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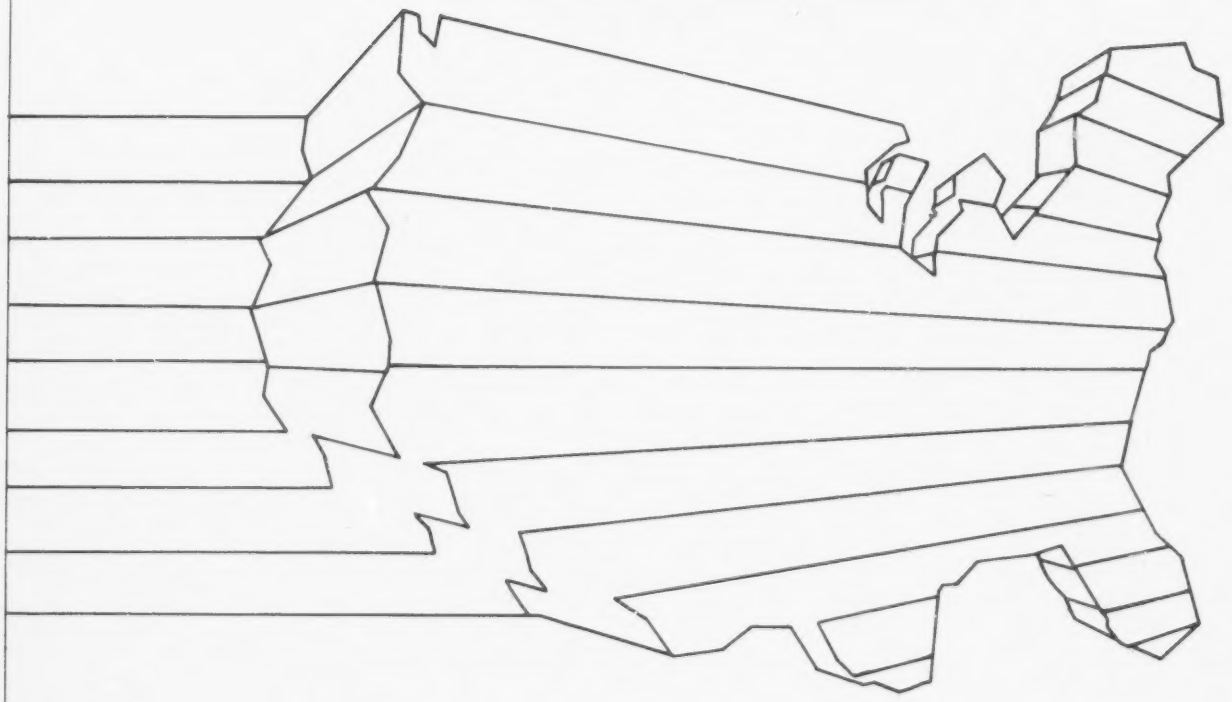
ARBITRON RATINGS

TELEVISION

1985-86 Universe Estimates Summary



This report contains ADI, Population and Television Household Estimates.

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Introduction

CONCEPT

The Arbitron Television 1985-1986 Universe Estimates Summary compiles in one handy volume all Total and Television Household and Television Population Estimates.

DESCRIPTION OF ESTIMATES REPORTED

THE ADI/The ADI or Area of Dominant Influence is a geographic design which defines each television market exclusive of all others based on measurable viewing patterns. It is an area that consists of Arbitron sampling units in which the home-market commercial stations and satellite stations reported in combination with them received a preponderance of total viewing hours. A sampling unit is normally one county or an independent city, although some counties may be divided into two or more sampling units due to topography. For purposes of this publication, sampling units will be referred to as counties. Each county in the U.S. (excluding Hawaii and Alaska) is allocated exclusively to one ADI. There is no overlap. Markets in non-contiguous states, territories and possessions may be ADIs if there are station subscribers in those markets.

When a county is divided by Arbitron into more than one geographic sampling unit, each unit is analyzed as if it were a county for ADI purposes, and is assigned to an ADI on the basis of the rules described below.

Assignments of counties to ADIs are effective for an entire survey year, commencing each October.

The original ADI allocations were based on a 1965 county-by-county study of television circulation using the viewing data obtained by diary from approximately 250,000 television households. From these viewing data, Arbitron prepared estimates of the total viewing hours in each county for an average week, and the percentage of the estimated total viewing hours for each station for which viewing was reported.

Arbitron now updates the estimates annually, the most recent update having been computed from viewing records from the May 1984, July 1984, November 1984 and February 1985 surveys. Based on these estimates, Arbitron made its ADI allocations for the 1985-86 Survey Year.

ADI UPDATE AND ASSIGNMENT RULES/The ground rules for ADI allocations are relatively simple. Once the estimated total viewing hours for a county, and the percentage of such estimated total viewing hours for each station are determined, Arbitron sums the station percentages by market of origin. The market of origin having the largest total percentage is deemed to be the "dominant influence" in the county under consideration, and that county is allocated for ADI purposes to that market of origin. Counties in which the stations in the current ADI market receive a lower percentage of viewing than stations in any other ADI market are considered eligible for reassignment subject to the following procedure.

GENERAL RULE: To reassign a county, other than a Metro Rating Area County or a Home County (see Exceptions 1 and 2 below) from one ADI Market to another, the difference between the two ADIs shares of the county's total viewing must be statistically significant. In addition to the two ADIs shares for the four surveys, the formula takes into account the effective sample size in the county and the Households Using Television (HUT) in the county.

When this formula is applied, if the result is:

- 2.00 or greater, one can be 95 percent confident that the difference between the two ADIs share of the county's viewing is real and not due to sampling variation. In this case, *Arbitron will reassign the county to the new dominant ADI.*
- Between 1.00 and 1.99, one can be less confident that the difference between the two ADIs share of the county's viewing is real. In this case, *Arbitron will assign the county to the new ADI only if that ADI has the larger share in at least three of the four individual survey periods used for the ADI udpate.*
- Less than 1.00, one can have little confidence that there is a true difference between the two ADIs shares of the county's viewing to the home stations and, despite the marginally higher share of viewing to a new ADI, *Arbitron will retain the county as part of the ADI to which it is currently assigned.*

Exceptions to the General Rule:

1. Metro Rating Area Counties are treated collectively rather than individually during the ADI Update Review. Estimated total viewing hours for each Metro Rating Area county and for each station are summed across all MRA counties for the market. Shares of viewing hours are calculated based on these multi-county sums. In the event that an ADI market other than the current ADI market shows a larger share of viewing, the Test of Statistical Significance is applied to the difference between the two ADI markets' shares of viewing to determine whether or not the entire Metro Rating Area should be assigned to the ADI market with the dominant share of viewing.

In the event that the entire MRA shifts to another market, the Home County Rule (see 2, below) is applied to those counties of the MRA which contain cities of license of commercial television stations. MRA counties other than Home Counties will be reviewed under the General Rule.

2. Non-Metro Rating Area Counties that are Home Counties of Stations are reviewed differently. If the *market* of the county's home station achieves at least a 5 share, a Home County is not assigned to the ADI of another existing ADI market unless the *average* of percentages of viewing hours of the stations in the the other market is at least 10% *greater* than the *sum* of the percentages of viewing hours of the stations in the Home County Market under consideration.

For a station to be included in either the calculation of the sum of shares of stations in the Home County Market of the calculation of the averages of shares of stations in the other market, it must achieve *at least a 5% share of viewing in the county under consideration.*

In considering the creation of a new ADI market, consisting of one or more counties not then Home Counties to a pre-existing ADI, the criteria for the assignment of counties to an ADI would prevail; in addition, a market must win its Home County, and that Home County must have at least 10,000 television households. In the case of a new ADI which could be created through the application of the 10% exception, the Home Station may waive the application of that rule.

The above stated rule and procedures for ADI allocations and/or the creation of new ADI markets are dynamic and receive extensive re-examination periodically. As a result, Arbitron reserves the right to exercise its professional judgment in county assignment policies in the case of counties with unusual geographical, topographical, ethnic, historical marketing or other exceptional circumstances.

POPULATION ESTIMATES/Population estimates are shown for each ADI market, and include all sex/age categories for which audience estimates are reported in the Arbitron Television Market Report (except Working Women). Market Statistics provides estimates of total households and population (including population in group quarters), each of which is reduced by Arbitron estimates of television penetration to produce Arbitron television household and population estimates.

TELEVISION HOUSEHOLD/A television household is an occupied dwelling unit having one or more television sets. Updated estimates of the number of television households in each surveyed county in the United States are prepared annually by Arbitron's Research Department for use in projecting estimates of audience size in Arbitron's Television publications. The estimated television households are additive and the total of all ADIs represents the total number of television households in the United States as surveyed by Arbitron.

The updating procedure is as follows:

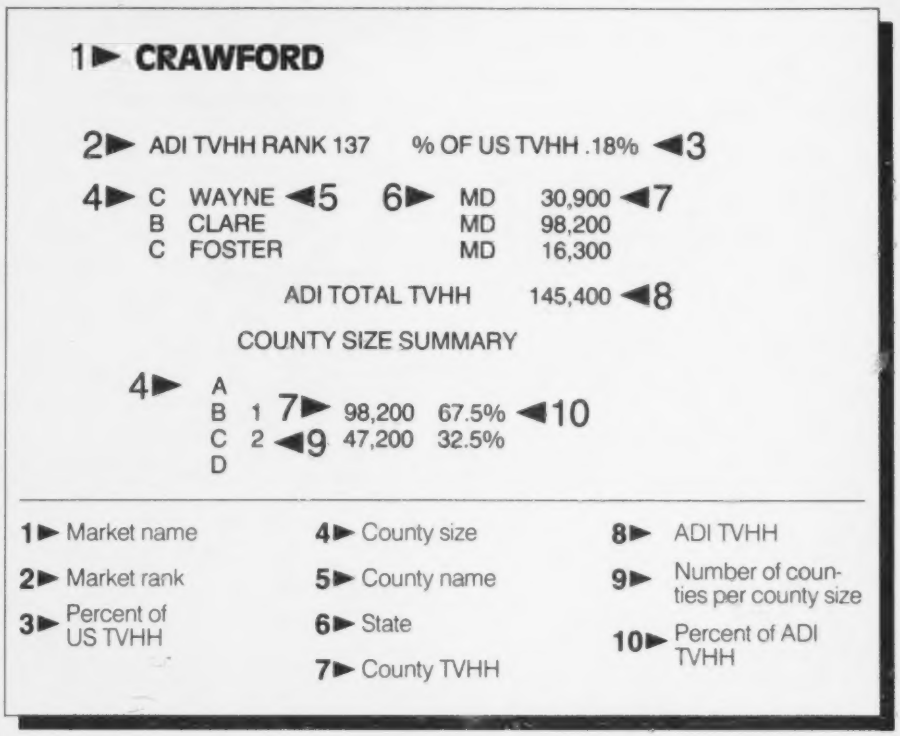
1. Total households are furnished by Market Statistics (MS) which has projected county-by-county estimates to January 1, 1986. These estimates include households on military installations. MS's total households are based on the 1980 U.S. Census.

2. TV penetration figures for nine Census Divisions were reported periodically by the Advertising Research Foundation (ARF). The most recent ARF penetration estimates, based on surveys conducted by the U.S. Census in accordance with ARF specifications, are as of January 1969.

3. The six most current ARF TV penetration estimates, the July 1971 U.S. Census Current Population Survey, the 1972-73 Bureau of Statistics' "Consumer Expenditure Survey," the Fall 1973 Census Survey of Purchases and Ownership, the Fall 1974 Census Survey of Purchases and Ownership and information obtained by Arbitron sample placement during major sweep periods, from November 1978 through February 1985 have been employed by Arbitron to project TV household penetration estimates to January 1, 1986. These are then applied to the estimates of total households provided by MS, taking into account geographical growth patterns, and employing the concept of diminishing non-television households.

4. County-by-county television penetration estimates are developed from unrounded TV households. However, all households estimates appearing in this report are rounded to the nearest hundred households; because of this, the reported penetration may not always equal the quotient obtained when dividing the reported television households by total households.

LISTING EXAMPLE AND HOW TO READ



It should be noted that the estimates in this report are subject to defects and limitations such as sampling, processing, and recording errors. Such limitations apply not only to Arbitron procedures, but also to U.S. Census, ARF, and MS procedures upon which the estimates are based. Further details are available upon request.

Arbitron clients who also receive survey data estimates on EDP tape should note that the estimates on the tape are in somewhat different form than reported in this book.

SECTIONS OF THE REPORT

ADI MARKET RANKINGS/This section lists the 214 ADI markets defined by Arbitron for the 1985-1986 survey year. Markets are ranked in descending order according to their ADI television household (TVHH) size. Estimates reported for each market are: ADI Total Households, ADI TVHH, ADI Market % Saturation and the market's size relative to the U.S. (% of U.S.). The U.S. Total is also provided for the ADI Total Households, ADI TVHH and ADI Market % Saturation.

NON-ADI MARKET RANKINGS/This section lists the 48 Non-ADI markets ranked in descending order by their Home County Television Household (TVHH) size.

ADI MARKET ALPHABETICAL LISTING/All markets reported in the first section are listed alphabetically. The statistical information appearing in the first section also appears here.

NON-ADI MARKET ALPHABETICAL LISTING/All markets reported in the second section are listed alphabetically.

COUNTIES IN ADI MARKETS/This section contains a list of the counties included in each 1985-86 Arbitron-defined ADI market.

The state location of each county is identified. Listing is in alphabetical sequence by ADI market, by state, and by county. Each county is categorized into one of the following population size groups.

Group A: All counties located within the 25 largest Metros.

Group B: All counties not included under A with a population over 150,000 or located within a Metro with a population over 150,000.

Group C: All counties not included under A or B with a population over 35,000 or located within a Metro with a population over 35,000.

Group D: All counties not included under A, B, or C.

Information reported includes ADI market rank, ADI TVHH for each county, county size group, and market totals.

THE POPULATION/Estimates for TVHH and all sex-age categories used for audience reporting in the Arbitron Television Market Report (except Working Women) are provided. These Universe estimates, in hundreds are for each 1985-1986 Arbitron-defined ADI market. Estimates reported are:

TV HOUSEHOLDS

Persons 2 +	Men 18 +
18 +	18-49
18-49	18-34
12-24	25-49
12-34	25-54
18-34	
	Teens 12-17
Women 18 +	
18-49	Children 2-11
12-24	6-11
18-34	
25-49	
25-54	

POPULATION SUMMARY
Markets Alphabetically by Demographic Category

Markets Ranked by Demographic Category

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY/This section lists the 48 contiguous states in alphabetical sequence. In addition, an alphabetical list of the measured counties within each contiguous state is provided. Estimates are reported by state and county. Other information reported includes each county's 1985-1986 ADI market assignment and county's size.

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE/
Estimates reported in this section are for the 48 contiguous states surveyed by Arbitron. These surveyed states are divided into nine divisions: New England, Middle Atlantic, South Atlantic, East North Central, East South Central, West North Central, West South Central, Mountain and Pacific. The estimates are reported by division, by state, and for the U.S.

MARKET CHANGES

ADI MARKETS/One market is no longer an ADI for the 1985-1986 Survey Year:

Missoula-Butte

Four new ADI markets have been established for the 1985-1986 survey year:

Butte
Charlottesville
Helena
Missoula

NON-ADI MARKETS/The following single-county markets did not achieve ADI status because the preponderance of viewing is not to the home-market station. Neither did they meet the criteria of the 10% Rule to become an ADI. The home counties in non-ADI markets are assigned to the ADIs that do receive the preponderance of viewing.

Universe estimates for a non-ADI market are included in the ADI market to which they are assigned. Non-ADI stations audience estimates are reported in the local market report of the ADI to which the home-county of the station is assigned. *(See column three, this page, for listing.)*

Non-ADI Market	Home County
Akron	Summit, OH
Allentown	Lehigh, PA
Anderson, SC	Anderson, SC
Ann Arbor	Washtenaw, MI
Beattyville	Lee, KY
Bellingham	Whatcom, WA
Bloomington, IL	McLean, IL
Burlington, NC	Alamance, NC
Campbellsville	Taylor, KY
Canton	Stark, OH
Colby, KS	Thomas, KS
Concord, NH	Merimack, NH
Corona	Riverside West, CA
Derry, NH	Rockingham, NH
Fayetteville, NC	Cumberland, NC
Ft. Lauderdale	Broward, FL
Ft. Walton Beach, FL	Okaloosa, FL
Hanford	Kings, CA
Hartford, VT-Hanover, NH	Windsor, VT
Hazard	Perry, KY
Hickory	Catawba, NC
Las Cruces	Dona Ana, NM
Leesburg, FL	Lake, FL
Longview	Gregg, TX
Madisonville, KY	Hopkins, KY
Manchester	Hillsborough, NH
Modesto	Stanislaus, CA
Mt. Vernon, IL	Jefferson, IL
Myrtle Beach	Horry, SC
Ocala	Marion, FL
Opelika	Lee, AL
Poughkeepsie	Dutchess, NY
Prescott, AZ	Yavapai, AZ
Reading	Berks, PA
Richmond, IN	Wayne, IN
San Bernardino-Fontana	San Bernardino, CA
San Jose	Santa Clara West, CA
Sandusky	Erie, OH
Santa Fe	Santa Fe, NM
Santa Rosa	Sonoma, CA
St. Cloud, MN	Stearns, MN
Suring, WI	Oconto, WI
Toccoa, GA	Stephens, GA
Valdosta	Lowndes, GA
Vineland	Cumberland, NJ
Wenatchee, WA	Chelan, WA
Wildwood	Cape May, NJ
Worcester	Worcester, MA

ADI Definitions

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US
1	NEW YORK	6,811,000	98	6,696,000	7.78
2	LOS ANGELES	4,522,200	97	4,401,300	5.11
3	CHICAGO	3,050,700	99	3,006,300	3.49
4	PHILADELPHIA	2,676,800	99	2,640,400	3.07
5	SAN FRANCISCO	2,115,000	97	2,043,800	2.37
6	BOSTON	2,035,400	99	2,035,800	2.33
7	DETROIT	1,679,400	99	1,661,700	1.93
8	DALLAS-FT. WORTH	1,557,100	99	1,541,500	1.79
9	WASHINGTON, DC	1,533,300	99	1,522,100	1.77
10	HOUSTON	1,433,900	99	1,417,500	1.65
	1- 10 TOTAL	27,414,800	98	26,936,400	31.28
11	CLEVELAND	1,410,200	99	1,392,300	1.62
12	PITTSBURGH	1,257,600	99	1,238,900	1.44
13	SEATTLE-TACOMA	1,218,900	97	1,178,400	1.37
14	MIAMI	1,182,300	99	1,173,100	1.36
15	ATLANTA	1,177,400	99	1,167,400	1.36
16	MINNEAPOLIS-ST. PAUL	1,177,200	99	1,164,200	1.35
17	TAMPA-ST. PETERSBURG	1,067,600	99	1,056,900	1.23
18	ST. LOUIS	1,048,900	99	1,034,400	1.20
19	DENVER	1,031,100	98	1,011,600	1.17
20	SACRAMENTO-STOCKTON	948,200	96	914,700	1.06
	1- 20 TOTAL	38,934,200	98	38,268,300	44.44
21	BALTIMORE	883,400	99	878,800	1.02
22	PHOENIX	851,000	97	829,500	.96
23	INDIANAPOLIS	833,900	98	820,500	.95
24	HARTFORD-NEW HAVEN	824,000	98	810,700	.94
25	PORTLAND, OR	808,300	96	777,700	.90
26	SAN DIEGO	787,500	97	765,300	.89
27	ORLANDO-DAYTONA BEACH-MELBOURNE	726,500	99	718,900	.83
28	MILWAUKEE	702,000	99	693,500	.81
29	CINCINNATI	702,200	99	692,600	.80
30	KANSAS CITY	696,300	99	688,400	.80
	1- 30 TOTAL	46,749,300	98	45,944,200	53.36
31	NASHVILLE	670,900	99	665,100	.77
32	CHARLOTTE	661,700	99	655,300	.76
33	COLUMBUS, OH	653,000	99	643,700	.75
34	NEW ORLEANS	644,900	99	638,300	.74
35	BUFFALO	622,500	99	613,500	.71
36	OKLAHOMA CITY	617,500	99	611,100	.71
37	GREENVILLE-SPARTANBURG-ASHEVILLE	611,800	99	604,200	.70
38	RALEIGH-DURHAM	610,800	99	602,600	.70
39	SALT LAKE CITY	595,000	98	582,600	.68
40	MEMPHIS	584,100	99	576,900	.67
	1- 40 TOTAL	53,021,500	98	52,137,500	60.55
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	585,100	98	576,200	.67
42	PROVIDENCE-NEW BEDFORD	568,300	99	561,200	.65
43	CHARLESTON-HUNTINGTON	532,700	99	525,100	.61
44	HARRISBURG-YORK-LANCASTER-LEBANON	536,600	98	521,600	.61
45	SAN ANTONIO	529,500	98	521,200	.61
46	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	516,400	99	511,300	.59
47	BIRMINGHAM	512,600	99	508,300	.59
48	DAYTON	509,200	99	502,900	.58
49	LOUISVILLE	505,600	99	500,900	.58
50	GREENSBORO-WINSTON SALEM-HIGH POINT	498,300	99	493,400	.57
	1- 50 TOTAL	59,313,800	98	57,359,600	66.62
51	ALBANY-SCHENECTADY-TROY	489,700	98	481,200	.56
52	TULSA	464,300	99	459,100	.53
53	SHREVEPORT-TEXARKANA	450,600	98	442,800	.51
54	FLINT-SAGINAW-BAY CITY	448,700	99	442,700	.51
55	LITTLE ROCK	446,300	98	438,900	.51
56	WEST PALM BEACH-FT.PIERCE VERO BEACH	437,200	99	431,800	.50
57	MOBILE-PENSACOLA	429,600	99	425,700	.49
58	WILKES BARRE-SCRANTON	430,000	98	421,000	.49
59	WICHITA-HUTCHINSON	424,000	99	419,300	.49
60	KNOXVILLE	422,900	99	418,200	.49
	1- 60 TOTAL	62,757,100	98	61,740,300	71.70
61	JACKSONVILLE	410,800	99	406,100	.47
62	ALBUQUERQUE	419,300	96	404,400	.47
63	RICHMOND	408,200	99	403,300	.47
64	FRESNO-VISALIA	412,700	96	396,100	.46
65	TOLEDO	387,600	99	382,500	.44
66	DES MOINES	379,200	99	375,300	.44
67	SYRACUSE	374,600	98	367,900	.43
68	GREEN BAY	364,400	99	359,700	.42
69	SPRINGFIELD-DECATUR-CHAMPAIGN	357,200	98	349,200	.41
70	OMAHA	352,300	99	348,900	.41
	1- 70 TOTAL	66,623,400	98	65,533,700	76.11
71	ROCHESTER, NY	352,300	99	347,300	.40
72	ROANOKE-LYNCHBURG	340,600	99	336,200	.39
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	331,600	99	327,300	.38
74	DAVENPRT-ROCK ISLND-MOLINE+ QUAD CTY	330,400	99	326,400	.38
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	329,100	98	322,400	.37
76	PORTLAND-POLAND SPRING	326,300	98	320,300	.37
77	LEXINGTON	318,000	98	313,200	.36
78	SPOKANE	323,400	97	312,200	.36
79	AUSTIN, TX	312,300	98	307,500	.36
80	CHATTANOOGA	299,700	99	297,100	.35
	1- 80 TOTAL	69,887,300	98	68,743,600	79.84

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US
81	JOHNSTOWN-ALTOONA	292,500	98	286,500	.33
82	TUCSON	292,000	98	285,000	.33
83	SPRINGFIELD, MO	291,500	98	284,800	.33
84	SOUTH BEND-ELKHART	284,700	98	279,200	.32
85	JACKSON, MS	281,700	99	277,900	.32
86	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	280,600	99	277,100	.32
87	COLUMBIA, SC	271,200	98	266,700	.31
88	EVANSVILLE	266,700	98	261,100	.30
89	HUNTSVILLE-DECATUR-FLORENCE	263,600	99	260,500	.30
90	LINCOLN-HASTINGS-KEARNEY	259,600	99	256,500	.30
	1- 90 TOTAL	72,671,400	98	71,478,900	83.01
91	BATON ROUGE	259,800	99	256,000	.30
92	YOUNGSTOWN	237,400	99	234,500	.27
93	FT. WAYNE	236,600	98	232,600	.27
94	WACO-TEMPLE	229,000	99	225,900	.26
95	SIOUX FALLS-MITCHELL	228,300	99	225,700	.26
96	LAS VEGAS	226,600	98	222,300	.26
97	GREENVILLE-NEW BERN-WASHINGTON	224,500	99	222,100	.26
98	BURLINGTON-PLATTSBURGH	223,400	98	219,000	.25
99	COLORADO SPRNGS-PUEBLO	219,300	98	214,900	.24
100	LANSING	216,100	99	213,200	.25
	1-100 TOTAL	74,972,800	98	73,745,100	85.65
100	PEORIA	217,400	98	213,200	.25
102	FARGO	214,200	99	211,000	.25
103	SPRINGFIELD, MA	212,300	98	208,700	.24
104	EL PASO	208,800	99	205,900	.24
105	AUGUSTA	207,600	99	204,600	.24
106	CHARLESTON, SC	206,800	98	203,600	.24
107	FT. MYERS-NAPLES	203,500	99	200,500	.23
108	SAVANNAH	203,600	98	200,400	.23
109	MADISON	205,100	98	200,300	.23
110	SALINAS-MONTEREY	204,700	96	196,400	.23
	1-110 TOTAL	77,056,600	98	75,789,700	88.02
111	LAFAYETTE, LA	198,200	98	195,100	.23
112	ROCKFORD	192,800	98	189,800	.22
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	194,800	96	186,800	.22
114	MONROE-EL DORADO	188,200	98	184,600	.21
115	COLUMBUS, GA	186,600	99	184,000	.21
116	MONTGOMERY	178,300	99	175,900	.20
117	MCALLEN-BROWNSVILLE: LRGV	178,500	98	175,500	.20
118	AMARILLO	176,500	99	174,800	.20
119	JOPLIN-PITTSBURG	176,600	98	174,100	.20
120	DULUTH-SUPERIOR	175,900	99	173,400	.20
	1-120 TOTAL	78,903,500	98	77,603,700	90.13
121	CORPUS CHRISTI	172,900	98	170,200	.20
122	BEAUMONT-PORT ARTHUR	170,200	99	168,400	.20
123	YAKIMA	175,200	95	167,200	.19
124	WHEELING-STEUBENVILLE	167,200	99	164,900	.19
125	RENO	168,700	97	163,000	.19
126	WICHITA FALLS-LAWTON	162,800	99	161,600	.19
127	LA CROSSE-EAU CLAIRE	164,900	98	161,400	.19
128	WAUSAU-RHINELANDER	162,800	98	159,400	.19
129	SIOUX CITY	160,600	99	158,800	.18
130	TALLAHASSEE-THOMASVILLE	161,000	98	158,100	.18
	1-130 TOTAL	80,569,800	98	79,236,700	92.02
131	TERRE HAUTE	160,900	98	157,200	.18
132	MACON	158,300	98	155,700	.18
133	EUGENE	162,200	96	155,000	.18
134	BINGHAMTON	157,600	98	154,600	.18
135	COLUMBUS-TUPELO	155,100	98	152,700	.18
136	BOISE	155,900	97	151,800	.19
137	COLUMBIA-JEFFERSON CITY	154,200	98	151,700	.18
138	ERIE	154,400	98	151,600	.18
139	TRAVERSE CITY-CADILLAC	155,500	97	151,400	.18
140	CHICO-REDDING	155,000	96	148,700	.17
	1-140 TOTAL	82,138,900	98	80,767,100	93.80
141	LUBBOCK	149,800	99	148,400	.17
142	ROCHESTER-MASON CITY-AUSTIN	147,800	99	146,200	.17
143	TOPEKA	146,600	98	144,300	.17
144	ODESSA-MIDLAND	142,700	99	141,200	.16
145	FLORENCE, SC	142,800	98	140,500	.16
146	MINOT-BISMARCK-DICKINSON	141,900	99	140,200	.16
147	BLUEFIELD-BECKLEY-OAK HILL	140,800	99	138,700	.16
148	BAKERSFIELD	141,700	96	136,700	.16
149	FT. SMITH	138,300	98	135,700	.16
150	ALBANY, GA	131,900	98	129,400	.15
	1-150 TOTAL	93,563,200	98	82,168,400	95.43
151	WILMINGTON	130,900	98	128,800	.15
152	QUINCY-HANNIBAL	124,900	98	122,800	.14
153	BANGOR	125,000	98	122,200	.14
154	TYLER	122,100	98	119,900	.14
155	ABILENE-SWEETWATER	117,300	99	115,700	.13
156	MEDFORD	118,600	95	113,200	.13
157	SARASOTA	113,100	99	112,000	.13
158	UTICA	103,100	98	101,300	.12
159	IDAHO FALLS-POCATELLO	100,000	98	97,900	.11
160	DOTHAN	97,400	99	96,000	.11
	1-160 TOTAL	94,715,600	98	83,298,200	96.74

ADI MARKET RANKINGS

ADI Rank	ADI Market Name			ADI TOT HH	% TV	ADI TVHH	% of US
161	RAPID CITY			96,400	97	93,800	.11
162	CLARKSBURG-WESTON			90,300	99	89,100	.10
163	ALEXANDRIA, LA			90,400	98	88,900	.10
164	LAUREL-HATTIESBURG			88,600	99	87,800	.10
165	BILLINGS-HARDIN			88,100	97	85,500	.10
166	SALISBURY			85,500	99	84,300	.10
167	ELMIRA			86,400	98	84,300	.10
168	GREENWOOD-GREENVILLE			84,200	98	82,300	.10
169	WATERTOWN-CARTHAGE			79,600	98	78,200	.09
170	GAINESVILLE			79,700	98	78,100	.09
		1-170	TOTAL	85,585,100	98	84,150,700	97.73
171	LAKE CHARLES			77,300	99	76,300	.09
172	ALEXANDRIA, MN			77,100	97	74,900	.09
173	ARDMORE-ADA			76,200	98	74,800	.09
174	MERIDIAN			75,000	99	73,900	.09
175	PANAMA CITY			74,500	98	73,300	.09
176	MISSOULA			74,900	97	72,500	.09
177	GRAND JUNCTION-DURANGO			69,800	97	67,400	.08
178	GREAT FALLS			69,000	96	66,500	.08
178	JONESBORO			68,200	98	66,500	.08
180	BILOXI-GULFPORT-PASCAGOULA			63,300	99	62,900	.07
		1-180	TOTAL	86,310,400	98	84,859,700	98.55
181	ROSWELL			61,600	98	59,700	.07
182	EL CENTRO-YUMA			63,400	94	59,500	.07
183	PALM SPRINGS			60,100	97	58,000	.07
184	EUREKA			59,400	95	56,500	.07
185	CASPER-RIVERTON			57,100	97	55,600	.06
186	MARQUETTE			55,500	98	54,300	.06
187	TUSCALOOSA			52,200	99	51,600	.06
188	ST. JOSEPH			50,600	98	49,800	.06
189	BUTTE			47,500	97	46,000	.05
190	JACKSON, TN			45,500	99	45,000	.05
		1-190	TOTAL	86,862,700	98	85,395,700	99.18
191	LAFAYETTE, IN			46,100	97	44,900	.05
192	SAN ANGELO			44,100	99	43,500	.05
193	ANNISTON			43,600	99	43,300	.05
194	HAGERSTOWN			42,100	99	41,800	.05
195	LIMA			40,900	98	40,700	.05
196	BOWLING GREEN			37,900	99	37,500	.04
197	CHARLOTTESVILLE			36,100	98	35,400	.04
198	PARKERSBURG			35,200	99	34,900	.04
199	LAREDO			34,000	98	33,300	.04
200	HARRISONBURG			33,500	99	33,000	.04
		1-200	TOTAL	87,256,200	98	85,783,500	99.63
201	ZANESVILLE			31,400	98	30,800	.04
202	CHEYENNE			31,000	98	30,400	.04
202	TWIN FALLS			30,900	98	30,400	.04
204	OTTUMWA-KIRKSVILLE			29,300	99	28,900	.03
205	PRESQUE ISLE			29,300	97	28,500	.03
206	FLAGSTAFF			28,500	93	26,400	.03
207	VICTORIA			26,800	98	26,300	.03
208	REND			25,500	95	24,100	.03
209	MANKATO			23,400	98	23,000	.03
210	HELENA			18,900	96	18,200	.02
210	SELMA			18,500	98	18,200	.02
212	NORTH PLATTE			16,400	99	16,200	.02
213	ALPENA			15,500	95	14,800	.02
214	GLENDIVE			5,500	95	5,200	.01
	TOTAL U.S. TV HOUSEHOLDS			87,587,100		86,104,900	

Non-ADI Market Rankings

NON-ADI MARKET	ADI ASSIGNMENT	HOME COUNTY TVHH
Ft. Lauderdale	Miami	488,500
San Jose	San Francisco	461,500
San Bernardino-Fontana	Los Angeles	363,200
Worcester	Boston	237,300
Corona	Los Angeles	221,900
Akron	Cleveland	191,000
Canton	Cleveland	136,700
Santa Rosa	San Francisco	128,600
Reading	Philadelphia	122,400
Allentown	Philadelphia	107,600
Manchester	Boston	106,900
Modesto	Sacramento-Stockton	104,800
Ann Arbor	Detroit	96,100
Poughkeepsie	New York	88,400
Fayetteville, NC	Raleigh-Durham	83,500
Derry, NH	Boston	77,400
Ocala	Gainesville	63,700
Anderson, SC	Greenville-Spartanburg-Asheville	53,500
Leesburg, FL	Orlando-Daytona Beach-Melbourne	51,600
Ft. Walton Beach, FL	Mobile-Pensacola	47,400
Vineland	Philadelphia	47,200
Myrtle Beach	Florence, SC	45,900
Bloomington, IL	Peoria	44,500
Bellingham	Seattle-Tacoma	42,400
Longview	Tyler	41,200
Hickory	Charlotte	41,100
Wildwood	Philadelphia	39,300
Las Cruces	El Paso	37,700
Burlington, NC	Greensboro-Winston Salem-High Point	37,300
Concord, NH	Boston	37,100
St. Cloud, MN	Minneapolis-St. Paul	35,100
Prescott, AZ	Phoenix	34,300
Santa Fe	Albuquerque	31,400
Opelika	Columbus, GA	30,400
Sandusky	Cleveland	29,200
Richmond, IN	Dayton	26,500
Hanford	Fresno-Visalia	25,100
Valdosta	Albany, GA	24,700
Hartford, VT-Hanover, NH	Burlington-Plattsburgh	20,300
Wenatchee, WA	Spokane	18,700
Madisonville, KY	Evansville	17,500
Mt. Vernon, IL	Paducah-Cape Girardeau-Harrisburg-Marion	15,200
Hazard	Lexington	11,400
Suring, WI	Green Bay	11,200
Campbellsville	Bowling Green	8,400
Toccoa, GA	Greenville-Spartanburg-Asheville	7,900
Colby, KS	Wichita-Hutchinson	3,100
Beattyville	Lexington	2,800

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US	ADI Rank
ABILENE-SWEETWATER	117,100	99	115,700	.13	155
ALBANY, GA	131,900	98	129,400	.15	150
ALBANY-SCHENECTADY-TROY	489,700	98	481,200	.56	51
ALBUQUERQUE	410,100	98	404,600	.47	62
ALEXANDRIA, LA	90,400	98	88,900	.10	163
ALEXANDRIA, MN	77,100	97	74,900	.09	172
ALPENA	15,500	95	14,800	.02	213
AMARILLO	174,500	99	174,800	.20	118
ANNISTON	43,600	99	43,300	.05	193
ARDMORE-ADA	76,700	98	74,800	.09	173
ATLANTA	1,177,400	99	1,167,400	1.36	15
AUGUSTA	207,600	99	204,600	.24	105
AUSTIN, TX	317,100	98	307,500	.36	79
BAKERSFIELD	141,700	96	136,700	.16	148
BALTIMORE	893,400	99	878,800	1.02	21
BANGOR	175,000	98	172,200	.14	153
BATON ROUGE	259,800	99	256,000	.30	91
BEAUMONT-PORT ARTHUR	170,200	99	168,400	.20	122
BEND	25,500	95	24,100	.03	208
BILLINGS-HARDIN	99,100	97	95,500	.10	165
BILOXI-GULFPORT-PASCAGOULA	63,300	99	62,900	.07	180
BINGHAMTON	157,600	98	154,600	.18	134
BIRMINGHAM	512,600	99	508,300	.59	47
BLUEFIELD-BECKLEY-OAK HILL	140,800	99	138,700	.16	147
BOISE	155,900	97	151,800	.18	136
BOSTON	2,335,400	99	2,005,800	2.33	6
BOWLING GREEN	37,900	99	37,500	.04	196
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	280,600	99	277,100	.32	86
BUFFALO	627,500	99	613,500	.71	35
BURLINGTON-PLATTSBURGH	221,400	98	219,000	.25	98
BUTTE	47,500	97	46,000	.05	189
CASPER-RIVERTON	57,100	97	55,600	.06	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	331,800	99	327,300	.38	73
CHARLESTON, SC	206,800	98	203,600	.24	106
CHARLESTON-HUNTINGTON	532,700	99	525,100	.61	43
CHARLOTTE	661,700	99	655,300	.76	32
CHARLOTTESVILLE	34,100	98	35,400	.04	197
CHATTANOOGA	299,700	99	297,100	.35	80
CHEYENNE	31,000	98	30,400	.04	202
CHICAGO	3,050,700	99	3,006,300	3.49	3
CHICO-REDDING	155,000	96	148,700	.17	140
CINCINNATI	702,200	99	692,600	.80	29
CLARKSBURG-WESTON	90,300	99	89,100	.10	162
CLEVELAND	1,410,200	99	1,392,300	1.62	11
COLORADO SPRINGS-PUEBLO	219,300	98	214,900	.25	99
COLUMBIA, SC	271,200	98	265,700	.31	87
COLUMBIA-JEFFERSON CITY	154,200	98	151,700	.18	137
COLUMBUS, GA	186,600	99	184,000	.21	115
COLUMBUS, OH	653,000	99	643,700	.75	33
COLUMBUS-TUPELO	155,100	98	152,700	.18	135
CORPUS CHRISTY	172,900	98	170,200	.20	121
DALLAS-FT. WORTH	1,557,100	99	1,541,500	1.79	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	330,400	99	326,400	.38	74
DAYTON	509,200	99	502,900	.58	48
DENVER	1,031,100	98	1,011,600	1.17	19
DES MOINES	379,200	99	375,300	.44	66
DETROIT	1,679,400	99	1,661,700	1.93	7
DOTHAN	97,400	99	96,000	.11	160
DULUTH-SUPERIOR	175,900	99	173,400	.20	120
EL CENTRO-YUMA	61,400	94	59,300	.07	182
EL PASO	208,800	99	205,900	.24	104
ELMIRA	86,400	98	84,300	.10	167
ERIE	154,400	98	151,600	.18	138
EUGENE	162,200	96	155,000	.18	133
EUREKA	59,400	95	56,500	.07	184
EVANSVILLE	266,700	98	261,100	.30	88
FARGO	214,200	99	211,000	.25	102
FLAGSTAFF	29,500	93	26,400	.03	206
FLINT-SAGINAW-BAY CITY	449,700	99	442,700	.51	54
FLORENCE, SC	142,800	98	140,500	.16	145
FT. MYERS-NAPLES	203,500	99	200,500	.23	107
FT. SMITH	138,300	98	135,700	.16	149
FT. WAYNE	236,600	98	232,600	.27	93
FRESNO-VISALIA	412,700	96	396,100	.46	64
GAINESVILLE	79,700	98	78,100	.09	170
GLENDIVE	5,500	95	5,200	.01	214
GRAND JUNCTION-DURANGO	69,800	97	67,400	.08	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	585,100	98	576,200	.67	41
GREAT FALLS	69,000	96	66,500	.08	178
GREEN BAY	364,400	99	359,700	.42	58

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US	ADI Rank
GREENSBORO-WINSTON SALEM-HIGH POINT	498,300	99	493,400	.57	50
GREENVILLE-NEW BERN-WASHINGTON	224,900	99	222,100	.26	97
GREENVILLE-SPARTANBURG-ASHEVILLE	611,800	99	604,200	.70	37
GREENWOOD-GREENVILLE	84,200	98	82,330	.10	168
HAGERSTOWN	42,100	99	41,800	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	536,600	98	521,600	.61	44
HARRISONBURG	33,500	99	33,000	.04	200
HARTFORD-NEW HAVEN	824,300	98	810,700	.94	24
HELENA	18,900	96	18,200	.02	210
HOUSTON	1,433,900	99	1,417,500	1.65	10
HUNTSVILLE-DECATUR-FLORENCE	263,600	99	260,530	.30	89
IDAHO FALLS-POCATELLO	100,000	98	97,900	.11	159
INDIANAPOLIS	833,900	98	820,500	.95	23
JACKSON, MS	281,700	99	277,900	.32	85
JACKSON, TN	45,500	99	45,000	.05	190
JACKSONVILLE	410,900	99	406,100	.47	61
JOHNSTOWN-ALTOONA	292,500	98	286,500	.33	81
JONESBORO	68,700	98	66,500	.08	178
JOPLIN-PITTSBURG	176,900	98	174,100	.20	119
KANSAS CITY	696,300	99	688,400	.80	30
KNOXVILLE	422,900	99	418,200	.49	60
LA CROSSE-EAU CLAIRE	164,900	98	161,400	.19	127
LAFAYETTE, IN	44,100	97	44,900	.05	191
LAFAYETTE, LA	198,700	98	195,100	.23	111
LAKE CHARLES	77,300	99	76,300	.09	171
LANSING	216,100	99	213,200	.25	100
LAREDO	34,000	98	33,300	.04	199
LAS VEGAS	226,600	98	222,300	.26	96
LAUREL-HATTIESBURG	88,900	99	87,800	.10	164
LEXINGTON	314,000	98	313,200	.36	77
LIMA	40,900	98	40,200	.05	195
LINCOLN-HASTINGS-KEARNEY	259,600	99	256,530	.30	90
LITTLE ROCK	446,300	98	439,900	.51	55
LOS ANGELES	4,522,700	97	4,401,300	5.11	2
LOUISVILLE	505,600	99	500,900	.58	49
LUBBOCK	149,800	99	148,400	.17	141
MACON	159,300	98	155,700	.18	132
MADISON	205,100	98	200,300	.23	109
MANKATO	23,400	98	23,030	.03	209
MARQUETTE	55,900	98	54,300	.06	186
MCALLEN-BROWNSVILLE- LRGV	178,500	98	175,500	.20	117
MEDFORD	118,600	95	113,200	.13	156
MEMPHIS	594,100	99	576,900	.67	40
MERIDIAN	75,000	99	73,900	.09	174
MIAMI	1,182,300	99	1,173,100	1.36	14
MILWAUKEE	702,000	99	693,530	.81	28
MINNEAPOLIS-ST. PAUL	1,177,200	99	1,164,200	1.35	16
MINOT-BISMARCK-DICKINSON	141,900	99	140,200	.16	146
MISSOULA	74,900	97	72,500	.08	176
MOBILE-PENSACOLA	429,600	99	425,730	.49	57
MONROE-EL DORADO	199,200	98	184,600	.21	114
MONTGOMERY	178,300	99	175,900	.20	116
NASHVILLE	670,900	99	665,100	.77	31
NEW ORLEANS	644,900	99	638,300	.74	34
NEW YORK	6,811,000	98	6,696,000	7.78	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	516,400	99	511,300	.59	46
NORTH PLATTE	16,400	99	16,200	.02	212
ODESSA-MIDLAND	142,700	99	141,200	.16	144
OKLAHOMA CITY	617,500	99	611,100	.71	36
OMAHA	352,300	99	348,930	.41	70
ORLANDO-DAYTONA BEACH-MELBOURNE	726,500	99	718,900	.83	27
OTTUMWA-KIRKSVILLE	29,300	99	28,900	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	329,100	98	322,400	.37	75
PALM SPRINGS	60,100	97	58,000	.07	183
PANAMA CITY	74,500	98	73,300	.09	175
PARKERSBURG	35,200	99	34,900	.04	198
PEORIA	217,400	98	213,200	.25	100
PHILADELPHIA	2,676,800	99	2,640,400	3.07	4
PHOENIX	851,000	97	829,500	.96	22
PITTSBURGH	1,257,600	99	1,238,900	1.44	12
PORTLAND, OR	804,300	96	777,700	.90	25
PORTLAND-POLAND SPRING	326,300	98	320,300	.37	76
PRESQUE ISLE	29,300	97	28,500	.03	205
PROVIDENCE-NEW BEDFORD	569,300	99	561,200	.65	42
QUINCY-HANNIBAL	124,900	98	122,800	.14	152
RALEIGH-DURHAM	610,800	99	602,600	.70	38
RAPID CITY	96,400	97	93,800	.11	161
RENO	168,700	97	163,000	.19	125
RICHMOND	409,200	99	403,300	.47	63
ROANOKE-LYNCHBURG	340,600	99	336,200	.39	72

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US	ADI Rank
ROCHESTER, NY	352,300	99	347,300	.40	71
ROCHESTER-MASON CITY-AUSTIN	147,800	99	144,200	.17	142
ROCKFORD	192,800	98	189,800	.22	112
ROSWELL	61,000	98	59,700	.07	181
SACRAMENTO-STOCKTON	949,200	96	914,700	1.06	20
ST. JOSEPH	50,600	98	49,800	.06	188
ST. LOUIS	1,049,900	99	1,034,400	1.20	18
SALINAS-MONTEREY	204,700	96	196,400	.23	110
SALISBURY	85,500	99	84,500	.10	166
SALT LAKE CITY	595,000	98	582,600	.68	39
SAN ANGELO	44,100	99	43,500	.05	192
SAN ANTONIO	529,500	98	521,200	.61	45
SAN DIEGO	787,500	97	765,300	.89	26
SAN FRANCISCO	2,115,000	97	2,043,800	2.37	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	196,900	96	188,800	.22	113
SARASOTA	113,100	99	112,000	.13	157
SAVANNAH	203,600	98	200,400	.23	108
SEATTLE-TACOMA	1,219,900	97	1,178,400	1.37	13
SELMA	19,500	98	19,200	.02	210
SHREVEPORT-TEXARKANA	450,600	98	442,900	.51	53
SIOUX CITY	160,600	99	158,800	.18	129
SIOUX FALLS-MITCHELL	229,300	99	225,700	.26	95
SOUTH BEND-ELKHART	284,700	98	279,200	.32	84
SPOKANE	323,400	97	312,200	.36	78
SPRINGFIELD, MA	212,300	98	208,700	.24	103
SPRINGFIELD, MO	291,500	98	284,800	.33	83
SPRINGFIELD-DECATUR-CHAMPAIGN	357,200	98	349,200	.41	69
SYRACUSE	374,600	98	367,900	.43	67
TALLAHASSEE-THOMASVILLE	161,000	98	158,100	.18	130
TAMPA-ST. PETERSBURG	1,047,600	99	1,036,900	1.23	17
TERRE HAUTE	160,900	98	157,200	.18	131
TOLEDO	387,600	99	382,500	.44	65
TOPEKA	144,600	98	144,300	.17	143
TRAVERSE CITY-CADILLAC	155,500	97	151,400	.18	139
TUCSON	292,000	98	285,000	.33	82
TULSA	464,300	99	459,100	.53	52
TUSCALOOSA	52,200	99	51,600	.06	187
TWIN FALLS	30,900	98	30,400	.04	202
TYLER	122,100	98	119,900	.14	154
UTICA	103,100	98	101,300	.12	159
VICTORIA	26,800	98	26,300	.03	207
WACO-TEMPLE	229,000	99	225,900	.26	94
WASHINGTON, DC	1,533,300	99	1,522,100	1.77	9
WATERTOWN-CARTHAGE	79,600	98	78,200	.09	169
WAUSAU-RHINELANDER	162,800	98	159,400	.19	128
WEST PALM BEACH-FT.PIERCE VERO BEACH	437,200	99	431,800	.50	56
WHEELING-STEUBENVILLE	167,200	99	164,900	.19	124
WICHITA-HUTCHINSON	424,000	99	419,300	.49	59
WICHITA FALLS-LAWTON	162,900	99	161,600	.19	126
WILKES BARRE-SCRANTON	430,000	98	421,000	.49	58
WILMINGTON	130,900	98	128,800	.15	151
YAKIMA	175,200	95	167,200	.19	123
YOUNGSTOWN	237,400	99	234,500	.27	92
ZANESVILLE	31,400	98	30,800	.04	201
TOTAL U.S. TV HOUSEHOLDS	97,587,100		86,104,900		

Non-ADI Market Alphabetical Listing

NON-ADI MARKET	ADI ASSIGNMENT	HOME COUNTY TVHH
Akron	Cleveland	191,000
Allentown	Philadelphia	107,600
Anderson, SC	Greenville-Spartanburg-Asheville	53,500
Ann Arbor	Detroit	96,100
Beattyville	Lexington	2,800
Bellingham	Seattle-Tacoma	42,400
Bloomington, IL	Peoria	44,500
Burlington, NC	Greensboro-Winston Salem-High Point	37,300
Campbellsville	Bowling Green	8,400
Canton	Cleveland	136,700
Colby, KS	Wichita-Hutchinson	3,100
Concord, NH	Boston	37,100
Corona	Los Angeles	221,900
Derry, NH	Boston	77,400
Fayetteville, NC	Raleigh-Durham	83,500
Ft. Lauderdale	Miami	488,500
Ft. Walton Beach, FL	Mobile-Pensacola	47,400
Hanford	Fresno-Visalia	25,100
Hartford, VT-Hanover, NH	Burlington-Plattsburgh	20,300
Hazard	Lexington	11,400
Hickory	Charlotte	41,100
Las Cruces	El Paso	37,700
Leesburg, FL	Orlando-Daytona Beach-Melbourne	51,600
Longview	Tyler	41,200
Madisonville, KY	Evansville	17,500
Manchester	Boston	106,900
Modesto	Sacramento-Stockton	104,800
Mt. Vernon, IL	Paducah-Cape Girardeau-Harrisburg-Marion	15,200
Myrtle Beach	Florence, SC	45,900
Ocala	Gainesville	63,700
Opelika	Columbus, GA	30,400
Poughkeepsie	New York	88,400
Prescott, AZ	Phoenix	34,300
Reading	Philadelphia	122,400
Richmond, IN	Dayton	26,500
San Bernardino-Fontana	Los Angeles	363,200
San Jose	San Francisco	461,500
Sandusky	Cleveland	29,200
Santa Fe	Albuquerque	31,400
Santa Rosa	San Francisco	128,600
St. Cloud, MN	Minneapolis-St. Paul	35,100
Suring, WI	Green Bay	11,200
Toccoa, GA	Greenville-Spartanburg-Asheville	7,900
Valdosta	Albany, GA	24,700
Vineland	Philadelphia	47,200
Wenatchee, WA	Spokane	18,700
Wildwood	Philadelphia	39,300
Worcester	Boston	237,300

COUNTIES IN ADI MARKETS

ABILENE-SWEETWATER

ADI TVHH RANK 155		% OF US TVHH .13%
C BROWN	TX	14,000
B CALLAHAN	TX	4,900
D COKE	TX	1,400
D COLEMAN	TX	4,200
D EASTLAND	TX	8,000
D FISHER	TX	2,100
D HASKELL	TX	2,900
B JONES	TX	6,700
D KING	TX	200
D MITCHELL	TX	3,300
B NOLAN	TX	6,400
D RUNNELS	TX	4,500
D SCURRY	TX	7,000
D SHACKELFORD	TX	1,700
D STEPHENS	TX	4,300
D STERLING	TX	400
D STONEWALL	TX	1,000
B TAYLOR	TX	42,700
ADI TOTAL TVHH		115,700

COUNTY SIZE SUMMARY

A			
B	4	60,700	52.5%
C	1	14,000	12.1%
D	13	41,000	35.4%

ALBANY, GA (VALDOSTA)

ADI TVHH RANK 150		% OF US TVHH .15%
D ATKINSON	GA	1,900
D BAKER	GA	1,700
D BEN HILL	GA	6,000
D BERRIEN	GA	4,900
D CALHOUN	GA	1,300
D COFFEE	GA	9,500
D COLQUITT	GA	12,600
B COOK	GA	4,500
D CPISP	GA	6,800
C DOUGHERTY	GA	34,400
D IRWIN	GA	3,300
D LANIER	GA	2,000
C LEE	GA	4,600
D MILLER	GA	2,500
D MITCHELL	GA	6,700
D TELFAIR	GA	3,900
D TIFT	GA	11,400
D TURNER	GA	3,100
D WILCOX	GA	2,600
D WORTH	GA	6,100
ADI TOTAL TVHH		129,400

COUNTY SIZE SUMMARY

A			
B			
C	2	39,000	30.1%
D	18	90,400	69.9%

ALBANY-SCHENECTADY-TROY

ADI TVHH RANK 51		% OF US TVHH .96%
C BERKSHIRE	MA	53,500
B ALBANY	NY	110,700
C COLUMBIA	NY	23,500
C FULTON	NY	21,200
B GREENE	NY	16,700
D HAMILTON	NY	1,800
B MONTGOMERY	NY	19,800
B RENSSELAER	NY	54,600
B SARATOGA	NY	59,200
B SCHENECTADY	NY	56,900
D SCHOHARIE	NY	10,600
C WARREN	NY	20,600
C WASHINGTON	NY	19,100
D BENNINGTON	VT	13,000
ADI TOTAL TVHH		481,200

ALBANY-SCHENECTADY-TROY (cont.)

COUNTY SIZE SUMMARY

A			
B	6	317,900	66.1%
C	5	137,900	28.7%
D	3	25,400	5.3%

ALBUQUERQUE (SANTA FE)

ADI TVHH RANK 62		% OF US TVHH .47%
C APACHE NORTH	AZ	10,500
D ARCHULETA	CO	1,800
D CONEJOS	CO	2,500
D COSTILLA	CO	1,000
D MINERAL	CO	300
D MONTEZUMA	CO	6,300
D RIO GRANDE	CO	3,400
B BERNALILLO	NM	177,700
D CIBOLA	NM	9,900
D COLFAX	NM	5,000
D DE BACA	NM	1,000
D GRANT	NM	8,800
D GUADALUPE	NM	1,400
D HARDING	NM	400
D LINCOLN	NM	5,500
D LOS ALAMOS	NM	6,900
C MC KINLEY	NM	14,400
D MORA	NM	1,200
C OTERO	NM	16,000
D QUAY	NM	3,800
D RIO ARRIBA	NM	9,600
C SAN JUAN	NM	32,000
D SAN MIGUEL	NM	7,600
B SANDOVAL	NM	12,600
C SANTA FE	NM	31,400
D SIERRA	NM	3,800
D SOCORRO	NM	4,400
D TAOS	NM	6,700
D TORRANCE	NM	3,100
C VALENCIA	NM	13,400
ADI TOTAL TVHH		404,400

COUNTY SIZE SUMMARY

A			
B	2	190,300	47.1%
C	6	119,700	29.6%
D	22	94,400	23.3%

ALEXANDRIA, LA

ADI TVHH RANK 163		% OF US TVHH .10%
C AVOYELLES	LA	14,700
D GRANT	LA	6,600
C RAPIDES	LA	49,600
C VERNON	LA	18,000
ADI TOTAL TVHH		88,900

COUNTY SIZE SUMMARY

A			
B			
C	3	82,300	92.6%
D	1	6,600	7.4%

ALEXANDRIA, MN

ADI TVHH RANK 172		% OF US TVHH .09%
D BELTRAMI	MN	10,800
D CASS	MN	9,000
C CROW WING	MN	16,600
D DOUGLAS	MN	11,100
D GRANT	MN	2,700
D HUBBARD	MN	5,500
D POPE	MN	4,500
D TODD	MN	9,100
D TRAVERSE	MN	1,800
D WADENA	MN	4,800
ADI TOTAL TVHH		74,900

ALEXANDRIA, MN (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	16,600	22.2%
D	9	58,300	77.8%

ALPENA

ADI TVHH RANK 213		% OF US TVHH .02%
D ALCONA	MI	3,900
D ALPENA	MI	10,900
ADI TOTAL TVHH		14,900

COUNTY SIZE SUMMARY

A			
B			
C			
D	2	14,800	100.0%

AMARILLO

ADI TVHH RANK 118		% OF US TVHH .20%
C CURRY	NM	15,600
D UNION	NM	1,700
D CIMARRON	OK	1,400
D TEXAS	OK	6,700
D ARMSTRONG	TX	900
D BRISCOE	TX	1,000
D CARSON	TX	2,400
D CASTRO	TX	3,200
D CHILDRESS	TX	2,600
D COLLINGSWORTH	TX	1,700
D COTTLE	TX	1,200
D DALLAM	TX	2,500
D DEAF SMITH	TX	5,700
D DONLEY	TX	1,600
D GRAY	TX	10,100
D HALL	TX	2,000
D HANSFORD	TX	2,400
D HARTLEY	TX	1,400
D HEMPHILL	TX	2,300
D HUTCHINSON	TX	10,600
D LIPSCOMB	TX	1,400
D MOORE	TX	6,100
D OCHILTREE	TX	3,700
D OLDHAM	TX	700
D PARMER	TX	3,400
B POTTER	TX	40,900
B RANDALL	TX	32,900
D ROBERTS	TX	400
D SHERMAN	TX	1,100
D SWISHER	TX	3,300
D WHEELER	TX	3,000
ADI TOTAL TVHH		174,900

COUNTY SIZE SUMMARY

A			
B	2	73,800	42.2%
C	1	15,600	8.9%
D	28	85,400	48.9%

ANNISTON

ADI TVHH RANK 193		% OF US TVHH .05%
C CALHOUN	AL	43,300
ADI TOTAL TVHH		43,300

COUNTY SIZE SUMMARY

A			
B			
C	1	43,300	100.0%
D			

ARDMORE-ADA

ADI TVHH RANK 173		% OF US TVHH .09%
D ATOKA	OK	4,800
D BRYAN	OK	12,700

ARDMORE-ADA (cont.)

C CARTER	OK	18,100
D CHOCTAW	OK	6,100
D COAL	OK	2,300
D JOHNSTON	OK	3,900
D LOVE	OK	3,300
D MARSHALL	OK	4,000
D PONTOTOC	OK	13,500
D PUSHMATAHA	OK	5,100

ADI TOTAL TVHH 74,900

COUNTY SIZE SUMMARY

A			
B			
C	1	18,100	24.2%
D	9	56,700	75.8%

ATLANTA

ADI TVHH RANK 15 % OF US TVHH 1.36%

D CLEBURNE	AL	4,900
D BANKS	GA	3,400
A BARROW	GA	8,600
C BARTOW	GA	15,500
A BUTTS	GA	4,500
C CARROLL	GA	21,100
A CHEROKEE	GA	21,900
C CLARKE	GA	28,700
A CLAYTON	GA	50,600
A COBB	GA	138,700
A COWETA	GA	14,900
D DAWSON	GA	2,100
A DE KALB	GA	191,300
A DOUGLAS	GA	27,200
A FAYETTE	GA	14,400
C FLOYD	GA	29,300
A FORSYTH	GA	12,200
A FULTON	GA	232,000
D GILMER	GA	4,200
B GORDON	GA	11,400
D GREENE	GA	3,800
A GWINNETT	GA	85,000
D HABERSHAM	GA	9,300
C HALL	GA	29,700
D HARALSON	GA	7,000
D HEARD	GA	2,300
A HENRY	GA	14,800
D JACKSON	GA	9,400
D JASPER	GA	2,800
B LAMAR	GA	4,400
D LUMPKIN	GA	3,900
D MERIWETHER	GA	7,000
D MORGAN	GA	3,400
A NEWTON	GA	12,700
B OCONEE	GA	5,300
D OGLETHORPE	GA	3,200
A PAULDING	GA	10,600
D PICKENS	GA	4,700
B PIKE	GA	3,000
D POLK	GA	11,700
D PUTNAM	GA	3,900
D RABUN	GA	4,100
A ROCKDALE	GA	15,000
A SPALDING	GA	17,400
D TOWNS	GA	2,400
C TROUP	GA	18,600
D UNION	GA	3,900
D UPSON	GA	9,400
A WALTON	GA	11,300
D WHITE	GA	4,000
B CLAY	NC	2,700

ADI TOTAL TVHH 1,167,400

COUNTY SIZE SUMMARY

A	18	886,500	75.9%
B			
C	6	142,900	12.2%
D	27	138,000	11.8%

AUGUSTA

ADI TVHH RANK 103 % OF US TVHH .24%

D BURKE	GA	6,300
B COLUMBIA	GA	17,900
D EMANUEL	GA	7,100
D GLASCOCK	GA	800
D HANCOCK	GA	2,800

AUGUSTA (cont.)

D JEFFERSON	GA	5,300
D JENKINS	GA	2,900
D JOHNSON	GA	3,000
D LINCOLN	GA	2,100
B MC DUFFIE	GA	6,900
B RICHMOND	GA	64,000
D SCREVEN	GA	5,200
D TALIAFERRO	GA	800
D WARREN	GA	1,900
D WILKES	GA	3,800
B AIKEN	SC	42,000
D ALLENDALE	SC	3,600
D BAMBERG	SC	5,900
D BARNWELL	SC	7,100
D EDGEFIELD	SC	6,000
D MC CORMICK	SC	2,400
D SALUDA	SC	5,900

ADI TOTAL TVHH 204,600

COUNTY SIZE SUMMARY

A			
B	4	130,800	63.9%
C			
D	18	73,800	36.1%

AUSTIN, TX

ADI TVHH RANK 79 % OF US TVHH .36%

D BASTROP	TX	11,200
D BURNET	TX	9,400
D CALDWELL	TX	8,200
D FAYETTE	TX	7,700
D GILLESPIE	TX	6,000
B HAYS	TX	14,900
D LEE	TX	4,700
D LLANO	TX	5,200
D MASON	TX	1,500
B TRAVIS	TX	202,800
B WILLIAMSON	TX	34,900

ADI TOTAL TVHH 307,500

COUNTY SIZE SUMMARY

A			
B	3	253,600	82.5%
C			
D	8	53,900	17.5%

BAKERSFIELD

ADI TVHH RANK 148 % OF US TVHH .16%

B KERN WEST	CA	136,700

ADI TOTAL TVHH 136,700

COUNTY SIZE SUMMARY

A			
B	1	136,700	100.0%
C			
D			

BALTIMORE

ADI TVHH RANK 21 % OF US TVHH 1.02%

A ANNE ARUNDEL	MD	138,100
A BALTIPORE	MD	254,400
A BALTIMORE CITY	MD	273,300
D CAROLINE	MD	8,800
A CARROLL	MD	36,900
C CECIL	MD	22,300
D DORCHESTER	MD	11,300
A HARFORD	MD	52,800
A HOWARD	MD	51,600
D KENT	MD	6,700
D QUEEN ANNES	MD	10,200
D TALBOT	MD	10,800

ADI TOTAL TVHH 878,800

BALTIMORE (cont.)

COUNTY SIZE SUMMARY

A	6	809,100	92.1%
B			
C	1	22,300	2.5%
D	5	47,400	5.4%

BANGOR

ADI TVHH RANK 153 % OF US TVHH .14%

C HANCOCK	ME	16,900
D KNOX	ME	12,900
C PENOBSCOT	ME	46,900
D PISCATAQUIS	ME	6,500
C SOMERSET	ME	15,900
D WALDO	ME	10,600
D WASHINGTON	ME	12,600

ADI TOTAL TVHH 122,200

COUNTY SIZE SUMMARY

A			
B			
C	3	79,600	65.1%
D	4	42,600	34.9%

BATON ROUGE

ADI TVHH RANK 91 % OF US TVHH .30%

B ASCENSION	LA	19,000
D ASSUMPTION	LA	6,700
B EAST BATON ROUGE	LA	142,900
D EAST FELICIANA	LA	5,500
D IBERVILLE	LA	10,200
B LIVINGSTON	LA	23,100
D POINTE COUPEE	LA	8,400
D ST HELENA	LA	3,100
C ST MARY	LA	20,500
B WEST BATON ROUGE	LA	6,500
D WEST FELICIANA	LA	2,500
D AMITE	MS	4,400
D WILKINSON	MS	3,100

ADI TOTAL TVHH 256,000

COUNTY SIZE SUMMARY

A			
B	4	191,500	74.8%
C	1	20,500	8.0%
D	8	44,000	17.2%

BEAUMONT-PORT ARTHUR

ADI TVHH RANK 122 % OF US TVHH .20%

B HARDIN	TX	15,600
D JASPER	TX	12,100
B JEFFERSON	TX	93,200
D NEWTON	TX	4,900
B ORANGE	TX	31,300
D SABINE	TX	3,900
D TYLER	TX	7,400

ADI TOTAL TVHH 168,400

COUNTY SIZE SUMMARY

A			
B	3	140,100	83.2%
C			
D	4	28,300	16.8%

BEND

ADI TVHH RANK 208 % OF US TVHH .03%

C DESCHUTES	OR	24,100

ADI TOTAL TVHH 24,100

COUNTIES IN ADI MARKETS

BEND (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	24,100	100.0%
D			

BILLINGS-HARDIN

ADI TVHH RANK 165 — % OF US TVHH .10%

D	BIG HORN	MT	3,200
D	CARBON	MT	3,700
D	CUSTER	MT	5,100
D	GARFIELD	MT	500
D	GOLDEN VALLEY	MT	400
D	MUSSELSHELL	MT	1,900
D	PARK	MT	5,400
D	PETROLEUM	MT	200
D	ROSEBUD	MT	4,200
D	STILLWATER	MT	2,300
D	SWEET GRASS	MT	1,200
D	TREASURE	MT	400
D	WHEATLAND	MT	900
C	YELLOWSTONE	MT	47,900
D	PARK	WY	8,600

ADI TOTAL TVHH 85,500

COUNTY SIZE SUMMARY

A			
B			
C	1	47,500	55.6%
D	14	38,000	44.4%

BILOXI-GULFPORT-PASCAGOULA

ADI TVHH RANK 140 — % OF US TVHH .07%

B	HARRISON	MS	59,500
D	STONE	MS	3,400

ADI TOTAL TVHH 62,900

COUNTY SIZE SUMMARY

A			
B	1	59,500	94.6%
C			
D	1	3,400	5.4%

BINGHAMTON

ADI TVHH RANK 134 — % OF US TVHH .18%

B	BROOME	NY	78,700
C	CHENANGO	NY	17,000
C	DELAWARE	NY	16,600
B	TIOGA	NY	18,300
C	BRADFORD	PA	29,100

ADI TOTAL TVHH 154,600

COUNTY SIZE SUMMARY

A			
B	2	97,000	62.7%
C	3	57,600	37.3%
D			

BIRMINGHAM

ADI TVHH RANK 47 — % OF US TVHH .99%

D	BIBB	AL	5,900
B	BLOUNT	AL	14,300
D	CHEROKEE	AL	7,000
D	CHILTON	AL	11,900
D	CLAY	AL	4,700
D	COOSA	AL	4,200
C	CULLMAN	AL	24,300
C	ETOWAH	AL	39,100
D	FAYETTE	AL	7,100
D	GREENE	AL	3,700
D	HALE	AL	4,900
B	JEFFERSON	AL	260,300
D	MARION	AL	11,900
D	PERRY	AL	4,600

BIRMINGHAM (cont.)

B	SHELBY	AL	27,300
B	ST CLAIR	AL	15,300
C	TALLADEGA	AL	26,200
B	WALKER	AL	26,100
D	WINSTON	AL	9,600

ADI TOTAL TVHH 509,300

COUNTY SIZE SUMMARY

A			
B	5	344,300	67.7%
C	3	89,600	17.6%
D	11	74,400	14.6%

BLUEFIELD-BECKLEY-OAK HILL

ADI TVHH RANK 147 — % OF US TVHH .16%

C	TAZEWELL	VA	17,700
C	FAYETTE	WV	21,100
C	GREENBRIER	WV	14,100
C	MC DOWELL	WV	15,700
C	MERCER	WV	27,700
D	MONROE	WV	4,500
C	RALEIGH	WV	32,500
D	SUMMERS	WV	5,400

ADI TOTAL TVHH 138,700

COUNTY SIZE SUMMARY

A			
B			
C	6	128,800	92.9%
D	2	9,900	7.1%

BOISE

ADI TVHH RANK 136 — % OF US TVHH .18%

B	ADA	ID	72,500
D	ADAMS	ID	1,100
D	BLAINE	ID	4,800
D	BOISE	ID	1,500
D	CAMAS	ID	300
B	CANYON	ID	29,000
D	ELMORE	ID	6,700
D	GEM	ID	4,300
D	OWYHEE	ID	2,800
D	PAYETTE	ID	5,800
D	VALLEY	ID	2,200
D	WASHINGTON	ID	3,000
D	BAKER	OR	5,800
D	GRANT	OR	2,700
D	MALHEUR	OR	9,300

ADI TOTAL TVHH 151,800

COUNTY SIZE SUMMARY

A			
B	2	101,500	66.9%
C			
D	13	50,300	33.1%

BOSTON (CONCORD, DERRY, MANCHESTER & WORCESTER)

ADI TVHH RANK 6 — % OF US TVHH 2.33%

B	BARNSTABLE	MA	71,700
A	ESSEX	MA	240,700
C	FRANKLIN	MA	25,900
A	MIDDLESEX	MA	490,700
D	NANTUCKET	MA	2,500
A	NORFOLK	MA	218,700
A	PLYMOUTH	MA	144,000
A	SUFFOLK	MA	248,300
B	WORCESTER	MA	237,300
C	BELKNAP	NH	17,400
C	CHESHIRE	NH	22,700
B	HILLSBOROUGH	NH	106,900
C	MERRIMACK	NH	37,100
B	ROCKINGHAM	NH	77,400
C	STRAFFORD	NH	31,700
C	SULLIVAN	NH	14,100
C	WINDHAM	VT	14,700

ADI TOTAL TVHH 2,005,800

BOSTON (CONCORD, DERRY, MANCHESTER & WORCESTER) (cont.)

COUNTY SIZE SUMMARY

A	5	1,346,400	67.1%
B	4	493,300	24.6%
C	7	163,600	8.2%
D	1	2,500	0.1%

BOWLING GREEN (CAMPBELLSVILLE)

ADI TVHH RANK 196 — % OF US TVHH .04%

D	ADAIR	KY	5,700
D	METCALFE	KY	3,700
C	WARREN	KY	28,100

ADI TOTAL TVHH 37,500

COUNTY SIZE SUMMARY

A			
B			
C	1	28,100	74.9%
D	2	9,400	25.1%

BRISTOL-KINGSPORT-JOHNSON CITY: TRI-CITIES

ADI TVHH RANK 86 — % OF US TVHH .32%

D	LESLIE	KY	4,800
D	LETCHER	KY	10,900
D	AVERY	NC	5,100
B	CARTER	TN	19,200
C	GREENE	TN	20,300
B	HAWKINS	TN	16,500
D	JOHNSON	TN	5,200
B	SULLIVAN	TN	56,200
B	UNICOI	TN	6,100
B	WASHINGTON	TN	33,700
C	BUCHANAN	VA	11,900
D	DICKENSON	VA	6,800
D	LEE	VA	9,200
D	RUSSELL	VA	11,600
B	SCOTT	VA	9,200
D	SMYTH	VA	11,500
B	WASHINGTON	VA	23,300
C	WISE	VA	16,700

ADI TOTAL TVHH 277,100

COUNTY SIZE SUMMARY

A			
B	7	163,200	58.9%
C	3	48,900	17.6%
D	8	65,000	23.5%

BUFFALO

ADI TVHH RANK 35 — % OF US TVHH .71%

C	ALLEGANY	NY	17,500
C	CATTARAUGUS	NY	30,500
C	CHAUTAUQUA	NY	53,900
B	ERIE	NY	359,900
C	GENESEE	NY	20,900
B	NIAGARA	NY	78,500
C	ORLEANS	NY	13,900
C	WYOMING	NY	13,700
C	MC KEAN	PA	18,200
D	POTTER	PA	6,600

ADI TOTAL TVHH 613,500

COUNTY SIZE SUMMARY

A			
B	2	438,400	71.5%
C	7	168,500	27.5%
D	1	6,600	1.1%

BURLINGTON-PLATTSBURGH (HARTFORD, VT-HANOVER, NH)

ADI TVHH RANK 98 — % OF US TVHH .25%

B	CLINTON	NY	26,900
B	ESSEX	NY	13,700
C	FRANKLIN	NY	15,500
D	ADDISON	VT	10,300
D	CALEDONIA	VT	9,900

COUNTIES IN ADI MARKETS

BURLINGTON-PLATTSBURGH (HARTFORD, VT-HANOVER, NH) (cont.)

A	CHITTENDEN	VT	42,700
B	FRANKLIN	VT	17,400
B	GRAND ISLE	VT	1,800
D	LAMOILLE	VT	6,600
D	ORANGE	VT	9,700
D	ORLEANS	VT	8,700
C	RUTLAND	VT	21,800
C	WASHINGTON	VT	19,700
C	WINDSOR	VT	20,300

ADI TOTAL TVHH 219,000

COUNTY SIZE SUMMARY

A			
B	5	97,500	44.5%
C	4	77,300	35.3%
D	5	44,200	20.2%

BUTTE

ADI TVHH RANK 199 % OF US TVHH .05%

D	BEAVERHEAD	MT	7,900
D	DEER LODGE	MT	4,100
C	GALLATIN	MT	17,300
D	JEFFERSON	MT	3,000
D	MADISON	MT	2,200
D	POWELL	MT	2,300
D	SILVER BOW	MT	14,200

ADI TOTAL TVHH 46,000

COUNTY SIZE SUMMARY

A			
B			
C	1	17,300	37.6%
D	6	28,700	62.4%

CASPER-RIVERTON

ADI TVHH RANK 185 % OF US TVHH .06%

D	CONVERSE	WY	5,200
C	FREMONT	WY	12,900
D	HOT SPRINGS	WY	2,000
D	JOHNSON	WY	2,400
C	NATRONA	WY	28,400
D	NIOBRARA	WY	1,200
D	WASHAKIE	WY	3,500

ADI TOTAL TVHH 55,600

COUNTY SIZE SUMMARY

A			
B			
C	2	41,300	74.3%
D	5	14,300	25.7%

CEDAR RAPIDS-WATERLOO-DUBUQUE

ADI TVHH RANK 73 % OF US TVHH .38%

D	ALLAMAKEE	IA	5,400
B	BENTON	IA	9,100
B	BLACK HAWK	IA	50,600
D	BREMER	IA	9,100
B	BUCHANAN	IA	8,200
D	BUTLER	IA	6,500
D	CHICKASAW	IA	5,500
D	CLAYTON	IA	8,200
D	DELAWARE	IA	6,700
B	DUBUQUE	IA	31,500
D	FAYETTE	IA	9,300
D	GRUNDY	IA	5,500
D	IOWA	IA	5,900
C	JOHNSON	IA	33,100
D	JONES	IA	7,200
D	KEOKUK	IA	4,900
B	LINN	IA	66,100
D	TAMA	IA	7,100
D	WASHINGTON	IA	7,800
D	WINNESHIEK	IA	7,600
D	JO DAVIESS	IL	8,800
D	CRAWFORD	WI	6,000
C	GRANT	WI	17,200

ADI TOTAL TVHH 327,300

CEDAR RAPIDS-WATERLOO-DUBUQUE (cont.)

COUNTY SIZE SUMMARY

A			
B	5	165,500	50.6%
C	2	50,300	15.4%
D	16	111,500	34.1%

CHARLESTON, SC

ADI TVHH RANK 106 % OF US TVHH .24%

B	BERKELEY	SC	39,700
B	CHARLESTON	SC	99,100
D	COLLETON	SC	11,500
B	DORCHESTER	SC	25,100
C	GEORGETOWN	SC	15,900
C	WILLIAMSBURG	SC	12,300

ADI TOTAL TVHH 203,600

COUNTY SIZE SUMMARY

A			
B	3	163,900	80.5%
C	2	28,200	13.9%
D	1	11,500	5.6%

CHARLESTON-HUNTINGTON

ADI TVHH RANK 43 % OF US TVHH .61%

B	BOYD	KY	20,500
D	CARTER	KY	8,700
D	ELLIOTT	KY	2,500
C	FLOYD	KY	17,900
B	GREENUP	KY	13,500
D	JOHNSON	KY	8,800
D	LAWRENCE	KY	5,200
D	LEWIS	KY	4,900
D	MAGOFFIN	KY	4,600
D	MARTIN	KY	4,600
D	MORGAN	KY	4,200
C	PIKE	KY	29,400
C	ATHENS	OH	18,300
D	GALLIA	OH	10,600
D	JACKSON	OH	11,000
B	LAWRENCE	OH	23,200
D	MEIGS	OH	8,700
C	SCIOTO	OH	30,500
D	VINTON	OH	4,200
C	WASHINGTON	OH	23,000
D	BOONE	WV	10,800
B	CABELL	WV	41,300
D	CALHOUN	WV	3,200
D	CLAY	WV	4,000
D	JACKSON	WV	9,400
B	KANAWHA	WV	88,500
B	LINCOLN	WV	8,000
C	LOGAN	WV	17,000
D	MASON	WV	9,900
C	MINGO	WV	12,500
D	NICHOLAS	WV	10,300
B	PUTNAM	WV	15,300
D	ROANE	WV	5,500
B	WAYNE	WV	16,800
D	WEBSTER	WV	4,500
D	WIRT	WV	1,900
D	WYOMING	WV	11,900

ADI TOTAL TVHH 525,100

COUNTY SIZE SUMMARY

A			
B	8	227,100	43.2%
C	7	148,600	28.3%
D	22	149,400	28.5%

CHARLOTTE (HICKORY)

ADI TVHH RANK 72 % OF US TVHH .76%

D	ALEXANDER	NC	9,600
D	ANSON	NC	8,600
D	ASHE	NC	8,700
C	BURKE	NC	27,800
B	CABARRUS	NC	33,500
C	CALDWELL	NC	25,400
C	CATAWBA	NC	41,100

CHARLOTTE (HICKORY) (cont.)

C	CLEVELAND	NC	30,600
B	GASTON	NC	59,500
C	IREDELL	NC	31,600
B	LINCOLN	NC	17,100
B	MECKLENBURG	NC	164,700
C	RICHMOND	NC	17,200
B	ROWAN	NC	38,300
C	STANLY	NC	18,700
B	UNION	NC	26,000
D	WATAUGA	NC	17,000
D	CHESTER	SC	10,500
C	CHESTERFIELD	SC	14,000
C	LANCASTER	SC	19,800
B	YORK	SC	40,600

ADI TOTAL TVHH 655,300

COUNTY SIZE SUMMARY

A			
B	7	379,700	57.9%
C	9	226,200	34.5%
D	5	49,400	7.5%

CHARLOTTESVILLE

ADI TVHH RANK 197 % OF US TVHH .04%

C	ALBEMARLE	VA	35,400

ADI TOTAL TVHH 35,400

COUNTY SIZE SUMMARY

A			
B			
C	1	35,400	100.0%
D			

CHATTANOOGA

ADI TVHH RANK 80 % OF US TVHH .35%

C	JACKSON	AL	19,600
B	CATOOSA	GA	13,900
C	CHATTOOGA	GA	7,600
B	DADE	GA	4,200
D	FANNIN	GA	5,900
D	MURRAY	GA	7,900
B	WALKER	GA	19,800
C	WHITFIELD	GA	24,200
D	CHEROKEE	NC	7,400
D	BLEDSOE	TN	3,200
C	BRADLEY	TN	25,600
D	GRUNDY	TN	4,700
B	HAMILTON	TN	108,800
B	MARION	TN	9,000
C	MCMINN	TN	15,600
D	MEIGS	TN	2,800
D	POLK	TN	4,700
D	RHEA	TN	9,100
B	SEQUATCHIE	TN	3,300

ADI TOTAL TVHH 297,100

COUNTY SIZE SUMMARY

A			
B	6	159,000	53.5%
C	4	85,000	28.6%
D	9	53,100	17.9%

CHEYENNE

ADI TVHH RANK 202 % OF US TVHH .04%

D	BANNER	NE	300
D	MORRILL	NE	2,300
C	LARAMIE	WY	27,800

ADI TOTAL TVHH 30,400

COUNTY SIZE SUMMARY

A			
B			
C	1	27,800	91.4%
D	2	2,600	8.6%

COUNTIES IN ADI MARKETS

CHICAGO

ADI TVHH RANK 3 % OF US TVHH 3.49%

A	COOK	IL	1,857,200
C	DEKALB	IL	24,900
A	DUPAGE	IL	263,700
D	GRUNDY	IL	11,800
A	KANE	IL	104,400
C	KANKAKEE	IL	36,400
C	KENDALL	IL	14,200
C	LA SALLE	IL	42,300
A	LAKE	IL	156,100
C	LIVINGSTON	IL	14,400
A	MCHENRY	IL	57,700
A	WILL	IL	113,700
D	JASPER	IN	8,900
C	LA PORTE	IN	36,900
A	LAKE	IN	169,800
D	NEWTON	IN	9,300
A	PORTER	IN	44,000
C	KENOSHA	WI	44,700

ADI TOTAL TVHH 3,006,300

COUNTY SIZE SUMMARY

A	8	2,766,600	92.0%
B			
C	7	213,700	7.1%
D	3	26,000	0.9%

CHICO-REDDING

ADI TVHH RANK 140 % OF US TVHH .17%

B	BUTTE	CA	64,100
B	GLENN	CA	8,700
D	MODOC	CA	3,300
B	SHASTA	CA	51,700
B	TEHAMA	CA	16,800
D	TRINITY	CA	5,100

ADI TOTAL TVHH 148,700

COUNTY SIZE SUMMARY

A			
B	4	140,300	94.4%
C			
D	2	8,400	5.6%

CINCINNATI

ADI TVHH RANK 29 % OF US TVHH .80%

B	DEARBORN	IN	12,600
D	FRANKLIN	IN	6,300
D	OHIO	IN	1,900
D	RIPLEY	IN	8,300
D	SWITZERLAND	IN	2,700
D	UNION	IN	2,300
B	BOONE	KY	17,400
D	BRACKEN	KY	2,600
B	CAMPBELL	KY	28,600
D	CARROLL	KY	3,400
D	GALLATIN	KY	1,900
D	GRANT	KY	4,800
B	KENTON	KY	49,900
D	MASON	KY	6,300
D	OWEN	KY	3,500
D	PENDLETON	KY	3,900
D	ROBERTSON	KY	800
D	ADAMS	OH	8,700
D	BROWN	OH	11,600
B	BUTLER	OH	96,100
B	CLERMONT	OH	47,600
B	HAMILTON	OH	323,500
D	HIGHLAND	OH	13,000
B	WARREN	OH	35,100

ADI TOTAL TVHH 692,600

COUNTY SIZE SUMMARY

A			
B	8	610,600	88.2%
C			
D	16	82,000	11.8%

CLARKSBURG-WESTON

ADI TVHH RANK 162 % OF US TVHH .10%

D	BARBOUR	WV	6,000
D	BRAXTON	WV	5,400
D	DODDRIDGE	WV	2,700
D	GILMER	WV	2,900
C	HARRISON	WV	29,400
D	LEWIS	WV	6,900
D	PLEASANTS	WV	2,900
D	RANDOLPH	WV	10,300
D	RITCHIE	WV	4,400
D	TAYLOR	WV	6,100
D	TUCKER	WV	3,300
D	UPSHUR	WV	8,800

ADI TOTAL TVHH 89,100

COUNTY SIZE SUMMARY

A			
B			
C	1	29,400	33.0%
D	11	59,700	67.0%

CLEVELAND (AKRON, CANTON & SANDUSKY)

ADI TVHH RANK 11 % OF US TVHH 1.62%

C	ASHLAND	OH	16,500
C	ASHTABULA	OH	36,800
A	CUYAHOGA	OH	555,000
C	ERIE	OH	29,700
A	GEAUGA	OH	25,000
D	HOLMES	OH	8,400
C	HURON	OH	19,900
A	LAKE	OH	77,500
A	LORAIN	OH	94,500
A	MEDINA	OH	40,600
C	PORTAGE	OH	47,500
C	RICHLAND	OH	47,500
B	STARK	OH	136,700
B	SUMMIT	OH	191,000
C	TUSCARAWAS	OH	32,100
C	WAYNE	OH	34,100

ADI TOTAL TVHH 1,392,300

COUNTY SIZE SUMMARY

A	5	792,600	56.9%
B	2	327,700	23.5%
C	8	263,600	18.9%
D	1	8,400	0.6%

COLORADO SPRINGS-PUEBLO

ADI TVHH RANK 99 % OF US TVHH .25%

D	BACA	CO	1,700
D	BENT	CO	1,900
D	CHEYENNE	CO	800
D	CROWLEY	CO	1,100
D	CUSTER	CO	700
B	EL PASO	CO	128,000
D	FREMONT	CO	11,400
D	HUERFANO	CO	2,600
D	KIOWA	CO	700
D	LAS ANIMAS	CO	5,200
D	OTERO	CO	7,900
D	PROWERS	CO	5,000
B	PUEBLO	CO	46,600
D	SAGUACHE	CO	1,300

ADI TOTAL TVHH 214,900

COUNTY SIZE SUMMARY

A			
B	2	174,600	81.2%
C			
D	12	40,300	18.8%

COLUMBIA, SC

ADI TVHH RANK 87 % OF US TVHH .31%

D	CALHOUN	SC	4,200
D	CLARENDON	SC	9,200
D	FAIRFIELD	SC	6,400
C	KERSHAW	SC	14,800
D	LEE	SC	5,800

COLUMBIA, SC (cont.)

B	LEXINGTON	SC	59,900
D	NEWBERRY	SC	11,700
C	ORANGEBURG	SC	29,000
B	RICHLAND	SC	96,400
C	SUMTER	SC	30,300

ADI TOTAL TVHH 266,700

COUNTY SIZE SUMMARY

A			
B	2	155,300	58.2%
C	3	74,100	27.8%
D	5	37,300	14.0%

COLUMBIA-JEFFERSON CITY

ADI TVHH RANK 137 % OF US TVHH .18%

D	AUDRAIN	MO	9,400
B	BOONE	MO	38,200
D	CALLAWAY	MO	11,300
D	CHARITON	MO	3,800
B	COLE	MO	21,400
D	COOPER	MO	5,300
D	HOWARD	MO	3,500
D	MARIES	MO	2,800
D	MILLER	MO	7,500
D	MONITEAU	MO	4,300
D	MORGAN	MO	5,800
D	OSAGE	MO	3,900
C	PETTIS	MO	13,500
D	PHELPS	MO	11,600
D	RANDOLPH	MO	9,400

ADI TOTAL TVHH 151,700

COUNTY SIZE SUMMARY

A			
B	2	59,600	39.3%
C	1	13,500	8.9%
D	12	78,600	51.8%

COLUMBUS, GA (OPELIKA)

ADI TVHH RANK 115 % OF US TVHH .21%

D	BARBOUR	AL	8,600
C	CHAMBERS	AL	14,200
C	LEE	AL	30,400
D	RANDOLPH	AL	7,300
B	RUSSELL	AL	17,400
B	CHATTAHOOCHEE	GA	3,000
D	CLAY	GA	1,200
D	DOOLY	GA	3,600
D	HARRIS	GA	6,100
D	MACON	GA	4,700
D	MARION	GA	1,600
B	MUSCOGEE	GA	60,200
D	QUITMAN	GA	800
D	RANDOLPH	GA	3,200
D	SCHLEY	GA	1,100
D	STEWART	GA	1,800
D	SUMTER	GA	9,700
D	TALBOT	GA	1,900
D	TAYLOR	GA	2,500
D	TERRELL	GA	3,900
D	WEBSTER	GA	800

ADI TOTAL TVHH 184,000

COUNTY SIZE SUMMARY

A			
B	3	80,600	43.8%
C	2	44,600	24.2%
D	16	58,800	32.0%

COLUMBUS, OH

ADI TVHH RANK 33 % OF US TVHH .75%

C	COSHOCTON	OH	13,400
C	CRAWFORD	OH	18,000
B	DELAWARE	OH	20,300
B	FAIRFIELD	OH	35,100
D	FAYETTE	OH	9,800
B	FRANKLIN	OH	349,400
D	HARDIN	OH	11,500
D	HOCKING	OH	9,600

COUNTIES IN ADI MARKETS

COLUMBUS, OH (cont.)

C KNOX	OH	17,000
B LICKING	OH	45,500
B MADISON	OH	11,200
C MARION	OH	23,700
D MORGAN	OH	5,100
D MORROW	OH	9,700
D PERRY	OH	11,400
B PICKAWAY	OH	14,500
D PIKE	OH	8,500
C ROSS	OH	23,400
B UNION	OH	10,600

ADI TOTAL TVHH 643,700

COUNTY SIZE SUMMARY

A			
B	7	482,600	75.0%
C	5	95,500	14.8%
D	7	65,600	10.2%

COLUMBUS-TUPELO

ADI TVHH RANK 135 % OF US TVHH .18%

D LAMAR	AL	6,100
D PICKENS	AL	7,100
D CALHOUN	MS	5,600
D CHICKASAW	MS	6,000
D CHOCTAW	MS	3,000
D CLAY	MS	7,200
D ITAWAMBA	MS	7,700
C LEE	MS	22,500
C LOWNDES	MS	20,400
C MONROE	MS	12,500
D MONTGOMERY	MS	4,400
D NOXUBEE	MS	3,900
C OKTIBBEHA	MS	12,000
D PONTOTOC	MS	8,000
D PRENTISS	MS	9,000
D TISHOMINGO	MS	7,200
D WEBSTER	MS	3,500
D WINSTON	MS	6,600

ADI TOTAL TVHH 152,700

COUNTY SIZE SUMMARY

A			
B			
C	4	67,400	44.1%
D	14	85,300	55.9%

CORPUS CHRISTI

ADI TVHH RANK 121 % OF US TVHH .20%

D ARANSAS	TX	6,700
D BEE	TX	9,000
D BROOKS	TX	2,400
D DUVAL	TX	4,000
D JIM HOGG	TX	1,700
C JIM WELLS	TX	12,200
D KENEDY	TX	200
D KLEBERG	TX	10,600
D LIVE OAK	TX	3,700
B NUECES	TX	96,400
D REFUGIO	TX	3,200
B SAN PATRICIO	TX	19,900

ADI TOTAL TVHH 170,200

COUNTY SIZE SUMMARY

A			
B	2	116,300	68.3%
C	1	12,200	7.2%
D	9	41,700	24.5%

DALLAS-FT. WORTH

ADI TVHH RANK 8 % OF US TVHH 1.79%

C ANDERSON	TX	14,800
D BOSQUE	TX	6,100
A COLLIN	TX	63,400
D COMANCHE	TX	4,900
D COOKE	TX	11,100
A DALLAS	TX	667,400
D DELTA	TX	1,900
A DENTON	TX	66,400

DALLAS-FT. WORTH (cont.)

A ELLIS	TX	23,300
D ERATH	TX	10,000
D FANNIN	TX	9,900
D FREESTONE	TX	6,300
C GRAYSON	TX	34,200
D HAMILTON	TX	3,800
C HENDERSON	TX	21,100
D HILL	TX	10,400
A HOOD	TX	10,100
D HOPKINS	TX	10,600
C HUNT	TX	23,700
A JOHNSON	TX	30,200
A KAUFMAN	TX	15,700
C LAMAR	TX	16,800
D LIMESTONE	TX	9,100
C NAVARRO	TX	14,700
D PALO PINTO	TX	9,700
A PARKER	TX	19,400
D RAINS	TX	2,500
A ROCKWALL	TX	7,300
D SAN SABA	TX	2,400
D SOMERVELL	TX	2,000
A TARRANT	TX	376,500
C VAN ZANDT	TX	14,400
A WISE	TX	11,500
D WOOD	TX	10,900

ADI TOTAL TVHH 1,541,500

COUNTY SIZE SUMMARY

A	11	1,289,200	83.6%
B			
C	7	141,700	9.2%
D	16	110,600	7.2%

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY

ADI TVHH RANK 74 % OF US TVHH .38%

D CEDAR	IA	7,300
C CLINTON	IA	20,700
C DES MOINES	IA	18,000
D HENRY	IA	7,100
D JACKSON	IA	8,400
D LOUISA	IA	4,500
C MUSCATINE	IA	15,300
B SCOTT	IA	62,400
C BUREAU	IL	14,600
D CARROLL	IL	6,900
D HENDERSON	IL	3,400
B HENRY	IL	20,600
C KNOX	IL	23,200
D LEE	IL	12,700
D MERCER	IL	7,200
B ROCK ISLAND	IL	62,300
D WARREN	IL	8,000
C WHITESIDE	IL	23,900

ADI TOTAL TVHH 326,400

COUNTY SIZE SUMMARY

A			
B	3	145,300	44.5%
C	6	115,700	35.4%
D	9	65,400	20.0%

DAYTON (RICHMOND, IN)

ADI TVHH RANK 48 % OF US TVHH .58%

D RANDOLPH	IN	10,500
C WAYNE	IN	26,500
C AUGLAIZE	OH	15,400
D CHAMPAIGN	OH	12,500
B CLARK	OH	53,500
D CLINTON	OH	13,000
C DARKE	OH	20,000
B GREENE	OH	44,800
C LOGAN	OH	15,000
C MERCER	OH	17,800
B MIAMI	OH	33,000
B MONTGOMERY	OH	216,600
B PREBLE	OH	14,100
C SHELBY	OH	15,200

ADI TOTAL TVHH 502,900

DAYTON (RICHMOND, IN) (cont.)

COUNTY SIZE SUMMARY

A			
B	5	362,000	72.0%
C	6	104,900	20.9%
D	3	36,000	7.2%

DENVER

ADI TVHH RANK 19 % OF US TVHH 1.17%

A ADAMS	CO	101,800
D ALAMOSA	CO	4,200
A ARAPAHOE	CO	149,900
A BOULDER	CO	83,200
D CHAFFEE	CO	4,900
D CLEAR CREEK	CO	2,900
A DENVER	CO	219,000
A DOUGLAS	CO	11,600
D EAGLE	CO	6,700
D ELBERT	CO	2,900
D GARFIELD	CO	9,700
A GILPIN	CO	1,200
D GRAND	CO	3,600
D GUNNISON	CO	3,900
D HINSDALE	CO	200
D JACKSON	CO	700
A JEFFERSON	CO	165,100
D KIT CARSON	CO	2,800
D LAKE	CO	2,600
B LARIMER	CO	66,700
D LINCOLN	CO	1,700
D LOGAN	CO	7,300
D MOFFAT	CO	5,500
D MORGAN	CO	8,600
D PARK	CO	2,700
D PHILLIPS	CO	1,900
D PITKIN	CO	4,900
D RIO BLANCO	CO	2,300
D ROUTT	CO	5,700
D SEDGWICK	CO	1,400
D SUMMIT	CO	4,600
D TELLER	CO	4,200
D WASHINGTON	CO	1,900
C WELD	CO	50,200
D YUMA	CO	3,700
D BOX BUTTE	NE	5,700
D CHEYENNE	NE	3,900
D DAWES	NE	3,500
D DEUEL	NE	1,000
D KEITH	NE	3,800
D KIMBALL	NE	1,900
C SCOTTS BLUFF	NE	14,400
D ALBANY	WY	11,000
D CARBON	WY	7,000
D GOSHEN	WY	4,600
D PLATTE	WY	4,700

ADI TOTAL TVHH 1,011,600

COUNTY SIZE SUMMARY

A	7	731,800	72.3%
B	1	66,700	6.6%
C	2	64,600	6.4%
D	36	148,500	14.7%

DES MOINES

ADI TVHH RANK 66 % OF US TVHH .44%

D ADAIR	IA	3,800
D APPANOOSE	IA	6,200
D BOONE	IA	10,100
D CALHOUN	IA	4,900
D CARROLL	IA	8,300
D CLARKE	IA	3,600
B DALLAS	IA	11,900
D DECATUR	IA	3,500
D GREENE	IA	4,800
D GUTHRIE	IA	4,700
D HAMILTON	IA	6,900
D HARDIN	IA	8,200
D HUMBOLDT	IA	5,000
C JASPER	IA	14,200
D LUCAS	IA	4,200
D MADISON	IA	4,700
D MAHASKA	IA	9,100
D MARION	IA	11,100
C MARSHALL	IA	16,100
D MONROE	IA	3,500

COUNTIES IN ADI MARKETS

DES MOINES (cont.)

D	POCAHONTAS	IA	4,100
R	POLK	IA	125,800
D	POWESHIEK	IA	7,200
D	RINGGOLD	IA	2,400
B	STORY	IA	25,500
D	TAYLOR	IA	3,200
D	UNION	IA	5,600
C	WAPELLO	IA	15,600
B	WARREN	IA	13,200
D	WAYNE	IA	3,300
C	WEBSTER	IA	16,700
D	WRIGHT	IA	4,200
D	MERCER	MO	1,700

ADI TOTAL TVHH 375,300

COUNTY SIZE SUMMARY

A			
B	4	176,400	47.0%
C	4	62,600	16.7%
D	25	136,300	36.3%

DETROIT (ANN ARBOR)

ADI TVHH RANK 7 % OF US TVHH 1.93%

A	LAPEER	MI	23,500
A	LIVINGSTON	MI	35,200
A	MACOMB	MI	243,500
C	MONROE	MI	44,500
A	OAKLAND	MI	376,000
A	ST CLAIR	MI	49,500
B	WASHTENAW	MI	95,100
A	WAYNE	MI	794,400

ADI TOTAL TVHH 1,661,700

COUNTY SIZE SUMMARY

A	6	1,521,100	91.5%
B	1	96,100	5.8%
C	1	44,500	2.7%
D			

DOTHAN

ADI TVHH RANK 160 % OF US TVHH .11%

C	COFFEE	AL	14,300
C	DALE	AL	15,300
D	GENEVA	AL	9,000
D	HENRY	AL	5,600
C	HOUSTON	AL	30,700
C	JACKSON	FL	13,900
D	EARLY	GA	4,500
D	SEMINOLE	GA	3,200

ADI TOTAL TVHH 96,000

COUNTY SIZE SUMMARY

A			
B			
C	4	73,700	76.8%
D	4	22,300	23.2%

DULUTH-SUPERIOR

ADI TVHH RANK 120 % OF US TVHH .20%

D	GOGEBIC	MI	7,100
D	AITKIN	MN	5,200
B	CARLTON	MN	10,600
D	COOK	MN	1,800
C	ITASCA	MN	16,200
D	KOOCHICHING	MN	6,000
D	LAKE	MN	4,500
B	ST LOUIS	MN	80,900
D	ASHLAND	WI	6,200
D	BAYFIELD	WI	5,500
B	DOUGLAS	WI	16,300
D	IRON	WI	2,700
D	SAWYER	WI	5,100
D	WASHBURN	WI	5,500

ADI TOTAL TVHH 173,400

DULUTH-SUPERIOR (cont.)

COUNTY SIZE SUMMARY

A			
B	3	107,600	62.1%
C	1	16,200	9.3%
D	10	49,600	28.6%

EL CENTRO-YUMA

ADI TVHH RANK 182 % OF US TVHH .07%

C	YUMA	AZ	29,700
C	IMPERIAL	CA	29,800

ADI TOTAL TVHH 59,500

COUNTY SIZE SUMMARY

A			
B			
C	2	59,500	100.0%
D			

EL PASO (LAS CRUCES)

ADI TVHH RANK 104 % OF US TVHH .24%

C	DONA ANA	NM	37,700
D	LUNA	NM	5,100
D	CULBERSON	TX	1,000
B	EL PASO	TX	160,300
D	HUDSPETH	TX	800

ADI TOTAL TVHH 205,900

COUNTY SIZE SUMMARY

A			
B	1	160,300	77.9%
C	1	37,700	18.3%
D	3	7,900	3.8%

ELMIRA

ADI TVHH RANK 167 % OF US TVHH .10%

C	CHEMUNG	NY	33,900
C	STEUBEN	NY	36,200
C	TIOGA	PA	14,200

ADI TOTAL TVHH 84,300

COUNTY SIZE SUMMARY

A			
B			
C	3	84,300	100.0%
D			

ERIE

ADI TVHH RANK 139 % OF US TVHH .18%

C	CRAWFORD	PA	32,300
B	ERIE	PA	102,400
C	WARREN	PA	16,900

ADI TOTAL TVHH 151,600

COUNTY SIZE SUMMARY

A			
B	1	102,400	67.5%
C	2	49,200	32.5%
D			

EUGENE

ADI TVHH RANK 133 % OF US TVHH .18%

C	COOS	OR	21,400
C	DOUGLAS	OR	33,300
B	LANE	OR	100,300

ADI TOTAL TVHH 155,000

EUGENE (cont.)

COUNTY SIZE SUMMARY

A			
B	1	100,300	64.7%
C	2	54,700	35.3%
D			

EUREKA

ADI TVHH RANK 194 % OF US TVHH .07%

D	DEL NORTE	CA	7,100
C	HUMBOLDT	CA	42,900
D	CURRY	OR	6,500

ADI TOTAL TVHH 56,500

COUNTY SIZE SUMMARY

A			
B			
C	1	42,900	75.9%
D	2	13,600	24.1%

EVANSVILLE (MADISONVILLE, KY)

ADI TVHH RANK 89 % OF US TVHH .30%

D	EDWARDS	IL	3,400
D	GALLATIN	IL	2,900
D	WABASH	IL	5,200
D	WAYNE	IL	7,200
B	WHITE	IL	7,000
D	DUBOIS	IN	12,100
B	GIBSON	IN	12,700
D	PERRY	IN	6,500
D	PIKE	IN	5,200
B	POSEY	IN	9,300
D	SPENCER	IN	6,600
B	VANDERBURGH	IN	54,100
B	WARRICK	IN	16,100
C	DAVIESS	KY	32,100
D	HANCOCK	KY	2,900
B	HENDERSON	KY	16,000
C	HOPKINS	KY	17,500
D	MC LEAN	KY	3,600
D	MUHLENBERG	KY	11,400
D	OHIO	KY	8,200
D	UNION	KY	5,600
D	WEBSTER	KY	5,600

ADI TOTAL TVHH 261,100

COUNTY SIZE SUMMARY

A			
B	5	118,200	45.3%
C	2	49,600	19.0%
D	15	93,300	35.7%

FARGO

ADI TVHH RANK 102 % OF US TVHH .25%

D	BECKER	MN	10,900
B	CLAY	MN	17,100
D	CLEARWATER	MN	3,000
D	KITTSON	MN	2,300
D	LAKE OF THE WOODS	MN	1,400
D	MAHNOMEN	MN	1,700
D	MARSHALL	MN	4,300
D	NORMAN	MN	3,200
C	OTTER TAIL	MN	19,400
D	PENNINGTON	MN	5,600
D	POLK	MN	12,300
D	RED LAKE	MN	1,800
D	ROSEAU	MN	4,400
D	WILKIN	MN	2,800
B	BARNES	ND	5,100
D	BENSON	ND	2,400
B	CASS	ND	36,400
D	CAVALIER	ND	2,400
D	DICKEY	ND	2,400
D	EDDY	ND	1,300
D	FOSTER	ND	1,600
C	GRAND FORKS	ND	23,300
D	GRIGGS	ND	1,400
D	LA MOURE	ND	2,300
D	NELSON	ND	2,000
D	PEMBINA	ND	3,600

FARGO (cont.)

D	RAMSEY	ND	4,800
D	RANSOM	ND	5,400
D	RICHLAND	ND	6,800
D	SARGENT	ND	2,000
D	STEELE	ND	1,100
D	STUTSMAN	ND	8,900
D	TOWNER	ND	1,600
D	TRAILL	ND	3,400
D	WALSH	ND	5,400

ADI TOTAL TVHH 211,000

COUNTY SIZE SUMMARY

A			
B	3	58,600	27.8%
C	2	42,900	20.3%
D	30	109,500	51.9%

FLAGSTAFF

ADI TVHH RANK 206 % OF US TVHH .03%

C	COCONINO	AZ	26,400

ADI TOTAL TVHH 26,400

COUNTY SIZE SUMMARY

A			
B			
C	1	26,400	100.0%
D			

FLINT-SAGINAW-BAY CITY

ADI TVHH RANK 54 % OF US TVHH .51%

D	ARENAC	MI	5,700
B	BAY	MI	40,700
D	CLARE	MI	9,800
B	GENESEE	MI	156,900
D	GLADWIN	MI	8,000
C	GRATIOT	MI	13,400
D	HURON	MI	17,900
D	IOSCO	MI	11,100
C	ISABELLA	MI	17,300
B	MIDLAND	MI	26,700
D	OGEMAW	MI	6,700
B	SAGINAW	MI	77,100
C	SANILAC	MI	14,500
B	SHIAWASSEE	MI	23,500
C	TUSCOLA	MI	18,800

ADI TOTAL TVHH 442,700

COUNTY SIZE SUMMARY

A			
B	5	324,500	73.3%
C	4	64,000	14.5%
D	8	54,200	12.2%

FLORENCE, SC (MYRTLE BEACH)

ADI TVHH RANK 145 % OF US TVHH .16%

C	DARLINGTON	SC	22,200
D	DILLON	SC	10,000
C	FLORENCE	SC	40,400
C	HORRY	SC	45,900
D	MARION	SC	11,600
D	MARLBORO	SC	10,400

ADI TOTAL TVHH 140,500

COUNTY SIZE SUMMARY

A			
B			
C	3	108,500	77.2%
D	3	32,000	22.8%

FT. MYERS-NAPLES

ADI TVHH RANK 107 % OF US TVHH .23%

C	CHARLOTTE	FL	35,000
C	COLLIER	FL	47,900
D	HENDRY	FL	7,300

FT. MYERS-NAPLES (cont.)

B	LEE	FL	110,300

ADI TOTAL TVHH 200,500

COUNTY SIZE SUMMARY

A			
B	1	110,300	55.0%
C	2	82,900	41.3%
D	1	7,300	3.6%

FT. SMITH

ADI TVHH RANK 149 % OF US TVHH .16%

B	CRAWFORD	AR	14,000
D	FRANKLIN	AR	5,700
D	LOGAN	AR	7,100
D	SCOTT	AR	3,700
B	SEBASTIAN	AR	38,100
C	WASHINGTON	AR	38,600
B	LE FLORE	OK	16,600
B	SEQUOYAH	OK	11,900

ADI TOTAL TVHH 135,700

COUNTY SIZE SUMMARY

A			
B	4	80,600	59.4%
C	1	38,600	28.4%
D	3	16,500	12.2%

FT. WAYNE

ADI TVHH RANK 93 % OF US TVHH .27%

B	ADAMS	IN	10,100
B	ALLEN	IN	105,200
B	DE KALB	IN	11,600
B	HUNTINGTON	IN	12,900
D	JAY	IN	9,000
C	NOBLE	IN	12,800
D	STEUBEN	IN	9,600
C	WABASH	IN	12,100
B	WELLS	IN	8,900
B	WHITLEY	IN	9,300
C	DEFIANCE	OH	13,700
D	PAULDING	OH	7,200
D	VAN WERT	OH	11,200

ADI TOTAL TVHH 232,600

COUNTY SIZE SUMMARY

A			
B	6	158,000	67.9%
C	3	38,600	16.6%
D	4	36,000	15.5%

FRESNO-VISALIA (HANFORD)

ADI TVHH RANK 64 % OF US TVHH .46%

B	FRESNO	CA	199,000
C	KINGS	CA	25,100
C	MADERA	CA	24,800
D	MARIPOSA	CA	4,900
C	MERCED	CA	51,900
B	TULARE	CA	90,400

ADI TOTAL TVHH 396,100

COUNTY SIZE SUMMARY

A			
B	2	289,400	73.1%
C	3	101,800	25.7%
D	1	4,900	1.2%

GAINESVILLE (OCALA)

ADI TVHH RANK 170 % OF US TVHH .09%

B	ALACHUA	FL	63,600
D	DIXIE	FL	3,100
D	GILCHRIST	FL	2,600
D	LEVY	FL	8,800

ADI TOTAL TVHH 78,100

GAINESVILLE (OCALA) (cont.)

COUNTY SIZE SUMMARY

A			
B	1	63,600	81.4%
C			
D	3	14,500	18.6%

GLENDIVE

ADI TVHH RANK 214 % OF US TVHH .01%

D	DAWSON	MT	4,600
D	PRAIRIE	MT	600

ADI TOTAL TVHH 5,200

COUNTY SIZE SUMMARY

A			
B			
C			
D	2	5,200	100.0%

GRAND JUNCTION-DURANGO

ADI TVHH RANK 177 % OF US TVHH .08%

D	DELTA	CO	9,000
D	LA PLATA	CO	11,400
C	MESA	CO	35,000
D	MONTROSE	CO	9,500
D	OURAY	CO	700
D	SAN JUAN	CO	400
D	SAN MIGUEL	CO	1,400

ADI TOTAL TVHH 67,400

COUNTY SIZE SUMMARY

A			
B			
C	1	35,000	51.9%
D	6	32,400	48.1%

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK

ADI TVHH RANK 41 % OF US TVHH .67%

B	ALLEGAN	MI	29,300
B	BARRY	MI	16,500
C	BRANCH	MI	14,300
B	CALHOUN	MI	50,500
C	IONIA	MI	16,500
B	KALAMAZOO	MI	78,000
B	KENT	MI	166,000
C	NEOSTA	MI	11,700
C	MONTCALM	MI	17,400
C	MUSKEGON	MI	54,500
C	NEWAYGO	MI	13,300
D	OCEANA	MI	7,700
B	OTTAWA	MI	54,800
C	ST JOSEPH	MI	20,800
B	VAN BUREN	MI	24,900

ADI TOTAL TVHH 576,200

COUNTY SIZE SUMMARY

A			
B	7	420,000	72.9%
C	7	148,500	25.8%
D	1	7,700	1.3%

GREAT FALLS

ADI TVHH RANK 178 % OF US TVHH .08%

D	BLAINE	MT	2,400
D	BROADWATER	MT	1,500
C	CASCADE	MT	30,500
D	CHOUTEAU	MT	2,100
D	FERGUS	MT	4,800
D	GLACIER	MT	3,500
D	HILL	MT	6,600
D	JUDITH BASIN	MT	900
D	LIBERTY	MT	1,000
D	MEAGHER	MT	800
D	PHILLIPS	MT	1,900
D	PONDERA	MT	2,400

GREAT FALLS (cont.)

D	TETON	MT	2,400
D	TOOLE	MT	2,200
D	VALLEY	MT	3,500

ADI TOTAL TVHH 66,500

COUNTY SIZE SUMMARY

A			
B			
C	1	30,500	45.9%
D	14	36,000	54.1%

GREEN BAY (SURING, WI)

ADI TVHH RANK 68 % OF US TVHH .42%

C	DELTA	MI	13,500
D	DICKINSON	MI	9,900
D	MENOMINEE	MI	9,200
D	SCHOOLCRAFT	MI	2,900
B	BROWN	WI	66,800
D	CALUMET	WI	11,000
D	DOOR	WI	10,400
C	FOND DU LAC	WI	30,900
D	GREEN LAKE	WI	7,000
D	KEWAUNEE	WI	6,800
C	MANITOWOC	WI	29,600
C	MARINETTE	WI	15,700
D	MENOMINEE	WI	800
D	OCONTO	WI	11,700
B	OUTAGAMIE	WI	46,000
C	SHAWANO	WI	13,500
C	WAUPACA	WI	16,100
D	WAUSHARA	WI	7,800
C	WINNEBAGO	WI	50,700

ADI TOTAL TVHH 359,700

COUNTY SIZE SUMMARY

A			
B	2	113,700	31.6%
C	7	169,000	47.0%
D	10	77,000	21.4%

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

ADI TVHH RANK 50 % OF US TVHH .57%

C	ALAMANCE	NC	37,300
D	ALLEGHANY	NC	3,800
D	CASWELL	NC	6,900
B	DAVIDSON	NC	43,900
B	DAVIE	NC	9,700
B	FORSYTH	NC	98,600
B	GUILFORD	NC	123,000
D	MONTGOMERY	NC	9,300
B	RANDOLPH	NC	36,400
C	ROCKINGHAM	NC	31,900
B	STOKES	NC	12,900
C	SURRY	NC	29,700
C	WILKES	NC	22,600
B	YADKIN	NC	11,000
D	CARROLL	VA	9,400
D	GRAYSON	VA	8,800
D	PATRICK	VA	6,300

ADI TOTAL TVHH 499,400

COUNTY SIZE SUMMARY

A			
B	7	335,500	68.0%
C	4	114,400	23.2%
D	6	43,500	8.8%

GREENVILLE-NEW BERN-WASHINGTON

ADI TVHH RANK 97 % OF US TVHH .26%

B	BEAUFORT	NC	15,300
D	BERTIE	NC	7,100
C	CARTERET	NC	18,400
B	CRAVEN	NC	26,300
C	DUPLIN	NC	14,500
C	EDGECOMBE	NC	19,300
B	GREENE	NC	5,300
D	HYDE	NC	2,000
B	JONES	NC	3,200
B	LENOIR	NC	21,800

GREENVILLE-NEW BERN-WASHINGTON (cont.)

D	MARTIN	NC	9,000
C	ONSLOW	NC	34,600
D	PAMLICO	NC	3,800
B	PITT	NC	35,100
D	TYRRELL	NC	1,400
D	WASHINGTON	NC	5,000

ADI TOTAL TVHH 222,100

COUNTY SIZE SUMMARY

A			
B	6	107,000	48.2%
C	4	86,800	39.1%
D	6	28,300	12.7%

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA)

ADI TVHH RANK 37 % OF US TVHH .70%

D	ELBERT	GA	6,900
D	FRANKLIN	GA	9,800
D	HART	GA	6,600
D	MADISON	GA	7,000
D	STEPHENS	GA	7,900
B	BUNCOMBE	NC	64,800
D	GRAHAM	NC	2,400
C	HAYWOOD	NC	18,100
B	HENDERSON	NC	26,800
D	JACKSON	NC	9,100
D	MACON	NC	9,000
B	MADISON	NC	6,000
C	MC DOWELL	NC	12,900
D	MITCHELL	NC	5,100
B	POLK	NC	5,400
C	RUTHERFORD	NC	20,800
D	SWAIN	NC	3,900
D	TRANSYLVANIA	NC	9,200
D	YANCEY	NC	5,500
D	ABBEVILLE	SC	8,400
C	ANDERSON	SC	53,500
C	CHEROKEE	SC	14,500
B	GREENVILLE	SC	114,900
C	GREENWOOD	SC	22,300
C	LAURENS	SC	18,000
C	OCONEE	SC	19,800
B	PICKENS	SC	30,000
B	SPARTANBURG	SC	78,600
D	UNION	SC	11,000

ADI TOTAL TVHH 604,200

COUNTY SIZE SUMMARY

A			
B	7	326,500	54.0%
C	8	179,900	29.8%
D	14	97,800	16.2%

GREENWOOD-GREENVILLE

ADI TVHH RANK 168 % OF US TVHH .10%

C	BOLIVAR	MS	13,400
D	CARROLL	MS	3,300
D	GRENADA	MS	7,400
D	HOLMES	MS	7,100
C	LEFLORE	MS	13,000
D	SUNFLOWER	MS	10,000
D	TALLAHATCHIE	MS	5,100
C	WASHINGTON	MS	23,000

ADI TOTAL TVHH 82,300

COUNTY SIZE SUMMARY

A			
B			
C	3	49,400	60.0%
D	5	32,900	40.0%

HAGERSTOWN

ADI TVHH RANK 194 % OF US TVHH .05%

C	WASHINGTON	MD	41,800

ADI TOTAL TVHH 41,800

HAGERSTOWN (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	41,800	100.0%
D			

HARRISBURG-YORK-LANCASTER-LEBANON

ADI TVHH RANK 44 % OF US TVHH .61%

B	ADAMS	PA	24,300
B	CUMBERLAND	PA	69,600
B	DAUPHIN	PA	91,000
D	JUNIATA	PA	7,200
B	LANCASTER	PA	134,700
B	LEBANON	PA	40,300
C	MIFFLIN	PA	17,200
B	PERRY	PA	13,900
B	YORK	PA	121,900

ADI TOTAL TVHH 521,600

COUNTY SIZE SUMMARY

A			
B	7	497,200	95.3%
C	1	17,200	3.3%
D	1	7,200	1.4%

HARRISONBURG

ADI TVHH RANK 200 % OF US TVHH .04%

C	ROCKINGHAM	VA	26,300
D	GRANT	WV	3,700
D	PENDELTON	WV	3,000

ADI TOTAL TVHH 33,000

COUNTY SIZE SUMMARY

A			
B			
C	1	26,300	79.7%
D	2	6,700	20.3%

HARTFORD-NEW HAVEN

ADI TVHH RANK 24 % OF US TVHH .94%

A	HARTFORD	CT	295,200
B	LITCHFIELD	CT	59,300
C	MIDDLESEX	CT	49,800
A	NEW HAVEN	CT	280,400
B	NEW LONDON	CT	97,000
C	TOLLAND	CT	39,000

ADI TOTAL TVHH 810,700

COUNTY SIZE SUMMARY

A	2	575,600	71.0%
B	2	146,300	18.0%
C	2	88,800	11.0%
D			

HELENA

ADI TVHH RANK 210 % OF US TVHH .02%

C	LEWIS + CLARK	MT	18,200

ADI TOTAL TVHH 18,200

COUNTY SIZE SUMMARY

A			
B			
C	1	18,200	100.0%
D			

HOUSTON

ADI TVHH RANK 10 % OF US TVHH 1.65%

D	AUSTIN	TX	7,600
A	BRAZORIA	TX	67,000

COUNTIES IN ADI MARKETS

HOUSTON (cont.)

D	CALHOUN	TX	7,200
D	CHAMBERS	TX	7,700
D	COLORADO	TX	7,400
A	FORT BEND	TX	60,700
A	GALVESTON	TX	77,300
D	GRIMES	TX	5,300
A	HARRIS	TX	1,017,700
D	JACKSON	TX	4,000
A	LIBERTY	TX	19,700
C	MATAGORDA	TX	15,500
A	MONTGOMERY	TX	58,400
D	POLK	TX	11,600
D	SAN JACINTO	TX	5,600
D	TRINITY	TX	4,200
C	WALKER	TX	14,500
A	WALLER	TX	6,800
D	WASHINGTON	TX	8,500
C	WHARTON	TX	14,900

ADI TOTAL TVHH 1,417,500

COUNTY SIZE SUMMARY

A	7	1,302,600	91.9%
B			
C	3	44,900	3.2%
D	10	70,000	4.9%

HUNTSVILLE-DECATUR-FLORENCE

ADI TVHH RANK 89 % OF US TVHH .30%

C	COLBERT	AL	20,900
C	DE KALB	AL	21,800
D	FRANKLIN	AL	11,000
C	LAUDERDALE	AL	31,000
D	LAWRENCE	AL	10,700
C	LIMESTONE	AL	16,500
B	MADISON	AL	77,100
C	MARSHALL	AL	26,600
C	MORGAN	AL	35,000
D	LINCOLN	TN	9,900

ADI TOTAL TVHH 260,500

COUNTY SIZE SUMMARY

A			
B	1	77,100	29.6%
C	6	151,800	58.3%
D	3	31,600	12.1%

IDAHO FALLS-POCATELLO

ADI TVHH RANK 159 % OF US TVHH .11%

B	BANNOCK	ID	23,500
B	BINGHAM	ID	11,400
B	BONNEVILLE	ID	22,400
D	BUTTE	ID	1,100
D	CASSIA	ID	6,300
D	CLARK	ID	300
D	CUSTER	ID	1,800
D	FREMONT	ID	3,600
D	JEFFERSON	ID	5,000
D	LEMHI	ID	2,800
D	MADISON	ID	5,400
D	MINIDOKA	ID	6,500
D	POWER	ID	2,400
D	TETON	ID	900
D	LINCOLN	WY	4,900

ADI TOTAL TVHH 97,900

COUNTY SIZE SUMMARY

A			
B	3	57,300	58.5%
C			
D	12	40,600	41.5%

INDIANAPOLIS

ADI TVHH RANK 23 % OF US TVHH .95%

C	BARTHOLOMEW	IN	23,800
D	BLACKFORD	IN	5,500
B	BOONE	IN	13,600
D	BROWN	IN	5,000
D	CARROLL	IN	7,100
C	CASS	IN	14,200

INDIANAPOLIS (cont.)

D	CLINTON	IN	11,700
D	DECATUR	IN	9,000
C	DELAWARE	IN	43,300
D	FAYETTE	IN	9,800
D	FOUNTAIN	IN	6,600
C	GRANT	IN	26,800
B	HAMILTON	IN	32,400
B	HANCOCK	IN	15,700
B	HENDRICKS	IN	24,900
C	HENRY	IN	18,300
C	HOWARD	IN	31,400
D	JENNINGS	IN	7,700
B	JOHNSON	IN	28,300
C	LAWRENCE	IN	15,900
C	MADISON	IN	49,000
B	MARION	IN	289,100
C	MIAMI	IN	13,300
B	MONROE	IN	35,000
D	MONTGOMERY	IN	13,000
B	MORGAN	IN	18,300
D	OWEN	IN	6,300
D	PUTNAM	IN	9,500
D	RUSH	IN	6,400
B	SHELBY	IN	14,000
D	TIPTON	IN	6,100
D	WARREN	IN	2,900
D	WHITE	IN	9,100

ADI TOTAL TVHH 820,500

COUNTY SIZE SUMMARY

A			
B	9	471,300	57.4%
C	9	235,000	28.6%
D	15	114,200	13.9%

JACKSON, MS

ADI TVHH RANK 85 % OF US TVHH .32%

C	ADAMS	MS	13,300
D	ATTALA	MS	6,800
D	CLAIBORNE	MS	3,800
D	COPIAH	MS	8,900
D	FRANKLIN	MS	2,900
B	HINDS	MS	96,100
D	HUMPHREYS	MS	4,400
D	ISSAQUENA	MS	800
D	JEFFERSON	MS	2,800
D	JEFFERSON DAVIS	MS	4,400
D	LAWRENCE	MS	4,300
D	LEAKE	MS	6,800
D	LINCOLN	MS	10,800
B	MADISON	MS	15,100
C	PIKE	MS	13,100
B	RANKIN	MS	26,700
D	SCOTT	MS	8,900
D	SHARKEY	MS	2,200
D	SIMPSON	MS	8,200
D	SMITH	MS	5,300
D	WALTHALL	MS	4,600
C	WARREN	MS	18,600
D	YAZOO	MS	9,100

ADI TOTAL TVHH 277,900

COUNTY SIZE SUMMARY

A			
B	3	137,900	49.6%
C	3	45,000	16.2%
D	17	95,000	34.2%

JACKSON, TN

ADI TVHH RANK 190 % OF US TVHH .05%

D	HARDIN	TN	8,400
D	HENDERSON	TN	8,400
C	MADISON	TN	28,200

ADI TOTAL TVHH 45,000

COUNTY SIZE SUMMARY

A			
B			
C	1	28,200	62.7%
D	2	16,800	37.3%

JACKSONVILLE

ADI TVHH RANK 61 % OF US TVHH .47%

B	BAKER	FL	5,000
D	BRADFORD	FL	7,300
B	CLAY	FL	27,000
C	COLUMBIA	FL	14,100
B	DUVAL	FL	329,300
D	HAMILTON	FL	3,100
B	NASSAU	FL	13,700
C	PUTNAM	FL	21,900
B	ST JOHNS	FL	25,600
D	SUWANNEE	FL	9,000
D	UNION	FL	2,300
D	BRANTLEY	GA	3,400
D	CAMDEN	GA	5,200
D	CHARLTON	GA	2,600
D	CLINCH	GA	2,200
C	GLYNN	GA	21,600
C	WARE	GA	12,900

ADI TOTAL TVHH 406,100

COUNTY SIZE SUMMARY

A			
B	5	300,600	74.0%
C	4	70,400	17.3%
D	9	35,100	8.6%

JOHNSTOWN-ALTOONA

ADI TVHH RANK 81 % OF US TVHH .33%

C	BEDFORD	PA	17,100
B	BLAIR	PA	50,230
B	CAMBRIA	PA	64,400
D	CAMERON	PA	2,600
C	CENTRE	PA	38,200
C	CLEARFIELD	PA	30,000
C	ELK	PA	13,400
D	FOREST	PA	1,900
D	FULTON	PA	5,000
C	HUNTINGDON	PA	14,900
C	JEFFERSON	PA	18,700
B	SOMERSET	PA	30,100

ADI TOTAL TVHH 286,500

COUNTY SIZE SUMMARY

A			
B	3	144,700	50.5%
C	6	132,300	46.2%
D	3	9,500	3.3%

JONESBORO

ADI TVHH RANK 178 % OF US TVHH .08%

D	CLAY	AR	7,700
C	CRAIGHEAD	AR	23,200
D	GREENE	AR	11,700
D	LAWRENCE	AR	6,900
D	RANDOLPH	AR	6,100
D	SHARP	AR	6,200
D	RIPLEY	MO	4,700

ADI TOTAL TVHH 66,500

COUNTY SIZE SUMMARY

A			
B			
C	1	23,200	34.9%
D	6	43,300	65.1%

JOPLIN-PITTSBURG

ADI TVHH RANK 119 % OF US TVHH .20%

C	BENTON	AR	33,200
D	ALLEN	KS	6,300
D	BOURBON	KS	6,700
D	CHEROKEE	KS	8,900
B	CRAWFORD	KS	15,400
D	LABETTE	KS	9,800
D	NEOSHO	KS	7,000
D	WILSON	KS	4,700
D	WOODSON	KS	1,800
D	BARTON	MO	4,600
B	JASPER	MO	33,600

JOPLIN-PITTSBURG (cont.)

D MC DONALD	MO	5,800
B NEWTON	MO	15,900
D VERNON	MO	7,400
D OTTAWA	OK	13,200

ADI TOTAL TVHH 174,100

COUNTY SIZE SUMMARY

A			
B	3	64,800	37.2%
C	1	33,200	19.1%
D	11	76,100	43.7%

KANSAS CITY

ADI TVHH RANK 30 % OF US TVHH .90%

D ANDERSON	KS	3,700
D ATCHISON	KS	6,300
D BROWN	KS	4,700
D DONIPHAN	KS	3,300
C DOUGLAS	KS	25,200
D FRANKLIN	KS	8,800
D JEFFERSON	KS	5,700
B JOHNSON	KS	114,000
B LEAVENWORTH	KS	18,400
D LINN	KS	3,400
B MIAMI	KS	8,200
B WYANDOTTE	KS	62,400
D ANDREW	MO	5,100
D BATES	MO	5,900
D CALDWELL	MO	3,100
D CARROLL	MO	4,500
B CASS	MO	18,900
B CLAY	MO	57,400
D CLINTON	MO	5,900
D DAVIESS	MO	3,300
D DE KALB	MO	2,900
D GRUNDY	MO	4,600
D HENRY	MO	7,700
B JACKSON	MO	238,900
C JOHNSON	MO	12,600
B LAFAYETTE	MO	11,200
D LINN	MO	6,100
D LIVINGSTON	MO	6,000
B PLATTE	MO	14,500
B RAY	MO	7,900
D SALINE	MO	9,200

ADI TOTAL TVHH 688,400

COUNTY SIZE SUMMARY

A			
B	10	550,800	80.0%
C	2	37,800	5.5%
D	19	99,800	14.5%

KNOXVILLE

ADI TVHH RANK 60 % OF US TVHH .49%

D BELL	KY	11,700
C HARLAN	KY	14,200
D KNOX	KY	10,700
D MC CREARY	KY	5,400
D RUSSELL	KY	9,600
D WAYNE	KY	6,300
C WHITLEY	KY	13,100
B ANDERSON	TN	26,500
B BLOUNT	TN	30,900
C CAMPBELL	TN	13,200
D CLAIBORNE	TN	9,100
D COCKE	TN	10,800
D CUMBERLAND	TN	11,700
D FENTRESS	TN	5,400
B GRAINGER	TN	6,000
C HAMBLEN	TN	21,100
D HANCOCK	TN	2,300
B JEFFERSON	TN	12,100
B KNOX	TN	127,300
D LOUDON	TN	11,100
D MONROE	TN	10,500
D MORGAN	TN	5,600
C ROANE	TN	18,300
D SCOTT	TN	7,000
B SEVIER	TN	17,800
B UNION	TN	4,600

ADI TOTAL TVHH 418,200

KNOXVILLE (cont.)

COUNTY SIZE SUMMARY

A			
B	7	225,100	53.8%
C	5	79,900	19.1%
D	14	113,200	27.1%

LA CROSSE-EAU CLAIRE

ADI TVHH RANK 127 % OF US TVHH .19%

D HOUSTON	MN	6,200
C WINONA	MN	15,600
D BUFFALO	WI	5,300
C CHIPPEWA	WI	19,200
C EAU CLAIRE	WI	30,300
D JACKSON	WI	6,200
D JUNEAU	WI	8,300
C LA CROSSE	WI	34,100
C MONROE	WI	17,600
D RUSK	WI	5,600
D TREMPEALEAU	WI	9,500
D VERNON	WI	9,500

ADI TOTAL TVHH 161,400

COUNTY SIZE SUMMARY

A			
B			
C	5	110,800	68.6%
D	7	50,600	31.4%

LAFAYETTE, IN

ADI TVHH RANK 191 % OF US TVHH .05%

D BENTON	IN	3,500
C TIPPECANOE	IN	41,400

ADI TOTAL TVHH 44,900

COUNTY SIZE SUMMARY

A			
B			
C	1	41,400	92.2%
D	1	3,500	7.8%

LAFAYETTE, LA

ADI TVHH RANK 111 % OF US TVHH .23%

C ACADIA	LA	19,600
D ALLEN	LA	7,400
D EVANGELINE	LA	11,800
C IBERIA	LA	22,000
D JEFFERSON DAVIS	LA	10,900
B LAFAYETTE	LA	61,600
C ST LANDRY	LA	29,200
C ST MARTIN	LA	14,400
C VERMILION	LA	18,200

ADI TOTAL TVHH 195,100

COUNTY SIZE SUMMARY

A			
B	1	61,600	31.6%
C	5	103,400	53.0%
D	3	30,100	15.4%

LAKE CHARLES

ADI TVHH RANK 171 % OF US TVHH .09%

D BEAUREGARD	LA	11,100
B CALCASIEU	LA	61,900
D CAMERON	LA	3,300

ADI TOTAL TVHH 76,300

COUNTY SIZE SUMMARY

A			
B	1	61,900	81.1%
C			
D	2	14,400	18.9%

LANSING

ADI TVHH RANK 100 % OF US TVHH .25%

B CLINTON	MI	18,400
B EATON	MI	33,400
C HILLSDALE	MI	14,200
B INGHAM	MI	96,100
B JACKSON	MI	51,100

ADI TOTAL TVHH 213,200

COUNTY SIZE SUMMARY

A			
B	4	199,000	93.3%
C	1	14,200	6.7%
D			

LAREDO

ADI TVHH RANK 199 % OF US TVHH .04%

C WEBB	TX	30,900
D ZAPATA	TX	2,400

ADI TOTAL TVHH 33,300

COUNTY SIZE SUMMARY

A			
B			
C	1	30,900	92.8%
D	1	2,400	7.2%

LAS VEGAS

ADI TVHH RANK 96 % OF US TVHH .26%

B CLARK	NV	218,200
D LINCOLN	NV	1,300
D NYE SOUTH	NV	2,800

ADI TOTAL TVHH 222,300

COUNTY SIZE SUMMARY

A			
B	1	218,200	98.2%
C			
D	2	4,100	1.8%

LAUREL-HATTIESBURG

ADI TVHH RANK 164 % OF US TVHH .10%

D COVINGTON	MS	5,600
C FORREST	MS	25,400
D JASPER	MS	5,900
C JONES	MS	22,700
D LAMAR	MS	9,100
D MARION	MS	9,000
D PERRY	MS	3,500
D WAYNE	MS	6,600

ADI TOTAL TVHH 87,800

COUNTY SIZE SUMMARY

A			
B			
C	2	48,100	54.8%
D	6	39,700	45.2%

LEXINGTON (BEATTYVILLE & HAZARD)

ADI TVHH RANK 77 % OF US TVHH .36%

D ANDERSON	KY	4,900
D BATH	KY	3,500
B BOURBON	KY	6,700
D BOYLE	KY	9,300
D BREATHITT	KY	5,200
D CASEY	KY	5,700
B CLARK	KY	10,700
D CLAY	KY	7,400
D ESTILL	KY	5,100
B FAYETTE	KY	80,900
D FLEMING	KY	4,500
C FRANKLIN	KY	16,900
D GARRARD	KY	4,000
D HARRISON	KY	5,300

LEXINGTON (BEATTYVILLE & HAZARD) (cont.)

D	JACKSON	KY	4,100
B	JESSAMINE	KY	9,800
D	KNOTT	KY	5,900
C	LAUREL	KY	14,400
D	LEE	KY	2,800
D	LINCOLN	KY	4,700
C	MADISON	KY	17,000
D	MENIFEE	KY	1,600
D	MERCER	KY	7,700
D	MONTGOMERY	KY	7,600
D	NICHOLAS	KY	2,600
D	OWSLEY	KY	1,700
D	PERRY	KY	11,400
D	POWELL	KY	3,700
C	PULASKI	KY	17,900
D	ROCKCASTLE	KY	5,000
D	ROWAN	KY	6,000
B	SCOTT	KY	7,800
D	WOLFE	KY	2,300
B	WOODFORD	KY	6,400

ADI TOTAL TVHH 313,200

COUNTY SIZE SUMMARY

A			
B	6	122,500	39.1%
C	4	67,300	21.5%
D	24	123,400	39.4%

LIMA

ADI TVHH RANK 195 % OF US TVHH .05%

C	ALLEN	OH	40,200

ADI TOTAL TVHH 40,200

COUNTY SIZE SUMMARY

A			
B			
C	1	40,200	100.0%
D			

LINCOLN-HASTINGS-KEARNEY

ADI TVHH RANK 90 % OF US TVHH .30%

D	CLOUD	KS	4,600
D	JEWELL	KS	1,900
D	PHILLIPS	KS	2,800
D	REPUBLIC	KS	2,800
D	SMITH	KS	2,700
D	WASHINGTON	KS	3,100
B	ADAMS	NE	12,000
D	BOONE	NE	2,600
D	BROWN	NE	1,600
B	BUFFALO	NE	13,700
D	CHASE	NE	2,000
D	CLAY	NE	3,000
D	CUSTER	NE	5,000
D	DAWSON	NE	8,900
D	DUNDY	NE	1,200
D	FILLMORE	NE	3,000
D	FRANKLIN	NE	1,700
D	FRONTIER	NE	1,400
D	FURNAS	NE	2,500
D	GAGE	NE	9,000
D	GARFIELD	NE	900
D	GOSPER	NE	800
D	GREELEY	NE	1,200
B	HALL	NE	18,800
D	HAMILTON	NE	3,500
D	HARLAN	NE	1,700
D	HAYES	NE	500
D	HOLT	NE	5,000
D	HOWARD	NE	2,400
D	JEFFERSON	NE	3,600
D	KEARNEY	NE	2,600
B	LANCASTER	NE	79,500
D	LOUP	NE	300
D	MERRICK	NE	3,200
D	NANCE	NE	1,700
D	NUCKOLLS	NE	2,600
D	PERKINS	NE	1,500
D	PHELPS	NE	3,600
D	PLATTE	NE	10,800
D	POLK	NE	2,300
D	RED WILLOW	NE	4,900
D	ROCK	NE	900
D	SALINE	NE	5,000

LINCOLN-HASTINGS-KEARNEY (cont.)

D	SHERMAN	NE	1,500
D	THAYER	NE	2,800
D	VALLEY	NE	2,100
D	WEBSTER	NE	1,800
D	WHEELER	NE	400
D	YORK	NE	5,600

ADI TOTAL TVHH 256,500

COUNTY SIZE SUMMARY

A			
B	4	124,000	48.3%
C			
D	45	132,500	51.7%

LITTLE ROCK

ADI TVHH RANK 55 % OF US TVHH .51%

D	ARKANSAS	AR	9,500
D	BRADLEY	AR	5,000
D	CALHOUN	AR	2,200
B	CLARK	AR	7,800
D	CLEBURNE	AR	7,400
D	CLEVELAND	AR	2,900
B	CONWAY	AR	7,000
D	DALLAS	AR	3,800
D	DESHA	AR	6,300
D	DREW	AR	6,200
B	FAULKNER	AR	17,900
C	GARLAND	AR	30,700
D	GRANT	AR	4,700
D	HOT SPRING	AR	10,100
D	INDEPENDENCE	AR	11,600
D	JACKSON	AR	7,600
B	JEFFERSON	AR	29,900
D	JOHNSON	AR	6,800
D	LINCOLN	AR	3,500
B	LONOKE	AR	12,700
D	MONROE	AR	4,500
D	MONTGOMERY	AR	3,100
D	NEVADA	AR	3,700
D	OUACHITA	AR	11,500
D	PERRY	AR	2,700
D	PIKE	AR	3,900
D	POLK	AR	6,300
C	POPE	AR	15,300
D	PRAIRIE	AR	3,600
B	PULASKI	AR	130,700
B	SALINE	AR	19,500
D	SEARCY	AR	3,400
D	STONE	AR	3,500
D	VAN BUREN	AR	5,900
C	WHITE	AR	18,500
D	WOODRUFF	AR	3,600
D	YELL	AR	6,600

ADI TOTAL TVHH 438,900

COUNTY SIZE SUMMARY

A			
B	5	210,700	48.0%
C	3	64,500	14.7%
D	29	163,700	37.3%

LOS ANGELES (CORONA & SAN BERNARDINO-FONTANA)

ADI TVHH RANK 2 % OF US TVHH 5.11%

D	INYO	CA	7,000
C	KERN EAST	CA	24,500
A	LOS ANGELES	CA	2,836,400
A	ORANGE	CA	748,300
B	RIVERSIDE WEST	CA	221,900
B	SAN BERNARDINO	CA	363,200
B	VENTURA	CA	200,000

ADI TOTAL TVHH 4,401,300

COUNTY SIZE SUMMARY

A	2	3,584,700	81.4%
B	3	785,100	17.8%
C	1	24,500	0.6%
D	1	7,000	0.2%

LOUISVILLE

ADI TVHH RANK 49 % OF US TVHH .58%

B	CLARK	IN	32,600
D	CRAWFORD	IN	3,400
B	FLOYD	IN	22,300
B	HARRISON	IN	9,900
C	JACKSON	IN	13,500
D	JEFFERSON	IN	10,600
D	ORANGE	IN	6,700
D	SCOTT	IN	7,100
D	WASHINGTON	IN	7,800
D	BRECKINRIDGE	KY	6,000
B	BULLITT	KY	15,100
D	GRAYSON	KY	9,100
D	GREEN	KY	3,900
C	HARDIN	KY	26,700
D	HART	KY	6,000
D	HENRY	KY	4,700
B	JEFFERSON	KY	254,400
D	LARUE	KY	4,600
D	MARION	KY	5,800
D	MEADE	KY	7,800
D	NELSON	KY	9,500
B	OLDHAM	KY	9,800
B	SHELBY	KY	8,500
D	SPENCER	KY	2,100
D	TAYLOR	KY	9,400
D	TRIMBLE	KY	2,200
D	WASHINGTON	KY	3,400

ADI TOTAL TVHH 500,900

COUNTY SIZE SUMMARY

A			
B	7	352,600	70.4%
C	2	40,200	8.0%
D	18	108,100	21.6%

LUBBOCK

ADI TVHH RANK 141 % OF US TVHH .17%

D	ROOSEVELT	NM	5,900
D	BAILEY	TX	2,700
D	BORDEN	TX	300
D	COCHRAN	TX	1,500
D	CROSBY	TX	2,900
D	DAWSON	TX	5,400
D	DICKENS	TX	1,400
D	FLOYD	TX	3,200
D	GAINES	TX	4,700
D	GARZA	TX	1,900
C	HALE	TX	12,700
D	HOCKLEY	TX	9,200
D	KENT	TX	400
D	LAMB	TX	6,300
B	LUBBOCK	TX	79,300
D	LYNN	TX	2,700
D	MOTLEY	TX	700
D	TERRY	TX	5,000
D	YOAKUM	TX	1,300

ADI TOTAL TVHH 148,600

COUNTY SIZE SUMMARY

A			
B	1	79,300	53.4%
C	1	12,700	8.6%
D	17	56,600	38.0%

MACON

ADI TVHH RANK 132 % OF US TVHH .14%

C	BALDWIN	GA	11,200
B	BIBB	GA	55,000
D	BLECKLEY	GA	3,500
D	CRAWFORD	GA	2,300
D	DODGE	GA	5,900
B	HOUSTON	GA	28,500
B	JONES	GA	6,400
C	LAURENS	GA	13,200
D	MONROE	GA	5,200
B	PEACH	GA	7,100
D	PULASKI	GA	3,100
B	TWIGGS	GA	3,100
D	WASHINGTON	GA	6,100
D	WHEELER	GA	1,700
D	WILKINSON	GA	3,400

ADI TOTAL TVHH 155,700

MACON (cont.)

COUNTY SIZE SUMMARY

A			
B	5	100,100	64.3%
C	2	24,400	15.7%
D	8	31,200	20.0%

MADISON

ADI TVHH RANK 109 — % OF US TVHH .23%

C COLUMBIA	WI	14,800
B DANE	WI	130,300
D GREEN	WI	11,800
D IOWA	WI	7,200
D LAFAYETTE	WI	6,100
D MARQUETTE	WI	5,100
D RICHLAND	WI	6,400
C SAUK	WI	16,600

ADI TOTAL TVHH 200,300

COUNTY SIZE SUMMARY

A			
B	1	130,300	65.1%
C	2	33,400	16.7%
D	5	36,600	18.3%

MANKATO

ADI TVHH RANK 209 — % OF US TVHH .03%

D EMMET	IA	5,000
C BLUE EARTH	MN	18,000

ADI TOTAL TVHH 23,000

COUNTY SIZE SUMMARY

A			
B			
C	1	18,000	78.3%
D	1	5,000	21.7%

MARQUETTE

ADI TVHH RANK 196 — % OF US TVHH .06%

D ALGER	MI	3,100
D BARAGA	MI	2,900
C HOUGHTON	MI	12,600
D IRON	MI	5,400
D KEWEENAW	MI	700
C MARQUETTE	MI	25,000
D ONTONAGON	MI	3,200
D FLORENCE	WI	1,400

ADI TOTAL TVHH 54,300

COUNTY SIZE SUMMARY

A			
B			
C	2	37,600	69.2%
D	6	16,700	30.8%

MCALLEN-BROWNSVILLE: LRGV

ADI TVHH RANK 117 — % OF US TVHH .20%

B CAMERON	TX	68,600
B HIDALGO	TX	93,300
D STARR	TX	8,700
D WILLACY	TX	4,900

ADI TOTAL TVHH 175,900

COUNTY SIZE SUMMARY

A			
B	2	161,900	92.3%
C			
D	2	13,600	7.7%

MEDFORD

ADI TVHH RANK 156 — % OF US TVHH .13%

C SISKIYOU	CA	15,900
C JACKSON	OR	50,100
C JOSEPHINE	OR	23,400
C KLAMATH	OR	21,100
D LAKE	OR	2,700

ADI TOTAL TVHH 113,200

COUNTY SIZE SUMMARY

A			
B			
C	4	110,500	97.6%
D	1	2,700	2.4%

MEMPHIS

ADI TVHH RANK 40 — % OF US TVHH .67%

B CRITTENDEN	AR	15,600
D CROSS	AR	6,600
D LEE	AR	4,600
C MISSISSIPPI	AR	19,200
D PHILLIPS	AR	10,600
D POINSETT	AR	9,900
D ST FRANCIS	AR	9,500
C DUNKLIN	MO	13,100
D PEMISCOT	MO	8,100
D ALCORN	MS	13,000
D BENTON	MS	2,600
D COAHOMA	MS	11,400
B DE SOTO	MS	19,500
D LAFAYETTE	MS	11,200
D MARSHALL	MS	9,600
D PANOLA	MS	9,500
D QUITMAN	MS	3,700
D TATE	MS	6,400
D TIPPAH	MS	6,900
D TUNICA	MS	2,700
D UNION	MS	9,500
D YALOBUSHA	MS	4,900
D CHESTER	TN	4,500
D CROCKETT	TN	5,100
D DYER	TN	13,000
D FAYETTE	TN	7,600
C GIBSON	TN	18,400
D HARDEMAN	TN	7,900
D HAYWOOD	TN	6,500
D LAUDERDALE	TN	8,800
D MC NAIRY	TN	9,000
B SHELBY	TN	274,500
B TIPTON	TN	11,500

ADI TOTAL TVHH 576,900

COUNTY SIZE SUMMARY

A			
B	4	325,100	56.4%
C	3	50,700	8.8%
D	26	201,100	34.9%

MERIDIAN

ADI TVHH RANK 174 — % OF US TVHH .09%

D CHOCTAW	AL	5,500
D MARENGO	AL	9,200
D SUMTER	AL	5,300
D CLARKE	MS	6,200
D KEMPER	MS	3,300
C LAUDERDALE	MS	29,300
D NESHOBA	MS	8,900
D NEWTON	MS	7,200

ADI TOTAL TVHH 73,900

COUNTY SIZE SUMMARY

A			
B			
C	1	29,300	39.6%
D	7	44,600	60.4%

MIAMI (FT. LAUDERDALE)

ADI TVHH RANK 14 — % OF US TVHH 1.36%

B BROWARD	FL	488,500
A DADE	FL	654,300
C MONROE	FL	30,300

ADI TOTAL TVHH 1,173,100

COUNTY SIZE SUMMARY

A	1	654,300	55.8%
B	1	488,500	41.6%
C	1	30,300	2.6%
D			

MILWAUKEE

ADI TVHH RANK 28 — % OF US TVHH .91%

C DODGE	WI	26,000
C JEFFERSON	WI	23,700
B MILWAUKEE	WI	364,900
B OZAUKEE	WI	24,200
B RACINE	WI	62,100
C SHEBOYGAN	WI	35,700
C WALWORTH	WI	26,400
B WASHINGTON	WI	30,400
B WAUKESHA	WI	98,800

ADI TOTAL TVHH 693,500

COUNTY SIZE SUMMARY

A			
B	5	580,300	83.7%
C	4	113,200	16.3%
D			

MINNEAPOLIS-ST. PAUL (ST. CLOUD, MN)

ADI TVHH RANK 16 — % OF US TVHH 1.35%

A ANOKA	MN	70,900
D BENTON	MN	9,300
D BIG STONE	MN	2,900
D BROWN	MN	9,900
A CARVER	MN	13,800
D CHIPPEWA	MN	5,500
A CHISAGO	MN	9,800
D COTTONWOOD	MN	5,000
A DAKOTA	MN	76,700
C GOODHUE	MN	14,400
A HENNEPIN	MN	379,600
A ISANTI	MN	8,700
D JACKSON	MN	4,800
D KANABEC	MN	4,900
C KANDIYOHI	MN	13,800
D LAC QUI PARLE	MN	3,600
D LE SUEUR	MN	8,500
D LYON	MN	8,800
D MARTIN	MN	9,600
D MC LEOD	MN	11,000
D MEEKER	MN	7,600
D MILLE LACS	MN	7,000
D MORRISON	MN	10,000
D NICOLLET	MN	9,200
D PINE	MN	7,400
A RAMSEY	MN	176,100
D REDWOOD	MN	6,500
D RENVILLE	MN	7,200
C RICE	MN	15,400
A SCOTT	MN	16,000
D SHERBURNE	MN	10,700
D SIBLEY	MN	5,400
C STEARNS	MN	35,100
D STEELE	MN	10,800
D STEVENS	MN	3,700
D SWIFT	MN	4,500
D WABASHA	MN	7,300
D WASECA	MN	6,800
A WASHINGTON	MN	41,700
D WATONWAN	MN	4,600
A WRIGHT	MN	21,200
D YELLOW MEDICINE	MN	4,500
C BARRON	WI	15,000
D BURNETT	WI	5,200
D DUNN	WI	11,800
D PEPIN	WI	2,700
D PIERCE	WI	10,800
D POLK	WI	12,800
A ST CROIX	WI	15,800

ADI TOTAL TVHH 1,164,200

MINNEAPOLIS-ST. PAUL (ST. CLOUD, MN) (cont.)

COUNTY SIZE SUMMARY

A	11	830,300	71.3%
B			
C	5	93,700	8.0%
D	33	240,200	20.6%

MINOT-BISMARCK-DICKINSON

ADI TVHH RANK 146 % OF US TVHH .16%

D	DANIELS	MT	1,900
D	MC CONE	MT	900
D	RICHLAND	MT	4,900
D	ROOSEVELT	MT	3,600
D	SHERIDAN	MT	2,000
D	WIBAUX	MT	500
D	ADAMS	ND	1,300
D	BILLINGS	ND	400
D	BOTTINEAU	ND	3,100
D	BOWMAN	ND	1,600
D	BURKE	ND	1,400
C	BURLEIGH	ND	27,300
D	DIVIDE	ND	1,100
D	DUNN	ND	1,600
D	EMMONS	ND	2,000
D	GOLDEN VALLEY	ND	900
D	GRANT	ND	1,500
D	HETTINGER	ND	1,900
D	KIDDER	ND	1,400
D	LOGAN	ND	1,200
D	MC HENRY	ND	2,700
D	MC INTOSH	ND	1,800
D	MC KENZIE	ND	2,500
D	MC LEAN	ND	6,[illegible]
D	MERCER	ND	5,000
D	MORTON	ND	9,700
D	MOUNTRAIL	ND	2,800
D	OLIVER	ND	800
D	PIERCE	ND	2,000
D	RENVILLE	ND	1,300
D	ROLETTE	ND	3,700
D	SHERIDAN	ND	1,000
D	SIOUX	ND	900
D	SLOPE	ND	400
D	STARK	ND	9,200
C	WARD	ND	20,700
D	WELLS	ND	2,600
D	WILLIAMS	ND	9,600
D	CAMPBELL	SD	800
D	CORSON	SD	1,400
D	WALWORTH	SD	2,500

ADI TOTAL TVHH 140,200

COUNTY SIZE SUMMARY

A			
B			
C	2	43,000	30.7%
D	39	97,200	69.3%

MISSOULA

ADI TVHH RANK 176 % OF US TVHH .08%

C	FLATHEAD	MT	21,500
D	GRANITE	MT	1,000
D	LAKE	MT	7,500
D	MINERAL	MT	1,500
C	MISSOULA	MT	31,100
D	RAVALLI	MT	9,900

ADI TOTAL TVHH 72,500

COUNTY SIZE SUMMARY

A			
B			
C	2	52,600	72.6%
D	4	19,900	27.4%

MOBILE-PENSACOLA (FT. WALTON BEACH, FL)

ADI TVHH RANK 57 % OF US TVHH .49%

B	BALDWIN	AL	32,100
D	CLARKE	AL	9,300
D	CONECUH	AL	5,300
C	ESCAMBIA	AL	13,000

MOBILE-PENSACOLA (FT. WALTON BEACH, FL) (cont.)

A	MOBILE	AL	136,800
D	MONROE	AL	7,500
D	WASHINGTON	AL	5,900
A	ESCAMBIA	FL	94,000
C	OKALOOSA	FL	47,400
B	SANTA ROSA	FL	23,200
D	GEORGE	MS	5,400
D	GREENE	MS	3,100
C	JACKSON	MS	42,800

ADI TOTAL TVHH 496,700

COUNTY SIZE SUMMARY

A			
B	4	286,100	57.7%
C	3	103,200	20.7%
D	8	36,400	9.6%

MONROE-EL DORADO

ADI TVHH RANK 114 % OF US TVHH .21%

D	ASHLEY	AR	8,900
D	CHICOT	AR	5,500
A	UNION	AR	17,600
D	CALDWELL	LA	4,400
D	CATAHOULA	LA	4,300
D	CONCORDIA	LA	7,900
D	EAST CARROLL	LA	3,500
D	FRANKLIN	LA	8,200
D	JACKSON	LA	6,600
D	LA SALLE	LA	6,700
C	LINCOLN	LA	13,700
D	MADISON	LA	5,500
D	MOREHOUSE	LA	12,200
A	OUACHITA	LA	50,800
D	RICHLAND	LA	7,400
D	TENSAS	LA	2,800
	UNION	LA	9,000
D	WEST CARROLL	LA	4,500
D	WINN	LA	6,100

ADI TOTAL TVHH 184,600

COUNTY SIZE SUMMARY

A			
B	3	76,400	41.4%
C	1	13,700	7.4%
D	15	94,500	51.2%

MONTGOMERY

ADI TVHH RANK 116 % OF US TVHH .20%

A	AUTAUGA	AL	11,800
D	BULLOCK	AL	3,500
D	BUTLER	AL	7,500
C	COVINGTON	AL	14,600
D	CRENSHAW	AL	5,200
A	ELMORE	AL	14,100
D	LOWNDES	AL	3,700
D	MACON	AL	8,[illegible]30
A	MONTGOMERY	AL	76,5[illegible]
D	PIKE	AL	9,900
C	TALLAPOOSA	AL	14,300
D	WILCOX	AL	4,500

ADI TOTAL TVHH 175,900

COUNTY SIZE SUMMARY

A			
B	3	104,400	59.4%
C	2	28,900	16.4%
D	7	42,600	24.2%

NASHVILLE

ADI TVHH RANK 31 % OF US TVHH .77%

D	ALLEN	KY	5,600
D	BARREN	KY	13,000
D	BUTLER	KY	4,100
C	CHRISTIAN	KY	20,500
D	CLINTON	KY	3,300
D	CUMBERLAND	KY	2,700
D	EDMONSON	KY	3,700
D	LOGAN	KY	9,400
D	MONROE	KY	4,700

NASHVILLE (cont.)

D	SIMPSON	KY	5,300
D	TODD	KY	4,100
D	TRIGG	KY	3,500
D	BEDFORD	TN	10,400
D	BENTON	TN	5,900
D	CANNON	TN	3,900
D	CARROLL	TN	10,400
B	CHEATHAM	TN	9,400
D	CLAY	TN	2,900
C	COFFEE	TN	14,700
A	DAVIDSON	TN	186,700
D	DE KALB	TN	5,400
D	DECATUR	TN	4,200
B	DICKSON	TN	11,900
D	FRANKLIN	TN	11,500
D	GILES	TN	9,100
D	HENRY	TN	11,300
D	HICKMAN	TN	5,300
D	HOUSTON	TN	2,300
D	HUMPHREYS	TN	6,100
D	JACKSON	TN	3,200
D	LAWRENCE	TN	12,600
D	LEWIS	TN	3,500
D	MACON	TN	6,000
D	MARSHALL	TN	7,700
C	MAURY	TN	19,300
C	MONTGOMERY	TN	29,900
D	MOORE	TN	1,600
D	OVERTON	TN	6,300
D	PERRY	TN	2,400
D	PICKETT	TN	1,600
C	PUTNAM	TN	18,200
A	ROBERTSON	TN	13,600
A	RUTHERFORD	TN	33,000
D	SMITH	TN	5,500
D	STEWART	TN	3,600
A	SUMNER	TN	32,700
D	TROUSDALE	TN	2,400
D	VAN BUREN	TN	1,500
D	WARREN	TN	12,600
D	WAYNE	TN	5,000
D	WHITE	TN	7,500
A	WILLIAMSON	TN	22,800
B	WILSON	TN	22,100

ADI TOTAL TVHH 665,100

COUNTY SIZE SUMMARY

A			
B	8	331,400	49.8%
C	5	102,600	15.4%
D	40	231,100	34.7%

NEW ORLEANS

ADI TVHH RANK 34 % OF US TVHH .74%

B	JEFFERSON	LA	178,100
C	LAFOURCHE	LA	28,900
B	ORLEANS	LA	214,400
D	PLAQUEMINES	LA	8,200
A	ST BERNARD	LA	23,700
A	ST CHARLES	LA	13,900
D	ST JAMES	LA	6,600
B	ST JOHN THE BAPTIST	LA	12,300
B	ST TAMMANY	LA	48,700
C	TANGIPAHOA	LA	30,400
C	TERREBONNE	LA	34,100
C	WASHINGTON	LA	16,100
	HANCOCK	MS	10,300
C	PEARL RIVER	MS	12,600

ADI TOTAL TVHH 638,300

COUNTY SIZE SUMMARY

A			
B	6	491,100	76.9%
C	5	122,100	19.1%
D		25,100	3.9%

NEW YORK (POUGHKEEPSIE)

ADI TVHH RANK 1 % OF US TVHH 7.79%

B	FAIRFIELD	CT	288,600
A	BERGEN	NJ	310,400
A	ESSEX	NJ	293,500
A	HUDSON	NJ	207,200
C	HUNTERDON	NJ	33,500
A	MIDDLESEX	NJ	213,400

NEW YORK (POUGHKEEPSIE) (cont.)

B	MONMOUTH	NJ	199,600
A	MORRIS	NJ	144,400
B	OCEAN	NJ	161,100
A	PASSAIC	NJ	156,800
A	SOMERSET	NJ	74,000
C	SUSSEX	NJ	44,600
A	UNION	NJ	180,800
A	BRONX	NY	410,600
B	DUTCHESS	NY	89,400
A	KINGS	NY	831,700
A	NASSAU	NY	441,700
A	NEW YORK	NY	713,500
B	ORANGE	NY	91,000
A	PUTNAM	NY	28,700
A	QUEENS	NY	747,600
A	RICHMOND	NY	131,200
A	ROCKLAND	NY	85,900
A	SUFFOLK	NY	423,200
C	SULLIVAN	NY	26,700
B	ULSTER	NY	60,700
A	WESTCHESTER	NY	314,800
D	PIKE	PA	8,400

ADI TOTAL TVHH 6,656,000

COUNTY SIZE SUMMARY

A	18	5,703,400	85.7%
B	8	879,900	13.1%
C	3	104,300	1.5%
D	1	8,400	0.1%

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

ADI TVHH RANK 46 % OF US TVHH .59%

D	CAMDEN	NC	2,000
D	CHOWAN	NC	4,800
B	CURRITUCK	NC	5,000
D	DARE	NC	7,000
B	GATES	NC	3,900
D	HERTFORD	NC	7,600
D	NORTHAMPTON	NC	7,700
D	PASQUOTANK	NC	10,600
D	PERQUIMANS	NC	3,800
D	ACCOMACK	VA	11,300
B	CHESAPEAKE CITY	VA	42,100
B	GLOUCESTER	VA	8,900
B	HAMPTON CITY	VA	43,300
D	ISLE OF WIGHT	VA	7,600
B	JAMES CITY	VA	11,700
D	MATHEWS	VA	3,300
B	NEWPORT NEWS CITY	VA	81,500
B	NORFOLK CITY	VA	90,100
D	NORTHAMPTON	VA	5,300
B	PORTSMOUTH CITY	VA	35,800
D	SOUTHAMPTON	VA	7,700
B	SUFFOLK CITY	VA	15,700
D	SURRY	VA	7,000
B	VA BEACH CITY	VA	106,600
B	YORK	VA	15,500

ADI TOTAL TVHH 511,300

COUNTY SIZE SUMMARY

A			
B	11	428,200	83.7%
C			
D	14	83,100	16.3%

NORTH PLATTE

ADI TVHH RANK 212 % OF US TVHH .02%

D	ARTHUR	NE	200
D	BLAINE	NE	300
D	HOOKER	NE	400
C	LINCOLN	NE	14,300
D	LOGAN	NE	400
D	MC PHERSON	NE	200
D	THOMAS	NE	400

ADI TOTAL TVHH 16,200

COUNTY SIZE SUMMARY

A			
B			
C	1	14,300	88.3%
D	6	1,900	11.7%

ODESSA-MIDLAND

ADI TVHH RANK 144 % OF US TVHH .18%

D	LEA SOUTH	NM	2,500
D	ANDREWS	TX	5,100
D	BREWSTER	TX	2,700
D	CRANE	TX	1,700
D	CROCKETT	TX	1,400
B	ECTOR	TX	50,600
D	GLASSCOCK	TX	400
D	HOWARD	TX	12,000
D	JEFF DAVIS	TX	600
D	LOVING	TX	100
D	MARTIN	TX	1,600
B	MIDLAND	TX	39,400
D	PECOS	TX	4,700
D	PRESIDIO	TX	1,700
D	REAGAN	TX	1,400
D	REEVES	TX	4,600
D	TERRELL	TX	600
D	UPTON	TX	1,600
B	WARD	TX	4,900
D	WINKLER	TX	3,400

ADI TOTAL TVHH 141,700

COUNTY SIZE SUMMARY

A			
B	3	94,900	67.7%
C			
D	17	46,300	32.8%

OKLAHOMA CITY

ADI TVHH RANK 36 % OF US TVHH .71%

D	ALFALFA	OK	3,800
D	BECKHAM	OK	9,400
D	BLAINE	OK	5,500
D	CADDO	OK	12,400
B	CANADIAN	OK	25,500
B	CLEVELAND	OK	59,700
D	CUSTER	OK	12,500
D	DEWEY	OK	3,400
D	ELLIS	OK	2,200
C	GARFIELD	OK	25,700
D	GARVIN	OK	11,900
C	GRADY	OK	16,800
D	GRANT	OK	3,700
D	GREER	OK	3,900
D	HARMON	OK	1,800
D	HARPER	OK	1,900
D	HUGHES	OK	5,800
C	KAY	OK	20,800
D	KINGFISHER	OK	5,800
D	KIOWA	OK	5,300
D	LINCOLN	OK	12,000
B	LOGAN	OK	11,200
D	MAJOR	OK	3,400
B	MC CLAIN	OK	8,900
D	MURRAY	OK	5,200
D	NOBLE	OK	4,800
D	OKFUSKEE	OK	4,500
B	OKLAHOMA	OK	248,700
C	PAYNE	OK	24,300
B	POTTAWATOMIE	OK	23,800
D	ROGER MILLS	OK	2,100
D	SEMINOLE	OK	11,100
D	WASHITA	OK	5,800
D	WOODS	OK	4,200
D	WOODWARD	OK	8,300

ADI TOTAL TVHH 611,100

COLNTY SIZE SUMMARY

A			
B	6	376,800	61.7%
C	4	87,600	14.3%
D	25	146,700	24.0%

OMAHA

ADI TVHH RANK 70 % OF US TVHH .41%

D	ADAMS	IA	2,200
D	AUDUBON	IA	3,200
D	CASS	IA	7,000
D	CRAWFORD	IA	6,900
D	FREMONT	IA	3,800
D	HARRISON	IA	6,000
D	MILLS	IA	5,000

OMAHA (cont.)

D	MONTGOMERY	IA	5,500
D	PAGE	IA	7,600
B	POTTAWATTAMIE	IA	32,600
D	SHELBY	IA	5,500
D	ATCHISON	MO	3,200
D	BURT	NE	3,500
D	BUTLER	NE	3,300
D	CASS	NE	7,300
D	COLFAX	NE	3,600
D	CUMING	NE	3,900
D	DODGE	NE	13,700
B	DOUGLAS	NE	158,100
D	JOHNSON	NE	2,200
D	NEMAHA	NE	3,700
D	OTOE	NE	5,800
D	PAWNEE	NE	1,500
D	RICHARDSON	NE	4,300
B	SARPY	NE	31,300
D	SAUNDERS	NE	6,900
D	SEWARD	NE	5,700
B	WASHINGTON	NE	5,900

ADI TOTAL TVHH 348,900

COUNTY SIZE SUMMARY

A			
B	4	227,800	65.3%
C			
D	24	121,100	34.7%

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG, FL)

ADI TVHH RANK 27 % OF US TVHH .93%

A	BREVARD	FL	135,300
D	FLAGLER	FL	6,700
C	LAKE	FL	51,600
B	MARION	FL	63,700
A	ORANGE	FL	305,600
A	OSCEOLA	FL	29,000
A	SEMINOLE	FL	84,900
D	SUMTER	FL	10,700
A	VOLUSIA	FL	131,400

ADI TOTAL TVHH 718,900

COUNTY SIZE SUMMARY

A	5	586,200	81.5%
B	1	63,700	8.9%
C	1	51,600	7.2%
D	2	17,400	2.4%

OTTUMWA-KIRKSVILLE

ADI TVHH RANK 204 % OF US TVHH .03%

D	DAVIS	IA	3,500
D	JEFFERSON	IA	6,000
D	VAN BUREN	IA	3,700
D	ADAIR	MO	9,200
D	PUTNAM	MO	2,200
D	SCHUYLER	MO	1,900
D	SULLIVAN	MO	2,900

ADI TOTAL TVHH 29,900

COUNTY SIZE SUMMARY

A			
B			
C			
D	7	29,900	100.0%

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (MT. VERNON, IL)

ADI TVHH RANK 75 % OF US TVHH .37%

D	ALEXANDER	IL	4,700
C	FRANKLIN	IL	17,600
D	HAMILTON	IL	3,700
D	HARDIN	IL	2,000
C	JACKSON	IL	23,000
C	JEFFERSON	IL	19,200
D	JOHNSON	IL	3,900
D	MASSAC	IL	6,000
D	POPE	IL	1,700
D	PULASKI	IL	3,200
D	SALINE	IL	11,900
D	UNION	IL	7,400

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (MT. VERNON, IL) (cont.)

C	WILLIAMSON	IL	73,700
D	BALLARD	KY	3,400
D	CALDWELL	KY	4,900
D	CALLOWAY	KY	11,600
D	CARLISLE	KY	2,100
D	CRITTENDEN	KY	3,400
D	FULTON	KY	3,100
D	GRAVES	KY	13,000
D	HICKMAN	KY	2,100
D	LIVINGSTON	KY	3,700
D	LYON	KY	2,500
D	MARSHALL	KY	10,200
C	MC CRACKEN	KY	24,000
D	BOLLINGER	MO	3,900
C	BUTLER	MO	14,300
C	CAPE GIRARDEAU	MO	21,900
D	CARTER	MO	1,000
D	MISSISSIPPI	MO	5,700
D	NEW MADRID	MO	7,500
D	REYNOLDS	MO	2,800
C	SCOTT	MO	14,300
D	STODDARD	MO	10,800
D	WAYNE	MO	4,700
D	LAKE	TN	2,600
D	OBION	TN	12,600
D	WEAKLEY	TN	17,000

ADI TOTAL TVHH 322,400

COUNTY SIZE SUMMARY

A			
B			
C	8	154,000	47.8%
D	30	168,400	52.2%

PALM SPRINGS

ADI TVHH RANK 193 % OF US TVHH .07%

B	RIVERSIDE CENTRAL	CA	58,000

ADI TOTAL TVHH 58,000

COUNTY SIZE SUMMARY

A			
B	1	58,000	100.0%
C			
D			

PANAMA CITY

ADI TVHH RANK 175 % OF US TVHH .09%

C	BAY	FL	41,700
D	CALHOUN	FL	3,400
D	FRANKLIN	FL	2,800
D	GULF	FL	3,600
D	HOLMES	FL	5,900
D	WALTON	FL	9,700
D	WASHINGTON	FL	6,200

ADI TOTAL TVHH 73,300

COUNTY SIZE SUMMARY

A			
B			
C	1	41,700	56.9%
D	6	31,600	43.1%

PARKERSBURG

ADI TVHH RANK 198 % OF US TVHH .04%

C	WOOD	WV	34,900

ADI TOTAL TVHH 34,900

COUNTY SIZE SUMMARY

A			
B			
C	1	34,900	100.0%
D			

PEORIA (BLOOMINGTON, IL)

ADI TVHH RANK 100 % OF US TVHH .25%

C	FULTON	IL	14,000
D	MARSHALL	IL	5,300
D	MASON	IL	7,300
C	MC LEAN	IL	44,500
A	PEORIA	IL	74,500
D	PUTNAM	IL	2,200
D	STARK	IL	2,900
B	TAZEWELL	IL	48,700
B	WOODFORD	IL	11,900

ADI TOTAL TVHH 213,200

COUNTY SIZE SUMMARY

A			
B	3	135,100	63.4%
C	2	60,500	28.4%
D	4	17,600	8.3%

PHILADELPHIA (ALLENTOWN, READING, VINELAND & WILDWOOD)

ADI TVHH RANK 4 % OF US TVHH 3.07%

C	KENT	DE	36,000
B	NEW CASTLE	DE	143,500
B	ATLANTIC	NJ	78,500
A	BURLINGTON	NJ	130,100
A	CAMDEN	NJ	174,600
C	CAPE MAY	NJ	39,300
C	CUMBERLAND	NJ	47,200
A	GLOUCESTER	NJ	73,700
B	MERCER	NJ	110,100
C	SALEM	NJ	24,100
C	WARREN	NJ	37,100
B	BERKS	PA	122,400
A	BUCKS	PA	179,000
A	CHESTER	PA	118,400
A	DELAWARE	PA	198,700
B	LEHIGH	PA	107,600
C	MONROE	PA	29,900
A	MONTGOMERY	PA	240,900
B	NORTHAMPTON	PA	95,600
A	PHILADELPHIA	PA	608,100
B	SCHUYLKILL	PA	61,600

ADI TOTAL TVHH 2,640,400

COUNTY SIZE SUMMARY

A	8	1,722,500	65.2%
B	7	709,300	26.9%
C	6	208,600	7.9%
D			

PHOENIX (PRESCOTT, AZ)

ADI TVHH RANK 22 % OF US TVHH .96%

C	GILA	AZ	13,800
D	GRAHAM	AZ	7,200
D	GREENLEE	AZ	3,700
D	LA PAZ	AZ	5,200
A	MARICOPA	AZ	677,300
C	MOHAVE	AZ	28,000
C	NAVAJO	AZ	20,100
C	PINAL	AZ	32,800
C	YAVAPAI	AZ	34,300
D	RIVERSIDE EAST	CA	7,100

ADI TOTAL TVHH 829,500

COUNTY SIZE SUMMARY

A	1	677,300	81.7%
B			
C	5	129,000	15.6%
D	4	23,200	2.8%

PITTSBURGH

ADI TVHH RANK 12 % OF US TVHH 1.44%

D	GARRETT	MD	9,700
C	COLUMBIANA	OH	40,800
A	ALLEGHENY	PA	541,300
C	ARMSTRONG	PA	30,900
A	BEAVER	PA	72,800
C	BUTLER	PA	94,600
C	CLARION	PA	15,000

PITTSBURGH (cont.)

B	FAYETTE	PA	59,300
C	GREENE	PA	15,700
C	INDIANA	PA	37,100
C	LAWRENCE	PA	39,700
C	VENANGO	PA	23,600
A	WASHINGTON	PA	80,600
A	WESTMORELAND	PA	146,000
C	HANCOCK	WV	14,500
C	MARION	WV	25,000
C	MONONGALIA	WV	28,500
D	PRESTON	WV	11,000

ADI TOTAL TVHH 1,238,900

COUNTY SIZE SUMMARY

A	4	840,700	67.9%
B	1	59,300	4.8%
C	11	318,200	25.7%
D	2	20,700	1.7%

PORTLAND, OR

ADI TVHH RANK 25 % OF US TVHH .90%

C	BENTON	OR	22,400
B	CLACKAMAS	OR	96,800
D	CLATSOP	OR	11,600
D	COLUMBIA	OR	12,700
D	CROOK	OR	4,700
D	GILLIAM	OR	700
D	HARNEY	OR	2,700
D	HOOD RIVER	OR	5,700
D	JEFFERSON	OR	4,300
D	LINCOLN	OR	14,500
C	LINN	OR	32,200
B	MARION	OR	73,900
B	MULTNOMAH	OR	224,900
C	POLK	OR	16,400
D	SHERMAN	OR	800
D	TILLAMOOK	OR	7,800
D	UNION	OR	9,100
D	WASCO	OR	7,900
B	WASHINGTON	OR	101,700
D	WHEELER	OR	600
C	YAMHILL	OR	19,900
B	CLARK	WA	76,600
C	COWLITZ	WA	30,900
D	KLICKITAT	WA	5,900
D	SKAMANIA	WA	2,900
D	WAHKIAKUM	WA	1,300

ADI TOTAL TVHH 777,700

COUNTY SIZE SUMMARY

A			
B	5	563,800	72.5%
C	5	121,800	15.7%
D	16	92,100	11.8%

PORTLAND-POLAND SPRING

ADI TVHH RANK 76 % OF US TVHH .37%

B	ANDROSCOGGIN	ME	36,200
B	CUMBERLAND	ME	94,100
D	FRANKLIN	ME	10,300
C	KENNEBEC	ME	41,200
D	LINCOLN	ME	10,400
C	OXFORD	ME	18,400
D	SAGADAHOC	ME	11,100
C	YORK	ME	56,500
D	CARROLL	NH	12,900
D	COOS	NH	12,700
C	GRAFTON	NH	24,200
D	ESSEX	VT	2,300

ADI TOTAL TVHH 320,300

COUNTY SIZE SUMMARY

A			
B	2	120,300	37.6%
C	4	140,300	43.8%
D	6	59,700	18.6%

COUNTIES IN ADI MARKETS

PRESQUE ISLE

ADI TVHH RANK 205 — % OF US TVHH .03%

C	ARCOSTOOK	ME	28,500

ADI TOTAL TVHH 28,500

COUNTY SIZE SUMMARY

A			
B			
C	1	28,500	100.0%
D			

PROVIDENCE-NEW BEDFORD

ADI TVHH RANK 42 — % OF US TVHH .65%

C	WINDHAM	CT	33,900
B	BRISTOL	MA	177,700
D	DUKES	MA	4,500
B	BRISTOL	RI	15,300
B	KENT	RI	56,700
C	NEWPORT	RI	29,200
B	PROVIDENCE	RI	210,400
B	WASHINGTON	RI	34,000

ADI TOTAL TVHH 561,200

COUNTY SIZE SUMMARY

A			
B	5	493,600	88.0%
C	2	63,100	11.2%
D	1	4,500	0.8%

QUINCY-HANNIBAL

ADI TVHH RANK 152 — % OF US TVHH .14%

C	LEE	IA	16,300
C	ADAMS	IL	26,800
D	BROWN	IL	2,100
D	CASS	IL	5,500
D	HANCOCK	IL	9,700
C	MC DONOUGH	IL	12,800
D	PIKE	IL	7,300
D	SCHUYLER	IL	3,100
D	SCOTT	IL	2,300
D	CLARK	MO	2,900
D	KNOX	MO	3,100
D	LEWIS	MO	3,800
D	MACON	MO	6,700
C	MARION	MO	10,500
D	MONROE	MO	3,500
D	RALLS	MO	3,400
D	SCOTLAND	MO	2,100
D	SHELBY	MO	2,900

ADI TOTAL TVHH 122,900

COUNTY SIZE SUMMARY

A			
B			
C	4	66,400	54.1%
D	14	56,400	45.9%

RALEIGH-DURHAM (FAYETTEVILLE, NC)

ADI TVHH RANK 38 — % OF US TVHH .70%

D	CHATHAM	NC	13,200
B	CUMBERLAND	NC	83,500
B	DURHAM	NC	80,900
B	FRANKLIN	NC	11,000
D	GRANVILLE	NC	11,200
C	HALIFAX	NC	18,800
C	HARNETT	NC	21,800
D	HOKE	NC	6,700
C	JOHNSTON	NC	27,500
C	LEE	NC	[illegible],100
C	MOORE	NC	[illegible],700
C	NASH	NC	25,600
B	ORANGE	NC	31,200
D	PERSON	NC	10,600
C	SAMPSON	NC	17,900
D	SCOTLAND	NC	11,300
C	VANCE	NC	13,200
B	WAKE	NC	129,100
D	WARREN	NC	5,400
C	WAYNE	NC	34,900

RALEIGH-DURHAM (FAYETTEVILLE, NC) (cont.)

C	WILSON	NC	23,000
D	MECKLENBURG	VA	10,000

ADI TOTAL TVHH 602,600

COUNTY SIZE SUMMARY

A				
B	5	315,700	52.4%	
C	10	218,500	36.3%	
D	7	68,400	11.4%	

RAPID CITY

ADI TVHH RANK 161 — % OF US TVHH .11%

D	CARTER	MT	600
D	POWDER RIVER	MT	800
D	GARDEN	NE	1,000
D	GRANT	NE	300
D	SHERIDAN	NE	2,900
D	SIOUX	NE	700
D	BENNETT	SD	1,000
D	BUTTE	SD	3,200
D	CUSTER	SD	2,600
D	FALL RIVER	SD	3,400
D	HAAKON	SD	1,000
D	HARDING	SD	600
D	JACKSON	SD	1,200
D	LAWRENCE	SD	7,500
D	MEADE	SD	7,400
C	PENNINGTON	SD	58,400
D	PERKINS	SD	1,700
D	SHANNON	SD	2,300
D	ZIEBACH	SD	600
D	CAMPBELL	WY	11,400
D	CROOK	WY	2,100
D	SHERIDAN	WY	10,300
D	WESTON	WY	2,800

ADI TOTAL TVHH 93,800

COUNTY SIZE SUMMARY

A				
B				
C	1	28,400	30.3%	
D	22	65,400	69.7%	

RENO

ADI TVHH RANK 125 — % OF US TVHH .19%

D	ALPINE	CA	300
D	EL DORADO EAST	CA	11,800
D	LASSEN	CA	7,900
D	PLACER EAST	CA	4,300
C	CARSON CITY	NV	16,400
D	CHURCHILL	NV	5,800
D	DOUGLAS	NV	9,000
D	ESMERALDA	NV	300
D	HUMBOLDT	NV	4,200
D	LANDER	NV	1,800
D	LYON	NV	6,300
D	MINERAL	NV	2,200
D	NYE NORTH	NV	2,300
D	PERSHING	NV	1,400
D	STOREY	NV	600
B	WASHOE	NV	90,400

ADI TOTAL TVHH 163,000

COUNTY SIZE SUMMARY

A				
B	1	90,400	55.5%	
C	1	14,400	8.8%	
D	14	58,200	35.7%	

RICHMOND

ADI TVHH RANK 63 — % OF US TVHH .47%

D	AMELIA	VA	2,500
C	AUGUSTA	VA	32,000
D	BRUNSWICK	VA	4,800
D	BUCKINGHAM	VA	3,900
D	CAROLINE	VA	6,200
B	CHARLES CITY	VA	2,000
B	CHESTERFIELD	VA	61,300
D	CUMBERLAND	VA	2,700

RICHMOND (cont.)

B	DINWIDDIE	VA	20,700
D	ESSEX	VA	3,000
D	FLUVANNA	VA	3,700
B	GOOCHLAND	VA	4,000
D	GREENE	VA	[illegible],900
D	GREENSVILLE	VA	4,700
B	HANOVER	VA	17,900
B	HENRICO	VA	72,730
D	KING AND QUEEN	VA	2,100
D	KING WILLIAM	VA	3,400
D	LANCASTER	VA	4,000
D	LOUISA	VA	6,500
D	LUNENBURG	VA	4,000
D	MADISON	VA	3,700
D	MIDDLESEX	VA	3,000
B	NEW KENT	VA	3,600
D	NORTHUMBERLAND	VA	3,900
D	NOTTOWAY	VA	4,900
D	ORANGE	VA	6,900
B	POWHATAN	VA	4,100
D	PRINCE EDWARD	VA	4,800
B	PRINCE GEORGE	VA	14,900
D	RICHMOND	VA	2,500
B	RICHMOND CITY	VA	87,900
D	SUSSEX	VA	3,900

ADI TOTAL TVHH 403,300

COUNTY SIZE SUMMARY

A				
B	10	284,000	70.4%	
C	1	32,000	7.9%	
D	22	87,300	21.6%	

ROANOKE-LYNCHBURG

ADI TVHH RANK 72 — % OF US TVHH .39%

D	ALLEGHANY	VA	9,000
B	AMHERST	VA	9,400
B	APPOMATTOX	VA	4,200
D	BATH	VA	2,000
B	BEDFORD	VA	14,600
D	BLAND	VA	2,100
B	BOTETOURT	VA	9,500
B	CAMPBELL	VA	39,500
D	CHARLOTTE	VA	3,900
B	CRAIG	VA	1,500
D	FLOYD	VA	4,200
C	FRANKLIN	VA	12,500
D	GILES	VA	6,000
C	HALIFAX	VA	11,700
C	HENRY	VA	26,700
D	HIGHLAND	VA	1,100
C	MONTGOMERY	VA	25,730
D	NELSON	VA	4,100
C	PITTSYLVANIA	VA	30,500
C	PULASKI	VA	12,700
B	ROANOKE	VA	74,400
D	ROCKBRIDGE	VA	10,400
D	WYTHE	VA	9,100
D	POCAHONTAS	WV	3,600

ADI TOTAL TVHH 336,200

COUNTY SIZE SUMMARY

A				
B	7	151,900	45.2%	
C	6	128,800	38.3%	
D	11	55,500	16.5%	

ROCHESTER, NY

ADI TVHH RANK 71 — % OF US TVHH .40%

B	LIVINGSTON	NY	19,400
B	MONROE	NY	264,100
B	ONTARIO	NY	33,100
B	WAYNE	NY	30,700

ADI TOTAL TVHH 347,300

COUNTY SIZE SUMMARY

A				
B	4	347,300	100.0%	
C				
D				

COUNTIES IN ADI MARKETS

ROCHESTER-MASON CITY-AUSTIN

ADI TVHH RANK 142 % OF US TVHH .17%

C	CERRO GORDO	IA	19,300
D	FLOYD	IA	7,100
D	FRANKLIN	IA	5,300
D	HANCOCK	IA	5,400
D	HOWARD	IA	4,100
D	KOSSUTH	IA	8,000
D	MITCHELL	IA	4,500
D	WINNEBAGO	IA	5,100
D	WORTH	IA	3,600
D	DODGE	MN	5,400
B	FARIBAULT	MN	7,300
D	FILLMORE	MN	7,800
D	FREEBORN	MN	13,200
C	MOWER	MN	14,900
C	OLMSTED	MN	35,200

ADI TOTAL TVHH 146,200

COUNTY SIZE SUMMARY

A			
B			
C	3	69,400	47.5%
D	12	76,800	52.5%

ROCKFORD

ADI TVHH RANK 112 % OF US TVHH .22%

B	BOONE	IL	10,600
C	OGLE	IL	17,600
B	STEPHENSON	IL	19,700
B	WINNEBAGO	IL	62,300
C	ROCK	WI	51,000

ADI TOTAL TVHH 189,800

COUNTY SIZE SUMMARY

A			
B	3	121,400	64.0%
C	2	68,400	36.0%
D			

ROSWELL

ADI TVHH RANK 181 % OF US TVHH .07%

C	CHAVES	NM	21,600
C	EDDY	NM	18,300
C	LEA NORTH	NM	19,800

ADI TOTAL TVHH 59,700

COUNTY SIZE SUMMARY

A			
B			
C	3	59,700	100.0%
D			

SACRAMENTO-STOCKTON (MODESTO)

ADI TVHH RANK 20 % OF US TVHH 1.06%

D	AMADOR	CA	9,300
D	CALAVERAS	CA	9,900
D	COLUSA	CA	4,700
C	CONTRA COSTA EAST	CA	28,500
A	EL DORADO WEST	CA	28,900
D	MONO	CA	3,800
C	NEVADA	CA	25,100
A	PLACER WEST	CA	47,700
D	PLUMAS	CA	7,300
A	SACRAMENTO	CA	347,200
A	SAN JOAQUIN	CA	141,000
D	SIERRA	CA	1,400
B	SOLANO EAST	CA	56,700
B	STANISLAUS	CA	104,800
C	SUTTER	CA	20,900
C	TUOLUMNE	CA	14,900
A	YOLO	CA	45,600
C	YUBA	CA	19,000

ADI TOTAL TVHH 914,700

SACRAMENTO-STOCKTON (MODESTO) (cont.)

COUNTY SIZE SUMMARY

A	5	610,400	66.7%
B	2	159,500	17.4%
C	5	108,400	11.9%
D	6	36,400	4.0%

ST. JOSEPH

ADI TVHH RANK 188 % OF US TVHH .06%

C	BUCHANAN	MO	31,600
D	GENTRY	MO	2,900
D	HARRISON	MO	4,000
D	HOLT	MO	2,600
D	NODAWAY	MO	7,600
D	WORTH	MO	1,100

ADI TOTAL TVHH 49,800

COUNTY SIZE SUMMARY

A			
B			
C	1	31,600	63.5%
D	5	18,200	36.5%

ST. LOUIS

ADI TVHH RANK 10 % OF US TVHH 1.70%

D	BOND	IL	6,000
D	CALHOUN	IL	2,000
A	CLINTON	IL	11,900
D	FAYETTE	IL	8,200
D	GREENE	IL	6,100
D	JERSEY	IL	7,100
C	MACOUPIN	IL	19,400
A	MADISON	IL	91,100
C	MARION	IL	17,400
A	MONROE	IL	7,400
D	MONTGOMERY	IL	12,000
D	PERRY	IL	8,600
C	RANDOLPH	IL	12,300
A	ST CLAIR	IL	92,100
D	WASHINGTON	IL	5,700
D	CRAWFORD	MO	6,900
A	FRANKLIN	MO	25,700
B	GASCONADE	MO	5,100
D	IRON	MO	3,800
A	JEFFERSON	MO	52,500
D	LINCOLN	MO	8,100
D	MADISON	MO	4,400
D	MONTGOMERY	MO	4,100
D	PERRY	MO	5,800
D	PIKE	MO	5,900
A	ST CHARLES	MO	54,900
C	ST FRANCOIS	MO	15,900
A	ST LOUIS	MO	349,000
A	ST LOUIS CITY	MO	167,800
D	STE GENEVIEVE	MO	5,300
D	WARREN	MO	5,700
D	WASHINGTON	MO	6,300

ADI TOTAL TVHH 1,034,400

COUNTY SIZE SUMMARY

A	9	852,300	82.4%
B			
C	4	65,000	6.3%
D	19	117,100	11.3%

SALINAS-MONTEREY

ADI TVHH RANK 110 % OF US TVHH .23%

B	MONTEREY	CA	105,900
D	SAN BENITO	CA	9,300
B	SANTA CRUZ	CA	81,200

ADI TOTAL TVHH 196,400

COUNTY SIZE SUMMARY

A			
B	2	187,100	95.3%
C			
D	1	9,300	4.7%

SALISBURY

ADI TVHH RANK 166 % OF US TVHH .10%

C	SUSSEX	DE	39,300
D	SOMERSET	MD	6,600
C	WICOMICO	MD	25,200
D	WORCESTER	MD	13,400

ADI TOTAL TVHH 94,500

COUNTY SIZE SUMMARY

A			
B			
C	2	64,500	76.3%
D	2	20,000	23.7%

SALT LAKE CITY

ADI TVHH RANK 39 % OF US TVHH .69%

D	DOLORES	CO	500
D	BEAR LAKE	ID	2,400
D	CARIBOU	ID	3,000
D	FRANKLIN	ID	2,700
D	ONEIDA	ID	1,100
D	FALLON	NV	1,300
D	ELKO	NV	7,400
D	EUREKA	NV	500
D	WHITE PINE	NV	1,100
D	BEAVER	UT	1,500
C	BOX ELDER	UT	11,000
C	CACHE	UT	20,100
D	CARBON	UT	4,900
D	DAGGETT	UT	200
B	DAVIS	UT	49,200
D	DUCHESNE	UT	4,600
D	EMERY	UT	4,000
D	GARFIELD	UT	1,100
D	GRAND	UT	2,900
D	IRON	UT	6,000
D	JUAB	UT	1,800
D	KANE	UT	1,400
D	MILLARD	UT	4,100
D	MORGAN	UT	1,500
D	PIUTE	UT	400
D	RICH	UT	700
B	SALT LAKE	UT	236,100
D	SAN JUAN	UT	3,000
D	SANPETE	UT	5,100
D	SEVIER	UT	5,200
D	SUMMIT	UT	4,600
B	TOOELE	UT	9,900
D	UINTAH	UT	8,100
B	UTAH	UT	69,800
D	WASATCH	UT	3,100
D	WASHINGTON	UT	9,900
D	WAYNE	UT	700
B	WEBER	UT	53,700
D	BIG HORN	WY	4,200
D	SUBLETTE	WY	1,500
C	SWEETWATER	WY	16,200
D	TETON	WY	4,700
D	UINTA	WY	6,900

ADI TOTAL TVHH 592,600

COUNTY SIZE SUMMARY

A			
B	5	417,700	71.7%
C	3	47,300	8.1%
D	35	117,600	20.2%

SAN ANGELO

ADI TVHH RANK 192 % OF US TVHH .05%

D	CONCHO	TX	1,100
D	IRION	TX	500
D	MC CULLOCH	TX	3,400
D	MENARD	TX	900
D	SCHLEICHER	TX	1,000
D	SUTTON	TX	1,800
C	TOM GREEN	TX	34,900

ADI TOTAL TVHH 43,500

SAN ANGELO (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	34,800	80.0%
D	6	8,700	20.0%

SAN ANTONIO

ADI TVHH RANK 45 % OF US TVHH .61%

D	ATASCOSA	TX	9,700
D	BANDERA	TX	3,700
A	BEXAR	TX	366,800
D	BLANCO	TX	2,400
B	COMAL	TX	16,500
D	DE WITT	TX	7,000
D	DIMMIT	TX	3,300
D	EDWARDS	TX	700
D	FRIO	TX	4,200
D	GOLIAD	TX	1,800
D	GONZALES	TX	5,900
B	GUADALUPE	TX	18,800
D	KARNES	TX	4,500
D	KENDALL	TX	4,800
D	KERR	TX	13,600
D	KIMBLE	TX	1,500
D	KINNEY	TX	900
D	LA SALLE	TX	1,800
D	LAVACA	TX	7,300
C	MAVERICK	TX	9,400
D	MCMULLEN	TX	300
D	MEDINA	TX	8,400
D	REAL	TX	1,000
D	UVALDE	TX	7,500
C	VAL VERDE	TX	11,800
D	WILSON	TX	6,400
D	ZAVALA	TX	3,200

ADI TOTAL TVHH 521,200

COUNTY SIZE SUMMARY

A			
B	3	400,100	76.8%
C	2	21,200	4.1%
D	22	99,900	19.2%

SAN DIEGO

ADI TVHH RANK 26 % OF US TVHH .89%

A	SAN DIEGO	CA	765,300

ADI TOTAL TVHH 765,300

COUNTY SIZE SUMMARY

A	1	765,300	100.0%
B			
C			
D			

SAN FRANCISCO (SAN JOSE & SANTA ROSA)

ADI TVHH RANK 5 % OF US TVHH 2.37%

A	ALAMEDA	CA	449,700
A	CONTRA COSTA WEST	CA	239,900
C	LAKE	CA	19,800
A	MARIN	CA	90,900
C	MENDOCINO	CA	26,500
C	NAPA	CA	39,300
A	SAN FRANCISCO	CA	289,200
A	SAN MATEO	CA	237,700
C	SANTA CLARA EAST	CA	21,700
B	SANTA CLARA WEST	CA	461,500
C	SOLANO WEST	CA	41,000
B	SONOMA	CA	129,600

ADI TOTAL TVHH 2,043,800

COUNTY SIZE SUMMARY

A	5	1,306,400	63.9%
B	2	590,100	28.9%
C	5	147,300	7.2%
D			

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO

ADI TVHH RANK 113 % OF US TVHH .22%

B	SAN LUIS OBISPO	CA	69,200
C	SANTA BARBARA NORTH	CA	51,900
B	SANTA BARBARA SOUTH	CA	65,700

ADI TOTAL TVHH 186,900

COUNTY SIZE SUMMARY

A			
B	2	134,900	72.2%
C	1	51,900	27.8%
D			

SARASOTA

ADI TVHH RANK 157 % OF US TVHH .13%

B	SARASOTA	FL	112,000

ADI TOTAL TVHH 112,000

COUNTY SIZE SUMMARY

A			
B	1	112,000	100.0%
C			
D			

SAVANNAH

ADI TVHH RANK 108 % OF US TVHH .23%

D	APPLING	GA	5,500
D	BACON	GA	3,300
B	BRYAN	GA	4,000
C	BULLOCH	GA	11,700
D	CANDLER	GA	2,600
B	CHATHAM	GA	74,900
B	EFFINGHAM	GA	7,200
D	EVANS	GA	3,100
D	JEFF DAVIS	GA	4,100
C	LIBERTY	GA	12,200
D	LONG	GA	1,800
D	MC INTOSH	GA	2,900
D	MONTGOMERY	GA	2,200
D	PIERCE	GA	4,300
D	TATTNALL	GA	5,800
D	TOOMBS	GA	8,400
D	TREUTLEN	GA	2,000
D	WAYNE	GA	7,000
C	BEAUFORT	SC	25,400
D	HAMPTON	SC	6,600
D	JASPER	SC	9,400

ADI TOTAL TVHH 200,400

COUNTY SIZE SUMMARY

A			
B	3	86,100	43.0%
C	3	49,300	24.6%
D	15	65,000	32.4%

SEATTLE-TACOMA (BELLINGHAM)

ADI TVHH RANK 13 % OF US TVHH 1.37%

C	CHELAN	WA	18,700
C	CLALLAM	WA	20,500
C	GRAYS HARBOR	WA	24,300
C	ISLAND	WA	19,200
D	JEFFERSON	WA	7,200
A	KING	WA	526,000
B	KITSAP	WA	62,000
D	KITTITAS WEST	WA	1,800
C	LEWIS	WA	21,100
D	MASON	WA	13,700
D	PACIFIC	WA	6,900
A	PIERCE	WA	192,900
D	SAN JUAN	WA	3,800
C	SKAGIT	WA	26,200
A	SNOHOMISH	WA	138,300
C	THURSTON	WA	54,400
C	WHATCOM	WA	42,400

ADI TOTAL TVHH 1,178,400

SEATTLE-TACOMA (BELLINGHAM) (cont.)

COUNTY SIZE SUMMARY

A	3	857,200	72.7%
B	1	62,000	5.3%
C	6	225,600	19.2%
D	5	33,600	2.8%

SELMA

ADI TVHH RANK 210 % OF US TVHH .02%

C	DALLAS	AL	18,200

ADI TOTAL TVHH 18,200

COUNTY SIZE SUMMARY

A			
B			
C	1	18,200	100.0%
D			

SHREVEPORT-TEXARKANA

ADI TVHH RANK 53 % OF US TVHH .51%

D	COLUMBIA	AR	9,400
B	HEMPSTEAD	AR	8,400
D	HOWARD	AR	4,900
D	LAFAYETTE	AR	3,400
B	LITTLE RIVER	AR	4,800
B	MILLER	AR	13,800
D	SEVIER	AR	5,300
D	AVOYELLES	LA	6,100
B	BOSSIER	LA	31,200
B	CADDO	LA	100,500
D	CLAIBORNE	LA	6,700
D	DE SOTO	LA	9,530
C	NATCHITOCHES	LA	13,900
D	RED RIVER	LA	3,700
D	SABINE	LA	10,200
B	WEBSTER	LA	16,500
C	MC CURTAIN	OK	12,900
B	BOWIE	TX	29,400
D	CAMP	TX	3,800
D	CASS	TX	11,200
D	FRANKLIN	TX	3,000
C	GREGG	TX	41,200
C	HARRISON	TX	19,700
D	MARION	TX	4,300
D	MORRIS	TX	5,400
D	PANOLA	TX	8,300
D	RED RIVER	TX	6,200
C	RUSK	TX	16,500
D	SAN AUGUSTINE	TX	3,200
D	SHELBY	TX	9,300
D	TITUS	TX	8,600
D	UPSHUR	TX	12,000

ADI TOTAL TVHH 442,800

COUNTY SIZE SUMMARY

A			
B	6	196,200	44.3%
C	5	104,100	23.5%
D	21	142,500	32.2%

SIOUX CITY

ADI TVHH RANK 129 % OF US TVHH .18%

D	BUENA VISTA	IA	9,000
D	CHEROKEE	IA	6,100
D	CLAY	IA	8,000
D	DICKINSON	IA	6,800
D	IDA	IA	3,500
D	MONONA	IA	4,500
D	O BRIEN	IA	6,300
D	PALO ALTO	IA	4,700
D	PLYMOUTH	IA	9,000
D	SAC	IA	5,200
D	SIOUX	IA	10,600
C	WOODBURY	IA	38,000
D	ANTELOPE	NE	3,100
D	CEDAR	NE	3,900
C	DAKOTA	NE	6,500
D	DIXON	NE	2,500
D	KNOX	NE	4,000
D	MADISON	NE	12,400

COUNTIES IN ADI MARKETS

SIOUX CITY (cont.)

D	PIERCE	NE	3,200
D	STANTON	NE	2,500
D	THURSTON	NE	2,400
D	WAYNE	NE	3,400
D	UNION	SD	4,200

ADI TOTAL TVHH 158,800

COUNTY SIZE SUMMARY

A			
B			
C	2	44,500	28.0%
D	21	114,300	72.0%

SIOUX FALLS-MITCHELL

ADI TVHH RANK 95 % OF US TVHH .26%

D	LYON	IA	4,600
D	OSCEOLA	IA	3,200
D	LINCOLN	MN	2,900
D	MURRAY	MN	3,900
D	NOBLES	MN	7,900
D	PIPESTONE	MN	4,100
D	ROCK	MN	3,800
D	BOYD	NE	1,300
D	CHERRY	NE	2,600
D	KEYA PAHA	NE	500
D	AURORA	SD	1,100
D	BEADLE	SD	7,200
D	BON HOMME	SD	3,000
D	BROOKINGS	SD	8,700
C	BROWN	SD	14,300
D	BRULE	SD	2,000
D	BUFFALO	SD	400
D	CHARLES MIX	SD	3,200
D	CLARK	SD	1,900
D	CLAY	SD	4,800
D	CODINGTON	SD	8,300
C	DAVISON	SD	7,200
D	DAY	SD	3,000
D	DEUEL	SD	1,900
D	DEWEY	SD	1,400
D	DOUGLAS	SD	1,400
D	EDMUNDS	SD	1,800
D	FAULK	SD	1,700
D	GRANT	SD	3,200
D	GREGORY	SD	2,100
D	HAMLIN	SD	1,900
D	HAND	SD	1,800
C	HANSON	SD	1,100
D	HUGHES	SD	6,000
D	HUTCHINSON	SD	3,300
D	HYDE	SD	800
D	JERAULD	SD	1,100
D	JONES	SD	600
D	KINGSBURY	SD	2,600
D	LAKE	SD	4,700
D	LINCOLN	SD	5,000
D	LYMAN	SD	1,700
D	MARSHALL	SD	1,900
C	MC COOK	SD	2,300
D	MC PHERSON	SD	1,500
D	MELLETTE	SD	700
D	MINER	SD	1,400
C	MINNEHAHA	SD	45,800
D	MOODY	SD	2,400
D	POTTER	SD	1,300
D	ROBERTS	SD	3,700
D	SANBORN	SD	1,200
D	SPINK	SD	3,300
D	STANLEY	SD	900
D	SULLY	SD	700
D	TODD	SD	1,900
D	TRIPP	SD	2,700
D	TURNER	SD	3,500
B	YANKTON	SD	7,000

ADI TOTAL TVHH 225,700

COUNTY SIZE SUMMARY

A			
B			
C	5	71,700	31.8%
D	54	154,000	68.2%

SOUTH BEND-ELKHART

ADI TVHH RANK 84 % OF US TVHH .32%

B	ELKHART	IN	50,600
D	FULTON	IN	7,300
C	KOSCIUSKO	IN	23,000
D	LAGRANGE	IN	9,200
B	MARSHALL	IN	14,400
D	PULASKI	IN	4,800
B	ST JOSEPH	IN	86,100
D	STARKE	IN	7,800
B	BERRIEN	MI	59,400
C	CASS	MI	17,600

ADI TOTAL TVHH 279,200

COUNTY SIZE SUMMARY

A			
B	4	210,500	75.4%
C	2	40,600	14.5%
D	4	28,100	10.1%

SPOKANE (WENATCHEE, WA)

ADI TVHH RANK 78 % OF US TVHH .36%

D	BENEWAH	ID	3,000
D	BONNER	ID	9,800
D	BOUNDARY	ID	2,500
D	CLEARWATER	ID	3,300
B	IDAHO	ID	5,000
C	KOOTENAI	ID	25,000
D	LATAH	ID	10,000
D	LEWIS	ID	1,400
D	NEZ PERCE	ID	12,200
D	SHOSHONE	ID	5,900
D	LINCOLN	MT	4,200
D	SANDERS	MT	3,500
D	WALLOWA	OR	2,800
D	ADAMS	WA	4,900
D	ASOTIN	WA	6,700
D	COLUMBIA	WA	1,500
D	DOUGLAS	WA	9,100
D	FERRY	WA	2,000
D	GARFIELD	WA	900
C	GRANT	WA	18,500
D	LINCOLN	WA	3,700
D	OKANOGAN	WA	11,900
D	PEND OREILLE	WA	3,300
B	SPOKANE	WA	135,000
D	STEVENS	WA	10,600
C	WHITMAN	WA	13,600

ADI TOTAL TVHH 312,200

COUNTY SIZE SUMMARY

A			
B	1	135,000	43.2%
C	3	57,100	18.3%
D	22	120,100	38.5%

SPRINGFIELD, MA

ADI TVHH RANK 103 % OF US TVHH .24%

B	HAMPDEN	MA	161,200
B	HAMPSHIRE	MA	47,500

ADI TOTAL TVHH 208,700

COUNTY SIZE SUMMARY

A			
B	2	208,700	100.0%
C			
D			

SPRINGFIELD, MO

ADI TVHH RANK 93 % OF US TVHH .33%

D	BAXTER	AR	12,900
D	BOONE	AR	10,900
D	CARROLL	AR	7,100
D	FULTON	AR	4,100
D	IZARD	AR	4,600
D	MADISON	AR	4,200
D	MARION	AR	4,900
D	NEWTON	AR	2,900
D	BARRY	MO	9,700

SPRINGFIELD, MO (cont.)

D	BENTON	MO	5,000
D	CAMDEN	MO	9,000
D	CEDAR	MO	4,900
B	CHRISTIAN	MO	9,100
D	DADE	MO	3,100
D	DALLAS	MO	4,600
D	DENT	MO	5,500
D	DOUGLAS	MO	4,600
B	GREENE	MO	74,700
D	HICKORY	MO	2,900
D	HOWELL	MO	11,300
D	LACLEDE	MO	9,500
D	LAWRENCE	MO	11,300
D	OREGON	MO	3,700
D	OZARK	MO	3,300
D	POLK	MO	7,000
C	PULASKI	MO	10,300
D	SHANNON	MO	2,700
D	ST CLAIR	MO	3,300
D	STONE	MO	7,000
D	TANEY	MO	9,500
D	TEXAS	MO	7,900
D	WEBSTER	MO	7,300
D	WRIGHT	MO	6,100

ADI TOTAL TVHH 284,900

COUNTY SIZE SUMMARY

A			
B	2	83,800	29.4%
C	1	10,300	3.6%
D	30	190,700	67.0%

SPRINGFIELD-DECATUR-CHAMPAIGN

ADI TVHH RANK 69 % OF US TVHH .41%

B	CHAMPAIGN	IL	60,100
C	CHRISTIAN	IL	14,000
D	COLES	IL	19,300
D	CUMBERLAND	IL	4,300
D	DE WITT	IL	7,100
D	DOUGLAS	IL	7,400
D	EFFINGHAM	IL	11,800
D	FORD	IL	5,700
D	IROQUOIS	IL	12,100
D	LOGAN	IL	11,100
B	MACON	IL	49,400
B	MENARD	IL	4,500
C	MORGAN	IL	14,100
D	MOULTRIE	IL	5,200
D	PIATT	IL	6,300
B	SANGAMON	IL	72,400
D	SHELBY	IL	8,900
B	VERMILION	IL	35,600

ADI TOTAL TVHH 349,200

COUNTY SIZE SUMMARY

A			
B	5	222,000	63.6%
C	3	47,400	13.6%
D	10	79,800	22.9%

SYRACUSE

ADI TVHH RANK 67 % OF US TVHH .43%

C	CAYUGA	NY	28,100
C	CORTLAND	NY	10,600
B	MADISON	NY	22,300
C	ONEIDA WEST	NY	33,100
B	ONONDAGA	NY	169,300
B	OSWEGO	NY	41,500
D	SCHUYLER	NY	6,300
D	SENECA	NY	11,900
C	TOMPKINS	NY	30,300
D	YATES	NY	8,500

ADI TOTAL TVHH 367,900

COUNTY SIZE SUMMARY

A			
B	3	233,100	63.4%
C	4	108,100	29.4%
D	3	26,700	7.3%

COUNTIES IN ADI MARKETS

TALLAHASSEE-THOMASVILLE

ADI TVHH RANK 130 % OF US TVHH .19%

B	GADSDEN	FL	12,700
D	JEFFERSON	FL	3,700
D	LAFAYETTE	FL	1,500
B	LEON	FL	63,700
D	LIBERTY	FL	1,500
D	MADISON	FL	6,600
D	TAYLOR	FL	6,300
B	WAKULLA	FL	6,700
D	BROOKS	GA	5,700
D	DECATUR	GA	8,800
D	ECHOLS	GA	800
D	GRADY	GA	7,000
C	LOWNDES	GA	24,700
B	THOMAS	GA	12,900

ADI TOTAL TVHH 158,100

COUNTY SIZE SUMMARY

A			
B	4	94,000	59.5%
C	1	24,700	15.6%
D	9	39,400	24.9%

TAMPA-ST. PETERSBURG

ADI TVHH RANK 17 % OF US TVHH 1.23%

C	CITRUS	FL	37,900
D	DE SOTO	FL	7,500
D	HARDEE	FL	6,900
A	HERNANDO	FL	29,300
C	HIGHLANDS	FL	23,600
A	HILLSBOROUGH	FL	279,500
B	MANATEE	FL	74,600
A	PASCO	FL	104,900
A	PINELLAS	FL	366,200
B	POLK	FL	132,900

ADI TOTAL TVHH 1,056,000

COUNTY SIZE SUMMARY

A	4	778,500	73.7%
B	2	207,500	19.6%
C	2	56,500	5.3%
D	2	14,400	1.4%

TERRE HAUTE

ADI TVHH RANK 131 % OF US TVHH .18%

D	CLARK	IL	6,500
D	CLAY	IL	5,000
D	CRAWFORD	IL	8,200
D	EDGAR	IL	8,300
D	JASPER	IL	4,200
D	LAWRENCE	IL	6,700
D	RICHLAND	IL	7,000
B	CLAY	IN	9,100
D	DAVIESS	IN	10,000
D	GREENE	IN	11,900
C	KNOX	IN	19,700
D	MARTIN	IN	3,700
D	PARKE	IN	6,000
B	SULLIVAN	IN	7,900
B	VERMILLION	IN	7,100
B	VIGO	IN	39,000

ADI TOTAL TVHH 157,200

COUNTY SIZE SUMMARY

A			
B	4	63,100	40.1%
C	1	15,700	10.0%
D	11	78,400	49.9%

TOLEDO

ADI TVHH RANK 65 % OF US TVHH .44%

C	LENAWEE	MI	30,200
B	FULTON	OH	19,400
C	HANCOCK	OH	24,200
D	HENRY	OH	10,100
B	LUCAS	OH	174,700
B	OTTAWA	OH	14,900
D	PUTNAM	OH	10,700

TOLEDO (cont.)

C	SANDUSKY	OH	23,100
C	SENECA	OH	21,100
C	WILLIAMS	OH	13,400
B	WOOD	OH	39,000
D	WYANDOT	OH	7,800

ADI TOTAL TVHH 392,500

COUNTY SIZE SUMMARY

A			
B	4	241,900	63.2%
C	5	112,000	29.3%
D	3	28,600	7.5%

TOPEKA

ADI TVHH RANK 143 % OF US TVHH .17%

D	CLAY	KS	9,800
D	COFFEY	KS	8,900
D	GEARY	KS	10,200
D	JACKSON	KS	4,300
C	LYON	KS	14,000
D	MARSHALL	KS	5,000
D	MORRIS	KS	3,500
D	NEMAHA	KS	4,100
B	OSAGE	KS	6,000
D	POTTAWATOMIE	KS	5,900
C	RILEY	KS	20,000
B	SHAWNEE	KS	42,200
D	WABAUNSEE	KS	2,400

ADI TOTAL TVHH 144,300

COUNTY SIZE SUMMARY

A			
B	2	59,200	47.3%
C	2	34,000	23.6%
D	9	42,100	29.2%

TRAVERSE CITY-CADILLAC

ADI TVHH RANK 139 % OF US TVHH .18%

D	ANTRIM	MI	6,200
D	BENZIE	MI	4,300
D	CHARLEVOIX	MI	7,700
D	CHEBOYGAN	MI	7,800
D	CHIPPEWA	MI	9,500
D	CRAWFORD	MI	3,600
D	EMMET	MI	8,600
C	GRAND TRAVERSE	MI	21,200
D	KALKASKA	MI	4,700
D	LAKE	MI	3,400
D	LEELANAU	MI	5,500
D	LUCE	MI	2,000
D	MACKINAC	MI	3,600
D	MANISTEE	MI	9,000
D	MASON	MI	9,900
D	MISSAUKEE	MI	3,600
D	MONTMORENCY	MI	3,100
D	OSCEOLA	MI	7,100
D	OSCODA	MI	2,700
D	OTSEGO	MI	5,500
D	PRESQUE ISLE	MI	5,000
D	ROSCOMMON	MI	7,700
C	WEXFORD	MI	9,700

ADI TOTAL TVHH 151,400

COUNTY SIZE SUMMARY

A			
B			
C	2	30,900	20.4%
D	21	120,500	79.6%

TUCSON

ADI TVHH RANK 82 % OF US TVHH .33%

D	APACHE SOUTH	AZ	3,400
C	COCHISE	AZ	33,100
B	PIMA	AZ	238,500
B	SANTA CRUZ	AZ	7,100
D	CATRON	NM	900
D	HIDALGO	NM	2,000

ADI TOTAL TVHH 285,000

TUCSON (cont.)

COUNTY SIZE SUMMARY

A			
B	2	245,600	86.2%
C	1	33,100	11.6%
D	3	6,300	2.2%

TULSA

ADI TVHH RANK 52 % OF US TVHH .53%

D	CHAUTAUQUA	KS	2,300
C	MONTGOMERY	KS	16,400
D	ADAIR	OK	6,600
D	CHEROKEE	OK	12,100
D	CRAIG	OK	5,500
B	CREEK	OK	25,500
D	DELAWARE	OK	10,500
D	HASKELL	OK	4,700
D	LATIMER	OK	3,700
B	MAYES	OK	13,600
D	MC INTOSH	OK	7,000
C	MUSKOGEE	OK	27,200
D	NOWATA	OK	4,600
C	OKMULGEE	OK	15,200
B	OSAGE	OK	16,600
D	PAWNEE	OK	6,900
C	PITTSBURG	OK	16,200
B	ROGERS	OK	19,900
B	TULSA	OK	204,700
B	WAGONER	OK	19,900
C	WASHINGTON	OK	21,000

ADI TOTAL TVHH 459,100

COUNTY SIZE SUMMARY

A			
B	6	299,200	65.2%
C	5	96,000	20.9%
D	10	63,900	13.9%

TUSCALOOSA

ADI TVHH RANK 187 % OF US TVHH .06%

C	TUSCALOOSA	AL	51,600

ADI TOTAL TVHH 51,600

COUNTY SIZE SUMMARY

A			
B			
C	1	51,600	100.0%
D			

TWIN FALLS

ADI TVHH RANK 208 % OF US TVHH .04%

D	GOODING	ID	4,500
D	JEROME	ID	5,400
D	LINCOLN	ID	1,200
C	TWIN FALLS	ID	19,300

ADI TOTAL TVHH 30,400

COUNTY SIZE SUMMARY

A			
B			
C	1	19,300	63.5%
D	3	11,100	36.5%

TYLER (LONGVIEW)

ADI TVHH RANK 154 % OF US TVHH .14%

C	ANGELINA	TX	24,200
B	CHEROKEE	TX	14,800
D	HOUSTON	TX	8,000
C	NACOGDOCHES	TX	18,400
B	SMITH	TX	54,500

ADI TOTAL TVHH 119,900

TYLER (LONGVIEW) (cont.)

COUNTY SIZE SUMMARY

A			
B	2	69,300	57.8%
C	2	42,600	35.5%
D	1	8,000	6.7%

UTICA

ADI TVHH RANK 158 — % OF US TVHH .12%

C	HERKIMER	NY	24,100
B	ONEIDA EAST	NY	56,100
C	OTSEGO	NY	21,100

ADI TOTAL TVHH 101,300

COUNTY SIZE SUMMARY

A			
B	1	56,100	55.4%
C	2	45,200	44.6%
D			

VICTORIA

ADI TVHH RANK 207 — % OF US TVHH .03%

C	VICTORIA	TX	26,300

ADI TOTAL TVHH 26,300

COUNTY SIZE SUMMARY

A			
B			
C	1	26,300	100.0%
D			

WACO-TEMPLE

ADI TVHH RANK 94 — % OF US TVHH .26%

B	BELL	TX	58,600
C	BRAZOS	TX	40,800
D	BURLESON	TX	4,900
B	CORYELL	TX	16,700
D	FALLS	TX	7,200
D	LAMPASAS	TX	5,200
D	LEON	TX	4,700
D	MADISON	TX	3,500
B	MC LENNAN	TX	67,800
D	MILAM	TX	8,700
D	MILLS	TX	1,900
D	ROBERTSON	TX	5,900

ADI TOTAL TVHH 225,90

COUNTY SIZE SUMMARY

A			
B	3	143,100	63.3%
C	1	40,800	18.1%
D	8	42,000	18.6%

WASHINGTON, DC

ADI TVHH RANK 9 — % OF US TVHH 1.77%

A	DIST OF COLUMBIA	DC	246,600
C	ALLEGANY	MD	28,900
A	CALVERT	MD	13,500
A	CHARLES	MD	26,100
A	FREDERICK	MD	43,900
A	MONTGOMERY	MD	231,900
A	PRINCE GEORGES	MD	235,800
C	ST MARYS	MD	21,800
C	FRANKLIN	PA	42,500
A	ARLINGTON	VA	124,000
D	CLARKE	VA	3,700
D	CULPEPPER	VA	8,100
A	FAIRFAX	VA	253,700
C	FAUQUIER	VA	13,500
C	FREDERICK	VA	19,900
D	KING GEORGE	VA	3,800
A	LOUDOUN	VA	22,200
D	PAGE	VA	7,400
A	PRINCE WILLIAM	VA	58,600
D	RAPPAHANNOCK	VA	2,500

WASHINGTON, DC (cont.)

D	SHENANDOAH	VA	10,900
C	SPOTSYLVANIA	VA	19,300
A	STAFFORD	VA	14,900
D	WARREN	VA	9,700
D	WESTMORELAND	VA	5,500
C	BERKELEY	WV	18,800
D	HAMPSHIRE	WV	5,400
D	HARDY	WV	3,700
D	JEFFERSON	WV	11,800
D	MINERAL	WV	10,100
D	MORGAN	WV	4,200

ADI TOTAL TVHH 1,522,100

COUNTY SIZE SUMMARY

A	11	1,271,200	83.5%
B			
C	7	164,700	10.8%
D	13	86,200	5.7%

WATERTOWN-CARTHAGE

ADI TVHH RANK 169 — % OF US TVHH .09%

C	JEFFERSON	NY	32,300
D	LEWIS	NY	9,700
C	ST LAWRENCE	NY	37,200

ADI TOTAL TVHH 78,200

COUNTY SIZE SUMMARY

A			
B			
C	2	69,500	88.9%
D	1	8,700	11.1%

WAUSAU-RHINELANDER

ADI TVHH RANK 129 — % OF US TVHH .19%

D	ADAMS	WI	5,300
D	CLARK	WI	11,700
D	FOREST	WI	3,400
D	LANGLADE	WI	7,200
B	LINCOLN	WI	10,400
B	MARATHON	WI	40,800
B	ONEIDA	WI	17,600
C	PORTAGE	WI	20,100
D	PRICE	WI	6,100
D	TAYLOR	WI	6,200
D	VILAS	WI	7,300
C	WOOD	WI	28,300

ADI TOTAL TVHH 159,400

COUNTY SIZE SUMMARY

A			
B	3	63,800	40.0%
C	2	48,400	30.4%
D	7	47,200	29.6%

WEST PALM BEACH-FT. PIERCE-VERO BEACH

ADI TVHH RANK 56 — % OF US TVHH .50%

D	GLADES	FL	2,600
C	INDIAN RIVER	FL	31,600
C	MARTIN	FL	35,000
D	OKEECHOBEE	FL	9,300
B	PALM BEACH	FL	308,400
C	ST LUCIE	FL	44,900

ADI TOTAL TVHH 431,800

COUNTY SIZE SUMMARY

A			
B	1	308,400	71.4%
C	3	111,500	25.8%
D	2	11,900	2.8%

WHEELING-STEUBENVILLE

ADI TVHH RANK 124 — % OF US TVHH .19%

B	BELMONT	OH	31,300
D	CARROLL	OH	9,500

WHEELING-STEUBENVILLE (cont.)

C	GUERNSEY	OH	15,400
D	HARRISON	OH	6,200
B	JEFFERSON	OH	32,200
D	MONROE	OH	6,100
D	NOBLE	OH	4,000
B	BROOKE	WV	10,500
B	MARSHALL	WV	14,900
B	OHIO	WV	22,900
D	TYLER	WV	4,000
D	WETZEL	WV	7,900

ADI TOTAL TVHH 164,900

COUNTY SIZE SUMMARY

A			
B	5	111,800	67.8%
C	1	15,400	9.3%
D	6	37,700	22.9%

WICHITA-HUTCHINSON (COLBY, KS)

ADI TVHH RANK 59 — % OF US TVHH .49%

D	BARBER	KS	2,700
D	BARTON	KS	12,400
B	BUTLER	KS	17,300
D	CHASE	KS	1,300
D	CHEYENNE	KS	1,500
D	CLARK	KS	1,000
D	COMANCHE	KS	1,000
C	COWLEY	KS	14,400
D	DECATUR	KS	1,800
D	DICKINSON	KS	8,000
D	EDWARDS	KS	1,700
D	ELK	KS	1,600
D	ELLIS	KS	10,300
D	ELLSWORTH	KS	2,900
D	FINNEY	KS	9,700
D	FORD	KS	9,700
D	GOVE	KS	1,600
D	GRAHAM	KS	1,500
D	GRANT	KS	2,600
D	GRAY	KS	1,900
D	GREELEY	KS	700
D	GREENWOOD	KS	3,500
D	HAMILTON	KS	1,000
D	HARPER	KS	3,200
B	HARVEY	KS	11,400
D	HASKELL	KS	1,400
D	HODGEMAN	KS	900
D	KEARNY	KS	1,200
D	KINGMAN	KS	3,400
D	KIOWA	KS	1,600
D	LANE	KS	1,000
D	LINCOLN	KS	1,600
D	LOGAN	KS	1,400
D	MARION	KS	5,100
D	MC PHERSON	KS	10,400
D	MEADE	KS	1,900
D	MITCHELL	KS	3,300
D	MORTON	KS	1,200
D	NESS	KS	1,900
D	NORTON	KS	2,700
D	OSBORNE	KS	2,200
D	OTTAWA	KS	2,200
D	PAWNEE	KS	3,200
D	PRATT	KS	4,200
D	RAWLINS	KS	1,500
B	RENO	KS	25,700
D	RICE	KS	4,700
D	ROOKS	KS	2,600
D	RUSH	KS	1,700
D	RUSSELL	KS	3,500
C	SALINE	KS	19,700
D	SCOTT	KS	2,200
B	SEDGWICK	KS	146,700
D	SEWARD	KS	6,500
D	SHERIDAN	KS	1,300
D	SHERMAN	KS	3,000
D	STAFFORD	KS	2,400
D	STANTON	KS	900
D	STEVENS	KS	1,600
D	SUMNER	KS	9,600
D	THOMAS	KS	3,100
D	TREGO	KS	1,600
D	WALLACE	KS	700
D	WICHITA	KS	1,000
D	MITCHCOCK	NE	1,500
D	BEAVER	OK	2,900

ADI TOTAL TVHH 419,300

COUNTIES IN ADI MARKETS

WICHITA-HUTCHINSON (COLBY, KS) (cont.)

COUNTY SIZE SUMMARY

A			
B	4	201,100	48.0%
C	2	34,100	8.1%
D	60	184,100	43.9%

WICHITA FALLS-LAWTON

ADI TVHH RANK 126 % OF US TVHH .19%

B	COMANCHE	OK	37,500
D	COTTON	OK	3,200
D	JACKSON	OK	10,900
D	JEFFERSON	OK	3,500
C	STEPHENS	OK	17,900
D	TILLMAN	OK	4,500
B	ARCHER	TX	9,000
D	BAYLOR	TX	1,900
B	CLAY	TX	6,100
D	FOARD	TX	900
D	HARDEMAN	TX	2,400
D	JACK	TX	3,000
D	KNOX	TX	1,900
D	MONTAGUE	TX	7,700
D	THROCKMORTON	TX	900
B	WICHITA	TX	46,300
D	WILBARGER	TX	6,100
D	YOUNG	TX	8,600

ADI TOTAL TVHH 161,600

COUNTY SIZE SUMMARY

A			
B	4	88,900	55.0%
C	1	17,900	11.1%
D	13	54,800	33.9%

WILKES BARRE-SCRANTON

ADI TVHH RANK 58 % OF US TVHH .49%

C	CARBON	PA	20,900
C	CLINTON	PA	14,000
B	COLUMBIA	PA	22,900
B	LACKAWANNA	PA	83,800
B	LUZERNE	PA	129,400
C	LYCOMING	PA	42,900
D	MONTOUR	PA	5,700
C	NORTHUMBERLAND	PA	38,700
D	SNYDER	PA	11,900
D	SULLIVAN	PA	2,100
C	SUSQUEHANNA	PA	14,200
D	UNION	PA	10,500
C	WAYNE	PA	14,100
B	WYOMING	PA	9,900

ADI TOTAL TVHH 421,000

COUNTY SIZE SUMMARY

A			
B	4	246,000	58.4%
C	6	144,800	34.4%
D	4	30,200	7.2%

WILMINGTON

ADI TVHH RANK 151 % OF US TVHH .15%

D	BLADEN	NC	10,700
B	BRUNSWICK	NC	15,400
C	COLUMBUS	NC	18,100
B	NEW HANOVER	NC	47,500
D	PENDER	NC	8,400
C	ROBESON	NC	33,700

ADI TOTAL TVHH 128,900

COUNTY SIZE SUMMARY

A			
B	2	57,900	45.0%
C	2	51,800	40.2%
D	2	19,100	14.8%

YAKIMA

ADI TVHH RANK 123 % OF US TVHH .19%

D	MORROW	OR	2,900
C	UMATILLA	OR	20,500
C	BENTON	WA	42,400
D	FRANKLIN	WA	13,000
D	KITTITAS EAST	WA	7,200
C	WALLA WALLA	WA	16,800
B	YAKIMA	WA	64,400

ADI TOTAL TVHH 167,200

COUNTY SIZE SUMMARY

A			
B	1	64,400	38.5%
C	3	79,700	47.7%
D	3	23,100	13.8%

YOUNGSTOWN

ADI TVHH RANK 92 % OF US TVHH .27%

B	MAHONING	OH	101,400
B	TRUMBULL	OH	86,900
C	MERCER	PA	46,200

ADI TOTAL TVHH 234,500

COUNTY SIZE SUMMARY

A			
B	2	188,300	80.3%
C	1	46,200	19.7%
D			

ZANESVILLE

ADI TVHH RANK 201 % OF US TVHH .04%

C	MUSKINGUM	OH	30,800

ADI TOTAL TVHH 30,800

COUNTY SIZE SUMMARY

A			
B			
C	1	30,800	100.0%
D			

UNITED STATES TOTALS (SUM OF ADIS)

COUNTY SIZE SUMMARY

SIZE	NUMBER	TVHH	%US	TOTAL HH
A	163	33,062,200	38.4	33,600,400
B	507	30,098,300	35.0	30,551,300
C	551	13,095,300	15.2	13,360,900
D	1870	9,849,100	11.4	10,074,500

ADI Population Estimates

ADI Market Population Summary (includes 21 demographic categories for each ADI).

ADI MARKETS POPULATION SUMMARY

ABILENE-SWEETWATER

TV HOUSEHOLDS		115,700	.13	155
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	309,600	.14	155
	18+	238,700	.14	155
	18-49	139,800	.12	156
	12-24	64,500	.13	156
	12-34	111,300	.12	156
	18-34	84,000	.12	157
WOMEN	TOTAL	126,100	.14	155
	18-49	69,600	.12	156
	12-24	30,700	.13	156
	18-34	41,500	.12	156
	25-49	51,500	.12	156
	25-54	58,900	.12	156
MEN	TOTAL	112,100	.13	155
	18-49	70,200	.12	156
	18-34	43,400	.12	158
	25-49	50,200	.12	157
	25-54	56,700	.12	157
TEENS	TOTAL	26,400	.13	158
CHILD	TOTAL	45,000	.13	156
	6-11	25,700	.13	157

ALBUQUERQUE (SANTA FE)

TV HOUSEHOLDS		404,400	.47	62
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,106,300	.48	60
	18+	803,000	.46	64
	18-49	562,800	.50	56
	12-24	250,000	.51	54
	12-34	459,900	.51	54
	18-34	346,200	.50	54
WOMEN	TOTAL	411,500	.48	64
	18-49	281,600	.50	57
	12-24	123,300	.52	54
	18-34	172,000	.50	55
	25-49	214,400	.50	57
	25-54	239,000	.49	59
MEN	TOTAL	391,500	.47	63
	18-49	281,200	.50	55
	18-34	174,200	.50	55
	25-49	212,100	.50	56
	25-54	234,700	.49	56
TEENS	TOTAL	113,700	.55	54
CHILD	TOTAL	189,600	.57	53
	6-11	110,500	.56	54

ALPENA

TV HOUSEHOLDS		14,800	.02	213
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	40,100	.02	213
	18+	30,000	.02	213
	18-49	17,600	.02	213
	12-24	8,600	.02	212
	12-34	14,300	.02	213
	18-34	9,000	.01	213
WOMEN	TOTAL	15,600	.02	213
	18-49	8,800	.02	213
	12-24	4,200	.02	212
	18-34	4,900	.01	213
	25-49	6,800	.02	213
	25-54	7,900	.02	213
MEN	TOTAL	14,400	.02	213
	18-49	8,800	.02	213
	18-34	5,000	.01	213
	25-49	6,600	.02	213
	25-54	7,700	.02	213
TEENS	TOTAL	4,400	.02	211
CHILD	TOTAL	5,700	.02	213
	6-11	3,400	.02	213

ALBANY, GA (VALDOSTA)

TV HOUSEHOLDS		129,400	.15	150
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	376,400	.16	146
	18+	270,700	.16	150
	18-49	176,300	.16	146
	12-24	82,900	.17	141
	12-34	146,500	.16	145
	18-34	107,300	.16	145
WOMEN	TOTAL	145,600	.16	146
	18-49	91,100	.16	142
	12-24	41,600	.17	139
	18-34	55,100	.16	143
	25-49	68,700	.15	143
	25-54	77,500	.16	142
MEN	TOTAL	125,100	.15	150
	18-49	85,200	.15	149
	18-34	52,200	.15	148
	25-49	63,900	.15	151
	25-54	71,900	.15	151
TEENS	TOTAL	39,200	.19	130
CHILD	TOTAL	66,500	.20	127
	6-11	39,300	.20	123

ALEXANDRIA, LA

TV HOUSEHOLDS		88,900	.10	163
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	255,400	.11	160
	18+	187,500	.11	161
	18-49	125,900	.11	160
	12-24	62,600	.13	157
	12-34	104,800	.12	159
	18-34	79,400	.12	160
WOMEN	TOTAL	95,000	.10	163
	18-49	60,000	.11	161
	12-24	27,900	.12	160
	18-34	36,300	.11	162
	25-49	44,600	.10	161
	25-54	50,200	.10	161
MEN	TOTAL	92,500	.11	161
	18-49	65,900	.12	159
	18-34	43,100	.12	159
	25-49	44,100	.10	161
	25-54	49,100	.10	161
TEENS	TOTAL	25,400	.12	160
CHILD	TOTAL	42,500	.13	161
	6-11	24,200	.12	161

AMARILLO

TV HOUSEHOLDS		174,800	.20	118
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	465,300	.20	119
	18+	346,900	.20	119
	18-49	224,300	.20	119
	12-24	97,200	.20	125
	12-34	176,600	.20	120
	18-34	134,600	.20	121
WOMEN	TOTAL	179,600	.20	121
	18-49	111,500	.20	120
	12-24	47,100	.20	125
	18-34	66,100	.19	122
	25-49	84,700	.20	118
	25-54	96,400	.20	119
MEN	TOTAL	167,300	.20	118
	18-49	112,800	.20	118
	18-34	68,500	.20	123
	25-49	84,400	.20	118
	25-54	95,300	.20	117
TEENS	TOTAL	42,000	.20	120
CHILD	TOTAL	76,400	.23	115
	6-11	43,200	.22	116

ALBANY-SCHENECTADY-TROY

TV HOUSEHOLDS		481,200	.56	51
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,271,100	.56	51
	18+	980,500	.56	51
	18-49	595,700	.53	52
	12-24	265,500	.55	52
	12-34	479,600	.53	52
	18-34	361,300	.52	52
WOMEN	TOTAL	521,300	.57	50
	18-49	300,800	.53	52
	12-24	130,600	.55	52
	18-34	180,600	.53	52
	25-49	227,700	.53	51
	25-54	260,500	.53	51
MEN	TOTAL	459,200	.55	51
	18-49	294,900	.52	51
	18-34	180,700	.52	51
	25-49	220,800	.52	51
	25-54	251,500	.53	51
TEENS	TOTAL	118,300	.57	51
CHILD	TOTAL	172,300	.52	58
	6-11	105,200	.53	56

ALEXANDRIA, MN

TV HOUSEHOLDS		74,900	.09	172
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	203,400	.09	172
	18+	152,800	.09	172
	18-49	87,100	.08	176
	12-24	41,500	.09	173
	12-34	71,300	.08	174
	18-34	51,100	.07	177
WOMEN	TOTAL	78,100	.09	174
	18-49	43,100	.08	175
	12-24	20,100	.08	172
	18-34	25,000	.07	177
	25-49	32,800	.08	176
	25-54	37,500	.08	175
MEN	TOTAL	74,700	.09	172
	18-49	44,000	.08	176
	18-34	26,100	.08	180
	25-49	33,000	.08	174
	25-54	37,500	.08	174
TEENS	TOTAL	20,200	.10	169
CHILD	TOTAL	30,400	.09	171
	6-11	17,400	.09	173

ANNISTON

TV HOUSEHOLDS		43,300	.05	193
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	121,400	.05	190
	18+	92,500	.05	191
	18-49	63,800	.06	189
	12-24	31,600	.06	188
	12-34	52,600	.06	189
	18-34	41,700	.06	189
WOMEN	TOTAL	47,000	.05	192
	18-49	30,600	.05	189
	12-24	14,100	.06	190
	18-34	19,300	.06	190
	25-49	21,700	.05	188
	25-54	24,600	.05	189
MEN	TOTAL	45,500	.05	191
	18-49	33,200	.06	189
	18-34	22,400	.06	189
	25-49	21,400	.05	190
	25-54	24,000	.05	190
TEENS	TOTAL	10,900	.05	189
CHILD	TOTAL	18,000	.05	189
	6-11	10,700	.05	188

ADI MARKETS POPULATION SUMMARY

ARDMORE-ADA

TV HOUSEHOLDS		74,800	.09	173
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	196,600	.09	174
	18+	150,900	.09	173
	18-49	84,900	.07	177
	12-24	38,100	.08	178
	12-34	67,000	.07	178
	18-34	49,600	.07	182
WOMEN	TOTAL	79,700	.09	173
	18-49	42,500	.07	177
	12-24	18,500	.08	178
	18-34	24,500	.07	178
	25-49	32,500	.08	177
	25-54	37,300	.08	176
MEN	TOTAL	71,700	.09	173
	18-49	42,400	.08	178
	18-34	25,100	.07	182
	25-49	31,700	.08	176
	25-54	36,000	.08	177
TEENS	TOTAL	17,400	.08	174
CHILD	TOTAL	28,300	.08	174
	6-11	16,300	.08	174

AUSTIN, TX

TV HOUSEHOLDS		307,500	.36	79
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	797,700	.35	80
	18+	619,100	.36	78
	18-49	438,900	.36	71
	12-24	196,400	.40	72
	12-34	362,800	.40	69
	18-34	297,100	.43	65
WOMEN	TOTAL	315,800	.35	79
	18-49	214,300	.38	73
	12-24	94,900	.40	73
	18-34	143,200	.42	65
	25-49	151,200	.35	77
	25-54	167,100	.34	79
MEN	TOTAL	303,300	.37	78
	18-49	224,600	.40	71
	18-34	153,900	.44	64
	25-49	157,000	.37	74
	25-54	171,600	.36	75
TEENS	TOTAL	65,700	.32	89
CHILD	TOTAL	112,900	.34	87
	6-11	65,900	.33	87

BANGOR

TV HOUSEHOLDS		122,200	.14	153
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	334,400	.15	152
	18+	254,100	.15	152
	18-49	160,400	.14	152
	12-24	71,700	.15	151
	12-34	129,400	.14	152
	18-34	98,000	.14	153
WOMEN	TOTAL	132,000	.14	152
	18-49	79,500	.14	152
	12-24	34,600	.15	153
	18-34	48,300	.14	152
	25-49	60,200	.14	152
	25-54	68,400	.14	152
MEN	TOTAL	122,100	.15	152
	18-49	80,900	.14	152
	18-34	49,700	.14	153
	25-49	59,900	.14	152
	25-54	67,800	.14	152
TEENS	TOTAL	31,400	.15	151
CHILD	TOTAL	48,900	.15	154
	6-11	29,400	.15	153

ATLANTA

TV HOUSEHOLDS		1,167,400	1.36	15
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,140,400	1.37	13
	18+	2,358,900	1.35	14
	18-49	1,675,100	1.48	12
	12-24	667,000	1.37	13
	12-34	1,208,200	1.45	12
	18-34	1,003,500	1.46	12
WOMEN	TOTAL	1,243,500	1.36	14
	18-49	851,100	1.50	12
	12-24	331,900	1.39	13
	18-34	511,600	1.49	12
	25-49	563,800	1.54	12
	25-54	735,500	1.51	12
MEN	TOTAL	1,115,400	1.36	14
	18-49	824,000	1.46	12
	18-34	491,900	1.42	13
	25-49	639,000	1.51	12
	25-54	705,500	1.49	12
TEENS	TOTAL	294,700	1.41	12
CHILD	TOTAL	486,900	1.46	12
	6-11	296,200	1.50	12

BAKERSFIELD

TV HOUSEHOLDS		136,700	.16	148
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	374,700	.16	147
	18+	275,400	.16	149
	18-49	195,100	.16	142
	12-24	81,100	.17	144
	12-34	149,600	.17	141
	18-34	114,400	.17	141
WOMEN	TOTAL	140,000	.15	151
	18-49	91,600	.16	141
	12-24	39,700	.17	144
	18-34	56,100	.16	140
	25-49	69,000	.16	142
	25-54	77,500	.16	142
MEN	TOTAL	135,400	.16	145
	18-49	93,500	.17	140
	18-34	58,300	.17	137
	25-49	70,200	.17	139
	25-54	78,500	.17	140
TEENS	TOTAL	35,200	.17	143
CHILD	TOTAL	63,600	.19	133
	6-11	35,500	.19	140

BATON ROUGE

TV HOUSEHOLDS		256,000	.30	91
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	740,000	.32	87
	18+	538,900	.31	88
	18-49	388,300	.34	81
	12-24	183,400	.38	75
	12-34	326,500	.36	79
	18-34	251,600	.36	77
WOMEN	TOTAL	276,500	.30	89
	18-49	192,800	.34	81
	12-24	90,000	.38	75
	18-34	123,400	.36	77
	25-49	139,700	.32	84
	25-54	155,700	.32	85
MEN	TOTAL	262,400	.32	87
	18-49	195,500	.35	81
	18-34	128,200	.37	76
	25-49	140,100	.33	82
	25-54	154,700	.33	83
TEENS	TOTAL	74,900	.36	77
CHILD	TOTAL	126,200	.38	77
	6-11	73,100	.37	78

AUGUSTA

TV HOUSEHOLDS		204,600	.24	105
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	581,400	.25	102
	18+	427,600	.25	104
	18-49	284,900	.25	104
	12-24	130,600	.27	105
	12-34	234,300	.26	102
	18-34	175,700	.25	105
WOMEN	TOTAL	226,700	.25	101
	18-49	145,100	.26	100
	12-24	63,600	.27	104
	18-34	88,200	.26	102
	25-49	110,000	.25	100
	25-54	124,000	.25	97
MEN	TOTAL	200,900	.24	107
	18-49	139,800	.25	105
	18-34	87,500	.25	107
	25-49	102,900	.24	103
	25-54	115,700	.24	103
TEENS	TOTAL	58,600	.28	95
CHILD	TOTAL	95,200	.29	97
	6-11	56,100	.28	95

BALTIMORE

TV HOUSEHOLDS		976,800	1.02	21
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,367,400	1.04	20
	18+	1,826,100	1.05	20
	18-49	1,206,600	1.07	19
	12-24	507,700	1.04	19
	12-34	947,100	1.05	19
	18-34	722,500	1.05	20
WOMEN	TOTAL	937,400	1.05	20
	18-49	608,800	1.07	19
	12-24	249,500	1.05	19
	18-34	362,200	1.06	20
	25-49	466,100	1.09	19
	25-54	530,500	1.09	19
MEN	TOTAL	868,700	1.05	21
	18-49	597,800	1.06	19
	18-34	360,300	1.04	21
	25-49	454,400	1.08	19
	25-54	513,000	1.08	19
TEENS	TOTAL	224,600	1.08	17
CHILD	TOTAL	316,700	.95	23
	6-11	193,000	.98	22

BEAUMONT-PORT ARTHUR

TV HOUSEHOLDS		168,400	.20	122
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	463,500	.20	120
	18+	346,200	.20	121
	18-49	219,300	.19	120
	12-24	97,700	.20	124
	12-34	174,800	.19	122
	18-34	130,400	.19	127
WOMEN	TOTAL	180,500	.20	120
	18-49	110,700	.19	121
	12-24	48,200	.20	123
	18-34	65,000	.19	124
	25-49	84,100	.19	120
	25-54	96,500	.20	118
MEN	TOTAL	165,700	.20	121
	18-49	108,600	.19	124
	18-34	65,400	.19	128
	25-49	81,900	.19	119
	25-54	93,900	.20	119
TEENS	TOTAL	44,400	.21	116
CHILD	TOTAL	72,900	.22	116
	6-11	42,500	.22	117

ADI MARKETS POPULATION SUMMARY

BEND

TV HOUSEHOLDS		24,100	.03	208
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	62,500	.03	208
	18+	47,400	.03	209
	18-49	32,700	.03	209
	12-24	11,900	.02	209
	12-34	25,100	.03	209
	18-34	19,700	.03	209
WOMEN	TOTAL	23,900	.03	209
	18-49	15,900	.03	209
	12-24	5,900	.02	210
	18-34	9,800	.03	209
	25-49	12,600	.03	207
	25-54	13,900	.03	207
MEN	TOTAL	23,500	.03	208
	18-49	16,300	.03	209
	18-34	9,900	.03	209
	25-49	13,100	.03	207
	25-54	14,300	.03	207
TEENS	TOTAL	5,400	.03	209
CHILD	TOTAL	9,700	.03	208
	6-11	5,700	.03	208

BINGHAMTON

TV HOUSEHOLDS		154,600	.10	134
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	417,100	.10	132
	18+	316,900	.10	132
	18-49	190,500	.17	137
	12-24	90,300	.10	131
	12-34	156,700	.17	136
	18-34	115,400	.17	130
WOMEN	TOTAL	167,100	.10	131
	18-49	98,600	.17	134
	12-24	44,500	.10	129
	18-34	57,700	.17	130
	25-49	74,300	.17	132
	25-54	84,800	.17	130
MEN	TOTAL	149,800	.10	133
	18-49	96,900	.17	136
	18-34	57,700	.17	140
	25-49	72,700	.17	134
	25-54	82,600	.17	134
TEENS	TOTAL	41,300	.20	123
CHILD	TOTAL	58,900	.10	142
	6-11	35,700	.10	130

BOISE

TV HOUSEHOLDS		151,800	.10	136
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	412,400	.10	134
	18+	306,100	.10	137
	18-49	207,600	.10	128
	12-24	86,000	.10	135
	12-34	165,100	.10	129
	18-34	128,000	.10	129
WOMEN	TOTAL	155,900	.17	138
	18-49	107,500	.10	126
	12-24	42,700	.10	136
	18-34	62,900	.10	127
	25-49	78,500	.10	124
	25-54	86,800	.10	125
MEN	TOTAL	150,300	.10	132
	18-49	100,100	.10	127
	18-34	65,100	.10	129
	25-49	80,700	.10	122
	25-54	88,200	.10	123
TEENS	TOTAL	37,100	.10	137
CHILD	TOTAL	69,700	.21	122
	6-11	39,000	.20	125

BILLINGS-HARDIN

TV HOUSEHOLDS		85,500	.10	165
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	218,300	.10	169
	18+	163,600	.09	169
	18-49	108,600	.10	164
	12-24	45,200	.09	170
	12-34	86,100	.10	169
	18-34	66,400	.10	165
WOMEN	TOTAL	83,700	.09	169
	18-49	54,100	.10	165
	12-24	22,700	.10	170
	18-34	33,300	.10	165
	25-49	41,100	.10	163
	25-54	46,000	.09	165
MEN	TOTAL	79,900	.10	169
	18-49	54,500	.10	164
	18-34	33,100	.10	167
	25-49	42,000	.10	162
	25-54	46,800	.10	162
TEENS	TOTAL	19,700	.09	170
CHILD	TOTAL	35,000	.10	168
	6-11	19,900	.10	169

BIRMINGHAM

TV HOUSEHOLDS		509,300	.59	47
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,330,600	.59	48
	18+	1,006,100	.58	48
	18-49	634,400	.56	50
	12-24	271,200	.56	50
	12-34	502,400	.56	48
	18-34	380,700	.55	48
WOMEN	TOTAL	540,000	.59	47
	18-49	325,800	.57	49
	12-24	135,600	.57	50
	18-34	193,600	.57	48
	25-49	249,600	.58	49
	25-54	284,100	.58	49
MEN	TOTAL	466,100	.59	49
	18-49	308,600	.55	50
	18-34	187,100	.54	49
	25-49	235,300	.56	50
	25-54	265,700	.56	50
TEENS	TOTAL	121,700	.58	50
CHILD	TOTAL	202,800	.61	46
	6-11	120,200	.61	47

BOSTON (CONCORD, DERRY, MANCHESTER & WORCESTER)

TV HOUSEHOLDS		2,305,800	2.33	6
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	5,273,700	2.31	5
	18+	4,106,900	2.36	5
	18-49	2,615,100	2.31	5
	12-24	1,134,000	2.33	5
	12-34	2,096,900	2.33	5
	18-34	1,611,800	2.34	6
WOMEN	TOTAL	2,902,500	2.40	5
	18-49	1,329,000	2.33	6
	12-24	562,300	2.36	5
	18-34	812,700	2.37	6
	25-49	1,000,200	2.32	6
	25-54	1,132,800	2.37	6
MEN	TOTAL	1,914,300	2.30	6
	18-49	1,290,100	2.29	6
	18-34	799,100	2.30	6
	25-49	965,900	2.29	6
	25-54	1,088,600	2.29	6
TEENS	TOTAL	495,000	2.33	5
CHILD	TOTAL	861,900	2.04	5
	6-11	420,900	2.13	5

BILOXI-GULFPORT-PASCAGOULA

TV HOUSEHOLDS		62,900	.07	180
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	171,700	.08	181
	18+	127,300	.07	180
	18-49	86,300	.08	175
	12-24	42,500	.09	172
	12-34	72,700	.08	173
	18-34	56,100	.08	172
WOMEN	TOTAL	64,100	.07	180
	18-49	42,700	.08	176
	12-24	19,700	.08	173
	18-34	26,400	.08	174
	25-49	31,200	.07	178
	25-54	35,100	.07	179
MEN	TOTAL	63,200	.08	181
	18-49	45,600	.08	173
	18-34	29,700	.09	171
	25-49	31,200	.07	178
	25-54	34,900	.07	179
TEENS	TOTAL	16,600	.08	175
CHILD	TOTAL	27,800	.08	175
	6-11	16,100	.08	176

BLUEFIELD-BECKLEY-OAK HILL

TV HOUSEHOLDS		138,700	.16	147
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	377,500	.17	145
	18+	281,400	.16	147
	18-49	172,800	.15	149
	12-24	75,600	.16	149
	12-34	140,800	.16	147
	18-34	108,300	.15	147
WOMEN	TOTAL	149,300	.16	144
	18-49	87,400	.15	149
	12-24	37,000	.16	150
	18-34	53,200	.16	146
	25-49	66,900	.16	146
	25-54	76,900	.16	144
MEN	TOTAL	132,100	.16	148
	18-49	85,400	.15	149
	18-34	53,100	.15	147
	25-49	64,800	.15	147
	25-54	73,300	.15	147
TEENS	TOTAL	34,500	.17	145
CHILD	TOTAL	61,600	.18	139
	6-11	36,000	.18	137

BOWLING GREEN (CAMPBELLSVILLE)

TV HOUSEHOLDS		37,500	.04	196
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	103,000	.05	197
	18+	79,900	.05	195
	18-49	54,000	.05	197
	12-24	26,200	.05	195
	12-34	43,900	.05	196
	18-34	35,200	.05	196
WOMEN	TOTAL	41,900	.05	197
	18-49	27,300	.05	196
	12-24	13,300	.06	194
	18-34	17,800	.05	193
	25-49	18,300	.04	198
	25-54	20,600	.04	198
MEN	TOTAL	38,000	.05	196
	18-49	26,700	.05	196
	18-34	17,400	.05	195
	25-49	18,200	.04	197
	25-54	20,300	.04	197
TEENS	TOTAL	8,700	.04	197
CHILD	TOTAL	14,400	.04	199
	6-11	8,300	.04	198

ADI MARKETS POPULATION SUMMARY

BRISTOL-KINGSPORT-JOHNSON CITY: TRI-CITIES

TV HOUSEHOLDS 277,100 .37 96

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	749,900	.34	93
	18+	591,700	.33	93
	18-49	375,900	.33	93
	12-24	155,700	.32	90
	12-34	288,000	.32	94
	18-34	216,300	.31	90
WOMEN	TOTAL	383,900	.33	94
	18-49	189,100	.33	94
	12-24	74,300	.32	90
	18-34	108,200	.32	87
	25-49	147,300	.34	90
	25-54	184,400	.34	90
MEN	TOTAL	277,400	.33	93
	18-49	186,700	.33	93
	18-34	108,100	.31	90
	25-49	144,500	.34	90
	25-54	183,000	.34	90
TEENS	TOTAL	71,700	.34	93
CHILD	TOTAL	116,900	.35	93
	6-11	70,500	.34	92

BUTTE

TV HOUSEHOLDS 66,000 .05 189

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	170,300	.05	197
	18+	93,100	.05	190
	18-49	61,900	.05	190
	12-24	20,700	.04	190
	12-34	51,400	.04	190
	18-34	40,700	.04	190
WOMEN	TOTAL	88,100	.05	193
	18-49	29,100	.05	190
	12-24	13,500	.04	191
	18-34	18,800	.05	191
	25-49	30,900	.05	191
	25-54	33,600	.05	191
MEN	TOTAL	47,000	.04	190
	18-49	32,800	.04	190
	18-34	21,900	.04	190
	25-49	22,500	.03	188
	25-54	29,100	.04	188
TEENS	TOTAL	10,700	.04	191
CHILD	TOTAL	16,500	.05	194
	6-11	9,500	.05	194

CHARLESTON, SC

TV HOUSEHOLDS 703,600 .24 106

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	985,800	.26	101
	18+	830,900	.25	102
	18-49	513,300	.28	95
	12-24	148,700	.30	93
	12-34	263,100	.26	99
	18-34	204,700	.30	97
WOMEN	TOTAL	513,900	.23	106
	18-49	267,400	.26	98
	12-24	69,800	.29	101
	18-34	97,800	.27	98
	25-49	110,300	.26	98
	25-54	122,900	.25	101
MEN	TOTAL	517,000	.26	100
	18-49	165,900	.29	92
	18-34	111,900	.32	87
	25-49	113,700	.27	96
	25-54	124,400	.26	97
TEENS	TOTAL	58,400	.28	97
CHILD	TOTAL	96,600	.28	95
	6-11	56,900	.29	94

BUFFALO

TV HOUSEHOLDS 613,500 .71 35

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,640,700	.72	37
	18+	1,258,300	.72	36
	18-49	763,100	.67	42
	12-24	348,900	.72	40
	12-34	614,700	.68	40
	18-34	459,700	.67	41
WOMEN	TOTAL	869,500	.73	33
	18-49	398,700	.69	40
	12-24	173,000	.73	39
	18-34	231,500	.69	40
	25-49	291,500	.68	39
	25-54	336,700	.69	38
MEN	TOTAL	588,700	.71	37
	18-49	374,400	.66	41
	18-34	228,200	.66	41
	25-49	277,700	.66	41
	25-54	319,900	.67	39
TEENS	TOTAL	155,000	.74	36
CHILD	TOTAL	226,900	.68	43
	6-11	136,300	.70	41

CASPER-RIVERTON

TV HOUSEHOLDS 55,600 .04 195

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	149,100	.07	195
	18+	110,000	.06	196
	18-49	79,400	.07	192
	12-24	32,900	.07	195
	12-34	63,700	.07	191
	18-34	50,300	.07	190
WOMEN	TOTAL	94,000	.08	188
	18-49	37,900	.07	192
	12-24	15,700	.07	197
	18-34	23,600	.07	193
	25-49	29,800	.07	192
	25-54	31,900	.07	193
MEN	TOTAL	56,000	.07	195
	18-49	41,500	.07	190
	18-34	26,700	.08	177
	25-49	31,700	.07	178
	25-54	34,700	.07	190
TEENS	TOTAL	13,400	.06	185
CHILD	TOTAL	25,700	.08	182
	6-11	14,300	.07	196

CHARLESTON-HUNTINGTON

TV HOUSEHOLDS 525,100 .61 43

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,428,900	.63	45
	18+	1,065,000	.61	45
	18-49	684,600	.60	45
	12-24	298,900	.61	45
	12-34	546,700	.61	45
	18-34	412,800	.60	46
WOMEN	TOTAL	554,400	.61	45
	18-49	342,800	.60	45
	12-24	147,700	.62	45
	18-34	204,600	.60	45
	25-49	261,000	.61	45
	25-54	297,300	.61	45
MEN	TOTAL	510,600	.61	45
	18-49	341,900	.61	45
	18-34	208,200	.60	46
	25-49	259,600	.61	45
	25-54	292,300	.62	45
TEENS	TOTAL	133,900	.64	44
CHILD	TOTAL	229,900	.69	41
	6-11	134,000	.68	42

BURLINGTON-PLATTSBURGH (HARTFORD, VT-HANOVER, NH)

TV HOUSEHOLDS 219,000 .29 98

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	604,700	.26	95
	18+	458,100	.26	95
	18-49	306,600	.27	98
	12-24	141,600	.29	97
	12-34	291,500	.29	96
	18-34	192,900	.28	97
WOMEN	TOTAL	236,900	.26	96
	18-49	151,200	.27	97
	12-24	69,900	.29	96
	18-34	94,900	.28	96
	25-49	110,100	.26	99
	25-54	123,600	.25	99
MEN	TOTAL	221,200	.27	96
	18-49	155,400	.28	97
	18-34	98,000	.28	99
	25-49	113,500	.27	95
	25-54	126,400	.27	96
TEENS	TOTAL	58,600	.28	95
CHILD	TOTAL	88,000	.26	106
	6-11	52,800	.27	102

CEDAR RAPIDS-WATERLOO-DUBUQUE

TV HOUSEHOLDS 327,300 .38 73

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	860,400	.38	74
	18+	650,500	.37	73
	18-49	420,300	.37	74
	12-24	201,200	.41	70
	12-34	350,700	.39	73
	18-34	268,100	.39	73
WOMEN	TOTAL	438,000	.37	76
	18-49	208,200	.37	74
	12-24	99,000	.42	70
	18-34	131,600	.38	74
	25-49	149,500	.35	79
	25-54	168,600	.35	77
MEN	TOTAL	312,500	.38	73
	18-49	212,100	.38	74
	18-34	136,500	.39	72
	25-49	152,200	.36	77
	25-54	170,900	.36	77
TEENS	TOTAL	82,600	.40	70
CHILD	TOTAL	127,300	.38	75
	6-11	73,300	.37	76

CHARLOTTE (HICKORY)

TV HOUSEHOLDS 655,300 .76 32

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,760,500	.77	32
	18+	1,330,800	.76	32
	18-49	884,600	.78	30
	12-24	368,000	.76	36
	12-34	685,100	.76	35
	18-34	520,500	.75	35
WOMEN	TOTAL	703,800	.77	32
	18-49	449,000	.79	29
	12-24	182,400	.76	35
	18-34	262,600	.77	35
	25-49	346,900	.80	27
	25-54	391,800	.80	27
MEN	TOTAL	627,000	.75	32
	18-49	435,600	.77	33
	18-34	257,900	.74	36
	25-49	334,000	.79	28
	25-54	375,700	.79	28
TEENS	TOTAL	166,600	.79	30
CHILD	TOTAL	265,100	.79	30
	6-11	163,500	.83	29

ADI MARKETS POPULATION SUMMARY

CHARLOTTESVILLE

TV HOUSEHOLDS 1[illegible],400 .04 197

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	97,900	.04	198
	18+	79,400	.04	198
	18-49	57,500	.05	197
	12-24	27,800	.06	197
	12-34	47,800	.05	197
	18-34	40,300	.05	197
WOMEN	TOTAL	41,400	.04	198
	18-49	28,400	.04	197
	12-24	13,400	.06	197
	18-34	18,800	.06	198
	25-49	19,000	.04	198
	25-54	21,100	.04	197
MEN	TOTAL	38,100	.04	199
	18-49	28,700	.04	199
	18-34	20,900	.06	197
	25-49	19,700	.04	197
	25-54	20,700	.04	198
TEENS	TOTAL	7,900	.04	205
CHILD	TOTAL	10,900	.03	206
	6-11	6,700	.03	206

CHICAGO

TV HOUSEHOLDS [illegible],100 3.49 3

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	8,106,[illegible]00	3.59	3
	18+	6,131,[illegible]00	3.52	3
	18-49	4,069,600	3.59	3
	12-24	1,727,800	3.55	3
	12-34	3,719,700	3.56	3
	18-34	2,660,500	3.57	3
WOMEN	TOTAL	3,214,100	3.52	3
	18-49	2,052,800	3.[illegible]	3
	12-24	869,700	3.5[illegible]	3
	18-34	1,230,700	3.59	3
	25-49	1,575,700	3.65	3
	25-54	1,780,000	3.65	3
MEN	TOTAL	2,917,600	3.51	3
	18-49	2,016,800	3.57	3
	18-34	1,220,800	3.54	3
	25-49	1,525,800	3.61	3
	25-54	1,721,700	3.62	3
TEENS	TOTAL	759,700	3.64	3
CHILD	TOTAL	1,[illegible]16,000	3.65	3
	6-11	716,600	3.63	3

CLARKSBURG-WESTON

TV HOUSEHOLDS 89,100 .10 162

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	239,100	.10	169
	18+	191,900	.10	169
	18-49	108,100	.10	169
	12-24	47,900	.10	169
	12-34	86,800	.10	168
	18-34	65,600	.10	167
WOMEN	TOTAL	99,400	.10	167
	18-49	53,900	.08	166
	12-24	23,500	.10	169
	18-34	32,600	.08	166
	25-49	40,800	.08	166
	25-54	46,100	.08	163
MEN	TOTAL	88,100	.10	169
	18-49	54,200	.10	169
	18-34	33,200	.10	166
	25-49	40,700	.10	163
	25-54	44,000	.10	163
TEENS	TOTAL	21,700	.10	167
CHILD	TOTAL	33,400	.11	169
	6-11	21,100	.11	164

CHATTANOOGA

TV HOUSEHOLDS 707,100 .35 90

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	809,900	.35	90
	18+	603,800	.35	90
	18-49	397,600	.35	90
	12-24	164,200	.34	96
	12-34	305,900	.34	92
	18-34	231,700	.34	93
WOMEN	TOTAL	319,000	.34	90
	18-49	201,900	.34	96
	12-24	81,700	.34	96
	18-34	117,700	.34	97
	25-49	156,400	.34	96
	25-54	176,300	.34	96
MEN	TOTAL	284,600	.36	90
	18-49	195,800	.35	90
	18-34	114,500	.33	90
	25-49	150,400	.34	90
	25-54	169,300	.36	90
TEENS	TOTAL	73,800	.35	90
CHILD	TOTAL	125,500	.34	90
	6-11	75,500	.34	96

CHICO-REDDING

TV HOUSEHOLDS 149,700 .17 140

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	373,600	.16	140
	18+	291,700	.17	142
	18-49	179,200	.16	145
	12-24	76,700	.16	147
	12-34	141,500	.16	146
	18-34	109,500	.16	144
WOMEN	TOTAL	150,100	.16	142
	18-49	89,700	.16	146
	12-24	36,000	.16	146
	18-34	54,500	.16	145
	25-49	67,300	.16	145
	25-54	76,100	.16	147
MEN	TOTAL	141,100	.17	143
	18-49	89,500	.16	145
	18-34	55,000	.16	144
	25-49	67,700	.16	144
	25-54	76,000	.16	146
TEENS	TOTAL	32,000	.15	150
CHILD	TOTAL	50,400	.15	153
	6-11	29,300	.15	154

CLEVELAND (AKRON, CANTON & SANDUSKY)

TV HOUSEHOLDS 1,392,300 1.67 11

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,[illegible]9,600	1.[illegible]	11
	18+	2,[illegible]76,[illegible]00	1.[illegible]	11
	18-49	1,748,[illegible]00	1.[illegible]	11
	12-24	745,[illegible]00	1.[illegible]	11
	12-34	1,386,[illegible]00	1.[illegible]	11
	18-34	1,048,200	1.[illegible]	11
WOMEN	TOTAL	1,464,400	1.61	10
	18-49	892,200	1.[illegible]	11
	12-24	376,900	1.[illegible]	11
	18-34	529,000	1.[illegible]	11
	25-49	693,900	1.[illegible]	11
	25-54	782,000	1.[illegible]	11
MEN	TOTAL	1,[illegible]00,100	1.[illegible]	11
	18-49	856,400	1.[illegible]	11
	18-34	519,200	1.[illegible]	11
	25-49	693,700	1.[illegible]	11
	25-54	761,000	1.[illegible]	11
TEENS	TOTAL	338,600	1.[illegible]	11
CHILD	TOTAL	529,900	1.[illegible]	11
	6-11	316,000	1.[illegible]	11

CHEYENNE

TV HOUSEHOLDS 30,400 .04 202

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	78,500	.03	205
	18+	57,700	.03	205
	18-49	40,100	.04	202
	12-24	17,200	.04	204
	12-34	31,[illegible]00	.04	203
	18-34	25,000	.04	201
WOMEN	TOTAL	28,900	.03	205
	18-49	19,200	.03	202
	12-24	8,100	.03	207
	18-34	11,700	.03	202
	25-49	14,500	.03	203
	25-54	16,200	.03	204
MEN	TOTAL	28,800	.03	204
	18-49	20,900	.04	202
	18-34	13,300	.04	201
	25-49	15,200	.04	202
	25-54	18,600	.04	201
TEENS	TOTAL	6,800	.03	206
CHILD	TOTAL	12,000	.04	205
	6-11	6,900	.03	205

CINCINNATI

TV HOUSEHOLDS 692,600 .80 29

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,932,900	.80	27
	18+	1,377,700	.79	28
	18-49	899,600	.79	27
	12-24	349,300	.82	27
	12-34	720,900	.80	28
	18-34	547,400	.79	29
WOMEN	TOTAL	731,100	.80	28
	18-49	457,700	.81	27
	12-24	198,300	.83	27
	18-34	276,000	.81	28
	25-49	344,000	.80	29
	25-54	389,900	.80	28
MEN	TOTAL	546,600	.78	31
	18-49	441,900	.78	30
	18-34	271,400	.78	30
	25-49	329,800	.78	30
	25-54	372,900	.78	30
TEENS	TOTAL	173,500	.83	26
CHILD	TOTAL	261,700	.84	27
	6-11	155,700	.84	26

COLORADO SPRINGS-PUEBLO

TV HOUSEHOLDS 214,900 .25 99

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	561,900	.23	105
	18+	423,700	.24	106
	18-49	292,800	.26	100
	12-24	131,500	.27	103
	12-34	237,000	.26	101
	18-34	184,700	.27	101
WOMEN	TOTAL	212,800	.23	107
	18-49	140,100	.23	105
	12-24	59,500	.23	108
	18-34	89,100	.23	107
	25-49	106,200	.23	102
	25-54	118,900	.24	102
MEN	TOTAL	210,900	.23	103
	18-49	152,700	.27	99
	18-34	96,600	.28	97
	25-49	107,400	.23	100
	25-54	119,400	.23	101
TEENS	TOTAL	92,300	.23	104
CHILD	TOTAL	85,900	.26	107
	6-11	56,100	.25	107

ADI MARKETS POPULATION SUMMARY

COLUMBIA, SC

		TV HOUSEHOLDS	266,700	.31	87
			Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+		748,600	.33	85
	18+		559,000	.32	86
	18-49		391,500	.35	80
	12-24		183,200	.38	76
	12-34		376,400	.36	78
	18-34		253,100	.37	75
WOMEN	TOTAL		291,600	.32	86
	18-49		197,100	.35	80
	12-24		89,800	.38	76
	18-34		125,000	.37	79
	25-49		143,000	.33	81
	25-54		159,700	.33	83
MEN	TOTAL		267,600	.32	84
	18-49		196,600	.35	79
	18-34		128,100	.37	78
	25-49		140,600	.33	81
	25-54		156,100	.33	82
TEENS	TOTAL		73,300	.35	81
CHILD	TOTAL		116,100	.35	84
	6-11		69,500	.35	83

COLUMBUS, OH

		TV HOUSEHOLDS	643,700	.75	33
			Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+		1,673,300	.73	35
	18+		1,270,400	.73	33
	18-49		864,800	.76	35
	12-24		372,000	.76	34
	12-34		685,900	.76	34
	18-34		535,900	.78	33
WOMEN	TOTAL		663,400	.73	35
	18-49		434,100	.76	34
	12-24		182,600	.77	34
	18-34		266,700	.78	33
	25-49		325,000	.75	33
	25-54		365,400	.75	33
MEN	TOTAL		607,000	.73	33
	18-49		430,700	.76	34
	18-34		268,900	.77	33
	25-49		318,700	.75	34
	25-54		357,300	.75	33
TEENS	TOTAL		150,900	.77	33
CHILD	TOTAL		252,000	.76	34
	6-11		149,500	.76	34

DALLAS-FT. WORTH

		TV HOUSEHOLDS	1,541,900	1.79	8
			Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+		4,057,800	1.78	8
	18+		3,075,400	1.76	9
	18-49		2,112,900	1.87	8
	12-24		856,100	1.75	9
	12-34		1,639,600	1.83	10
	18-34		1,277,900	1.85	10
WOMEN	TOTAL		1,603,400	1.76	9
	18-49		1,057,500	1.86	9
	12-24		421,800	1.77	9
	18-34		639,700	1.86	10
	25-49		817,800	1.88	9
	25-54		905,600	1.86	9
MEN	TOTAL		1,472,000	1.77	9
	18-49		1,055,000	1.87	10
	18-34		638,700	1.84	9
	25-49		807,300	1.91	10
	25-54		884,500	1.88	10
TEENS	TOTAL		361,700	1.73	9
CHILD	TOTAL		620,700	1.86	9
	6-11		368,900	1.87	8

COLUMBIA-JEFFERSON CITY

		TV HOUSEHOLDS	151,700	.18	117
			Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+		420,900	.18	131
	18+		328,700	.19	127
	18-49		213,000	.19	125
	12-24		101,500	.21	121
	12-34		175,000	.19	121
	18-34		139,300	.20	118
WOMEN	TOTAL		168,400	.18	128
	18-49		103,300	.18	125
	12-24		48,500	.20	122
	18-34		66,300	.19	121
	25-49		71,800	.17	137
	25-54		80,900	.17	139
MEN	TOTAL		140,300	.19	125
	18-49		109,700	.19	122
	18-34		73,000	.21	116
	25-49		75,400	.18	128
	25-54		84,400	.18	129
TEENS	TOTAL		35,700	.17	141
CHILD	TOTAL		56,500	.17	146
	6-11		32,600	.17	146

COLUMBUS-TUPELO

		TV HOUSEHOLDS	157,700	.18	135
			Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+		429,500	.19	130
	18+		317,700	.18	131
	18-49		201,300	.18	131
	12-24		96,600	.20	126
	12-34		166,700	.18	129
	18-34		127,400	.18	132
WOMEN	TOTAL		169,400	.18	128
	18-49		101,600	.18	129
	12-24		47,500	.20	126
	18-34		61,200	.18	128
	25-49		74,500	.17	131
	25-54		84,400	.17	131
MEN	TOTAL		148,800	.18	135
	18-49		99,700	.18	133
	18-34		61,600	.18	132
	25-49		77,100	.17	136
	25-54		80,900	.17	136
TEENS	TOTAL		41,900	.20	121
CHILD	TOTAL		70,400	.21	119
	6-11		41,400	.21	120

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY

		TV HOUSEHOLDS	376,400	.78	74
			Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+		845,100	.37	75
	18+		636,100	.36	77
	18-49		399,900	.35	78
	12-24		175,700	.36	78
	12-34		320,900	.36	78
	18-34		240,700	.35	79
WOMEN	TOTAL		337,000	.36	77
	18-49		198,900	.35	78
	12-24		86,600	.36	78
	18-34		118,700	.35	79
	25-49		151,500	.35	76
	25-54		172,000	.35	76
MEN	TOTAL		304,100	.37	77
	18-49		201,000	.36	77
	18-34		122,000	.35	80
	25-49		152,800	.36	75
	25-54		172,500	.36	74
TEENS	TOTAL		80,200	.39	72
CHILD	TOTAL		128,800	.38	73
	6-11		76,100	.38	75

COLUMBUS, GA (OPELIKA)

		TV HOUSEHOLDS	184,000	.21	115
			Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+		519,300	.23	111
	18+		388,000	.22	112
	18-49		259,300	.23	112
	12-24		130,100	.27	106
	12-34		218,300	.24	112
	18-34		167,800	.24	111
WOMEN	TOTAL		201,100	.22	113
	18-49		125,700	.22	112
	12-24		58,400	.24	109
	18-34		77,800	.23	113
	25-49		91,300	.21	114
	25-54		103,600	.21	114
MEN	TOTAL		166,900	.22	113
	18-49		133,600	.24	110
	18-34		90,000	.26	104
	25-49		88,400	.21	115
	25-54		99,100	.21	115
TEENS	TOTAL		50,500	.24	109
CHILD	TOTAL		80,800	.24	110
	6-11		47,700	.24	110

CORPUS CHRISTI

		TV HOUSEHOLDS	170,200	.20	121
			Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+		509,800	.22	113
	18+		369,400	.21	117
	18-49		240,500	.22	114
	12-24		115,600	.24	113
	12-34		205,700	.23	114
	18-34		153,700	.22	114
WOMEN	TOTAL		188,100	.21	118
	18-49		123,000	.22	113
	12-24		56,500	.24	112
	18-34		75,300	.22	114
	25-49		92,100	.21	113
	25-54		104,400	.21	113
MEN	TOTAL		177,300	.21	115
	18-49		123,500	.22	114
	18-34		78,400	.23	114
	25-49		90,800	.21	114
	25-54		101,900	.21	114
TEENS	TOTAL		52,000	.25	105
CHILD	TOTAL		92,400	.28	99
	6-11		53,300	.27	99

DAYTON (RICHMOND, IN)

		TV HOUSEHOLDS	902,900	.58	48
			Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+		1,308,500	.57	49
	18+		985,400	.57	50
	18-49		640,800	.57	49
	12-24		274,700	.56	49
	12-34		502,100	.56	49
	18-34		378,900	.55	49
WOMEN	TOTAL		519,500	.57	51
	18-49		329,700	.57	50
	12-24		136,300	.57	49
	18-34		191,400	.56	50
	25-49		249,500	.58	50
	25-54		283,600	.58	50
MEN	TOTAL		465,900	.56	50
	18-49		315,100	.56	49
	18-34		187,500	.54	48
	25-49		239,800	.57	49
	25-54		271,800	.57	49
TEENS	TOTAL		123,200	.59	48
CHILD	TOTAL		199,900	.60	47
	6-11		119,400	.61	49

ADI MARKETS POPULATION SUMMARY

DENVER

TV HOUSEHOLDS		1,011,600	1.17	19
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,513,700	1.10	19
	18+	1,928,500	1.11	19
	18-49	1,411,600	1.25	16
	12-24	553,600	1.14	17
	12-34	1,115,400	1.24	16
	18-34	898,300	1.30	16
WOMEN	TOTAL	978,500	1.07	19
	18-49	692,600	1.22	16
	12-24	270,100	1.13	17
	18-34	437,900	1.28	16
	25-49	528,800	1.23	17
	25-54	597,500	1.19	18
MEN	TOTAL	950,000	1.14	18
	18-49	719,000	1.27	15
	18-34	460,400	1.33	15
	25-49	546,300	1.29	15
	25-54	598,700	1.28	16
TEENS	TOTAL	217,100	1.04	19
CHILD	TOTAL	367,600	1.10	18
	6-11	216,100	1.10	17

DOTHAN

TV HOUSEHOLDS		96,000	.11	140
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	201,800	.11	159
	18+	153,400	.11	160
	18-49	124,300	.11	161
	12-24	54,400	.11	164
	12-34	98,700	.11	162
	18-34	73,800	.11	162
WOMEN	TOTAL	102,000	.11	160
	18-49	82,600	.11	159
	12-24	26,700	.11	164
	18-34	36,300	.11	162
	25-49	48,300	.11	158
	25-54	54,600	.11	159
MEN	TOTAL	91,400	.11	162
	18-49	61,700	.11	161
	18-34	37,500	.11	162
	25-49	46,500	.11	159
	25-54	52,500	.11	159
TEENS	TOTAL	24,900	.12	161
CHILD	TOTAL	43,500	.13	158
	6-11	25,700	.13	157

EL PASO (LAS CRUCES)

TV HOUSEHOLDS		205,900	.24	104
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	652,300	.29	92
	18+	457,800	.26	97
	18-49	329,900	.29	92
	12-24	162,700	.33	87
	12-34	278,100	.31	89
	18-34	209,800	.30	91
WOMEN	TOTAL	236,600	.26	97
	18-49	166,700	.25	99
	12-24	78,100	.33	85
	18-34	102,600	.30	89
	25-49	122,200	.28	91
	25-54	137,700	.28	91
MEN	TOTAL	221,200	.27	96
	18-49	163,700	.29	93
	18-34	106,200	.31	92
	25-49	114,300	.27	94
	25-54	127,900	.27	93
TEENS	TOTAL	69,300	.33	86
CHILD	TOTAL	125,700	.38	80
	6-11	73,200	.37	77

DES MOINES

TV HOUSEHOLDS		375,300	.44	66
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	938,700	.41	69
	18+	725,900	.42	68
	18-49	450,300	.40	68
	12-24	200,900	.41	71
	12-34	361,600	.40	70
	18-34	280,900	.41	70
WOMEN	TOTAL	382,500	.42	68
	18-49	225,500	.40	68
	12-24	98,300	.41	71
	18-34	139,900	.41	70
	25-49	166,400	.39	69
	25-54	188,500	.39	68
MEN	TOTAL	343,400	.41	69
	18-49	224,800	.40	70
	18-34	142,000	.41	69
	25-49	163,700	.39	69
	25-54	185,200	.39	69
TEENS	TOTAL	80,700	.39	71
CHILD	TOTAL	131,600	.39	71
	6-11	76,600	.39	73

DULUTH-SUPERIOR

TV HOUSEHOLDS		173,400	.20	120
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	449,500	.20	121
	18+	343,400	.20	122
	18-49	204,000	.18	130
	12-24	92,000	.19	129
	12-34	166,500	.19	127
	18-34	125,000	.18	131
WOMEN	TOTAL	174,600	.19	122
	18-49	100,700	.18	131
	12-24	45,000	.19	127
	18-34	60,800	.18	129
	25-49	75,400	.17	127
	25-54	85,900	.17	128
MEN	TOTAL	167,000	.20	119
	18-49	103,400	.18	130
	18-34	64,200	.18	131
	25-49	78,100	.18	125
	25-54	88,200	.19	123
TEENS	TOTAL	41,500	.20	122
CHILD	TOTAL	64,600	.19	131
	6-11	37,600	.19	130

ELMIRA

TV HOUSEHOLDS		84,300	.10	167
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	227,100	.10	166
	18+	171,200	.10	167
	18-49	103,900	.09	170
	12-24	48,100	.10	167
	12-34	84,100	.09	169
	18-34	61,500	.09	170
WOMEN	TOTAL	90,000	.10	167
	18-49	52,700	.09	170
	12-24	23,700	.10	167
	18-34	30,700	.09	170
	25-49	39,600	.09	167
	25-54	45,500	.09	166
MEN	TOTAL	81,200	.10	166
	18-49	51,200	.09	169
	18-34	30,800	.09	169
	25-49	38,800	.09	167
	25-54	44,300	.09	166
TEENS	TOTAL	22,600	.11	165
CHILD	TOTAL	33,300	.10	169
	6-11	20,000	.10	168

DETROIT (ANN ARBOR)

TV HOUSEHOLDS		1,661,700	1.93	7
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	4,435,800	1.94	7
	18+	3,329,400	1.91	7
	18-49	2,219,900	1.96	7
	12-24	967,300	1.99	7
	12-34	1,788,400	1.99	7
	18-34	1,358,400	1.97	7
WOMEN	TOTAL	1,744,400	1.91	7
	18-49	1,126,900	1.98	7
	12-24	480,200	2.01	7
	18-34	684,700	2.00	7
	25-49	857,700	1.99	8
	25-54	974,300	2.00	8
MEN	TOTAL	1,585,000	1.91	7
	18-49	1,093,000	1.94	7
	18-34	673,700	1.94	8
	25-49	824,900	1.95	9
	25-54	936,400	1.97	8
TEENS	TOTAL	430,000	2.06	6
CHILD	TOTAL	676,400	2.03	6
	6-11	411,500	2.09	6

EL CENTRO-YUMA

TV HOUSEHOLDS		59,500	.07	182
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	176,200	.08	178
	18+	126,000	.07	181
	18-49	82,500	.07	179
	12-24	40,600	.08	175
	12-34	69,300	.08	177
	18-34	50,900	.07	178
WOMEN	TOTAL	62,600	.07	181
	18-49	40,700	.07	180
	12-24	19,200	.08	175
	18-34	24,500	.07	178
	25-49	30,700	.07	181
	25-54	34,800	.07	181
MEN	TOTAL	63,400	.08	180
	18-49	41,800	.07	179
	18-34	26,400	.08	178
	25-49	29,800	.07	181
	25-54	33,600	.07	182
TEENS	TOTAL	18,400	.09	172
CHILD	TOTAL	31,800	.10	170
	6-11	18,400	.09	170

ERIE

TV HOUSEHOLDS		151,600	.18	138
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	403,800	.18	138
	18+	306,900	.17	139
	18-49	189,600	.17	139
	12-24	87,400	.18	132
	12-34	154,700	.17	139
	18-34	116,900	.17	136
WOMEN	TOTAL	161,000	.18	135
	18-49	96,200	.17	138
	12-24	43,500	.18	131
	18-34	58,800	.17	135
	25-49	71,200	.17	138
	25-54	81,900	.17	137
MEN	TOTAL	143,900	.17	141
	18-49	93,600	.17	139
	18-34	58,100	.17	139
	25-49	69,000	.16	141
	25-54	78,700	.17	139
TEENS	TOTAL	37,800	.18	135
CHILD	TOTAL	61,100	.18	139
	6-11	36,400	.18	134

ADI MARKETS POPULATION SUMMARY

EUGENE

TV HOUSEHOLDS 155,000 .18 122

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	393,100	.17	140
	18+	301,800	.17	140
	18-49	204,800	.18	129
	12-24	87,100	.17	142
	12-34	167,900	.18	132
	18-34	129,600	.18	128
WOMEN	TOTAL	153,900	.17	139
	18-49	101,800	.18	127
	12-24	40,400	.17	142
	18-34	64,100	.18	126
	25-49	77,500	.18	125
	25-54	86,200	.18	127
MEN	TOTAL	147,900	.18	138
	18-49	103,000	.18	131
	18-34	65,500	.19	127
	25-49	78,500	.18	124
	25-54	86,900	.18	129
TEENS	TOTAL	33,300	.16	149
CHILD	TOTAL	58,000	.17	143
	6-11	35,700	.17	142

EUREKA

TV HOUSEHOLDS 56,500 .07 194

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	139,800	.06	196
	18+	110,100	.06	195
	18-49	72,700	.06	198
	12-24	29,900	.06	199
	12-34	58,000	.06	198
	18-34	47,100	.07	195
WOMEN	TOTAL	55,100	.06	196
	18-49	35,400	.06	196
	12-24	14,500	.06	198
	18-34	22,700	.07	195
	25-49	26,200	.06	195
	25-54	29,300	.06	195
MEN	TOTAL	55,000	.07	196
	18-49	37,300	.07	195
	18-34	24,400	.07	193
	25-49	27,500	.07	194
	25-54	30,700	.06	195
TEENS	TOTAL	10,900	.05	199
CHILD	TOTAL	19,900	.06	198
	6-11	10,700	.05	198

EVANSVILLE (MADISONVILLE, KY)

TV HOUSEHOLDS 261,100 .30 88

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	693,300	.30	89
	18+	525,600	.30	89
	18-49	326,100	.29	93
	12-24	143,800	.30	96
	12-34	260,300	.29	95
	18-34	195,900	.28	95
WOMEN	TOTAL	277,300	.30	88
	18-49	163,600	.29	91
	12-24	70,200	.29	95
	18-34	97,500	.28	93
	25-49	124,500	.29	90
	25-54	141,600	.29	90
MEN	TOTAL	248,300	.30	90
	18-49	162,500	.29	94
	18-34	98,400	.28	94
	25-49	122,200	.29	90
	25-54	137,500	.29	90
TEENS	TOTAL	64,400	.31	91
CHILD	TOTAL	103,300	.31	93
	6-11	60,100	.30	93

FARGO

TV HOUSEHOLDS 211,000 .25 102

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	577,400	.25	104
	18+	441,300	.25	100
	18-49	275,100	.24	106
	12-24	133,100	.27	102
	12-34	229,700	.26	104
	18-34	178,400	.26	102
WOMEN	TOTAL	277,800	.24	103
	18-49	133,500	.24	109
	12-24	63,700	.27	103
	18-34	85,100	.25	107
	25-49	94,400	.22	111
	25-54	106,900	.22	110
MEN	TOTAL	219,500	.26	98
	18-49	141,600	.25	103
	18-34	93,300	.27	102
	25-49	98,900	.23	106
	25-54	111,400	.23	106
TEENS	TOTAL	51,300	.25	108
CHILD	TOTAL	84,800	.25	108
	6-11	48,700	.24	109

FLAGSTAFF

TV HOUSEHOLDS 26,400 .03 206

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	79,700	.03	204
	18+	57,200	.03	206
	18-49	45,800	.04	200
	12-24	23,400	.05	199
	12-34	39,600	.04	200
	18-34	31,900	.05	199
WOMEN	TOTAL	28,700	.03	206
	18-49	22,700	.04	200
	12-24	11,800	.05	198
	18-34	15,700	.05	198
	25-49	14,700	.03	202
	25-54	16,000	.03	205
MEN	TOTAL	28,500	.03	205
	18-49	23,100	.04	200
	18-34	16,200	.05	199
	25-49	15,400	.04	201
	25-54	16,700	.04	203
TEENS	TOTAL	7,700	.04	201
CHILD	TOTAL	14,800	.04	197
	6-11	8,400	.04	197

FLINT-SAGINAW-BAY CITY

TV HOUSEHOLDS 442,700 .51 54

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,215,900	.53	52
	18+	889,100	.51	55
	18-49	597,500	.53	51
	12-24	280,400	.58	47
	12-34	489,800	.55	51
	18-34	362,300	.53	51
WOMEN	TOTAL	464,300	.51	55
	18-49	303,900	.54	51
	12-24	139,400	.58	47
	18-34	184,000	.54	51
	25-49	226,700	.53	52
	25-54	255,200	.52	52
MEN	TOTAL	424,860	.51	53
	18-49	293,600	.52	52
	18-34	178,300	.51	52
	25-49	217,900	.52	52
	25-54	246,300	.52	52
TEENS	TOTAL	127,500	.61	47
CHILD	TOTAL	199,300	.60	49
	6-11	119,700	.61	48

FLORENCE, SC (MYRTLE BEACH)

TV HOUSEHOLDS 140,500 .16 145

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	391,300	.17	142
	18+	283,400	.16	146
	18-49	190,100	.17	138
	12-24	86,000	.18	135
	12-34	156,300	.17	137
	18-34	115,800	.17	138
WOMEN	TOTAL	151,800	.17	141
	18-49	97,900	.17	135
	12-24	42,900	.18	133
	18-34	59,000	.17	134
	25-49	74,900	.17	130
	25-54	84,000	.17	132
MEN	TOTAL	131,600	.16	149
	18-49	92,200	.16	142
	18-34	56,800	.16	143
	25-49	69,700	.17	140
	25-54	77,800	.16	141
TEENS	TOTAL	40,900	.19	126
CHILD	TOTAL	67,400	.20	126
	6-11	38,900	.20	126

FT. MYERS-NAPLES

TV HOUSEHOLDS 200,500 .21 107

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	469,200	.21	118
	18+	384,300	.22	114
	18-49	174,800	.15	147
	12-24	71,700	.15	151
	12-34	133,500	.15	151
	18-34	100,000	.15	151
WOMEN	TOTAL	201,400	.22	112
	18-49	88,100	.16	147
	12-24	35,200	.15	152
	18-34	49,700	.15	151
	25-49	69,300	.16	140
	25-54	81,600	.17	138
MEN	TOTAL	182,900	.22	114
	18-49	86,700	.15	147
	18-34	50,300	.14	151
	25-49	67,300	.16	145
	25-54	77,600	.16	142
TEENS	TOTAL	33,500	.16	147
CHILD	TOTAL	51,400	.15	150
	6-11	31,000	.16	149

FT. SMITH

TV HOUSEHOLDS 135,700 .16 149

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	365,000	.16	150
	18+	275,900	.16	148
	18-49	174,400	.15	148
	12-24	78,600	.16	146
	12-34	139,100	.15	148
	18-34	105,000	.15	148
WOMEN	TOTAL	143,500	.16	149
	18-49	86,800	.15	150
	12-24	37,600	.16	148
	18-34	51,600	.15	149
	25-49	65,600	.15	149
	25-54	73,700	.15	149
MEN	TOTAL	132,400	.16	147
	18-49	87,600	.16	146
	18-34	53,400	.15	146
	25-49	66,300	.15	149
	25-54	72,200	.15	150
TEENS	TOTAL	34,100	.16	146
CHILD	TOTAL	55,000	.16	147
	6-11	32,300	.16	147

ADI MARKETS POPULATION SUMMARY

FT. WAYNE

TV HOUSEHOLDS		232,600	.27	93
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	635,900	.28	93
	18+	470,500	.27	95
	18-49	307,900	.27	97
	12-24	133,000	.28	100
	12-34	248,700	.28	98
	18-34	187,700	.27	100
WOMEN	TOTAL	246,500	.27	93
	18-49	154,300	.27	94
	12-24	66,400	.28	99
	18-34	93,800	.27	97
	25-49	117,500	.27	97
	25-54	137,800	.27	97
MEN	TOTAL	224,000	.27	94
	18-49	153,600	.27	98
	18-34	93,900	.27	101
	25-49	116,400	.28	91
	25-54	130,700	.28	91
TEENS	TOTAL	61,000	.28	93
CHILD	TOTAL	104,400	.31	90
	6-11	61,000	.31	92

GLENDIVE

TV HOUSEHOLDS		5,200	.01	214
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	13,700	.01	214
	18+	10,700	.01	214
	18-49	6,800	.01	214
	12-24	2,900	.01	214
	12-34	5,300	.01	214
	18-34	4,700	.01	214
WOMEN	TOTAL	5,100	.01	214
	18-49	3,300	.01	214
	12-24	1,400	.01	214
	18-34	2,000	.01	214
	25-49	2,400	.01	214
	25-54	2,600	.01	214
MEN	TOTAL	5,100	.01	214
	18-49	3,500	.01	214
	18-34	2,700	.01	214
	25-49	2,600	.01	214
	25-54	2,900	.01	214
TEENS	TOTAL	1,100	.01	214
CHILD	TOTAL	2,400	.01	214
	6-11	1,400	.01	214

GREAT FALLS

TV HOUSEHOLDS		66,500	.02	178
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	172,100	.02	180
	18+	128,900	.02	179
	18-49	83,300	.02	178
	12-24	37,100	.02	180
	12-34	67,000	.02	178
	18-34	50,500	.02	179
WOMEN	TOTAL	65,000	.02	179
	18-49	40,600	.02	181
	12-24	17,700	.02	181
	18-34	24,200	.02	180
	25-49	30,800	.02	180
	25-54	36,900	.02	180
MEN	TOTAL	63,900	.02	179
	18-49	42,700	.02	177
	18-34	26,300	.02	179
	25-49	31,700	.02	176
	25-54	35,700	.02	178
TEENS	TOTAL	16,500	.02	176
CHILD	TOTAL	26,900	.02	178
	6-11	15,100	.02	181

FRESNO-VISALIA (HANFORD)

TV HOUSEHOLDS		396,100	.44	44
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	1,109,600	.49	50
	18+	818,000	.47	52
	18-49	568,700	.48	58
	12-24	245,400	.50	55
	12-34	448,200	.50	56
	18-34	341,600	.50	56
WOMEN	TOTAL	617,700	.46	53
	18-49	270,900	.48	60
	12-24	118,700	.50	58
	18-34	166,300	.49	58
	25-49	203,900	.47	61
	25-54	238,900	.47	61
MEN	TOTAL	400,300	.48	50
	18-49	277,800	.49	57
	18-34	175,300	.50	54
	25-49	205,600	.49	50
	25-54	228,800	.48	50
TEENS	TOTAL	106,600	.51	57
CHILD	TOTAL	185,300	.55	54
	6-11	104,600	.53	57

GRAND JUNCTION-DURANGO

TV HOUSEHOLDS		67,600	.02	177
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	175,700	.02	179
	18+	133,800	.02	178
	18-49	89,500	.02	174
	12-24	36,600	.02	182
	12-34	70,800	.02	175
	18-34	55,600	.02	173
WOMEN	TOTAL	88,000	.02	178
	18-49	43,800	.02	174
	12-24	17,700	.02	181
	18-34	27,100	.02	173
	25-49	33,500	.02	174
	25-54	37,700	.02	177
MEN	TOTAL	65,800	.02	177
	18-49	45,700	.02	172
	18-34	28,500	.02	174
	25-49	34,800	.02	172
	25-54	38,600	.02	173
TEENS	TOTAL	15,200	.01	181
CHILD	TOTAL	26,700	.02	180
	6-11	15,400	.02	179

GREEN BAY (SURING, WI)

TV HOUSEHOLDS		359,700	.42	58
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	959,900	.42	67
	18+	715,900	.41	69
	18-49	449,500	.40	69
	12-24	211,900	.44	66
	12-34	374,300	.42	66
	18-34	275,900	.40	71
WOMEN	TOTAL	370,600	.41	70
	18-49	222,900	.39	69
	12-24	104,200	.44	66
	18-34	135,900	.40	72
	25-49	166,600	.39	68
	25-54	188,500	.39	68
MEN	TOTAL	345,300	.42	68
	18-49	226,700	.40	68
	18-34	140,000	.40	70
	25-49	169,500	.40	68
	25-54	190,900	.40	68
TEENS	TOTAL	88,400	.47	62
CHILD	TOTAL	145,600	.44	64
	6-11	84,500	.43	66

GAINESVILLE (OCALA)

TV HOUSEHOLDS		78,100	.09	170
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	202,800	.09	173
	18+	161,100	.09	170
	18-49	119,700	.11	157
	12-24	59,800	.12	150
	12-34	101,600	.11	151
	18-34	85,900	.12	156
WOMEN	TOTAL	80,900	.09	170
	18-49	58,200	.10	163
	12-24	28,300	.12	159
	18-34	41,000	.12	157
	25-49	37,400	.09	170
	25-54	41,200	.08	170
MEN	TOTAL	80,200	.10	168
	18-49	61,500	.11	162
	18-34	44,900	.13	156
	25-49	38,200	.09	169
	25-54	41,800	.09	169
TEENS	TOTAL	15,700	.08	179
CHILD	TOTAL	26,000	.09	181
	6-11	15,400	.08	179

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK

TV HOUSEHOLDS		576,200	.67	41
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	1,590,400	.68	40
	18+	1,166,000	.67	42
	18-49	776,400	.69	39
	12-24	355,800	.73	39
	12-34	634,800	.71	39
	18-34	484,900	.70	37
WOMEN	TOTAL	807,900	.67	42
	18-49	390,400	.69	39
	12-24	174,700	.73	37
	18-34	241,800	.71	36
	25-49	288,700	.67	40
	25-54	325,400	.67	40
MEN	TOTAL	558,100	.67	41
	18-49	386,000	.68	39
	18-34	243,100	.70	39
	25-49	281,800	.67	40
	25-54	316,900	.67	40
TEENS	TOTAL	149,900	.72	39
CHILD	TOTAL	244,500	.73	38
	6-11	143,700	.73	39

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

TV HOUSEHOLDS		493,400	.57	50
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	1,296,500	.57	50
	18+	994,900	.57	49
	18-49	649,900	.57	48
	12-24	266,300	.55	51
	12-34	497,100	.55	50
	18-34	378,800	.55	50
WOMEN	TOTAL	528,400	.58	49
	18-49	332,100	.58	49
	12-24	133,400	.56	51
	18-34	192,500	.56	49
	25-49	256,900	.60	47
	25-54	291,900	.60	46
MEN	TOTAL	466,500	.56	49
	18-49	317,800	.56	48
	18-34	186,300	.54	50
	25-49	245,000	.58	48
	25-54	276,800	.58	48
TEENS	TOTAL	118,300	.57	51
CHILD	TOTAL	183,300	.59	55
	6-11	113,200	.57	51

ADI MARKETS POPULATION SUMMARY

GREENVILLE-NEW BERN-WASHINGTON

TV HOUSEHOLDS		222,100	.26	97
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	631,900	.28	85
	18+	477,200	.27	93
	18-49	331,400	.29	91
	12-24	165,700	.34	84
	12-34	276,200	.31	90
	18-34	218,800	.32	87
WOMEN	TOTAL	338,800	.26	95
	18-49	155,600	.27	93
	12-24	71,100	.30	93
	18-34	96,900	.28	94
	25-49	117,900	.26	93
	25-54	127,400	.26	94
MEN	TOTAL	238,400	.29	93
	18-49	175,800	.31	89
	18-34	121,900	.35	81
	25-49	110,200	.26	98
	25-54	123,700	.26	98
TEENS	TOTAL	57,400	.28	98
CHILD	TOTAL	96,900	.26	94
	6-11	55,900	.28	94

HAGERSTOWN

TV HOUSEHOLDS		41,800	.05	194
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	113,900	.05	195
	18+	88,800	.05	194
	18-49	56,100	.05	194
	12-24	24,100	.05	197
	12-34	43,900	.05	196
	18-34	33,500	.05	198
WOMEN	TOTAL	44,800	.05	194
	18-49	26,400	.05	197
	12-24	10,900	.05	200
	18-34	15,000	.04	200
	25-49	20,600	.05	194
	25-54	23,400	.05	191
MEN	TOTAL	44,000	.05	192
	18-49	29,700	.05	191
	18-34	18,500	.05	192
	25-49	21,800	.05	189
	25-54	24,700	.05	189
TEENS	TOTAL	10,400	.05	194
CHILD	TOTAL	14,700	.04	198
	6-11	9,200	.05	195

HARTFORD-NEW HAVEN

TV HOUSEHOLDS		910,700	.94	24
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,153,300	.94	23
	18+	1,679,300	.96	22
	18-49	1,062,400	.94	23
	12-24	454,600	.93	23
	12-34	838,500	.93	23
	18-34	641,400	.93	23
WOMEN	TOTAL	882,200	.97	22
	18-49	432,600	.94	22
	12-24	221,700	.93	22
	18-34	317,700	.93	23
	25-49	408,000	.95	22
	25-54	464,300	.95	23
MEN	TOTAL	797,100	.96	23
	18-49	529,800	.94	23
	18-34	323,700	.93	23
	25-49	396,900	.94	23
	25-54	449,800	.95	22
TEENS	TOTAL	197,100	.95	22
CHILD	TOTAL	276,900	.83	28
	6-11	170,300	.86	25

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA)

TV HOUSEHOLDS		604,200	.70	37
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,596,600	.70	39
	18+	1,220,100	.70	37
	18-49	778,700	.69	38
	12-24	327,400	.67	43
	12-34	600,500	.67	43
	18-34	455,200	.66	42
WOMEN	TOTAL	646,600	.71	37
	18-49	393,500	.69	38
	12-24	161,100	.68	42
	18-34	227,800	.67	41
	25-49	303,600	.70	37
	25-54	344,000	.71	36
MEN	TOTAL	573,500	.69	38
	18-49	385,200	.68	40
	18-34	227,400	.65	43
	25-49	293,000	.69	37
	25-54	329,900	.69	37
TEENS	TOTAL	145,300	.70	41
CHILD	TOTAL	231,200	.69	40
	6-11	140,600	.71	39

HARRISBURG-YORK-LANCASTER-LEBANON

TV HOUSEHOLDS		521,400	.61	44
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,362,000	.60	46
	18+	1,046,900	.60	46
	18-49	663,300	.59	47
	12-24	279,500	.57	48
	12-34	518,400	.58	47
	18-34	396,100	.57	47
WOMEN	TOTAL	551,400	.60	46
	18-49	335,100	.59	47
	12-24	139,100	.58	48
	18-34	199,300	.58	47
	25-49	255,800	.59	48
	25-54	291,400	.60	48
MEN	TOTAL	495,500	.60	46
	18-49	328,800	.58	47
	18-34	196,800	.57	47
	25-49	250,900	.58	47
	25-54	284,500	.60	46
TEENS	TOTAL	122,300	.59	49
CHILD	TOTAL	197,800	.58	50
	6-11	116,600	.59	50

HELENA

TV HOUSEHOLDS		18,200	.02	210
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	44,700	.02	211
	18+	33,800	.02	211
	18-49	23,200	.02	210
	12-24	9,600	.02	211
	12-34	18,700	.02	211
	18-34	14,500	.02	210
WOMEN	TOTAL	17,500	.02	211
	18-49	11,700	.02	211
	12-24	4,800	.02	211
	18-34	7,300	.02	210
	25-49	8,900	.02	211
	25-54	9,800	.02	211
MEN	TOTAL	16,300	.02	210
	18-49	11,500	.02	210
	18-34	7,700	.02	210
	25-49	8,900	.02	210
	25-54	9,900	.02	210
TEENS	TOTAL	4,200	.02	212
CHILD	TOTAL	6,700	.02	212
	6-11	3,900	.02	212

GREENWOOD-GREENVILLE

TV HOUSEHOLDS		92,300	.10	169
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	250,200	.11	162
	18+	173,900	.10	166
	18-49	107,800	.10	166
	12-24	54,900	.12	159
	12-34	97,400	.11	163
	18-34	69,100	.10	164
WOMEN	TOTAL	94,300	.10	164
	18-49	55,900	.10	164
	12-24	29,800	.12	158
	18-34	35,200	.10	164
	25-49	40,000	.09	166
	25-54	45,500	.09	166
MEN	TOTAL	79,600	.10	170
	18-49	51,900	.09	168
	18-34	33,900	.10	165
	25-49	36,200	.09	171
	25-54	40,600	.09	171
TEENS	TOTAL	28,300	.14	155
CHILD	TOTAL	48,000	.14	155
	6-11	27,600	.14	155

HARRISONBURG

TV HOUSEHOLDS		33,000	.04	200
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	95,800	.04	199
	18+	75,900	.04	199
	18-49	51,200	.05	198
	12-24	25,000	.05	196
	12-34	41,300	.05	199
	18-34	33,600	.05	197
WOMEN	TOTAL	39,900	.04	199
	18-49	25,900	.05	198
	12-24	12,600	.05	196
	18-34	17,000	.05	197
	25-49	17,100	.04	199
	25-54	19,300	.04	199
MEN	TOTAL	36,000	.04	199
	18-49	25,300	.04	198
	18-34	16,600	.05	196
	25-49	16,800	.04	199
	25-54	18,600	.04	199
TEENS	TOTAL	7,700	.04	201
CHILD	TOTAL	12,200	.04	204
	6-11	7,300	.04	204

HOUSTON

TV HOUSEHOLDS		1,417,500	1.65	10
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,835,300	1.68	10
	18+	2,856,700	1.64	10
	18-49	2,111,300	1.87	10
	12-24	835,500	1.72	10
	12-34	1,668,700	1.96	9
	18-34	1,321,100	1.92	8
WOMEN	TOTAL	1,433,400	1.57	11
	18-49	1,026,700	1.81	10
	12-24	407,900	1.71	10
	18-34	640,300	1.87	9
	25-49	789,100	1.83	10
	25-54	873,800	1.79	10
MEN	TOTAL	1,423,300	1.71	10
	18-49	1,084,600	1.92	9
	18-34	680,800	1.96	7
	25-49	834,300	1.98	8
	25-54	918,900	1.93	9
TEENS	TOTAL	347,600	1.67	10
CHILD	TOTAL	631,000	1.89	9
	6-11	367,600	1.86	9

ADI MARKETS POPULATION SUMMARY

HUNTSVILLE-DECATUR-FLORENCE

TV HOUSEHOLDS 260,500 .30 89

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	686,300	.30	90
	18+	514,400	.30	90
	18-49	340,700	.30	89
	12-24	147,800	.30	94
	12-34	263,100	.29	93
	18-34	195,300	.28	96
WOMEN	TOTAL	269,700	.30	90
	18-49	172,400	.30	88
	12-24	72,900	.31	91
	18-34	97,800	.29	92
	25-49	132,000	.31	86
	25-54	149,000	.31	87
MEN	TOTAL	244,700	.29	91
	18-49	168,300	.30	91
	18-34	97,500	.28	100
	25-49	127,800	.30	88
	25-54	144,000	.30	88
TEENS	TOTAL	67,800	.33	88
CHILD	TOTAL	104,100	.31	92
	6-11	63,000	.32	89

JACKSON, MS

TV HOUSEHOLDS 277,900 .32 85

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	781,700	.34	81
	18+	588,900	.33	84
	18-49	367,000	.32	84
	12-24	174,600	.36	81
	12-34	307,300	.34	81
	18-34	228,700	.33	84
WOMEN	TOTAL	406,200	.34	83
	18-49	191,100	.34	83
	12-24	87,800	.37	77
	18-34	117,700	.34	81
	25-49	142,200	.33	82
	25-54	161,000	.33	82
MEN	TOTAL	262,100	.32	88
	18-49	176,800	.31	88
	18-34	110,500	.32	88
	25-49	130,700	.31	86
	25-54	146,400	.31	87
TEENS	TOTAL	79,100	.38	74
CHILD	TOTAL	134,300	.40	69
	6-11	78,600	.40	72

JOHNSTOWN-ALTOONA

TV HOUSEHOLDS 286,500 .33 81

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	770,000	.34	82
	18+	582,700	.34	81
	18-49	363,400	.32	85
	12-24	172,000	.35	83
	12-34	295,900	.33	84
	18-34	227,700	.33	86
WOMEN	TOTAL	309,100	.34	81
	18-49	179,200	.32	86
	12-24	82,400	.35	82
	18-34	109,400	.32	85
	25-49	130,100	.30	88
	25-54	150,600	.31	86
MEN	TOTAL	283,600	.34	81
	18-49	184,200	.33	84
	18-34	117,800	.34	84
	25-49	130,000	.31	87
	25-54	148,400	.31	85
TEENS	TOTAL	68,700	.33	87
CHILD	TOTAL	108,600	.33	88
	6-11	65,400	.33	88

IDAHO FALLS-POCATELLO

TV HOUSEHOLDS 97,900 .11 159

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	296,200	.13	156
	18+	205,100	.12	159
	18-49	143,300	.13	155
	12-24	67,500	.14	154
	12-34	120,000	.13	154
	18-34	90,900	.13	154
WOMEN	TOTAL	103,300	.11	159
	18-49	70,900	.12	155
	12-24	33,900	.14	154
	18-34	44,900	.13	154
	25-49	51,400	.12	157
	25-54	57,100	.12	157
MEN	TOTAL	101,800	.12	157
	18-49	72,400	.13	155
	18-34	45,900	.13	154
	25-49	53,600	.13	155
	25-54	59,500	.13	156
TEENS	TOTAL	29,200	.14	153
CHILD	TOTAL	61,900	.19	137
	6-11	32,700	.17	145

JACKSON, TN

TV HOUSEHOLDS 45,000 .05 190

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	118,600	.05	194
	18+	90,200	.05	193
	18-49	55,800	.05	195
	12-24	24,100	.05	197
	12-34	44,300	.05	195
	18-34	33,700	.05	196
WOMEN	TOTAL	49,300	.05	190
	18-49	28,800	.05	191
	12-24	12,300	.05	197
	18-34	17,300	.05	194
	25-49	21,700	.05	198
	25-54	24,700	.05	188
MEN	TOTAL	41,900	.05	194
	18-49	27,000	.05	195
	18-34	16,400	.05	198
	25-49	20,600	.05	193
	25-54	23,300	.05	193
TEENS	TOTAL	10,500	.05	192
CHILD	TOTAL	17,800	.05	190
	6-11	10,400	.05	190

JONESBORO

TV HOUSEHOLDS 66,500 .09 178

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	179,100	.08	177
	18+	137,000	.08	177
	18-49	90,900	.07	181
	12-24	36,900	.08	181
	12-34	63,900	.07	180
	18-34	47,900	.07	184
WOMEN	TOTAL	72,200	.08	176
	18-49	41,100	.07	179
	12-24	18,100	.08	179
	18-34	23,900	.07	182
	25-49	30,900	.07	179
	25-54	35,400	.07	178
MEN	TOTAL	64,900	.08	178
	18-49	39,800	.07	182
	18-34	23,600	.07	185
	25-49	29,600	.07	181
	25-54	33,700	.07	181
TEENS	TOTAL	16,400	.08	178
CHILD	TOTAL	25,700	.08	182
	6-11	15,100	.08	181

INDIANAPOLIS

TV HOUSEHOLDS 820,500 .95 23

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,201,900	.96	22
	18+	1,636,700	.95	23
	18-49	1,101,200	.97	21
	12-24	483,000	.99	21
	12-34	876,200	.98	21
	18-34	667,300	.97	22
WOMEN	TOTAL	872,400	.96	23
	18-49	557,800	.98	21
	12-24	239,600	1.00	21
	18-34	336,700	.98	21
	25-49	420,300	.97	21
	25-54	474,200	.97	21
MEN	TOTAL	784,300	.94	24
	18-49	543,400	.96	22
	18-34	330,600	.95	22
	25-49	406,800	.96	21
	25-54	458,100	.96	21
TEENS	TOTAL	206,900	1.00	20
CHILD	TOTAL	336,300	1.01	19
	6-11	200,500	1.02	19

JACKSONVILLE

TV HOUSEHOLDS 406,100 .47 61

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,085,800	.48	62
	18+	816,100	.47	63
	18-49	540,500	.48	61
	12-24	234,100	.48	60
	12-34	431,200	.48	60
	18-34	328,500	.48	59
WOMEN	TOTAL	421,700	.46	62
	18-49	266,800	.47	61
	12-24	111,400	.47	63
	18-34	159,200	.46	61
	25-49	205,400	.48	60
	25-54	232,200	.48	60
MEN	TOTAL	394,400	.47	61
	18-49	273,700	.49	59
	18-34	169,300	.49	56
	25-49	203,700	.48	60
	25-54	228,500	.48	60
TEENS	TOTAL	102,700	.49	61
CHILD	TOTAL	167,000	.50	59
	6-11	99,700	.51	59

JOPLIN-PITTSBURG

TV HOUSEHOLDS 174,100 .20 119

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	448,700	.20	122
	18+	346,800	.20	120
	18-49	196,000	.17	135
	12-24	86,700	.18	133
	12-34	153,800	.17	140
	18-34	114,900	.17	140
WOMEN	TOTAL	185,200	.20	119
	18-49	99,100	.17	133
	12-24	42,700	.18	134
	18-34	57,400	.17	139
	25-49	75,400	.17	127
	25-54	86,400	.18	126
MEN	TOTAL	161,600	.19	124
	18-49	96,900	.17	136
	18-34	57,500	.17	141
	25-49	72,800	.17	133
	25-54	82,900	.17	133
TEENS	TOTAL	38,900	.19	132
CHILD	TOTAL	63,000	.19	134
	6-11	36,600	.19	132

ADI MARKETS POPULATION SUMMARY

KANSAS CITY

TV HOUSEHOLDS		688,400	.80	30
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,794,700	.79	30
	18+	1,374,800	.79	29
	18-49	895,300	.79	28
	12-24	373,800	.77	33
	12-34	690,900	.78	32
	18-34	542,000	.79	31
WOMEN	TOTAL	723,900	.79	29
	18-49	451,900	.80	29
	12-24	185,200	.78	32
	18-34	272,100	.80	30
	25-49	344,100	.80	28
	25-54	387,900	.80	29
MEN	TOTAL	650,900	.78	29
	18-49	443,400	.79	29
	18-34	269,700	.78	34
	25-49	335,300	.79	27
	25-54	377,200	.79	27
TEENS	TOTAL	157,900	.76	34
CHILD	TOTAL	261,500	.78	34
	6-11	153,900	.78	35

LAFAYETTE, IN

TV HOUSEHOLDS		44,900	.05	191
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	125,100	.05	189
	18+	100,300	.06	189
	18-49	74,200	.07	184
	12-24	40,900	.08	174
	12-34	63,300	.07	182
	18-34	54,200	.08	175
WOMEN	TOTAL	50,000	.05	189
	18-49	35,100	.06	187
	12-24	18,600	.08	177
	18-34	25,100	.07	176
	25-49	21,000	.05	190
	25-54	23,400	.05	195
MEN	TOTAL	50,300	.06	188
	18-49	39,100	.07	184
	18-34	29,100	.08	173
	25-49	21,400	.05	190
	25-54	23,600	.05	191
TEENS	TOTAL	9,100	.04	196
CHILD	TOTAL	15,700	.05	195
	6-11	9,100	.05	194

LANSING

TV HOUSEHOLDS		213,700	.25	100
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	589,800	.26	100
	18+	446,400	.26	99
	18-49	320,200	.28	94
	12-24	148,600	.31	97
	12-34	264,600	.29	92
	18-34	210,100	.30	90
WOMEN	TOTAL	229,000	.25	100
	18-49	158,300	.28	97
	12-24	73,800	.31	90
	18-34	103,700	.30	88
	25-49	111,300	.26	96
	25-54	123,800	.25	98
MEN	TOTAL	217,400	.26	99
	18-49	161,900	.29	95
	18-34	106,400	.31	91
	25-49	114,800	.27	93
	25-54	127,100	.27	95
TEENS	TOTAL	54,500	.26	101
CHILD	TOTAL	88,900	.27	103
	6-11	53,100	.27	100

KNOXVILLE

TV HOUSEHOLDS		418,200	.49	60
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,115,300	.49	58
	18+	846,000	.49	59
	18-49	546,700	.49	59
	12-24	232,400	.48	62
	12-34	427,400	.48	61
	18-34	323,300	.47	61
WOMEN	TOTAL	444,500	.49	58
	18-49	275,000	.48	59
	12-24	114,400	.48	61
	18-34	161,100	.47	60
	25-49	211,600	.49	59
	25-54	239,500	.49	58
MEN	TOTAL	401,500	.49	58
	18-49	271,700	.49	60
	18-34	162,200	.47	60
	25-49	206,600	.49	59
	25-54	231,300	.49	58
TEENS	TOTAL	104,100	.50	60
CHILD	TOTAL	165,200	.50	60
	6-11	99,500	.50	60

LAFAYETTE, LA

TV HOUSEHOLDS		195,100	.23	111
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	552,400	.24	108
	18+	396,000	.23	110
	18-49	268,700	.24	109
	12-24	133,400	.27	101
	12-34	227,200	.25	105
	18-34	166,900	.24	112
WOMEN	TOTAL	206,700	.23	109
	18-49	135,500	.24	107
	12-24	66,300	.28	100
	18-34	83,900	.24	110
	25-49	99,200	.23	107
	25-54	111,900	.23	108
MEN	TOTAL	189,300	.23	111
	18-49	133,200	.24	111
	18-34	83,900	.24	112
	25-49	96,400	.23	109
	25-54	108,300	.23	108
TEENS	TOTAL	60,300	.29	94
CHILD	TOTAL	96,100	.29	96
	6-11	55,500	.28	97

LAREDO

TV HOUSEHOLDS		33,300	.04	199
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	121,200	.05	191
	18+	79,900	.05	195
	18-49	54,100	.05	196
	12-24	29,000	.06	191
	12-34	48,400	.05	191
	18-34	33,900	.05	195
WOMEN	TOTAL	42,900	.05	195
	18-49	28,100	.05	195
	12-24	14,500	.06	194
	18-34	17,300	.05	194
	25-49	20,800	.05	197
	25-54	23,600	.05	191
MEN	TOTAL	37,000	.04	198
	18-49	26,000	.05	197
	18-34	16,600	.05	196
	25-49	18,800	.04	195
	25-54	20,900	.04	196
TEENS	TOTAL	14,500	.07	183
CHILD	TOTAL	26,400	.08	179
	6-11	15,600	.08	178

LA CROSSE-EAU CLAIRE

TV HOUSEHOLDS		161,400	.19	127
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	438,500	.19	126
	18+	333,800	.19	124
	18-49	208,500	.18	127
	12-24	102,600	.21	120
	12-34	174,400	.19	123
	18-34	133,500	.19	124
WOMEN	TOTAL	173,700	.19	126
	18-49	104,600	.18	123
	12-24	52,100	.22	119
	18-34	67,300	.20	119
	25-49	72,400	.17	136
	25-54	82,300	.17	135
MEN	TOTAL	160,100	.19	126
	18-49	103,900	.18	129
	18-34	66,200	.19	126
	25-49	74,400	.18	131
	25-54	83,500	.18	132
TEENS	TOTAL	40,900	.20	124
CHILD	TOTAL	63,800	.19	132
	6-11	37,300	.19	131

LAKE CHARLES

TV HOUSEHOLDS		76,300	.09	171
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	212,200	.09	170
	18+	155,200	.09	171
	18-49	105,900	.09	168
	12-24	48,900	.10	166
	12-34	86,200	.10	167
	18-34	64,700	.09	169
WOMEN	TOTAL	80,100	.09	172
	18-49	53,000	.09	167
	12-24	24,000	.10	166
	18-34	31,900	.09	167
	25-49	39,500	.09	169
	25-54	44,700	.09	168
MEN	TOTAL	75,100	.09	171
	18-49	52,900	.09	167
	18-34	32,800	.09	169
	25-49	39,000	.09	165
	25-54	43,900	.09	167
TEENS	TOTAL	21,500	.10	166
CHILD	TOTAL	35,500	.11	164
	6-11	20,800	.11	166

LAS VEGAS

TV HOUSEHOLDS		722,300	.76	96
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	540,200	.24	110
	18+	414,400	.24	108
	18-49	293,600	.26	99
	12-24	114,700	.24	114
	12-34	221,000	.25	110
	18-34	172,700	.25	107
WOMEN	TOTAL	205,600	.23	110
	18-49	143,400	.25	102
	12-24	55,700	.23	113
	18-34	84,600	.25	109
	25-49	111,400	.26	95
	25-54	124,100	.25	96
MEN	TOTAL	208,800	.25	105
	18-49	150,200	.27	102
	18-34	88,100	.25	106
	25-49	115,800	.27	92
	25-54	129,000	.27	92
TEENS	TOTAL	48,300	.23	113
CHILD	TOTAL	77,500	.23	113
	6-11	46,100	.23	113

ADI MARKETS POPULATION SUMMARY

LAUREL-HATTIESBURG

TV HOUSEHOLDS 97,800 .10 164

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	244,400	.11	163
	18+	180,500	.10	164
	18-49	115,800	.10	163
	12-24	54,000	.12	162
	12-34	95,700	.11	164
	18-34	72,200	.10	163
WOMEN	TOTAL	96,400	.11	161
	18-49	59,000	.10	162
	12-24	27,900	.12	160
	18-34	36,600	.11	161
	25-49	47,700	.10	162
	25-54	49,500	.10	162
MEN	TOTAL	84,100	.10	164
	18-49	56,800	.10	163
	18-34	35,600	.10	163
	25-49	40,600	.10	164
	25-54	45,500	.10	164
TEENS	TOTAL	23,500	.11	163
CHILD	TOTAL	40,400	.12	162
	6-11	23,900	.12	162

LINCOLN-HASTINGS-KEARNEY

TV HOUSEHOLDS 256,500 .30 90

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	654,900	.29	91
	18+	509,000	.29	91
	18-49	309,700	.27	96
	12-24	140,100	.29	89
	12-34	290,900	.28	97
	18-34	197,000	.29	94
WOMEN	TOTAL	265,300	.29	91
	18-49	152,600	.27	96
	12-24	68,500	.29	97
	18-34	96,900	.28	95
	25-49	110,500	.26	97
	25-54	125,400	.26	95
MEN	TOTAL	243,700	.29	92
	18-49	157,100	.28	96
	18-34	100,800	.29	96
	25-49	113,000	.27	97
	25-54	127,700	.27	94
TEENS	TOTAL	53,900	.26	103
CHILD	TOTAL	92,000	.28	100
	6-11	51,200	.26	103

LOUISVILLE

TV HOUSEHOLDS 500,900 .58 49

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,361,700	.60	47
	18+	1,022,500	.59	47
	18-49	676,900	.60	46
	12-24	294,900	.61	46
	12-34	543,300	.60	46
	18-34	414,200	.60	45
WOMEN	TOTAL	531,800	.58	48
	18-49	336,100	.59	46
	12-24	140,100	.59	46
	18-34	201,900	.59	46
	25-49	258,300	.60	46
	25-54	291,900	.60	46
MEN	TOTAL	490,700	.59	47
	18-49	340,800	.60	46
	18-34	212,300	.61	45
	25-49	252,800	.60	46
	25-54	283,800	.60	47
TEENS	TOTAL	129,100	.62	46
CHILD	TOTAL	210,100	.63	45
	6-11	123,800	.63	45

LEXINGTON (BEATTYVILLE & HAZARD)

TV HOUSEHOLDS 313,200 .36 77

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	862,900	.38	73
	18+	649,000	.37	75
	18-49	436,700	.39	72
	12-24	195,100	.40	73
	12-34	352,000	.39	72
	18-34	272,200	.39	72
WOMEN	TOTAL	339,200	.37	74
	18-49	221,300	.39	71
	12-24	97,200	.41	72
	18-34	137,900	.40	71
	25-49	162,900	.38	71
	25-54	192,500	.37	72
MEN	TOTAL	309,900	.37	74
	18-49	215,400	.38	72
	18-34	134,300	.39	73
	25-49	158,500	.38	71
	25-54	176,500	.37	73
TEENS	TOTAL	79,900	.38	73
CHILD	TOTAL	134,100	.40	70
	6-11	79,200	.40	69

LITTLE ROCK

TV HOUSEHOLDS 438,900 .91 55

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,188,900	.52	54
	18+	898,000	.52	53
	18-49	558,800	.49	57
	12-24	244,300	.50	56
	12-34	442,900	.49	57
	18-34	334,900	.49	57
WOMEN	TOTAL	473,300	.52	53
	18-49	283,000	.50	56
	12-24	121,100	.51	55
	18-34	168,300	.49	56
	25-49	214,900	.50	56
	25-54	242,900	.50	56
MEN	TOTAL	424,700	.51	54
	18-49	275,900	.49	58
	18-34	166,600	.48	59
	25-49	207,700	.49	57
	25-54	233,000	.49	57
TEENS	TOTAL	104,000	.52	56
CHILD	TOTAL	187,900	.55	56
	6-11	107,100	.54	55

LUBBOCK

TV HOUSEHOLDS 145,400 .17 141

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	416,700	.18	133
	18+	307,900	.18	136
	18-49	209,700	.19	126
	12-24	104,200	.21	119
	12-34	174,400	.19	123
	18-34	134,600	.20	121
WOMEN	TOTAL	158,600	.17	136
	18-49	104,200	.18	134
	12-24	50,700	.21	120
	18-34	65,900	.19	123
	25-49	73,100	.17	134
	25-54	82,100	.17	136
MEN	TOTAL	149,300	.18	134
	18-49	105,500	.19	126
	18-34	68,700	.20	122
	25-49	72,200	.17	134
	25-54	91,100	.17	135
TEENS	TOTAL	39,800	.19	129
CHILD	TOTAL	69,000	.21	123
	6-11	39,300	.20	123

LIMA

TV HOUSEHOLDS 40,200 .05 195

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	107,600	.05	196
	18+	79,900	.05	195
	18-49	50,300	.04	199
	12-24	23,100	.05	200
	12-34	41,500	.05	198
	18-34	30,900	.04	200
WOMEN	TOTAL	42,000	.05	196
	18-49	25,200	.04	199
	12-24	11,400	.05	199
	18-34	15,400	.04	199
	25-49	19,000	.04	196
	25-54	21,700	.04	196
MEN	TOTAL	37,900	.05	197
	18-49	25,100	.04	199
	18-34	15,500	.04	200
	25-49	18,800	.04	195
	25-54	21,400	.05	195
TEENS	TOTAL	10,600	.05	192
CHILD	TOTAL	17,100	.05	193
	6-11	10,000	.05	192

LOS ANGELES (CORONA & SAN BERNARDINO-FONTANA)

TV HOUSEHOLDS 4,401,300 5.11 2

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	11,798,300	5.16	2
	18+	9,069,600	5.20	2
	18-49	5,157,300	5.44	2
	12-24	2,498,000	5.13	2
	12-34	4,791,800	5.34	2
	18-34	3,766,900	5.46	2
WOMEN	TOTAL	4,689,800	5.14	2
	18-49	3,049,700	5.37	2
	12-24	1,218,600	5.11	2
	18-34	1,851,200	5.41	2
	25-49	2,334,800	5.41	2
	25-54	2,620,600	5.37	2
MEN	TOTAL	4,380,000	5.27	2
	18-49	3,107,600	5.51	2
	18-34	1,915,700	5.52	2
	25-49	2,349,400	5.56	2
	25-54	2,621,700	5.52	2
TEENS	TOTAL	1,024,900	4.92	2
CHILD	TOTAL	1,703,600	5.11	2
	6-11	987,300	5.00	2

MACON

TV HOUSEHOLDS 155,700 .18 132

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	445,000	.19	123
	18+	329,200	.19	126
	18-49	218,400	.19	121
	12-24	99,700	.20	123
	12-34	176,700	.20	119
	18-34	131,500	.19	126
WOMEN	TOTAL	175,700	.19	124
	18-49	111,800	.20	119
	12-24	49,600	.21	121
	18-34	66,700	.19	120
	25-49	84,200	.20	119
	25-54	95,100	.19	120
MEN	TOTAL	153,500	.18	131
	18-49	106,600	.19	125
	18-34	64,800	.19	130
	25-49	79,700	.19	123
	25-54	89,600	.19	122
TEENS	TOTAL	45,200	.22	115
CHILD	TOTAL	70,600	.21	118
	6-11	42,300	.21	118

ADI MARKETS POPULATION SUMMARY

MADISON

TV HOUSEHOLDS		200,300	.23	109
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	503,000	.22	114
	18+	390,200	.22	111
	18-49	267,900	.24	110
	12-24	118,600	.24	111
	12-34	221,500	.25	109
	18-34	177,200	.24	109
WOMEN	TOTAL	260,600	.22	114
	18-49	132,300	.23	110
	12-24	57,900	.24	110
	18-34	86,800	.25	109
	25-49	96,100	.22	109
	25-54	106,900	.22	111
MEN	TOTAL	180,600	.23	110
	18-49	135,600	.24	107
	18-34	90,400	.26	107
	25-49	97,500	.23	107
	25-54	108,000	.23	109
TEENS	TOTAL	44,300	.21	117
CHILD	TOTAL	68,500	.21	124
	6-11	40,200	.20	121

MANKATO

TV HOUSEHOLDS		23,000	.03	209
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	62,300	.03	209
	18+	48,900	.03	208
	18-49	32,400	.03	208
	12-24	17,200	.04	204
	12-34	27,800	.03	208
	18-34	22,700	.03	207
WOMEN	TOTAL	25,400	.03	208
	18-49	16,000	.03	208
	12-24	8,700	.04	203
	18-34	11,200	.03	208
	25-49	9,800	.02	209
	25-54	11,200	.02	209
MEN	TOTAL	23,500	.03	208
	18-49	16,400	.03	208
	18-34	11,500	.03	207
	25-49	10,500	.02	209
	25-54	11,900	.02	209
TEENS	TOTAL	5,100	.02	210
CHILD	TOTAL	8,300	.02	210
	6-11	4,500	.02	210

MARQUETTE

TV HOUSEHOLDS		54,300	.06	196
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	152,300	.07	184
	18+	118,000	.07	193
	18-49	75,200	.07	183
	12-24	37,700	.08	179
	12-34	63,300	.07	182
	18-34	50,300	.07	180
WOMEN	TOTAL	57,200	.06	194
	18-49	34,200	.06	188
	12-24	16,700	.07	193
	18-34	22,100	.06	197
	25-49	23,800	.06	197
	25-54	26,700	.05	187
MEN	TOTAL	60,800	.07	182
	18-49	41,000	.07	181
	18-34	28,200	.08	175
	25-49	26,700	.06	196
	25-54	29,900	.06	196
TEENS	TOTAL	13,000	.06	186
CHILD	TOTAL	21,300	.06	185
	6-11	12,200	.06	186

MCALLEN-BROWNSVILLE: LRGV

TV HOUSEHOLDS		175,500	.20	117
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	617,400	.27	96
	18+	408,300	.23	109
	18-49	272,000	.24	108
	12-24	140,800	.26	98
	12-34	241,100	.27	100
	18-34	168,600	.24	110
WOMEN	TOTAL	319,300	.24	104
	18-49	144,700	.25	101
	12-24	71,100	.30	93
	18-34	88,900	.26	101
	25-49	109,500	.25	101
	25-54	123,700	.25	100
MEN	TOTAL	189,000	.23	113
	18-49	127,300	.23	113
	18-34	79,700	.23	113
	25-49	94,700	.22	110
	25-54	105,300	.22	111
TEENS	TOTAL	72,500	.35	82
CHILD	TOTAL	136,600	.41	68
	6-11	79,600	.40	68

MEDFORD

TV HOUSEHOLDS		113,200	.13	156
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	291,600	.13	157
	18+	222,700	.13	156
	18-49	138,100	.12	157
	12-24	53,700	.11	165
	12-34	106,800	.12	157
	18-34	81,300	.12	159
WOMEN	TOTAL	113,300	.12	158
	18-49	68,400	.12	157
	12-24	26,300	.11	163
	18-34	40,200	.12	158
	25-49	54,400	.13	154
	25-54	61,300	.13	154
MEN	TOTAL	109,400	.13	156
	18-49	69,700	.12	157
	18-34	41,100	.12	160
	25-49	55,500	.13	154
	25-54	62,100	.13	154
TEENS	TOTAL	25,500	.12	159
CHILD	TOTAL	43,400	.13	159
	6-11	25,600	.13	159

MEMPHIS

TV HOUSEHOLDS		576,900	.67	40
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,603,700	.70	38
	18+	1,179,500	.68	40
	18-49	767,900	.68	41
	12-24	357,900	.74	38
	12-34	636,300	.71	38
	18-34	475,200	.69	40
WOMEN	TOTAL	629,800	.69	38
	18-49	393,700	.69	37
	12-24	175,900	.74	36
	18-34	239,800	.70	37
	25-49	296,800	.69	38
	25-54	334,500	.69	39
MEN	TOTAL	549,700	.66	42
	18-49	374,200	.66	42
	18-34	235,400	.68	40
	25-49	274,300	.65	42
	25-54	307,300	.65	42
TEENS	TOTAL	161,100	.77	32
CHILD	TOTAL	263,100	.79	31
	6-11	154,600	.78	32

MERIDIAN

TV HOUSEHOLDS		73,900	.09	174
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	204,900	.09	171
	18+	149,900	.09	174
	18-49	90,300	.08	172
	12-24	43,100	.09	171
	12-34	74,600	.08	172
	18-34	54,900	.08	174
WOMEN	TOTAL	90,400	.09	171
	18-49	45,900	.08	172
	12-24	21,100	.09	171
	18-34	27,500	.08	172
	25-49	34,500	.08	173
	25-54	39,800	.08	172
MEN	TOTAL	69,500	.08	174
	18-49	44,400	.08	175
	18-34	27,400	.08	176
	25-49	32,400	.08	175
	25-54	36,700	.08	175
TEENS	TOTAL	19,700	.09	170
CHILD	TOTAL	35,300	.11	166
	6-11	20,700	.10	167

MIAMI (FT. LAUDERDALE)

TV HOUSEHOLDS		1,17 ,100	1.36	14
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,930,200	1.28	15
	18+	2,375,400	1.36	13
	18-49	1,323,300	1.17	17
	12-24	511,400	1.05	18
	12-34	980,400	1.09	18
	18-34	757,600	1.10	19
WOMEN	TOTAL	1,274,000	1.40	13
	18-49	676,900	1.19	17
	12-24	255,300	1.07	18
	18-34	385,100	1.12	18
	25-49	531,400	1.23	16
	25-54	610,500	1.25	16
MEN	TOTAL	1,101,400	1.33	16
	18-49	646,400	1.15	17
	18-34	372,500	1.07	19
	25-49	503,300	1.19	17
	25-54	574,700	1.21	17
TEENS	TOTAL	222,800	1.07	18
CHILD	TOTAL	332,000	1.00	21
	6-11	200,900	1.02	18

MILWAUKEE

TV HOUSEHOLDS		693,500	.81	28
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,802,500	.79	28
	18+	1,367,200	.78	31
	18-49	883,800	.78	31
	12-24	390,800	.80	31
	12-34	713,200	.79	30
	18-34	540,500	.78	32
WOMEN	TOTAL	717,000	.79	30
	18-49	444,000	.78	31
	12-24	192,700	.81	30
	18-34	269,500	.79	32
	25-49	336,100	.78	31
	25-54	381,200	.78	31
MEN	TOTAL	650,200	.78	30
	18-49	439,800	.78	32
	18-34	271,000	.78	32
	25-49	329,600	.78	31
	25-54	373,200	.79	29
TEENS	TOTAL	172,700	.83	27
CHILD	TOTAL	262,600	.79	32
	6-11	154,000	.78	34

ADI MARKETS POPULATION SUMMARY

MINNEAPOLIS-ST. PAUL (ST. CLOUD, MN)

TV HOUSEHOLDS		1,164,200	1.35	16
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,079,000	1.35	14
	18+	2,329,200	1.34	15
	18-49	1,570,900	1.39	13
	12-24	685,600	1.41	12
	12-34	1,273,700	1.42	13
	18-34	982,000	1.42	13
WOMEN	TOTAL	1,207,600	1.32	15
	18-49	782,700	1.38	13
	12-24	338,200	1.42	12
	18-34	488,500	1.43	13
	25-49	586,800	1.36	13
	25-54	653,700	1.34	14
MEN	TOTAL	1,121,800	1.35	13
	18-49	788,200	1.40	13
	18-34	493,500	1.42	12
	25-49	590,200	1.40	14
	25-54	655,800	1.38	14
TEENS	TOTAL	291,700	1.40	13
CHILD	TOTAL	458,100	1.37	13
	6-11	269,700	1.36	13

MINOT-BISMARCK-DICKINSON

TV HOUSEHOLDS		140,200	.16	146
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	391,600	.17	141
	18+	284,500	.17	143
	18-49	185,400	.16	141
	12-24	86,000	.18	135
	12-34	154,900	.17	138
	18-34	116,600	.17	137
WOMEN	TOTAL	144,800	.16	148
	18-49	90,200	.16	145
	12-24	41,800	.18	138
	18-34	56,100	.16	140
	25-49	66,700	.15	147
	25-54	75,400	.15	148
MEN	TOTAL	143,700	.17	142
	18-49	95,200	.17	138
	18-34	60,500	.17	135
	25-49	71,000	.17	137
	25-54	80,200	.17	137
TEENS	TOTAL	38,300	.18	133
CHILD	TOTAL	64,800	.19	130
	6-11	36,600	.19	132

MISSOULA

TV HOUSEHOLDS		72,500	.08	176
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	182,900	.08	176
	18+	138,900	.08	176
	18-49	95,000	.08	171
	12-24	38,600	.08	177
	12-34	75,600	.08	171
	18-34	59,100	.09	171
WOMEN	TOTAL	70,500	.08	177
	18-49	46,900	.08	171
	12-24	19,100	.08	176
	18-34	29,400	.09	171
	25-49	35,700	.08	171
	25-54	39,500	.08	173
MEN	TOTAL	68,400	.08	176
	18-49	48,100	.09	171
	18-34	29,700	.09	171
	25-49	37,200	.09	169
	25-54	40,900	.09	170
TEENS	TOTAL	16,500	.08	176
CHILD	TOTAL	27,500	.08	177
	6-11	16,200	.08	175

MOBILE-PENSACOLA (FT. WALTON BEACH, FL)

TV HOUSEHOLDS		425,700	.49	57
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,161,500	.51	56
	18+	853,800	.49	58
	18-49	581,200	.51	53
	12-24	262,900	.54	53
	12-34	467,100	.52	53
	18-34	350,800	.51	53
WOMEN	TOTAL	443,000	.49	59
	18-49	290,800	.51	53
	12-24	127,600	.54	53
	18-34	172,500	.50	54
	25-49	220,000	.51	55
	25-54	247,800	.51	55
MEN	TOTAL	410,600	.49	56
	18-49	290,400	.51	53
	18-34	178,300	.51	52
	25-49	214,600	.51	55
	25-54	240,300	.51	55
TEENS	TOTAL	116,300	.56	53
CHILD	TOTAL	191,600	.57	51
	6-11	112,600	.57	52

MONROE-EL DORADO

TV HOUSEHOLDS		184,600	.21	114
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	515,600	.23	112
	18+	377,800	.22	115
	18-49	232,600	.21	116
	12-24	116,100	.24	112
	12-34	196,000	.22	115
	18-34	142,400	.21	117
WOMEN	TOTAL	202,800	.22	111
	18-49	119,700	.21	116
	12-24	57,500	.24	111
	18-34	72,100	.21	116
	25-49	87,500	.20	115
	25-54	100,000	.21	115
MEN	TOTAL	172,000	.21	117
	18-49	112,900	.20	117
	18-34	70,300	.20	120
	25-49	80,600	.19	120
	25-54	91,000	.19	120
TEENS	TOTAL	51,600	.25	106
CHILD	TOTAL	86,200	.26	106
	6-11	50,200	.25	106

MONTGOMERY

TV HOUSEHOLDS		175,900	.20	116
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	480,900	.21	117
	18+	356,000	.20	118
	18-49	225,400	.20	118
	12-24	106,000	.22	117
	12-34	184,000	.20	118
	18-34	136,800	.20	119
WOMEN	TOTAL	192,200	.21	117
	18-49	116,000	.20	117
	12-24	52,700	.22	117
	18-34	69,900	.20	118
	25-49	86,300	.20	117
	25-54	97,700	.20	116
MEN	TOTAL	163,800	.20	122
	18-49	109,400	.19	123
	18-34	66,900	.19	125
	25-49	80,300	.19	121
	25-54	90,100	.19	121
TEENS	TOTAL	47,200	.23	114
CHILD	TOTAL	77,700	.23	111
	6-11	46,600	.24	111

NASHVILLE

TV HOUSEHOLDS		665,100	.77	31
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,791,800	.78	31
	18+	1,369,800	.79	30
	18-49	893,000	.79	29
	12-24	380,300	.78	32
	12-34	696,300	.78	33
	18-34	535,000	.78	33
WOMEN	TOTAL	715,600	.78	31
	18-49	446,600	.79	30
	12-24	184,000	.77	33
	18-34	263,800	.77	34
	25-49	341,200	.79	30
	25-54	384,200	.79	30
MEN	TOTAL	654,200	.79	28
	18-49	446,400	.79	27
	18-34	271,200	.78	31
	25-49	332,800	.79	29
	25-54	372,300	.79	31
TEENS	TOTAL	161,300	.77	31
CHILD	TOTAL	260,700	.78	35
	6-11	154,500	.78	33

NEW ORLEANS

TV HOUSEHOLDS		638,300	.74	34
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,725,900	.76	34
	18+	1,268,200	.73	34
	18-49	871,400	.77	34
	12-24	392,700	.81	30
	12-34	719,500	.80	29
	18-34	545,700	.79	30
WOMEN	TOTAL	666,300	.73	34
	18-49	441,700	.78	32
	12-24	195,500	.82	28
	18-34	274,700	.80	29
	25-49	332,000	.77	32
	25-54	372,900	.76	32
MEN	TOTAL	601,900	.72	35
	18-49	429,700	.76	35
	18-34	271,000	.78	32
	25-49	320,500	.76	32
	25-54	358,900	.76	32
TEENS	TOTAL	173,800	.83	25
CHILD	TOTAL	283,900	.85	26
	6-11	164,100	.83	28

NEW YORK (POUGHKEEPSIE)

TV HOUSEHOLDS		6,696,000	7.78	1
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	17,549,500	7.68	1
	18+	13,657,700	7.84	1
	18-49	8,921,300	7.53	1
	12-24	3,626,000	7.04	1
	12-34	6,460,700	7.19	1
	18-34	4,875,600	7.07	1
WOMEN	TOTAL	7,362,700	8.07	1
	18-49	4,617,700	7.78	1
	12-24	1,713,100	7.18	1
	18-34	2,505,900	7.32	1
	25-49	3,484,800	8.08	1
	25-54	3,983,400	8.17	1
MEN	TOTAL	6,295,000	7.58	1
	18-49	4,103,600	7.27	1
	18-34	2,369,700	6.93	1
	25-49	3,195,600	7.57	1
	25-54	3,645,000	7.67	1
TEENS	TOTAL	1,985,100	7.60	1
CHILD	TOTAL	2,306,700	6.91	1
	6-11	1,386,400	7.03	1

ADI MARKETS POPULATION SUMMARY

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

TV HOUSEHOLDS 511,300 .35 46

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,477,400	.65	44
	18+	1,127,700	.65	43
	18-49	704,800	.70	37
	12-24	370,700	.76	35
	12-34	645,300	.72	36
	18-34	510,700	.74	36
WOMEN	TOTAL	555,900	.61	44
	18-49	369,300	.65	43
	12-24	159,000	.67	43
	18-34	226,100	.64	43
	25-49	276,900	.64	43
	25-54	311,200	.64	43
MEN	TOTAL	571,400	.65	39
	18-49	425,500	.75	34
	18-34	284,600	.87	29
	25-49	287,700	.67	39
	25-54	314,900	.66	41
TEENS	TOTAL	134,600	.65	43
CHILD	TOTAL	215,600	.65	44
	6-11	126,300	.64	44

OKLAHOMA CITY

TV HOUSEHOLDS 611,100 .71 36

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,558,700	.68	41
	18+	1,185,900	.68	39
	18-49	775,600	.69	40
	12-24	333,100	.68	42
	12-34	609,300	.69	41
	18-34	478,300	.69	39
WOMEN	TOTAL	674,900	.69	40
	18-49	385,900	.69	41
	12-24	167,600	.68	41
	18-34	235,000	.69	39
	25-49	287,700	.67	41
	25-54	323,800	.66	41
MEN	TOTAL	571,100	.69	40
	18-49	389,700	.69	38
	18-34	243,300	.70	38
	25-49	286,300	.68	38
	25-54	320,500	.67	38
TEENS	TOTAL	131,000	.63	45
CHILD	TOTAL	231,800	.69	39
	6-11	133,500	.68	43

OTTUMWA-KIRKSVILLE

TV HOUSEHOLDS 28,900 .03 204

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	76,400	.03	206
	18+	60,600	.03	202
	18-49	36,600	.03	207
	12-24	17,400	.04	203
	12-34	29,900	.03	207
	18-34	24,000	.03	204
WOMEN	TOTAL	31,600	.03	203
	18-49	18,000	.03	207
	12-24	8,500	.04	204
	18-34	11,900	.03	203
	25-49	12,900	.03	208
	25-54	13,900	.03	207
MEN	TOTAL	29,000	.03	203
	18-49	18,600	.03	206
	18-34	12,900	.04	203
	25-49	12,600	.03	208
	25-54	14,200	.03	208
TEENS	TOTAL	5,900	.03	208
CHILD	TOTAL	9,900	.03	207
	6-11	5,900	.03	207

NORTH PLATTE

TV HOUSEHOLDS 16,200 .01 212

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	42,300	.02	212
	18+	31,300	.02	212
	18-49	20,100	.02	212
	12-24	8,500	.02	213
	12-34	15,900	.02	212
	18-34	12,100	.02	212
WOMEN	TOTAL	16,200	.02	212
	18-49	9,900	.02	212
	12-24	4,100	.02	213
	18-34	6,000	.02	212
	25-49	7,500	.02	212
	25-54	8,500	.02	212
MEN	TOTAL	15,300	.02	212
	18-49	10,200	.02	212
	18-34	6,100	.02	212
	25-49	7,700	.02	212
	25-54	8,600	.02	212
TEENS	TOTAL	3,700	.02	213
CHILD	TOTAL	7,100	.02	211
	6-11	4,000	.02	211

OMAHA

TV HOUSEHOLDS 349,900 .41 70

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	898,200	.39	71
	18+	675,200	.39	72
	18-49	432,400	.38	73
	12-24	188,700	.39	74
	12-34	344,000	.39	74
	18-34	263,100	.38	74
WOMEN	TOTAL	356,800	.39	72
	18-49	217,600	.38	73
	12-24	93,000	.39	74
	18-34	131,800	.38	73
	25-49	166,000	.38	70
	25-54	186,500	.38	70
MEN	TOTAL	320,400	.39	72
	18-49	214,800	.38	73
	18-34	131,300	.38	75
	25-49	162,600	.38	70
	25-54	183,000	.38	70
TEENS	TOTAL	84,900	.41	69
CHILD	TOTAL	138,100	.41	67
	6-11	90,300	.41	67

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (MT. VERNON, IL)

TV HOUSEHOLDS 322,400 .37 75

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	835,400	.37	77
	18+	649,400	.37	74
	18-49	384,700	.34	82
	12-24	173,900	.36	82
	12-34	304,200	.34	83
	18-34	233,200	.34	81
WOMEN	TOTAL	343,200	.38	73
	18-49	192,300	.34	82
	12-24	84,600	.35	81
	18-34	114,900	.34	83
	25-49	141,900	.33	83
	25-54	162,200	.33	81
MEN	TOTAL	306,200	.37	79
	18-49	192,400	.34	82
	18-34	118,300	.34	83
	25-49	139,900	.33	83
	25-54	157,500	.33	81
TEENS	TOTAL	71,000	.34	84
CHILD	TOTAL	115,000	.34	85
	6-11	67,400	.34	86

ODESSA-MIDLAND

TV HOUSEHOLDS 141,200 .16 144

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	390,200	.17	143
	18+	289,800	.16	144
	18-49	196,000	.17	135
	12-24	95,300	.18	138
	12-34	157,000	.17	135
	18-34	120,300	.17	133
WOMEN	TOTAL	145,400	.16	147
	18-49	97,600	.17	136
	12-24	42,000	.16	137
	18-34	58,800	.17	135
	25-49	73,600	.17	133
	25-54	83,900	.17	133
MEN	TOTAL	140,400	.17	144
	18-49	98,400	.17	134
	18-34	61,500	.18	131
	25-49	73,800	.17	132
	25-54	84,200	.18	130
TEENS	TOTAL	36,700	.18	134
CHILD	TOTAL	67,700	.20	125
	6-11	38,100	.19	127

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG, FL)

TV HOUSEHOLDS 718,900 .93 27

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,798,300	.79	29
	18+	1,415,100	.81	27
	18-49	822,900	.73	36
	12-24	358,400	.74	37
	12-34	638,800	.71	37
	18-34	483,200	.70	38
WOMEN	TOTAL	743,400	.81	27
	18-49	414,700	.73	36
	12-24	173,300	.73	38
	18-34	238,800	.70	38
	25-49	317,200	.74	35
	25-54	364,900	.75	34
MEN	TOTAL	671,700	.81	27
	18-49	408,200	.72	37
	18-34	244,400	.70	37
	25-49	302,900	.72	36
	25-54	345,900	.73	36
TEENS	TOTAL	155,600	.75	35
CHILD	TOTAL	227,600	.68	42
	6-11	140,000	.71	40

PALM SPRINGS

TV HOUSEHOLDS 58,000 .07 191

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	158,700	.07	181
	18+	118,800	.07	182
	18-49	73,400	.06	186
	12-24	32,400	.07	187
	12-34	59,800	.07	186
	18-34	45,300	.07	187
WOMEN	TOTAL	61,400	.07	182
	18-49	36,400	.06	185
	12-24	16,000	.07	186
	18-34	22,400	.07	186
	25-49	27,500	.06	184
	25-54	30,900	.06	184
MEN	TOTAL	57,400	.07	183
	18-49	37,000	.07	186
	18-34	22,900	.07	186
	25-49	28,000	.07	183
	25-54	31,100	.07	183
TEENS	TOTAL	14,500	.07	183
CHILD	TOTAL	25,400	.08	184
	6-11	14,600	.07	183

ADI MARKETS POPULATION SUMMARY

PANAMA CITY

TV HOUSEHOLDS 73,300 .06 175

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	193,700	.06	175
	18+	144,900	.06	175
	18-49	90,300	.06	177
	12-24	39,700	.06	176
	12-34	70,000	.06	176
	18-34	51,800	.06	176
WOMEN	TOTAL	75,500	.06	175
	18-49	45,500	.06	177
	12-24	19,300	.06	176
	18-34	25,700	.06	175
	25-49	34,900	.06	177
	25-54	39,900	.06	171
MEN	TOTAL	69,400	.06	175
	18-49	44,800	.06	174
	18-34	26,100	.06	180
	25-49	33,900	.06	173
	25-54	38,600	.06	172
TEENS	TOTAL	18,700	.06	173
CHILD	TOTAL	29,100	.06	173
	6-11	17,700	.06	171

PHILADELPHIA (ALLENTOWN, READING, VINELAND & WILDWOOD)

TV HOUSEHOLDS 2,640,400 3.07 4

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	6,991,500	3.06	4
	18+	5,405,100	3.10	4
	18-49	3,355,100	2.96	4
	12-24	1,460,700	3.00	4
	12-34	2,648,700	2.99	4
	18-34	2,005,100	2.91	4
WOMEN	TOTAL	2,879,600	3.16	4
	18-49	1,708,400	3.01	4
	12-24	718,700	3.02	4
	18-34	1,008,900	2.99	4
	25-49	1,304,000	3.07	4
	25-54	1,498,000	3.07	4
MEN	TOTAL	2,535,500	3.04	4
	18-49	1,646,700	2.92	4
	18-34	996,200	2.87	4
	25-49	1,234,500	2.92	4
	25-54	1,411,600	2.97	4
TEENS	TOTAL	643,600	3.05	4
CHILD	TOTAL	942,800	2.93	4
	6-11	570,600	2.84	4

PORTLAND, OR

TV HOUSEHOLDS 777,700 .90 25

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,969,900	.86	26
	18+	1,514,800	.87	26
	18-49	1,006,500	.89	26
	12-24	394,300	.81	29
	12-34	794,000	.88	26
	18-34	679,600	.91	24
WOMEN	TOTAL	781,900	.86	26
	18-49	498,300	.88	26
	12-24	194,300	.81	29
	18-34	309,700	.90	24
	25-49	386,400	.90	24
	25-54	430,000	.88	25
MEN	TOTAL	732,900	.88	26
	18-49	508,200	.90	25
	18-34	315,900	.91	24
	25-49	394,200	.93	24
	25-54	435,400	.92	25
TEENS	TOTAL	168,400	.81	28
CHILD	TOTAL	286,700	.86	25
	6-11	166,000	.84	27

PARKERSBURG

TV HOUSEHOLDS 34,900 .04 198

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	89,700	.04	200
	18+	67,900	.04	200
	18-49	43,000	.04	201
	12-24	17,800	.04	202
	12-34	33,100	.04	201
	18-34	24,800	.04	202
WOMEN	TOTAL	36,400	.04	200
	18-49	22,000	.04	201
	12-24	9,000	.04	201
	18-34	12,700	.04	201
	25-49	17,100	.04	199
	25-54	19,300	.04	199
MEN	TOTAL	31,500	.04	200
	18-49	21,000	.04	201
	18-34	12,100	.03	204
	25-49	16,400	.04	200
	25-54	18,500	.04	200
TEENS	TOTAL	8,300	.04	199
CHILD	TOTAL	13,500	.04	200
	6-11	8,000	.04	200

PHOENIX (PRESCOTT, AZ)

TV HOUSEHOLDS 829,500 .96 22

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,098,100	.92	24
	18+	1,591,300	.91	24
	18-49	1,021,900	.90	25
	12-24	438,300	.90	24
	12-34	813,500	.91	24
	18-34	625,500	.91	25
WOMEN	TOTAL	819,100	.90	24
	18-49	506,400	.89	24
	12-24	213,800	.90	24
	18-34	306,600	.90	25
	25-49	386,900	.89	25
	25-54	437,700	.89	24
MEN	TOTAL	772,700	.93	25
	18-49	515,500	.91	24
	18-34	318,900	.92	24
	25-49	386,700	.92	26
	25-54	430,500	.91	26
TEENS	TOTAL	198,000	.90	24
CHILD	TOTAL	318,900	.96	22
	6-11	186,400	.94	23

PORTLAND-POLAND SPRING

TV HOUSEHOLDS 320,300 .37 76

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	841,100	.37	76
	18+	643,600	.37	76
	18-49	402,100	.36	77
	12-24	174,900	.36	80
	12-34	327,800	.36	78
	18-34	244,600	.35	78
WOMEN	TOTAL	339,000	.37	75
	18-49	201,200	.35	77
	12-24	86,000	.36	79
	18-34	122,000	.36	78
	25-49	153,300	.36	75
	25-54	176,200	.36	75
MEN	TOTAL	304,600	.37	76
	18-49	200,900	.36	78
	18-34	122,600	.35	79
	25-49	152,100	.35	78
	25-54	171,300	.36	76
TEENS	TOTAL	78,200	.34	75
CHILD	TOTAL	119,300	.36	81
	6-11	72,300	.37	80

PEORIA (BLOOMINGTON, IL)

TV HOUSEHOLDS 213,200 .25 100

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	559,000	.24	104
	18+	425,900	.24	105
	18-49	280,200	.25	105
	12-24	125,800	.26	108
	12-34	225,600	.25	109
	18-34	176,000	.26	104
WOMEN	TOTAL	224,500	.25	102
	18-49	142,000	.25	103
	12-24	63,600	.27	104
	18-34	89,500	.26	100
	25-49	102,300	.24	104
	25-54	115,300	.24	104
MEN	TOTAL	201,400	.24	106
	18-49	138,200	.24	106
	18-34	87,100	.25	108
	25-49	101,100	.24	105
	25-54	113,800	.24	104
TEENS	TOTAL	49,000	.24	111
CHILD	TOTAL	84,100	.25	109
	6-11	48,300	.24	109

PITTSBURGH

TV HOUSEHOLDS 1,238,400 1.44 17

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,182,500	1.39	12
	18+	2,492,400	1.43	12
	18-49	1,482,400	1.31	15
	12-24	651,400	1.34	14
	12-34	1,177,700	1.31	15
	18-34	899,600	1.30	15
WOMEN	TOTAL	1,325,100	1.45	12
	18-49	753,600	1.33	14
	12-24	327,300	1.35	14
	18-34	450,500	1.32	15
	25-49	566,900	1.31	15
	25-54	660,600	1.35	13
MEN	TOTAL	1,167,300	1.41	12
	18-49	728,800	1.29	15
	18-34	449,100	1.29	16
	25-49	541,700	1.28	16
	25-54	626,900	1.32	15
TEENS	TOTAL	278,100	1.33	14
CHILD	TOTAL	412,000	1.23	14
	6-11	249,200	1.26	14

PRESQUE ISLE

TV HOUSEHOLDS 28,500 .03 209

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	81,700	.04	202
	18+	59,900	.03	204
	18-49	39,400	.03	203
	12-24	18,900	.04	201
	12-34	33,000	.04	202
	18-34	24,400	.04	203
WOMEN	TOTAL	30,200	.03	204
	18-49	19,000	.03	204
	12-24	8,400	.04	202
	18-34	11,400	.03	204
	25-49	14,400	.03	204
	25-54	16,300	.03	203
MEN	TOTAL	29,700	.04	202
	18-49	20,400	.04	203
	18-34	13,000	.04	202
	25-49	14,700	.03	204
	25-54	16,600	.03	204
TEENS	TOTAL	8,600	.04	198
CHILD	TOTAL	13,200	.04	201
	6-11	7,700	.04	201

ADI MARKETS POPULATION SUMMARY

PROVIDENCE-NEW BEDFORD

TV HOUSEHOLDS		561,700	.65	42
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,506,100	.66	43
	18+	1,168,600	.67	41
	18-49	708,700	.63	44
	12-24	318,700	.65	44
	12-34	572,100	.64	44
	18-34	434,300	.63	44
WOMEN	TOTAL	626,300	.66	39
	18-49	359,400	.63	44
	12-24	158,700	.66	44
	18-34	218,700	.64	44
	25-49	268,500	.62	44
	25-54	308,400	.63	44
MEN	TOTAL	547,300	.65	43
	18-49	348,400	.62	44
	18-34	215,600	.62	44
	25-49	259,300	.61	44
	25-54	295,900	.62	44
TEENS	TOTAL	117,800	.66	42
CHILD	TOTAL	199,700	.66	42
	6-11	121,700	.62	46

RAPID CITY

TV HOUSEHOLDS		93,900	.11	161
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	254,000	.11	161
	18+	187,000	.11	162
	18-49	128,600	.11	158
	12-24	58,100	.12	161
	12-34	106,700	.12	158
	18-34	83,100	.12	158
WOMEN	TOTAL	97,400	.10	165
	18-49	61,400	.11	160
	12-24	27,500	.12	162
	18-34	38,600	.11	160
	25-49	45,300	.11	160
	25-54	50,600	.10	160
MEN	TOTAL	94,600	.11	159
	18-49	67,200	.12	158
	18-34	44,500	.11	157
	25-49	48,900	.10	158
	25-54	56,500	.11	159
TEENS	TOTAL	23,600	.11	162
CHILD	TOTAL	43,400	.11	159
	6-11	24,300	.12	160

ROANOKE-LYNCHBURG

TV HOUSEHOLDS		336,700	.39	72
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	952,000	.42	69
	18+	738,700	.42	67
	18-49	472,900	.42	66
	12-24	207,300	.43	67
	12-34	369,000	.41	68
	18-34	283,900	.41	69
WOMEN	TOTAL	388,000	.43	67
	18-49	237,500	.42	66
	12-24	102,100	.43	67
	18-34	141,600	.41	68
	25-49	177,100	.41	66
	25-54	201,600	.41	66
MEN	TOTAL	350,700	.42	67
	18-49	235,400	.42	66
	18-34	142,300	.41	69
	25-49	173,600	.41	66
	25-54	196,500	.41	66
TEENS	TOTAL	85,100	.41	69
CHILD	TOTAL	128,200	.39	74
	6-11	78,700	.40	71

QUINCY-HANNIBAL

TV HOUSEHOLDS		127,800	.14	152
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	320,400	.14	154
	18+	248,700	.14	154
	18-49	143,900	.13	154
	12-24	66,800	.14	155
	12-34	115,600	.13	155
	18-34	88,100	.13	155
WOMEN	TOTAL	131,300	.14	154
	18-49	71,200	.13	154
	12-24	32,400	.14	155
	18-34	43,000	.13	155
	25-49	52,100	.12	155
	25-54	59,900	.12	155
MEN	TOTAL	117,600	.14	154
	18-49	72,700	.13	154
	18-34	45,100	.13	155
	25-49	52,500	.12	156
	25-54	59,700	.13	155
TEENS	TOTAL	27,500	.13	156
CHILD	TOTAL	44,700	.13	157
	6-11	25,800	.13	158

RENO

TV HOUSEHOLDS		163,000	.19	129
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	397,200	.17	130
	18+	312,900	.18	134
	18-49	213,400	.19	124
	12-24	80,700	.17	145
	12-34	151,300	.18	133
	18-34	127,900	.19	130
WOMEN	TOTAL	153,400	.17	140
	18-49	101,700	.19	129
	12-24	38,700	.16	145
	18-34	60,800	.18	130
	25-49	79,100	.18	133
	25-54	89,000	.18	133
MEN	TOTAL	159,500	.19	127
	18-49	111,700	.20	119
	18-34	67,100	.19	126
	25-49	87,000	.21	116
	25-54	97,700	.20	116
TEENS	TOTAL	33,400	.16	148
CHILD	TOTAL	50,900	.15	151
	6-11	30,000	.15	150

ROCHESTER, NY

TV HOUSEHOLDS		347,300	.40	71
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	923,200	.40	70
	18+	706,600	.41	70
	18-49	462,700	.41	67
	12-24	202,500	.42	69
	12-34	370,700	.41	67
	18-34	287,800	.41	69
WOMEN	TOTAL	373,700	.41	69
	18-49	234,300	.41	67
	12-24	100,100	.42	68
	18-34	142,900	.42	66
	25-49	176,800	.41	67
	25-54	199,400	.41	67
MEN	TOTAL	333,400	.40	70
	18-49	227,900	.40	67
	18-34	139,900	.40	71
	25-49	170,300	.40	67
	25-54	191,800	.40	67
TEENS	TOTAL	87,400	.42	67
CHILD	TOTAL	129,200	.39	72
	6-11	79,000	.40	70

RALEIGH-DURHAM (FAYETTEVILLE, NC)

TV HOUSEHOLDS		602,600	.70	38
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,655,100	.72	36
	18+	1,260,300	.72	35
	18-49	880,400	.78	32
	12-24	393,500	.81	29
	12-34	710,600	.79	31
	18-34	561,600	.81	28
WOMEN	TOTAL	853,300	.72	36
	18-49	434,700	.77	33
	12-24	186,400	.78	31
	18-34	271,200	.79	31
	25-49	321,600	.75	34
	25-54	360,800	.74	35
MEN	TOTAL	801,800	.73	33
	18-49	445,700	.79	29
	18-34	290,400	.84	27
	25-49	314,300	.74	35
	25-54	349,800	.74	35
TEENS	TOTAL	149,600	.71	40
CHILD	TOTAL	245,800	.74	37
	6-11	146,400	.74	37

RICHMOND

TV HOUSEHOLDS		403,300	.47	61
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,136,600	.49	57
	18+	869,800	.50	56
	18-49	571,400	.50	54
	12-24	237,600	.49	59
	12-34	448,500	.50	55
	18-34	344,200	.50	55
WOMEN	TOTAL	460,000	.50	57
	18-49	290,600	.51	54
	12-24	118,600	.50	59
	18-34	174,900	.51	53
	25-49	222,900	.52	54
	25-54	252,200	.52	54
MEN	TOTAL	409,800	.49	57
	18-49	280,800	.50	56
	18-34	169,300	.49	56
	25-49	215,200	.51	54
	25-54	241,800	.51	54
TEENS	TOTAL	104,300	.50	59
CHILD	TOTAL	150,500	.47	62
	6-11	94,700	.48	62

ROCHESTER-MASON CITY-AUSTIN

TV HOUSEHOLDS		146,200	.17	142
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	372,900	.16	149
	18+	284,100	.16	145
	18-49	169,400	.15	151
	12-24	75,400	.15	150
	12-34	135,900	.15	150
	18-34	101,000	.15	150
WOMEN	TOTAL	149,900	.16	143
	18-49	85,200	.15	151
	12-24	37,500	.16	149
	18-34	50,500	.15	150
	25-49	64,600	.15	151
	25-54	73,700	.15	149
MEN	TOTAL	134,200	.16	146
	18-49	84,200	.15	151
	18-34	50,500	.15	150
	25-49	64,300	.15	149
	25-54	73,000	.15	148
TEENS	TOTAL	34,900	.17	144
CHILD	TOTAL	53,900	.16	148
	6-11	31,400	.16	148

ADI MARKETS POPULATION SUMMARY

ROCKFORD

TV HOUSEHOLDS		199,900	.22	112
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	495,700	.22	115
	18+	370,600	.21	116
	18-49	241,700	.21	115
	12-24	104,500	.21	118
	12-34	191,500	.21	116
	18-34	147,900	.21	116
WOMEN	TOTAL	193,500	.21	116
	18-49	120,900	.21	115
	12-24	51,700	.22	119
	18-34	71,600	.21	117
	25-49	92,900	.22	117
	25-54	105,000	.22	117
MEN	TOTAL	176,900	.21	116
	18-49	120,300	.21	115
	18-34	71,300	.21	119
	25-49	92,400	.22	113
	25-54	103,900	.22	117
TEENS	TOTAL	49,400	.23	117
CHILD	TOTAL	74,700	.23	114
	6-11	46,100	.23	117

ROSWELL

TV HOUSEHOLDS		59,700	.07	181
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	161,100	.07	182
	18+	117,800	.07	184
	18-49	73,600	.07	185
	12-24	33,900	.07	184
	12-34	59,800	.07	186
	18-34	44,200	.06	188
WOMEN	TOTAL	61,100	.07	183
	18-49	36,800	.06	184
	12-24	16,600	.07	184
	18-34	25,600	.06	188
	25-49	27,900	.06	183
	25-54	33,000	.07	182
MEN	TOTAL	56,700	.07	184
	18-49	36,900	.07	187
	18-34	22,630	.07	188
	25-49	27,400	.06	185
	25-54	31,100	.07	183
TEENS	TOTAL	15,600	.07	180
CHILD	TOTAL	27,700	.08	176
	6-11	15,400	.08	177

SACRAMENTO-STOCKTON (MODESTO)

TV HOUSEHOLDS		914,700	1.06	20
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,333,600	1.02	21
	18+	1,790,900	1.03	21
	18-49	1,190,200	1.05	20
	12-24	499,700	1.01	20
	12-34	937,500	1.04	20
	18-34	730,700	1.06	19
WOMEN	TOTAL	920,600	1.01	21
	18-49	594,400	1.05	20
	12-24	240,500	1.01	20
	18-34	362,800	1.06	19
	25-49	454,400	1.05	20
	25-54	511,000	1.05	20
MEN	TOTAL	870,300	1.05	20
	18-49	595,800	1.06	20
	18-34	367,900	1.06	20
	25-49	452,900	1.07	20
	25-54	506,000	1.07	20
TEENS	TOTAL	206,800	.99	21
CHILD	TOTAL	336,100	1.01	20
	6-11	194,900	.99	21

ST. JOSEPH

TV HOUSEHOLDS		49,900	.05	188
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	131,700	.06	188
	18+	102,300	.06	188
	18-49	57,800	.05	191
	12-24	27,400	.06	189
	12-34	46,800	.05	191
	18-34	35,700	.05	191
WOMEN	TOTAL	54,700	.06	187
	18-49	29,700	.05	193
	12-24	13,500	.06	191
	18-34	17,300	.05	194
	25-49	20,800	.05	192
	25-54	24,700	.05	190
MEN	TOTAL	47,600	.06	189
	18-49	29,100	.05	192
	18-34	18,400	.05	193
	25-49	20,700	.05	192
	25-54	23,600	.05	191
TEENS	TOTAL	11,100	.05	190
CHILD	TOTAL	17,400	.05	190
	6-11	10,000	.05	192

ST. LOUIS

TV HOUSEHOLDS		1,034,400	1.20	18
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,778,500	1.22	17
	18+	2,106,100	1.21	17
	18-49	1,319,700	1.17	19
	12-24	573,900	1.18	16
	12-34	1,044,300	1.16	17
	18-34	783,300	1.14	17
WOMEN	TOTAL	1,124,300	1.23	17
	18-49	673,600	1.19	18
	12-24	285,700	1.20	16
	18-34	396,700	1.16	17
	25-49	517,900	1.20	18
	25-54	588,700	1.21	17
MEN	TOTAL	981,800	1.18	17
	18-49	646,100	1.15	18
	18-34	386,300	1.11	18
	25-49	491,200	1.14	19
	25-54	557,500	1.17	18
TEENS	TOTAL	262,300	1.26	15
CHILD	TOTAL	410,100	1.23	15
	6-11	241,300	1.22	15

SALINAS-MONTEREY

TV HOUSEHOLDS		196,400	.23	110
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	542,300	.24	109
	18+	421,000	.24	107
	18-49	287,500	.25	102
	12-24	119,300	.25	110
	12-34	234,100	.26	103
	18-34	190,400	.28	99
WOMEN	TOTAL	210,100	.23	108
	18-49	135,400	.24	106
	12-24	54,500	.23	114
	18-34	87,200	.25	104
	25-49	102,200	.24	105
	25-54	114,000	.23	106
MEN	TOTAL	210,900	.25	103
	18-49	152,100	.27	101
	18-34	103,200	.30	94
	25-49	109,700	.26	99
	25-54	120,500	.25	100
TEENS	TOTAL	43,700	.21	118
CHILD	TOTAL	77,600	.23	112
	6-11	43,800	.22	114

SALISBURY

TV HOUSEHOLDS		84,500	.10	166
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	224,600	.10	168
	18+	174,000	.10	165
	18-49	104,100	.09	169
	12-24	46,000	.09	169
	12-34	82,500	.09	170
	18-34	61,700	.09	169
WOMEN	TOTAL	92,700	.10	166
	18-49	52,900	.09	168
	12-24	23,000	.10	169
	18-34	31,000	.09	169
	25-49	40,700	.09	165
	25-54	46,100	.09	163
MEN	TOTAL	81,800	.10	165
	18-49	51,400	.09	170
	18-34	30,700	.09	170
	25-49	38,900	.09	166
	25-54	44,500	.09	165
TEENS	TOTAL	20,800	.10	168
CHILD	TOTAL	29,900	.09	172
	6-11	17,700	.09	171

SALT LAKE CITY

TV HOUSEHOLDS		887,600	.69	39
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,754,900	.77	33
	18+	1,211,100	.69	38
	18-49	872,200	.77	33
	12-24	409,000	.84	26
	12-34	738,300	.82	27
	18-34	577,200	.83	27
WOMEN	TOTAL	815,600	.87	41
	18-49	432,300	.76	35
	12-24	203,100	.85	26
	18-34	282,600	.81	27
	25-49	310,200	.77	36
	25-54	342,500	.78	37
MEN	TOTAL	595,700	.77	36
	18-49	439,900	.78	31
	18-34	289,600	.83	28
	25-49	319,100	.76	33
	25-54	351,300	.76	34
TEENS	TOTAL	166,100	.80	29
CHILD	TOTAL	377,500	1.13	17
	6-11	195,500	.99	20

SAN ANGELO

TV HOUSEHOLDS		43,500	.05	192
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	119,400	.05	193
	18+	91,500	.05	192
	18-49	57,400	.05	193
	12-24	26,500	.05	194
	12-34	46,400	.05	194
	18-34	36,100	.05	192
WOMEN	TOTAL	48,200	.05	191
	18-49	28,700	.05	193
	12-24	13,300	.06	194
	18-34	17,900	.05	192
	25-49	20,600	.05	194
	25-54	23,600	.05	191
MEN	TOTAL	43,300	.05	193
	18-49	28,700	.05	193
	18-34	18,200	.05	194
	25-49	20,600	.05	193
	25-54	23,300	.05	193
TEENS	TOTAL	10,300	.05	195
CHILD	TOTAL	17,600	.05	192
	6-11	10,100	.05	191

ADI MARKETS POPULATION SUMMARY

SAN ANTONIO

TV HOUSEHOLDS		521,200	.61	49
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,527,000	.67	42
	18+	1,111,300	.64	44
	18-49	734,700	.65	43
	12-24	340,900	.70	41
	12-34	605,900	.67	42
	18-34	497,300	.66	43
WOMEN	TOTAL	582,700	.64	43
	18-49	370,000	.65	42
	12-24	165,100	.68	42
	18-34	224,600	.66	43
	25-49	240,900	.65	42
	25-54	317,000	.65	42
MEN	TOTAL	528,400	.64	44
	18-49	363,800	.64	43
	18-34	227,700	.66	42
	25-49	266,400	.69	43
	25-54	298,400	.69	43
TEENS	TOTAL	193,500	.74	37
CHILD	TOTAL	262,200	.79	33
	6-11	155,100	.76	31

SAN DIEGO

TV HOUSEHOLDS		765,300	.89	26
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,009,900	.88	29
	18+	1,579,700	.91	25
	18-49	1,085,000	.96	22
	12-24	469,600	.96	22
	12-34	874,000	.97	22
	18-34	713,000	1.03	21
WOMEN	TOTAL	787,400	.86	29
	18-49	535,100	.89	25
	12-24	209,500	.86	25
	18-34	319,200	.93	22
	25-49	378,000	.88	28
	25-54	422,700	.87	28
MEN	TOTAL	797,300	.96	27
	18-49	579,900	1.01	21
	18-34	393,800	1.13	17
	25-49	398,400	.96	22
	25-54	430,900	.93	24
TEENS	TOTAL	161,000	.77	35
CHILD	TOTAL	268,800	.81	29
	6-11	156,400	.79	30

SAN FRANCISCO (SAN JOSE & SANTA ROSA)

TV HOUSEHOLDS		2,043,800	2.37	5
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	5,122,400	2.24	6
	18+	4,059,700	2.33	6
	18-49	2,748,300	2.43	5
	12-24	1,016,900	2.09	6
	12-34	2,077,800	2.31	6
	18-34	1,657,200	2.40	5
WOMEN	TOTAL	2,089,500	2.20	6
	18-49	1,357,000	2.30	5
	12-24	496,300	2.08	6
	18-34	815,400	2.38	5
	25-49	1,066,900	2.47	5
	25-54	1,192,800	2.45	5
MEN	TOTAL	1,970,200	2.37	5
	18-49	1,391,300	2.47	5
	18-34	841,800	2.42	5
	25-49	1,035,300	2.37	5
	25-54	1,204,500	2.34	5
TEENS	TOTAL	420,600	2.02	7
CHILD	TOTAL	642,100	1.92	7
	6-11	381,700	1.93	7

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO

TV HOUSEHOLDS		186,900	.22	113
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	481,600	.21	116
	18+	387,400	.22	113
	18-49	236,700	.23	113
	12-24	113,800	.23	119
	12-34	206,900	.23	113
	18-34	160,400	.25	109
WOMEN	TOTAL	196,100	.19	119
	18-49	122,500	.21	114
	12-24	54,400	.23	119
	18-34	70,400	.23	112
	25-49	86,400	.20	116
	25-54	97,600	.20	117
MEN	TOTAL	191,300	.23	109
	18-49	113,700	.24	109
	18-34	90,000	.24	106
	25-49	93,500	.22	111
	25-54	103,500	.22	113
TEENS	TOTAL	37,500	.19	136
CHILD	TOTAL	56,700	.17	145
	6-11	33,300	.17	144

SARASOTA

TV HOUSEHOLDS		112,000	.13	157
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	249,100	.11	164
	18+	207,800	.12	158
	18-49	92,000	.09	180
	12-24	32,500	.07	194
	12-34	61,400	.07	186
	18-34	46,900	.07	186
WOMEN	TOTAL	113,900	.12	157
	18-49	42,300	.07	178
	12-24	14,300	.07	185
	18-34	23,600	.07	183
	25-49	33,300	.08	175
	25-54	39,500	.08	173
MEN	TOTAL	93,900	.11	160
	18-49	39,700	.07	183
	18-34	22,900	.07	196
	25-49	31,100	.07	190
	25-54	36,100	.08	176
TEENS	TOTAL	14,900	.07	192
CHILD	TOTAL	20,400	.06	187
	6-11	12,800	.06	195

SAVANNAH

TV HOUSEHOLDS		200,400	.23	109
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	577,500	.25	103
	18+	427,900	.25	103
	18-49	291,900	.26	101
	12-24	144,000	.30	95
	12-34	246,700	.27	99
	18-34	191,200	.28	98
WOMEN	TOTAL	216,900	.24	105
	18-49	136,200	.25	106
	12-24	64,000	.27	102
	18-34	87,800	.26	103
	25-49	101,900	.24	106
	25-54	114,400	.23	105
MEN	TOTAL	211,000	.25	102
	18-49	152,700	.27	99
	18-34	103,400	.30	93
	25-49	101,500	.24	104
	25-54	112,500	.24	105
TEENS	TOTAL	55,500	.27	100
CHILD	TOTAL	94,100	.28	98
	6-11	53,700	.27	98

SEATTLE-TACOMA (BELLINGHAM)

TV HOUSEHOLDS		1,178,400	1.37	19
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,911,700	1.27	16
	18+	2,263,100	1.30	16
	18-49	1,532,100	1.35	14
	12-24	607,900	1.25	19
	12-34	1,196,000	1.33	14
	18-34	950,900	1.38	14
WOMEN	TOTAL	1,148,300	1.26	16
	18-49	744,700	1.31	15
	12-24	298,000	1.22	15
	18-34	459,100	1.34	14
	25-49	574,700	1.33	14
	25-54	640,800	1.31	14
MEN	TOTAL	1,114,400	1.34	14
	18-49	787,400	1.40	14
	18-34	491,700	1.42	14
	25-49	595,600	1.41	13
	25-54	654,800	1.39	13
TEENS	TOTAL	248,000	1.19	16
CHILD	TOTAL	402,600	1.21	16
	6-11	236,900	1.20	16

SELMA

TV HOUSEHOLDS		10,200	.02	210
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,900	.02	210
	18+	1,600	.02	210
	18-49	1,100	.02	211
	12-24	1,000	.02	209
	12-34	1,900	.02	210
	18-34	1,900	.02	211
WOMEN	TOTAL	1,300	.02	210
	18-49	1,100	.02	210
	12-24	600	.03	209
	18-34	1,300	.02	210
	25-49	1,100	.02	210
	25-54	1,300	.02	210
MEN	TOTAL	1,100	.02	210
	18-49	1,100	.02	211
	18-34	1,000	.02	211
	25-49	1,000	.02	211
	25-54	1,000	.02	211
TEENS	TOTAL	1,000	.03	207
CHILD	TOTAL	1,300	.03	209
	6-11	1,400	.03	209

SHREVEPORT-TEXARKANA

TV HOUSEHOLDS		442,800	.51	53
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,198,600	.52	53
	18+	893,900	.51	54
	18-49	544,500	.48	60
	12-24	244,200	.50	57
	12-34	436,800	.49	59
	18-34	323,700	.47	60
WOMEN	TOTAL	477,000	.52	52
	18-49	277,000	.49	58
	12-24	120,300	.50	56
	18-34	162,900	.48	59
	25-49	211,800	.49	58
	25-54	241,100	.49	57
MEN	TOTAL	416,900	.50	55
	18-49	267,500	.47	61
	18-34	160,800	.46	61
	25-49	201,600	.48	61
	25-54	227,400	.48	61
TEENS	TOTAL	113,100	.54	55
CHILD	TOTAL	191,600	.57	51
	6-11	111,500	.57	53

ADI MARKETS POPULATION SUMMARY

SIOUX CITY

TV HOUSEHOLDS		158,800	.18	130
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	410,600	.18	135
	18+	311,100	.18	135
	18-49	141,700	.16	144
	12-24	84,600	.17	139
	12-34	149,700	.17	142
	18-34	117,300	.16	143
WOMEN	TOTAL	163,000	.18	134
	18-49	90,300	.16	144
	12-24	41,600	.17	139
	18-34	55,700	.16	142
	25-49	68,700	.17	147
	25-54	76,900	.16	144
MEN	TOTAL	148,100	.18	137
	18-49	90,900	.16	144
	18-34	57,300	.17	142
	25-49	66,900	.16	146
	25-54	76,900	.16	144
TEENS	TOTAL	76,700	.18	138
CHILD	TOTAL	62,800	.16	136
	6-11	55,100	.16	141

SPOKANE (WENATCHEE, WA)

TV HOUSEHOLDS		312,700	.34	78
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	814,600	.36	78
	18+	615,600	.35	79
	18-49	406,800	.36	76
	12-24	175,500	.36	79
	12-34	325,100	.36	77
	18-34	231,700	.35	76
WOMEN	TOTAL	413,800	.34	80
	18-49	199,900	.35	78
	12-24	85,500	.36	80
	18-34	123,500	.36	76
	25-49	150,300	.35	78
	25-54	167,900	.34	78
MEN	TOTAL	381,800	.36	78
	18-49	206,900	.36	75
	18-34	124,700	.37	76
	25-49	152,400	.36	76
	25-54	170,000	.36	78
TEENS	TOTAL	73,400	.35	80
CHILD	TOTAL	125,600	.38	78
	6-11	72,300	.37	80

SPRINGFIELD-DECATUR-CHAMPAIGN

TV HOUSEHOLDS		349,200	.41	68
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	894,400	.39	72
	18+	682,100	.40	71
	18-49	447,700	.40	70
	12-24	205,300	.42	68
	12-34	361,300	.40	71
	18-34	285,400	.41	67
WOMEN	TOTAL	363,300	.40	71
	18-49	222,300	.39	70
	12-24	98,400	.42	68
	18-34	139,700	.41	68
	25-49	159,900	.37	72
	25-54	181,400	.37	73
MEN	TOTAL	328,800	.40	71
	18-49	225,400	.40	69
	18-34	145,700	.42	66
	25-49	158,400	.38	73
	25-54	176,000	.37	72
TEENS	TOTAL	75,900	.36	76
CHILD	TOTAL	126,400	.38	76
	6-11	72,700	.37	79

SIOUX FALLS-MITCHELL

TV HOUSEHOLDS		225,700	.26	95
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	590,500	.26	99
	18+	446,600	.26	98
	18-49	285,600	.25	111
	12-24	126,500	.26	107
	12-34	210,700	.26	111
	18-34	165,800	.24	113
WOMEN	TOTAL	231,600	.25	99
	18-49	131,600	.23	111
	12-24	62,800	.26	106
	18-34	90,900	.24	111
	25-49	95,800	.23	110
	25-54	109,900	.23	109
MEN	TOTAL	285,200	.26	101
	18-49	134,700	.24	109
	18-34	84,700	.24	111
	25-49	97,400	.23	108
	25-54	110,600	.23	107
TEENS	TOTAL	54,100	.25	102
CHILD	TOTAL	90,800	.27	102
	6-11	50,900	.26	105

SPRINGFIELD, MA

TV HOUSEHOLDS		209,700	.24	103
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	557,200	.24	107
	18+	436,100	.25	101
	18-49	273,600	.24	107
	12-24	131,200	.27	104
	12-34	225,800	.25	107
	18-34	175,700	.25	105
WOMEN	TOTAL	235,600	.26	98
	18-49	141,800	.25	104
	12-24	67,100	.28	98
	18-34	90,900	.27	99
	25-49	99,100	.23	108
	25-54	113,000	.23	107
MEN	TOTAL	200,500	.24	104
	18-49	131,900	.23	112
	18-34	84,800	.24	108
	25-49	93,400	.22	112
	25-54	106,400	.22	110
TEENS	TOTAL	50,100	.24	110
CHILD	TOTAL	71,000	.21	117
	6-11	43,600	.22	115

SYRACUSE

TV HOUSEHOLDS		367,900	.43	67
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,010,700	.44	66
	18+	777,600	.44	65
	18-49	503,000	.44	63
	12-24	241,300	.50	59
	12-34	419,900	.46	62
	18-34	319,300	.46	62
WOMEN	TOTAL	406,000	.45	65
	18-49	253,000	.45	62
	12-24	119,100	.50	57
	18-34	159,200	.46	61
	25-49	180,900	.42	65
	25-54	205,500	.42	65
MEN	TOTAL	366,600	.44	65
	18-49	250,000	.44	63
	18-34	160,100	.46	62
	25-49	177,000	.42	65
	25-54	199,800	.42	65
TEENS	TOTAL	96,200	.46	63
CHILD	TOTAL	141,900	.43	66
	6-11	85,600	.43	65

SOUTH BEND-ELKHART

TV HOUSEHOLDS		279,200	.32	84
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	748,300	.33	86
	18+	559,300	.32	89
	18-49	357,400	.32	87
	12-24	157,400	.32	90
	12-34	287,400	.32	87
	18-34	216,700	.31	89
WOMEN	TOTAL	293,700	.32	85
	18-49	180,200	.32	85
	12-24	77,400	.32	86
	18-34	108,400	.32	86
	25-49	137,500	.32	85
	25-54	156,200	.32	84
MEN	TOTAL	265,600	.32	83
	18-49	177,200	.31	87
	18-34	108,300	.31	89
	25-49	133,200	.32	84
	25-54	150,600	.32	84
TEENS	TOTAL	70,700	.34	85
CHILD	TOTAL	118,300	.35	82
	6-11	69,300	.35	84

SPRINGFIELD, MO

TV HOUSEHOLDS		284,000	.33	83
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	760,800	.33	84
	18+	590,900	.34	82
	18-49	361,400	.30	88
	12-24	192,800	.31	91
	12-34	267,300	.30	91
	18-34	201,700	.29	93
WOMEN	TOTAL	387,600	.34	82
	18-49	170,400	.30	89
	12-24	72,700	.30	97
	18-34	98,800	.29	91
	25-49	129,300	.30	89
	25-54	147,600	.30	89
MEN	TOTAL	283,300	.34	82
	18-49	171,000	.30	90
	18-34	102,900	.30	95
	25-49	124,900	.30	89
	25-54	142,000	.30	89
TEENS	TOTAL	65,600	.31	90
CHILD	TOTAL	104,300	.31	91
	6-11	61,700	.31	91

TALLAHASSEE-THOMASVILLE

TV HOUSEHOLDS		158,100	.18	130
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	436,800	.19	125
	18+	328,100	.19	128
	18-49	226,000	.20	117
	12-24	107,100	.22	116
	12-34	188,100	.21	117
	18-34	147,200	.21	115
WOMEN	TOTAL	174,500	.19	125
	18-49	116,000	.20	117
	12-24	54,200	.23	116
	18-34	75,000	.22	115
	25-49	81,700	.19	121
	25-54	91,800	.19	121
MEN	TOTAL	153,600	.18	130
	18-49	110,000	.19	121
	18-34	72,200	.21	117
	25-49	78,100	.18	125
	25-54	86,700	.18	126
TEENS	TOTAL	40,900	.20	124
CHILD	TOTAL	69,800	.21	121
	6-11	41,500	.21	119

ADI MARKETS POPULATION SUMMARY

TAMPA-ST. PETERSBURG

TV HOUSEHOLDS		1,056,900	1.23	17
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	2,929,500	1.10	18
	18+	2,041,400	1.17	18
	18-49	1,029,100	.91	26
	12-24	430,700	.88	25
	12-34	796,000	.89	25
	18-34	603,700	.88	26
WOMEN	TOTAL	1,093,900	1.20	18
	18-49	522,400	.92	23
	12-24	213,900	.90	23
	18-34	309,300	.85	26
	25-49	403,000	.93	23
	25-54	466,800	.96	22
MEN	TOTAL	947,500	1.14	19
	18-49	506,700	.90	26
	18-34	300,400	.87	26
	25-49	387,700	.92	25
	25-54	447,500	.93	23
TEENS	TOTAL	192,300	.92	23
CHILD	TOTAL	299,900	.87	24
	6-11	177,800	.90	24

TOPEKA

TV HOUSEHOLDS		144,300	.17	143
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	381,100	.17	144
	18+	297,000	.17	141
	18-49	197,000	.17	136
	12-24	93,800	.16	128
	12-34	163,100	.18	131
	18-34	132,600	.16	125
WOMEN	TOTAL	149,100	.16	145
	18-49	97,700	.16	139
	12-24	42,400	.18	135
	18-34	60,500	.18	131
	25-49	65,700	.15	150
	25-54	73,300	.15	151
MEN	TOTAL	147,900	.18	138
	18-49	104,300	.18	128
	18-34	72,100	.21	118
	25-49	68,500	.16	142
	25-54	76,400	.16	145
TEENS	TOTAL	30,500	.15	152
CHILD	TOTAL	53,600	.16	149
	6-11	29,900	.15	151

TULSA

TV HOUSEHOLDS		459,100	.53	57
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	1,181,300	.52	55
	18+	898,500	.52	52
	18-49	569,600	.50	55
	12-24	233,000	.48	61
	12-34	439,200	.49	59
	18-34	334,400	.48	58
WOMEN	TOTAL	472,700	.52	54
	18-49	287,300	.51	55
	12-24	114,500	.48	60
	18-34	167,300	.46	57
	25-49	223,700	.52	53
	25-54	252,800	.52	53
MEN	TOTAL	425,800	.51	52
	18-49	282,300	.50	54
	18-34	167,100	.48	58
	25-49	217,700	.52	53
	25-54	244,800	.52	53
TEENS	TOTAL	104,800	.50	58
CHILD	TOTAL	178,000	.53	57
	6-11	103,900	.53	58

TERRE HAUTE

TV HOUSEHOLDS		157,700	.19	131
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	409,600	.18	136
	18+	316,900	.19	132
	18-49	195,700	.16	140
	12-24	84,100	.17	140
	12-34	148,600	.17	143
	18-34	117,700	.16	142
WOMEN	TOTAL	168,300	.18	130
	18-49	92,300	.16	140
	12-24	40,500	.17	141
	18-34	54,900	.16	144
	25-49	69,100	.15	141
	25-54	79,300	.16	141
MEN	TOTAL	148,600	.19	136
	18-49	93,600	.17	141
	18-34	57,800	.17	139
	25-49	68,200	.16	143
	25-54	77,300	.16	143
TEENS	TOTAL	35,700	.17	141
CHILD	TOTAL	57,000	.17	144
	6-11	33,700	.17	147

TRAVERSE CITY-CADILLAC

TV HOUSEHOLDS		151,400	.18	139
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	405,500	.18	137
	18+	305,000	.17	138
	18-49	182,300	.16	143
	12-24	81,700	.17	143
	12-34	147,600	.16	144
	18-34	107,300	.16	145
WOMEN	TOTAL	157,600	.17	137
	18-49	90,700	.16	143
	12-24	40,100	.17	143
	18-34	52,800	.15	147
	25-49	70,700	.16	139
	25-54	79,700	.16	140
MEN	TOTAL	147,900	.19	140
	18-49	91,600	.16	143
	18-34	54,500	.16	145
	25-49	70,700	.17	138
	25-54	79,700	.17	138
TEENS	TOTAL	40,300	.19	137
CHILD	TOTAL	60,200	.18	140
	6-11	36,300	.18	139

TUSCALOOSA

TV HOUSEHOLDS		91,600	.06	197
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	138,600	.06	197
	18+	106,300	.06	197
	18-49	73,400	.06	196
	12-24	36,000	.07	193
	12-34	60,400	.07	195
	18-34	48,600	.07	193
WOMEN	TOTAL	55,600	.06	195
	18-49	37,100	.07	193
	12-24	17,800	.07	190
	18-34	24,700	.07	190
	25-49	25,100	.06	196
	25-54	28,500	.06	196
MEN	TOTAL	50,700	.06	197
	18-49	36,300	.06	198
	18-34	24,400	.07	193
	25-49	24,100	.06	197
	25-54	27,200	.06	197
TEENS	TOTAL	11,800	.06	197
CHILD	TOTAL	20,500	.06	196
	6-11	12,000	.06	197

TOLEDO

TV HOUSEHOLDS		382,500	.44	65
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	1,018,300	.45	64
	18+	763,500	.44	65
	18-49	493,200	.44	64
	12-24	225,000	.46	63
	12-34	402,700	.45	63
	18-34	306,100	.45	64
WOMEN	TOTAL	402,400	.44	66
	18-49	248,900	.44	64
	12-24	111,700	.47	62
	18-34	154,500	.45	63
	25-49	183,200	.42	64
	25-54	208,300	.43	64
MEN	TOTAL	361,100	.43	65
	18-49	244,300	.43	64
	18-34	153,600	.44	65
	25-49	179,500	.43	64
	25-54	203,200	.43	64
TEENS	TOTAL	94,600	.45	64
CHILD	TOTAL	160,200	.40	61
	6-11	94,200	.40	61

TUCSON

TV HOUSEHOLDS		285,000	.33	92
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	719,700	.31	88
	18+	549,500	.32	87
	18-49	359,900	.32	86
	12-24	157,800	.32	86
	12-34	291,600	.32	85
	18-34	228,100	.33	85
WOMEN	TOTAL	284,100	.31	87
	18-49	178,500	.31	87
	12-24	77,300	.32	87
	18-34	111,400	.33	84
	25-49	132,400	.31	87
	25-54	148,900	.31	88
MEN	TOTAL	265,400	.32	86
	18-49	181,400	.32	86
	18-34	116,700	.34	85
	25-49	133,200	.32	84
	25-54	147,800	.31	86
TEENS	TOTAL	63,500	.30	92
CHILD	TOTAL	106,700	.32	89
	6-11	62,100	.31	90

TWIN FALLS

TV HOUSEHOLDS		30,400	.04	202
		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	85,700	.04	201
	18+	63,200	.04	201
	18-49	38,700	.03	204
	12-24	16,400	.03	208
	12-34	30,600	.03	205
	18-34	23,000	.03	206
WOMEN	TOTAL	32,300	.04	201
	18-49	19,100	.03	203
	12-24	7,800	.03	208
	18-34	11,300	.03	206
	25-49	14,900	.03	201
	25-54	16,800	.03	201
MEN	TOTAL	30,900	.04	201
	18-49	19,600	.03	204
	18-34	11,700	.03	205
	25-49	15,000	.04	203
	25-54	16,900	.04	201
TEENS	TOTAL	7,600	.04	203
CHILD	TOTAL	14,900	.04	196
	6-11	8,300	.04	198

ADI MARKETS POPULATION SUMMARY

TYLER (LONGVIEW)

TV HOUSEHOLDS		119,900	.14	154
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	332,600	.15	153
	18+	253,000	.15	153
	18-49	159,900	.14	153
	12-24	71,400	.15	153
	12-34	127,300	.14	153
	18-34	98,300	.14	153
WOMEN	TOTAL	132,000	.14	152
	18-49	78,700	.14	153
	12-24	35,300	.15	151
	18-34	48,700	.14	153
	25-49	57,400	.13	153
	25-54	65,700	.13	153
MEN	TOTAL	121,000	.15	153
	18-49	80,200	.14	153
	18-34	50,100	.14	152
	25-49	59,100	.14	153
	25-54	66,700	.14	153
TEENS	TOTAL	29,000	.14	154
CHILD	TOTAL	50,600	.15	152
	6-11	29,800	.15	151

WACO-TEMPLE

TV HOUSEHOLDS		225,900	.26	94
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	633,800	.28	94
	18+	490,700	.28	92
	18-49	336,500	.30	90
	12-24	177,800	.37	77
	12-34	284,700	.32	88
	18-34	233,200	.34	91
WOMEN	TOTAL	340,100	.26	94
	18-49	193,000	.27	95
	12-24	79,400	.32	89
	18-34	101,000	.29	90
	25-49	102,800	.24	103
	25-54	115,400	.24	103
MEN	TOTAL	293,600	.30	89
	18-49	143,500	.33	85
	18-34	132,700	.38	74
	25-49	107,400	.29	100
	25-54	119,300	.25	102
TEENS	TOTAL	51,500	.29	107
CHILD	TOTAL	91,600	.27	101
	6-11	51,100	.26	104

WAUSAU-RHINELANDER

TV HOUSEHOLDS		159,400	.19	129
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	429,900	.19	129
	18+	320,900	.19	130
	18-49	198,200	.18	132
	12-24	96,300	.19	127
	12-34	163,900	.18	130
	18-34	120,700	.17	134
WOMEN	TOTAL	163,900	.18	133
	18-49	97,500	.17	137
	12-24	45,900	.19	126
	18-34	58,700	.17	137
	25-49	72,800	.17	135
	25-54	82,400	.17	134
MEN	TOTAL	157,000	.19	128
	18-49	100,700	.18	132
	18-34	61,500	.18	133
	25-49	74,900	.18	129
	25-54	84,100	.18	131
TEENS	TOTAL	43,700	.21	118
CHILD	TOTAL	65,300	.20	116
	6-11	38,100	.19	127

UTICA

TV HOUSEHOLDS		101,300	.12	158
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	279,400	.12	158
	18+	214,600	.12	157
	18-49	127,200	.11	159
	12-24	61,200	.13	158
	12-34	104,000	.12	160
	18-34	77,400	.11	161
WOMEN	TOTAL	114,000	.12	156
	18-49	64,200	.11	158
	12-24	30,400	.13	157
	18-34	38,900	.11	159
	25-49	45,700	.11	159
	25-54	54,000	.11	159
MEN	TOTAL	100,600	.12	158
	18-49	63,000	.11	160
	18-34	38,500	.11	161
	25-49	45,900	.11	160
	25-54	52,500	.11	159
TEENS	TOTAL	26,500	.13	157
CHILD	TOTAL	38,700	.11	163
	6-11	23,300	.12	163

WASHINGTON, DC

TV HOUSEHOLDS		1,522,100	1.77	9
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	4,041,000	1.77	9
	18+	3,103,400	1.78	8
	18-49	2,205,800	1.95	8
	12-24	951,100	1.75	9
	12-34	1,675,300	1.87	8
	18-34	1,298,000	1.89	9
WOMEN	TOTAL	1,627,500	1.78	8
	18-49	1,117,800	1.87	8
	12-24	426,300	1.74	8
	18-34	661,900	1.93	9
	25-49	879,100	2.04	7
	25-54	976,500	2.00	7
MEN	TOTAL	1,480,900	1.79	8
	18-49	1,098,000	1.93	8
	18-34	636,100	1.83	10
	25-49	957,900	2.02	7
	25-54	946,700	1.99	7
TEENS	TOTAL	377,300	1.81	6
CHILD	TOTAL	560,300	1.68	10
	6-11	344,500	1.75	10

WEST PALM BEACH-FT. PIERCE-VERO BEACH

TV HOUSEHOLDS		431,800	.50	56
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,015,500	.44	65
	18+	828,000	.48	60
	18-49	408,100	.36	75
	12-24	165,200	.34	85
	12-34	312,900	.35	80
	18-34	239,300	.35	80
WOMEN	TOTAL	437,900	.48	60
	18-49	203,200	.36	75
	12-24	81,300	.34	83
	18-34	118,300	.35	80
	25-49	158,000	.37	73
	25-54	183,500	.38	71
MEN	TOTAL	390,100	.47	64
	18-49	204,900	.36	75
	18-34	121,000	.35	82
	25-49	158,500	.38	71
	25-54	180,400	.38	71
TEENS	TOTAL	73,600	.35	79
CHILD	TOTAL	113,900	.34	86
	6-11	69,900	.35	85

VICTORIA

TV HOUSEHOLDS		26,300	.03	207
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	74,900	.03	207
	18+	54,300	.03	207
	18-49	37,600	.03	205
	12-24	16,800	.03	207
	12-34	30,700	.03	206
	18-34	23,100	.03	205
WOMEN	TOTAL	28,600	.03	207
	18-49	18,800	.03	204
	12-24	8,300	.03	206
	18-34	11,400	.03	204
	25-49	14,200	.03	206
	25-54	16,000	.03	205
MEN	TOTAL	26,300	.03	207
	18-49	18,800	.03	205
	18-34	11,700	.03	205
	25-49	14,200	.03	205
	25-54	15,900	.03	205
TEENS	TOTAL	7,600	.04	203
CHILD	TOTAL	13,000	.04	202
	6-11	7,400	.04	202

WATERTOWN-CARTHAGE

TV HOUSEHOLDS		78,200	.09	169
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	226,100	.10	167
	18+	167,800	.10	169
	18-49	106,000	.09	167
	12-24	54,600	.11	163
	12-34	99,200	.10	165
	18-34	66,000	.10	166
WOMEN	TOTAL	87,300	.10	168
	18-49	52,300	.09	169
	12-24	26,100	.11	165
	18-34	31,800	.09	168
	25-49	37,700	.09	169
	25-54	43,100	.09	169
MEN	TOTAL	80,500	.10	167
	18-49	53,700	.10	166
	18-34	34,200	.10	164
	25-49	36,900	.09	170
	25-54	42,200	.09	168
TEENS	TOTAL	23,200	.11	164
CHILD	TOTAL	35,100	.11	167
	6-11	21,100	.11	164

WHEELING-STEUBENVILLE

TV HOUSEHOLDS		164,900	.19	124
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	435,600	.19	128
	18+	332,900	.19	125
	18-49	198,200	.18	132
	12-24	86,500	.18	134
	12-34	158,200	.18	134
	18-34	119,000	.17	135
WOMEN	TOTAL	175,900	.19	123
	18-49	100,200	.18	131
	12-24	43,000	.18	132
	18-34	59,600	.17	133
	25-49	76,300	.18	126
	25-54	88,300	.18	124
MEN	TOTAL	157,000	.19	128
	18-49	98,000	.17	135
	18-34	59,400	.17	134
	25-49	74,600	.18	130
	25-54	85,800	.18	128
TEENS	TOTAL	36,200	.19	133
CHILD	TOTAL	63,500	.19	134
	6-11	38,100	.19	127

ADI MARKETS POPULATION SUMMARY

WICHITA-HUTCHINSON (COLBY, KS)

TV HOUSEHOLDS 419,300 .40 59

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,064,700	.47	63
	18+	818,300	.47	61
	18-49	504,800	.45	62
	12-24	219,100	.45	64
	12-34	402,200	.45	64
	18-34	310,900	.45	63
WOMEN	TOTAL	426,400	.47	61
	18-49	249,100	.44	63
	12-24	106,600	.43	64
	18-34	150,800	.44	64
	25-49	187,100	.43	62
	25-54	212,800	.44	63
MEN	TOTAL	391,900	.47	62
	18-49	255,700	.45	62
	18-34	160,100	.46	62
	25-49	189,900	.45	62
	25-54	215,300	.45	62
TEENS	TOTAL	91,300	.44	66
CHILD	TOTAL	154,600	.46	63
	6-11	86,300	.44	64

WILMINGTON

TV HOUSEHOLDS 128,800 .15 151

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	359,300	.16	151
	18+	284,400	.15	151
	18-49	172,400	.15	150
	12-24	76,100	.16	148
	12-34	139,000	.15	149
	18-34	103,200	.15	149
WOMEN	TOTAL	140,900	.15	150
	18-49	88,100	.16	147
	12-24	38,000	.16	146
	18-34	52,400	.15	148
	25-49	67,700	.16	144
	25-54	76,700	.16	146
MEN	TOTAL	123,900	.15	151
	18-49	84,300	.15	150
	18-34	50,800	.15	149
	25-49	64,400	.15	148
	25-54	72,300	.15	149
TEENS	TOTAL	35,900	.17	140
CHILD	TOTAL	59,100	.18	141
	6-11	35,900	.18	138

ZANESVILLE

TV HOUSEHOLDS 30,800 .04 201

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	80,400	.04	203
	18+	60,000	.03	203
	18-49	37,100	.03	206
	12-24	17,100	.04	206
	12-34	30,000	.03	206
	18-34	22,100	.03	208
WOMEN	TOTAL	32,200	.04	202
	18-49	19,000	.03	204
	12-24	8,500	.04	204
	18-34	11,300	.03	206
	25-49	14,300	.03	205
	25-54	16,400	.03	202
MEN	TOTAL	27,800	.03	206
	18-49	18,100	.03	207
	18-34	10,800	.03	208
	25-49	13,600	.03	206
	25-54	15,500	.03	206
TEENS	TOTAL	7,900	.04	200
CHILD	TOTAL	12,500	.04	203
	6-11	7,400	.04	202

WICHITA FALLS-LAWTON

TV HOUSEHOLDS 161,600 .19 126

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	439,300	.19	124
	18+	336,100	.19	123
	18-49	214,000	.19	123
	12-24	100,100	.21	122
	12-34	173,100	.19	126
	18-34	134,800	.20	120
WOMEN	TOTAL	170,300	.19	127
	18-49	100,600	.18	130
	12-24	43,600	.18	130
	18-34	60,400	.18	132
	25-49	75,200	.17	129
	25-54	85,200	.17	129
MEN	TOTAL	165,800	.20	120
	18-49	113,400	.20	116
	18-34	74,400	.21	115
	25-49	77,000	.18	127
	25-54	86,200	.19	127
TEENS	TOTAL	38,300	.18	133
CHILD	TOTAL	64,900	.19	129
	6-11	36,300	.18	135

YAKIMA

TV HOUSEHOLDS 167,200 .19 123

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	437,100	.19	127
	18+	327,100	.19	129
	18-49	217,000	.19	122
	12-24	91,900	.19	130
	12-34	173,500	.19	125
	18-34	133,600	.19	123
WOMEN	TOTAL	165,000	.18	132
	18-49	105,800	.19	122
	12-24	44,600	.19	128
	18-34	64,800	.19	125
	25-49	80,400	.19	122
	25-54	90,200	.18	122
MEN	TOTAL	162,100	.20	123
	18-49	111,200	.20	120
	18-34	68,800	.20	121
	25-49	96,600	.20	117
	25-54	96,900	.20	118
TEENS	TOTAL	39,900	.19	128
CHILD	TOTAL	70,100	.21	120
	6-11	39,900	.20	122

UNITED STATES

TV HOUSEHOLDS 86,104,900

		Pop in TVHH & Group Quarters
PERSONS	2+	228,511,500
	18+	174,300,500
	18-49	113,206,200
	12-24	48,679,200
	12-34	89,809,600
	18-34	68,959,300
WOMEN	TOTAL	91,229,800
	18-49	56,791,200
	12-24	23,843,300
	18-34	34,239,100
	25-49	43,138,500
	25-54	48,778,700
MEN	TOTAL	83,070,700
	18-49	56,425,000
	18-34	34,720,200
	25-49	42,238,800
	25-54	47,495,000
TEENS	TOTAL	20,850,300
CHILD	TOTAL	33,360,700
	6-11	19,733,000

WILKES BARRE-SCRANTON

TV HOUSEHOLDS 421,000 .40 58

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,097,900	.48	61
	18+	859,800	.49	57
	18-49	486,900	.43	65
	12-24	213,600	.44	65
	12-34	381,800	.43	65
	18-34	287,600	.42	66
WOMEN	TOTAL	461,300	.51	56
	18-49	244,500	.43	65
	12-24	105,800	.44	65
	18-34	142,800	.42	67
	25-49	184,700	.43	63
	25-54	216,700	.44	62
MEN	TOTAL	398,500	.48	60
	18-49	242,400	.43	65
	18-34	144,800	.42	67
	25-49	182,800	.43	63
	25-54	211,300	.44	63
TEENS	TOTAL	94,200	.45	65
CHILD	TOTAL	143,900	.43	65
	6-11	87,100	.44	63

YOUNGSTOWN

TV HOUSEHOLDS 234,500 .27 92

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	615,700	.27	97
	18+	471,700	.27	94
	18-49	286,100	.25	103
	12-24	124,900	.26	109
	12-34	227,100	.25	106
	18-34	171,100	.25	108
WOMEN	TOTAL	250,100	.27	92
	18-49	146,200	.26	99
	12-24	62,000	.26	107
	18-34	86,300	.25	106
	25-49	111,600	.26	94
	25-54	129,600	.27	93
MEN	TOTAL	221,600	.27	95
	18-49	139,900	.25	104
	18-34	84,800	.24	109
	25-49	105,600	.25	102
	25-54	122,000	.26	99
TEENS	TOTAL	56,000	.27	99
CHILD	TOTAL	88,000	.26	104
	6-11	52,900	.27	101

ADI Population Estimates

Markets Alphabetically by Demographic Category.

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 2+

US TOTAL 228,511,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	309,600	.14	155
ALBANY, GA	376,400	.16	146
ALBANY-SCHENECTADY-TROY	1,271,100	.56	51
ALBUQUERQUE	1,106,300	.48	62
ALEXANDRIA, LA	255,400	.11	160
ALEXANDRIA, MN	203,400	.09	172
ALPENA	49,100	.02	213
AMARILLO	465,300	.20	119
ANNISTON	121,400	.05	190
ARDMORE-ADA	196,600	.09	174
ATLANTA	3,140,400	1.37	13
AUGUSTA	581,400	.25	102
AUSTIN, TX	707,700	.35	80
BAKERSFIELD	374,200	.16	147
BALTIMORE	3,367,400	1.47	12
BANGOR	334,400	.15	159
BATON ROUGE	740,000	.32	87
BEAUMONT-PORT ARTHUR	463,500	.20	122
BEND	62,500	.03	208
BILLINGS-HARDIN	219,300	.10	169
BILOXI-GULFPORT-PASCAGOULA	171,700	.08	181
BINGHAMTON	417,100	.18	132
BIRMINGHAM	1,330,600	.58	48
BLUEFIELD-BECKLEY-OAK HILL	377,500	.17	145
BOISE	412,400	.18	136
BOSTON	5,273,700	2.31	5
BOWLING GREEN	103,000	.05	197
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	749,800	.34	83
BUFFALO	1,540,200	.72	37
BURLINGTON-PLATTSBURGH	604,700	.26	98
BUTTE	120,300	.05	192
CASPER-RIVERTON	149,100	.07	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	840,400	.37	76
CHARLESTON, SC	589,800	.26	101
CHARLESTON-HUNTINGTON	1,478,800	.63	45
CHARLOTTE	1,760,500	.77	32
CHARLOTTESVILLE	87,900	.04	198
CHATTANOOGA	802,900	.35	79
CHEYENNE	76,500	.03	205
CHICAGO	9,108,900	3.55	3
CHICO-REDDING	173,600	.16	148
CINCINNATI	3,332,900	.80	27
CLARKSBURG-WESTON	236,100	.10	165
CLEVELAND	3,530,600	1.55	11
COLORADO SPRINGS-PUEBLO	361,900	.53	109
COLUMBIA, SC	748,600	.33	85
COLUMBIA-JEFFERSON CITY	420,900	.18	131
COLUMBUS, GA	519,300	.23	111
COLUMBUS, OH	1,673,300	.73	35
COLUMBUS-TUPELO	429,500	.19	150
CORPUS CHRISTI	509,800	.22	113
DALLAS-FT. WORTH	4,057,800	1.58	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	845,100	.37	75
DAYTON	1,308,500	.57	43
DENVER	2,513,200	1.10	19
DES MOINES	936,200	.41	69
DETROIT	4,439,800	1.94	7
DOTHAN	761,800	.21	159
DULUTH-SUPERIOR	449,500	.20	121
EL CENTRO-YUMA	176,200	.08	178
EL PASO	652,300	.29	92
ELMIRA	227,100	.10	166
ERIE	403,900	.18	138
EUREKA	393,100	.17	140
EVANSVILLE	139,800	.06	185
FARGO	693,300	.30	89
FLAGSTAFF	577,400	.25	104
FLINT-SAGINAW-BAY CITY	1,219,900	.53	22
FLORENCE, SC	381,300	.17	142
FT. MYERS-NAPLES	469,200	.21	118
FT. SMITH	365,000	.16	150
FT. WAYNE	633,900	.28	93
FRESNO-VISALIA	1,109,600	.49	39
GAINESVILLE	202,800	.09	173
GLENDIVE	13,700	.01	216
GRAND JUNCTION-DURANGO	175,700	.08	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,560,400	.68	40
GREAT FALLS	172,300	.08	180
GREEN BAY	959,900	.42	67
GREENSBORO-WINSTON SALEM-HIGH POINT	1,296,500	.57	50
GREENVILLE-NEW BERN-WASHINGTON	631,500	.28	95
GREENVILLE-SPARTANBURG-ASHEVILLE	1,596,600	.70	38
GREENWOOD-GREENVILLE	250,200	.11	162
HAGERSTOWN	113,900	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	1,362,000	.60	46
HARRISONBURG	95,800	.04	199
HARTFORD-NEW HAVEN	2,153,300	.94	23
HELENA	44,700	.02	211
HOUSTON	3,835,300	1.68	10
HUNTSVILLE-DECATUR-FLORENCE	686,300	.30	90
IDAHO FALLS-POCATELLO	206,200	.13	156
INDIANAPOLIS	2,201,900	.96	22
JACKSON, MS	781,700	.34	81
JACKSON, TN	118,600	.05	194
JACKSONVILLE	1,885,800	.68	62
JOHNSTOWN-ALTOONA	770,000	.34	82
JONESBORO	179,100	.08	177
JOPLIN-PITTSBURG	468,700	.20	122
KANSAS CITY	1,794,200	.79	33
KNOXVILLE	1,115,300	.49	59
LA CROSSE-EAU CLAIRE	438,500	.19	125
LAFAYETTE, IN	125,100	.05	189
LAFAYETTE, LA	552,400	.24	108
LAKE CHARLES	412,200	.09	170
LANSING	580,800	.26	100
LAREDO	121,200	.05	191
LAS VEGAS	540,200	.24	110
LAUREL-HATTIESBURG	244,400	.11	163
LEXINGTON	802,900	.35	78
LIMA	107,800	.05	196
LINCOLN-HASTINGS-KEARNEY	654,900	.29	91
LITTLE ROCK	1,188,900	.52	56
LOS ANGELES	11,798,300	5.16	2
LOUISVILLE	1,361,200	.60	47
LUBBOCK	416,700	.18	133
MACON	445,600	.19	123
MADISON	503,000	.22	114
MANKATO	62,300	.03	209
MARQUETTE	152,300	.07	184
MCALLEN-BROWNSVILLE: LRGV	617,400	.27	94
MEDFORD	291,500	.13	157
MEMPHIS	1,603,700	.70	39
MERIDIAN	204,900	.09	171
MIAMI	2,930,200	1.28	15
MILWAUKEE	1,862,560	.79	28
MINNEAPOLIS-ST. PAUL	3,079,000	1.35	14
MINOT-BISMARCK-DICKINSON	391,600	.17	141
MISSOULA	182,900	.08	176
MOBILE-PENSACOLA	1,161,500	.51	54
MONROE-EL DORADO	515,600	.23	112
MONTGOMERY	460,900	.21	117
NASHVILLE	1,791,500	.78	31
NEW ORLEANS	1,725,900	.76	34
NEW YORK	17,569,500	7.68	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,477,400	.65	44
NORTH PLATTE	42,300	.02	217
ODESSA-MIDLAND	390,200	.17	143
OKLAHOMA CITY	1,558,700	.68	41
OMAHA	898,260	.39	71
ORLAND-DAYTONA BEACH-MELBOURNE	1,798,300	.79	29
OTTUMWA-KIRKSVILLE	76,400	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	835,400	.37	77
PALM SPRINGS	158,700	.07	183
PANAMA CITY	192,200	.08	175
PEORIA	89,700	.04	200
PHILADELPHIA	559,000	.24	106
PHOENIX	6,991,500	3.06	4
PITTSBURGH	2,098,100	.92	24
PORTLAND, OR	3,182,500	1.39	17
PORTLAND-POLAND SPRING	1,969,900	.86	26
PRESQUE ISLE	841,100	.37	74
PROVIDENCE-NEW BEDFORD	81,200	.04	202
QUINCY-HANNIBAL	1,506,100	.66	43
RALEIGH-DURHAM	320,400	.14	154
RAPID CITY	1,655,100	.72	36
RENO	254,000	.11	161
RICHMOND	397,200	.17	139
ROANOKE-LYNCHBURG	1,130,600	.49	57
ROCHESTER, NY	952,000	.42	66
ROCHESTER-MASON CITY-AUSTIN	923,200	.40	70
ROCKFORD	372,900	.16	149
ROSWELL	495,700	.22	115
SACRAMENTO-STOCKTON	1,161,100	.50	182
ST. JOSEPH	2,333,800	1.02	21
ST. LOUIS	131,200	.06	188
SALINAS-MONTEREY	2,778,500	1.22	17
SALISBURY	242,300	.24	100
SALT LAKE CITY	224,600	.10	168
SAN ANGELO	1,754,900	.77	33
SAN ANTONIO	119,400	.05	193
SAN DIEGO	1,527,000	.67	42
SAN FRANCISCO	2,009,500	.88	25
SANTA BARBA-SNTA MARIA-SN LUIS OBISPO	5,122,400	2.24	6
SARASOTA	481,600	.21	116
SAVANNAH	243,100	.11	164
SEATTLE-TACOMA	577,500	.25	103
SELMA	2,911,700	1.27	16
SHREVEPORT-TEXARKANA	51,900	.02	210
SIOUX CITY	1,198,600	.52	53
SIOUX FALLS-MITCHELL	410,600	.18	135
SOUTH BEND-ELKHART	590,500	.26	99
SPOKANE	768,300	.33	84
SPRINGFIELD, MA	814,600	.36	78
SPRINGFIELD, MO	557,200	.24	107
SPRINGFIELD-DECATUR-CHAMPAIGN	760,800	.33	86
SYRACUSE	894,400	.39	72
TALLAHASSEE-THOMASVILLE	1,010,700	.44	66
TAMPA-ST. PETERSBURG	436,800	.19	129
TERRE HAUTE	2,923,500	1.10	13
TOLEDO	409,600	.18	136
TOPEKA	1,018,300	.45	64
TRAVERSE CITY-CADILLAC	381,100	.17	144
TUCSON	409,500	.18	137
TULSA	719,700	.31	89
TUSCALOOSA	1,181,300	.52	55
TWIN FALLS	136,600	.06	187
TYLER	85,700	.04	201
UTICA	332,600	.15	153
VICTORIA	279,400	.12	159
WACO-TEMPLE	74,900	.03	207
WASHINGTON, DC	6,33,800	.28	96
WATERTOWN-CARTHAGE	4,041,000	1.77	9
WAUSAU-RHINELANDER	226,100	.10	167
WEST PALM BEACH-FT.PIERCE VERO BEACH	429,900	.19	129
WHEELING-STEUBENVILLE	1,015,500	.44	65
WICHITA-HUTCHINSON	435,600	.19	128
WICHITA FALLS-LAWTON	1,064,200	.47	63
WILKES BARRE-SCRANTON	439,300	.19	124
WILMINGTON	1,097,900	.48	61
YAKIMA	359,300	.16	151
YOUNGSTOWN	437,100	.19	127
ZANESVILLE	615,700	.27	97
	80,400	.04	203

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18+

US TOTAL 174,300,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	238,200	.14	195
ALBANY, GA	270,700	.16	190
ALBANY-SCHENECTADY-TROY	980,500	.56	51
ALBUQUERQUE	903,000	.46	64
ALEXANDRIA, LA	197,500	.11	141
ALEXANDRIA, MN	152,800	.09	172
ALPENA	30,000	.02	213
AMARILLO	346,900	.20	117
ANNISTON	92,500	.05	191
ARDMORE-ADA	150,900	.09	173
ATLANTA	7,358,900	1.35	14
AUGUSTA	427,600	.25	104
AUSTIN, TX	619,100	.36	78
BAKERSFIELD	275,400	.16	149
BALTIMORE	1,826,100	1.05	20
BANGOR	254,100	.15	152
BATON ROUGE	538,900	.31	88
BEAUMONT-PORT ARTHUR	346,200	.20	121
BEND	47,600	.03	209
BILLINGS-HARDIN	163,600	.09	169
BILOXI-GULFPORT-PASCAGOULA	127,300	.07	180
BINGHAMTON	316,900	.18	132
BIRMINGHAM	1,006,100	.58	44
BLUEFIELD-BECKLEY-OAK HILL	241,400	.14	147
BOISE	306,100	.18	137
BOSTON	4,100,900	2.36	5
BOWLING GREEN	79,900	.05	195
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	591,200	.34	83
BUFFALO	1,758,300	.72	36
BURLINGTON-PLATTSBURGH	456,100	.26	95
BUTTE	93,100	.05	190
CASPER-RIVERTON	110,000	.06	184
CEDAR RAPIDS-WATERLOO-DUBUQUE	650,500	.37	73
CHARLESTON, SC	430,800	.25	102
CHARLESTON-HUNTINGTON	1,065,000	.61	45
CHARLOTTE	1,330,800	.76	32
CHARLOTTESVILLE	79,500	.05	198
CHATTANOOGA	603,600	.35	80
CHEYENNE	47,700	.03	205
CHICAGO	6,131,700	3.52	3
CHICO-REDDING	291,200	.17	142
CINCINNATI	1,377,700	.79	28
CLARKSBURG-WESTON	181,500	.10	163
CLEVELAND	2,763,500	1.59	11
COLORADO SPRINGS-PUEBLO	423,700	.24	106
COLUMBIA, SC	559,900	.32	85
COLUMBIA-JEFFERSON CITY	398,700	.23	112
COLUMBUS, GA	188,000	.11	142
COLUMBUS, OH	1,270,400	.73	33
COLUMBUS-TUPELO	317,200	.18	131
CORPUS CHRISTI	365,400	.21	117
DALLAS-FT. WORTH	3,075,400	1.76	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	630,100	.36	77
DAYTON	995,400	.57	50
DENVER	1,928,500	1.11	13
DES MOINES	725,900	.42	68
DETROIT	3,329,400	1.91	7
DOTHAN	193,400	.11	160
DULUTH-SUPERIOR	343,400	.20	122
EL CENTRO-YUMA	176,000	.07	181
EL PASO	457,800	.26	97
ELMIRA	171,200	.10	167
ERIE	304,900	.17	139
EUGENE	301,800	.17	140
EUREKA	110,100	.06	185
EVANSVILLE	529,600	.30	89
FARGO	889,100	.51	55
FLAGSTAFF	283,400	.16	145
FLINT-SAGINAW-BAY CITY	784,300	.22	114
FLORENCE, SC	275,900	.16	148
FT. MYERS-NAPLES	470,560	.27	95
FT. SMITH	818,000	.47	62
FT. WAYNE	161,100	.09	170
FRESNO-VISALIA	10,200	.01	214
GAINESVILLE	133,800	.08	178
GLENDIVE	1,166,000	.67	42
GRAND JUNCTION-DURANGO	178,900	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	715,900	.41	69
GREAT FALLS	994,900	.57	49
GREEN BAY	477,200	.27	93
GREENSBORO-WINSTON SALEM-HIGH POINT	1,270,100	.70	37
GREENVILLE-NEW BERN-WASHINGTON	1733,300	.10	166
GREENVILLE-SPARTANBURG-ASHEVILLE	88,800	.05	194
GREENWOOD-GREENVILLE	1,046,900	.60	46
HAGERSTOWN	75,900	.04	199
HARRISBURG-YORK-LANCASTER-LEBANON	1,579,300	.96	22
HARRISONBURG	33,800	.02	211
HARTFORD-NEW HAVEN	2,856,700	1.64	10
HELENA			
HOUSTON	514,400	.30	90
HUNTSVILLE-DECATUR-FLORENCE	205,100	.12	150
IDAHO FALLS-POCATELLO	1,556,700	.93	29
INDIANAPOLIS	568,300	.33	86
JACKSON, MS	90,200	.05	193
JACKSON, TN	916,100	.57	63
JACKSONVILLE	592,700	.34	81
JOHNSTOWN-ALTOONA	137,000	.08	177
JONESBORO	346,800	.20	120
JOPLIN-PITTSBURG	1,374,800	.79	29
KANSAS CITY	846,000	.49	59
KNOXVILLE	333,800	.19	124
LA CROSSE-EAU CLAIRE	100,300	.06	189
LAFAYETTE, IN	396,000	.23	110
LAFAYETTE, LA	155,200	.09	171
LAKE CHARLES	446,400	.26	99
LANSING	79,900	.05	195
LAREDO	414,400	.24	108
LAS VEGAS	180,500	.10	164
LAUREL-HATTIESBURG	649,000	.37	75
LEXINGTON	79,900	.05	195
LIMA	509,000	.29	91
LINCOLN-HASTINGS-KEARNEY	898,000	.52	53
LITTLE ROCK	9,069,800	5.20	2
LOS ANGELES	1,022,500	.59	47
LOUISVILLE	307,900	.18	136
LUBBOCK	329,200	.19	126
MACON	390,200	.22	111
MADISON	48,900	.03	208
MANKATO	118,000	.07	183
MARQUETTE	408,300	.23	109
MCALLEN-BROWNSVILLE: LRGV	222,700	.13	156
MEDFORD	1,179,500	.68	40
MEMPHIS	1,149,900	.66	174
MERIDIAN	2,375,400	1.36	13
MIAMI	1,367,200	.78	31
MILWAUKEE	2,329,200	1.34	15
MINNEAPOLIS-ST. PAUL	288,500	.17	143
MINOT-BISMARCK-DICKINSON	138,400	.08	176
MISSOULA	853,600	.49	58
MOBILE-PENSACOLA	377,800	.22	115
MONROE-EL DORADO	356,000	.20	118
MONTGOMERY	1,369,800	.79	30
NASHVILLE	1,268,200	.73	34
NEW ORLEANS	13,657,700	7.84	1
NEW YORK	1,147,200	.55	43
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	31,500	.02	212
NORTH PLATTE	285,800	.16	144
ODESSA-MIDLAND	1,195,900	.69	39
OKLAHOMA CITY	675,200	.39	72
OMAHA	1,415,100	.81	27
ORLANDO-DAYTONA BEACH-MELBOURNE	80,800	.05	202
OTTUMWA-KIRKSVILLE	646,400	.37	74
PANAMA CITY-DE GRIARDEAU-HARRSBRG-MARION	116,800	.07	182
PALM SPRINGS	144,900	.08	175
PANAMA CITY	67,900	.04	200
PARKERSBURG	425,900	.24	105
PEORIA	5,405,100	3.10	4
PHILADELPHIA	1,591,300	.91	24
PHOENIX	2,492,400	1.43	12
PITTSBURGH	1,514,800	.87	26
PORTLAND, OR	643,600	.37	74
PORTLAND-POLAND SPRING	59,900	.03	204
PRESQUE ISLE	1,108,600	.64	41
PROVIDENCE-NEW BEDFORD	248,700	.14	154
QUINCY-HANNIBAL	1,260,300	.72	35
RALEIGH-DURHAM	187,000	.11	161
RAPID CITY	312,900	.18	134
RENO	869,600	.50	56
RICHMOND	738,700	.42	67
ROANOKE-LYNCHBURG	706,600	.41	70
ROCHESTER, NY	284,100	.16	146
ROCHESTER-MASON CITY-AUSTIN	370,400	.21	116
ROCKFORD	117,800	.07	184
ROSWELL	1,790,900	1.03	21
SACRAMENTO-STOCKTON	102,300	.06	188
ST. JOSEPH	2,106,100	1.21	17
ST. LOUIS	421,000	.24	107
SALINAS-MONTEREY	174,000	.10	165
SALISBURY	1,211,300	.69	38
SALT LAKE CITY	91,500	.05	192
SAN ANGELO	1,111,300	.64	44
SAN ANTONIO	1,579,700	.91	25
SAN DIEGO	4,059,700	2.33	6
SAN FRANCISCO	387,400	.22	113
SANTA BARBA-SNTA MARIA-SN LUIS OBISPO	207,800	.12	154
SARASOTA	427,900	.25	103
SAVANNAH	2,263,100	1.30	16
SEATTLE-TACOMA	36,600	.02	210
SELMA	893,900	.51	54
SHREVEPORT-TEXARKANA	311,100	.18	135
SIOUX CITY	446,600	.26	98
SIOUX FALLS-MITCHELL	559,300	.32	85
SOUTH BEND-ELKHART	615,560	.35	79
SPOKANE	436,100	.25	101
SPRINGFIELD, MA	590,900	.34	82
SPRINGFIELD, MO	692,100	.40	71
SPRINGFIELD-DECATUR-CHAMPAIGN	772,600	.44	65
SYRACUSE	328,100	.19	128
TALLAHASSEE-THOMASVILLE	2,041,400	1.17	19
TAMPA-ST. PETERSBURG	310,900	.18	132
TERRE HAUTE	763,500	.44	66
TOLEDO	297,000	.17	141
TOPEKA	305,000	.17	138
TRAVERSE CITY-CADILLAC	549,500	.32	87
TUCSON	898,500	.52	52
TULSA	106,300	.06	187
TUSCALOOSA	63,200	.04	201
TWIN FALLS	253,000	.15	153
TYLER	214,600	.12	157
UTICA	54,300	.03	207
VICTORIA	490,700	.28	92
WACO-TEMPLE	3,103,400	1.78	8
WASHINGTON, DC	167,800	.10	169
WATERTOWN-CARTHAGE	320,900	.18	130
WAUSAU-RHINELANDER	828,000	.48	60
WEST PALM BEACH-FT. PIERCE VERO BEACH	332,900	.19	125
WHEELING-STEUBENVILLE	818,300	.47	61
WICHITA-HUTCHINSON	336,100	.19	123
WICHITA FALLS-LAWTON	859,800	.49	57
WILKES BARRE-SCRANTON	264,400	.15	151
WILMINGTON	327,100	.19	129
YAKIMA	471,700	.27	96
YOUNGSTOWN	60,000	.03	203
ZANESVILLE			

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-49 — US TOTAL 113,206,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	139,800	.12	156
ALBANY, GA	176,300	.16	145
ALBANY-SCHENECTADY-TROY	905,700	.53	52
ALBUQUERQUE	562,800	.50	56
ALEXANDRIA, LA	125,900	.11	160
ALEXANDRIA, MN	87,100	.08	176
ALPENA	17,600	.02	213
AMARILLO	224,300	.20	119
ANNISTON	63,800	.06	189
ARDMORE-ADA	84,900	.07	177
ATLANTA	1,675,100	1.48	12
AUGUSTA	284,900	.25	106
AUSTIN, TX	438,900	.39	71
BAKERSFIELD	185,100	.16	142
BALTIMORE	1,906,600	1.67	10
BANGOR	140,400	.14	157
BATON ROUGE	388,300	.34	81
BEAUMONT-PORT ARTHUR	219,300	.19	123
BEND	32,200	.03	209
BILLINGS-HARDIN	108,600	.10	164
BILOXI-GULFPORT-PASCAGOULA	88,300	.08	175
BINGHAMTON	195,500	.17	137
BIRMINGHAM	634,400	.56	50
BLUEFIELD-BECKLEY-OAK HILL	172,800	.15	149
BOISE	307,600	.16	128
BOSTON	2,615,100	2.31	6
BOWLING GREEN	54,000	.05	197
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	375,800	.33	83
BUFFALO	763,100	.67	42
BURLINGTON-PLATTSBURGH	306,600	.27	98
BUTTE	61,900	.05	193
CASPER-RIVERTON	79,400	.07	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	420,340	.37	76
CHARLESTON, SC	313,300	.28	95
CHARLESTON-HUNTINGTON	684,600	.60	45
CHARLOTTE	884,600	.78	30
CHARLOTTESVILLE	57,500	.05	192
CHATTANOOGA	397,600	.35	79
CHEYENNE	40,100	.04	202
CHICAGO	4,069,600	3.59	3
CHICO-REDDING	179,200	.16	145
CINCINNATI	899,600	.79	27
CLARKSBURG-WESTON	108,100	.10	165
CLEVELAND	1,748,600	1.54	11
COLORADO SPRINGS-PUEBLO	292,800	.26	100
COLUMBIA, SC	393,500	.35	80
COLUMBIA-JEFFERSON CITY	213,000	.19	129
COLUMBUS, GA	259,300	.23	112
COLUMBUS, OH	864,800	.76	35
COLUMBUS-TUPELO	201,300	.18	131
CORPUS CHRISTI	246,500	.22	116
DALLAS-FT. WORTH	2,112,500	1.87	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	389,900	.35	78
DAYTON	640,800	.57	49
DENVER	1,411,600	1.25	16
DES MOINES	450,300	.40	68
DETROIT	2,719,900	1.96	7
DOTHAN	124,300	.11	161
DULUTH-SUPERIOR	204,000	.18	133
EL CENTRO-YUMA	82,500	.07	179
EL PASO	329,900	.29	92
ELMIRA	103,900	.09	173
ERIE	189,800	.17	139
EUGENE	204,800	.18	129
EUREKA	72,700	.06	188
EVANSVILLE	326,100	.29	93
FARGO	275,100	.24	106
FLAGSTAFF	45,800	.04	200
FLINT-SAGINAW-BAY CITY	597,500	.53	51
FLORENCE, SC	190,100	.17	138
FT. MYERS-NAPLES	174,800	.15	147
FT. SMITH	174,400	.15	148
FT. WAYNE	307,900	.27	97
FRESNO-VISALIA	548,700	.48	58
GAINESVILLE	119,700	.11	162
GLENDIVE	6,800	.01	214
GRAND JUNCTION-DURANGO	89,500	.08	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	776,400	.69	39
GREAT FALLS	83,300	.07	178
GREEN BAY	449,500	.40	69
GREENSBORO-WINSTON SALEM-HIGH POINT	649,900	.57	48
GREENVILLE-NEW BERN-WASHINGTON	331,400	.29	91
GREENVILLE-SPARTANBURG-ASHEVILLE	778,700	.69	38
GRENWOOD-GREENVILLE	107,800	.10	165
HAGERSTOWN	56,100	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	663,900	.59	47
HARRISONBURG	51,200	.05	198
HARTFORD-NEW HAVEN	1,062,400	.94	23
HELENA	23,200	.02	210
HOUSTON	2,111,300	1.87	10
HUNTSVILLE-DECATUR-FLORENCE	340,700	.30	89
IDAHO FALLS-POCATELLO	143,360	.13	155
INDIANAPOLIS	1,101,200	.97	21
JACKSON, MS	367,900	.32	84
JACKSON, TN	55,800	.05	195
JACKSONVILLE	540,500	.48	61
JOHNSTOWN-ALTOONA	363,400	.32	85
JONESBORO	80,900	.07	181
JOPLIN-PITTSBURG	196,000	.17	135
KANSAS CITY	895,300	.79	28
KNOXVILLE	546,700	.48	59
LA CROSSE-FAU CLAIRE	208,500	.18	127
LAFAYETTE, IN	74,200	.07	184
LAFAYETTE, LA	268,700	.24	109
LAKE CHARLES	105,900	.09	168
LANSING	320,200	.28	94
LAREDO	54,100	.05	196
LAS VEGAS	293,600	.26	99
LAUREL-HATTIESBURG	115,800	.10	163
LEXINGTON	436,700	.39	72
LIMA	50,300	.04	199
LINCOLN-HASTINGS-KEARNEY	309,700	.27	96
LITTLE ROCK	558,800	.49	57
LOS ANGELES	6,157,300	5.44	2
LOUISVILLE	676,900	.60	46
LUBBOCK	209,700	.19	125
MACON	216,400	.19	121
MADISON	267,900	.24	110
MANKATO	32,400	.03	208
MARQUETTE	75,200	.07	183
MCALLEN-BROWNSVILLE: LRGV	272,000	.24	104
MEDFORD	138,100	.12	157
MEMPHIS	767,900	.68	41
MERIDIAN	90,300	.08	172
MIAMI	1,323,300	1.17	17
MILWAUKEE	883,800	.78	31
MINNEAPOLIS-ST. PAUL	1,570,900	1.39	13
MINOT-BISMARCK-DICKINSON	185,400	.16	141
MISSOULA	95,000	.08	171
MOBILE-PENSACOLA	581,200	.51	53
MONROE-EL DORADO	232,600	.21	115
MONTGOMERY	225,400	.20	118
NASHVILLE	893,000	.79	29
NEW ORLEANS	871,400	.77	34
NEW YORK	8,521,300	7.53	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	794,800	.70	37
NORTH PLATTE	20,100	.02	212
ODESSA-MIDLAND	196,000	.17	135
OKLAHOMA CITY	775,600	.69	40
OMAHA	432,400	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	822,900	.73	35
OTTUMWA-KIRKSVILLE	36,000	.03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	384,700	.34	82
PALM SPRINGS	73,400	.06	186
PANAMA CITY	90,300	.08	172
PARKERSBURG	43,000	.04	201
PEORIA	280,200	.25	105
PHILADELPHIA	3,355,100	2.96	4
PHOENIX	1,021,900	.90	25
PITTSBURGH	1,482,400	1.31	15
PORTLAND, OR	1,006,500	.89	26
PORTLAND-POLAND SPRING	402,100	.36	77
PRESQUE ISLE	39,600	.03	203
PROVIDENCE-NEW BEDFORD	708,200	.63	44
QUINCY-HANNIBAL	143,900	.13	154
RALEIGH-DURHAM	880,400	.78	32
RAPID CITY	128,600	.11	158
RENO	213,400	.19	124
RICHMOND	571,400	.50	54
ROANOKE-LYNCHBURG	472,900	.42	66
ROCHESTER, NY	462,200	.41	67
ROCHESTER-MASON CITY-AUSTIN	169,400	.15	151
ROCKFORD	241,200	.21	115
ROSWELL	73,600	.07	185
SACRAMENTO-STOCKTON	1,190,200	1.05	20
ST. JOSEPH	57,800	.05	191
ST. LOUIS	1,319,700	1.17	18
SALINAS-MONTEREY	287,300	.25	102
SALISBURY	104,300	.09	169
SALT LAKE CITY	872,200	.77	33
SAN ANGELO	57,400	.05	193
SAN ANTONIO	734,700	.65	43
SAN DIEGO	1,085,000	.96	22
SAN FRANCISCO	2,748,500	2.43	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	256,200	.23	113
SARASOTA	82,000	.07	180
SAVANNAH	291,900	.26	101
SEATTLE-TACOMA	1,532,100	1.35	14
SELMA	22,800	.02	211
SHREVEPORT-TEXARKANA	544,500	.48	60
SIOUX CITY	181,200	.16	144
SIOUX FALLS-MITCHELL	255,600	.23	111
SOUTH BEND-ELKHART	337,400	.32	87
SPOKANE	404,800	.36	76
SPRINGFIELD, MA	273,600	.24	107
SPRINGFIELD, MO	341,400	.30	88
SPRINGFIELD-DECATUR-CHAMPAIGN	447,700	.40	70
SYRACUSE	503,000	.44	63
TALLAHASSEE-THOMASVILLE	226,000	.20	117
TAMPA-ST. PETERSBURG	1,029,100	.91	24
TERRE HAUTE	185,700	.16	140
TOLEDO	493,200	.44	64
TOPEKA	197,000	.17	134
TRAVERSE CITY-CADILLAC	182,300	.16	143
TUCSON	359,900	.32	86
TULSA	569,600	.50	55
TUSCALOOSA	73,400	.06	186
TWIN FALLS	38,700	.03	204
TYLER	156,900	.14	153
UTICA	127,200	.11	159
VICTORIA	37,600	.03	205
WACO-TEMPLE	336,500	.30	90
WASHINGTON, DC	2,205,800	1.95	8
WATERTOWN-CARTHAGE	106,000	.09	167
WAUSAU-RHINELANDER	198,200	.18	132
WEST PALM BEACH-FT.PIERCE VERO BEACH	408,100	.36	75
WHEELING-STEUBENVILLE	198,200	.18	132
WICHITA-HUTCHINSON	504,800	.45	62
WICHITA FALLS-LAWTON	214,000	.19	123
WILKES BARRE-SCRANTON	486,900	.43	65
WILMINGTON	172,400	.15	150
YAKIMA	217,000	.19	122
YOUNGSTOWN	286,100	.25	103
ZANESVILLE	37,100	.03	206

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-24 US TOTAL 48,679,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct. of US	ADI Rank
ABILENE-SWEETWATER	64,500	.13	155
ALBANY, GA	82,900	.17	141
ALBANY-SCHENECTADY-TROY	345,300	.55	49
ALBUQUERQUE	440,000	.51	54
ALEXANDRIA, LA	62,600	.13	157
ALEXANDRIA, MN	41,300	.06	173
ALPENA	8,500	.02	212
AMARILLO	97,200	.20	124
ANNISTON	31,600	.06	188
ARDMORE-ADA	38,100	.08	178
ATLANTA	667,000	1.37	13
AUGUSTA	130,600	.27	106
AUSTIN, TX	196,400	.40	72
BAKERSFIELD	81,100	.17	144
BALTIMORE	507,700	1.04	17
BANGOR	71,700	.15	151
BATON ROUGE	183,400	.38	76
BEAUMONT-PORT ARTHUR	97,700	.20	126
BEND	11,900	.02	209
BILLINGS-HARDIN	45,200	.09	173
BILOXI-GULFPORT-PASCAGOULA	62,500	.13	157
BINGHAMTON	90,300	.19	131
BIRMINGHAM	271,200	.56	50
BLUEFIELD-BECKLEY-OAK HILL	75,600	.16	149
BOISE	86,000	.18	135
BOSTON	1,134,000	2.33	5
BOWLING GREEN	76,200	.05	195
BRISTOL-KNGSPT-JOHNSN CTY: TRI CITIES	155,700	.32	93
BUFFALO	348,900	.72	40
BURLINGTON-PLATTSBURGH	141,600	.29	97
BUTTE	29,200	.06	190
CASPER-RIVERTON	32,800	.07	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	201,200	.41	70
CHARLESTON, SC	148,200	.30	99
CHARLESTON-HUNTINGTON	198,900	.41	65
CHARLOTTE	368,000	.76	36
CHARLOTTESVILLE	27,800	.06	192
CHATTANOOGA	164,200	.34	85
CHEYENNE	17,200	.04	204
CHICAGO	1,777,800	3.65	3
CHICO-REDDING	76,200	.16	147
CINCINNATI	309,300	.62	27
CLARKSBURG-WESTON	47,800	.10	168
CLEVELAND	755,000	1.55	11
COLORADO SPRINGS-PUEBLO	131,500	.27	103
COLUMBIA, SC	183,200	.38	76
COLUMBIA-JEFFERSON CITY	101,500	.21	121
COLUMBUS, GA	130,100	.27	104
COLUMBUS, OH	372,000	.76	34
COLUMBUS-TUPELO	96,600	.20	125
CORPUS CHRISTI	115,600	.24	113
DALLAS-FT. WORTH	956,100	1.75	8
DAVENPORT-ROCK ISLND-MOLINE: QUAD CITY	175,700	.36	78
DAYTON	274,700	.56	48
DENVER	653,600	1.14	17
DES MOINES	200,900	.41	71
DETROIT	967,300	1.99	7
DOTHAN	54,400	.11	166
DULUTH-SUPERIOR	92,000	.19	129
EL CENTRO-YUMA	40,600	.08	175
EL PASO	162,700	.33	87
ELMIRA	48,100	.10	167
ERIE	87,400	.18	132
EUGENE	82,100	.17	142
EUREKA	29,800	.06	189
EVANSVILLE	143,800	.30	94
FARGO	133,100	.27	102
FLAGSTAFF	23,400	.05	199
FLINT-SAGINAW-BAY CITY	280,400	.58	47
FLORENCE, SC	86,000	.18	135
FT. MYERS-NAPLES	71,700	.15	151
FT. SMITH	78,600	.16	146
FT. WAYNE	139,000	.29	100
FRESNO-VISALIA	245,800	.50	55
GAINESVILLE	59,800	.12	160
GLENDIVE	2,900	.01	214
GRAND JUNCTION-DURANGO	36,400	.07	182
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	359,800	.73	39
GREAT FALLS	37,300	.08	180
GREEN BAY	211,800	.44	65
GREENSBORO-WINSTON SALEM-HIGH POINT	266,300	.55	51
GREENVILLE-NEW BERN-WASHNGTON	165,700	.34	84
GREENVILLE-SPARTANBURG-ASHEVILLE	327,400	.67	43
GREENWOOD-GREENVILLE	59,900	.12	159
HAGERSTOWN	24,100	.05	197
HARRISBURG-YORK-LANCASTER-LEBANON	279,500	.57	48
HARRISONBURG	25,000	.05	195
HARTFORD-NEW HAVEN	454,600	.93	23
HELENA	9,600	.02	211
HOUSTON	835,500	1.72	10
HUNTSVILLE-DECATUR-FLORENCE	147,800	.30	96
IDAHO FALLS-POCATELLO	47,500	.14	154
INDIANAPOLIS	483,000	.99	21
JACKSON, MS	174,600	.36	81
JACKSON, TN	24,100	.05	197
JACKSONVILLE	234,100	.48	60
JOHNSTOWN-ALTOONA	172,000	.35	83
JONESBORO	36,800	.08	181
JOPLIN-PITTSBURG	86,700	.18	133
KANSAS CITY	373,800	.77	33
KNOXVILLE	232,600	.48	62
LA CROSSE-EAU CLAIRE	102,600	.21	120
LAFAYETTE, IN	40,900	.08	174
LAFAYETTE, LA	133,400	.27	101
LAKE CHARLES	48,900	.10	166
LANSING	148,600	.31	92
LAREDO	29,000	.06	191
LAS VEGAS	114,700	.24	115
LAUREL-HATTIESBURG	56,600	.12	162
LEXINGTON	195,100	.40	73
LIMA	23,100	.05	200
LINCOLN-HASTINGS-KEARNEY	140,100	.29	99
LITTLE ROCK	244,300	.50	56
LOS ANGELES	2,498,000	5.13	2
LOUISVILLE	294,500	.61	44
LUBBOCK	104,200	.21	119
MACON	99,700	.20	123
MADISON	118,600	.24	111
MANKATO	17,200	.04	204
MARQUETTE	37,700	.08	179
MCALLEN-BROWNSVILLE: LRGV	140,800	.29	98
MEDFORD	53,700	.11	165
MEMPHIS	357,900	.74	35
MERIDIAN	43,100	.09	171
MIAMI	511,400	1.05	18
MILWAUKEE	390,800	.80	31
MINNEAPOLIS-ST. PAUL	685,600	1.41	12
MINOT-BISMARCK-DICKINSON	66,000	.18	135
MISSOULA	38,600	.08	177
MOBILE-PENSACOLA	262,900	.54	53
MONROE-EL DORADO	116,100	.24	112
MONTGOMERY	100,000	.22	117
NASHVILLE	380,300	.78	32
NEW ORLEANS	342,700	.81	30
NEW YORK	3,426,000	7.04	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	370,200	.76	35
NORTH PLATTE	8,500	.02	213
ODESSA-MIDLAND	65,300	.18	133
OKLAHOMA CITY	333,100	.68	42
OMAHA	188,700	.39	74
ORLANDO-DAYTONA BEACH-MELBOURNE	356,400	.74	37
OTTUMWA-KIRKSVILLE	17,400	.04	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	173,400	.36	80
PALM SPRINGS	32,400	.07	187
PANAMA CITY	36,200	.08	176
PARKERSBURG	17,800	.04	202
PEORIA	125,800	.26	109
PHILADELPHIA	1,460,200	3.00	4
PHOENIX	438,300	.90	24
PITTSBURGH	651,900	1.34	14
PORTLAND, OR	344,300	.71	38
PORTLAND-POLAND SPRING	174,400	.36	80
PRESQUE ISLE	18,400	.04	201
PROVIDENCE-NEW BEDFORD	316,200	.65	44
QUINCY-HANNIBAL	66,600	.14	155
RALEIGH-DURHAM	393,500	.81	29
RAPID CITY	58,100	.12	161
RENO	80,700	.17	145
RICHMOND	237,600	.49	59
ROANOKE-LYNCHBURG	207,300	.43	67
ROCHESTER, NY	202,500	.42	69
ROCHESTER-MASON CITY-AUSTIN	75,400	.15	150
ROCKFORD	104,300	.21	118
ROSWELL	33,900	.07	184
SACRAMENTO-STOCKTON	469,700	1.01	20
ST. JOSEPH	27,400	.06	193
ST. LOUIS	573,800	1.18	15
SALINAS-MONTEREY	119,300	.25	110
SALISBURY	46,000	.09	169
SALT LAKE CITY	409,000	.84	26
SAN ANGELO	26,500	.05	194
SAN ANTONIO	340,900	.70	41
SAN DIEGO	465,600	.96	22
SAN FRANCISCO	1,016,900	2.09	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	113,800	.23	115
SARASOTA	32,200	.07	186
SAVANNAH	144,000	.30	95
SEATTLE-TACOMA	607,400	1.25	15
SELMA	11,900	.02	209
SHREVEPORT-TEXARKANA	244,200	.50	57
SIOUX CITY	84,400	.17	139
SIOUX FALLS-MITCHELL	124,500	.26	107
SOUTH BEND-ELKHART	157,400	.32	89
SPOKANE	175,500	.36	79
SPRINGFIELD, MA	131,200	.27	104
SPRINGFIELD, MO	152,800	.31	91
SPRINGFIELD-DECATUR-CHAMPAIGN	205,300	.42	64
SYRACUSE	241,300	.50	54
TALLAHASSEE-THOMASVILLE	107,100	.22	116
TAMPA-ST. PETERSBURG	430,700	.88	25
TERRE HAUTE	84,100	.17	140
TOLEDO	225,000	.46	63
TOPEKA	93,800	.19	128
TRAVERSE CITY-CADILLAC	81,700	.17	143
TUCSON	157,600	.32	88
TULSA	233,000	.48	61
TUSCALOOSA	36,000	.07	183
TWIN FALLS	16,400	.03	208
TYLER	71,400	.15	153
UTICA	61,200	.13	158
VICTORIA	16,800	.03	207
WACO-TEMPLE	177,800	.37	77
WASHINGTON, DC	851,100	1.75	9
WATERTOWN-CARTHAGE	54,600	.11	163
WAUSAU-RHINELANDER	94,300	.19	127
WEST PALM BEACH-FT.PIERCE VERO BEACH	165,200	.34	85
WHEELING-STEUBENVILLE	86,500	.18	134
WICHITA-HUTCHINSON	219,100	.45	64
WICHITA FALLS-LAWTON	100,100	.21	122
WILKES BARRE-SCRANTON	213,600	.44	65
WILMINGTON	76,100	.16	148
YAKIMA	61,400	.13	159
YOUNGSTOWN	124,900	.26	109
ZANESVILLE	17,100	.04	206

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 54,809,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	111,300	.12	155
ALBANY, GA	146,500	.16	145
ALBANY-SCHENECTADY-TROY	479,600	.53	52
ALBUQUERQUE	459,900	.51	54
ALEXANDRIA, LA	104,800	.12	159
ALEXANDRIA, MN	71,300	.08	174
ALPENA	14,300	.02	213
AMARILLO	178,600	.20	122
ANNISTON	92,600	.06	189
ARDMORE-ADA	67,000	.07	178
ATLANTA	1,298,200	1.45	12
AUGUSTA	234,300	.26	109
AUSTIN, TX	362,800	.40	63
BAKERSFIELD	149,600	.17	141
BALTIMORE	947,100	1.05	19
BANGOR	129,400	.14	152
BATON ROUGE	326,500	.36	75
BEAUMONT-PORT ARTHUR	174,900	.19	127
RENO	75,100	.08	208
BILLINGS-MARDIN	86,100	.10	168
BILOXI-GULFPORT-PASCAGOULA	72,700	.08	173
BINGHAMTON	150,700	.17	136
BIRMINGHAM	502,400	.56	49
BLUEFIELD-BECKLEY-OAK HILL	140,800	.16	147
BOISE	165,100	.18	128
BOSTON	2,096,800	2.33	5
BOWLING GREEN	43,900	.05	196
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	288,000	.32	85
BUFFALO	414,700	.46	45
BURLINGTON-PLATTSBURGH	251,500	.28	95
BUTTE	51,400	.06	190
CASPER-RIVERTON	63,700	.07	181
CEDAR RAPIDS-WATERLOO-DUBUQUE	350,700	.39	73
CHARLESTON, SC	263,100	.29	93
CHARLESTON-HUNTINGTON	546,700	.61	45
CHARLOTTE	687,100	.76	35
CHARLOTTESVILLE	87,800	.05	192
CHATTANOOGA	305,500	.34	82
CHEYENNE	71,800	.04	203
CHICAGO	3,219,700	3.59	1
CHICO-REDDING	141,500	.16	146
CINCINNATI	720,900	.80	24
CLARKSBURG-WESTON	88,860	.10	166
CLEVELAND	1,385,800	1.54	11
COLORADO SPRINGS-PUEBLO	237,000	.26	101
COLUMBIA, SC	326,400	.36	75
COLUMBIA-JEFFERSON CITY	175,000	.19	121
COLUMBUS, GA	215,300	.24	112
COLUMBUS, OH	695,900	.76	34
COLUMBUS-TUPELO	164,700	.18	129
CORPUS CHRISTI	205,700	.23	114
DALLAS-FT. WORTH	1,639,600	1.83	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	320,900	.36	79
DAYTON	402,100	.36	62
DENVER	1,115,400	1.24	16
DES MOINES	341,600	.40	70
DETROIT	1,788,400	1.99	7
DOTHAN	98,700	.11	162
DULUTH-SUPERIOR	166,500	.19	127
EL CENTRO-YUMA	69,300	.08	177
EL PASO	278,100	.31	89
ELMIRA	84,100	.09	169
ERIE	154,700	.17	139
EUGENE	162,900	.18	132
EUREKA	88,000	.06	188
EVANSVILLE	260,300	.29	95
FARGO	279,700	.26	104
FLAGSTAFF	39,600	.04	200
FLINT-SAGTNAW-BAY CITY	480,800	.55	51
FLORENCE, SC	156,300	.17	139
FT. MYERS-NAPLES	133,500	.15	151
FT. SMITH	139,100	.15	148
FT. WAYNE	248,700	.28	98
FRESNO-VISALIA	466,500	.50	55
GAINESVILLE	101,600	.11	161
GLENDIVE	5,300	.01	214
GRAND JUNCTION-DURANGO	70,800	.08	175
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	634,800	.71	32
GREAT FALLS	67,000	.07	178
GREEN BAY	374,300	.42	66
GREENSBORO-WINSTON SALEM-HIGH POINT	697,100	.55	50
GREENVILLE-NEW BERN-WASHINGTON	276,200	.31	90
GREENVILLE-SPARTANBURG-ASHEVILLE	600,500	.67	43
GREENWOOD-GREENVILLE	97,400	.11	163
HAGERSTOWN	43,900	.05	196
HARRISBURG-YORK-LANCASTER-LEBANON	516,400	.58	47
HARRISONBURG	41,300	.05	199
HARTFORD-NEW HAVEN	938,500	.93	23
HELENA	18,700	.02	211
HOUSTON	1,668,700	1.86	9
HUNTSVILLE-DECATUR-FLORENCE	263,100	.29	93
IDAHO FALLS-POCATELLO	120,000	.13	156
INDIANAPOLIS	876,200	.98	21
JACKSON, MS	307,300	.34	81
JACKSON, TN	44,300	.05	195
JACKSONVILLE	431,200	.48	65
JOHNSTOWN-ALTOONA	293,900	.33	84
JONESBORO	43,900	.05	196
JOPLIN-PITTSBURG	153,960	.17	140
KANSAS CITY	699,900	.78	32
KNOXVILLE	427,400	.48	61
LA CROSSE-EAU CLAIRE	174,400	.19	123
LAFAYETTE, IN	53,300	.07	182
LAFAYETTE, LA	227,200	.25	105
LAKE CHARLES	86,200	.10	167
LANSING	264,600	.29	92
LAREDO	48,400	.05	191
LAS VEGAS	221,000	.25	110
LAUREL-HATTIESBURG	95,700	.11	164
LEXINGTON	352,000	.39	72
LIMA	41,500	.05	198
LINCOLN-HASTINGS-KEARNEY	230,600	.26	99
LITTLE ROCK	432,900	.49	57
LOS ANGELES	4,791,800	5.34	2
LOUISVILLE	543,800	.60	46
LUBBOCK	174,400	.19	123
MACON	176,700	.20	119
MADISON	221,300	.25	109
MANKATO	27,600	.03	208
MARQUETTE	33,300	.04	201
MCALLEN-BROWNSVILLE: LRGV	241,100	.27	103
MEDFORD	105,400	.12	157
MEMPHIS	630,300	.71	34
MERIDIAN	74,600	.08	177
MIAMI	980,400	1.09	18
MILWAUKEE	713,200	.79	30
MINNEAPOLIS-ST. PAUL	1,273,700	1.42	13
MINOT-BISMARCK-DICKINSON	154,900	.17	134
MISSOULA	75,500	.08	171
MOBILE-PENSACOLA	467,100	.52	53
MONROE-EL DORADO	194,200	.22	116
MONTGOMERY	184,600	.21	118
NASHVILLE	540,300	.60	48
NEW ORLEANS	719,900	.80	28
NEW YORK	6,460,700	7.19	1
NORFLK-PORTSMTH-NEWPORT NEWS-HAMPTN	945,200	.72	36
NORTH PLATTE	15,600	.02	212
ODESSA-MIDLAND	157,000	.17	135
OKLAHOMA CITY	569,300	.64	44
OMAHA	348,600	.39	71
ORLANDO-DAYTONA BEACH-MELBOURNE	638,600	.71	33
OTTUMWA-KIRKSVILLE	29,400	.03	207
PADUCAH-CR GIRARDEAU-HARRSBRG-MARION	304,200	.34	83
PALM SPRINGS	59,600	.07	185
PANAMA CITY	59,600	.07	185
PARKERSBURG	33,100	.04	202
PEORIA	225,600	.25	108
PHILADELPHIA	2,648,700	2.95	4
PHOENIX	813,500	.91	24
PITTSBURGH	1,177,700	1.31	15
PORTLAND, OR	734,600	.82	26
PORTLAND-POLAND SPRING	324,000	.36	78
PRESQUE ISLE	32,200	.04	202
PROVIDENCE-NEW BEDFORD	1,000	.00	207
QUINCY-HANNIBAL	572,100	.64	44
RALEIGH-DURHAM	115,600	.13	155
RAPID CITY	210,600	.24	111
RENO	106,700	.12	156
RICHMOND	161,300	.18	133
ROANOKE-LYNCHBURG	448,500	.50	56
ROCHESTER, NY	369,000	.41	69
ROCHESTER-MASON CITY-AUSTIN	370,200	.41	67
ROCKFORD	133,600	.15	149
ROSWELL	140,500	.16	145
SACRAMENTO-STOCKTON	937,000	1.04	20
ST. JOSEPH	46,800	.05	193
ST. LOUIS	1,045,300	1.16	17
SALINAS-MONTEREY	234,100	.26	103
SALISBURY	82,500	.09	170
SALT LAKE CITY	738,300	.82	27
SAN ANGELO	46,400	.05	194
SAN ANTONIO	545,800	.60	47
SAN DIEGO	874,000	.97	22
SAN FRANCISCO	2,077,600	2.31	6
SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO	206,900	.23	113
SARASOTA	81,400	.09	164
SAVANNAH	246,700	.27	99
SEATTLE-TACOMA	1,196,800	1.33	14
SELMA	19,400	.02	210
SHREVEPORT-TEXARKANA	436,800	.49	58
SIOUX CITY	148,200	.17	142
SIOUX FALLS-MITCHELL	148,200	.16	147
SOUTH BEND-ELKHART	387,700	.43	119
SPOKANE	325,100	.36	77
SPRINGFIELD, MA	225,800	.25	107
SPRINGFIELD, MO	267,300	.30	91
SPRINGFIELD-DECATUR-CHAMPAIGN	361,300	.40	71
SYRACUSE	415,500	.46	62
TALLAHASSEE-THOMASVILLE	188,100	.21	117
TAMPA-ST. PETERSBURG	996,000	.98	35
TERRE HAUTE	148,400	.17	143
TOLEDO	402,700	.45	63
TOPEKA	193,100	.18	131
TRAVERSE CITY-CADILLAC	247,600	.26	104
TUCSON	291,600	.32	88
TULSA	439,200	.48	59
TUSCALOOSA	60,400	.07	184
TWIN FALLS	30,600	.03	205
TYLER	127,300	.14	153
UTICA	104,000	.12	160
VICTORIA	30,700	.03	204
WACO-TEMPLE	284,700	.32	88
WASHINGTON, DC	1,675,300	1.87	8
WATERTOWN-CARTHAGE	89,200	.10	169
WAUSAU-RHINELANDER	163,900	.18	130
WEST PALM BEACH-FT. PIERCE VERO BEACH	312,900	.35	80
WHEELING-STEUBENVILLE	158,200	.18	134
WICHITA-HUTCHINSON	402,200	.45	64
WICHITA FALLS-LAWTON	173,100	.19	126
WILKES BARRE-SCRANTON	381,800	.43	69
WILMINGTON	139,000	.15	149
YAKIMA	123,500	.14	154
YOUNGSTOWN	271,100	.30	100
ZANESVILLE	30,000	.03	206

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 66,950,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	66,900	.12	157
ALBANY, GA	107,300	.16	145
ALBANY-SCHENECTADY-TROY	351,300	.52	57
ALBUQUERQUE	346,200	.50	56
ALEXANDRIA, LA	79,400	.16	162
ALEXANDRIA, MN	41,100	.07	179
ALPENA	8,900	.02	213
AMARILLO	134,600	.20	131
ANNISTON	61,700	.06	189
ARDMORE-ADA	49,600	.07	182
ATLANTA	1,003,500	1.46	12
AUGUSTA	107,700	.25	105
AUSTIN, TX	187,100	.43	66
BAKERSFIELD	114,400	.17	141
BALTIMORE	722,500	1.05	25
BANGOR	88,000	.14	151
BATON ROUGE	251,600	.36	77
BEAUMONT-PORT ARTHUR	130,400	.19	137
BEND	19,700	.03	208
BILLINGS-HARDIN	66,400	.10	166
BILOXI-GULFPORT-PASCAGOULA	56,100	.08	172
BINGHAMTON	115,400	.17	139
BIRMINGHAM	380,700	.55	48
BLUEFIELD-BECKLEY-OAK HILL	106,300	.15	147
BOISE	178,000	.26	120
BOSTON	1,611,800	2.34	5
BOWLING GREEN	35,700	.05	194
BRISTOL-KNGSPT-JOHNSN CITY TRI CITIES	216,300	.31	88
BUFFALO	490,700	.69	41
BURLINGTON-PLATTSBURGH	192,900	.28	97
BUTTE	40,700	.06	180
CASPER-RIVERTON	90,300	.07	180
CEDAR RAPIDS-WATERLOO-DUBUQUE	268,100	.39	73
CHARLESTON, SC	204,700	.30	92
CHARLESTON-HUNTINGTON	412,800	.60	46
CHARLOTTE	570,500	.75	34
CHARLOTTESVILLE	49,300	.06	191
CHATTANOOGA	211,700	.31	85
CHEYENNE	35,000	.04	201
CHICAGO	3,460,500	3.97	1
CHICO-REDDING	109,300	.16	144
CINCINNATI	647,400	.78	29
CLARKSBURG-WESTON	65,960	.09	167
CLEVELAND	1,048,200	1.52	11
COLORADO SPRINGS-PUEBLO	194,700	.29	101
COLUMBIA, SC	253,100	.37	75
COLUMBIA-JEFFERSON CITY	139,300	.20	129
COLUMBUS, GA	147,800	.24	111
COLUMBUS, OH	455,000	.70	35
COLUMBUS-TUPELO	172,800	.16	137
CORPUS CHRISTI	153,700	.22	116
DALLAS-FT. WORTH	1,377,900	1.85	10
DAVENPRT-ROCK ISLND-MOLINE+ QUAD CITY	240,700	.35	78
DAYTON	378,900	.55	49
DENVER	808,300	1.30	15
DES MOINES	298,900	.44	70
DETROIT	1,358,400	1.99	7
DOTHAN	73,800	.11	167
DULUTH-SUPERIOR	122,000	.18	131
EL CENTRO-YUMA	50,900	.07	178
EL PASO	208,800	.30	91
ELMIRA	61,500	.09	170
ERIE	116,600	.17	136
EUGENE	179,600	.25	109
EUREKA	47,100	.07	185
EVANSVILLE	195,900	.28	95
FARGO	178,600	.26	108
FLAGSTAFF	91,000	.09	168
FLINT-SAGINAW-BAY CITY	362,100	.53	51
FLORENCE, SC	115,800	.17	138
FT. MYERS-NAPLES	100,000	.15	151
FT. SMITH	109,000	.15	148
FT. WAYNE	187,700	.27	102
FRESNO-VISALIA	341,600	.50	58
GAINESVILLE	85,960	.12	156
GLENDIVE	4,200	.01	214
GRAND JUNCTION-DURANGO	55,600	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	484,900	.70	37
GRT FALLS	50,500	.07	179
GREEN BAY	275,900	.40	71
GREENSBORO-WINSTON SALEM-HIGH POINT	378,800	.55	50
GREENVILLE-NEW BERN-WASHINGTON	218,600	.32	87
GREENVILLE-SPARTANBURG-ASHEVILLE	455,200	.66	42
GREENWOOD-GREENVILLE	69,100	.10	164
HAGERSTOWN	53,500	.08	174
HARRISBURG-YORK-LANCASTER-LEBANON	396,100	.57	47
HARRISONBURG	33,400	.05	197
HARTFORD-NEW HAVEN	641,400	.93	23
HELENA	14,500	.02	210
HOUSTON	1,171,100	1.62	8
HUNTSVILLE-DECATUR-FLORENCE	195,300	.28	96
IDAHO FALLS-POCATELLO	90,100	.13	154
INDIANAPOLIS	667,900	.97	27
JACKSON, MS	228,200	.33	84
JACKSON, TN	33,700	.05	195
JACKSONVILLE	328,500	.48	90
JOHNSTOWN-ALTOONA	272,200	.39	86
JONESBORO	47,500	.07	186
JOPLIN-PITTSBURG	114,900	.17	140
KANSAS CITY	642,000	.93	31
KNOXVILLE	323,300	.47	61
LA CROSSE-EAU CLAIRE	133,500	.19	126
LAFAYETTE, IN	46,200	.08	177
LAFAYETTE, LA	166,900	.24	113
LAKE CHARLES	84,700	.12	158
LANSING	210,100	.30	90
LAREDO	43,000	.05	195
LAS VEGAS	172,700	.25	107
LAUREL-HATTIESBURG	73,200	.10	163
LEXINGTON	270,700	.40	72
LIMA	130,500	.26	203
LINCOLN-HASTINGS-KEARNEY	147,000	.20	94
LITTLE ROCK	334,900	.48	57
LOS ANGELES	3,766,900	5.45	2
LOUISVILLE	414,200	.60	45
LUBBOCK	134,600	.20	132
MACON	131,500	.19	136
MADISON	177,200	.26	103
MANKATO	22,700	.03	207
MARQUETTE	50,300	.07	183
MCALLEN-BROWNSVILLE+ LRGV	169,600	.24	110
MEDFORD	88,300	.13	153
MEMPHIS	478,400	.69	40
MERIDIAN	54,900	.08	174
MIAMI	757,600	1.10	18
MILWAUKEE	540,500	.78	30
MINNEAPOLIS-ST. PAUL	982,000	1.42	14
MINOT-BISMARCK-DICKINSON	116,600	.17	137
MISSOULA	59,100	.09	171
MOBILE-PENSACOLA	350,300	.51	53
MONROE-EL DORADO	142,400	.21	119
MONTGOMERY	139,800	.20	130
NASHVILLE	535,000	.78	33
NEW ORLEANS	543,700	.79	32
NEW YORK	4,875,600	7.07	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	510,700	.74	36
NORTH PLATTE	12,100	.02	211
ODESSA-MIDLAND	120,300	.17	133
OKLAHOMA CITY	476,300	.69	39
OMAHA	283,100	.41	69
ORLANDO-DAYTONA BEACH-MELBOURNE	469,200	.70	36
OTTUMWA-KIRKSVILLE	24,000	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	233,200	.34	81
PALM SPRINGS	45,300	.07	189
PANAMA CITY	51,600	.08	175
PARKERSBURG	24,600	.04	202
PEORIA	176,600	.26	104
PHILADELPHIA	2,003,160	2.91	4
PHOENIX	625,500	.90	28
PITTSBURGH	899,600	1.30	24
PORTLAND, OR	623,600	.91	26
PORTLAND-POLAND SPRING	244,600	.35	79
PRESQUE ISLE	24,400	.04	203
PROVIDENCE-NEW BEDFORD	434,300	.63	44
QUINCY-HANNIBAL	88,100	.13	155
RALEIGH-DURHAM	561,600	.80	29
RAPID CITY	83,100	.12	159
RENO	127,400	.19	130
RICHMOND	344,200	.50	55
ROANOKE-LYNCHBURG	263,900	.41	66
ROCHESTER, NY	282,800	.41	68
ROCHESTER-MASON CITY-AUSTIN	101,000	.15	145
ROCKFORD	142,900	.21	115
ROSWELL	64,500	.09	166
SACRAMENTO-STOCKTON	730,700	1.06	19
ST. JOSEPH	39,700	.05	193
ST. LOUIS	783,000	1.14	17
SALINAS-MONTEREY	190,400	.28	98
SALISBURY	61,700	.09	169
SALT LAKE CITY	577,200	.83	27
SAN ANGELO	34,200	.05	197
SAN ANTONIO	452,300	.66	43
SAN DIEGO	713,000	1.03	21
SAN FRANCISCO	1,657,200	2.40	6
SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO	166,400	.25	108
SARASOTA	60,500	.07	185
SAVANNAH	191,200	.28	99
SEATTLE-TACOMA	950,800	1.38	16
SELMA	13,900	.02	211
SHREVEPORT-TEXARKANA	323,700	.47	60
SIOUX CITY	112,500	.16	148
SIOUX FALLS-MITCHELL	169,600	.24	115
SOUTH BEND-ELKHART	209,600	.30	89
SPOKANE	252,700	.36	79
SPRINGFIELD, MA	273,700	.39	102
SPRINGFIELD, MO	201,700	.29	93
SPRINGFIELD-DECATUR-CHAMPAIGN	285,400	.41	67
SYRACUSE	319,300	.46	62
TALLAHASSEE-THOMASVILLE	147,200	.21	118
TAMPA-ST. PETERSBURG	603,700	.88	26
TERRE HAUTE	113,700	.16	147
TOLEDO	308,100	.45	64
TOPEKA	132,600	.19	128
TRAVERSE CITY-CADILLAC	207,300	.30	145
TUCSON	357,400	.52	52
TULSA	454,400	.66	82
TUSCALOOSA	48,600	.07	181
TWIN FALLS	23,000	.03	206
TYLER	98,300	.14	152
UTICA	77,400	.11	162
VICTORIA	37,400	.05	196
WACO-TEMPLE	213,100	.31	82
WASHINGTON, DC	1,208,000	1.88	9
WATERTOWN-CARTHAGE	66,000	.10	165
WAUSAU-RHINELANDER	120,200	.17	134
WEST PALM BEACH-FT.PIERCE VERO BEACH	338,300	.49	83
WHEELING-STEUBENVILLE	116,000	.17	139
WICHITA-HUTCHINSON	310,900	.45	63
WICHITA FALLS-LAWTON	135,800	.20	170
WILKES BARRE-SCRANTON	267,600	.42	65
WILMINGTON	103,200	.15	140
YAKIMA	93,600	.14	149
YOUNGSTOWN	232,100	.33	204
ZANESVILLE	22,100	.03	208

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18+

US TOTAL 91,229,060

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	126,100	.14	155
ALBANY, GA	145,600	.16	146
ALBANY-SCHENECTADY-TROY	521,300	.57	50
ALBUQUERQUE	411,500	.45	64
ALEXANDRIA, LA	95,000	.10	163
ALEXANDRIA, MN	78,100	.09	176
ALPENA	15,600	.02	213
AMARILLO	179,600	.20	121
ANNISTON	47,000	.05	192
ARDMORE-ADA	79,700	.09	173
ATLANTA	1,243,500	1.36	14
AUGUSTA	226,700	.25	101
AUSTIN, TX	315,800	.35	78
BAKERSFIELD	140,000	.15	151
BALTIMORE	957,400	1.05	20
BANGOR	132,000	.14	152
BATON ROUGE	276,500	.30	89
BEAUMONT-PORT ARTHUR	180,500	.20	120
BEND	23,900	.03	209
BILLINGS-HARDIN	83,700	.09	169
BILOXI-GULFPORT-PASCAGOULA	66,100	.07	180
BINGHAMTON	167,100	.18	131
BIRMINGHAM	540,000	.59	47
BLUEFIELD-BECKLEY-OAK HILL	149,300	.16	144
BOISE	155,800	.17	138
BOSTON	2,192,300	2.40	5
BOWLING GREEN	41,900	.05	197
BRISTOL-KNGSPT-JOHNSN CTY: TRI CITIES	303,800	.33	84
BUFFALO	669,600	.73	33
BURLINGTON-PLATTSBURGH	236,900	.26	95
BUTTE	46,100	.05	193
CASPER-RIVERTON	56,000	.06	188
CEDAR RAPIDS-WATERLOO-DUBUQUE	339,000	.37	75
CHARLESTON, SC	213,800	.23	105
CHARLESTON-HUNTINGTON	556,400	.61	43
CHARLOTTE	703,800	.77	32
CHARLOTTESVILLE	41,400	.05	198
CHATTANOOGA	319,000	.35	79
CHEYENNE	29,900	.03	205
CHICAGO	3,214,100	3.52	3
CHICO-REDDING	150,100	.16	142
CINCINNATI	731,100	.80	28
CLARKSBURG-WESTON	95,400	.10	162
CLEVELAND	1,464,400	1.61	10
COLORADO SPRINGS-PUEBLO	212,800	.23	107
COLUMBIA, SC	291,600	.32	86
COLUMBIA-JEFFERSON CITY	158,400	.17	129
COLUMBUS, GA	201,100	.22	113
COLUMBUS, OH	663,400	.73	35
COLUMBUS-TUPELO	160,400	.18	128
CORPUS CHRISTI	188,100	.21	119
DALLAS-FT. WORTH	1,603,400	1.76	9
DAVENPORT-ROCK ISLND-MOLINE: QUAD CTY	332,000	.36	77
DAYTON	519,500	.57	51
DENVER	978,500	1.07	19
DES MOINES	382,500	.42	68
DETROIT	1,744,400	1.91	7
DOTHAN	102,000	.11	160
DULUTH-SUPERIOR	176,400	.19	122
EL CENTRO-YUMA	62,600	.07	181
EL PASO	238,600	.26	97
ELMIRA	90,000	.10	167
ERIE	161,000	.18	135
EUGENE	153,900	.17	139
EUREKA	55,100	.06	186
EVANSVILLE	277,300	.30	88
FARGO	222,800	.24	103
FLAGSTAFF	28,700	.03	206
FLINT-SAGINAW-BAY CITY	464,300	.51	55
FLORENCE, SC	151,800	.17	141
FT. MYERS-NAPLES	201,400	.22	112
FT. SMITH	143,500	.16	148
FT. WAYNE	246,500	.27	93
FRESNO-VISALIA	417,700	.46	63
GAINESVILLE	80,900	.09	170
GLENDIVE	5,100	.01	214
GRAND JUNCTION-DURANGO	68,000	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	607,900	.67	42
GREAT FALLS	65,000	.07	179
GREEN BAY	370,600	.41	70
GREENSBORO-WINSTON SALEM-HIGH POINT	528,400	.58	49
GREENVILLE-NEW BERN-WASHINGTON	238,800	.26	96
GREENVILLE-SPARTANBURG-ASHEVILLE	660,600	.72	36
GREENWOOD-GREENVILLE	94,300	.10	164
HAGERSTOWN	44,800	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	551,400	.60	46
HARRISONBURG	39,900	.04	199
HARTFORD-NEW HAVEN	882,700	.97	22
HELENA	17,500	.02	211
HOUSTON	1,433,400	1.57	11
HUNTSVILLE-DECATUR-FLORENCE	269,700	.30	90
IDAHO FALLS-POCATELLO	103,300	.11	159
INDIANAPOLIS	872,400	.96	23
JACKSON, MS	306,700	.34	83
JACKSON, TN	49,300	.05	190
JACKSONVILLE	421,700	.46	62
JOHNSTOWN-ALTOONA	309,100	.34	81
JONESBORO	72,300	.08	175
JOPLIN-PITTSBURG	185,700	.20	118
KANSAS CITY	723,900	.79	29
KNOXVILLE	456,500	.50	58
LA CROSSE-EAU CLAIRE	173,700	.19	126
LAFAYETTE, IN	50,000	.05	189
LAFAYETTE, LA	206,700	.23	109
LAKE CHARLES	80,100	.09	172
LANSING	229,000	.25	100
LAREDO	42,900	.05	195
LAS VEGAS	205,600	.23	110
LAUREL-HATTIESBURG	96,400	.11	161
LEXINGTON	339,200	.37	74
LIMA	42,000	.05	196
LINCOLN-HASTINGS-KEARNEY	265,300	.29	91
LITTLE ROCK	473,300	.52	53
LOS ANGELES	4,689,800	5.14	2
LOUISVILLE	531,600	.58	48
LUBBOCK	158,600	.17	136
MACON	175,700	.19	124
MADISON	200,600	.22	114
MANKATO	25,400	.03	208
MARQUETTE	57,200	.06	184
MCALLEN-BROWNSVILLE: LRGV	219,300	.24	106
MEDFORD	113,300	.12	158
MEMPHIS	629,800	.69	38
MERIDIAN	80,400	.09	171
MIAMI	1,274,000	1.40	13
MILWAUKEE	717,000	.79	30
MINNEAPOLIS-ST. PAUL	1,207,400	1.32	15
MINOT-BISMARCK-DICKINSON	144,800	.16	147
MISSOULA	70,500	.08	177
MOBILE-PENSACOLA	443,000	.49	59
MONROE-EL DORADO	202,800	.22	111
MONTGOMERY	192,300	.21	117
NASHVILLE	715,600	.78	31
NEW ORLEANS	666,300	.73	34
NEW YORK	7,362,700	8.07	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	555,800	.61	44
NORTH PLATTE	16,200	.02	212
ODESSA-MIDLAND	145,400	.16	145
OKLAHOMA CITY	624,800	.68	40
OMAHA	354,800	.39	72
ORLANDO-DAYTONA BEACH-MELBOURNE	743,400	.81	27
OTTUMWA-KIRKSVILLE	31,600	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	343,200	.38	73
PALM SPRINGS	61,400	.07	182
PANAMA CITY	73,500	.08	175
PARKERSBURG	36,400	.04	200
PEORIA	224,500	.25	102
PHILADELPHIA	2,879,600	3.16	4
PHOENIX	819,100	.90	26
PITTSBURGH	1,325,100	1.45	12
PORTLAND, OR	781,900	.86	24
PORTLAND-POLAND SPRING	339,000	.37	76
PRESQUE ISLE	30,200	.03	204
PROVIDENCE-NEW BEDFORD	626,300	.69	39
QUINCY-HANNIBAL	131,300	.14	154
RALEIGH-DURHAM	653,300	.72	37
RAPID CITY	92,400	.10	165
RENO	153,400	.17	140
RICHMOND	460,000	.50	57
ROANOKE-LYNCHBURG	388,000	.43	67
ROCHESTER, NY	373,200	.41	69
ROCHESTER-MASON CITY-AUSTIN	149,900	.16	143
ROCKFORD	193,500	.21	116
ROSWELL	61,100	.07	183
SACRAMENTO-STOCKTON	920,600	1.01	21
ST. JOSEPH	54,700	.06	187
ST. LOUIS	1,124,300	1.23	17
SALINAS-MONTEREY	210,100	.23	108
SALISBURY	92,200	.10	166
SALT LAKE CITY	615,800	.67	41
SAN ANGELO	48,200	.05	191
SAN ANTONIO	401,700	.44	66
SAN DIEGO	782,400	.86	25
SAN FRANCISCO	2,089,500	2.29	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	196,100	.21	115
SARASOTA	113,800	.12	157
SAVANNAH	216,900	.24	104
SEATTLE-TACOMA	1,148,300	1.26	16
SELMA	20,300	.02	210
SHREVEPORT-TEXARKANA	477,000	.52	52
SIOUX CITY	163,000	.18	134
SIOUX FALLS-MITCHELL	231,400	.25	99
SOUTH BEND-ELKHART	293,700	.32	85
SPOKANE	313,800	.34	80
SPRINGFIELD, MA	235,600	.26	98
SPRINGFIELD, MO	307,600	.34	82
SPRINGFIELD-DECATUR-CHAMPAIGN	363,300	.40	71
SYRACUSE	406,000	.45	65
TALLAHASSEE-THOMASVILLE	174,500	.19	125
TAMPA-ST. PETERSBURG	1,093,900	1.20	18
TERRE HAUTE	168,300	.18	130
TOLEDO	402,400	.44	66
TOPEKA	149,100	.16	145
TRAVERSE CITY-CADILLAC	157,600	.17	137
TUCSON	284,100	.31	87
TULSA	472,700	.52	54
TUSCALOOSA	55,600	.06	185
TWIN FALLS	32,300	.04	201
TYLER	132,000	.14	153
UTICA	114,000	.12	156
VICTORIA	26,000	.03	207
WACO-TEMPLE	240,100	.26	94
WASHINGTON, DC	1,622,500	1.78	8
WATERTOWN-CARTHAGE	87,300	.10	168
WAUSAU-RHINELANDER	163,900	.18	133
WEST PALM BEACH-FT. PIERCE VERO BEACH	437,900	.48	60
WHEELING-STEUBENVILLE	175,900	.19	123
WICHITA-HUTCHINSON	426,400	.47	61
WICHITA FALLS-LAWTON	170,300	.19	127
WILKES BARRE-SCRANTON	461,300	.51	56
WILMINGTON	140,500	.15	150
YAKIMA	165,000	.18	132
YOUNGSTOWN	250,100	.27	92
ZANESVILLE	32,200	.04	202

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 56,781,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	69,500	.12	156
ALBANY, GA	91,100	.16	147
ALBANY-SCHENECTADY-TROY	300,800	.53	52
ALBUQUERQUE	281,500	.50	57
ALEXANDRIA, LA	60,000	.11	161
ALEXANDRIA, MN	43,100	.08	175
ALPENA	9,800	.02	211
AMARILLO	111,500	.20	120
ANNISTON	30,600	.05	189
ARDMORE-ADA	42,500	.07	177
ATLANTA	851,100	1.50	12
AUGUSTA	147,100	.26	100
AUSTIN, TX	214,300	.38	75
BAKERSFIELD	91,600	.16	141
BALTIMORE	608,800	1.07	19
BANGOR	79,500	.14	157
BATON ROUGE	197,800	.34	81
BEAUMONT-PORT ARTHUR	110,700	.19	121
BEND	15,900	.03	209
BILLINGS-HARDIN	94,100	.16	165
BILOXI-GULFPORT-PASCAGOULA	42,700	.08	174
BINGHAMTON	98,600	.17	136
BIRMINGHAM	323,800	.57	43
BLUEFIELD-BECKLEY-OAK HILL	87,600	.15	143
BOISE	102,500	.18	124
BOSTON	1,374,000	2.42	5
BOWLING GREEN	27,300	.05	195
BRISTOL-KINGSPT-JOHNSN CITY: TRI CITIES	189,100	.33	84
BUFFALO	308,700	.54	43
BURLINGTON-PLATTSBURGH	151,200	.27	97
BUTTE	20,100	.03	197
CASPER-RIVERTON	37,700	.07	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	208,200	.37	76
CHARLESTON, SC	147,600	.26	91
CHARLESTON-HUNTINGTON	342,800	.60	65
CHARLOTTE	448,000	.79	29
CHARLOTTESVILLE	28,800	.05	191
CHATTANOOGA	201,800	.36	73
CHEYENNE	18,700	.03	207
CHICAGO	2,092,800	3.69	3
CHICO-REDDING	90,700	.16	145
CINCINNATI	457,700	.81	27
CLARKSBURG-WESTON	53,900	.09	169
CLEVELAND	802,700	1.41	11
COLORADO SPRINGS-PUEBLO	140,100	.25	104
COLUMBIA, SC	197,100	.35	83
COLUMBIA-JEFFERSON CITY	103,300	.18	125
COLUMBUS, GA	129,700	.23	112
COLUMBUS, OH	436,100	.76	34
COLUMBUS-TUPELO	101,600	.18	123
CORPUS CHRISTI	123,000	.22	113
DALLAS-FT. WORTH	1,057,500	1.86	9
DAVENPORT-ROCK ISLND-MOLINE: QUAD CTY	198,900	.35	79
DAYTON	275,700	.49	55
DENVER	692,600	1.22	15
DES MOINES	225,500	.40	68
DETROIT	1,126,900	1.98	7
DOTHAN	62,600	.11	159
DULUTH-SUPERIOR	100,200	.18	131
EL CENTRO-YUMA	40,700	.07	180
EL PASO	146,200	.26	95
ELMIRA	32,200	.06	179
ERIE	96,300	.17	139
EUGENE	101,800	.18	127
EUREKA	35,400	.06	185
EVANSVILLE	143,800	.25	101
FARGO	133,500	.24	110
FLAGSTAFF	22,700	.04	203
FLINT-SAGINAW-BAY CITY	203,900	.36	71
FLORENCE, SC	97,900	.17	135
FT. MYERS-NAPLES	98,100	.17	137
FT. SMITH	88,800	.16	150
FT. WAYNE	154,300	.27	96
FRESNO-VISALIA	270,900	.48	63
GAINESVILLE	58,700	.10	163
GLENDIVE	3,300	.01	214
GRAND JUNCTION-DURANGO	43,800	.08	176
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	390,400	.69	39
GREAT FALLS	40,900	.07	181
GREEN BAY	222,800	.39	69
GREENSBORO-WINSTON SALEM-HIGH POINT	332,100	.58	48
GREENVILLE-NEW BERN-WASHINGTON	155,600	.27	93
GREENVILLE-SPARTANBURG-ASHEVILLE	303,500	.53	50
GREENWOOD-GREENVILLE	35,900	.06	184
HAGERSTOWN	26,400	.05	197
HARRISBURG-YORK-LANCASTER-LEBANON	335,100	.59	47
HARRISONBURG	25,900	.05	198
HARTFORD-NEW HAVEN	532,800	.94	25
HELENA	11,700	.02	211
HOUSTON	1,026,700	1.81	10
HUNTSVILLE-DECATUR-FLORENCE	172,600	.30	88
IDAHO FALLS-POCATELLO	70,900	.12	155
INDIANAPOLIS	557,800	.98	21
JACKSON, MS	181,100	.32	85
JACKSON, TN	28,900	.05	192
JACKSONVILLE	266,800	.47	60
JOHNSTOWN-ALTOONA	179,700	.32	86
JONESBORO	41,100	.07	179
JOPLIN-PITTSBURG	66,100	.12	153
KANSAS CITY	491,900	.86	24
KNOXVILLE	275,000	.48	56
LA CROSSE-EAU CLAIRE	104,600	.18	123
LAFAYETTE, IN	35,100	.06	187
LAFAYETTE, LA	133,900	.24	107
LAKE CHARLES	53,000	.09	167
LANSING	158,300	.28	89
LAREDO	28,100	.05	194
LAS VEGAS	143,400	.25	107
LAUREL-HATTIESBURG	59,000	.10	162
LEXINGTON	221,300	.39	71
LIMA	35,700	.06	188
LINCOLN-HASTINGS-KEARNEY	152,500	.27	98
LITTLE ROCK	283,000	.50	56
LOS ANGELES	3,049,700	5.37	2
LOUISVILLE	338,100	.60	45
LUBBOCK	104,200	.18	126
MACON	111,800	.20	119
MADISON	132,300	.23	111
MANKATO	16,000	.03	208
MARQUETTE	34,200	.06	186
MCALLEN-BROWNSVILLE: LRGV	144,700	.25	103
MEDFORD	69,400	.12	158
MEMPHIS	393,700	.69	37
MERIDIAN	45,900	.08	173
MIAMI	676,900	1.19	17
MILWAUKEE	444,000	.78	31
MINNEAPOLIS-ST. PAUL	702,700	1.24	14
MINOT-BISMARCK-DICKINSON	90,200	.16	148
MISSOULA	45,900	.08	171
MOBILE-PENSACOLA	290,800	.51	53
MONROE-EL DORADO	119,700	.21	116
MONTGOMERY	116,000	.20	118
NASHVILLE	448,600	.79	30
NEW ORLEANS	441,700	.78	32
NEW YORK	4,417,700	7.78	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	369,300	.65	41
NORTH PLATTE	9,600	.02	212
ODESSA-MIDLAND	97,600	.17	138
OKLAHOMA CITY	383,900	.68	40
OMAHA	217,600	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	414,700	.73	35
OTTUMWA-KIRKSVILLE	18,000	.03	206
PADUCAH-CAPE GIRARDEAU-HARRSBRG-MARION	192,300	.34	82
PALM SPRINGS	35,400	.06	186
PANAMA CITY	43,300	.08	172
PARKERSBURG	22,000	.04	201
PEORIA	142,000	.25	105
PHILADELPHIA	1,708,400	3.01	4
PHOENIX	546,600	.96	22
PITTSBURGH	753,600	1.33	13
PORTLAND, OR	498,300	.88	23
PORTLAND-POLAND SPRING	201,200	.35	77
PRESQUE ISLE	19,000	.03	204
PROVIDENCE-NEW BEDFORD	359,400	.63	44
QUINCY-HANNIBAL	71,000	.13	154
RALEIGH-DURHAM	434,700	.77	33
RAPID CITY	61,400	.11	160
RENO	101,700	.18	128
RICHMOND	240,600	.42	64
ROANOKE-LYNCHBURG	237,500	.42	66
ROCHESTER, NY	234,300	.41	67
ROCHESTER-MASON CITY-AUSTIN	85,200	.15	151
ROCKFORD	120,900	.21	115
ROSWELL	36,800	.06	183
SACRAMENTO-STOCKTON	599,900	1.06	20
ST. JOSEPH	28,700	.05	193
ST. LOUIS	673,600	1.19	18
SALINAS-MONTEREY	135,600	.24	108
SALISBURY	32,900	.06	188
SALT LAKE CITY	437,300	.77	33
SAN ANGELO	28,700	.05	193
SAN ANTONIO	370,900	.65	42
SAN DIEGO	383,100	.67	38
SAN FRANCISCO	1,357,000	2.39	6
SNTA BARBRA-SNTA MARIA-SN LUIS OBISPO	122,700	.22	114
SARASOTA	62,300	.11	158
SAVANNAH	139,200	.25	106
SEATTLE-TACOMA	744,700	1.31	15
SELMA	12,100	.02	210
SHREVEPORT-TEXARKANA	277,000	.49	54
SIOUX CITY	90,300	.16	146
SIOUX FALLS-MITCHELL	131,600	.23	111
SOUTH BEND-ELKHART	180,200	.32	86
SPOKANE	196,900	.35	78
SPRINGFIELD, MA	141,800	.25	106
SPRINGFIELD, MO	170,400	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	222,300	.39	70
SYRACUSE	253,000	.45	62
TALLAHASSEE-THOMASVILLE	116,000	.20	117
TAMPA-ST. PETERSBURG	522,400	.92	24
TERRE HAUTE	82,300	.15	152
TOLEDO	248,900	.44	63
TOPEKA	82,700	.15	149
TRAVERSE CITY-CADILLAC	80,700	.14	153
TUCSON	178,500	.31	87
TULSA	307,300	.54	46
TUSCALOOSA	37,100	.07	183
TWIN FALLS	19,100	.03	203
TYLER	78,700	.14	157
UTICA	54,200	.10	166
VICTORIA	18,800	.03	205
WACO-TEMPLE	133,000	.23	108
WASHINGTON, DC	1,117,800	1.97	8
WATERTOWN-CARTHAGE	52,300	.09	168
WAUSAU-RHINELANDER	97,500	.17	140
WEST PALM BEACH-FT. PIERCE VERO BEACH	203,200	.36	74
WHEELING-STEUBENVILLE	100,200	.18	132
WICHITA-HUTCHINSON	249,100	.44	61
WICHITA FALLS-LAWTON	100,600	.18	130
WILKES BARRE-SCRANTON	244,500	.43	63
WILMINGTON	88,100	.16	149
YAKIMA	103,800	.18	122
YOUNGSTOWN	166,200	.29	92
ZANESVILLE	19,000	.03	204

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 23,?43,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	30,700	.13	156
ALBANY, GA	41,900	.17	139
ALBANY-SCHENECTADY-TROY	119,600	.49	62
ALBUQUERQUE	123,300	[illegible]	[illegible]
ALEXANDRIA, LA	[illegible]	[illegible]	[illegible]
ALEXANDRIA, MN	[illegible]	[illegible]	[illegible]
ALPENA	[illegible]	[illegible]	[illegible]
AMARILLO	47,100	[illegible]	[illegible]
ANNISTON	14,100	[illegible]	[illegible]
ARDMORE-ADA	18,500	.08	178
ATLANTA	331,900	1.39	11
AUGUSTA	63,600	.27	[illegible]
AUSTIN, TX	94,900	[illegible]	71
BAKERSFIELD	39,700	.17	144
BALTIMORE	360,500	1.52	10
BANGOR	[illegible]	[illegible]	[illegible]
BATON ROUGE	[illegible]	[illegible]	[illegible]
BEAUMONT-PORT ARTHUR	49,200	[illegible]	[illegible]
BEND	[illegible]	[illegible]	[illegible]
BILLINGS-HARDIN	[illegible]	[illegible]	[illegible]
BILOXI-GULFPORT-PASCAGOULA	19,700	.08	[illegible]
BINGHAMTON	44,500	[illegible]	[illegible]
BIRMINGHAM	133,600	[illegible]	[illegible]
BLUEFIELD-BECKLEY-OAK HILL	[illegible]	[illegible]	[illegible]
BOISE	[illegible]	[illegible]	[illegible]
BOSTON	[illegible]	2.[illegible]	5
BOWLING GREEN	[illegible]	[illegible]	[illegible]
BRISTOL-KINGSPT-JOHNSON CTY: TRI CITIES	[illegible]	[illegible]	[illegible]
BUFFALO	173,000	[illegible]	[illegible]
BURLINGTON-PLATTSBURGH	66,500	.28	[illegible]
BUTTE	13,500	[illegible]	[illegible]
CASPER-RIVERTON	15,700	[illegible]	[illegible]
CEDAR RAPIDS-WATERLOO-DUBUQUE	[illegible]	[illegible]	[illegible]
CHARLESTON, SC	[illegible]	[illegible]	[illegible]
CHARLESTON-HUNTINGTON	147,200	[illegible]	[illegible]
CHARLOTTE	182,400	.76	[illegible]
CHARLOTTESVILLE	13,500	[illegible]	[illegible]
CHATTANOOGA	[illegible]	.34	[illegible]
CHEYENNE	[illegible]	[illegible]	[illegible]
CHICAGO	846,700	3.56	3
CHICO-REDDING	38,000	.16	143
CINCINNATI	198,100	[illegible]	[illegible]
CLARKSBURG-WESTON	[illegible]	[illegible]	[illegible]
CLEVELAND	374,900	1.57	[illegible]
COLORADO SPRINGS-PUEBLO	90,500	[illegible]	[illegible]
COLUMBIA, SC	[illegible]	[illegible]	[illegible]
COLUMBIA-JEFFERSON CITY	[illegible]	[illegible]	[illegible]
COLUMBUS, GA	[illegible]	[illegible]	[illegible]
COLUMBUS, OH	[illegible]	[illegible]	[illegible]
COLUMBUS-TUPELO	47,500	.20	[illegible]
CORPUS CHRISTI	[illegible]	[illegible]	112
DALLAS-FT. WORTH	421,900	1.77	8
DAVENPORT-ROCK ISLAND-MOLINE: QUAD CTY	[illegible]	[illegible]	[illegible]
DAYTON	[illegible]	[illegible]	[illegible]
DENVER	[illegible]	1.[illegible]	[illegible]
DES MOINES	[illegible]	[illegible]	[illegible]
DETROIT	480,200	2.01	7
DOTHAN	[illegible]	[illegible]	[illegible]
DULUTH-SUPERIOR	[illegible]	[illegible]	[illegible]
EL CENTRO-YUMA	[illegible]	[illegible]	[illegible]
EL PASO	79,100	.33	85
ELMIRA	[illegible]	[illegible]	[illegible]
ERIE	[illegible]	[illegible]	[illegible]
EUGENE	[illegible]	[illegible]	[illegible]
EUREKA	[illegible]	[illegible]	[illegible]
EVANSVILLE	[illegible]	[illegible]	[illegible]
FARGO	[illegible]	[illegible]	[illegible]
FLAGSTAFF	[illegible]	[illegible]	[illegible]
FLINT-SAGINAW-BAY CITY	139,400	.58	47
FLORENCE, SC	42,900	.18	[illegible]
FT. MYERS-NAPLES	35,200	.15	[illegible]
FT. SMITH	37,600	.16	[illegible]
FT. WAYNE	[illegible]	[illegible]	[illegible]
FRESNO-VISALIA	110,700	[illegible]	[illegible]
GAINESVILLE	[illegible]	[illegible]	[illegible]
GLENDIVE	[illegible]	[illegible]	[illegible]
GRAND JUNCTION-DURANGO	[illegible]	[illegible]	[illegible]
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	[illegible]	[illegible]	[illegible]
GREAT FALLS	[illegible]	[illegible]	[illegible]
GREEN BAY	104,200	.44	68
GREENSBORO-WINSTON SALEM-HIGH POINT	133,400	[illegible]	[illegible]
GREENVILLE-NEW BERN-WASHINGTON	[illegible]	[illegible]	[illegible]
GREENVILLE-SPARTANBURG-ASHEVILLE	[illegible]	[illegible]	[illegible]
GREENWOOD-GREENVILLE	[illegible]	[illegible]	[illegible]
HAGERSTOWN	[illegible]	[illegible]	[illegible]
HARRISBURG-YORK-LANCASTER-LEBANON	[illegible]	[illegible]	[illegible]
HARRISONBURG	[illegible]	[illegible]	[illegible]
HARTFORD-NEW HAVEN	[illegible]	[illegible]	[illegible]
HELENA	[illegible]	[illegible]	[illegible]
HOUSTON	407,900	1.71	13
HUNTSVILLE-DECATUR-FLORENCE	[illegible]	.31	[illegible]
IDAHO FALLS-POCATELLO	[illegible]	[illegible]	[illegible]
INDIANAPOLIS	[illegible]	1.[illegible]	[illegible]
JACKSON, MS	[illegible]	[illegible]	[illegible]
JACKSON, TN	[illegible]	[illegible]	[illegible]
JACKSONVILLE	[illegible]	[illegible]	[illegible]
JOHNSTOWN-ALTOONA	[illegible]	[illegible]	[illegible]
JONESBORO	[illegible]	[illegible]	[illegible]
JOPLIN-PITTSBURG	[illegible]	[illegible]	[illegible]
KANSAS CITY	19?,200	[illegible]	32
KNOXVILLE	11?,400	[illegible]	[illegible]
LA CROSSE-EAU CLAIRE	[illegible]	[illegible]	[illegible]
LAFAYETTE, IN	[illegible]	[illegible]	[illegible]
LAFAYETTE, LA	[illegible]	[illegible]	[illegible]
LAKE CHARLES	[illegible]	[illegible]	[illegible]
LANSING	[illegible]	[illegible]	[illegible]
LAREDO	14,500	[illegible]	[illegible]

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	55,700	.23	113
LAUREL-HATTIESBURG	27,900	.12	160
LEXINGTON	97,200	.41	72
LIMA	11,400	.05	199
LINCOLN-HASTINGS-KEARNEY	69,500	[illegible]	97
LITTLE ROCK	121,100	.51	55
LOS ANGELES	1,218,600	5.11	2
LOUISVILLE	140,100	.59	46
LUBBOCK	50,700	.21	120
MACON	49,600	.21	121
MADISON	57,900	.24	110
MANKATO	8,700	.04	[illegible]
MARQUETTE	16,700	.07	[illegible]
MCALLEN-BROWNSVILLE: LRGV	71,100	.30	[illegible]
MEDFORD	26,300	.11	[illegible]
MEMPHIS	175,900	.74	35
MERIDIAN	21,100	.09	171
MIAMI	255,300	1.07	18
MILWAUKEE	192,700	.81	30
MINNEAPOLIS-ST. PAUL	338,200	1.42	12
MINOT-BISMARCK-DICKINSON	41,600	.18	139
MISSOULA	19,100	.08	176
MOBILE-PENSACOLA	127,500	.54	51
MONROE-EL DORADO	57,500	.24	111
MONTGOMERY	52,700	.22	117
NASHVILLE	184,000	.77	33
NEW ORLEANS	195,500	.82	28
NEW YORK	1,713,100	7.18	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	159,000	.67	43
NORTH PLATTE	4,100	.02	213
ODESSA-MIDLAND	42,000	.18	137
OKLAHOMA CITY	162,400	.68	41
OMAHA	93,000	.39	74
ORLANDO-DAYTONA BEACH-MELBOURNE	173,300	.73	39
OTTUMWA-KIRKSVILLE	8,500	.04	204
PADUCAH-CAPE GIRARDEAU-HARRSBRG-MARION	84,600	.35	81
PALM SPRINGS	16,000	.07	195
PANAMA CITY	15,300	.38	174
PARKERSBURG	9,000	.04	201
PEORIA	63,600	.27	104
PHILADELPHIA	719,200	3.02	4
PHOENIX	213,800	.90	24
PITTSBURGH	322,300	1.35	14
PORTLAND, OR	194,300	.81	29
PORTLAND-POLAND SPRING	86,000	.36	79
PRESQUE ISLE	6,600	.04	202
PROVIDENCE-NEW BEDFORD	158,200	.66	44
QUINCY-HANNIBAL	32,500	.14	155
RALEIGH-DURHAM	186,400	.78	31
RAPID CITY	27,500	.12	162
RENO	30,700	.16	145
RICHMOND	118,600	.50	59
ROANOKE-LYNCHBURG	102,100	.43	67
ROCHESTER, NY	100,100	.42	68
ROCHESTER-MASON CITY-AUSTIN	37,500	.16	149
ROCKFORD	51,700	.22	119
ROSWELL	16,600	.07	194
SACRAMENTO-STOCKTON	240,500	1.01	20
ST. JOSEPH	13,500	.06	191
ST. LOUIS	285,700	1.20	16
SALINAS-MONTEREY	54,500	.23	114
SALISBURY	23,000	.10	169
SALT LAKE CITY	203,100	.85	26
SAN ANGELO	13,300	.06	194
SAN ANTONIO	165,100	.69	40
SAN DIEGO	205,500	.86	25
SAN FRANCISCO	496,300	2.08	6
SNTA BARBRA-SNTA MARIA-SN LUIS OBISPO	54,400	.23	115
SARASOTA	16,300	.07	185
SAVANNAH	64,000	.27	102
SEATTLE-TACOMA	290,000	1.22	15
SELMA	6,000	.03	209
SHREVEPORT-TEXARKANA	120,300	.50	56
SIOUX CITY	41,600	.17	139
SIOUX FALLS-MITCHELL	62,800	.26	105
SOUTH BEND-ELKHART	77,400	.32	86
SPOKANE	85,500	.36	80
SPRINGFIELD, MA	67,100	.28	98
SPRINGFIELD, MO	72,700	.30	92
SPRINGFIELD-DECATUR-CHAMPAIGN	98,400	.42	69
SYRACUSE	119,100	.50	57
TALLAHASSEE-THOMASVILLE	54,200	.23	116
TAMPA-ST. PETERSBURG	213,400	.90	23
TERRE HAUTE	40,500	.17	141
TOLEDO	111,700	.47	63
TOPEKA	42,400	.18	135
TRAVERSE CITY-CADILLAC	40,100	.17	143
TUCSON	77,300	.32	87
TULSA	114,500	.48	60
TUSCALOOSA	17,800	.07	180
TWIN FALLS	7,800	.03	208
TYLER	35,300	.15	151
UTICA	30,400	.13	157
VICTORIA	8,300	.03	206
WACO-TEMPLE	75,400	.32	89
WASHINGTON, DC	424,300	1.78	8
WATERTOWN-CARTHAGE	26,100	.11	165
WAUSAU-RHINELANDER	45,900	.19	126
WEST PALM BEACH-FT.PIERCE VERO BEACH	81,300	.34	83
WHEELING-STEUBENVILLE	43,000	.18	132
WICHITA-HUTCHINSON	106,600	.45	64
WICHITA FALLS-LAWTON	43,600	.18	130
WILKES BARRE-SCRANTON	105,800	.44	65
WILMINGTON	38,000	.16	146
YAKIMA	44,600	.19	129
YOUNGSTOWN	62,000	.26	107
ZANESVILLE	8,500	.04	204

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 34,239,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	41,500	.12	156
ALBANY, GA	49,100	.14	143
ALBANY-SCHENECTADY-TROY	190,600	.53	52
ALBUQUERQUE	172,000	.50	55
ALEXANDRIA, LA	36,300	.11	162
ALEXANDRIA, MN	25,000	.07	177
ALPENA	4,900	.01	213
AMARILLO	60,100	.18	127
ANNISTON	19,300	.06	193
ARDMORE-ADA	24,500	.07	178
ATLANTA	911,600	1.49	12
AUGUSTA	88,200	.26	102
AUSTIN, TX	143,200	.42	65
BAKERSFIELD	56,100	.16	143
BALTIMORE	345,700	1.06	20
BANGOR	48,300	.14	152
BATON ROUGE	123,400	.36	77
BEAUMONT-PORT ARTHUR	65,000	.19	126
BEND	9,800	.03	209
BILLINGS-HARDIN	33,300	.10	165
BILOXI-GULFPORT-PASCAGOULA	26,400	.08	174
BINGHAMTON	57,700	.17	139
BIRMINGHAM	193,600	.57	48
BLUEFIELD-BECKLEY-OAK HILL	53,200	.16	144
BOISE	62,900	.18	127
BOSTON	911,700	2.67	6
BOWLING GREEN	15,900	.05	193
BRISTL-KNOXVL-JOHNSN CTY: TRI CITIES	108,200	.32	87
BUFFALO	331,500	.68	40
BURLINGTON-PLATTSBURGH	94,900	.28	96
BUTTE	18,800	.05	191
CASPER-RIVERTON	23,600	.07	181
CEDAR RAPIDS-WATERLOO-DUBUQUE	131,600	.38	74
CHARLESTON, SC	92,860	.27	98
CHARLESTON-HUNTINGTON	204,600	.60	44
CHARLOTTE	262,600	.77	35
CHARLOTTESVILLE	19,800	.06	189
CHATTANOOGA	117,700	.34	82
CHEYENNE	11,700	.03	202
CHICAGO	1,230,700	3.59	1
CHICO-REDDING	54,500	.16	145
CINCINNATI	276,000	.81	28
CLARKSBURG-WESTON	32,400	.09	166
CLEVELAND	530,000	1.55	11
COLORADO SPRINGS-PUEBLO	83,100	.24	107
COLUMBIA, SC	175,000	.51	79
COLUMBIA-JEFFERSON CITY	66,300	.19	121
COLUMBUS, GA	77,800	.23	113
COLUMBUS, OH	260,200	.76	31
COLUMBUS-TUPELO	61,200	.18	128
CORPUS CHRISTI	75,300	.22	116
DALLAS-FT. WORTH	638,200	1.86	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	119,700	.35	79
DAYTON	191,400	.56	53
DENVER	437,900	1.28	16
DES MOINES	138,900	.40	72
DETROIT	694,700	2.00	7
DOTHAN	36,300	.11	162
DULUTH-SUPERIOR	60,800	.18	129
EL CENTRO-YUMA	24,500	.07	178
EL PASO	102,600	.30	89
ELMIRA	30,700	.09	172
ERIE	58,800	.17	135
EUGENE	65,100	.19	125
EUREKA	22,700	.07	185
EVANSVILLE	97,500	.28	93
FARGO	35,100	.10	163
FLAGSTAFF	15,100	.05	198
FLINT-SAGINAW-BAY CITY	194,000	.56	51
FLORENCE, SC	59,000	.17	134
FT. MYERS-NAPLES	49,700	.15	151
FT. SMITH	51,600	.15	149
FT. WAYNE	93,800	.27	97
FRESNO-VISALIA	166,300	.49	58
GAINESVILLE	41,000	.12	157
GLENDIVE	3,000	.01	214
GRAND JUNCTION-DURANGO	27,100	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	241,800	.71	35
GREAT FALLS	24,200	.07	180
GREEN BAY	135,900	.40	72
GREENSBORO-WINSTON SALEM-HIGH POINT	102,500	.30	90
GREENVILLE-NEW BERN-WASHINGTON	96,900	.28	94
GREENVILLE-SPARTANBURG-ASHEVILLE	227,800	.67	41
GREENWOOD-GREENVILLE	35,200	.10	164
HAGERSTOWN	15,000	.04	200
HARRISBURG-YORK-LANCASTER-LEBANON	190,300	.56	47
HARRISONBURG	17,000	.05	197
HARTFORD-NEW HAVEN	317,700	.93	31
HELENA	7,300	.02	212
HOUSTON	640,300	1.87	9
HUNTSVILLE-DECATUR-FLORENCE	97,800	.29	92
IDAHO FALLS-POCATELLO	44,900	.13	154
INDIANAPOLIS	336,700	.98	21
JACKSON, MS	117,700	.34	81
JACKSON, TN	17,300	.05	194
JACKSONVILLE	159,200	.46	61
JOHNSTOWN-ALTOONA	109,400	.32	88
JONESBORO	23,900	.07	182
JOPLIN-PITTSBURG	37,400	.11	159
KANSAS CITY	372,300	.80	33
KNOXVILLE	161,100	.47	63
LA CROSSE-EAU CLAIRE	67,300	.20	119
LAFAYETTE, IN	25,100	.07	176
LAFAYETTE, LA	83,000	.24	110
LAKE CHARLES	31,900	.09	167
LANSING	103,700	.30	88
LAREDO	17,300	.05	194
LAS VEGAS	64,600	.25	109
LAUREL-HATTIESBURG	36,600	.11	161
LEXINGTON	137,900	.40	71
LIMA	15,400	.04	199
LINCOLN-HASTINGS-KEARNEY	46,200	.28	95
LITTLE ROCK	100,300	.49	56
LOS ANGELES	1,851,200	5.41	2
LOUISVILLE	201,900	.59	46
LUBBOCK	65,900	.19	123
MACON	66,700	.19	120
MADISON	86,800	.25	105
MANKATO	11,200	.03	208
MARQUETTE	22,100	.06	187
MCALLEN-BROWNSVILLE: LRGV	88,900	.26	101
MEDFORD	30,200	.09	168
MEMPHIS	237,800	.70	37
MERIDIAN	27,000	.08	172
MIAMI	385,100	1.12	18
MILWAUKEE	269,500	.79	32
MINNEAPOLIS-ST. PAUL	488,500	1.43	13
MINOT-BISMARCK-DICKINSON	56,100	.16	140
MISSOULA	29,400	.09	171
MOBILE-PENSACOLA	172,900	.50	54
MONROE-EL DORADO	72,100	.21	116
MONTGOMERY	69,900	.20	118
NASHVILLE	263,800	.77	34
NEW ORLEANS	274,700	.80	29
NEW YORK	2,505,900	7.32	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	226,100	.66	43
NORTH PLATTE	6,000	.02	212
ODESSA-MIDLAND	58,800	.17	135
OKLAHOMA CITY	235,000	.69	39
OMAHA	131,600	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	230,800	.67	36
OTTUMWA-KIRKSVILLE	11,100	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	114,400	.34	83
PALM SPRINGS	22,400	.07	185
PANAMA CITY	29,700	.08	175
PARKERSBURG	12,700	.04	201
PEORIA	89,500	.26	100
PHILADELPHIA	1,008,900	2.95	4
PHOENIX	306,600	.90	25
PITTSBURGH	450,500	1.32	15
PORTLAND, OR	309,700	.90	24
PORTLAND-POLAND SPRING	122,000	.36	75
PRESQUE ISLE	11,400	.03	204
PROVIDENCE-NEW BEDFORD	218,400	.64	44
QUINCY-HANNIBAL	43,600	.13	155
RALEIGH-DURHAM	271,200	.79	31
RAPID CITY	36,600	.11	160
RENO	60,800	.18	129
RICHMOND	174,900	.51	53
ROANOKE-LYNCHBURG	141,000	.41	69
ROCHESTER, NY	142,900	.42	66
ROCHESTER-MASON CITY-AUSTIN	50,500	.15	150
ROCKFORD	71,600	.21	117
ROSWELL	21,600	.06	188
SACRAMENTO-STOCKTON	365,800	1.06	19
ST. JOSEPH	17,200	.05	196
ST. LOUIS	396,700	1.16	17
SALINAS-MONTEREY	87,200	.25	104
SALISBURY	31,000	.09	169
SALT LAKE CITY	286,600	.83	27
SAN ANGELO	37,900	.09	167
SAN ANTONIO	224,600	.66	41
SAN DIEGO	319,200	.93	22
SAN FRANCISCO	815,400	2.38	5
SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO	79,400	.23	112
SARASOTA	23,600	.07	183
SAVANNAH	87,900	.26	103
SEATTLE-TACOMA	459,100	1.34	14
SELMA	7,300	.02	210
SHREVEPORT-TEXARKANA	162,900	.48	59
SIOUX CITY	55,200	.16	142
SIOUX FALLS-MITCHELL	80,900	.24	111
SOUTH BEND-ELKHART	106,400	.32	86
SPOKANE	120,500	.35	76
SPRINGFIELD, MA	160,900	.47	60
SPRINGFIELD, MO	98,800	.29	91
SPRINGFIELD-DECATUR-CHAMPAIGN	139,700	.41	68
STRACUSE	159,200	.46	61
TALLAHASSEE-THOMASVILLE	77,000	.23	115
TAMPA-ST. PETERSBURG	303,300	.88	26
TERRE HAUTE	54,900	.16	144
TOLEDO	154,500	.45	63
TOPEKA	60,500	.18	131
TRAVERSE CITY-CADILLAC	52,800	.15	149
TUCSON	114,400	.33	84
TULSA	167,300	.49	57
TUSCALOOSA	24,200	.07	180
TWIN FALLS	11,300	.03	206
TYLER	48,200	.14	151
UTICA	38,900	.11	159
VICTORIA	11,400	.03	204
WACO-TEMPLE	101,000	.29	90
WASHINGTON, DC	661,900	1.93	8
WATERTOWN-CARTHAGE	31,800	.09	166
WAUSAU-RHINELANDER	58,700	.17	137
WEST PALM BEACH-FT. PIERCE VERO BEACH	118,300	.35	80
WHEELING-STEUBENVILLE	59,600	.17	133
WICHITA-HUTCHINSON	150,800	.44	64
WICHITA FALLS-LAWTON	60,400	.18	127
WILKES BARRE-SCRANTON	142,600	.42	67
WILMINGTON	52,400	.15	148
YAKIMA	64,800	.19	125
YOUNGSTOWN	86,300	.25	105
ZANESVILLE	11,300	.03	204

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 43,138,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	91,500	.12	155
ALBANY, GA	68,700	.16	143
ALBANY-SCHENECTADY-TROY	777,700	.53	51
ALBUQUERQUE	714,400	.60	49
ALEXANDRIA, LA	44,600	.10	161
ALEXANDRIA, MN	92,400	.08	176
ALPENA	6,800	.02	213
AMARILLO	94,700	.20	118
ANNISTON	71,700	.07	198
ARDMORE-ADA	32,500	.08	177
ATLANTA	643,900	1.54	17
AUGUSTA	110,000	.25	100
AUSTIN, TX	151,200	.35	77
BAKERSFIELD	89,000	.18	147
BALTIMORE	429,100	1.00	19
BANGOR	40,700	.14	157
BATON ROUGE	119,700	.32	86
BEAUMONT-PORT ARTHUR	84,100	.19	122
BEND	12,600	.03	207
BILLINGS-HARDIN	41,100	.11	163
BILOXI-GULFPORT-PASCAGOULA	91,200	.07	178
BINGHAMTON	74,300	.17	137
BIRMINGHAM	349,600	.58	43
BLUEFIELD-BECKLEY-OAK HILL	60,960	.16	145
BOISE	78,300	.18	124
BOSTON	1,000,200	2.32	5
BOWLING GREEN	18,100	.04	198
BRISTOL-KNOXVT-JOHNSN CTY: TRI CITIES	147,300	.34	80
BUFFALO	301,500	.68	39
BURLINGTON-PLATTSBURGH	110,100	.26	99
BUTTE	20,900	.05	191
CASPER-RIVERTON	28,800	.07	189
CEDAR RAPIDS-WATERLOO-DUBUQUE	149,900	.35	79
CHARLESTON, SC	110,300	.26	99
CHARLESTON-HUNTINGTON	161,000	.61	45
CHARLOTTE	346,900	.80	27
CHARLOTTESVILLE	19,000	.04	195
CHATTANOOGA	150,400	.36	74
CHEYENNE	14,500	.03	201
CHICAGO	1,979,200	3.65	3
CHICO-REDDING	67,300	.16	145
CINCINNATI	344,000	.80	29
CLARKSBURG-WESTON	40,800	.09	164
CLEVELAND	683,500	1.58	11
COLORADO SPRINGS-PUEBLO	106,700	.25	102
COLUMBIA, SC	143,000	.33	81
COLUMBIA-JEFFERSON CITY	71,800	.17	137
COLUMBUS, GA	91,300	.21	114
COLUMBUS, OH	335,000	.75	33
COLUMBUS-TUPELO	74,500	.17	131
CORPUS CHRISTI	92,100	.21	113
DALLAS-FT. WORTH	812,800	1.88	9
DAVENPORT-ROCK ISLND-MOLINE: QUAD CITY	141,600	.35	75
DAYTON	249,500	.58	42
DENVER	528,800	1.23	17
DES MOINES	166,400	.39	69
DETROIT	849,700	1.96	6
DOTHAN	48,300	.11	158
DULUTH-SUPERIOR	75,400	.17	127
EL CENTRO-YUMA	30,700	.07	181
EL PASO	122,200	.28	91
ELMIRA	39,600	.09	16
ERIE	71,200	.17	138
EUGENE	77,500	.18	129
EUREKA	26,200	.06	185
EVANSVILLE	124,500	.29	95
FARGO	94,400	.22	111
FLAGSTAFF	14,700	.03	202
FLINT-SAGINAW-BAY CITY	326,700	.75	34
FLORENCE, SC	74,900	.17	130
FT. MYERS-NAPLES	69,300	.16	140
FT. SMITH	65,600	.15	149
FT. WAYNE	117,500	.27	97
FRESNO-VISALIA	203,900	.47	61
GAINESVILLE	17,400	.04	199
GLENDIVE	2,400	.01	214
GRAND JUNCTION-DURANGO	33,300	.08	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	388,700	.67	40
GREAT FALLS	30,800	.07	182
GREEN BAY	166,600	.39	68
GREENSBORO-WINSTON SALEM-HIGH POINT	756,900	.60	47
GREENVILLE-NEW BERN-WASHINGTON	112,900	.26	93
GREENVILLE-SPARTANBURG-ASHEVILLE	303,600	.70	37
GREENWOOD-GREENVILLE	40,000	.09	166
HAGERSTOWN	20,600	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	755,800	.56	41
HARRISONBURG	17,100	.04	199
HARTFORD-NEW HAVEN	408,000	.95	27
HELENA	8,900	.02	211
HOUSTON	789,100	1.83	10
HUNTSVILLE-DECATUR-FLORENCE	132,900	.31	85
IDAHO FALLS-POCATELLO	41,400	.10	169
INDIANAPOLIS	420,300	.97	25
JACKSON, MS	142,200	.33	83
JACKSON, TN	21,700	.05	188
JACKSONVILLE	205,400	.48	60
JOHNSTOWN-ALTOONA	130,100	.30	88
JONESBORO	30,900	.07	179
JOPLIN-PITTSBURG	75,400	.17	127
KANSAS CITY	344,100	.80	28
KNOXVILLE	211,600	.49	59
LA CROSSE-EAU CLAIRE	72,400	.17	136
LAFAYETTE, IN	21,000	.05	190
LAFAYETTE, LA	99,200	.23	107
LAKE CHARLES	70,500	.09	168
LANSING	111,300	.26	96
LAREDO	20,800	.05	192
LAS VEGAS	111,400	.26	95
LAUREL-HATTIESBURG	42,700	.10	167
LEXINGTON	162,900	.38	70
LIMA	18,600	.04	196
LINCOLN-HASTINGS-KEARNEY	110,500	.26	97
LITTLE ROCK	214,800	.50	56
LOS ANGELES	2,334,600	5.41	2
LOUISVILLE	258,300	.60	44
LUBBOCK	73,100	.17	134
MACON	84,200	.20	119
MADISON	98,100	.23	109
MANKATO	9,800	.02	209
MARQUETTE	23,800	.06	187
MCALLEN-BROWNSVILLE: LRGV	109,500	.25	101
MEDFORD	54,400	.13	154
MEMPHIS	298,600	.69	38
MERIDIAN	34,500	.08	171
MIAMI	931,400	1.23	14
MILWAUKEE	536,100	.98	31
MINNEAPOLIS-ST. PAUL	586,800	1.36	13
MINOT-BISMARCK-DICKINSON	69,700	.15	147
MISSOULA	13,700	.03	171
MOBILE-PENSACOLA	220,000	.51	54
MONROE-EL DORADO	87,500	.20	115
MONTGOMERY	86,300	.20	117
NASHVILLE	341,200	.79	32
NEW ORLEANS	332,000	.77	33
NEW YORK	3,468,600	8.08	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	276,200	.64	43
NORTH PLATTE	7,600	.02	212
ODESSA-MIDLAND	73,600	.17	133
OKLAHOMA CITY	287,200	.67	41
OMAHA	209,000	.48	59
ORLANDO-DAYTONA BEACH-MELBOURNE	312,200	.76	35
OTTUMWA-KIRKSVILLE	12,500	.03	208
PADUCAH-CR GIRARDEAU-HARRSBRG-MARION	141,900	.33	82
PALM SPRINGS	23,500	.06	186
PANAMA CITY	34,900	.08	172
PARKERSBURG	17,100	.04	198
PEORIA	102,300	.24	104
PHILADELPHIA	1,304,000	3.02	4
PHOENIX	384,400	.89	23
PITTSBURGH	566,900	1.31	15
PORTLAND, OR	386,400	.90	24
PORTLAND-POLAND SPRING	153,300	.36	73
PRESQUE ISLE	14,400	.03	204
PROVIDENCE-NEW BEDFORD	288,500	.67	44
QUINCY-HANNIBAL	57,100	.13	155
RALEIGH-DURHAM	321,600	.75	36
RAPID CITY	45,300	.11	160
RENO	79,100	.19	123
RICHMOND	327,900	.76	34
ROANOKE-LYNCHBURG	178,100	.41	66
ROCHESTER, NY	176,600	.41	67
ROCHESTER-MASON CITY-AUSTIN	64,600	.15	151
ROCKFORD	92,900	.22	112
ROSWELL	27,900	.06	183
SACRAMENTO-STOCKTON	454,400	1.05	20
ST. JOSEPH	20,800	.05	192
ST. LOUIS	517,000	1.20	19
SALINAS-MONTEREY	102,200	.24	103
SALISBURY	40,200	.09	165
SALT LAKE CITY	316,200	.72	36
SAN ANGELO	20,600	.05	194
SAN ANTONIO	280,900	.65	42
SAN DIEGO	378,000	.89	26
SAN FRANCISCO	1,066,900	2.47	5
SANTA BARBA-SANTA MARIA-SN LUIS OBISPO	86,400	.20	116
SARASOTA	33,300	.08	174
SAVANNAH	101,900	.24	106
SEATTLE-TACOMA	574,700	1.33	14
SELMA	9,100	.02	210
SHREVEPORT-TEXARKANA	211,800	.49	58
SIOUX CITY	66,700	.15	149
SIOUX FALLS-MITCHELL	95,800	.22	110
SOUTH BEND-ELKHART	137,500	.32	85
SPOKANE	150,300	.35	78
SPRINGFIELD, MO	90,100	.21	108
SPRINGFIELD-DECATUR-CHAMPAIGN	129,300	.30	89
SPRINGFIELD, MO	154,900	.37	72
SYRACUSE	180,900	.42	65
TALLAHASSEE-THOMASVILLE	81,700	.19	121
TAMPA-ST. PETERSBURG	403,000	.93	30
TERRE HAUTE	60,100	.14	161
TOLEDO	183,200	.42	64
TOPEKA	65,200	.15	150
TRAVERSE CITY-CADILLAC	70,200	.16	139
TUCSON	232,900	.53	52
TULSA	225,200	.52	53
TUSCALOOSA	25,100	.06	185
TWIN FALLS	14,900	.03	201
TYLER	57,500	.13	153
UTICA	46,700	.11	159
VICTORIA	14,200	.03	205
WACO-TEMPLE	102,800	.24	101
WASHINGTON, DC	870,100	2.04	7
WATERTOWN-CARTHAGE	12,700	.03	169
WAUSAU-RHINELANDER	72,800	.17	135
WEST PALM BEACH-FT.PIERCE VERO BEACH	158,000	.37	73
WHEELING-STEUBENVILLE	76,300	.18	126
WICHITA-HUTCHINSON	187,100	.43	62
WICHITA FALLS-LAWTON	75,200	.17	129
WILKES BARRE-SCRANTON	184,700	.43	63
WILMINGTON	67,700	.16	144
YAKIMA	80,400	.18	122
YOUNGSTOWN	111,600	.26	94
ZANESVILLE	14,300	.03	206

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 46,778,700

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	98,900	.12	196
ALBANY, GA	77,500	.16	162
ALBANY-SCHENECTADY-TROY	960,500	.93	41
ALBUQUERQUE	739,000	.45	48
ALEXANDRIA, LA	90,700	.10	197
ALEXANDRIA, MN	47,500	.08	179
ALPENA	7,900	.02	213
AMARILLO	96,400	.20	119
ANNISTON	74,500	.05	189
ARDMORE-ADA	37,300	.08	176
ATLANTA	735,500	1.51	12
AUGUSTA	174,300	.35	69
AUSTIN, TX	167,100	.34	73
BAKERSFIELD	77,500	.16	162
BALTIMORE	530,500	1.05	19
BANGOR	58,400	.14	187
BATON ROUGE	195,700	.40	63
BEAUMONT-PORT ARTHUR	94,500	.20	119
BEND	13,900	.03	207
BILLINGS-HARDIN	46,000	.09	165
BILOXI-GULFPORT-PASCAGOULA	35,100	.07	179
BINGHAMTON	84,000	.17	150
BIRMINGHAM	394,100	.81	43
BLUEFIELD-BECKLEY-OAK HILL	76,900	.16	164
BOISE	90,800	.18	174
BOSTON	1,132,800	2.32	5
BOWLING GREEN	70,600	.04	198
BRISTOL-KNOXVY-JOHNSN CITY TRI CITIES	160,900	.34	95
BUFFALO	330,700	.65	30
BURLINGTON-PLATTSBURGH	123,600	.25	99
BUTTE	23,600	.05	191
CASPER-RIVERTON	31,900	.07	183
CEDAR RAPIDS-WATERLOO-DUBUQUE	168,500	.35	77
CHARLESTON, SC	152,900	.32	101
CHARLESTON-HUNTINGTON	307,300	.63	45
CHARLOTTE	391,900	.80	27
CHARLOTTESVILLE	71,100	.04	197
CHATTANOOGA	176,300	.36	74
CHEYENNE	10,200	.03	204
CHICAGO	1,790,000	3.65	3
CHICO-REDDING	70,100	.16	167
CINCINNATI	399,900	.80	26
CLARKSBURG-WESTON	46,300	.09	163
CLEVELAND	787,000	1.60	11
COLORADO SPRINGS-PUEBLO	118,900	.24	102
COLUMBIA, SC	159,700	.33	83
COLUMBIA-JEFFERSON CITY	60,800	.12	190
COLUMBUS, GA	103,900	.21	134
COLUMBUS, OH	365,400	.75	33
COLUMBUS-TUPELO	84,400	.17	151
CORPUS CHRISTI	104,400	.21	133
DALLAS-FT. WORTH	905,600	1.85	9
DAVENPORT-ROCK ISLND-MOLINE; QUAD CITY	170,000	.34	76
DAYTON	340,000	.69	29
DENVER	582,500	1.19	14
DES MOINES	188,500	.39	68
DETROIT	974,300	2.00	6
DOTHAN	56,600	.11	158
DULUTH-SUPERIOR	85,900	.18	170
EL CENTRO-YUMA	34,800	.07	181
EL PASO	137,700	.28	91
ELMIRA	45,500	.09	164
ERIE	81,900	.17	152
EUGENE	80,200	.16	167
EUREKA	29,300	.06	189
EVANSVILLE	141,600	.29	89
FARGO	100,900	.21	130
FLAGSTAFF	16,000	.03	206
FLINT-SAGINAW-BAY CITY	255,200	.52	53
FLORENCE, SC	84,000	.17	152
FT. MYERS-NAPLES	81,600	.17	154
FT. SMITH	71,700	.15	169
FT. WAYNE	132,800	.27	97
FRESNO-VISALIA	228,900	.47	61
GAINESVILLE	41,700	.08	170
GLENDIVE	6,500	.01	214
GRAND JUNCTION-DURANGO	37,200	.08	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	327,400	.67	40
GREAT FALLS	34,900	.07	183
GREEN BAY	148,500	.30	88
GREENSBORO-WINSTON SALEM-HIGH POINT	291,900	.60	46
GREENVILL-NEW BERN-WASHINGTON	127,400	.26	94
GREENVILLE-SPARTANBURG-ASHEVILLE	344,000	.71	35
GREENWOOD-GREENVILLE	49,500	.10	165
HAGERSTOWN	73,600	.05	191
HARRISBURG-YORK-LANCASTER-LEBANON	201,400	.60	44
HARRISONBURG	19,300	.04	199
HARTFORD-NEW HAVEN	464,300	.95	23
HELENA	9,800	.02	211
HOUSTON	873,600	1.79	10
HUNTSVILLE-DECATUR-FLORENCE	149,900	.31	87
IDAHO FALLS-POCATELLO	57,100	.12	157
INDIANAPOLIS	474,200	.97	21
JACKSON, MS	161,000	.33	82
JACKSON, TN	26,700	.05	188
JACKSONVILLE	278,200	.58	50
JOHNSTOWN-ALTOONA	150,200	.31	86
JONESBORO	35,400	.07	178
JOPLIN-PITTSBURG	80,400	.18	126
KANSAS CITY	387,900	.80	29
KNOXVILLE	239,500	.49	58
LA CROSSE-EAU CLAIRE	82,300	.17	155
LAFAYETTE, IN	73,400	.15	168
LAFAYETTE, LA	111,900	.23	108
LAKE CHARLES	44,700	.06	166
LANSING	123,800	.25	98
LAREDO	23,600	.05	191
LAS VEGAS	124,100	.25	99
LAUREL-HATTIESBURG	68,500	.10	162
LEXINGTON	162,500	.37	99
LIMA	21,700	.04	195
LINCOLN-HASTINGS-KEARNEY	125,400	.26	95
LITTLE ROCK	225,900	.20	93
LOS ANGELES	2,672,600	5.27	2
LOUISVILLE	290,900	.60	44
LUBBOCK	82,100	.17	154
MACON	95,100	.19	120
MADISON	166,800	.32	111
MANKATO	31,200	.06	186
MARQUETTE	21,900	.04	197
MCALLEN-BROWNSVILLE; LRGV	173,200	.34	100
MEDFORD	61,300	.13	154
MEMPHIS	334,600	.69	33
MERIDIAN	36,600	.08	177
MIAMI	384,200	.79	30
MILWAUKEE	561,300	1.20	15
MINNEAPOLIS-ST. PAUL	653,700	1.34	14
MINOT-BISMARCK-DICKINSON	73,400	.15	169
MISSOULA	36,500	.08	173
MOBILE-PENSACOLA	267,800	.51	54
MONROE-EL DORADO	100,900	.21	115
MONTGOMERY	97,700	.20	116
NASHVILLE	384,200	.79	30
NEW ORLEANS	372,900	.76	32
NEW YORK	3,998,300	8.17	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	311,200	.66	41
NORTH PLATTE	8,600	.02	212
ODESSA-MIDLAND	63,900	.17	133
OKLAHOMA CITY	323,800	.66	41
OMAHA	160,500	.34	75
ORLANDO-DAYTONA BEACH-MELBOURNE	366,900	.75	34
OTTUMWA-KIRKSVILLE	13,900	.03	207
PADUCAH-CP GIRARDEAU-HARRSBG-MARION	162,200	.33	81
PALM SPRINGS	37,400	.08	174
PANAMA CITY	59,400	.12	171
PARKERSBURG	19,300	.04	193
PEORIA	115,330	.24	104
PHILADELPHIA	1,498,000	3.07	4
PHOENIX	432,800	.88	24
PITTSBURGH	686,900	1.35	13
PORTLAND, OR	430,000	.88	24
PORTLAND-POLAND SPRING	174,200	.36	75
PRESQUE ISLE	16,300	.03	201
PROVIDENCE-NEW BEDFORD	308,500	.63	44
QUINCY-HANNIBAL	54,900	.11	155
RALEIGH-DURHAM	306,800	.63	45
RAPID CITY	50,600	.10	160
RENO	89,000	.18	123
RICHMOND	252,200	.52	54
ROANOKE-LYNCHBURG	201,600	.41	59
ROCHESTER, NY	195,400	.40	67
ROCHESTR-MASON CITY-AUSTIN	71,300	.15	169
ROCKFORD	105,000	.22	127
ROSWELL	37,000	.09	182
SACRAMENTO-STOCKTON	511,000	1.05	20
ST. JOSEPH	24,200	.05	190
ST. LOUIS	588,700	1.21	17
SALINAS-MONTEREY	114,000	.23	106
SALISBURY	44,300	.09	163
SALT LAKE CITY	342,500	.70	37
SAN ANGELO	23,600	.05	191
SAN ANTONIO	317,000	.65	42
SAN DIEGO	432,500	.89	23
SAN FRANCISCO	1,192,800	2.44	8
SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO	97,600	.20	117
SARASOTA	34,500	.08	175
SAVANNAH	114,400	.23	105
SEATTLE-TACOMA	640,800	1.31	15
SELMA	10,300	.02	210
SHREVEPORT-TEXARKANA	241,100	.49	57
SIOUX CITY	78,900	.16	144
SIOUX FALLS-MITCHELL	109,300	.22	109
SOUTH BEND-ELKHART	156,200	.32	84
SPOKANE	163,800	.34	78
SPRINGFIELD, MA	113,000	.23	107
SPRINGFIELD, MO	97,600	.20	99
SPRINGFIELD-DECATUR-CHAMPAIGN	181,400	.37	71
SYRACUSE	205,500	.42	65
TALLAHASSEE-THOMASVILLE	91,800	.19	121
TAMPA-ST. PETERSBURG	466,800	.96	22
TERRE HAUTE	79,300	.16	141
TOLEDO	208,500	.43	64
TOPEKA	78,300	.16	141
TRAVERSE CITY-CADILLAC	76,700	.16	140
TUCSON	148,900	.31	88
TULSA	252,500	.53	53
TUSCALOOSA	28,500	.06	186
TWIN FALLS	16,800	.03	201
TYLER	65,200	.13	151
UTICA	54,000	.11	159
VICTORIA	16,000	.03	203
WACO-TEMPLE	113,400	.24	103
WASHINGTON, DC	970,300	2.00	7
WATERTOWN-CARTHAGE	43,100	.09	169
WAUSAU-RHINELANDER	87,500	.18	124
WEST PALM BEACH-FT.PIERCE VERO BEACH	193,500	.38	71
WHEELING-STEUBENVILLE	88,300	.18	124
WICHITA-HUTCHINSON	212,800	.44	63
WICHITA FALLS-LAWTON	95,400	.17	129
WILKES BARRE-SCRANTON	216,700	.44	62
WILMINGTON	90,200	.18	146
YAKIMA	90,200	.18	122
YOUNGSTOWN	129,600	.27	93
ZANESVILLE	16,400	.03	202

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18+

US TOTAL 83,070,700

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	112,100	.13	155
ALBANY, GA	125,100	.15	150
ALBANY-SCHENECTADY-TROY	499,200	.55	51
ALBUQUERQUE	391,500	.47	63
ALEXANDRIA, LA	92,500	.11	161
ALEXANDRIA, MN	74,700	.09	179
ALPENA	14,400	.02	213
AMARILLO	167,300	.20	118
ANNISTON	45,900	.05	191
ARDMORE-ADA	71,200	.09	173
ATLANTA	1,115,400	1.34	14
AUGUSTA	700,900	.84	107
AUSTIN, TX	303,300	.37	78
BAKERSFIELD	135,400	.16	145
BALTIMORE	868,700	1.05	21
BANGOR	122,100	.15	153
BATON ROUGE	262,400	.32	87
BEAUMONT-PORT ARTHUR	145,700	.20	121
BEND	23,500	.03	208
BILLINGS-HARDIN	79,900	.10	169
BILOXI-GULFPORT-PASCAGOULA	63,200	.08	181
BINGHAMTON	149,800	.16	133
BIRMINGHAM	466,100	.56	42
BLUEFIELD-BECKLEY-OAK HILL	132,100	.16	144
BOISE	150,300	.18	137
BOSTON	1,914,300	2.30	6
BOWLING GREEN	38,000	.05	196
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	277,400	.33	83
BUFFALO	598,700	.71	37
BURLINGTON-PLATTSBURGH	221,200	.27	96
BUTTE	47,000	.06	190
CASPER-RIVERTON	56,000	.07	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	312,500	.38	73
CHARLESTON, SC	217,000	.26	100
CHARLESTON-HUNTINGTON	510,600	.61	45
CHARLOTTE	627,000	.75	37
CHARLOTTESVILLE	38,100	.05	195
CHATTANOOGA	244,600	.29	90
CHEYENNE	28,800	.03	204
CHICAGO	2,917,600	3.51	3
CHICO-REDDING	141,100	.17	143
CINCINNATI	446,600	.78	31
CLARKSBURG-WESTON	86,100	.10	163
CLEVELAND	1,299,100	1.56	11
COLORADO SPRINGS-PUEBLO	210,900	.25	103
COLUMBIA, SC	267,400	.32	86
COLUMBIA-JEFFERSON CITY	160,300	.19	125
COLUMBUS, GA	186,900	.22	113
COLUMBUS, OH	607,000	.73	33
COLUMBUS-TUPELO	148,800	.18	135
CORPUS CHRISTI	177,300	.21	115
DALLAS-FT. WORTH	1,472,000	1.77	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	304,100	.37	77
DAYTON	465,900	.56	43
DENVER	956,600	1.14	18
DES MOINES	343,400	.41	62
DETROIT	1,585,000	1.91	7
DOTHAN	91,400	.11	162
DULUTH-SUPERIOR	167,000	.20	119
EL CENTRO-YUMA	63,400	.08	180
EL PASO	221,200	.27	96
ELMIRA	81,200	.10	166
ERIE	143,900	.17	141
EUGENE	147,900	.18	138
EUREKA	55,000	.07	186
EVANSVILLE	248,300	.30	93
FARGO	218,500	.26	98
FLAGSTAFF	78,500	.03	205
FLINT-SAGINAW-BAY CITY	424,800	.51	53
FLORENCE, SC	131,600	.16	149
FT. MYERS-NAPLES	182,900	.22	114
FT. SMITH	132,400	.16	147
FT. WAYNE	224,000	.27	94
FRESNO-VISALIA	400,200	.48	59
GAINESVILLE	90,200	.10	168
GLENDIVE	5,100	.01	214
GRAND JUNCTION-DURANGO	65,800	.08	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	548,100	.67	41
GREAT FALLS	63,900	.08	179
GREEN BAY	345,300	.42	69
GREENSBORO-WINSTON SALEM-HIGH POINT	466,500	.56	44
GREENVILLE-NEW BERN-WASHINGTON	238,400	.29	93
GREENVILLE-SPARTANBURG-ASHEVILLE	573,500	.69	38
GREENWOOD-GREENVILLE	79,600	.10	170
HAGERSTOWN	44,000	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	405,500	.50	46
HARRISONBURG	36,000	.04	199
HARTFORD-NEW HAVEN	707,100	.96	23
HELENA	16,300	.02	210
HOUSTON	1,423,300	1.71	10
HUNTSVILLE-DECATUR-FLORENCE	244,700	.29	91
IDAHO FALLS-POCATELLO	101,800	.12	157
INDIANAPOLIS	784,300	.94	24
JACKSON, MS	262,100	.32	88
JACKSON, TN	41,900	.05	194
JACKSONVILLE	394,400	.47	61
JOHNSTOWN-ALTOONA	283,600	.34	81
JONESBORO	44,800	.08	178
JOPLIN-PITTSBURG	161,600	.19	124
KANSAS CITY	650,900	.78	29
KNOXVILLE	401,300	.48	58
LA CROSSE-EAU CLAIRE	160,100	.19	126
LAFAYETTE, IN	90,300	.06	188
LAFAYETTE, LA	189,300	.23	111
LAKE CHARLES	75,100	.09	171
LANSING	217,400	.26	99
LAREDO	37,000	.04	198
LAS VEGAS	208,800	.25	105
LAUREL-HATTIESBURG	84,100	.10	164
LEXINGTON	309,000	.37	76
LIMA	37,600	.05	187
LINCOLN-HASTINGS-KEARNEY	243,700	.29	92
LITTLE ROCK	424,700	.51	54
LOS ANGELES	4,380,000	5.27	2
LOUISVILLE	490,700	.59	47
LUBBOCK	149,300	.18	134
MACON	153,500	.18	131
MADISON	189,600	.23	110
MANKATO	23,500	.03	209
MARQUETTE	60,800	.07	182
MCALLEN-BROWNSVILLE: LRGV	189,000	.23	112
MEDFORD	109,400	.13	146
MEMPHIS	544,700	.66	42
MERIDIAN	69,500	.09	174
MIAMI	1,101,400	1.33	16
MILWAUKEE	630,200	.78	30
MINNEAPOLIS-ST. PAUL	1,121,600	1.35	13
MINOT-BISMARCK-DICKINSON	143,700	.17	142
MISSOULA	69,400	.09	176
MOBILE-PENSACOLA	410,600	.49	56
MONROE-EL DORADO	175,000	.21	117
MONTGOMERY	163,600	.20	122
NASHVILLE	654,200	.79	28
NEW ORLEANS	601,600	.73	35
NEW YORK	6,295,000	7.58	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	571,400	.69	39
NORTH PLATTE	15,300	.02	212
ODESSA-MIDLAND	140,400	.17	144
OKLAHOMA CITY	571,100	.69	40
OMAHA	320,400	.39	72
ORLANDO-DAYTONA BEACH-MELBOURNE	671,700	.81	27
OTTUMWA-KIRKSVILLE	29,000	.03	203
PADUCAH-CR STRARDEAU-HARRSBRG-MARION	306,200	.37	75
PALM SPRINGS	57,400	.07	183
PANAMA CITY	69,400	.08	175
PARKERSBURG	31,500	.04	200
PEORIA	201,400	.24	106
PHILADELPHIA	2,525,500	3.04	4
PHOENIX	772,200	.93	25
PITTSBURGH	1,167,300	1.41	12
PORTLAND, OR	732,400	.88	26
PORTLAND-POLAND SPRING	304,600	.37	76
PRESQUE ISLE	24,700	.04	202
PROVIDENCE-NEW BED FD	542,300	.65	43
QUINCY-HANNIBAL	117,400	.14	154
RALEIGH-DURHAM	607,000	.73	33
RAPID CITY	94,600	.11	159
RENO	159,500	.19	127
RICHMOND	406,800	.49	57
ROANOKE-LYNCHBURG	350,700	.42	67
ROCHESTER, NY	333,400	.40	70
ROCHESTER-MASON CITY-AUSTIN	134,200	.16	146
ROCKFORD	176,900	.21	116
ROSWELL	56,700	.07	184
SACRAMENTO-STOCKTON	870,300	1.05	20
ST. JOSEPH	47,600	.06	189
ST. LOUIS	981,800	1.18	17
SALINAS-MONTEREY	210,900	.25	103
SALISBURY	81,800	.10	165
SALT LAKE CITY	595,700	.72	36
SAN ANGELO	43,300	.05	193
SAN ANTONIO	528,600	.64	44
SAN DIEGO	797,300	.96	22
SAN FRANCISCO	1,670,200	2.17	5
SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO	191,300	.23	109
SARASOTA	93,900	.11	160
SAVANNAH	211,600	.25	102
SEATTLE-TACOMA	1,114,800	1.34	15
SELMA	16,300	.02	210
SHREVEPORT-TEXARKANA	416,900	.50	55
SIOUX CITY	148,100	.18	137
SIOUX FALLS-MITCHELL	215,200	.26	101
SOUTH BEND-ELKHART	265,600	.32	85
SPOKANE	301,800	.36	79
SPRINGFIELD, MA	200,500	.24	109
SPRINGFIELD, MO	283,300	.34	82
SPRINGFIELD-DECATUR-CHAMPAIGN	328,800	.40	71
SYRACUSE	366,600	.44	65
TALLAHASSEE-THOMASVILLE	153,600	.18	130
TAMPA-ST. PETERSBURG	947,500	1.14	19
TERRE HAUTE	148,600	.18	136
TOLEDO	361,100	.43	66
TOPEKA	147,900	.18	138
TRAVERSE CITY-CADILLAC	147,400	.18	140
TUCSON	265,200	.32	86
TULSA	425,800	.51	52
TUSCALOOSA	50,700	.06	187
TWIN FALLS	30,900	.04	201
TYLER	121,000	.15	153
UTICA	100,600	.12	158
VICTORIA	26,300	.03	207
WACO-TEMPLE	250,600	.30	89
WASHINGTON, DC	1,480,900	1.78	8
WATERTOWN-CARTHAGE	86,500	.10	167
WAUSAU-RHINELANDER	157,000	.19	129
WEST PALM BEACH-FT. PIERCE VERO BEACH	390,100	.47	64
WHEELING-STEUBENVILLE	157,000	.19	128
WICHITA-HUTCHINSON	391,900	.47	62
WICHITA FALLS-LAWTON	165,800	.20	120
WILKES BARRE-SCRANTON	398,500	.48	60
WILMINGTON	123,900	.15	151
YAKIMA	162,100	.20	123
YOUNGSTOWN	221,600	.27	99
ZANESVILLE	27,800	.03	206

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 56,425,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	70,200	.12	194
ALBANY, GA	85,200	.15	140
ALBANY-SCHENECTADY-TROY	294,900	.52	51
ALBUQUERQUE	981,200	1.70	46
ALEXANDRIA, LA	65,900	.12	199
ALEXANDRIA, MN	44,000	.08	175
ALPENA	8,800	.02	213
AMARILLO	112,900	.20	118
ANNISTON	73,200	.06	189
ARDMORE-ADA	42,400	.08	174
ATLANTA	824,060	1.46	12
AUGUSTA	139,800	.25	105
AUSTIN, TX	724,600	.40	71
BAKERSFIELD	493,500	.17	143
BALTIMORE	997,800	1.06	19
BANGOR	80,900	.14	157
BATON ROUGE	195,500	.35	81
BEAUMONT-PORT ARTHUR	108,600	.19	126
BEND	16,300	.03	202
BILLINGS-MARDIN	54,500	.10	164
BILOXI-GULFPORT-PASCAGOULA	45,600	.08	173
BINGHAMTON	96,900	.17	135
BIRMINGHAM	308,600	.55	52
BLUEFIELD-BECKLEY-OAK HILL	82,400	.15	148
BOISE	103,100	.16	127
BOSTON	1,990,100	2.26	6
BOWLING GREEN	26,700	.05	195
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	186,700	.33	83
BUFFALO	376,400	.66	41
BURLINGTON-PLATTSBURGH	135,400	.20	97
BUTTE	32,800	.06	190
CASPER-RIVERTON	41,500	.07	180
CEDAR RAPIDS-WATERLOO-DUBUQUE	212,100	.38	76
CHARLESTON, SC	165,900	.29	92
CHARLESTON-HUNTINGTON	341,800	.61	45
CHARLOTTE	435,600	.77	33
CHARLOTTESVILLE	26,700	.05	193
CHATTANOOGA	194,400	.35	80
CHEYENNE	20,400	.04	202
CHICAGO	2,016,800	3.57	3
CHICO-REDDING	89,500	.16	145
CINCINNATI	441,900	.78	32
CLARKSBURG-WESTON	44,200	.10	166
CLEVELAND	836,400	1.52	11
COLORADO SPRINGS-PUEBLO	152,700	.27	99
COLUMBIA, SC	196,400	.35	79
COLUMBIA-JEFFERSON CITY	100,700	.19	122
COLUMBUS, GA	133,600	.24	110
COLUMBUS, OH	430,700	.76	36
COLUMBUS-TUPELO	99,700	.18	133
CORPUS CHRISTI	123,800	.22	116
DALLAS-FT. WORTH	1,055,800	1.87	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	201,000	.36	77
DAYTON	315,100	.56	49
DENVER	719,000	1.27	16
DES MOINES	234,800	.40	70
DETROIT	1,008,000	1.64	7
DOTHAN	61,700	.11	161
DULUTH-SUPERIOR	103,800	.18	130
EL CENTRO-YUMA	41,800	.07	179
EL PASO	163,700	.29	93
ELMIRA	91,700	.09	169
ERIE	93,600	.17	139
EUGENE	103,000	.18	131
EUREKA	37,300	.07	185
EVANSVILLE	142,500	.25	94
FARGO	141,600	.25	103
FLAGSTAFF	23,100	.04	200
FLINT-SAGINAW-BAY CITY	293,900	.52	42
FLORENCE, SC	92,200	.16	149
FT. MYERS-NAPLES	86,700	.15	147
FT. SMITH	87,600	.16	146
FT. WAYNE	153,600	.27	98
FRESNO-VISALIA	277,800	.49	57
GAINESVILLE	61,500	.11	162
GLENDIVE	3,500	.01	214
GRAND JUNCTION-DURANGO	45,700	.08	172
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	396,000	.68	39
GREAT FALLS	42,700	.08	177
GREEN BAY	276,700	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	317,800	.56	48
GREENVILLE-NEW BERN-WASHINGTON	175,800	.31	89
GREENVILLE-SPARTANBURG-ASHEVILLE	385,700	.68	40
GREENWOOD-GREENVILLE	51,900	.09	169
HAGERSTOWN	29,700	.05	191
HARRISBURG-YORK-LANCASTER-LEBANON	328,800	.58	47
HARRISONBURG	25,100	.04	198
HARTFORD-NEW HAVEN	979,800	.94	23
HELENA	11,500	.02	210
HOUSTON	1,084,600	1.92	9
HUNTSVILLE-DECATUR-FLORENCE	168,300	.30	91
IDAHO FALLS-POCATELLO	72,400	.13	154
INDIANAPOLIS	543,400	.96	22
JACKSON, MS	176,800	.31	89
JACKSON, TN	27,000	.05	195
JACKSONVILLE	273,700	.49	59
JOHNSTOWN-ALTOONA	184,200	.33	84
JONESBORO	39,800	.07	182
JOPLIN-PITTSBURG	96,900	.17	136
KANSAS CITY	443,400	.79	29
KNOXVILLE	271,700	.48	60
LA CROSSE-EAU CLAIRE	103,900	.18	129
LAFAYETTE, IN	39,100	.07	184
LAFAYETTE, LA	133,200	.24	111
LAKE CHARLES	92,900	.09	167
LANSING	161,900	.29	95
LAREDO	26,000	.05	197
LAS VEGAS	150,200	.27	102
LAUREL-HATTIESBURG	56,600	.10	163
LEXINGTON	215,400	.38	75
LIMA	25,100	.04	199
LINCOLN-HASTINGS-KEARNEY	157,100	.28	95
LITTLE ROCK	275,800	.49	58
LOS ANGELES	3,107,600	5.51	2
LOUISVILLE	340,600	.60	46
LUBBOCK	105,500	.19	126
MACON	106,600	.19	125
MADISON	135,600	.24	107
MANKATO	16,400	.03	208
MARQUETTE	41,000	.07	181
MCALLEN-BROWNSVILLE: LRGV	127,300	.23	113
MEDFORD	69,700	.12	157
MEMPHIS	374,200	.66	42
MERIDIAN	44,400	.08	175
MIAMI	646,400	1.14	17
MILWAUKEE	439,600	.78	31
MINNEAPOLIS-ST. PAUL	788,200	1.40	13
MINOT-BISMARCK-DICKINSON	95,200	.17	138
MISSOULA	46,100	.08	171
MOBILE-PENSACOLA	280,400	.51	53
MONROE-EL DORADO	112,900	.20	117
MONTGOMERY	109,400	.19	123
NASHVILLE	446,400	.79	27
NEW ORLEANS	529,700	.76	35
NEW YORK	4,103,600	7.27	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	425,500	.75	36
NORTH PLATTE	10,200	.02	212
ODESSA-MIDLAND	98,400	.17	134
OKLAHOMA CITY	389,700	.69	38
OMAHA	214,800	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	408,200	.72	37
OTTUMWA-KIRKSVILLE	18,600	.03	206
PADUCAH-CR GIRARDEAU-HARRSBRG-MARION	192,400	.34	82
PALM SPRINGS	37,000	.07	184
PANAMA CITY	44,800	.08	174
PARKERSBURG	21,000	.04	201
PEORIA	138,200	.24	106
PHILADELPHIA	1,646,700	2.92	4
PHOENIX	515,500	.91	24
PITTSBURGH	728,600	1.29	15
PORTLAND, OR	508,200	.90	25
PORTLAND-POLAND SPRING	200,900	.36	78
PRESQUE ISLE	20,400	.04	203
PROVIDENCE-NEW BEDFORD	348,800	.62	44
QUINCY-HANNIBAL	72,700	.13	154
RALEIGH-DURHAM	445,700	.79	29
RAPID CITY	67,200	.12	158
RENO	111,700	.20	119
RICHMOND	280,800	.50	54
ROANOKE-LYNCHBURG	235,400	.42	66
ROCHESTER, MN	227,900	.40	67
ROCHESTER-MASON CITY-AUSTIN	84,200	.15	151
ROCKFORD	126,300	.21	115
ROSWELL	36,800	.07	187
SACRAMENTO-STOCKTON	595,800	1.06	20
ST. JOSEPH	29,100	.05	192
ST. LOUIS	646,100	1.15	14
SALINAS-MONTEREY	152,100	.27	101
SALISBURY	51,400	.09	170
SALT LAKE CITY	439,900	.78	30
SAN ANGELO	28,700	.05	193
SAN ANTONIO	363,800	.64	43
SAN DIEGO	579,900	1.03	21
SAN FRANCISCO	1,391,500	2.47	5
SANTA BARBA-SANTA MARIA-SN LUIS OBISPO	133,700	.24	109
SARASOTA	39,700	.07	183
SAVANNAH	152,700	.27	99
SEATTLE-TACOMA	787,400	1.40	14
SELMA	10,700	.02	211
SHREVEPORT-TEXARKANA	267,500	.47	61
SIOUX CITY	90,900	.16	144
SIOUX FALLS-MITCHELL	134,200	.24	108
SOUTH BEND-ELKHART	177,200	.31	87
SPOKANE	204,900	.36	79
SPRINGFIELD, MA	131,800	.23	112
SPRINGFIELD, MO	171,000	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	225,400	.40	69
SYRACUSE	250,000	.44	63
TALLAHASSEE-THOMASVILLE	116,000	.21	121
TAMPA-ST. PETERSBURG	506,700	.90	26
TERRE HAUTE	93,400	.17	141
TOLEDO	244,300	.43	64
TOPEKA	104,300	.18	128
TRAVERSE CITY-CADILLAC	91,600	.16	143
TUCSON	181,400	.32	86
TULSA	282,300	.50	56
TUSCALOOSA	36,300	.06	188
TWIN FALLS	19,600	.03	204
TYLER	80,200	.14	153
UTICA	63,000	.11	165
VICTORIA	18,800	.03	205
WACO-TEMPLE	183,500	.33	85
WASHINGTON, DC	1,088,000	1.93	8
WATERTOWN-CARTHAGE	53,700	.10	166
WAUSAU-RHINELANDER	100,700	.18	132
WEST PALM BEACH-FT.PIERCE VERO BEACH	204,900	.36	79
WHEELING-STEUBENVILLE	98,000	.17	135
WICHITA-HUTCHINSON	255,700	.45	62
WICHITA FALLS-LAWTON	113,400	.20	116
WILKES BARRE-SCRANTON	242,400	.43	65
WILMINGTON	84,300	.15	150
YAKIMA	111,200	.20	120
YOUNGSTOWN	136,900	.24	104
ZANESVILLE	18,100	.03	207

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,720,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	43,400	.12	158
ALBANY, GA	92,200	.25	140
ALBANY-SCHENECTADY-TROY	180,700	.52	81
ALBUQUERQUE	174,200	.50	93
ALEXANDRIA, LA	43,100	.12	159
ALEXANDRIA, MN	76,100	.08	180
ALPENA	2,000	.01	213
AMARILLO	60,500	.17	148
ANNISTON	72,400	.20	123
ARDMORE-ADA	25,100	.07	182
ATLANTA	401,900	1.42	13
AUGUSTA	87,300	.25	107
AUSTIN, TX	153,900	.44	64
BAKERSFIELD	58,300	.17	137
BALTIMORE	360,300	1.04	21
BANGOR	49,700	.14	153
BATON ROUGE	128,200	.37	79
BEAUMONT-PORT ARTHUR	65,400	.19	128
BEND	9,900	.03	209
BILLINGS-HARDIN	33,100	.10	167
BILOXI-GULFPORT-PASCAGOULA	29,700	.09	171
BINGHAMTON	57,700	.17	149
BIRMINGHAM	187,100	.54	49
BLUEFIELD-BECKLEY-OAK HILL	53,100	.15	147
BOISE	65,100	.19	129
BOSTON	709,100	2.04	6
BOWLING GREEN	17,400	.05	198
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	108,100	.31	90
BUFFALO	228,200	.66	41
BURLINGTON-PLATTSBURGH	98,000	.28	99
BUTTE	21,900	.06	193
CASPER-RIVERTON	22,700	.06	192
CEDAR RAPIDS-WATERLOO-DUBUQUE	136,500	.39	77
CHARLESTON, SC	111,900	.32	87
CHARLESTON-HUNTINGTON	208,200	.60	46
CHARLOTTE	257,900	.74	36
CHARLOTTESVILLE	96,500	.06	191
CHATTANOOGA	114,500	.33	95
CHEYENNE	13,300	.04	201
CHICAGO	1,190,800	3.54	3
CHICO-REDDING	55,000	.16	144
CINCINNATI	271,400	.78	30
CLARKSBURG-WESTON	33,200	.10	166
CLEVELAND	519,200	1.50	11
COLORADO SPRINGS-PUEBLO	99,600	.29	97
COLUMBIA, SC	128,100	.37	78
COLUMBIA-JEFFERSON CITY	73,000	.21	116
COLUMBUS, GA	90,000	.26	104
COLUMBUS, OH	268,800	.77	35
COLUMBUS-TUPELO	61,600	.18	132
CORPUS CHRISTI	78,400	.23	114
DALLAS-FT. WORTH	639,700	1.84	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	122,000	.35	80
DAYTON	187,500	.54	48
DENVER	460,400	1.33	15
DES MOINES	142,000	.41	69
DETROIT	673,700	1.94	8
DOTHAN	37,500	.11	169
DULUTH-SUPERIOR	64,200	.18	131
EL CENTRO-YUMA	26,400	.08	178
EL PASO	106,200	.31	92
ELMIRA	30,800	.09	169
ERIE	58,100	.17	139
EUGENE	65,500	.19	127
EUREKA	24,400	.07	183
EVANSVILLE	98,400	.28	98
FARGO	93,300	.27	102
FLAGSTAFF	16,200	.05	199
FLINT-SAGINAW-BAY CITY	178,300	.51	52
FLORENCE, SC	56,800	.16	143
FT. MYERS-NAPLES	50,300	.14	151
FT. SMITH	53,400	.15	146
FT. WAYNE	93,900	.27	101
FRESNO-VISALIA	175,300	.50	54
GAINESVILLE	44,900	.13	156
GLENDIVE	2,200	.01	214
GRAND JUNCTION-DURANGO	28,500	.08	176
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	243,100	.70	39
GREAT FALLS	26,300	.08	179
GREEN BAY	140,000	.40	70
GREENSBORO-WINSTON SALEM-HIGH POINT	186,300	.54	50
GREENVILLE-NEW BERN-WASHINGTON	121,900	.35	81
GREENVILLE-SPARTANBURG-ASHEVILLE	227,400	.65	43
GREENWOOD-GREENVILLE	33,900	.10	165
HAGERSTOWN	18,300	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	196,900	.57	47
HARRISONBURG	16,900	.05	196
HARTFORD-NEW HAVEN	323,700	.93	23
HELENA	7,200	.02	213
HOUSTON	490,800	1.41	7
HUNTSVILLE-DECATUR-FLORENCE	97,500	.28	100
IDAHO FALLS-POCATELLO	45,900	.13	154
INDIANAPOLIS	330,400	.95	22
JACKSON, MS	91,500	.26	88
JACKSON, TN	16,400	.05	198
JACKSONVILLE	169,300	.49	56
JOHNSTOWN-ALTOONA	117,800	.34	84
JONESBORO	23,600	.07	189
JOPLIN-PITTSBURG	57,500	.17	141
KANSAS CITY	269,700	.78	34
KNOXVILLE	162,200	.47	62
LA CROSSE-EAU CLAIRE	66,200	.19	126
LAFAYETTE, IN	59,100	.08	173
LAFAYETTE, LA	83,900	.24	112
LAKE CHARLES	32,800	.09	168
LANSING	106,400	.31	91
LAREDO	16,600	.05	195
LAS VEGAS	88,100	.25	109
LAUREL-HATTIESBURG	35,600	.10	163
LEXINGTON	134,300	.38	73
LIMA	15,500	.04	200
LINCOLN-HASTINGS-KEARNEY	100,800	.29	96
LITTLE ROCK	166,900	.48	58
LOS ANGELES	1,915,700	5.52	2
LOUISVILLE	212,300	.61	64
LUBBOCK	68,700	.20	122
MACON	64,800	.19	130
MADISON	90,400	.26	101
MANKATO	11,500	.03	207
MARQUETTE	28,200	.08	174
MCALLEN-BROWNSVILLE: LRGV	79,700	.23	113
MEDFORD	41,100	.12	160
MEMPHIS	232,400	.68	40
MERIDIAN	27,400	.08	176
MIAMI	372,500	1.07	18
MILWAUKEE	271,000	.78	32
MINNEAPOLIS-ST. PAUL	493,500	1.42	12
MINOT-BISMARCK-DICKINSON	60,500	.17	135
MISSOULA	29,700	.09	171
MOBILE-PENSACOLA	170,300	.51	57
MONROE-EL DORADO	70,300	.20	120
MONTGOMERY	66,500	.19	129
NASHVILLE	271,200	.78	31
NEW ORLEANS	271,000	.78	32
NEW YORK	2,389,700	6.88	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	284,000	.82	29
NORTH PLATTE	6,100	.02	212
ODESSA-MIDLAND	61,500	.18	133
OKLAHOMA CITY	243,300	.70	39
OMAHA	131,300	.38	75
ORLANDO-DAYTONA BEACH-MELBOURNE	244,400	.70	37
OTTUMWA-KIRKSVILLE	12,500	.04	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	116,300	.34	83
PALM SPRINGS	22,900	.07	186
PANAMA CITY	26,100	.08	180
PARKERSBURG	15,100	.03	204
PEORIA	87,100	.25	109
PHILADELPHIA	996,200	2.87	4
PHOENIX	318,900	.92	24
PITTSBURGH	469,100	1.79	14
PORTLAND, OR	315,900	.91	25
PORTLAND-POLAND SPRING	122,600	.35	79
PRESQUE ISLE	13,000	.04	202
PROVIDENCE-NEW BEDFORD	215,600	.62	44
QUINCY-HANNIBAL	45,100	.13	155
RALEIGH-DURHAM	290,400	.84	27
RAPID CITY	44,500	.13	157
RENO	67,100	.19	124
RICHMOND	166,300	.48	56
ROANOKE-LYNCHBURG	142,400	.41	68
ROCHESTER, NY	136,900	.40	71
ROCHESTR-MASON CITY-AUSTIN	50,500	.15	150
ROCKFORD	71,300	.21	119
ROSWELL	24,600	.07	184
SACRAMENTO-STOCKTON	367,900	1.06	20
ST. JOSEPH	18,400	.05	193
ST. LOUIS	386,300	1.11	19
SALINAS-MONTEREY	103,200	.30	94
SALISBURY	30,700	.09	170
SALT LAKE CITY	289,600	.83	29
SAN ANGELO	18,200	.05	194
SAN ANTONIO	227,700	.66	42
SAN DIEGO	393,800	1.13	17
SAN FRANCISCO	841,860	2.42	5
SANTA BARBA-SNTA MARIA-SN LUIS OBISPO	90,000	.26	104
SARASOTA	22,900	.07	186
SAVANNAH	103,400	.30	93
SEATTLE-TACOMA	491,700	1.42	14
SELMA	6,600	.02	211
SHREVEPORT-TEXARKANA	160,800	.46	61
SIOUX CITY	57,300	.17	142
SIOUX FALLS-MITCHELL	84,700	.24	111
SOUTH BEND-ELKHART	108,300	.31	89
SPOKANE	126,200	.37	76
SPRINGFIELD, MA	84,800	.24	109
SPRINGFIELD, MO	102,900	.30	96
SPRINGFIELD-DECATUR-CHAMPAIGN	145,700	.42	66
SYRACUSE	160,100	.46	62
TALLAHASSEE-THOMASVILLE	72,200	.21	117
TAMPA-ST. PETERSBURG	300,400	.87	26
TERRE HAUTE	57,800	.17	138
TOLEDO	153,600	.44	65
TOPEKA	72,100	.21	118
TRAVERSE CITY-CADILLAC	54,500	.16	145
TUCSON	116,700	.34	85
TULSA	167,100	.48	59
TUSCALOOSA	24,400	.07	183
TWIN FALLS	11,700	.03	205
TYLER	50,100	.14	152
UTICA	38,500	.11	161
VICTORIA	11,700	.03	205
WACO-TEMPLE	132,200	.38	74
WASHINGTON, DC	636,100	1.83	10
WATERTOWN-CARTHAGE	34,200	.10	166
WAUSAU-RHINELANDER	61,500	.18	133
WEST PALM BEACH-FT.PIERCE VERO BEACH	121,000	.35	82
WHEELING-STEUBENVILLE	59,400	.17	136
WICHITA-HUTCHINSON	160,100	.46	62
WICHITA FALLS-LAWTON	74,400	.21	116
WILKES BARRE-SCRANTON	144,800	.42	67
WILMINGTON	50,800	.15	149
YAKIMA	66,800	.20	121
YOUNGSTOWN	84,800	.24	109
ZANESVILLE	10,800	.03	208

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 42,238,860

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	50,200	.12	157
ALBANY, GA	63,900	.15	151
ALBANY-SCHENECTADY-TROY	270,800	.64	81
ALBUQUERQUE	312,100	.74	66
ALEXANDRIA, LA	44,100	.10	161
ALEXANDRIA, MN	23,300	.06	174
ALPENA	6,600	.02	213
AMARILLO	84,400	.20	118
ANNISTON	21,600	.05	190
ARDMORE-ADA	31,700	.08	175
ATLANTA	639,000	1.51	12
AUGUSTA	102,900	.24	103
AUSTIN, TX	157,000	.37	74
BAKERSFIELD	70,200	.17	139
BALTIMORE	454,400	1.08	13
BANGOR	59,900	.14	152
BATON ROUGE	140,100	.33	87
BEAUMONT-PORT ARTHUR	41,900	.10	159
BEND	13,100	.03	207
BILLINGS-HARDIN	42,000	.10	162
BILOXI-GULFPORT-PASCAGOULA	31,200	.07	173
BINGHAMTON	72,200	.17	134
BIRMINGHAM	235,100	.56	52
BLUEFIELD-BECKLEY-OAK HILL	44,100	.15	147
BOISE	70,260	.19	122
BOSTON	865,900	2.28	5
BOWLING GREEN	18,200	.04	197
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	144,500	.34	83
BUFFALO	277,700	.66	41
BURLINGTON-PLATTSBURGH	113,500	.27	96
BUTTE	22,300	.05	183
CASPER-RIVERTON	31,200	.07	174
CEDAR RAPIDS-WATERLOO-DUBUQUE	122,200	.29	97
CHARLESTON, SC	113,200	.27	96
CHARLESTON-HUNTINGTON	258,600	.61	45
CHARLOTTE	334,300	.79	29
CHARLOTTESVILLE	18,200	.04	197
CHATTANOOGA	140,800	.33	79
CHEYENNE	15,200	.04	202
CHICAGO	1,575,800	3.61	1
CHICO-REDDING	67,700	.16	144
CINCINNATI	329,800	.78	30
CLARKSBURG-WESTON	40,700	.10	163
CLEVELAND	468,700	1.54	11
COLORADO SPRINGS-PUEBLO	107,400	.25	100
COLUMBIA, SC	140,600	.33	81
COLUMBIA-JEFFERSON CITY	75,400	.18	124
COLUMBUS, GA	89,400	.21	115
COLUMBUS, OH	319,700	.75	34
COLUMBUS-TUPELO	72,100	.17	136
CORPUS CHRISTI	90,800	.21	114
DALLAS-FT. WORTH	807,300	1.91	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	192,800	.36	75
DAYTON	239,800	.57	49
DENVER	646,300	1.29	15
DES MOINES	143,700	.34	80
DETROIT	824,900	1.95	9
DOTHAN	46,500	.11	150
DULUTH-SUPERIOR	78,100	.18	125
EL CENTRO-YUMA	29,600	.07	181
EL PASO	114,300	.27	94
ELMIRA	38,800	.09	167
ERIE	69,000	.16	141
EUGENE	78,500	.19	126
EUREKA	27,600	.07	184
EVANSVILLE	122,200	.29	90
FARGO	98,900	.23	106
FLAGSTAFF	15,400	.04	201
FLINT-SAGINAW-BAY CITY	317,900	.75	32
FLORENCE, SC	69,700	.17	140
FT. MYERS-NAPLES	67,300	.16	145
FT. SMITH	64,300	.15	149
FT. WAYNE	116,400	.28	91
FRESNO-VISALIA	205,600	.49	59
GAINESVILLE	39,200	.09	164
GLENDIVE	2,600	.01	214
GRAND JUNCTION-DURANGO	34,800	.08	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	291,800	.67	40
GREAT FALLS	21,700	.05	194
GREEN BAY	169,500	.40	69
GREENSBORO-WINSTON SALEM-HIGH POINT	245,000	.58	43
GREENVILLE-NEW BERN-WASHINGTON	110,200	.26	98
GREENVILLE-SPART&NBURG-ASHEVILLE	203,000	.66	37
GREENWOOD-GREENVILLE	36,200	.09	171
HAGERSTOWN	21,800	.05	190
HARRISBURG-YORK-LANCASTER-LEBANON	250,900	.59	47
HARRISONBURG	16,800	.04	198
HARTFORD-NEW HAVEN	390,900	.94	21
HELENA	8,900	.02	210
HOUSTON	894,300	1.98	8
HUNTSVILLE-DECATUR-FLORENCE	127,800	.30	88
IDAHO FALLS-POCATELLO	53,600	.13	155
INDIANAPOLIS	406,800	.96	21
JACKSON, MS	130,200	.31	86
JACKSON, TN	20,600	.05	193
JACKSONVILLE	203,700	.48	60
JOHNSTOWN-ALTOONA	130,000	.31	87
JONESBORO	29,600	.07	181
JOPLIN-PITTSBURG	72,800	.17	133
KANSAS CITY	335,300	.79	27
KNOXVILLE	206,600	.49	58
LA CROSSE-EAU CLAIRE	74,400	.18	131
LAFAYETTE, IN	21,400	.05	190
LAFAYETTE, LA	96,400	.23	108
LAKE CHARLES	74,000	.09	165
LANSING	114,800	.27	93
LAREDO	18,800	.04	199
LAS VEGAS	115,800	.27	92
LAUREL-HATTIESBURG	40,600	.10	164
LEXINGTON	153,500	.36	71
LIMA	18,600	.04	199
LINCOLN-HASTINGS-KEARNEY	113,000	.27	97
LITTLE ROCK	207,700	.49	57
LOS ANGELES	2,349,400	5.56	2
LOUISVILLE	252,800	.60	45
LUBBOCK	72,200	.17	134
MACON	79,700	.19	123
MADISON	97,500	.23	107
MANKATO	10,500	.02	209
MARQUETTE	26,700	.06	185
MCALLEN-BROWNSVILLE: LRGV	94,200	.22	110
MEDFORD	55,500	.13	154
MEMPHIS	274,300	.65	42
MERIDIAN	32,400	.08	176
MIAMI	503,300	1.19	17
MILWAUKEE	329,600	.78	31
MINNEAPOLIS-ST. PAUL	590,200	1.40	14
MINOT-BISMARCK-DICKINSON	71,000	.17	137
MISSOULA	37,200	.09	169
MOBILE-PENSACOLA	214,600	.51	55
MONROE-EL DORADO	80,600	.19	120
MONTGOMERY	80,300	.19	121
NASHVILLE	332,800	.79	29
NEW ORLEANS	320,500	.76	32
NEW YORK	3,195,600	7.57	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	282,700	.67	39
NORTH PLATTE	7,700	.02	211
ODESSA-MIDLAND	73,800	.17	132
OKLAHOMA CITY	286,300	.68	38
OMAHA	162,600	.38	70
ORLANDO-DAYTONA BEACH-MELBOURNE	302,900	.72	36
OTTUMWA-KIRKSVILLE	12,600	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	134,900	.33	83
PALM SPRINGS	28,000	.07	183
PANAMA CITY	33,900	.08	173
PARKERSBURG	16,400	.04	200
PEORIA	101,100	.24	105
PHILADELPHIA	1,234,500	2.92	4
PHOENIX	386,700	.92	26
PITTSBURGH	541,700	1.28	16
PORTLAND, OR	394,200	.93	24
PORTLAND-POLAND SPRING	152,100	.36	79
PRESQUE ISLE	14,700	.03	204
PROVIDENCE-NEW BEDFORD	259,300	.61	44
QUINCY-HANNIBAL	52,500	.12	156
RALEIGH-DURHAM	314,300	.74	35
RAPID CITY	48,800	.12	158
RENO	87,000	.21	116
RICHMOND	215,200	.51	54
ROANOKE-LYNCHBURG	173,600	.41	66
ROCHESTER, NY	170,300	.40	67
ROCHESTER-MASON CITY-AUSTIN	64,300	.15	149
ROCKFORD	92,400	.22	113
ROSWELL	27,400	.06	185
SACRAMENTO-STOCKTON	432,900	1.02	20
ST. JOSEPH	24,700	.05	192
ST. LOUIS	491,200	1.16	18
SALINAS-MONTEREY	109,700	.26	99
SALISBURY	38,900	.09	166
SALT LAKE CITY	319,100	.76	33
SAN ANGELO	20,600	.05	193
SAN ANTONIO	266,400	.63	43
SAN DIEGO	398,400	.94	22
SAN FRANCISCO	1,085,300	2.57	5
SANTA BARBA-SANTA MARIA-SN LUIS OBISPO	93,500	.22	111
SARASOTA	31,100	.07	180
SAVANNAH	101,500	.24	104
SEATTLE-TACOMA	595,600	1.41	13
SELMA	7,800	.02	211
SHREVEPORT-TEXARKANA	201,600	.48	61
SIOUX CITY	66,800	.16	146
SIOUX FALLS-MITCHELL	97,400	.23	109
SOUTH BEND-ELKHART	133,200	.32	84
SPOKANE	132,400	.36	76
SPRINGFIELD, MA	93,400	.22	112
SPRINGFIELD, MO	124,900	.30	89
SPRINGFIELD-DECATUR-CHAMPAIGN	158,400	.38	73
SYRACUSE	177,000	.42	65
TALLAHASSEE-THOMASVILLE	78,100	.19	125
TAMPA-ST. PETERSBURG	387,700	.92	25
TERRE HAUTE	68,200	.16	143
TOLEDO	179,900	.43	64
TOPEKA	68,500	.16	142
TRAVERSE CITY-CADILLAC	70,700	.17	138
TUCSON	133,200	.32	84
TULSA	217,700	.52	53
TUSCALOOSA	24,100	.06	187
TWIN FALLS	15,000	.04	203
TYLER	59,100	.14	153
UTICA	45,900	.11	160
VICTORIA	14,200	.03	205
WACO-TEMPLE	107,400	.25	100
WASHINGTON, DC	852,900	2.02	7
WATERTOWN-CARTHAGE	36,900	.09	170
WAUSAU-RHINELANDER	74,800	.18	129
WEST PALM BEACH-FT. PIERCE VERO BEACH	158,500	.38	71
WHEELING-STEUBENVILLE	74,600	.18	130
WICHITA-HUTCHINSON	189,900	.45	62
WICHITA FALLS-LAWTON	77,000	.18	127
WILKES BARRE-SCRANTON	182,800	.43	63
WILMINGTON	64,400	.15	148
YAKIMA	84,600	.20	117
YOUNGSTOWN	105,600	.25	102
ZANESVILLE	13,600	.03	206

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 47,495,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	56,700	.12	157
ALBANY, GA	71,900	.15	151
ALBANY-SCHENECTADY-TROY	251,500	.53	51
ALBUQUERQUE	234,700	.49	55
ALEXANDRIA, LA	49,100	.10	161
ALEXANDRIA, MN	37,500	.08	174
ALPENA	7,700	.02	213
AMARILLO	95,300	.20	117
ANNISTON	74,000	.15	152
ARDMORE-ADA	36,000	.08	177
ATLANTA	705,500	1.49	12
AUGUSTA	115,700	.24	103
AUSTIN, TX	177,600	.36	75
BAKERSFIELD	78,500	.17	140
BALTIMORE	513,000	1.08	19
BANGOR	67,800	.14	152
BATON ROUGE	154,700	.33	83
BEAUMONT-PORT ARTHUR	63,900	.20	119
BEND	14,300	.03	207
BILLINGS-MARDIN	46,800	.10	162
BILOXI-GULFPORT-PASCAGOULA	34,900	.07	179
BINGHAMTON	82,600	.17	136
BIRMINGHAM	265,700	.56	43
BLUEFIELD-BECKLEY-OAK HILL	73,300	.15	147
BOISE	88,200	.19	123
BOSTON	1,088,600	2.29	6
BOWLING GREEN	20,300	.04	197
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	163,000	.34	80
BUFFALO	319,900	.67	39
BURLINGTON-PLATTSBURGH	126,400	.27	95
BUTTE	25,100	.05	188
CASPER-RIVERTON	34,700	.07	180
CEDAR RAPIDS-WATERLOO-DUBUQUE	170,900	.36	77
CHARLESTON, SC	124,400	.26	97
CHARLESTON-HUNTINGTON	292,300	.62	45
CHARLOTTE	375,700	.79	28
CHARLOTTESVILLE	20,200	.04	198
CHATTANOOGA	169,300	.36	73
CHEYENNE	16,900	.04	201
CHICAGO	1,721,200	3.62	3
CHICO-REDDING	76,000	.16	145
CINCINNATI	372,900	.79	27
CLARKSBURG-WESTON	46,000	.10	163
CLEVELAND	741,000	1.56	11
COLORADO SPRINGS-PUEBLO	119,400	.25	101
COLUMBIA, SC	156,100	.33	82
COLUMBIA-JEFFERSON CITY	84,400	.18	129
COLUMBUS, GA	99,100	.21	115
COLUMBUS, OH	347,300	.73	33
COLUMBUS-TUPELO	80,900	.17	134
CORPUS CHRISTI	101,900	.21	114
DALLAS-FT. WORTH	894,500	1.88	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	172,500	.36	74
DAYTON	271,800	.57	42
DENVER	598,700	1.26	16
DES MOINES	185,200	.39	69
DETROIT	936,400	1.97	8
DOTHAN	52,500	.11	159
DULUTH-SUPERIOR	88,200	.19	123
EL CENTRO-YUMA	33,6	.07	182
EL PASO	127,9	.27	93
ELMIRA	44,3	.09	166
ERIE	78,700	.17	139
EUGENE	86,900	.18	125
EUREKA	30,700	.06	185
EVANSVILLE	137,500	.29	90
FARGO	111,400	.23	106
FLAGSTAFF	16,700	.04	203
FLINT-SAGINAW-BAY CITY	246,300	.52	57
FLORENCE, SC	77,800	.16	141
FT. MYERS-NAPLES	77,600	.16	142
FT. SMITH	72,200	.15	150
FT. WAYNE	130,700	.28	91
FRESNO-VISALIA	220,800	.46	59
GAINESVILLE	41,800	.09	169
GLENDIVE	2,900	.01	214
GRAND JUNCTION-DURANGO	38,400	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	316,900	.67	40
GREAT FALLS	32,700	.07	178
GREEN BAY	190,900	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	276,800	.58	44
GREENVILLE-NEW BERN-WASHINGTON	123,200	.26	98
GREENVILLE-SPARTANBURG-ASHEVILLE	328,900	.69	37
GREENWOOD-GREENVILLE	40,600	.09	171
HAGERSTOWN	24,700	.05	189
HARRISBURG-YORK-LANCASTER-LEBANON	294,500	.60	46
HARRISONBURG	18,800	.04	199
HARTFORD-NEW HAVEN	449,800	.95	22
HELENA	9,900	.02	210
HOUSTON	918,900	1.93	9
HUNTSVILLE-DECATUR-FLORENCE	144,000	.30	88
IDAHO FALLS-POCATELLO	59,600	.13	156
INDIANAPOLIS	458,100	.96	21
JACKSON, MS	146,400	.31	87
JACKSON, TN	23,300	.05	193
JACKSONVILLE	228,500	.48	60
JOHNSTOWN-ALTOONA	148,400	.31	85
JONESBORO	33,700	.07	181
JOPLIN-PITTSBURG	82,900	.17	133
KANSAS CITY	379,200	.79	27
KNOXVILLE	231,300	.49	58
LA CROSSE-EAU CLAIRE	83,500	.18	132
LAFAYETTE, IN	23,600	.05	191
LAFAYETTE, LA	103,300	.23	108
LAKE CHARLES	43,900	.09	167
LANSING	127,100	.27	95
LAREDO	20,900	.04	196
LAS VEGAS	129,000	.27	92
LAUREL-HATTIESBURG	45,500	.10	164
LEXINGTON	176,500	.37	73
LIMA	21,400	.05	195
LINCOLN-HASTINGS-KEARNEY	127,700	.27	94
LITTLE ROCK	233,000	.49	57
LOS ANGELES	2,621,700	5.52	2
LOUISVILLE	283,600	.60	47
LUBBOCK	81,100	.17	135
MACON	89,600	.19	122
MADISON	108,600	.23	109
MANKATO	11,600	.02	209
MARQUETTE	29,900	.06	186
MCALLEN-BROWNSVILLE: LRGV	105,500	.22	111
MEDFORD	62,100	.13	154
MEMPHIS	307,300	.65	42
MERIDIAN	36,700	.08	175
MIAMI	574,700	1.21	17
MILWAUKEE	373,200	.79	29
MINNEAPOLIS-ST. PAUL	655,800	1.38	14
MINOT-BISMARCK-DICKINSON	80,200	.17	137
MISSOULA	40,600	.09	170
MOBILE-PENSACOLA	240,300	.51	55
MONROE-EL DORADO	91,000	.19	120
MONTGOMERY	90,100	.19	121
NASHVILLE	372,300	.79	31
NEW ORLEANS	358,900	.76	32
NEW YORK	3,645,000	7.67	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	314,800	.66	41
NORTH PLATTE	8,600	.02	212
ODESSA-MIDLAND	84,200	.18	130
OKLAHOMA CITY	320,500	.67	38
OMAHA	183,000	.39	70
ORLANDO-DAYTONA BEACH-MELBOURNE	345,900	.73	36
OTTUMWA-KIRKSVILLE	14,200	.03	204
PADUCAH-CR GIRARDEAU-HARRSBRG-MARION	157,500	.33	81
PALM SPRINGS	31,100	.07	183
PANAMA CITY	58,600	.01	172
PARKERSBURG	18,500	.04	200
PEORIA	113,800	.24	104
PHILADELPHIA	1,411,600	2.97	4
PHOENIX	430,500	.91	26
PITTSBURGH	626,900	1.32	15
PORTLAND, OR	435,400	.92	25
PORTLAND-POLAND SPRING	171,300	.36	76
PRESQUE ISLE	16,600	.03	204
PROVIDENCE-NEW BEDFORD	295,900	.62	44
QUINCY-HANNIBAL	59,700	.13	155
RALEIGH-DURHAM	349,800	.74	35
RAPID CITY	54,500	.11	158
RENO	97,200	.20	116
RICHMOND	241,800	.51	54
ROANOKE-LYNCHBURG	196,500	.41	66
ROCHESTER, NY	191,800	.40	67
ROCHESTR-MASON CITY-AUSTIN	73,000	.15	148
ROCKFORD	103,900	.22	112
ROSWELL	31,100	.07	183
SACRAMENTO-STOCKTON	506,000	1.07	20
ST. JOSEPH	23,600	.05	191
ST. LOUIS	557,500	1.17	18
SALINAS-MONTEREY	120,500	.25	100
SALISBURY	44,500	.09	165
SALT LAKE CITY	351,300	.74	34
SAN ANGELO	23,300	.05	193
SAN ANTONIO	298,400	.63	43
SAN DIEGO	439,600	.93	24
SAN FRANCISCO	1,204,500	2.54	5
SANTA BARBA-SNTA MARIA-SN LUIS OBISPO	103,500	.22	113
SARASOTA	36,100	.08	176
SAVANNAH	112,500	.24	105
SEATTLE-TACOMA	659,800	1.39	13
SELMA	8,800	.02	211
SHREVEPORT-TEXARKANA	227,400	.48	61
SIOUX CITY	76,900	.16	144
SIOUX FALLS-MITCHELL	110,600	.23	107
SOUTH BEND-ELKHART	150,800	.32	84
SPOKANE	170,000	.36	79
SPRINGFIELD, MA	106,400	.22	110
SPRINGFIELD, MO	142,000	.30	89
SPRINGFIELD-DECATUR-CHAMPAIGN	178,000	.37	72
SYRACUSE	199,800	.42	65
TALLAHASSEE-THOMASVILLE	86,700	.18	126
TAMPA-ST. PETERSBURG	442,500	.93	23
TERRE HAUTE	77,300	.16	143
TOLEDO	203,200	.43	64
TOPEKA	78,400	.16	145
TRAVERSE CITY-CADILLAC	79,700	.17	138
TUCSON	147,800	.31	86
TULSA	244,600	.52	53
TUSCALOOSA	27,200	.06	187
TWIN FALLS	16,900	.04	201
TYLER	66,200	.14	153
UTICA	52,500	.11	159
VICTORIA	15,900	.03	205
WACO-TEMPLE	119,300	.25	102
WASHINGTON, DC	946,700	1.99	7
WATERTOWN-CARTHAGE	42,200	.09	168
WAUSAU-RHINELANDER	84,100	.18	131
WEST PALM BEACH-FT.PIERCE VERO BEACH	180,400	.38	71
WHEELING-STEUBENVILLE	85,800	.18	128
WICHITA-HUTCHINSON	215,300	.45	62
WICHITA FALLS-LAWTON	86,200	.18	127
WILKES BARRE-SCRANTON	211,300	.44	63
WILMINGTON	72,300	.15	149
YAKIMA	94,500	.20	118
YOUNGSTOWN	122,000	.26	99
ZANESVILLE	15,500	.03	206

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

TEENS 12-17

US TOTAL 20,850,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	26,400	.13	158
ALBANY, GA	39,200	.19	130
ALBANY-SCHENECTADY-TROY	118,300	.57	51
ALBUQUERQUE	113,700	.55	54
ALEXANDRIA, LA	25,400	.12	160
ALEXANDRIA, MN	20,260	.10	169
ALPENA	4,400	.02	211
AMARILLO	42,000	.20	129
ANNISTON	10,900	.05	189
ARDMORE-ADA	17,400	.08	174
ATLANTA	294,700	1.41	12
AUGUSTA	58,600	.28	95
AUSTIN, TX	65,700	.32	89
BAKERSFIELD	35,200	.17	143
BALTIMORE	224,600	1.08	17
BANGOR	31,400	.15	151
BATON ROUGE	74,900	.36	77
BEAUMONT-PORT ARTHUR	44,400	.21	116
BEND	5,400	.03	209
BILLINGS-HARDIN	19,700	.09	170
BILOXI-GULFPORT-PASCAGOULA	16,600	.08	175
BINGHAMTON	41,300	.20	123
BIRMINGHAM	121,700	.58	50
BLUEFIELD-BECKLEY-OAK HILL	34,500	.17	145
BOISE	37,100	.18	137
BOSTON	485,000	2.33	5
BOWLING GREEN	8,700	.04	197
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	71,700	.34	83
BUFFALO	155,000	.74	36
BURLINGTON-PLATTSBURGH	58,600	.28	95
BUTTE	10,700	.05	191
CASPER-RIVERTON	13,400	.06	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	82,600	.40	70
CHARLESTON, SC	58,400	.28	97
CHARLESTON-HUNTINGTON	133,900	.64	44
CHARLOTTE	164,600	.79	33
CHARLOTTESVILLE	7,500	.04	205
CHATTANOOGA	73,800	.35	78
CHEYENNE	6,800	.03	205
CHICAGO	759,200	3.64	1
CHICO-REDDING	32,000	.15	150
CINCINNATI	173,500	.83	26
CLARKSBURG-WESTON	21,200	.10	167
CLEVELAND	330,600	1.62	11
COLORADO SPRINGS-PUEBLO	52,300	.25	104
COLUMBIA, SC	73,300	.35	81
COLUMBIA-JEFFERSON CITY	35,700	.17	141
COLUMBUS, GA	50,500	.24	109
COLUMBUS, OH	150,900	.72	38
COLUMBUS-TUPELO	41,900	.20	121
CORPUS CHRISTI	52,000	.25	105
DALLAS-FT. WORTH	361,700	1.73	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	80,200	.38	72
DAYTON	123,200	.59	48
DENVER	217,100	1.04	19
DES MOINES	80,700	.39	71
DETROIT	430,000	2.06	6
DOTHAN	24,900	.12	161
DULUTH-SUPERIOR	41,500	.20	122
EL CENTRO-YUMA	18,400	.09	172
EL PASO	69,300	.33	85
ELMIRA	22,600	.11	165
ERIE	37,800	.18	135
EUGENE	33,300	.16	149
EUREKA	10,900	.05	189
EVANSVILLE	64,400	.31	91
FARGO	51,300	.25	108
FLAGSTAFF	7,700	.04	201
FLINT-SAGINAW-BAY CITY	127,500	.61	47
FLORENCE, SC	40,500	.19	125
FT. MYERS-NAPLES	33,500	.16	147
FT. SMITH	34,100	.16	146
FT. WAYNE	61,000	.29	93
FRESNO-VISALIA	106,600	.51	57
GAINESVILLE	15,700	.08	179
GLENDIVE	1,100	.01	214
GRAND JUNCTION-DURANGO	15,200	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	149,900	.72	39
GREAT FALLS	16,500	.08	176
GREEN BAY	98,400	.47	62
GREENSBORO-WINSTON SALEM-HIGH POINT	118,300	.57	51
GREENVILLE-NEW BERN-WASHINGTON	57,400	.28	98
GREENVILLE-SPARTANBURG-ASHEVILLE	145,300	.70	41
GREENWOOD-GREENVILLE	28,300	.14	155
HAGERSTOWN	10,400	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	122,200	.59	42
HARRISONBURG	7,700	.04	201
HARTFORD-NEW HAVEN	197,100	.95	22
HELENA	4,200	.02	212
HOUSTON	347,600	1.67	10
HUNTSVILLE-DECATUR-FLORENCE	67,800	.33	84
IDAHO FALLS-POCATELLO	29,200	.14	153
INDIANAPOLIS	208,900	1.00	20
JACKSON, MS	79,100	.38	74
JACKSON, TN	10,600	.05	192
JACKSONVILLE	102,700	.49	61
JOHNSTOWN-ALTOONA	68,700	.33	87
JONESBORO	16,400	.08	178
JOPLIN-PITTSBURG	29,300	.14	152
KANSAS CITY	157,900	.76	34
KNOXVILLE	104,100	.50	62
LA CROSSE-EAU CLAIRE	40,900	.20	124
LAFAYETTE, TN	9,100	.04	196
LAFAYETTE, LA	40,300	.19	94
LAKE CHARLES	21,500	.10	166
LANSING	54,500	.26	101
LAREDO	14,500	.07	183
LAS VEGAS	48,300	.23	113
LAUREL-HATTIESBURG	23,500	.11	163
LEXINGTON	79,800	.38	73
LIMA	10,600	.05	193
LINCOLN-HASTINGS-KEARNEY	53,900	.26	103
LITTLE ROCK	108,000	.52	56
LOS ANGELES	1,024,900	4.92	2
LOUISVILLE	129,100	.62	46
LUBBOCK	39,800	.19	133
MACON	45,200	.22	119
MADISON	44,300	.21	117
MANKATO	5,100	.02	210
MARQUETTE	13,600	.06	186
MCALLEN-BROWNSVILLE: LRGV	72,500	.35	80
MEDFORD	25,300	.12	159
MEMPHIS	161,100	.77	32
MERIDIAN	19,700	.09	170
MIAMI	222,800	1.07	18
MILWAUKEE	172,700	.83	27
MINNEAPOLIS-ST. PAUL	291,700	1.40	13
MINOT-BISMARCK-DICKINSON	38,300	.18	133
MISSOULA	16,500	.08	176
MOBILE-PENSACOLA	116,300	.56	53
MONROE-EL DORADO	51,600	.25	106
MONTGOMERY	47,200	.23	114
NASHVILLE	161,300	.77	31
NEW ORLEANS	173,800	.83	25
NEW YORK	1,585,100	7.60	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	134,600	.65	43
NORTH PLATTE	3,700	.02	213
ODESSA-MIDLAND	36,700	.18	139
OKLAHOMA CITY	131,000	.63	45
OMAHA	84,900	.41	69
ORLANDO-DAYTONA BEACH-MELBOURNE	155,600	.74	35
OTTUMWA-KIRKSVILLE	5,900	.03	209
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	71,000	.34	84
PALM SPRINGS	14,200	.07	183
PANAMA CITY	18,200	.09	173
PARKERSBURG	8,300	.04	199
PEORIA	49,000	.24	111
PHILADELPHIA	643,600	3.09	4
PHOENIX	188,000	.90	24
PITTSBURGH	278,100	1.33	14
PORTLAND, OR	168,400	.81	28
PORTLAND-POLAND SPRING	78,200	.38	75
PRESQUE ISLE	8,600	.04	199
PROVIDENCE-NEW BEDFORD	137,800	.66	42
QUINCY-HANNIBAL	27,500	.13	156
RALEIGH-DURHAM	149,000	.71	40
RAPID CITY	23,600	.11	162
RENO	33,400	.16	148
RICHMOND	104,300	.50	59
ROANOKE-LYNCHBURG	85,100	.41	68
ROCHESTER, NY	87,400	.42	67
ROCHESTER-MASON CITY-AUSTIN	34,900	.17	144
ROCKFORD	48,600	.23	112
ROSWELL	15,600	.07	180
SACRAMENTO-STOCKTON	206,800	.99	21
ST. JOSEPH	11,100	.05	188
ST. LOUIS	262,300	1.26	15
SALINAS-MONTEREY	43,700	.21	118
SALISBURY	20,800	.10	168
SALT LAKE CITY	166,100	.80	29
SAN ANGELO	10,300	.05	195
SAN ANTONIO	153,500	.74	37
SAN DIEGO	161,000	.77	33
SAN FRANCISCO	420,600	2.02	7
SANTA BARBA-SNTA MARIA-SN LUIS OBISPO	37,500	.18	136
SARASOTA	24,900	.12	160
SAVANNAH	55,500	.27	100
SEATTLE-TACOMA	246,000	1.18	16
SELMA	6,000	.03	207
SHREVEPORT-TEXARKANA	113,100	.54	55
SIOUX CITY	36,700	.18	138
SIOUX FALLS-MITCHELL	54,100	.26	102
SOUTH BEND-ELKHART	70,700	.34	85
SPOKANE	73,400	.35	80
SPRINGFIELD, MA	50,100	.24	110
SPRINGFIELD, MO	65,600	.31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	75,900	.36	76
SYRACUSE	96,200	.46	63
TALLAHASSEE-THOMASVILLE	40,900	.20	124
TAMPA-ST. PETERSBURG	192,300	.92	23
TERRE HAUTE	35,700	.17	141
TOLEDO	94,600	.45	64
TOPEKA	30,500	.15	152
TRAVERSE CITY-CADILLAC	40,300	.19	127
TUCSON	63,500	.30	92
TULSA	104,800	.50	58
TUSCALOOSA	11,800	.06	187
TWIN FALLS	7,600	.04	203
TYLER	29,000	.14	154
UTICA	26,600	.13	157
VICTORIA	7,600	.04	203
WACO-TEMPLE	51,500	.25	107
WASHINGTON, DC	377,300	1.81	8
WATERTOWN-CARTHAGE	23,200	.11	164
WAUSAU-RHINELANDER	43,700	.21	118
WEST PALM BEACH-FT.PIERCE VERO BEACH	73,600	.35	79
WHEELING-STEUBENVILLE	39,200	.19	130
WICHITA-HUTCHINSON	91,300	.44	66
WICHITA FALLS-LAWTON	38,300	.18	133
WILKES BARRE-SCRANTON	94,200	.45	65
WILMINGTON	35,800	.17	140
YAKIMA	39,900	.19	128
YOUNGSTOWN	56,000	.27	99
ZANESVILLE	7,900	.04	200

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILDREN 2-11

US TOTAL 33,360,700

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	45,000	.13	155
ALBANY, GA	66,500	.20	127
ALBANY-SCHENECTADY-TROY	172,300	.52	58
ALBUQUERQUE	189,600	.57	53
ALEXANDRIA, LA	42,500	.13	161
ALEXANDRIA, MN	30,400	.09	171
ALPENA	5,700	.02	213
AMARILLO	76,400	.23	115
ANNISTON	18,000	.05	190
ARDMORE-ADA	28,300	.08	174
ATLANTA	486,900	1.46	12
AUGUSTA	95,200	.29	97
AUSTIN, TX	112,900	.34	87
BAKERSFIELD	63,600	.19	133
BALTIMORE	316,700	.95	23
BANGOR	49,900	.15	156
BATON ROUGE	126,200	.38	77
BEAUMONT-PORT ARTHUR	72,900	.22	116
BEND	9,700	.03	209
BILLINGS-HARDIN	35,000	.10	168
BILOXI-GULFPORT-PASCAGOULA	27,800	.08	175
BINGHAMTON	58,900	.18	142
BIRMINGHAM	202,800	.61	46
BLUEFIELD-BECKLEY-OAK HILL	61,600	.18	139
BOISE	69,200	.21	122
BOSTON	681,900	2.04	5
BOWLING GREEN	14,400	.04	199
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	115,900	.35	83
BUFFALO	226,900	.68	43
BURLINGTON-PLATTSBURGH	88,000	.26	104
BUTTE	16,500	.05	194
CASPER-RIVERTON	25,700	.08	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	127,300	.38	75
CHARLESTON, SC	96,600	.29	95
CHARLESTON-HUNTINGTON	229,900	.69	41
CHARLOTTE	265,100	.79	30
CHARLOTTESVILLE	10,900	.03	206
CHATTANOOGA	125,500	.38	79
CHEYENNE	12,000	.04	205
CHICAGO	1,216,000	3.65	3
CHICO-REDDING	50,400	.15	153
CINCINNATI	281,700	.84	27
CLARKSBURG-WESTON	35,400	.11	165
CLEVELAND	528,500	1.58	11
COLORADO SPRINGS-PUEBLO	85,900	.26	107
COLUMBIA, SC	116,300	.35	84
COLUMBIA-JEFFERSON CITY	56,500	.17	146
COLUMBUS, GA	80,800	.24	110
COLUMBUS, OH	252,000	.76	36
COLUMBUS-TUPELO	70,400	.21	119
CORPUS CHRISTI	92,400	.28	99
DALLAS-FT. WORTH	620,700	1.86	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	128,800	.39	73
DAYTON	199,900	.60	47
DENVER	367,600	1.10	18
DES MOINES	131,600	.39	71
DETROIT	676,400	2.03	6
DOTHAN	43,500	.13	159
DULUTH-SUPERIOR	64,600	.19	131
EL CENTRO-YUMA	31,800	.10	170
EL PASO	125,200	.38	80
ELMIRA	33,300	.10	169
ERIE	61,100	.18	138
EUGENE	58,000	.17	143
EUREKA	18,800	.06	188
EVANSVILLE	103,300	.31	93
FARGO	84,800	.25	108
FLAGSTAFF	14,800	.04	197
FLINT-SAGINAW-BAY CITY	199,300	.60	48
FLORENCE, SC	67,400	.20	125
FT. MYERS-NAPLES	51,400	.15	152
FT. SMITH	55,000	.16	147
FT. WAYNE	104,400	.31	92
FRESNO-VISALIA	185,000	.55	54
GAINESVILLE	26,000	.08	181
GLENDIVE	2,400	.01	214
GRAND JUNCTION-DURANGO	26,700	.08	183
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	244,500	.73	38
GREAT FALLS	26,900	.08	178
GREEN BAY	145,600	.44	66
GREENSBORO-WINSTON SALEM-HIGH POINT	193,300	.58	55
GREENVILLE-NEW BERN-WASHINGTON	96,900	.29	94
GREENVILLE-SPARTANBURG-ASHEVILLE	231,200	.69	40
GREENWOOD-GREENVILLE	48,000	.14	155
HAGERSTOWN	14,700	.04	198
HARRISBURG-YORK-LANCASTER-LEBANON	192,800	.58	57
HARRISONBURG	12,200	.04	204
HARTFORD-NEW HAVEN	276,900	.83	28
HELENA	6,700	.02	212
HOUSTON	631,000	1.89	8
HUNTSVILLE-DECATUR-FLORENCE	104,100	.31	92
IDAHO FALLS-POCATELLO	61,900	.19	137
INDIANAPOLIS	336,300	1.01	19
JACKSON, MS	134,300	.40	69
JACKSON, TN	17,800	.05	190
JACKSONVILLE	167,000	.50	59
JOHNSTOWN-ALTOONA	108,600	.33	89
JONESBORO	25,700	.08	182
JOPLIN-PITTSBURG	63,000	.19	135
KANSAS CITY	261,500	.78	34
KNOXVILLE	165,200	.50	63
LA CROSSE-EAU CLAIRE	63,800	.19	132
LAFAYETTE, IN	15,700	.05	195
LAFAYETTE, LA	96,100	.29	96
LAKE CHARLES	35,500	.11	164
LANSING	88,900	.27	103
LAREDO	26,800	.08	179
LAS VEGAS	77,500	.23	113
LAUREL-HATTIESBURG	40,400	.12	162
LEXINGTON	134,100	.40	70
LIMA	17,100	.05	193
LINCOLN-HASTINGS-KEARNEY	92,000	.28	100
LITTLE ROCK	182,900	.55	56
LOS ANGELES	1,703,600	5.11	2
LOUISVILLE	210,100	.63	45
LUBBOCK	69,600	.21	123
MACON	70,600	.21	118
MADISON	68,500	.21	124
MANKATO	8,300	.02	210
MARQUETTE	21,300	.06	185
MCALLEN-BROWNSVILLE: LRGV	136,600	.41	68
MEDFORD	43,400	.13	158
MEMPHIS	263,100	.79	31
MERIDIAN	35,300	.11	166
MIAMI	332,600	1.00	21
MILWAUKEE	262,600	.79	32
MINNEAPOLIS-ST. PAUL	458,100	1.37	13
MINOT-BISMARCK-DICKINSON	64,800	.19	130
MISSOULA	27,500	.08	177
MOBILE-PENSACOLA	191,600	.57	52
MONROE-EL DORADO	86,200	.26	106
MONTGOMERY	77,700	.23	111
NASHVILLE	260,700	.78	35
NEW ORLEANS	283,900	.85	26
NEW YORK	2,306,700	6.91	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	215,600	.65	44
NORTH PLATTE	7,100	.02	211
ODESSA-MIDLAND	67,700	.20	125
OKLAHOMA CITY	231,800	.69	39
OMAHA	138,100	.41	67
ORLANDO-DAYTONA BEACH-MELBOURNE	227,600	.68	42
OTTUMWA-KIRKSVILLE	9,900	.03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	115,000	.34	85
PALM SPRINGS	25,400	.08	186
PANAMA CITY	29,100	.09	173
PARKERSBURG	13,500	.04	200
PEORIA	84,100	.25	109
PHILADELPHIA	942,600	2.83	4
PHOENIX	318,800	.96	22
PITTSBURGH	412,000	1.23	14
PORTLAND, OR	286,700	.86	25
PORTLAND-POLAND SPRING	119,300	.36	81
PRESQUE ISLE	13,200	.04	201
PROVIDENCE-NEW BEDFORD	199,700	.60	49
QUINCY-HANNIBAL	44,200	.13	157
RALEIGH-DURHAM	245,800	.74	37
RAPID CITY	43,400	.13	160
RENO	50,900	.15	151
RICHMOND	156,500	.47	62
ROANOKE-LYNCHBURG	126,200	.38	76
ROCHESTER, NY	124,200	.37	82
ROCHESTER-MASON CITY-AUSTIN	53,900	.16	149
ROCKFORD	76,700	.23	114
ROSWELL	27,700	.08	176
SACRAMENTO-STOCKTON	338,100	1.01	20
ST. JOSEPH	17,800	.05	192
ST. LOUIS	410,100	1.23	15
SALINAS-MONTEREY	77,600	.23	112
SALISBURY	29,800	.09	172
SALT LAKE CITY	377,500	1.13	17
SAN ANGELO	17,600	.05	192
SAN ANTONIO	262,200	.79	33
SAN DIEGO	268,800	.81	29
SAN FRANCISCO	642,100	1.92	7
SNTA BARBRA-SNTA MARIA-SN LUIS OBISPO	56,700	.17	145
SARASOTA	20,400	.06	187
SAVANNAH	94,100	.28	98
SEATTLE-TACOMA	402,600	1.21	16
SELMA	9,300	.03	208
SHREVEPORT-TEXARKANA	191,600	.57	51
SIOUX CITY	62,800	.19	136
SIOUX FALLS-MITCHELL	89,800	.27	102
SOUTH BEND-ELKHART	118,300	.35	83
SPOKANE	125,600	.38	78
SPRINGFIELD, MA	71,000	.21	117
SPRINGFIELD, MO	104,300	.31	91
SPRINGFIELD-DECATUR-CHAMPAIGN	126,400	.38	74
SYRACUSE	141,900	.43	66
TALLAHASSEE-THOMASVILLE	69,800	.21	121
TAMPA-ST. PETERSBURG	289,800	.87	24
TERRE HAUTE	57,000	.17	144
TOLEDO	160,700	.48	61
TOPEKA	53,600	.16	148
TRAVERSE CITY-CADILLAC	60,200	.18	140
TUCSON	109,700	.33	88
TULSA	178,000	.53	57
TUSCALOOSA	20,500	.06	186
TWIN FALLS	14,900	.04	196
TYLER	50,600	.15	154
UTICA	38,200	.11	163
VICTORIA	13,000	.04	202
WACO-TEMPLE	91,400	.27	101
WASHINGTON, DC	560,300	1.68	10
WATERTOWN-CARTHAGE	35,100	.11	167
WAUSAU-RHINELANDER	65,300	.20	128
WEST PALM BEACH-FT. PIERCE VERO BEACH	113,900	.34	86
WHEELING-STEUBENVILLE	63,500	.19	134
WICHITA-HUTCHINSON	154,000	.46	63
WICHITA FALLS-LAWTON	64,900	.19	129
WILKES BARRE-SCRANTON	143,900	.43	65
WILMINGTON	59,100	.18	141
YAKIMA	70,100	.21	120
YOUNGSTOWN	89,000	.26	105
ZANESVILLE	12,500	.04	203

CHILDREN 6-11

US TOTAL 19,733,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct. Of US	ADI Rank
ABILENE-SWEETWATER	25,700	.13	157
ALBANY, GA	39,300	.20	123
ALBANY-SCHENECTADY-TROY	103,200	.53	46
ALBUQUERQUE	110,900	.56	44
ALEXANDRIA, LA	24,200	.12	161
ALEXANDRIA, MN	17,400	.09	173
ALPENA	3,400	.02	211
AMARILLO	43,200	.22	113
ANNISTON	10,700	.05	188
ARDMORE-ADA	16,300	.08	176
ATLANTA	376,200	1.90	12
AUGUSTA	39,100	.20	95
AUSTIN, TX	65,000	.33	87
BAKERSFIELD	35,300	.18	140
BALTIMORE	193,000	.98	22
BANGOR	25,400	.13	151
BATON ROUGE	73,100	.37	78
BEAUMONT-PORT ARTHUR	42,300	.22	117
BEND	5,700	.03	204
BILLINGS-HARDIN	19,400	.10	143
BILOXI-GULFPORT-PASCAGOULA	16,100	.08	176
BINGHAMTON	35,700	.18	133
BIRMINGHAM	120,200	.61	47
BLUEFIELD-BECKLEY-OAK HILL	36,000	.18	137
BOISE	39,000	.20	125
BOSTON	420,800	2.13	5
BOWLING GREEN	8,300	.04	193
BRISTOL-KINGSPORT-JOHNSON CITY: TRI CITIES	70,500	.36	81
BUFFALO	138,300	.70	41
BURLINGTON-PLATTSBURGH	52,800	.27	107
BUTTE	6,500	.03	196
CASPER-RIVERTON	14,300	.07	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	73,300	.37	76
CHARLESTON, SC	50,500	.26	96
CHARLESTON-HUNTINGTON	134,000	.68	62
CHARLOTTE	163,500	.83	33
CHARLOTTESVILLE	6,300	.03	205
CHATTANOOGA	75,500	.38	74
CHEYENNE	6,900	.03	203
CHICAGO	716,600	3.63	3
CHICO-REDDING	30,300	.15	156
CINCINNATI	158,700	.80	25
CLARKSBURG-WESTON	21,100	.11	164
CLEVELAND	316,000	1.60	11
COLORADO SPRINGS-PUEBLO	40,100	.20	107
COLUMBIA, SC	65,300	.33	83
COLUMBIA-JEFFERSON CITY	32,600	.17	146
COLUMBUS, GA	47,700	.24	110
COLUMBUS, OH	149,500	.76	35
COLUMBUS-TUPELO	41,400	.21	123
CORPUS CHRISTI	53,300	.27	93
DALLAS-FT. WORTH	368,800	1.87	8
DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY	76,100	.39	75
DAYTON	119,400	.61	60
DENVER	218,100	1.10	17
DES MOINES	76,500	.39	73
DETROIT	411,500	2.09	6
DOTHAN	23,700	.12	162
DULUTH-SUPERIOR	25,000	.13	152
EL CENTRO-YUMA	14,400	.07	179
EL PASO	73,200	.37	77
ELMIRA	20,000	.10	165
ERIE	30,400	.15	154
EUGENE	33,700	.17	148
EUREKA	10,700	.05	184
EVANSVILLE	60,100	.30	91
FARGO	48,200	.24	103
FLAGSTAFF	8,500	.04	197
FLINT-SAGINAW-BAY CITY	118,700	.61	49
FLORENCE, SC	38,900	.20	124
FT. MYERS-NAPLES	31,000	.16	143
FT. SMITH	33,300	.17	147
FT. WAYNE	61,000	.31	87
FRESNO-VISALIA	104,600	.53	57
GAINESVILLE	15,400	.08	170
GLENDIVE	1,400	.01	214
GRAND JUNCTION-DURANGO	15,900	.08	172
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	143,700	.73	39
GREAT FALLS	15,100	.08	181
GREEN BAY	84,900	.43	65
GREENSBORO-WINSTON SALEM-HIGH POINT	113,200	.57	51
GREENVILLE-NEW BERN-WASHINGTON	55,900	.28	95
GREENVILLE-SPARTANBURG-ASHEVILLE	140,600	.71	38
GREENWOOD-GREENVILLE	27,600	.14	155
HAGERSTOWN	9,200	.05	199
HARRISBURG-YORK-LANCASTER-LEBANON	110,600	.56	48
HARRISONBURG	7,300	.04	206
HARTFORD-NEW HAVEN	170,300	.86	29
HELENA	3,900	.02	212
HOUSTON	367,600	1.86	9
HUNTSVILLE-DECATUR-FLORENCE	63,000	.32	88
IDAHO FALLS-POCATELLO	33,700	.17	145
INDIANAPOLIS	200,500	1.02	19
JACKSON, MS	78,600	.40	70
JACKSON, TN	10,500	.05	190
JACKSONVILLE	99,700	.51	58
JOHNSTOWN-ALTOONA	65,400	.33	89
JONESBORO	9,100	.05	198
JOPLIN-PITTSBURG	30,800	.16	152
KANSAS CITY	151,900	.78	35
KNOXVILLE	99,500	.50	62
LA CROSSE-EAU CLAIRE	37,300	.19	131
LAFAYETTE, IN	9,100	.05	198
LAFAYETTE, LA	53,500	.27	97
LAKE CHARLES	20,800	.11	165
LANSING	43,100	.22	105
LAREDO	15,500	.08	178
LAS VEGAS	46,100	.23	113
LAUREL-HATTIESBURG	23,900	.12	162
LEXINGTON	79,200	.40	69
LIMA	10,000	.05	187
LINCOLN-HASTINGS-KEARNEY	51,200	.26	101
LITTLE ROCK	107,100	.54	55
LOS ANGELES	987,300	5.00	2
LOUISVILLE	123,600	.63	45
LUBBOCK	38,300	.20	127
MACON	42,300	.21	114
MADISON	40,200	.20	121
MANKATO	6,500	.03	210
MARQUETTE	12,200	.06	184
MCALLEN-BROWNSVILLE: LRGV	79,600	.40	68
MEDFORD	25,600	.13	153
MEMPHIS	154,600	.78	32
MERIDIAN	20,700	.10	169
MIAMI	210,900	1.07	14
MILWAUKEE	154,000	.78	34
MINNEAPOLIS-ST. PAUL	269,700	1.36	13
MINOT-BISMARCK-DICKINSON	30,600	.15	132
MISSOULA	15,200	.08	174
MOBILE-PENSACOLA	132,800	.67	43
MONROE-EL DORADO	50,700	.25	104
MONTGOMERY	46,600	.24	111
NASHVILLE	156,500	.79	31
NEW ORLEANS	164,100	.83	28
NEW YORK	1,396,400	7.07	1
NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON	128,300	.66	44
NORTH PLATTE	4,000	.02	213
ODESSA-MIDLAND	38,100	.19	127
OKLAHOMA CITY	133,300	.68	63
OMAHA	80,300	.41	67
ORLANDO-DAYTONA BEACH-MELBOURNE	142,300	.72	40
OTTUMWA-KIRKSVILLE	3,900	.02	209
PADUCAH-CP GIRARDEAU-HARRISBURG-MARION	67,400	.34	86
PALM SPRINGS	14,600	.07	183
PANAMA CITY	17,700	.09	171
PARKERSBURG	8,000	.04	200
PEORIA	48,300	.24	106
PHILADELPHIA	570,600	2.89	4
PHOENIX	185,500	.94	23
PITTSBURGH	248,200	1.26	15
PORTLAND, OR	180,000	.91	27
PORTLAND-POLAND SPRING	73,100	.37	80
PRESQUE ISLE	7,700	.04	201
PROVIDENCE-NEW BEDFORD	121,700	.62	45
QUINCY-HANNIBAL	25,800	.13	156
RALEIGH-DURHAM	150,600	.76	37
RAPID CITY	24,300	.12	160
RENO	30,600	.15	155
RICHMOND	86,700	.44	62
ROANOKE-LYNCHBURG	79,700	.40	71
ROCHESTER, NY	79,000	.40	70
ROCHESTER-MASON CITY-AUSTIN	23,300	.12	159
ROCKFORD	43,100	.22	115
ROSWELL	15,800	.08	177
SACRAMENTO-STOCKTON	186,900	.95	21
ST. JOSEPH	10,500	.05	191
ST. LOUIS	241,300	1.22	18
SALINAS-MONTEREY	43,800	.22	116
SALISBURY	17,700	.09	172
SALT LAKE CITY	195,500	.99	22
SAN ANGELO	6,100	.03	202
SAN ANTONIO	145,100	.73	39
SAN DIEGO	153,600	.78	33
SAN FRANCISCO	330,700	1.68	10
SANTA BARBARA-SNTA MARIA-SN LUIS OBISPO	33,300	.17	148
SARASOTA	12,800	.06	185
SAVANNAH	53,700	.27	94
SEATTLE-TACOMA	236,500	1.20	16
SELMA	5,900	.03	208
SHREVEPORT-TEXARKANA	111,500	.57	53
SIOUX CITY	35,100	.18	141
SIOUX FALLS-MITCHELL	38,100	.19	129
SOUTH BEND-ELKHART	59,500	.30	92
SPOKANE	72,300	.37	81
SPRINGFIELD, MA	43,500	.22	112
SPRINGFIELD, MO	61,700	.31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	72,700	.37	79
SYRACUSE	85,600	.43	64
TALLAHASSEE-THOMASVILLE	41,500	.21	119
TAMPA-ST. PETERSBURG	177,600	.90	26
TERRE HAUTE	33,700	.17	147
TOLEDO	86,000	.44	61
TOPEKA	10,900	.06	186
TRAVERSE CITY-CADILLAC	29,400	.15	157
TUCSON	56,300	.29	98
TULSA	101,400	.51	56
TUSCALOOSA	12,000	.06	187
TWIN FALLS	8,300	.04	198
TYLER	29,600	.15	158
UTICA	23,000	.12	161
VICTORIA	7,900	.04	201
WACO-TEMPLE	31,100	.16	146
WASHINGTON, DC	344,300	1.75	10
WATERTOWN-CARTHAGE	11,100	.06	184
WAUSAU-RHINELANDER	21,300	.11	163
WEST PALM BEACH-FT. PIERCE-VERO BEACH	38,000	.19	128
WHEELING-STEUBENVILLE	38,100	.19	127
WICHITA-HUTCHINSON	88,300	.45	64
WICHITA FALLS-LAWTON	36,300	.18	135
WILKES BARRE-SCRANTON	67,100	.34	85
WILMINGTON	25,800	.13	154
YAKIMA	35,500	.18	138
YOUNGSTOWN	50,600	.26	100
ZANESVILLE	7,400	.04	207

ADI Population Estimates

Markets Ranked by Demographic Category.

PERSONS 2+

US TOTAL 226,511,500

ADI Rank	ADI Market Name	Pop in TvHH & Group Quarters	Pct of US
1	NEW YORK	17,549,500	7.69
2	LOS ANGELES	11,798,300	5.11
3	CHICAGO	8,106,000	3.45
4	PHILADELPHIA	6,991,500	3.00
5	BOSTON	5,773,700	2.31
6	SAN FRANCISCO	5,112,600	2.26
7	DETROIT	4,615,800	1.96
8	DALLAS-FT. WORTH	4,047,000	1.79
9	WASHINGTON, DC	4,041,000	1.77
10	HOUSTON	3,635,300	1.60
11	CLEVELAND	3,610,600	1.59
12	PITTSBURGH	3,102,500	1.38
13	ATLANTA	3,106,400	1.37
14	MINNEAPOLIS-ST. PAUL	3,076,000	1.35
15	MIAMI	2,610,700	1.26
16	SEATTLE-TACOMA	2,911,700	1.27
17	ST. LOUIS	2,776,500	1.22
18	TAMPA-ST. PETERSBURG	2,573,500	1.13
19	DENVER	2,513,200	1.12
20	BALTIMORE	2,367,400	1.04
21	SACRAMENTO-STOCKTON	2,333,800	1.03
22	INDIANAPOLIS	2,201,800	.98
23	HARTFORD-NEW HAVEN	2,151,300	.96
24	PHOENIX	2,098,100	.93
25	SAN DIEGO	2,005,500	.90
26	PORTLAND, OR	1,965,900	.85
27	CINCINNATI	1,832,900	.82
28	MILWAUKEE	1,800,500	.79
29	ORLANDO-DAYTONA BEACH-MELBOURNE	1,798,300	.79
30	KANSAS CITY	1,794,200	.79
31	NASHVILLE	1,791,800	.79
32	CHARLOTTE	1,765,900	.77
33	SALT LAKE CITY	1,754,900	.77
34	NEW ORLEANS	1,715,900	.75
35	COLUMBUS, OH	1,663,800	.73
36	RALEIGH-DURHAM	1,633,000	.72
37	BUFFALO	1,624,600	.72
38	MEMPHIS	1,603,700	.70
39	GREENVILLE-SPARTANBURG-ASHEVILLE	1,590,800	.70
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,560,400	.69
41	OKLAHOMA CITY	1,538,700	.68
42	SAN ANTONIO	1,527,000	.67
43	PROVIDENCE-NEW BEDFORD	1,506,100	.66
44	NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON	1,477,400	.65
45	CHARLESTON-HUNTINGTON	1,470,900	.65
46	HARRISBURG-YORK-LANCASTER-LEBANON	1,392,000	.62
47	LOUISVILLE	1,351,700	.60
48	BIRMINGHAM	1,330,600	.59
49	DAYTON	1,304,200	.58
50	GREENSBORO-WINSTON SALEM-HIGH POINT	1,288,500	.57
51	ALBANY-SCHENECTADY-TROY	1,271,100	.56
52	FLINT-SAGINAW-BAY CITY	1,224,000	.54
53	SHREVEPORT-TEXARKANA	1,190,600	.53
54	LITTLE ROCK	1,181,000	.52
55	TULSA	1,161,300	.52
56	MOBILE-PENSACOLA	1,151,500	.51
57	RICHMOND	1,136,000	.50
58	KNOXVILLE	1,115,300	.49
59	FRESNO-VISALIA	1,104,800	.49
60	ALBUQUERQUE	1,104,500	.48
61	WILKES BARRE-SCRANTON	1,097,900	.48
62	JACKSONVILLE	1,085,800	.48
63	WICHITA-HUTCHINSON	1,064,200	.47
64	TOLEDO	1,018,900	.45
65	WEST PALM BEACH-FT. PIERCE VERO BEACH	1,015,300	.45
66	SYRACUSE	1,013,000	.45
67	GREEN BAY	[illegible]	[illegible]
68	ROANOKE-LYNCHBURG	[illegible]	[illegible]
69	DES MOINES	[illegible]	[illegible]
70	ROCHESTER, NY	923,200	.41
71	OMAHA	899,200	.40
72	SPRINGFIELD-DECATUR-CHAMPAIGN	884,600	.39
73	LEXINGTON	862,900	.38
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	855,400	.38
75	DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY	845,100	.37
76	PORTLAND-POLAND SPRING	831,100	.37
77	PADUCAH-CP. GIRARDEAU-HARRISBRG-MARION	825,500	.37
78	SPOKANE	819,800	.36
79	CHATTANOOGA	814,800	.36
80	AUSTIN, TX	797,700	.35
81	JACKSON, MS	781,700	.34
82	JOHNSTOWN-ALTOONA	765,900	.34
83	BRISTOL-KNGSPT-JOHNSN CTY: TRI CITIES	765,600	.34
84	SPRINGFIELD, MO	765,000	.33
85	COLUMBIA, SC	755,000	.33
86	SOUTH BEND-ELKHART	749,300	.33
87	BATON ROUGE	742,800	.33
88	TUCSON	719,700	.32
89	EVANSVILLE	687,300	.30
90	HUNTSVILLE-DECATUR-FLORENCE	686,300	.30
91	LINCOLN-HASTINGS-KEARNEY	654,900	.29
92	EL PASO	[illegible]	[illegible]
93	FT. WAYNE	[illegible]	[illegible]
94	WACO-TEMPLE	[illegible]	[illegible]
95	GREENVILLE-NEW BERN-WASHINGTON	[illegible]	[illegible]
96	MCALLEN-BROWNSVILLE: LRGV	[illegible]	[illegible]
97	YOUNGSTOWN	[illegible]	[illegible]
98	BURLINGTON-PLATTSBURGH	[illegible]	[illegible]
99	SIOUX FALLS-MITCHELL	[illegible]	[illegible]
100	LANSING	596,800	.26
101	CHARLESTON, SC	585,800	.26
102	AUGUSTA	581,500	[illegible]
103	SAVANNAH	[illegible]	[illegible]
104	FARGO	[illegible]	[illegible]
105	COLORADO SPRINGS-PUEBLO	[illegible]	[illegible]
106	PEORIA	[illegible]	[illegible]
107	SPRINGFIELD, MA	557,200	.24
108	LAFAYETTE, LA	552,400	.24
109	SALINAS-MONTEREY	547,300	.24
110	LAS VEGAS	[illegible]	[illegible]
111	COLUMBUS, GA	[illegible]	[illegible]
112	MONROE-EL DORADO	[illegible]	[illegible]
113	CORPUS CHRISTI	[illegible]	[illegible]
114	MADISON	[illegible]	[illegible]
115	ROCKFORD	[illegible]	[illegible]
116	SNTA BARBRA-SNTA MARIA-SN LUIS OBISPO	[illegible]	[illegible]
117	MONTGOMERY	480,900	.21
118	FT. MYERS-NAPLES	469,200	.21
119	AMARILLO	[illegible]	[illegible]
120	BEAUMONT-PORT ARTHUR	[illegible]	[illegible]
121	DULUTH-SUPERIOR	[illegible]	[illegible]
122	JOPLIN-PITTSBURG	[illegible]	[illegible]
123	MACON	[illegible]	[illegible]
124	WICHITA FALLS-LAWTON	[illegible]	[illegible]
125	TALLAHASSEE-THOMASVILLE	[illegible]	[illegible]
126	LA CROSSE-EAU CLAIRE	[illegible]	[illegible]
127	YAKIMA	437,100	.19
128	WHEELING-STEUBENVILLE	435,600	.19
129	WAUSAU-RHINELANDER	[illegible]	[illegible]
130	COLUMBUS-TUPELO	[illegible]	[illegible]
131	COLUMBIA-JEFFERSON CITY	[illegible]	[illegible]
132	BINGHAMTON	[illegible]	[illegible]
133	LUBBOCK	[illegible]	[illegible]
134	BOISE	[illegible]	[illegible]
135	SIOUX CITY	[illegible]	[illegible]
136	TERRE HAUTE	[illegible]	[illegible]
137	TRAVERSE CITY-CADILLAC	405,500	.18
138	ERIE	403,100	.18
139	RENO	[illegible]	[illegible]
140	EUGENE	[illegible]	[illegible]
141	MINOT-BISMARCK-DICKINSON	[illegible]	[illegible]
142	FLORENCE, SC	[illegible]	[illegible]
143	ODESSA-MIDLAND	[illegible]	[illegible]
144	TOPEKA	[illegible]	[illegible]
145	BLUEFIELD-BECKLEY-OAK HILL	[illegible]	[illegible]
146	ALBANY, GA	[illegible]	[illegible]
147	BAKERSFIELD	376,200	.16
148	CHICO-REDDING	373,600	.16
149	ROCHESTER-MASON CITY-AUSTIN	[illegible]	[illegible]
150	FT. SMITH	[illegible]	[illegible]
151	WILMINGTON	[illegible]	[illegible]
152	BANGOR	[illegible]	[illegible]
153	TYLER	[illegible]	[illegible]
154	QUINCY-HANNIBAL	[illegible]	[illegible]
155	ABILENE-SWEETWATER	[illegible]	[illegible]
156	IDAHO FALLS-POCATELLO	[illegible]	[illegible]
157	MEDFORD	291,600	.13
158	UTICA	279,400	.12
159	DOTHAN	[illegible]	[illegible]
160	ALEXANDRIA, LA	[illegible]	[illegible]
161	RAPID CITY	[illegible]	[illegible]
162	GREENWOOD-GREENVILLE	[illegible]	[illegible]
163	LAUREL-HATTIESBURG	[illegible]	[illegible]
164	SARASOTA	[illegible]	[illegible]
165	CLARKSBURG-WESTON	[illegible]	[illegible]
166	ELMIRA	[illegible]	[illegible]
167	WATERTOWN-CARTHAGE	[illegible]	[illegible]
168	SALISBURY	224,600	.10
169	BILLINGS-HARDIN	[illegible]	[illegible]
170	LAKE CHARLES	[illegible]	[illegible]
171	MERIDIAN	[illegible]	[illegible]
172	ALEXANDRIA, MN	[illegible]	[illegible]
173	[illegible]	[illegible]	[illegible]
174	ARDMORE-ADA	[illegible]	[illegible]
175	PANAMA CITY	[illegible]	[illegible]
176	[illegible]	[illegible]	[illegible]
177	JONESBORO	176,100	.08
178	EL CENTRO-YUMA	175,200	.08
179	GRAND JUNCTION-DURANGO	[illegible]	[illegible]
180	GREAT FALLS	[illegible]	[illegible]
181	BILOXI-GULFPORT-PASCAGOULA	[illegible]	[illegible]
182	ROSWELL	[illegible]	[illegible]
183	PALM SPRINGS	[illegible]	[illegible]
184	MARQUETTE	[illegible]	[illegible]
185	CASPER-RIVERTON	[illegible]	[illegible]
186	EUREKA	[illegible]	[illegible]
187	TUSCALOOSA	138,600	.06
188	ST. JOSEPH	[illegible]	[illegible]
189	LAFAYETTE, IN	[illegible]	[illegible]
190	ANNISTON	[illegible]	[illegible]
191	LAREDO	[illegible]	[illegible]
192	BUTTE	[illegible]	[illegible]
193	SAN ANGELO	[illegible]	[illegible]
194	JACKSON, TN	[illegible]	[illegible]
195	HAGERSTOWN	[illegible]	[illegible]
196	LIMA	[illegible]	[illegible]
197	BOWLING GREEN	103,600	.04
198	CHARLOTTESVILLE	97,900	.04
199	HARRISONBURG	[illegible]	[illegible]
200	PARKERSBURG	[illegible]	[illegible]
201	TWIN FALLS	[illegible]	[illegible]
202	PRESQUE ISLE	[illegible]	[illegible]
203	FLAGSTAFF	[illegible]	[illegible]
204	CHEYENNE	[illegible]	[illegible]
205	[illegible]	[illegible]	[illegible]
206	OTTUMWA-KIRKSVILLE	[illegible]	[illegible]
207	VICTORIA	74,600	.03
208	BEND	67,500	.03
209	MANKATO	[illegible]	[illegible]
210	SELMA	[illegible]	[illegible]
211	HELENA	[illegible]	[illegible]
212	NORTH PLATTE	[illegible]	[illegible]
213	ALPENA	[illegible]	[illegible]
214	GLENDIVE	13,700	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18+ — US TOTAL 174,300,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	11,653,700	7.44
2	LOS ANGELES	9,069,800	5.20
3	CHICAGO	5,131,700	3.43
4	PHILADELPHIA	5,405,100	3.10
5	BOSTON	4,104,800	2.35
6	SAN FRANCISCO	3,034,900	1.74
7	DETROIT	3,374,400	1.93
8	WASHINGTON, DC	3,103,400	1.78
9	DALLAS-FT. WORTH	3,073,400	1.75
10	HOUSTON	2,856,700	1.64
11	CLEVELAND	2,763,500	1.59
12	PITTSBURGH	2,674,400	1.53
13	MIAMI	2,374,400	1.36
14	ATLANTA	2,354,900	1.35
15	MINNEAPOLIS-ST. PAUL	2,324,900	1.34
16	SEATTLE-TACOMA	2,263,300	1.30
17	ST. LOUIS	2,110,100	1.21
18	TAMPA-ST. PETERSBURG	2,042,400	1.17
19	DENVER	1,824,400	1.05
20	BALTIMORE	1,824,100	1.04
21	SACRAMENTO-STOCKTON	1,790,900	1.03
22	HARTFORD-NEW HAVEN	1,674,300	.96
23	MINNEAPOLIS	1,654,700	.95
24	PHOENIX	1,654,700	.95
25	SAN DIEGO	1,574,800	.90
26	PORTLAND, OR	1,514,800	.87
27	ORLANDO-DAYTONA BEACH-MELBOURNE	1,413,100	.81
28	CINCINNATI	1,373,700	.79
29	KANSAS CITY	1,374,800	.79
30	NASHVILLE	1,364,800	.78
31	MILWAUKEE	1,367,200	.78
32	CHARLOTTE	1,330,400	.76
33	COLUMBUS, OH	1,330,400	.76
34	NEW ORLEANS	1,284,700	.73
35	RALEIGH-DURHAM	1,284,700	.73
36	BUFFALO	1,264,300	.72
37	GREENVILLE-SPARTANBURG-ASHEVILLE	1,264,300	.72
38	SALT LAKE CITY	1,214,100	.69
39	OKLAHOMA CITY	1,194,900	.69
40	MEMPHIS	1,174,500	.67
41	PROVIDENCE-NEW BEDFORD	1,164,500	.67
42	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,154,300	.66
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,134,100	.65
44	SAN ANTONIO	1,114,000	.64
45	CHARLESTON-HUNTINGTON	1,093,700	.63
46	HARRISBURG-YORK-LANCASTER-LEBANON	1,093,700	.63
47	LOUISVILLE	1,073,500	.62
48	BIRMINGHAM	1,053,200	.60
49	GREENSBORO-WINSTON SALEM-HIGH POINT	1,033,000	.59
50	DAYTON	993,400	.57
51	ALBANY-SCHENECTADY-TROY	980,300	.56
52	TULSA	898,300	.52
53	LITTLE ROCK	898,300	.52
54	HARRISBURG-TITUSVILLE	893,200	.51
55	FLINT-SAGINAW-BAY CITY	893,200	.51
56	RICHMOND	893,200	.51
57	WILKES BARRE-SCRANTON	873,000	.50
58	MOBILE-PENSACOLA	853,000	.49
59	KNOXVILLE	853,000	.49
60	WEST PALM BEACH-FT.PIERCE VERO BEACH	832,800	.48
61	WICHITA-HUTCHINSON	818,300	.47
62	AUSTIN-WILLIA	818,300	.47
63	JACKSONVILLE	818,300	.47
64	ALBUQUERQUE	807,300	.46
65	SYRACUSE	777,000	.44
66	TOLEDO	777,000	.44
67	ROANOKE-LYNCHBURG	756,800	.43
68	DES MOINES	736,600	.42
69	GREEN BAY	716,400	.41
70	ROCHESTER, NY	716,400	.41
71	SPRINGFIELD-DECATUR-CHAMPAIGN	682,100	.43
72	PEORIA	676,100	.39
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	676,100	.39
74	PANAMA CITY-DOTHAN-HEADLAND-ANNISTON	646,000	.37
75	LEXINGTON	646,000	.37
76	PORTLAND-POLAND SPRING	643,000	.37
77	DAVENPORT-ROCK ISLAND-MOLINE QUAD CITY	630,100	.36
78	AUSTIN, TX	630,100	.36
79	SPOKANE	630,100	.36
80	CHATTANOOGA	603,900	.35
81	JOHNSTOWN-ALTOONA	592,700	.34
82	SPRINGFIELD, MO	592,700	.34
83	BEAUMONT-PORT ARTHUR-JOHNSN CTY: TRY CITIES	581,700	.33
84	LAFAYETTE, IN	581,700	.33
85	SOUTH BEND-ELKHART	550,500	.31
86	COLUMBIA, SC	550,500	.31
87	TUCSON	540,500	.31
88	DAYTON KTUCKY	530,600	.30
89	EVANSVILLE	520,600	.30
90	HUNTSVILLE-DECATUR-FLORENCE	514,400	.33
91	LEWIS-WASHINGTON-KEARNEY	506,900	.29
92	WACO-TEMPLE	490,700	.28
93	GREENVILLE-NEW BERN-WASHINGTON	470,500	.27
94	YOUNGSTOWN	471,300	.27
95	FT. WAYNE	470,500	.27
96	BURLINGTON-PLATTSBURGH	450,300	.26
97	EL PASO	450,300	.26
98	ELMIRA-CORNING	447,300	.26
99	LANSING	446,300	.26
100	FARGO	446,300	.26
101	SPRINGFIELD, MA	430,100	.25
102	CHARLESTON, SC	430,100	.25
103	JACKSON	427,400	.24
104	AUGUSTA	427,400	.24
105	MYRTLE	427,400	.24
106	COLORADO SPRINGS-PUEBLO	423,700	.24
107	SALINAS-MONTEREY	423,000	.24
108	LAS VEGAS	414,400	.24
109	GREENVILLE-SPARTANBURG, LAGV	408,300	.23
110	LAFAYETTE, LA	398,000	.23
111	MADISON	390,200	.22
112	COLUMBUS, GA	388,000	.22
113	SANTA BARBARA-SNTA MARIA-SN LUIS OBISPO	387,400	.22
114	FT. MYERS-NAPLES	384,300	.22
115	MONROE-EL DORADO	377,600	.22
116	ROCKFORD	370,400	.21
117	CORPUS CHRISTI	365,400	.21
118	MONTGOMERY	356,600	.20
119	SHREVEPORT	346,900	.20
120	JOHNSTOWN-PITTSBURG	346,800	.20
121	ABILENE-SWEETWATER	346,200	.20
122	TEXARKANA-ARKADELPHIA	343,400	.20
123	WICHITA FALLS-LAWTON	336,100	.19
124	LA CROSSE-EAU CLAIRE	333,600	.19
125	WHEELING-STEUBENVILLE	332,900	.19
126	MACON	329,200	.19
127	COLUMBIA-JEFFERSON CITY	328,700	.19
128	TALLAHASSEE-THOMASVILLE	328,100	.19
129	YAKIMA	327,100	.19
130	WAUSAU-RHINELANDER	320,400	.18
131	COLUMBUS-TUPELO	317,200	.18
132	HARRISONBURG	316,400	.18
133	TERRE HAUTE	310,900	.18
134	BEND	310,900	.18
135	UTICA CITY	310,100	.18
136	LONGVIEW	309,000	.18
137	ERIE	306,100	.18
138	TRAVERSE CITY-CADILLAC	305,000	.17
139	BOISE	304,900	.17
140	EUGENE	301,800	.17
141	MONTANA	291,200	.17
142	CHEYENNE-SCOTTSBLUFF	291,200	.17
143	MINOT-BISMARCK-DICKINSON	288,500	.17
144	PORTLAND-AUBURN	285,800	.16
145	BROWNSVILLE-MISSION CITY-AUSTIN	284,100	.16
146	FLORENCE, SC	284,100	.16
147	BLUEFIELD-BECKLEY-OAK HILL	281,400	.16
148	FT. SMITH	275,900	.15
149	BAKERSFIELD	275,400	.15
150	KEARNEY, NE	270,700	.15
151	WILMINGTON	266,400	.15
152	DAKOTA	264,100	.15
153	TYLER	253,000	.15
154	QUINCY-HANNIBAL	248,700	.14
155	ANDREW-WESTWATER	238,100	.14
156	MERIDIAN	222,100	.13
157	UTICA	214,600	.17
158	SARASOTA	207,800	.17
159	IRONT FALLS-POTSDAM	205,100	.12
160	DOTHAN	193,400	.11
161	ALEXANDRIA, LA	187,500	.11
162	TWIN FALLS	187,000	.11
163	CLARKSBURG-WESTON	183,500	.10
164	LAUREL-HATTIESBURG	180,200	.10
165	SALISBURY	174,000	.10
166	GREENWOOD-GREENVILLE	173,900	.10
167	ELMIRA	171,200	.10
168	WATERTOWN-CARTHAGE	167,800	.10
169	BILLINGS-HARDIN	163,600	.09
170	GAINESVILLE	161,100	.09
171	LAKE CHARLES	161,100	.09
172	ALEXANDRIA, MN	152,800	.09
173	ABBEVILLE-ATA	150,900	.09
174	MERIDIAN	149,900	.09
175	MARQUETTE	144,900	.08
176	WITTSVILLE	139,900	.08
177	JONESBORO	137,000	.08
178	GRAND JUNCTION-DURANGO	133,800	.08
179	GREAT FALLS	128,900	.07
180	KILLEEN-GULFPORT-PASCAGOULA	127,300	.07
181	FT. SMITH-FAYETTEVILLE	126,000	.07
182	PALM SPRINGS	126,000	.07
183	MARQUETTE	118,600	.07
184	BITWELL	117,800	.07
185	EUREKA	110,100	.06
186	CASPER-RIVERTON	110,100	.06
187	TOPICAL-TOPEKA	106,300	.06
188	ST. JOSEPH	102,300	.06
189	LAFAYETTE, IN	100,300	.06
190	BUTTE	93,100	.05
191	ANNISTON	92,500	.05
192	LAKE ANGELO	91,300	.05
193	JACKSON, TN	90,200	.05
194	HARRISONBURG	88,800	.05
195	BOWLING GREEN	79,900	.05
196	LAREDO	79,900	.05
197	LIMA	79,900	.05
198	CHARLOTTESVILLE	79,500	.05
199	HARRISONBURG	75,900	.04
200	PARKERSBURG	67,900	.04
201	TWIN FALLS	63,700	.04
202	STEUBENVILLE-WHEELING	60,600	.03
203	CHARLOTTESVILLE	60,000	.03
204	HARRISONBURG TOLE	59,900	.03
205	HARRISONBURG	57,700	.03
206	FLORENCE	57,100	.03
207	VICTORIA	54,300	.03
208	MANHATTO	48,900	.03
209	MINOT	47,400	.03
210	LIMA	36,600	.02
211	MELENA	33,800	.02
212	NORTH PLATTE	32,200	.02
213	ALPENA	22,200	.01
214	GLENDIVE	10,200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-49 — US TOTAL 113,206,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct. of US
1	NEW YORK	8,521,300	7.53
2	LOS ANGELES	6,157,500	5.44
3	CHICAGO	4,069,600	3.59
4	PHILADELPHIA	3,355,100	2.96
5	SAN FRANCISCO	2,748,500	2.43
6	BOSTON	2,412,400	2.13
7	DETROIT	2,205,400	1.95
8	WASHINGTON, DC	2,203,800	1.95
9	DALLAS-FT. WORTH	2,112,500	1.87
10	HOUSTON	2,111,300	1.87
11	CLEVELAND	1,748,600	1.54
12	ATLANTA	1,647,100	1.45
13	MINNEAPOLIS-ST. PAUL	1,572,100	1.39
14	SEATTLE-TACOMA	1,532,100	1.35
15	PITTSBURGH	1,482,400	1.31
16	DENVER	1,411,600	1.24
17	MIAMI	1,323,300	1.17
18	ST. LOUIS	1,316,700	1.17
19	BALTIMORE	1,268,900	1.12
20	SACRAMENTO-STOCKTON	1,190,200	1.04
21	INDIANAPOLIS	1,101,200	.97
22	SAN DIEGO	1,085,000	.96
23	HARTFORD-NEW HAVEN	1,062,600	.96
24	TAMPA-ST. PETERSBURG	1,027,100	.91
25	PHOENIX	1,021,900	.90
26	PORTLAND, OR	1,000,500	.88
27	CINCINNATI	899,600	.79
28	KANSAS CITY	895,300	.79
29	NASHVILLE	893,000	.79
30	CHARLOTTE	894,600	.79
31	MILWAUKEE	883,800	.78
32	RALEIGH-DURHAM	882,400	.78
33	SALT LAKE CITY	872,200	.77
34	NEW ORLEANS	871,400	.77
35	COLUMBUS, OH	864,800	.76
36	ORLANDO-DAYTONA BEACH-MELBOURNE	862,900	.76
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HMPTN	776,900	.69
38	GREENVILLE-SPARTANBURG-ASHEVILLE	776,700	.69
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	776,430	.69
40	OKLAHOMA CITY	775,600	.69
41	MEMPHIS	767,900	.68
42	BUFFALO	763,100	.67
43	SAN ANTONIO	726,200	.64
44	PROVIDENCE-NEW BEDFORD	724,700	.63
45	CHARLESTON-HUNTINGTON	684,600	.60
46	LOUISVILLE	679,900	.60
47	HARRISBURG-YORK-LANCASTER-LEBANON	663,900	.58
48	GREENSBORO-WINSTON SALEM-HIGH POINT	644,900	.57
49	DAYTON	640,800	.57
50	BIRMINGHAM	634,400	.56
51	FLINT-SAGINAW-BAY CITY	597,500	.53
52	ALBANY-SCHENECTADY-TROY	595,700	.53
53	MOBILE-PENSACOLA	581,200	.51
54	RICHMOND	571,400	.50
55	TULSA	569,600	.50
56	ALBUQUERQUE	564,900	.50
57	LITTLE ROCK	562,800	.49
58	FRESNO-VISALIA	548,700	.48
59	KNOXVILLE	546,700	.48
60	SHREVEPORT-TEXARKANA	544,500	.48
61	JACKSONVILLE	540,500	.48
62	WICHITA-HUTCHINSON	500,800	.44
63	SYRACUSE	503,000	.44
64	TOLEDO	493,200	.44
65	WILKES BARRE-SCRANTON	486,900	.43
66	ROANOKE-LYNCHBURG	477,900	.42
67	MONTEREY, NY	462,300	.41
68	DES MOINES	460,500	.40
69	GREEN BAY	454,500	.40
70	SPRINGFIELD-DECATUR-CHAMPAIGN	447,700	.40
71	AUSTIN, TX	439,900	.39
72	LEXINGTON	435,700	.38
73	OMAHA	432,400	.38
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	431,900	.38
75	WEST PALM BEACH-FT.PIERCE-VERO BEACH	408,100	.36
76	ORLANDO	404,800	.36
77	PORTLAND-POLAND SPRING	402,100	.36
78	DAVENPORT-ROCK ISLND-MOLINE- QUAD CITY	389,900	.35
79	CHATTANOOGA	387,600	.35
80	COLUMBIA, SC	383,900	.34
81	BATON ROUGE	380,300	.34
82	PADUCAH-CP GIRARDEAU-HARRISBG-MARION	384,700	.34
83	ERIE-MEADVILLE-JOHNSTN CITY TRI CITIES	375,800	.33
84	JACKSON, MS	367,900	.33
85	JOHNSTOWN-ALTOONA	363,600	.32
86	UTICA	363,400	.32
87	SOUTH BEND-ELKHART	357,600	.32
88	SPRINGFIELD, MO	347,400	.31
89	HUNTSVILLE-DECATUR-FLORENCE	340,700	.30
90	WACO-TEMPLE	336,500	.30
91	GREENVILLE-NEW BERN-WASHINGTON	331,400	.29
92	EL PASO	330,900	.29
93	EVANSVILLE	330,600	.29
94	LANSING	329,300	.29
95	CHARLESTON, SC	313,100	.28
96	LINCOLN-HASTINGS-KEARNEY	309,700	.27
97	FT. WAYNE	307,900	.27
98	BURLINGTON-PLATTSBURGH	307,600	.27
99	LAS VEGAS	303,800	.27
100	COLORADO SPRINGS-PUEBLO	298,800	.26
101	SAVANNAH	291,900	.26
102	SALINAS-MONTEREY	287,500	.25
103	YOUNGSTOWN	286,100	.25
104	ANCHORAGE	282,900	.25
105	PEORIA	281,100	.25
106	FARGO	277,100	.24
107	SPRINGFIELD, MA	271,600	.24
108	MCALLEN-BROWNSVILLE- LRGV	272,600	.24
109	LAFAYETTE, LA	268,700	.24
110	HARTSON	267,900	.24
111	SIOUX FALLS-MITCHELL	263,600	.23
112	COLUMBUS, GA	256,300	.23
113	SANTA BARBARA-SANTA MARIA-SN LUIS OBISPO	256,100	.23
114	CHARLESTON, WV	254,500	.22
115	ROCHESTER	241,200	.21
116	MONROE-EL DORADO	232,800	.21
117	TALLAHASSEE-THOMASVILLE	226,000	.20
118	MONTGOMERY	225,400	.20
119	AMARILLO	219,300	.19
120	BEAUMONT-PORT ARTHUR	218,300	.19
121	MACON	218,400	.19
122	YAKIMA	217,600	.19
123	WICHITA FALLS-LAWTON	214,000	.19
124	RENO	213,400	.19
125	COLUMBIA-JEFFERSON CITY	213,600	.19
126	GUNNISON	208,200	.18
127	LA CROSSE-EAU CLAIRE	208,500	.18
128	BOISE	207,600	.18
129	EUGENE	204,600	.18
130	BILOXI-GULFPORT	204,000	.18
131	COLUMBUS-TUPELO	201,300	.18
132	WAUSAU-RHINELANDER	198,200	.18
133	GREENSBORO-STEUBENVILLE	198,200	.18
134	TOPEKA	197,200	.17
135	JOPLIN-PITTSBURG	196,200	.17
136	ROCKFORD-MOLINE	195,600	.17
137	BINGHAMTON	195,500	.17
138	FLORENCE, SC	190,100	.17
139	ERIE	189,800	.17
140	EUGENE	204,600	.18
141	MONT-BISMARCK-DICKINSON	185,400	.16
142	SPRINGFIELD	185,100	.16
143	TRAVERSE CITY-CADILLAC	182,200	.16
144	SIOUX CITY	180,300	.16
145	CHICO-REDDING	176,500	.16
146	ALBANY, GA	176,500	.16
147	FT. MYERS-NAPLES	174,800	.15
148	FT. SMITH	174,600	.15
149	BLUEFIELD-BECKLEY-OAK HILL	172,800	.15
150	WILMINGTON	172,200	.15
151	ROCHESTER-MASON CITY-AUSTIN	169,400	.15
152	HANCOCK	168,400	.14
153	TYLER	158,000	.14
154	QUINCY-HANNIBAL	163,600	.14
155	IDAHO FALLS-POCATELLO	163,300	.13
156	ABILENE-SWEETWATER	158,000	.13
157	PROVO	138,100	.12
158	RAPID CITY	128,600	.11
159	UTICA	127,200	.11
160	ALEXANDRIA, LA	122,600	.11
161	DOTHAN	124,300	.11
162	GAINESVILLE	119,200	.11
163	LAFAYETTE-WEST LAFAYETTE	115,300	.10
164	BILLINGS-MARSLN	108,000	.10
165	CLARKSBURG-WESTON	108,100	.10
166	GREENWOOD-GREENVILLE	107,800	.09
167	WATERTOWN-CARTHAGE	106,000	.09
168	LAKE CHARLES	105,900	.09
169	SALISBURY	104,300	.09
170	ELMIRA	103,600	.09
171	MISSOULA	93,000	.08
172	MERIDIAN	90,300	.08
173	PANAMA CITY	90,200	.08
174	GRAND JUNCTION-DURANGO	89,300	.08
175	BILOXI-GULFPORT-PASCAGOULA	89,100	.08
176	ALEXANDRIA, MN	87,100	.08
177	ABILENE-ADA	84,600	.07
178	GREAT FALLS	83,300	.07
179	EL CENTRO-YUMA	80,200	.07
180	VALDOSTA	80,000	.07
181	JONESBORO	80,000	.07
182	CASPER-RIVERTON	79,600	.07
183	MARQUETTE	79,200	.07
184	LAFAYETTE, IN	76,200	.07
185	BOWELL	73,600	.07
186	PALM SPRINGS	73,400	.06
187	TWIN FALLS	73,400	.06
188	EUREKA	72,700	.06
189	ANNISTON	61,800	.05
190	BUTTE	61,600	.05
191	ST. JOSEPH	57,800	.05
192	CHARLOTTESVILLE	57,200	.05
193	SAN ANGELO	57,400	.05
194	WASHINGTON	56,100	.05
195	JACKSON, TN	55,800	.05
196	LAREDO	54,100	.05
197	BOWLING GREEN	54,000	.05
198	HARRISONBURG	51,200	.05
199	ELMIRA	50,800	.04
200	FLAGSTAFF	43,200	.04
201	PARKERSBURG	43,200	.04
202	CHEYENNE	40,100	.04
203	POINSOUE ISLE	39,400	.03
204	TWIN FALLS	39,200	.03
205	GLENDIVE	37,100	.03
206	PARKERSBURG	37,100	.03
207	NASHUA-MERRIMACK	36,600	.03
208	ABILENE	32,400	.03
209	ALPENA	32,000	.03
210	HELENA	31,200	.03
211	GILLETTE	29,200	.03
212	NORTH PLATTE	19,600	.02
213	ALPENA	6,800	.01
214	GLENDIVE	6,800	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 48,679,260

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,426,000	7.04
2	LOS ANGELES	2,498,000	5.13
3	CHICAGO	1,727,900	3.55
4	PHILADELPHIA	1,660,200	3.41
5	BOSTON	1,134,900	2.33
6	SAN FRANCISCO	1,036,900	2.13
7	DETROIT	967,300	1.99
8	DALLAS-FT. WORTH	854,100	1.75
9	WASHINGTON, DC	851,300	1.75
10	HOUSTON	835,900	1.72
11	CLEVELAND	755,000	1.55
12	MINNEAPOLIS-ST. PAUL	689,600	1.41
13	ATLANTA	667,000	1.37
14	PITTSBURGH	651,900	1.34
15	SEATTLE-TACOMA	603,800	1.24
16	ST. LOUIS	573,300	1.18
17	DENVER	553,000	1.14
18	MIAMI	553,000	1.14
19	BALTIMORE	507,700	1.04
20	SACRAMENTO-STOCKTON	489,700	1.01
21	INDIANAPOLIS	483,000	.99
22	SAN DIEGO	469,500	.96
23	HARTFORD-NEW HAVEN	454,600	.93
24	PHOENIX	438,500	.90
25	TAMPA-ST. PETERSBURG	430,700	.88
26	SALT LAKE CITY	409,000	.84
27	CINCINNATI	389,300	.80
28	PORTLAND, OR	384,300	.81
29	RALEIGH-DURHAM	383,500	.81
30	NEW ORLEANS	382,700	.81
31	MILWAUKEE	380,800	.82
32	NASHVILLE	380,300	.78
33	KANSAS CITY	373,800	.77
34	COLUMBUS, OH	372,000	.76
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	370,500	.76
36	CHARLOTTE	368,000	.76
37	ORLANDO-DAYTONA BEACH-MELBOURNE	358,400	.74
38	MEMPHIS	357,900	.74
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	355,800	.73
40	BUFFALO	348,900	.72
41	SAN ANTONIO	340,900	.70
42	OKLAHOMA CITY	339,100	.70
43	GREENVILLE-SPARTANBURG-ASHEVILLE	337,400	.69
44	PROVIDENCE-NEW BEDFORD	318,200	.65
45	CHARLESTON-HUNTINGTON	298,900	.61
46	LOUISVILLE	296,900	.61
47	FLINT-SAGINAW-BAY CITY	296,400	.61
48	HARRISBURG-YORK-LANCASTER-LEBANON	280,400	.58
49	DAYTON	279,500	.57
50	BIRMINGHAM	274,700	.56
51	GREENSBORO-WINSTON SALEM-HIGH POINT	268,300	.55
52	ALBANY-SCHENECTADY-TROY	267,500	.55
53	MOBILE-PENSACOLA	262,900	.54
54	ALBUQUERQUE	260,000	.53
55	GREENO-WISALIA	245,800	.50
56	LITTLE ROCK	244,300	.50
57	SHREVEPORT-TEXARKANA	244,200	.50
58	SYRACUSE	241,300	.50
59	RICHMOND	237,900	.49
60	JACKSONVILLE	234,100	.48
61	TULSA	232,000	.48
62	KNOXVILLE	220,600	.45
63	TOLEDO	220,000	.45
64	WICHITA-HUTCHINSON	219,100	.45
65	WILKES BARRE-SCRANTON	215,600	.44
66	GREEN BAY	214,800	.44
67	ROANOKE-LYNCHBURG	213,800	.44
68	SPRINGFIELD-DECATUR-CHAMPAIGN	209,300	.43
69	ROCHESTER, NY	209,300	.43
70	CEDAR RAPIDS-WATERLOO-DUBUQUE	201,700	.41
71	DES MOINES	200,900	.41
72	AUSTIN, TX	198,400	.41
73	LEXINGTON	197,100	.40
74	OMAHA	195,500	.40
75	BATON ROUGE	187,300	.38
76	COLUMBIA, SC	183,400	.38
77	WACO-TEMPLE	183,200	.38
78	DAVENPORT-ROCK ISLND-MOLINE, QUAD CITY	177,800	.37
79	SPOKANE	171,600	.35
80	PORTLAND-POLAND SPRING	171,400	.35
81	JACKSON, MS	171,000	.35
82	PARKCAM-CP GIRARDEAU-HARRSBRG-MARTIN	171,900	.35
83	JOHNSTOWN-ALTOONA	171,500	.35
84	GREENVILLE-NEW BERN-WASHINGTON	169,500	.35
85	WEST PALM BEACH-FT.PIERCE VERO BEACH	165,700	.34
86	CHATTANOOGA	164,100	.34
87	EL PASO	162,900	.33
88	TUCSON	162,900	.33
89	SOUTH BEND-ELKHART	159,800	.33
90	BRISTL-KNGSPT-JOHNSN CITY TRI CITIES	157,400	.32
91	SPRINGFIELD, MO	155,700	.32
92	LANSING	152,800	.31
93	CHARLESTON, SC	148,600	.31
94	HUNTSVILLE-DECATUR-FLORENCE	148,200	.30
95	SAVANNAH	147,800	.30
96	EVANSVILLE	144,300	.30
97	BURLINGTON-PLATTSBURGH	142,800	.29
98	MCALLEN-BROWNSVILLE, LRGV	140,800	.29
99	LINCOLN-HASTINGS-KEARNEY	140,100	.29
100	FT. WAYNE	135,000	.28
101	LAFAYETTE, LA	133,400	.27
102	FARGO	133,100	.27
103	COLORADO SPRINGS-PUEBLO	132,300	.27
104	SPRINGFIELD, MA	131,200	.27
105	AUGUSTA	130,600	.27
106	COLUMBUS, GA	130,100	.27
107	SIOUX FALLS-MITCHELL	126,500	.26
108	PEORIA	125,800	.26
109	YOUNGSTOWN	124,900	.26
110	SALINAS-MONTEREY	119,300	.25
111	MADISON	118,600	.24
112	MONROE-EL DORADO	116,100	.24
113	CORPUS CHRISTI	115,600	.24
114	LAS VEGAS	114,700	.24
115	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	113,800	.23
116	TALLAHASSEE-THOMASVILLE	112,100	.23
117	MONTGOMERY	108,600	.22
118	ROCKFORD	104,500	.21
119	LUBBOCK	104,200	.21
120	LA CROSSE-EAU CLAIRE	102,800	.21
121	COLUMBIA-JEFFERSON CITY	101,500	.21
122	WICHITA FALLS-LAWTON	100,600	.21
123	MACON	98,300	.20
124	BEAUMONT-PORT ARTHUR	97,700	.20
125	AMARILLO	97,200	.20
126	COLUMBUS-TUPELO	96,600	.20
127	WAUSAU-RHINELANDER	94,300	.19
128	TOPEKA	93,600	.19
129	DULUTH-SUPERIOR	92,000	.19
130	YAKIMA	91,900	.19
131	BINGHAMTON	90,350	.19
132	ERIE	87,400	.18
133	JOHN-PITTSBURG	86,700	.18
134	WHEELING-STEUBENVILLE	86,500	.18
135	BOISE	86,000	.18
135	FLORENCE, SC	86,000	.18
135	MINOT-BISMARCK-DICKINSON	86,000	.18
138	ODESSA-MIDLAND	85,300	.18
139	SIOUX CITY	84,400	.17
140	TERRE HAUTE	83,100	.17
141	ALBANY, GA	82,100	.17
142	EUGENE	82,100	.17
143	TRAVERSE CITY-CADILLAC	81,100	.17
144	SPRINGFIELD	81,100	.17
145	RENO	81,100	.17
146	FT. SMITH	80,700	.17
147	CHICO-REDDING	78,600	.16
148	WILMINGTON	78,100	.16
149	BLUEFIELD-BECKLEY-OAK HILL	75,600	.16
150	ROCHESTER-MASON CITY-AUSTIN	75,400	.15
151	RAPIDS	74,200	.15
151	FT. MYERS-NAPLES	74,200	.15
153	TYLER	73,400	.15
154	IDAHO FALLS-POCATELLO	69,500	.14
155	QUINCY-HANNIBAL	69,500	.14
156	ABILENE-SWEETWATER	66,800	.14
157	ALEXANDRIA, LA	64,500	.13
158	UTICA	62,600	.13
159	GREENWOOD-GREENVILLE	61,200	.13
160	SAINTSVILLE	59,800	.12
161	RAPID CITY	59,800	.12
162	LAUREL-HATTIESBURG	58,100	.12
163	WATERTOWN-CARTHAGE	58,100	.12
164	NOTHAN	56,500	.12
165	MEDFORD	55,500	.11
166	LAKE CHARLES	53,700	.11
167	ELMIRA	48,800	.10
168	CLARKSBURG-WESTON	47,800	.10
169	SALTSBURY	46,000	.09
170	BILLINGS-HARDIN	45,000	.09
171	MERIDIAN	43,700	.09
172	BILOXI-GULFPORT-PASCAGOULA	42,300	.09
173	ALEXANDRIA, MN	41,500	.09
174	LAFAYETTE, IN	40,600	.08
175	EL CENTRO-YUMA	40,500	.08
176	PANAMA CITY	39,700	.08
177	MISSOULA	38,600	.08
178	ARDMORE-ADA	38,100	.08
179	MARQUETTE	37,300	.08
180	GREAT FALLS	37,300	.08
181	JOHNSTOWN	36,800	.08
182	GRAND JUNCTION-DURANGO	36,400	.07
183	TUSCALOOSA	36,000	.07
184	ROSWELL	35,500	.07
185	CASPER-RIVERTON	35,400	.07
186	SARASOTA	35,400	.07
187	PALM SPRINGS	32,400	.07
188	ANNISTON	31,600	.06
189	EUREKA	29,800	.06
190	BUTTE	29,800	.06
191	LAREDO	29,000	.06
192	CHARLOTTESVILLE	28,600	.06
193	ST. JOSEPH	27,800	.06
194	SAN ANGELO	27,400	.06
195	ATWLTNG GREEN	26,300	.05
196	HARRISONBURG	26,200	.05
197	HAGERSTOWN	24,100	.05
198	JACKSON, TN	24,100	.05
199	CLARKSDALE	23,400	.05
200	LIMA	23,400	.05
201	PRESQUE ISLE	23,100	.05
202	PARKERSBURG	19,900	.04
203	OTTUMWA-KIRKSVILLE	19,400	.04
204	CHEYENNE	19,400	.04
204	MANKATO	19,200	.04
206	JAMESTOWN	17,100	.04
207	VICTORIA	16,800	.03
208	TWIN FALLS	16,400	.03
209	BEND	13,400	.03
210	UTICA	13,400	.03
211	HELENA	13,400	.03
212	ALPENA	8,600	.02
213	NORTH PLATTE	8,600	.02
214	GLENDIVE	2,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 89,809,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,460,700	7.10	108	PEORIA	225,600	.25
2	LOS ANGELES	4,791,900	5.36	109	MADISON	221,500	.25
3	CHICAGO	3,219,700	3.50	110	LAS VEGAS	221,000	.25
4	PHILADELPHIA	2,640,700	2.95	111	SIOUX FALLS-MITCHELL	219,700	.24
5	BOSTON	2,096,000	2.33	112	COLUMBUS, GA	218,300	.24
6	SAN FRANCISCO	2,077,000	2.31	113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	209,400	.23
7	DETROIT	1,788,400	1.99	114	CORPUS CHRISTI	205,700	.23
8	WASHINGTON, DC	1,675,300	1.87	115	MONROE-EL DORADO	196,000	.22
9	HOUSTON	1,668,700	1.85	116	ROCKFORD	191,500	.21
10	DALLAS-FT. WORTH	1,635,600	1.83	117	TALLAHASSEE-THOMASVILLE	188,100	.21
11	CLEVELAND	1,306,900	1.46	118	MONTGOMERY	184,000	.20
12	ATLANTA	1,298,700	1.45	119	MACON	178,700	.20
13	MINNEAPOLIS-ST. PAUL	1,273,700	1.42	120	AMARILLO	176,600	.20
14	SEATTLE-TACOMA	1,196,900	1.33	121	COLUMBIA-JEFFERSON CITY	175,400	.19
15	PITTSBURGH	1,177,700	1.31	122	BEAUMONT-PORT ARTHUR	174,800	.19
16	DENVER	1,115,400	1.24	123	LA CROSSE-EAU CLAIRE	174,400	.19
17	ST. LOUIS	1,045,300	1.16	124	LUBBOCK	174,400	.19
18	MIAMI	980,400	1.09	125	YAKIMA	173,500	.19
19	BALTIMORE	947,100	1.05	126	WICHITA FALLS-LAWTON	173,100	.19
20	SACRAMENTO-STOCKTON	937,500	1.04	127	DULUTH-SUPERIOR	166,500	.19
21	INDIANAPOLIS	876,200	.98	128	BOISE	165,100	.18
22	SAN DIEGO	874,000	.97	129	COLUMBUS-TUPELO	164,700	.18
23	HARTFORD-NEW HAVEN	838,500	.93	130	WAUSAU-RHINELANDER	163,900	.18
24	PHOENIX	813,500	.91	131	TOPEKA	163,100	.18
25	TAMPA-ST. PETERSBURG	796,000	.89	132	EUGENE	162,900	.18
26	PORTLAND, OR	794,000	.88	133	RENO	161,300	.18
27	SALT LAKE CITY	738,300	.82	134	WHEELING-STEUBENVILLE	158,200	.18
28	CINCINNATI	726,900	.81	135	ODESSA-MIDLAND	157,600	.17
29	NEW ORLEANS	719,900	.80	136	BINGHAMTON	156,700	.17
30	MILWAUKEE	713,200	.79	137	FLORENCE, SC	156,300	.17
31	RALEIGH-DURHAM	710,600	.79	138	MINOT-BISMARCK-DICKINSON	154,500	.17
32	KANSAS CITY	699,900	.78	139	ERIE	154,700	.17
33	NASHVILLE	696,300	.78	140	JOPLIN-PITTSBURG	153,800	.17
34	COLUMBUS, OH	685,900	.76	141	BAKERSFIELD	149,600	.17
35	CHARLOTTE	685,100	.76	142	SIOUX CITY	149,200	.17
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	645,300	.72	143	TERRE HAUTE	148,400	.17
37	ORLANDO-DAYTONA BEACH-MELBOURNE	637,800	.71	144	TRAVERSE CITY-CADILLAC	147,600	.16
38	MEMPHIS	636,300	.71	145	ALBANY, GA	146,500	.16
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	634,800	.71	146	CHICO-REDDING	143,500	.16
40	BUFFALO	614,700	.68	147	BLUEFIELD-BECKLEY-OAK HILL	143,800	.16
41	OKLAHOMA CITY	609,300	.68	148	FT. SMITH	139,100	.15
42	SAN ANTONIO	605,800	.67	149	WILMINGTON	139,200	.15
43	GREENVILLE-SPARTANBURG-ASHEVILLE	600,500	.67	150	ROCHESTER-MASON CITY-AUSTIN	135,900	.15
44	PROVIDENCE-NEW BEDFORD	572,100	.64	151	FT. MYERS-NAPLES	133,500	.15
45	CHARLESTON-HUNTINGTON	546,700	.61	152	BANGOR	129,400	.14
46	LOUISVILLE	543,300	.60	153	TYLER	127,600	.14
47	HARRISBURG-YORK-LANCASTER-LEBANON	511,400	.57	154	IDAHO FALLS-POCATELLO	126,000	.14
48	BIRMINGHAM	502,400	.56	155	QUINCY-HANNIBAL	115,600	.13
49	DAYTON	502,100	.56	156	ABILENE-SWEETWATER	111,300	.12
50	GREENSBORO-WINSTON SALEM-HIGH POINT	497,100	.55	157	MEDFORD	106,800	.12
51	FLINT-SAGINAW-BAY CITY	485,800	.54	158	RAPID CITY	106,700	.12
52	ALBANY-SCHENECTADY-TROY	476,600	.53	159	ALEXANDRIA, LA	104,800	.12
53	MOBILE-PENSACOLA	467,100	.52	160	UTICA	104,000	.12
54	ALBUQUERQUE	459,900	.51	161	GAINESVILLE	101,600	.11
55	RICHMOND	448,500	.50	162	DOTHAN	98,700	.11
56	FRESNO-VISALIA	448,200	.50	163	GREENWOOD-GREENVILLE	97,400	.11
57	LITTLE ROCK	442,900	.49	164	LAUREL-HATTIESBURG	95,700	.11
58	TULSA	439,200	.49	165	WATERTOWN-CARTHAGE	89,200	.10
59	SHREVEPORT-TEXARKANA	436,800	.49	166	CLARKSBURG-WESTON	88,800	.10
60	JACKSONVILLE	431,200	.48	167	LAKE CHARLES	86,200	.10
61	KNOXVILLE	427,400	.48	168	BILLINGS-HARDIN	80,100	.10
62	SYRACUSE	415,500	.46	169	ELMIRA	80,100	.09
63	TOLEDO	402,700	.45	170	SALISBURY	82,500	.09
64	WICHITA-HUTCHINSON	402,200	.45	171	MISSOULA	75,600	.09
65	WILKES BARRE-SCRANTON	381,800	.42	172	MERIDIAN	74,800	.08
66	GREEN BAY	374,300	.42	173	BILOXI-GULFPORT-PASCAGOULA	72,700	.08
67	ROCHESTER, NY	370,200	.41	174	ALEXANDRIA, MN	71,300	.08
68	ROANOKE-LYNCHBURG	369,000	.41	175	GRAND JUNCTION-DURANGO	70,800	.08
69	AUSTIN, TX	362,800	.40	176	PANAMA CITY	70,600	.08
70	DES MOINES	361,600	.40	177	EL CENTRO-YUMA	69,300	.08
71	SPRINGFIELD-DECATUR-CHAMPAIGN	361,300	.40	178	ARDMORE-ADA	67,000	.07
72	LEXINGTON	352,000	.39	179	GREAT FALLS	67,000	.07
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	350,700	.39	180	JONESBORO	63,900	.07
74	OMAHA	348,000	.39	181	CASPER-RIVERTON	63,700	.07
75	BATON ROUGE	326,500	.36	182	LAFAYETTE, IN	63,300	.07
76	COLUMBIA, SC	326,400	.36	183	MARQUETTE	63,300	.07
77	SPOKANE	325,100	.36	184	SARASOTA	61,400	.07
78	PORTLAND-POLAND SPRING	322,800	.36	185	TUSCALOOSA	60,400	.07
79	DAVENPORT-ROCK ISLND-MOLINE: QUAD CTY	320,900	.36	186	PALM SPRINGS	59,800	.07
80	WEST PALM BEACH-FT.PIERCE VERO BEACH	312,900	.35	187	ROSWELL	59,800	.07
81	JACKSON, MS	307,300	.34	188	EUREKA	58,000	.06
82	CHATTANOOGA	305,500	.34	189	ANNISTON	52,600	.06
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	304,200	.34	190	BUTTE	51,400	.06
84	JOHNSTOWN-ALTOONA	295,900	.33	191	LAREDO	48,400	.05
85	TUCSON	291,600	.32	192	CHARLOTTESVILLE	47,800	.05
86	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	288,000	.32	193	ST. JOSEPH	46,800	.05
87	SOUTH BEND-ELKHART	287,400	.32	194	SAN ANGELO	44,400	.05
88	WACO-TEMPLE	284,700	.32	195	JACKSON, TN	44,300	.05
89	EL PASO	278,100	.31	196	BOWLING GREEN	43,900	.05
90	GREENVILLE-NEW BERN-WASHINGTON	276,200	.31	197	HAGERSTOWN	43,900	.05
91	SPRINGFIELD, MO	267,300	.30	198	LIMA	41,300	.05
92	LANSING	264,600	.29	199	HARRISONBURG	41,300	.05
93	CHARLESTON, SC	263,100	.29	200	FLAGSTAFF	39,600	.04
94	HUNTSVILLE-DECATUR-FLORENCE	263,100	.29	201	PARKERSBURG	33,100	.04
95	EVANSVILLE	260,300	.29	202	PRESQUE ISLE	33,000	.04
96	BURLINGTON-PLATTSBURGH	251,900	.28	203	CHEYENNE	31,800	.04
97	LINCOLN-HASTINGS-KEARNEY	250,900	.28	204	VICTORIA	30,700	.03
98	FT. WAYNE	249,700	.28	205	TWIN FALLS	30,500	.03
99	SAVANNAH	246,700	.27	206	ZANESVILLE	30,300	.03
100	MCALLEN-BROWNSVILLE: LRGV	241,100	.27	207	OTTUMWA-KIRKSVILLE	29,900	.03
101	COLORADO SPRINGS-PUEBLO	237,000	.26	208	MANKATO	27,800	.03
102	AUGUSTA	234,300	.26	209	BEND	23,100	.03
103	SALINAS-MONTEREY	234,100	.26	210	SELMA	19,900	.02
104	FARGO	229,700	.26	211	HELENA	18,700	.02
105	LAFAYETTE, LA	227,700	.25	212	NORTH PLATTE	15,800	.02
106	YOUNGSTOWN	227,100	.25	213	ALPENA	14,300	.02
107	SPRINGFIELD, MA	225,800	.25	214	GLENDIVE	5,300	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 68,959,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,875,600	7.07
2	LOS ANGELES	3,766,900	5.46
3	CHICAGO	2,660,500	3.57
4	PHILADELPHIA	2,000,100	2.91
5	SAN FRANCISCO	1,657,200	2.40
6	BOSTON	1,611,800	2.34
7	DETROIT	1,358,400	1.97
8	HOUSTON	1,321,100	1.92
9	WASHINGTON, DC	1,298,000	1.88
10	DALLAS-FT. WORTH	1,277,900	1.85
11	CLEVELAND	1,048,200	1.52
12	ATLANTA	1,003,500	1.46
13	MINNEAPOLIS-ST. PAUL	682,000	1.52
14	SEATTLE-TACOMA	950,800	1.39
15	PITTSBURGH	894,600	1.32
16	DENVER	898,300	1.30
17	ST. LOUIS	783,000	1.14
18	MIAMI	757,600	1.10
19	SACRAMENTO-STOCKTON	730,700	1.06
20	BALTIMORE	722,500	1.05
21	SAN DIEGO	713,000	1.01
22	INDIANAPOLIS	667,300	.97
23	HARTFORD-NEW HAVEN	641,400	.93
24	PORTLAND, OR	625,600	.91
25	PHOENIX	625,500	.91
26	TAMPA-ST. PETERSBURG	603,700	.88
27	SALT LAKE CITY	577,200	.84
28	RALEIGH-DURHAM	561,600	.81
29	CINCINNATI	547,400	.79
30	NEW ORLEANS	545,700	.79
31	KANSAS CITY	542,000	.79
32	MILWAUKEE	540,500	.78
33	COLUMBUS, OH	538,000	.78
34	NASHVILLE	535,000	.78
35	CHARLOTTE	522,500	.76
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	510,700	.74
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	484,900	.70
38	ORLANDO-DAYTONA BEACH-MELBOURNE	483,200	.70
39	OKLAHOMA CITY	476,300	.69
40	MEMPHIS	475,200	.69
41	BUFFALO	459,700	.67
42	GREENVILLE-SPARTANBURG-ASHEVILLE	455,200	.66
43	SAN ANTONIO	452,300	.66
44	PROVIDENCE-NEW BEDFORD	434,300	.63
45	LOUISVILLE	414,200	.60
46	CHARLESTON-HUNTINGTON	412,800	.60
47	HARRISBURG-YORK-LANCASTER-LEBANON	411,100	.59
48	BIRMINGHAM	398,700	.58
49	DAYTON	376,900	.55
50	GREENSBORO-WINSTON SALEM-HIGH POINT	378,800	.55
51	FLINT-SAGINAW-BAY CITY	362,300	.53
52	ALBANY-SCHENECTADY-TROY	361,300	.52
53	MOBILE-PENSACOLA	350,800	.51
54	ALBUQUERQUE	346,200	.50
55	RICHMOND	344,200	.50
56	FRESNO-VISALIA	341,600	.50
57	LITTLE ROCK	334,900	.48
58	TULSA	334,400	.48
59	JACKSONVILLE	328,900	.48
60	SHREVEPORT-TEXARKANA	323,700	.47
61	KNOXVILLE	323,300	.47
62	SYRACUSE	319,300	.46
63	WICHITA-HUTCHINSON	310,900	.45
64	TOLEDO	308,100	.45
65	AUSTIN, TX	297,100	.43
66	WILKES BARRE-SCRANTON	287,600	.42
67	SPRINGFIELD-DECATUR-CHAMPAIGN	285,400	.41
68	ROANOKE-LYNCHBURG	283,900	.41
69	ROCHESTER, NY	282,800	.41
70	DES MOINES	280,900	.41
71	GREEN BAY	275,900	.40
72	LEXINGTON	272,200	.39
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	268,100	.39
74	OMAHA	263,100	.38
75	COLUMBIA, SC	253,100	.37
76	SPOKANE	251,900	.36
77	BATON ROUGE	251,600	.36
78	PORTLAND-POLAND SPRING	244,900	.35
79	DAVENPORT-ROCK ISLND-MOLINE; QUAD CITY	240,700	.35
80	WEST PALM BEACH-FT.PIERCE VERO BEACH	239,300	.35
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	233,200	.34
82	WACO-TEMPLE	233,200	.34
83	CHATTANOOGA	231,700	.34
84	JACKSON, MS	228,200	.33
85	TUCSON	228,100	.33
86	JOHNSTOWN-ALTOONA	227,200	.33
87	GREENVILLE-NEW BERN-WASHINGTON	218,800	.32
88	SOUTH BEND-ELKHART	216,700	.31
89	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	210,300	.31
90	LANSING	210,100	.31
91	EL PASO	208,800	.30
92	CHARLESTON, SC	204,700	.30
93	SPRINGFIELD, MO	201,700	.29
94	LINCOLN-HASTINGS-KEARNEY	197,050	.29
95	EVANSVILLE	195,900	.28
96	HUNTSVILLE-DECATUR-FLORENCE	195,300	.28
97	BURLINGTON-PLATTSBURGH	192,600	.28
98	SAVANNAH	191,200	.28
99	SALINAS-MONTEREY	190,400	.28
100	FT. WAYNE	187,700	.27
101	COLORADO SPRINGS-PUEBLO	184,700	.27
102	FARGO	178,400	.25
103	MADISON	177,200	.26
104	PEORIA	176,600	.26
105	AUGUSTA	175,700	.25
106	SPRINGFIELD, MA	175,700	.25
107	LAS VEGAS	172,900	.25
108	YOUNGSTOWN	171,100	.25
109	SNTA BARBRA-SNTA MARIA-SN LUIS OBESPO	169,400	.25
110	MCALLEN-EDINBURG-MISSION	168,600	.24
111	COLUMBUS, GA	167,600	.24
112	LAFAYETTE, LA	166,900	.24
113	SIOUX FALLS-MITCHELL	165,600	.24
114	CORPUS CHRISTI	163,700	.23
115	TALLAHASSEE-THOMASVILLE	162,200	.23
116	ROCKFORD	162,000	.23
117	MONROE-EL DORADO	162,400	.23
118	COLUMBIA-JEFFERSON CITY	139,300	.20
119	MONTGOMERY	136,800	.20
120	WICHITA FALLS-LAWTON	134,600	.20
121	AMARILLO	134,600	.20
122	LUBBOCK	134,600	.20
123	YAKIMA	133,600	.19
124	LA CROSSE-EAU CLAIRE	133,300	.19
125	TOPEKA	132,600	.19
126	MACON	131,200	.19
127	BEAUMONT-PORT ARTHUR	130,400	.19
128	EUGENE	124,600	.18
129	BOISE	120,000	.17
130	RENO	120,000	.17
131	DULUTH-SUPERIOR	117,900	.17
132	COLUMBUS-TUPELO	115,600	.17
133	ODESSA-MIDLAND	122,600	.18
134	WAUSAU-RHINELANDER	120,300	.17
135	WHEELING-STEUBENVILLE	120,200	.17
136	ERIE	119,200	.17
137	MINOT-BISMARCK-DICKINSON	116,600	.17
138	FLORENCE, SC	115,600	.17
139	BINGHAMTON	115,400	.17
140	JOPLIN-PITTSBURG	114,600	.17
141	BAKERSFIELD	114,400	.17
142	TERRE HAUTE	112,700	.16
143	SIOUX CITY	112,500	.16
144	CHICO-REDDING	110,500	.16
145	ALBANY, GA	107,300	.16
146	TRAVERSE CITY-CADILLAC	107,300	.16
147	BLUEFIELD-BECKLEY-OAK HILL	106,300	.15
148	FT. SMITH	105,000	.15
149	WILMINGTON	103,200	.15
150	ROCHESTER-MASON CITY-AUSTIN	104,600	.15
151	FT. MYERS-NAPLES	100,000	.15
152	TYLER	98,300	.14
153	BANGOR	98,000	.14
154	IDAHO FALLS-POCATELLO	96,800	.13
155	DUTHY-HANNIBAL	86,100	.13
156	GAINESVILLE	85,900	.12
157	ABILENE-SWEETWATER	84,400	.12
158	RAPID CITY	83,100	.12
159	MEDFORD	81,300	.12
160	ALEXANDRIA, LA	79,400	.12
161	UTICA	77,400	.11
162	DOTHAN	73,800	.11
163	LAUREL-HATTIESBURG	73,600	.11
164	GREENWOOD-GREENVILLE	72,200	.10
165	BILLINGS-HARDIN	69,100	.10
166	WATERTOWN-CARTHAGE	66,400	.10
167	CLARKSBURG-WESTON	66,000	.10
168	LAKE CHARLES	64,700	.09
169	SALISBURY	61,700	.09
170	ELMIRA	61,500	.09
171	MISSOULA	59,100	.09
172	BILOXI-GULFPORT-PASCAGOULA	56,100	.08
173	GRAND JUNCTION-DURANGO	55,600	.08
174	MERIDIAN	54,900	.08
175	LAFAYETTE, IN	54,200	.08
176	PANAMA CITY	51,600	.08
177	ALEXANDRIA, MN	51,100	.07
178	EL CENTRO-YUMA	50,900	.07
179	GREAT FALLS	50,500	.07
180	CASPER-RIVERTON	50,300	.07
181	MARQUETTE	50,300	.07
182	ABBEVILLE-ANA	49,600	.07
183	TUSCALOOSA	49,600	.07
184	JONESBORO	47,500	.07
185	EUREKA	47,100	.07
186	SARASOTA	46,500	.07
187	PALM SPRINGS	45,300	.07
188	ROSWELL	44,200	.06
189	ANNISTON	41,700	.06
190	BUTTE	40,700	.06
191	CHARLOTTESVILLE	40,300	.06
192	SAN ANGELO	36,100	.05
193	ST. JOSEPH	35,700	.05
194	BOWLING GREEN	33,200	.05
195	LAREDO	33,900	.05
196	JACKSON, TN	33,700	.05
197	HARRISONBURG	33,600	.05
198	HAGERSTOWN	33,500	.05
199	FLAGSTAFF	31,900	.05
200	LIMA	30,900	.04
201	CHEYENNE	25,000	.04
202	PARKERSBURG	24,800	.04
203	BEAUMONT-PORT ARTHUR	24,400	.04
204	OTTUMWA-KIRKSVILLE	24,000	.03
205	VICTORIA	23,900	.03
206	TWIN FALLS	23,200	.03
207	MANKATO	22,700	.03
208	JAMESVILLE	22,100	.03
209	RENO	19,700	.03
210	HELENA	14,500	.02
211	SELMA	13,900	.02
212	NORTH PLATTE	12,100	.02
213	ALPENA	9,600	.01
214	GLENDIVE	4,200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18+

US TOTAL 91,229,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct. of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct. of US
1	NEW YORK	7,362,700	8.07	108	SALINAS-MONTEREY	210,100	.23
2	LOS ANGELES	4,688,800	5.14	109	LAFAYETTE, LA	206,700	.23
3	CHICAGO	3,214,100	3.52	110	LAS VEGAS	205,600	.23
4	PHILADELPHIA	2,679,600	2.94	111	MONROE-EL DORADO	202,600	.22
5	BOSTON	2,192,500	2.40	112	FT. MYERS-NAPLES	201,400	.22
6	SAN FRANCISCO	2,080,500	2.28	113	COLUMBUS, GA	201,100	.22
7	DETROIT	1,744,600	1.91	114	MADISON	200,600	.22
8	WASHINGTON, DC	1,622,500	1.78	115	SNTA ROSA-SNTA MARIA-SN LUIS OBISPO	198,100	.21
9	DALLAS-FT. WORTH	1,603,400	1.76	116	ROCKFORD	193,500	.21
10	CLEVELAND	1,464,400	1.61	117	MONTGOMERY	192,200	.21
11	HOUSTON	1,433,400	1.57	118	CORPUS CHRISTI	188,100	.21
12	PITTSBURGH	1,325,100	1.45	119	JOPLIN-PITTSBURG	185,200	.20
13	MIAMI	1,274,000	1.40	120	BEAUMONT-PORT ARTHUR	180,300	.20
14	ATLANTA	1,243,500	1.36	121	AMARILLO	179,600	.20
15	MINNEAPOLIS-ST. PAUL	1,207,400	1.32	122	DULUTH-SUPERIOR	176,400	.19
16	SEATTLE-TACOMA	1,166,300	1.28	123	WHEELING-STEUBENVILLE	175,600	.19
17	ST. LOUIS	1,148,100	1.26	124	MACON	175,700	.19
18	TAMPA-ST. PETERSBURG	1,083,800	1.19	125	TALLAHASSEE-THOMASVILLE	174,500	.19
19	DENVER	976,500	1.07	126	LA CROSSE-EAU CLAIRE	173,700	.19
20	BALTIMORE	957,400	1.05	127	WICHITA FALLS-LAWTON	170,300	.19
21	SACRAMENTO-STOCKTON	920,600	1.01	128	COLUMBIA-JEFFERSON CITY	168,400	.18
22	HARTFORD-NEW HAVEN	882,200	.97	129	COLUMBUS-TUPELO	166,400	.18
23	INDIANAPOLIS	872,400	.96	130	TERRE HAUTE	164,300	.18
24	PHOENIX	814,100	.89	131	ATHENS-WATHENS	161,100	.18
25	SAN DIEGO	782,400	.86	132	YAKIMA	160,000	.18
26	PORTLAND, OR	781,900	.86	133	WAUSAU-RHINELANDER	163,400	.18
27	ORLANDO-DAYTONA BEACH-MELBOURNE	763,400	.81	134	SIOUX CITY	163,000	.14
28	CINCINNATI	733,100	.80	135	ERIE	161,600	.14
29	KANSAS CITY	729,900	.79	136	LUBBOCK	156,600	.17
30	MILWAUKEE	717,000	.79	137	TRAVERSE CITY-CADILLAC	157,600	.17
31	NASHVILLE	715,600	.79	138	BOISE	155,600	.17
32	CHARLOTTE	703,900	.77	139	EUGENE	153,500	.17
33	BUFFALO	669,600	.73	140	BEND	153,400	.17
34	NEW ORLEANS	666,300	.73	141	FLORENCE, SC	151,200	.17
35	COLUMBUS, OH	663,600	.73	142	CHICO-REDDING	150,100	.16
36	RALEIGH-DURHAM	653,300	.72	143	ROCHESTER-MASON CITY-AUSTIN	146,900	.16
37	GREENVILLE-SPARTANBURG-ASHEVILLE	646,600	.71	144	BLUEFIELD-BECKLEY-OAK HILL	149,300	.16
38	MEMPHIS	626,800	.69	145	TOPEKA	149,100	.16
39	PROVIDENCE-NEW BEDFORD	626,300	.69	146	ALBANY, GA	145,600	.16
40	OKLAHOMA CITY	624,800	.68	147	ABILENE-ATOLAND	145,400	.16
41	SALT LAKE CITY	615,600	.67	148	MINOT-BISMARCK-DICKINSON	144,600	.16
42	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	607,900	.67	149	FT. SMITH	143,500	.16
43	SAN ANTONIO	582,700	.64	150	WILMINGTON	140,500	.15
44	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	555,800	.61	151	BAKERSFIELD	140,000	.15
45	CHARLESTON-HUNTINGTON	554,400	.61	152	ABILENE	132,000	.14
46	HARRISBURG-YORK-LANCASTER-LEBANON	553,400	.60	153	YUMA	132,000	.14
47	BIRMINGHAM	546,000	.60	154	QUINCY-HANNIBAL	131,300	.14
48	LOUISVILLE	531,800	.59	155	ABILENE-SWEETWATER	126,100	.14
49	GREENSBORO-WINSTON SALEM-HIGH POINT	526,400	.58	156	UTICA	115,600	.13
50	ALBANY-SCHENECTADY-TROY	521,300	.57	157	SARASOTA	113,900	.12
51	DAYTON	519,500	.57	158	MEDFORD	113,300	.12
52	SHREVEPORT-TEXARKANA	477,000	.52	159	IDAHO FALLS-POCATELLO	103,300	.11
53	LITTLE ROCK	473,300	.52	160	DOTHAN	102,600	.11
54	TULSA	472,700	.52	161	LAUREL-HATTIESBURG	96,400	.11
55	FLINT-SAGINAW-BAY CITY	464,300	.51	162	CLARKSBURG-WESTON	93,400	.10
56	WILKES BARRE-SCRANTON	461,300	.51	163	ALEXANDRIA, LA	93,000	.10
57	RICHMOND	460,000	.50	164	GREENWOOD-GREENVILLE	94,300	.10
58	KNOXVILLE	444,500	.49	165	RAPID CITY	92,400	.10
59	MOBILE-PENSACOLA	443,000	.49	166	SALISBURY	92,200	.10
60	WEST PALM BEACH-FT.PIERCE VERO BEACH	437,900	.48	167	ELMIRA	90,600	.10
61	WICHITA-HUTCHINSON	426,400	.47	168	WATERTOWN-CARTHAGE	87,300	.10
62	JACKSONVILLE	421,700	.46	169	BILLINGS-HARDIN	83,700	.09
63	FRESNO-VISALIA	413,700	.46	170	GAINESVILLE	80,900	.09
64	ALBUQUERQUE	411,500	.45	171	MERIDIAN	80,400	.09
65	SYRACUSE	406,000	.45	172	LAKE CHARLES	80,100	.09
66	TOLEDO	402,400	.44	173	ABBONDANZA	79,700	.09
67	ROANOKE-LYNCHBURG	388,000	.43	174	ALEXANDRIA, MN	79,200	.09
68	DES MOINES	382,500	.42	175	PANAMA CITY	75,100	.08
69	ROCHSTER, NY	373,200	.41	176	JONESBORO	73,200	.08
70	GREEN BAY	370,600	.41	177	MISSOULA	72,200	.08
71	SPRINGFIELD-DECATUR-CHAMPAIGN	363,300	.40	178	GRAND JUNCTION-DURANGO	70,500	.08
72	OMAHA	354,800	.39	179	GREAT FALLS	68,000	.07
73	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	343,200	.38	180	BILOXI-GULFPORT-PASCAGOULA	65,000	.07
74	LEXINGTON	336,200	.37	181	EL CENTRO-YUMA	64,100	.07
75	PORTLAND-POLAND SPRING	334,000	.37	182	PALM SPRINGS	62,600	.07
76	CEDAR RAPIDS-WATERLOO-DUBUQUE	328,000	.37	183	ROSWELL	61,400	.07
77	DAVENPORT-ROCK ISLAND-MOLINE, QUAD CITY	322,000	.35	184	MARQUETTE	61,100	.07
78	CHATTANOOGA	315,000	.35	185	TUSCALOOSA	57,200	.06
79	AUSTIN, TX	315,800	.35	186	CUMBERLA	52,600	.06
80	SPOKANE	313,800	.34	187	ST. JOSEPH	52,100	.06
81	JOHNSTOWN-ALTOONA	309,100	.34	188	CASPER-RIVERTON	54,700	.06
82	SPRINGFIELD, MO	307,600	.34	189	LAFAYETTE, IN	54,000	.06
83	JACKSON, MS	306,200	.34	190	JACKSON, TN	50,600	.05
84	BRISTL-KNGSPT-JOHNSN CTYS TRI CITIES	303,800	.33	191	SAN ANGELO	48,300	.05
85	SOUTH BEND-ELKHART	303,700	.33	192	ANNISTON	46,200	.05
86	COLUMBIA, SC	291,600	.32	193	BUTTE	47,000	.05
87	TUCSON	284,100	.31	194	HAGERSTOWN	46,100	.05
88	EVANSVILLE	277,300	.30	195	LAREDO	44,600	.05
89	BATON ROUGE	276,500	.30	196	LIMA	42,900	.05
90	HUNTSVILLE-DECATUR-FLORENCE	276,700	.30	197	BOWLING GREEN	42,000	.05
91	LINCOLN-HASTINGS-KEARNEY	265,300	.29	198	CHARLOTTESVILLE	41,900	.05
92	YOUNGSTOWN	250,100	.27	199	HARRISONBURG	41,400	.05
93	FT. WAYNE	246,300	.27	200	PARKERSBURG	36,400	.04
94	WACO-TEMPLE	240,100	.26	201	TWIN FALLS	36,400	.04
95	GREENVILLE-NEW BERN-WASHINGTON	236,900	.26	202	JAMESVILLE	32,300	.04
96	BURLINGTON-PLATTSBURGH	236,900	.26	203	ANTIGUA-PONCE-MAYAGUEZ	32,200	.04
97	EL PASO	236,900	.26	204	PRESQUE ISLE	31,600	.03
98	SPRINGFIELD, MA	235,600	.26	205	CHEYENNE	30,200	.03
99	SIOUX FALLS-MITCHELL	231,400	.25	206	FLAGSTAFF	28,500	.03
100	LANSING	226,000	.25	207	VICTORIA	28,700	.03
101	AUGUSTA	226,700	.25	208	MANKATO	28,000	.03
102	PEORIA	224,900	.25	209	RENO	25,400	.03
103	FARGO	222,800	.24	210	SELMA	23,900	.03
104	MCALLEN-BROWNSVILLE: LRGV	219,300	.24	211	HELENA	20,300	.03
105	SAVANNAH	216,900	.24	212	NORTH PLATTE	19,200	.02
106	CHARLESTON, SC	213,800	.23	213	ALPENA	15,200	.02
107	COLORADO SPRINGS-PUEBLO	212,800	.23	214	GLENDIVE	15,600	.02
						5,100	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 56,781,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,417,700	7.78
2	LOS ANGELES	3,049,700	5.37
3	CHICAGO	2,052,800	3.62
4	PHILADELPHIA	1,706,400	3.01
5	SAN FRANCISCO	1,357,000	2.39
6	BOSTON	1,325,000	2.33
7	DETROIT	1,226,900	2.16
8	WASHINGTON, DC	1,117,800	1.97
9	DALLAS-FT. WORTH	1,097,300	1.93
10	HOUSTON	1,026,700	1.81
11	CLEVELAND	892,200	1.57
12	ATLANTA	851,100	1.50
13	MINNEAPOLIS-ST. PAUL	782,700	1.38
14	PITTSBURGH	753,600	1.33
15	SEATTLE-TACOMA	744,700	1.31
16	DENVER	692,600	1.22
17	MIAMI	676,900	1.19
18	ST. LOUIS	673,600	1.19
19	BALTIMORE	608,800	1.07
20	SACRAMENTO-STOCKTON	594,400	1.05
21	INDIANAPOLIS	557,800	.98
22	HARTFORD-NEW HAVEN	537,600	.94
23	TAMPA-ST. PETERSBURG	525,400	.92
24	PHOENIX	506,400	.89
25	SAN DIEGO	505,100	.89
26	PORTLAND, OR	498,300	.88
27	CINCINNATI	457,700	.81
28	KANSAS CITY	451,900	.80
29	CHARLOTTE	449,000	.79
30	NASHVILLE	448,600	.79
31	MILWAUKEE	444,000	.78
32	NEW ORLEANS	441,700	.78
33	RALEIGH-DURHAM	434,700	.77
34	COLUMBUS, OH	434,100	.76
35	SALT LAKE CITY	432,300	.76
36	ORLANDO-DAYTONA BEACH-MELBOURNE	414,700	.73
37	MEMPHIS	393,700	.69
38	GREENVILLE-SPARTANBURG-ASHEVILLE	393,500	.69
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	390,400	.69
40	BUFFALO	388,700	.68
41	OKLAHOMA CITY	385,900	.68
42	SAN ANTONIO	370,900	.65
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	369,300	.65
44	PROVIDENCE-NEW BEDFORD	359,400	.63
45	CHARLESTON-HUNTINGTON	342,800	.60
46	LOUISVILLE	338,100	.59
47	HARRISBURG-YORK-LANCASTER-LEBANON	337,100	.59
48	GREENSBORO-WINSTON SALEM-HIGH POINT	332,100	.58
49	BIRMINGHAM	325,800	.57
50	DAYTON	325,700	.57
51	FLINT-SAGINAW-BAY CITY	303,900	.54
52	ALBANY-SCHENECTADY-TROY	300,800	.53
53	MOBILE-PENSACOLA	290,800	.51
54	RICHMOND	290,600	.51
55	TULSA	287,300	.51
56	LITTLE ROCK	283,000	.50
57	ALBUQUERQUE	281,600	.50
58	SHREVEPORT-TEXARKANA	277,000	.49
59	KNOXVILLE	275,000	.48
60	FRESNO-VISALIA	270,900	.48
61	JACKSONVILLE	266,800	.47
62	SYRACUSE	253,000	.45
63	WICHITA-HUTCHINSON	249,100	.44
64	TOLEDO	248,900	.44
65	WILKES BARRE-SCRANTON	244,500	.43
66	ROANOKE-LYNCHBURG	237,500	.42
67	ROCHESTER, NY	234,300	.41
68	DES MOINES	229,500	.40
69	GREEN BAY	222,600	.39
70	SPRINGFIELD-DECATUR-CHAMPAIGN	222,300	.39
71	LEXINGTON	221,300	.39
72	OMAHA	217,600	.38
73	AUSTIN, TX	214,300	.38
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	208,200	.37
75	WEST PALM BEACH-FT.PIERCE VERO BEACH	203,200	.36
76	CHATTANOOGA	201,800	.36
77	PORTLAND-POLAND SPRING	201,700	.36
78	SPOKANE	199,900	.35
79	DAVENPORT-ROCK ISLND-MOLINE: QUAD CITY	198,900	.35
80	COLUMBIA, SC	197,100	.35
81	BATON ROUGE	192,800	.34
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	192,300	.34
83	JACKSON, MS	191,100	.34
84	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	186,100	.33
85	SOUTH BEND-ELKHART	180,200	.32
86	JOHNSTOWN-ALTOONA	175,200	.32
87	TUCSON	178,500	.31
88	HUNTSVILLE-DECATUR-FLORENCE	172,400	.30
89	SPRINGFIELD, MO	170,300	.30
90	EL PASO	166,200	.29
91	EVANSVILLE	163,600	.29
92	LANSING	158,300	.28
93	GREENVILLE-NEW BERN-WASHINGTON	155,600	.27
94	FT. WAYNE	154,300	.27
95	WACO-TEMPLE	154,000	.27
96	LINCOLN-HASTINGS-KEARNEY	152,000	.27
97	BURLINGTON-PLATTSBURGH	151,200	.27
98	CHARLESTON, SC	147,400	.25
99	YOUNGSTOWN	146,200	.26
100	AUGUSTA	145,100	.26
101	MCALLEN-BROWNSVILLE: LRGV	144,700	.25
102	LAS VEGAS	143,400	.25
103	PEORIA	142,000	.25
104	SPRINGFIELD, MA	141,800	.25
105	COLORADO SPRINGS-PUEBLO	140,100	.25
106	SAVANNAH	139,200	.25
107	LAFAYETTE, LA	135,500	.24
108	SALINAS-MONTEREY	135,400	.24
109	FARGO	133,500	.24
110	MADISON	132,300	.23
111	SIOUX FALLS-MITCHELL	131,400	.23
112	COLUMBUS, GA	129,700	.23
113	CORPUS CHRISTI	125,700	.22
114	SANTA BARBA-SNTA MARIA-SN LUIS OBISPO	123,000	.22
115	ROCKFORD	122,500	.22
116	MONROE-EL DORADO	120,900	.21
117	MONTGOMERY	119,700	.21
117	TALLAHASSEE-THOMASVILLE	116,600	.20
119	MACON	116,600	.20
120	AMARILLO	111,800	.20
121	BEAUMONT-PORT ARTHUR	111,500	.20
122	YAKIMA	110,700	.19
123	LA CROSSE-EAU CLAIRE	105,800	.19
124	EUREKA	104,600	.18
125	COLUMBIA-JEFFERSON CITY	104,500	.18
126	BOISE	103,300	.18
127	EUGENE	102,500	.18
128	RENO	101,800	.18
129	COLUMBUS-TUPELO	101,700	.18
130	WICHITA FALLS-LAWTON	101,600	.18
131	DULUTH-SUPERIOR	100,600	.18
131	WHEELING-STEUBENVILLE	100,200	.18
133	JOPLIN-PITTSBURG	100,200	.18
134	BINGHAMTON	99,100	.17
135	FLORENCE, SC	98,600	.17
136	ODESSA-MIDLAND	97,900	.17
137	WAUSAU-RHINELANDER	97,600	.17
138	ERIE	97,500	.17
139	TOPEKA	96,200	.17
140	TERRE HAUTE	92,700	.16
141	BAKERSFIELD	92,300	.16
142	ALBANY, GA	91,600	.16
143	TRAVERSE CITY-CADILLAC	91,100	.16
144	SIOUX CITY	90,700	.16
145	MINOT-BISMARCK-DICKINSON	90,200	.16
146	CHICO-REDDING	90,200	.16
147	FT. MYERS-NAPLES	89,700	.16
147	WILMINGTON	88,100	.16
149	CLARKSBURG-BECKLEY-OAK HILL	88,100	.16
150	FT. SMITH	87,600	.15
151	ROCHESTER-MASON CITY-AUSTIN	86,800	.15
152	SANGRO	85,200	.15
153	TYLER	79,500	.14
154	QUINCY-HANNIBAL	79,200	.14
155	IDAHO FALLS-POCATELLO	71,200	.13
156	ABILENE-SWEETWATER	70,600	.12
157	MEDFORD	69,600	.12
158	UTICA	68,400	.12
159	BOTTOM	64,200	.11
160	RAPID CITY	62,600	.11
161	ALEXANDRIA, LA	61,400	.11
162	LAUREL-HATTIESBURG	60,000	.11
163	GAINESVILLE	59,000	.10
164	GREENWOOD-GREENVILLE	58,000	.10
165	BILLINGS-MARDIN	55,900	.10
166	CLARKSBURG-WESTON	54,100	.10
167	LAKE CHARLES	53,400	.09
168	SALISBURY	53,000	.09
169	WATERTOWN-CARTHAGE	52,900	.09
170	ELMIRA	52,300	.09
171	MISSOULA	52,200	.09
172	MERIDIAN	46,900	.08
173	PANAMA CITY	45,900	.08
174	GRAND JUNCTION-DURANGO	45,500	.08
175	ALEXANDRIA, MN	43,800	.08
176	ATLNTI-GULFPORT-PASCAGOULA	43,100	.08
177	ARDMORE-ADA	42,700	.08
178	SARASOTA	42,500	.07
179	JONESBORO	42,300	.07
180	FL CENTRO-YUMA	41,100	.07
181	GREAT FALLS	40,700	.07
182	CASPER-RIVERTON	40,600	.07
183	TUSCALOOSA	37,900	.07
184	ROSWELL	37,100	.07
185	PALM SPRINGS	36,800	.06
186	EUREKA	36,400	.06
187	LAFAYETTE, IN	32,400	.06
188	MARQUETTE	35,100	.06
189	ANNISTON	34,200	.06
190	BUTTE	30,600	.05
191	CHARLOTTESVILLE	29,100	.05
192	JACKSON, TN	28,800	.05
193	ST. JOSEPH	28,600	.05
193	SAN ANGELO	28,700	.05
195	LAREDO	28,100	.05
196	BOWLING GREEN	27,300	.05
197	HAGERSTOWN	26,400	.05
198	HARRISONBURG	25,900	.05
199	LIMA	22,200	.04
200	FLAGSTAFF	22,700	.04
201	PARKERSBURG	22,000	.04
202	CHEYENNE	19,200	.03
203	TWIN FALLS	18,100	.03
204	PRESQUE ISLE	19,000	.03
206	ZANESVILLE	18,000	.03
206	VICTORIA	18,800	.03
207	OTTUMWA-KIRKSVILLE	18,000	.03
208	MANKATO	16,000	.03
209	BEND	15,900	.03
210	SELMA	11,100	.02
211	HELENA	11,700	.02
212	NORTH PLATTE	6,900	.01
213	ALPENA	8,800	.02
214	GLENDIVE	3,300	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 23,843,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,713,100	7.19
2	LOS ANGELES	1,218,600	5.11
3	CHICAGO	849,700	3.56
4	PHILADELPHIA	719,200	3.02
5	BOSTON	662,300	2.78
6	SAN FRANCISCO	490,300	2.06
7	DETROIT	480,200	2.01
8	WASHINGTON, DC	424,300	1.78
9	DALLAS-FT. WORTH	421,800	1.77
10	HOUSTON	407,900	1.71
11	CLEVELAND	374,900	1.57
12	MINNEAPOLIS-ST. PAUL	338,200	1.42
13	ATLANTA	331,900	1.39
14	PITTSBURGH	322,300	1.35
15	SEATTLE-TACOMA	306,000	1.28
16	ST. LOUIS	285,700	1.20
17	DENVER	276,100	1.16
18	MIAMI	256,300	1.07
19	BALTIMORE	246,200	1.03
20	SACRAMENTO-STOCKTON	240,500	1.01
21	INDIANAPOLIS	239,600	1.00
22	HARTFORD-NEW HAVEN	221,200	.93
23	TAMPA-ST. PETERSBURG	213,900	.90
24	PHOENIX	213,800	.90
25	SAN DIEGO	205,500	.86
26	SALT LAKE CITY	203,100	.85
27	CINCINNATI	198,300	.83
28	NEW ORLEANS	195,500	.82
29	PORTLAND, OR	194,300	.81
30	MILWAUKEE	192,700	.81
31	RALEIGH-DURHAM	186,400	.78
32	KANSAS CITY	185,200	.78
33	NASHVILLE	184,000	.77
34	COLUMBUS, OH	182,600	.77
35	CHARLOTTE	182,400	.76
36	MEMPHIS	179,900	.75
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	174,700	.73
38	ORLANDO-DAYTONA BEACH-MELBOURNE	173,300	.73
39	BUFFALO	173,000	.73
40	SAN ANTONIO	169,100	.68
41	OKLAHOMA CITY	162,400	.68
42	GREENVILLE-SPARTANBURG-ASHEVILLE	161,100	.68
43	NORFOLK-PORTSMTH-NEWPORT NWS-HAMPTN	159,000	.67
44	PROVIDENCE-NEW BEDFORD	158,200	.66
45	CHARLESTON-HUNTINGTON	147,200	.62
46	LOUISVILLE	140,100	.58
47	FLINT-KALMAZOO-BAY CITY	136,400	.58
48	HARRISBURG-YORK-LANCASTER-LEBANON	130,100	.55
49	DAYTON	129,600	.54
50	BIRMINGHAM	129,000	.54
51	GREENSBORO-WINSTON SALEM-HIGH POINT	133,400	.56
52	ALBANY-SCHENECTADY-TROY	130,600	.55
53	MOBILE-PENSACOLA	127,600	.54
54	ALBUQUERQUE	123,300	.52
55	LITTLE ROCK	121,100	.51
56	SHREVEPORT-TEXARKANA	120,300	.50
57	SYRACUSE	119,100	.50
58	FRESNO-VISALIA	118,700	.50
59	BIRMINGHAM	118,600	.50
60	TULSA	114,500	.48
61	KNOXVILLE	114,400	.48
62	TOLEDO	111,700	.47
63	JACKSONVILLE	111,400	.47
64	WICHITA-HUTCHINSON	106,600	.45
65	WILKES BARRE-SCRANTON	105,800	.44
66	GREEN BAY	104,200	.44
67	ROANOKE-LYNCHBURG	104,100	.43
68	ROCHESTER, NY	100,100	.42
69	SPRINGFIELD-DECATUR-CHAMPAIGN	99,400	.42
70	CEDAR RAPIDS-WATERLOO-DUBUQUE	99,000	.42
71	DES MOINES	98,300	.41
72	LEXINGTON	97,200	.41
73	AUSTIN, TX	94,900	.40
74	OMAHA	93,000	.39
75	BATON ROUGE	90,000	.38
76	COLUMBIA, SC	89,800	.38
77	JACKSON, MS	87,800	.37
78	DAVENPORT-ROCK ISLND-MOLINE: QUAD CTY	86,600	.36
79	PORTLAND-POLAND SPRING	85,200	.36
80	SPOKANE	85,900	.36
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	84,600	.35
82	JOHNSTOWN-ALTOONA	82,400	.35
83	WEST PALM BEACH-FT.PIERCE VERO BEACH	81,300	.34
84	CHATTANOOGA	81,200	.34
85	EL PASO	78,100	.33
86	SOUTH BEND-ELKHART	77,400	.32
87	TUCSON	77,300	.32
88	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	76,300	.32
89	WACO-TEMPLE	75,400	.32
90	LANSING	73,800	.31
91	HUNTSVILLE-DECATUR-FLORENCE	72,900	.31
92	SPRINGFIELD, MO	72,700	.31
93	GREENVILLE-NEW BERN-WASHINGTON	71,100	.30
94	MCALLEN-BROWNSVILLE: LRGV	71,100	.30
95	EVANSVILLE	70,200	.29
96	BURLINGTON-PLATTSBURGH	66,500	.28
97	LINCOLN-HASTINGS-KEARNEY	66,500	.28
98	SPRINGFIELD, MO	63,100	.26
99	FT. WAYNE	66,400	.28
100	LAFAYETTE, LA	66,300	.28
101	CHARLESTON, SC	65,800	.28
102	SAVANNAH	64,000	.27
103	FARGO	63,700	.27
104	AUGUSTA	63,600	.27
105	PEORIA	63,600	.27
106	SIOUX FALLS-MITCHELL	62,800	.26
107	YOUNGSTOWN	62,000	.26
108	COLORADO SPRINGS-PUEBLO	59,500	.25
109	COLUMBUS, GA	58,400	.24
110	MADISON	57,900	.24
111	MONROE-EL DORADO	57,500	.24
112	CORPUS CHRISTI	56,500	.24
113	LAS VEGAS	55,700	.23
114	SALINAS-MONTEREY	54,300	.23
115	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	54,600	.23
116	TALLAHASSEE-THOMASVILLE	54,200	.23
117	MONTGOMERY	52,700	.22
118	LA CROSSE-EAU CLAIRE	52,100	.22
119	ODESSA-MIDLAND	51,700	.22
120	LUBBOCK	50,200	.21
121	MACON	49,600	.21
122	COLUMBIA-JEFFERSON CITY	48,500	.20
123	BEAUMONT-PORT ARTHUR	48,200	.20
124	COLUMBUS-TUPELO	47,500	.20
125	AMARILLO	47,100	.20
126	WAUSAU-RHINELANDER	45,900	.19
127	DULUTH-SUPERIOR	45,000	.19
128	YAKIMA	44,600	.19
129	BINGHAMTON	44,500	.19
130	WICHITA FALLS-LAWTON	43,600	.18
131	ERIE	43,200	.18
132	WHEELING-STEUBENVILLE	43,000	.18
133	FLORENCE, SC	42,900	.18
134	JOPLIN-PITTSBURG	42,700	.18
135	TOPEKA	42,400	.18
136	BOISE	42,200	.18
137	ODESSA-MIDLAND	42,000	.18
138	MINOT-BISMARCK-DICKINSON	41,600	.18
139	ALBANY, GA	41,600	.17
140	SIOUX CITY	41,600	.17
141	TERRE HAUTE	40,500	.17
142	EUGENE	40,400	.17
143	TRAVERSE CITY-CADILLAC	40,100	.17
144	BAKERSFIELD	39,700	.17
145	DENVER	38,700	.16
146	CHICO-REDDING	38,000	.16
147	WILMINGTON	38,000	.16
148	FT. SMITH	37,600	.16
149	ROCHESTER-MASON CITY-AUSTIN	37,500	.16
150	BLUEFIELD-BECKLEY-OAK HILL	37,600	.16
151	TYLER	35,300	.15
152	FT. MYERS-NAPLES	35,200	.15
153	SANDRD	34,600	.14
154	TWIN FALLS-POCATELLO	33,600	.14
155	ODNTZ-HARNGN-RAL	32,500	.14
156	ARTLENE-SWEETWATER	30,700	.13
157	UTICA	30,400	.13
158	GREENWOOD-GREENVILLE	29,600	.12
159	GAINESVILLE	28,300	.12
160	ALEXANDRIA, LA	27,600	.12
161	LAUREL-HATTIESBURG	27,900	.12
162	RAPID CITY	27,500	.11
163	REDENDO	26,300	.11
164	ORTHAN	26,200	.11
165	WATERTOWN-CARTHAGE	26,100	.11
166	LAKE CHARLES	24,000	.10
167	ELMIRA	23,700	.10
168	CLARKSBURG-WESTON	23,500	.10
169	SALISBURY	23,000	.10
170	BILLINGS-HARDIN	22,700	.10
171	MERIDIAN	21,100	.09
172	ALEXANDRIA, MN	20,100	.09
173	BILOXI-GULFPORT-PASCAGOULA	19,700	.08
174	PANAMA CITY	19,300	.08
175	EL CENTRO-YUMA	19,200	.08
176	MISSOULA	19,100	.08
177	LAFAYETTE, IN	18,600	.08
178	ARDMORE-ADA	18,500	.08
179	JONESBORO	18,100	.08
180	TUSCALOOSA	17,600	.07
181	GRAND JUNCTION-DURANGO	17,700	.07
182	GREAT FALLS	17,700	.07
183	MARQUETTE	16,700	.07
184	ONCWELL	16,600	.07
185	SARASOTA	16,300	.07
186	PALM SPRINGS	16,000	.07
187	CASPER-RIVERTON	15,700	.07
188	EUREKA	14,500	.06
189	LAREDO	14,100	.06
190	ANNISTON	14,100	.06
191	BUTTE	13,500	.06
192	CHARLOTTESVILLE	13,500	.06
193	ST. JOSEPH	13,500	.06
194	BOWLING GREEN	13,300	.06
195	SAN ANGELO	13,300	.06
196	HARRISONBURG	12,600	.05
197	JACKSON, TN	12,300	.05
198	FLAGSTAFF	11,600	.05
199	LIMA	11,400	.05
200	HAGERSTOWN	10,900	.05
201	PARKERSBURG	9,000	.04
202	PRESQUE ISLE	8,600	.04
203	WAUSAU	8,700	.04
204	OTTUMWA-KIRKSVILLE	8,500	.04
205	JANESVILLE	8,500	.04
206	VICTORIA	8,300	.03
207	CHEYENNE	8,100	.03
208	TWIN FALLS	7,800	.03
209	SELMA	6,000	.03
210	MEMD	5,900	.02
211	HELENA	4,600	.02
212	ALPENA	4,200	.02
213	NORTH PLATTE	4,100	.02
214	GLENDIVE	1,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 34,239,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,505,900	7.32
2	LOS ANGELES	1,851,200	5.41
3	CHICAGO	1,230,700	3.59
4	PHILADELPHIA	1,008,900	2.95
5	SAN FRANCISCO	815,400	2.38
6	BOSTON	812,700	2.37
7	DETROIT	684,700	2.00
8	WASHINGTON, DC	661,900	1.93
9	HOUSTON	640,300	1.87
10	DALLAS-FT. WORTH	638,200	1.86
11	CLEVELAND	529,000	1.55
12	ATLANTA	511,600	1.49
13	MINNEAPOLIS-ST. PAUL	488,500	1.43
14	SEATTLE-TACOMA	459,100	1.34
15	PITTSBURGH	450,500	1.32
16	DENVER	437,900	1.28
17	ST. LOUIS	396,700	1.16
18	MIAMI	385,100	1.12
19	SACRAMENTO-STOCKTON	362,800	1.06
20	BALTIMORE	362,200	1.06
21	INDIANAPOLIS	336,700	.98
22	SAN DIEGO	319,200	.93
23	HARTFORD-NEW HAVEN	317,700	.93
24	PORTLAND, OR	309,700	.90
25	PHOENIX	305,600	.90
26	TAMPA-ST. PETERSBURG	303,300	.89
27	SALT LAKE CITY	282,600	.83
28	CINCINNATI	276,000	.81
29	NEW ORLEANS	274,700	.80
30	KANSAS CITY	272,300	.80
31	RALEIGH-DURHAM	271,200	.79
32	MILWAUKEE	269,500	.79
33	COLUMBUS, OH	266,200	.78
34	NASHVILLE	263,800	.77
35	CHARLOTTE	262,600	.77
36	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	241,800	.71
37	MEMPHIS	239,800	.70
38	ORLANDO-DAYTONA BEACH-MELBOURNE	238,800	.70
39	OKLAHOMA CITY	235,000	.69
40	BUFFALO	231,500	.68
41	GREENVILLE-SPARTANBURG-ASHEVILLE	227,800	.67
42	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	226,100	.66
43	SAN ANTONIO	224,600	.66
44	PROVIDENCE-NEW BEDFORD	218,700	.64
45	CHARLESTON-HUNTINGTON	204,600	.60
46	LOUISVILLE	201,900	.59
47	HARRISBURG-YORK-LANCASTER-LEBANON	199,300	.58
48	BIRMINGHAM	193,600	.57
49	GREENSBORO-WINSTON SALEM-HIGH POINT	192,500	.56
50	DAYTON	191,400	.56
51	FLINT-SAGINAW-BAY CITY	184,000	.54
52	ALBANY-SCHENECTADY-TROY	180,600	.53
53	RICHMOND	174,900	.51
54	MOBILE-PENSACOLA	172,500	.50
55	ALBUQUERQUE	172,000	.50
56	LITTLE ROCK	168,300	.49
57	TULSA	167,300	.49
58	FRESNO-VISALIA	166,300	.49
59	SHREVEPORT-TEXARKANA	162,900	.48
60	KNOXVILLE	161,100	.47
61	JACKSONVILLE	159,200	.46
61	SYRACUSE	156,200	.46
63	TOLEDO	154,500	.45
64	WICHITA-HUTCHINSON	150,800	.44
65	AUSTIN, TX	143,200	.42
66	ROCHESTER, NY	142,900	.42
67	WILKES BARRE-SCRANTON	142,800	.42
68	ROANOKE-LYNCHBURG	141,600	.41
69	SPRINGFIELD-DECATUR-CHAMPAIGN	139,700	.41
70	DES MOINES	138,900	.41
71	LEXINGTON	137,900	.40
72	GREEN BAY	135,900	.40
73	OMAHA	131,800	.38
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	131,600	.38
75	COLUMBIA, SC	125,000	.37
76	SPOKANE	123,500	.36
77	BATON ROUGE	123,400	.36
78	PORTLAND-POLAND SPRING	122,000	.35
79	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	118,200	.35
80	WEST PALM BEACH-FT.PIERCE VERO BEACH	118,300	.35
81	JACKSON, MS	117,700	.34
82	CHATTANOOGA	117,200	.34
83	PADUCAH-CP GIRARDEAU-HARRSBG-MARION	114,900	.34
84	TUCSON	111,400	.33
85	JOHNSTOWN-ALTOONA	109,400	.32
86	SOUTH BEND-ELKHART	108,500	.32
87	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	108,200	.32
88	LANSING	103,700	.30
89	EL PASO	102,600	.30
90	WACO-TEMPLE	101,000	.29
91	SPRINGFIELD, MO	98,300	.29
92	HUNTSVILLE-DECATUR-FLORENCE	97,100	.28
93	EVANSVILLE	97,500	.28
94	GREENVILLE-NEW BERN-WASHINGTON	96,900	.28
95	LINCOLN-HASTINGS-KEARNEY	96,200	.28
96	BURLINGTON-PLATTSBURGH	94,900	.28
97	FT. WAYNE	93,800	.27
98	CHARLESTON, SC	92,800	.27
99	SPRINGFIELD, MA	92,500	.27
100	PEORIA	89,500	.26
101	MCALLEN-BROWNSVILLE: LRGV	88,900	.25
102	AUGUSTA	88,200	.26
103	SAVANNAH	87,800	.26
104	SALINAS-MONTEREY	87,200	.25
105	MADISON	86,800	.25
106	YOUNGSTOWN	86,300	.25
107	COLORADO SPRINGS-PUEBLO	85,100	.25
107	FARGO	85,100	.25
109	LAS VEGAS	84,600	.25
110	LAFAYETTE, LA	83,000	.24
111	SIOUX FALLS-MITCHELL	80,900	.24
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	79,400	.23
113	COLUMBUS, GA	77,800	.23
114	CORPUS CHRISTI	75,300	.22
115	TALLAHASSEE-THOMASVILLE	75,000	.22
116	MONROE-EL DORADO	72,100	.21
117	ROCKFORD	71,600	.21
118	MONTGOMERY	69,900	.20
119	LA CROSSE-EAU CLAIRE	67,300	.20
120	MACON	66,700	.19
121	COLUMBIA-JEFFERSON CITY	66,300	.19
122	AMARILLO	66,100	.19
123	LUBBOCK	65,900	.19
124	BEAUMONT-PORT ARTHUR	65,000	.19
125	YAKIMA	64,800	.19
126	EUGENE	64,100	.19
127	BOISE	62,900	.18
128	COLUMBUS-TUPELO	61,200	.18
129	DULUTH-SUPERIOR	60,800	.18
129	RENO	60,800	.18
131	TOPEKA	60,500	.18
132	WICHITA FALLS-LAWTON	60,400	.18
133	WHEELING-STEUBENVILLE	59,600	.17
134	FLORENCE, SC	59,000	.17
135	ERIE	58,600	.17
135	ODESSA-MIDLAND	58,600	.17
137	WAUSAU-RHINELANDER	58,700	.17
138	BINGHAMTON	57,700	.17
139	JOPLIN-PITTSBURG	57,400	.17
140	BAKERSFIELD	56,100	.16
140	MINOT-BISMARCK-DICKINSON	56,100	.16
142	SIOUX CITY	55,200	.16
143	ALBANY, GA	55,100	.16
144	TERRE HAUTE	54,900	.16
145	CHICO-REDDING	54,500	.16
146	BLUEFIELD-BECKLEY-OAK HILL	53,200	.16
147	TRAVERSE CITY-CADILLAC	52,800	.15
148	WILMINGTON	52,400	.15
149	FT. SMITH	51,600	.15
150	ROCHESTER-MASON CITY-AUSTIN	50,500	.15
151	FT. MYERS-NAPLES	49,700	.15
152	RANGOR	48,300	.14
153	TYLER	48,200	.14
154	IDAHO FALLS-POCATELLO	44,900	.13
155	QUINCY-HANNIBAL	43,000	.13
156	ABILENE-SWEETWATER	42,500	.12
157	GAINESVILLE	41,000	.12
158	MEDFORD	40,200	.12
159	UTICA	38,900	.11
160	RAPID CITY	38,600	.11
161	LAUREL-HATTIESBURG	36,600	.11
162	ALEXANDRIA, LA	36,300	.11
162	DOTHAN	36,300	.11
164	GREENWOOD-GREENVILLE	35,200	.10
165	BILLINGS-HARDIN	33,300	.10
166	CLARKSBURG-WESTON	32,400	.09
167	LAKE CHARLES	31,900	.09
168	WATERTOWN-CARTHAGE	31,800	.09
169	SALISBURY	31,000	.09
170	ELMIRA	30,700	.09
171	MISSOULA	29,400	.09
172	MERIDIAN	27,500	.08
173	GRAND JUNCTION-DURANGO	27,100	.08
174	BILOXI-GULFPORT-PASCAGOULA	26,400	.08
175	PANAMA CITY	25,700	.08
176	LAFAYETTE, IN	25,100	.07
177	ALEXANDRIA, MN	25,000	.07
178	ARDMORE-ADA	24,500	.07
179	EL CENTRO-YUMA	24,500	.07
180	GREAT FALLS	24,200	.07
180	TUSCALOOSA	24,200	.07
182	JONESBORO	23,900	.07
183	CASPER-RIVERTON	23,600	.07
183	SARASOTA	23,600	.07
185	EUREKA	22,700	.07
186	PALM SPRINGS	22,400	.07
187	MARQUETTE	22,100	.06
188	ROSWELL	21,600	.06
189	CHARLOTTESVILLE	19,800	.06
190	ANNISTON	19,300	.06
191	BUTTE	18,600	.05
192	SAN ANGELO	17,900	.05
193	BOWLING GREEN	17,800	.05
194	JACKSON, TN	17,300	.05
194	LAREDO	17,300	.05
194	ST. JOSEPH	17,300	.05
197	HARRISONBURG	17,000	.05
198	FLAGSTAFF	15,700	.05
199	LIMA	15,400	.04
200	HAGERSTOWN	15,000	.04
201	PARKERSBURG	12,700	.04
202	CHEYENNE	11,700	.03
203	OTTUMWA-KIRKSVILLE	11,500	.03
204	PRESQUE ISLE	11,400	.03
204	VICTORIA	11,400	.03
206	TWIN FALLS	11,300	.03
206	ZANESVILLE	11,300	.03
208	MANKATO	11,200	.03
209	BEND	9,800	.03
210	HELENA	7,300	.02
210	SEDALIA	7,300	.02
212	NORTH PLATTE	6,000	.02
213	ALPENA	4,900	.01
214	GLENDIVE	2,000	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 43,138,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,484,800	8.08
2	LOS ANGELES	2,334,800	5.41
3	CHICAGO	1,575,200	3.65
4	PHILADELPHIA	1,304,000	3.02
5	SAN FRANCISCO	1,066,900	2.47
6	BOSTON	1,000,200	2.32
7	WASHINGTON, DC	879,100	2.04
8	DETROIT	857,700	1.99
9	DALLAS-FT. WORTH	812,800	1.88
10	HOUSTON	789,100	1.83
11	CLEVELAND	683,500	1.58
12	ATLANTA	663,800	1.54
13	MINNEAPOLIS-ST. PAUL	586,800	1.36
14	SEATTLE-TACOMA	574,700	1.33
15	PITTSBURGH	566,900	1.31
16	MIAMI	531,400	1.23
17	DENVER	528,800	1.23
18	ST. LOUIS	517,000	1.20
19	BALTIMORE	465,100	1.08
20	SACRAMENTO-STOCKTON	454,400	1.05
21	INDIANAPOLIS	420,300	.97
22	HARTFORD-NEW HAVEN	408,000	.95
23	TAMPA-ST. PETERSBURG	403,000	.93
24	PORTLAND, OR	386,400	.90
25	PHOENIX	384,900	.89
26	SAN DIEGO	378,000	.88
27	CHARLOTTE	346,900	.80
28	KANSAS CITY	344,100	.80
29	CINCINNATI	344,000	.80
30	NASHVILLE	341,200	.79
31	MILWAUKEE	336,100	.78
32	NEW ORLEANS	332,000	.77
33	COLUMBUS, OH	325,000	.75
34	RALEIGH-DURHAM	321,600	.75
35	ORLANDO-DAYTONA BEACH-MELBOURNE	317,200	.74
36	SALT LAKE CITY	310,200	.72
37	GREENVILLE-SPARTANBURG-ASHEVILLE	303,600	.70
38	MEMPHIS	296,800	.69
39	BUFFALO	291,500	.68
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	288,700	.67
41	OKLAHOMA CITY	287,200	.67
42	SAN ANTONIO	280,900	.65
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	276,500	.64
44	PROVIDENCE-NEW BEDFORD	268,500	.62
45	CHARLESTON-HUNTINGTON	261,000	.61
46	LOUISVILLE	258,300	.60
47	GREENSBORO-WINSTON SALEM-HIGH POINT	256,900	.60
48	HARRISBURG-YORK-LANCASTER-LEBANON	255,800	.59
49	BIRMINGHAM	249,600	.58
50	DAYTON	249,500	.58
51	ALBANY-SCHENECTADY-TROY	227,700	.53
52	FLINT-SAGINAW-BAY CITY	226,700	.53
53	TULSA	223,700	.52
54	RICHMOND	222,900	.52
55	MOBILE-PENSACOLA	220,000	.51
56	LITTLE ROCK	214,800	.50
57	ALBUQUERQUE	214,400	.50
58	SHREVEPORT-TEXARKANA	211,800	.49
59	KNOXVILLE	211,600	.49
60	JACKSONVILLE	205,400	.48
61	FRESNO-VISALIA	203,900	.47
62	WICHITA-HUTCHINSON	187,100	.43
63	WILKES BARRE-SCRANTON	184,700	.43
64	TOLEDO	183,200	.42
65	SYRACUSE	180,900	.42
66	ROANOKE-LYNCHBURG	177,100	.41
67	ROCHESTER, NY	176,800	.41
68	GREEN BAY	166,600	.39
69	DES MOINES	166,400	.39
70	OMAHA	166,000	.38
71	LEXINGTON	162,900	.38
72	SPRINGFIELD-DECATUR-CHAMPAIGN	159,900	.37
73	WEST PALM BEACH-FT.PIERCE VERO BEACH	158,000	.37
74	CHATTANOOGA	155,600	.36
75	PORTLAND-POLAND SPRING	153,300	.35
76	DAVENPORT-ROCK ISLND-MOLINE, QUAD CITY	151,600	.35
77	AUSTIN, TX	151,200	.35
78	SPOKANE	150,300	.35
79	CEDAR RAPIDS-WATERLOO-DUBUQUE	149,500	.35
80	BRISTL-KNGSPT-JOHNSN CTY- TRI CITIES	147,300	.34
81	COLUMBIA, SC	143,000	.33
82	JACKSON, MS	142,200	.33
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	141,900	.33
84	BATON ROUGE	139,700	.32
85	SOUTH BEND-ELKHART	137,500	.32
86	HUNTSVILLE-DECATUR-FLORENCE	132,900	.31
87	TUCSON	132,400	.31
88	JOHNSTOWN-ALTOONA	130,100	.30
89	SPRINGFELD, MO	129,300	.30
90	EVANSVILLE	124,500	.29
91	EL PASO	122,200	.28
92	FT. WAYNE	117,500	.27
93	GREENVILLE-NEW BERN-WASHINGTON	112,900	.26
94	YOUNGSTOWN	111,600	.25
95	LAS VEGAS	111,400	.26
96	LANSING	111,300	.26
97	LINCOLN-HASTINGS-KEARNEY	110,900	.26
98	CHARLESTON, SC	110,300	.26
99	BURLINGTON-PLATTSBURGH	110,100	.26
100	AUGUSTA	110,000	.25
101	MCALLEN-BROWNSVILLE, LRGV	109,500	.25
102	COLORADO SPRINGS-PUEBLO	106,200	.25
103	WACO-TEMPLE	102,800	.24
104	PEORIA	102,300	.24
105	SALINAS-MONTEREY	102,200	.24
106	SAVANNAH	101,900	.24
107	LAFAYETTE, LA	99,200	.23
108	SPRINGFIELD, MA	99,100	.23
109	MADISON	96,100	.22
110	SIOUX FALLS-MITCHELL	95,600	.22
111	FARGO	94,400	.22
112	ROCKFORD	92,900	.22
113	CORPUS CHRISTI	92,100	.21
114	COLUMBUS, GA	91,300	.21
115	MONROE-EL DORADO	87,500	.20
116	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	86,400	.20
117	MONTGOMERY	86,300	.20
118	AMARILLO	84,700	.20
119	MACON	84,200	.20
120	BEAUMONT-PORT ARTHUR	84,100	.19
121	TALLAHASSEE-THOMASVILLE	81,700	.19
122	YAKIMA	80,400	.19
123	RENO	79,100	.18
124	BOISE	78,500	.18
125	EUGENE	77,500	.18
126	WHEELING-STEUBENVILLE	76,300	.18
127	DULUTH-SUPERIOR	75,400	.17
127	JOPLIN-PITTSBURG	75,400	.17
129	WICHITA FALLS-LAWTON	75,200	.17
130	FLORENCE, SC	74,900	.17
131	COLUMBUS-TUPELO	74,500	.17
132	BINGHAMTON	74,300	.17
133	ODESSA-MIDLAND	73,600	.17
134	LUBBOCK	73,100	.17
135	WAUSAU-RHINELANDER	72,800	.17
136	LA CROSSE-EAU CLAIRE	72,400	.17
137	COLUMBIA-JEFFERSON CITY	71,800	.17
138	ERIE	71,200	.17
139	TRAVERSE CITY-CADILLAC	70,200	.16
140	FT. MYERS-NAPLES	69,300	.16
141	TERRE HAUTE	69,100	.16
142	BAKERSFIELD	69,000	.16
143	ALBANY, GA	68,700	.16
144	WILMINGTON	67,700	.16
145	CHICO-REDDING	67,300	.16
146	BLUEFIELD-BECKLEY-OAK HILL	66,900	.16
147	MINOT-BISMARCK-DICKINSON	66,700	.15
147	SIOUX CITY	66,700	.15
149	FT. SMITH	65,600	.15
150	TOPEKA	65,200	.15
151	ROCHESTER-MASON CITY-AUSTIN	64,600	.15
152	BANGOR	60,200	.14
153	TYLER	57,400	.13
154	MEDFORD	54,400	.13
155	QUINCY-HANNIBAL	52,100	.12
156	ABILENE-SWEETWATER	51,500	.12
157	IDAHO FALLS-POCATELLO	51,400	.12
158	DOTHAN	48,300	.11
159	UTICA	46,700	.11
160	RAPID CITY	45,300	.11
161	ALEXANDRIA, LA	44,600	.10
162	LAUREL-HATTIESBURG	42,700	.10
163	BILLINGS-MARDIN	41,100	.10
164	CLARKSBURG-WESTON	40,800	.09
165	SALISBURY	40,200	.09
166	GREENWOOD-GREENVILLE	40,000	.09
167	ELMIRA	39,600	.09
168	LAKE CHARLES	39,500	.09
169	WATERTOWN-CARTHAGE	37,700	.09
170	GAINESVILLE	37,400	.09
171	MISSOULA	35,702	.08
172	PANAMA CITY	34,900	.08
173	MERIDIAN	34,500	.08
174	GRAND JUNCTION-DURANGO	33,500	.08
175	SARASOTA	33,300	.08
176	ALEXANDRIA, MN	32,600	.08
177	ARDMORE-ADA	32,500	.08
178	BILOXI-GULFPORT-PASCAGOULA	31,200	.07
179	JONESBORO	30,900	.07
180	GREAT FALLS	30,500	.07
181	EL CENTRO-YUMA	30,300	.07
182	CASPER-RIVERTON	28,800	.07
183	ROSWELL	27,900	.06
184	PALM SPRINGS	27,500	.06
185	EUREKA	26,200	.06
186	TUSCALOOSA	25,100	.06
187	MARQUETTE	23,800	.06
188	ANNISTON	21,700	.05
188	JACKSON, TN	21,700	.05
190	LAFAYETTE, IN	21,000	.05
191	BUTTE	20,900	.05
192	LAREDO	20,800	.05
192	ST. JOSEPH	20,800	.05
194	HAGERSTOWN	20,600	.05
194	SAN ANGELO	20,600	.05
196	CHARLOTTESVILLE	19,000	.04
196	LIMA	19,000	.04
198	BOWLING GREEN	18,300	.04
199	HARRISONBURG	17,100	.04
199	PARKERSBURG	17,100	.04
201	TWIN FALLS	14,900	.03
202	FLAGSTAFF	14,700	.03
203	CHEYENNE	14,500	.03
204	PRESQUE ISLE	14,400	.03
205	JANESVILLE	14,300	.03
206	VICTORIA	14,200	.03
207	RENO	12,600	.03
208	OTTUMWA-KIRKSVILLE	12,500	.03
209	MANHATTO	9,800	.02
210	SELMA	9,100	.02
211	HELENA	8,900	.02
212	NORTH PLATTE	7,600	.02
213	ALPENA	6,800	.02
214	GLENDIVE	2,400	.01

WOMEN 25-54

US TOTAL 48,778,700

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,983,400	8.17
2	LOS ANGELES	2,620,600	5.37
3	CHICAGO	1,780,000	3.65
4	PHILADELPHIA	1,498,000	3.07
5	SAN FRANCISCO	1,197,800	2.45
6	BOSTON	1,132,800	2.32
7	WASHINGTON, DC	976,500	2.00
8	DETROIT	974,300	2.00
9	DALLAS-FT. WORTH	905,600	1.86
10	HOUSTON	873,800	1.79
11	CLEVELAND	762,000	1.62
12	ATLANTA	735,500	1.51
13	PITTSBURGH	660,800	1.35
14	MINNEAPOLIS-ST. PAUL	653,700	1.34
15	SEATTLE-TACOMA	640,800	1.31
16	MIAMI	610,500	1.25
17	ST. LOUIS	588,700	1.21
18	DENVER	582,500	1.19
19	BALTIMORE	530,500	1.09
20	SACRAMENTO-STOCKTON	511,600	1.05
21	INDIANAPOLIS	474,200	.97
22	TAMPA-ST. PETERSBURG	466,800	.96
23	HARTFORD-NEW HAVEN	464,300	.95
24	PHOENIX	432,700	.89
25	PORTLAND, OR	430,000	.88
26	SAN DIEGO	422,700	.87
27	CHARLOTTE	391,800	.80
28	CINCINNATI	389,900	.80
29	KANSAS CITY	387,800	.80
30	NASHVILLE	384,200	.79
31	MILWAUKEE	381,200	.78
32	NEW ORLEANS	372,900	.76
33	COLUMBUS, OH	365,400	.75
34	ORLANDO-DAYTONA BEACH-MELBOURNE	364,900	.75
35	RALEIGH-DURHAM	360,800	.74
36	GREENVILLE-SPARTANBURG-ASHEVILLE	344,000	.71
37	SALT LAKE CITY	342,500	.70
38	BUFFALO	336,700	.69
39	MEMPHIS	334,800	.69
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	325,400	.67
41	OKLAHOMA CITY	323,800	.66
42	SAN ANTONIO	317,000	.65
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	311,200	.64
44	PROVIDENCE-NEW BEDFORD	308,500	.63
45	CHARLESTON-HUNTINGTON	297,300	.61
46	GREENSBORO-WINSTON SALEM-HIGH POINT	291,900	.60
46	LOUISVILLE	291,900	.60
48	HARRISBURG-YORK-LANCASTER-LEBANON	291,400	.60
49	BIRMINGHAM	284,100	.58
50	DAYTON	283,600	.58
51	ALBANY-SCHENECTADY-TROY	260,500	.53
52	FLINT-SAGINAW-BAY CITY	255,200	.52
53	TULSA	252,800	.52
54	RICHMOND	252,700	.52
55	MOBILE-PENSACOLA	247,800	.51
56	LITTLE ROCK	242,900	.50
57	SHREVEPORT-TEXARKANA	241,100	.49
58	KNOXVILLE	239,500	.49
59	ALBUQUERQUE	239,000	.49
60	JACKSONVILLE	232,200	.48
61	FRESNO-VISALIA	228,900	.47
62	WILKES BARRE-SCRANTON	216,700	.44
63	WICHITA-HUTCHINSON	212,800	.44
64	TOLEDO	208,300	.43
65	SYRACUSE	205,500	.42
66	ROANOKE-LYNCHBURG	201,600	.41
67	ROCHESTER, NY	199,400	.41
68	DES MOINES	188,500	.39
68	GREEN BAY	188,500	.39
70	OMAHA	186,500	.38
71	WEST PALM BEACH-FT.PIERCE VERO BEACH	183,500	.38
72	LEXINGTON	182,500	.37
73	SPRINGFIELD-DECATUR-CHAMPAIGN	181,400	.37
74	CHATTANOOGA	178,300	.36
75	PORTLAND-POLAND SPRING	174,200	.36
76	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	172,000	.35
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	168,600	.35
78	SPOKANE	167,800	.34
79	AUSTIN, TX	167,100	.34
80	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	166,400	.34
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	162,200	.33
82	JACKSON, MS	161,000	.33
83	COLUMBIA, SC	159,700	.33
84	SOUTH BEND-ELKHART	156,200	.32
85	BATON ROUGE	155,700	.32
86	JOHNSTOWN-ALTOONA	150,600	.31
87	HUNTSVILLE-DECATUR-FLORENCE	149,900	.31
88	TUCSON	148,900	.31
89	SPRINGFIELD, MO	147,600	.30
90	EVANSVILLE	141,600	.29
91	EL PASO	137,700	.28
92	FT. WAYNE	132,800	.27
93	YOUNGSTOWN	129,600	.27
94	GREENVILLE-NEW BERN-WASHINGTON	127,400	.26
95	LINCOLN-HASTINGS-KEARNEY	125,400	.26
96	LAS VEGAS	124,100	.25
97	AUGUSTA	124,000	.25
98	LANSING	123,800	.25
99	BURLINGTON-PLATTSBURGH	123,600	.25
100	MCALLEN-BROWNSVILLE: LRGV	123,200	.25
101	CHARLESTON, SC	122,900	.25
102	COLORADO SPRINGS-PUEBLO	118,900	.24
103	WACO-TEMPLE	115,400	.24
104	PEORIA	115,300	.24
105	SAVANNAH	114,400	.23
106	SALINAS-MONTEREY	114,000	.23
107	SPRINGFIELD, MA	113,600	.23
108	LAFAYETTE, LA	111,900	.23
109	SIOUX FALLS-MITCHELL	109,500	.22
110	FARGO	108,400	.22
111	MADISON	106,800	.22
112	ROCKFORD	105,000	.22
113	CORPUS CHRISTI	104,400	.21
114	COLUMBUS, GA	103,600	.21
115	MONROE-EL DORADO	100,000	.21
116	MONTGOMERY	97,700	.20
117	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	97,600	.20
118	BEAUMONT-PORT ARTHUR	96,300	.20
119	AMARILLO	96,400	.20
120	MACON	93,100	.19
121	TALLAHASSEE-THOMASVILLE	91,800	.19
122	YAKIMA	90,700	.19
123	RENO	89,000	.18
124	WHEELING-STEUBENVILLE	88,300	.18
125	BOISE	86,700	.18
126	JOPLIN-PITTSBURG	86,400	.18
127	EUGENE	86,200	.18
128	DULUTH-SUPERIOR	85,400	.18
129	WICHITA FALLS-LAWTON	85,200	.17
130	BINGHAMTON	84,600	.17
131	COLUMBUS-TUPELO	84,400	.17
132	FLORENCE, SC	84,000	.17
133	ODESSA-MIDLAND	83,900	.17
134	WAUSAU-RHINELANDER	82,400	.17
135	LA CROSSE-EAU CLAIRE	82,300	.17
136	LUBBOCK	82,100	.17
137	ERIE	81,900	.17
138	FT. MYERS-NAPLES	81,600	.17
139	COLUMBIA-JEFFERSON CITY	80,800	.17
140	TRAVERSE CITY-CADILLAC	79,700	.16
141	TERRE HAUTE	79,300	.16
142	ALBANY, GA	77,500	.16
142	BAKERSFIELD	77,500	.16
144	BLUEFIELD-BECKLEY-OAK HILL	76,600	.16
144	SIOUX CITY	75,900	.16
146	WILMINGTON	76,700	.16
147	CHICO-REDDING	76,100	.16
148	MINOT-BISMARCK-DICKINSON	75,600	.15
149	FT. SMITH	73,700	.15
149	ROCHESTER-MASON CITY-AUSTIN	73,700	.15
151	TOPEKA	73,300	.15
152	BANGOR	68,400	.14
153	TYLER	65,200	.13
154	MEDFORD	61,300	.13
155	QUINCY-HANNIBAL	59,900	.12
156	ABILENE-SWEETWATER	58,500	.12
157	IDAHO FALLS-POCATELLO	57,100	.12
158	DOTHAN	54,600	.11
159	UTICA	54,000	.11
160	RAPID CITY	50,600	.10
161	ALEXANDRIA, LA	50,200	.10
162	LAUREL-HATTIESBURG	48,500	.10
163	CLARKSBURG-WESTON	46,300	.09
163	SALISBURY	46,300	.09
165	BILLINGS-HARDIN	46,000	.09
166	ELMIRA	45,100	.09
166	GREENWOOD-GREENVILLE	45,500	.09
168	LAKE CHARLES	44,700	.09
169	WATERTOWN-CARTHAGE	43,100	.09
170	GAINESVILLE	41,200	.08
171	PANAMA CITY	39,900	.08
172	MERIDIAN	39,600	.08
173	MISSOULA	39,500	.08
173	SARASOTA	39,500	.08
175	ALEXANDRIA, MN	37,500	.08
176	ARDMORE-ADA	37,300	.08
177	GRAND JUNCTION-DURANGO	37,200	.08
178	JONESBORO	35,400	.07
179	BILOXI-GULFPORT-PASCAGOULA	35,100	.07
180	GREAT FALLS	34,900	.07
181	EL CENTRO-YUMA	34,800	.07
182	ROSWELL	32,000	.07
183	CASPER-RIVERTON	31,900	.07
184	PALM SPRINGS	30,900	.06
185	EUREKA	29,300	.06
186	TUSCALOOSA	28,500	.06
187	MARQUETTE	26,700	.05
188	JACKSON, TN	24,700	.05
189	ANNISTON	24,600	.05
190	ST. JOSEPH	24,200	.05
191	BUTTE	23,600	.05
191	HAGERSTOWN	23,600	.05
191	LAREDO	23,600	.05
191	SAN ANGELO	23,600	.05
195	LAFAYETTE, IN	23,400	.05
196	LIMA	21,700	.04
197	CHARLOTTESVILLE	21,100	.04
198	BOWLING GREEN	20,600	.04
199	HARRISONBURG	19,300	.04
199	PARKERSBURG	19,300	.04
201	TWIN FALLS	16,800	.03
202	ZANESVILLE	16,400	.03
203	PRESQUE ISLE	16,300	.03
204	CHEYENNE	16,200	.03
205	FLAGSTAFF	16,000	.03
205	VICTORIA	16,000	.03
207	BEND	13,900	.03
207	OTTUMWA-KIRKSVILLE	13,900	.03
209	MANKATO	11,200	.02
210	SELMA	10,300	.02
211	HELENA	9,600	.02
212	NORTH PLATTE	8,000	.02
213	ALPENA	7,900	.02
214	GLENDIVE	2,600	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18+

US TOTAL 83,070,700

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,295,060	7.58
2	LOS ANGELES	4,380,000	5.27
3	CHICAGO	2,917,600	3.51
4	PHILADELPHIA	2,525,500	3.04
5	SAN FRANCISCO	1,970,200	2.37
6	BOSTON	1,914,300	2.30
7	DETROIT	1,585,060	1.91
8	WASHINGTON, DC	1,486,900	1.78
9	DALLAS-FT. WORTH	1,472,000	1.77
10	HOUSTON	1,423,300	1.71
11	CLEVELAND	1,299,100	1.56
12	PITTSBURGH	1,167,300	1.41
13	MINNEAPOLIS-ST. PAUL	1,121,800	1.35
14	ATLANTA	1,115,400	1.34
15	SEATTLE-TACOMA	1,114,800	1.34
16	MIAMI	1,101,400	1.33
17	ST. LOUIS	981,800	1.18
18	DENVER	950,000	1.14
19	TAMPA-ST. PETERSBURG	947,500	1.14
20	SACRAMENTO-STOCKTON	870,300	1.05
21	BALTIMORE	866,700	1.05
22	SAN DIEGO	797,300	.96
23	HARTFORD-NEW HAVEN	797,100	.96
24	INDIANAPOLIS	784,300	.94
25	PHOENIX	772,200	.93
26	PORTLAND, OR	732,900	.88
27	ORLANDO-DAYTONA BEACH-MELBOURNE	671,700	.81
28	NASHVILLE	654,200	.79
29	KANSAS CITY	650,900	.78
30	MILWAUKEE	650,200	.78
31	CINCINNATI	646,600	.78
32	CHARLOTTE	627,000	.75
33	COLUMBUS, OH	607,000	.73
33	RALEIGH-DURHAM	607,000	.73
35	NEW ORLEANS	601,900	.72
36	SALT LAKE CITY	595,700	.72
37	BUFFALO	588,700	.71
38	GREENVILLE-SPARTANBURG-ASHEVILLE	573,500	.69
39	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	571,400	.69
40	OKLAHOMA CITY	571,100	.69
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	558,100	.67
42	MEMPHIS	549,700	.66
43	PROVIDENCE-NEW BEDFORD	542,300	.65
44	SAN ANTONIO	528,600	.64
45	CHARLESTON-HUNTINGTON	510,600	.61
46	HARRTSBURG-YORK-LANCASTER-LEBANON	495,500	.60
47	LOUISVILLE	490,700	.59
48	GREENSBORO-WINSTON SALEM-HIGH POINT	466,500	.56
49	BIRMINGHAM	466,100	.56
50	DAYTON	465,900	.56
51	ALBANY-SCHENECTADY-TROY	459,200	.55
52	TULSA	425,800	.51
53	FLINT-SAGINAW-BAY CITY	424,800	.51
54	LITTLE ROCK	424,700	.51
55	SHREVEPORT-TEXARKANA	416,900	.50
56	MOBILE-PENSACOLA	410,600	.49
57	RICHMOND	409,800	.49
58	KNOXVILLE	401,500	.48
59	FRESNO-VISALIA	400,300	.48
60	WILKES BARRE-SCRANTON	398,500	.48
61	JACKSONVILLE	394,400	.47
62	WICHITA-HUTCHINSON	391,900	.47
63	ALBUQUERQUE	391,500	.47
64	WEST PALM BEACH-FT.PIERCE VERO BEACH	390,100	.47
65	SYRACUSE	366,600	.44
66	TOLEDO	361,100	.43
67	ROANOKE-LYNCHBURG	350,700	.42
68	GREEN BAY	349,300	.42
69	DES MOINES	343,400	.41
70	ROCHESTER, NY	333,400	.40
71	SPRINGFIELD-DECATUR-CHAMPAIGN	328,800	.40
72	OMAHA	320,400	.39
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	312,500	.38
74	LEXINGTON	309,800	.37
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	306,200	.37
76	PORTLAND-POLAND SPRING	304,600	.37
77	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	304,100	.37
78	AUSTIN, TX	303,300	.37
79	SPOKANE	301,800	.36
80	CHATTANOOGA	284,600	.34
81	JOHNSTOWN-ALTOONA	283,600	.34
82	SPRINGFIELD, MO	283,300	.34
83	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	277,400	.33
84	COLUMBIA, SC	267,400	.32
85	SOUTH BEND-ELKHART	265,600	.32
86	TUCSON	265,400	.32
87	BATON ROUGE	262,400	.32
88	JACKSON, MS	262,100	.32
89	WACO-TEMPLE	250,600	.30
90	EVANSVILLE	248,300	.30
91	HUNTSVILLE-DECATUR-FLORENCE	244,700	.29
92	LINCOLN-HASTINGS-KEARNEY	243,700	.29
93	GREENVILLE-NEW BERN-WASHINGTON	238,400	.29
94	FT. WAYNE	224,000	.27
95	YOUNGSTOWN	221,600	.27
96	BURLINGTON-PLATTSBURGH	221,200	.27
96	EL PASO	221,200	.27
98	FARGO	218,500	.26
99	LANSING	217,400	.26
100	CHARLESTON, SC	217,000	.25
101	SIOUX FALLS-MITCHELL	215,200	.25
102	SAVANNAH	211,000	.25
103	COLORADO SPRINGS-PUEBLO	210,900	.25
103	SALINAS-MONTEREY	210,900	.25
105	LAS VEGAS	208,800	.25
106	PEORIA	201,400	.24
107	AUGUSTA	200,900	.24
108	SPRINGFIELD, MA	200,500	.24
109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	191,300	.23
110	MADISON	189,600	.23
111	LAFAYETTE, LA	189,300	.23
112	MCALLEN-BROWNSVILLE: LRGV	189,000	.23
113	COLUMBUS, GA	186,900	.22
114	FT. MYERS-NAPLES	182,900	.22
115	CORPUS CHRISTI	177,300	.21
116	ROCKFORD	176,900	.21
117	MONROE-EL DORADO	175,000	.21
118	AMARILLO	167,300	.20
119	DULUTH-SUPERIOR	167,000	.20
120	WICHITA FALLS-LAWTON	165,800	.20
121	BEAUMONT-PORT ARTHUR	165,700	.20
122	MONTGOMERY	163,800	.20
123	YAKIMA	162,100	.20
124	JOPLIN-PITTSBURG	161,600	.19
125	COLUMBIA-JEFFERSON CITY	160,300	.19
126	LA CROSSE-EAU CLAIRE	160,100	.19
127	RENO	159,500	.19
128	WAUSAU-RHINELANDER	157,600	.19
129	WHEELING-STEUBENVILLE	157,000	.19
130	TALLAHASSEE-THOMASVILLE	153,600	.18
131	MACON	153,500	.18
132	BOISE	150,300	.18
133	BINGHAMTON	149,600	.18
134	LUBBOCK	149,300	.18
135	COLUMBUS-TUPELO	148,800	.18
136	TERRE HAUTE	148,600	.18
137	SIOUX CITY	148,100	.18
138	EUGENE	147,900	.18
138	TOPEKA	147,900	.18
140	TRAVERSE CITY-CADILLAC	147,400	.18
141	ERIE	143,900	.17
142	MINOT-BISMARCK-DICKINSON	143,700	.17
143	CHICO-REDDING	141,100	.17
144	ODESSA-MIDLAND	140,400	.17
145	BAKERSFIELD	135,400	.16
146	ROCHESTER-MASON CITY-AUSTIN	134,200	.16
147	FT. SMITH	132,400	.16
148	BLUEFIELD-BECKLEY-OAK HILL	132,100	.16
149	FLORENCE, SC	131,600	.16
150	ALBANY, GA	125,100	.15
151	WILMINGTON	123,900	.15
152	BANGOR	122,100	.15
153	TYLER	121,000	.15
154	QUINCY-HANNIBAL	117,400	.14
155	ABILENE-SWEETWATER	112,100	.13
156	MEDFORD	109,400	.13
157	IDAHO FALLS-POCATELLO	101,800	.12
158	UTICA	100,600	.12
159	RAPID CITY	94,600	.11
160	SARASOTA	93,900	.11
161	ALEXANDRIA, LA	92,500	.11
162	DOTHAN	91,400	.11
163	CLARKSBURG-WESTON	86,100	.10
164	LAUREL-HATTIESBURG	84,100	.10
165	SALISBURY	81,800	.10
166	ELMIRA	81,200	.10
167	WATERTOWN-CARTHAGE	80,500	.10
168	GAINESVILLE	80,200	.10
169	BILLINGS-HARDIN	74,900	.10
170	GREENWOOD-GREENVILLE	74,600	.10
171	LAKE CHARLES	73,100	.09
172	ALEXANDRIA, MN	74,700	.09
173	ARDMORE-ADA	71,200	.09
174	MERIDIAN	69,500	.09
175	PANAMA CITY	69,400	.09
176	MISSOULA	68,400	.08
177	GRAND JUNCTION-DURANGO	65,800	.09
178	JONESBORO	64,600	.08
179	GREAT FALLS	63,900	.08
180	EL CENTRO-YUMA	63,400	.08
181	ATLORI-GULFPORT-PASCAGOULA	63,200	.08
182	MARQUETTE	60,800	.07
183	PALM SPRINGS	57,400	.07
184	ROSWELL	56,700	.07
185	CASPER-RIVERTON	56,000	.07
186	EUREKA	55,000	.07
187	TUSCALOOSA	50,700	.06
188	LAFAYETTE, IN	50,300	.06
189	ST. JOSEPH	47,600	.06
190	BUTTE	47,000	.06
191	ANNISTON	45,500	.05
192	HAGERSTOWN	44,000	.05
193	SAN ANGELO	43,300	.05
194	JACKSON, TN	41,900	.05
195	CHARLOTTESVILLE	38,100	.05
196	BOWLING GREEN	36,000	.05
197	LIMA	37,900	.05
198	LAREDO	37,000	.04
199	HARRISONBURG	36,000	.04
200	PARKERSBURG	31,500	.04
201	TWIN FALLS	30,900	.04
202	PRESQUE ISLE	29,700	.04
203	OTTUMWA-KIRKSVILLE	29,000	.03
204	CHEYENNE	28,600	.03
205	FLAGSTAFF	28,500	.03
206	PARKERSVILLE	27,800	.03
207	VICTORIA	26,300	.03
208	BEND	23,900	.03
208	MANKATO	23,500	.03
210	HELENA	16,300	.02
210	SELMA	16,300	.02
212	NORTH PLATTE	15,300	.02
213	ALPENA	14,400	.02
214	GLENDIVE	5,100	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 56,425,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,103,600	7.27
2	LOS ANGELES	3,107,600	5.51
3	CHICAGO	2,016,800	3.57
4	PHILADELPHIA	1,646,700	2.92
5	SAN FRANCISCO	1,391,500	2.47
6	BOSTON	1,290,100	2.29
7	DETROIT	1,093,000	1.94
8	WASHINGTON, DC	1,088,000	1.93
9	HOUSTON	1,084,600	1.92
10	DALLAS-FT. WORTH	1,055,000	1.87
11	CLEVELAND	856,400	1.52
12	ATLANTA	824,000	1.46
13	MINNEAPOLIS-ST. PAUL	788,200	1.40
14	SEATTLE-TACOMA	787,400	1.40
15	PITTSBURGH	728,800	1.29
16	DENVER	719,000	1.27
17	MIAMI	646,400	1.15
18	ST. LOUIS	646,100	1.15
19	BALTIMORE	597,800	1.06
20	SACRAMENTO-STOCKTON	595,800	1.06
21	SAN DIEGO	579,900	1.03
22	INDIANAPOLIS	543,400	.96
23	HARTFORD-NEW HAVEN	529,800	.94
24	PHOENIX	515,500	.91
25	PORTLAND, OR	508,200	.90
26	TAMPA-ST. PETERSBURG	506,700	.90
27	NASHVILLE	446,400	.79
28	RALEIGH-DURHAM	445,700	.79
29	KANSAS CITY	443,400	.79
30	CINCINNATI	441,900	.78
31	SALT LAKE CITY	439,900	.78
32	MILWAUKEE	439,800	.78
33	CHARLOTTE	435,600	.77
34	COLUMBUS, OH	430,700	.76
35	NEW ORLEANS	429,700	.76
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	425,900	.75
37	ORLANDO-DAYTONA BEACH-MELBOURNE	408,200	.72
38	OKLAHOMA CITY	389,700	.69
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	386,000	.68
40	GREENVILLE-SPARTANBURG-ASHEVILLE	385,200	.68
41	BUFFALO	374,400	.65
42	MEMPHIS	374,200	.66
43	SAN ANTONIO	363,800	.64
44	PROVIDENCE-NEW BEDFORD	349,800	.62
45	CHARLESTON-HUNTINGTON	341,800	.61
46	LOUISVILLE	340,800	.61
47	HARRISBURG-YORK-LANCASTER-LEBANON	328,800	.58
48	GREENSBORO-WINSTON SALEM-HIGH POINT	317,800	.56
49	DAYTON	315,100	.56
50	BIRMINGHAM	308,600	.55
51	ALBANY-SCHENECTADY-TROY	294,900	.52
52	FLINT-SAGINAW-BAY CITY	293,600	.52
53	MOBILE-PENSACOLA	290,400	.51
54	TULSA	282,300	.50
55	ALBUQUERQUE	281,200	.50
56	RICHMOND	280,800	.50
57	FRESNO-VISALIA	277,800	.49
58	LITTLE ROCK	275,800	.49
59	JACKSONVILLE	273,700	.49
60	KNOXVILLE	271,700	.48
61	SHREVEPORT-TEXARKANA	267,500	.47
62	WICHITA-HUTCHINSON	255,700	.45
63	SYRACUSE	250,000	.44
64	TOLEDO	244,300	.43
65	WILKES BARRE-SCRANTON	242,400	.43
66	ROANOKE-LYNCHBURG	235,400	.42
67	ROCHESTER, NY	227,900	.40
68	GREEN BAY	226,700	.40
69	SPRINGFIELD-DECATUR-CHAMPAIGN	225,400	.40
70	DES MOINES	224,800	.40
71	AUSTIN, TX	224,600	.40
72	LEXINGTON	215,400	.38
73	OMAHA	214,800	.38
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	212,100	.38
75	SPOKANE	204,900	.36
75	WEST PALM BEACH-FT.PIERCE-VERO BEACH	204,900	.36
77	DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	201,000	.36
78	PORTLAND-POLAND SPRING	200,900	.36
79	COLUMBIA, SC	196,400	.35
80	CHATTANOOGA	195,800	.35
81	BATON ROUGE	195,500	.35
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	192,400	.34
83	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	186,700	.33
84	JOHNSTOWN-ALTOONA	184,200	.33
85	WACO-TEMPLE	183,500	.33
86	TUCSON	181,400	.32
87	SOUTH BEND-ELKHART	177,200	.31
88	JACKSON, MS	176,800	.31
89	GREENVILLE-NEW BERN-WASHINGTON	175,800	.31
90	SPRINGFIELD, MO	171,000	.30
91	HUNTSVILLE-DECATUR-FLORENCE	168,300	.30
92	CHARLESTON, SC	163,900	.29
93	EL PASO	163,700	.29
94	EVANSVILLE	162,500	.29
95	LANSING	161,900	.29
96	LINCOLN-HASTINGS-KEARNEY	157,100	.28
97	BURLINGTON-PLATTSBURGH	155,400	.28
98	FT. WAYNE	153,600	.27
99	COLORADO SPRINGS-PUEBLO	152,700	.27
99	SAVANNAH	152,700	.27
101	SALINAS-MONTEREY	152,100	.27
102	LAS VEGAS	150,200	.27
103	FARGO	141,600	.25
104	YOUNGSTOWN	139,900	.25
105	AUGUSTA	139,800	.25
106	PEORIA	138,200	.24
107	MADISON	135,600	.24
108	SIOUX FALLS-MITCHELL	134,200	.24
109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	133,700	.24
110	COLUMBUS, GA	133,600	.24
111	LAFAYETTE, LA	133,200	.24
112	SPRINGFIELD, MA	131,800	.23
113	MCALLEN-BROWNSVILLE: LRGV	127,300	.23
114	CORPUS CHRISTI	123,500	.22
115	ROCKFORD	120,300	.21
116	WICHITA FALLS-LAWTON	113,400	.20
117	MONROE-EL DORADO	112,900	.20
118	AMARILLO	112,600	.20
119	RENO	111,700	.20
120	YAKIMA	111,200	.20
121	TALLAHASSEE-THOMASVILLE	110,600	.19
122	COLUMBIA-JEFFERSON CITY	109,700	.19
123	MONTGOMERY	109,400	.19
124	BEAUMONT-PORT ARTHUR	108,600	.19
125	MACON	106,600	.18
126	LUBBOCK	105,500	.19
127	BOISE	105,100	.19
128	TOPEKA	104,300	.18
129	LA CROSSE-EAU CLAIRE	103,400	.18
130	DULUTH-SUPERIOR	103,000	.18
131	EUGENE	102,000	.18
132	WAUSAU-RHINELANDER	100,700	.18
133	COLUMBUS-TUPELO	99,700	.18
134	ODESSA-MIDLAND	98,400	.17
135	WHEELING-STEUBENVILLE	98,000	.17
136	BINGHAMTON	96,900	.17
136	JOPLIN-PITTSBURG	96,900	.17
138	MINOT-BISMARCK-DICKINSON	95,200	.17
139	ERIE	93,600	.17
140	BAKERSFIELD	93,500	.17
141	TERRE HAUTE	93,400	.17
142	FLORENCE, SC	92,200	.16
143	TRAVERSE CITY-CADILLAC	91,600	.16
144	SIOUX CITY	90,900	.16
145	CHICO-REDDING	89,500	.16
146	FT. SMITH	87,600	.16
147	FT. MYERS-NAPLES	86,700	.15
148	BLUEFIELD-BECKLEY-OAK HILL	85,400	.15
149	ALBANY, GA	85,200	.15
150	WILMINGTON	84,300	.15
151	ROCHESTER-MASON CITY-AUSTIN	84,200	.15
152	RANGOR	80,900	.14
153	TYLER	80,200	.14
154	QUINCY-HANNIBAL	72,700	.13
155	IDAHO FALLS-POCATELLO	72,400	.13
156	ABILENE-SWEETWATER	70,200	.12
157	MEDFORD	69,700	.12
158	RAPID CITY	67,200	.12
159	ALEXANDRIA, LA	65,900	.12
160	UTICA	63,000	.11
161	DOTHAN	61,700	.11
162	GAINESVILLE	61,500	.11
163	LAUREL-HATTIESBURG	56,800	.10
164	BILLINGS-HARDIN	54,500	.10
165	CLARKSBURG-WESTON	54,200	.10
166	WATERTOWN-CARTHAGE	53,700	.10
167	LAKE CHARLES	52,900	.09
168	GREENWOOD-GREENVILLE	51,900	.09
169	ELMIRA	51,700	.09
170	SALISBURY	51,400	.09
171	MISSOULA	48,100	.09
172	GRAND JUNCTION-DURANGO	45,700	.08
173	BILOXI-GULFPORT-PASCAGOULA	45,600	.08
174	PANAMA CITY	44,800	.08
175	MERIDIAN	44,400	.08
176	ALEXANDRIA, MN	44,000	.08
177	GREAT FALLS	42,700	.08
178	ARDMORE-ADA	42,400	.08
179	EL CENTRO-YUMA	41,800	.07
180	CASPER-RIVERTON	41,500	.07
181	MARQUETTE	41,000	.07
182	JONESBORO	39,600	.07
183	SARASOTA	39,700	.07
184	LAFAYETTE, IN	39,100	.07
185	EUREKA	37,300	.07
186	PALM SPRINGS	37,000	.07
187	ROSWELL	36,800	.07
188	TUSCALOOSA	36,300	.06
189	ANNISTON	33,200	.06
190	BUTTE	32,800	.06
191	HAGERSTOWN	29,700	.05
192	ST. JOSEPH	29,100	.05
193	CHARLOTTESVILLE	28,700	.05
193	SAN ANGELO	28,700	.05
195	JACKSON, TN	27,000	.05
195	BOWLING GREEN	26,700	.05
197	LAREDO	26,000	.05
198	HARRISONBURG	25,300	.04
199	LIMA	25,100	.04
200	FLAGSTAFF	23,100	.04
201	PARKERSBURG	21,000	.04
202	CHEYENNE	20,900	.04
203	PRESQUE ISLE	20,400	.04
204	TWIN FALLS	19,600	.03
205	VICTORIA	18,800	.03
206	OTTUMWA-KIRKSVILLE	18,600	.03
207	ZANESVILLE	18,100	.03
208	MANKATO	16,400	.03
209	RENO	16,300	.03
210	HELENA	11,500	.02
211	SELMA	10,700	.02
212	NORTH PLATTE	10,200	.02
213	ALPENA	8,800	.02
214	GLENDIVE	3,500	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,720,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,369,700	6.83
2	LOS ANGELES	1,915,700	5.52
3	CHICAGO	1,229,800	3.54
4	PHILADELPHIA	996,200	2.87
5	SAN FRANCISCO	841,800	2.42
6	BOSTON	799,100	2.30
7	HOUSTON	680,800	1.96
8	DETROIT	673,700	1.94
9	DALLAS-FT. WORTH	639,700	1.84
10	WASHINGTON, DC	636,100	1.83
11	CLEVELAND	519,200	1.50
12	MINNEAPOLIS-ST. PAUL	493,500	1.42
13	ATLANTA	491,900	1.42
14	SEATTLE-TACOMA	491,700	1.42
15	DENVER	460,400	1.33
16	PITTSBURGH	449,100	1.29
17	SAN DIEGO	393,800	1.13
18	ST. LOUIS	386,300	1.11
19	MIAMI	372,500	1.07
20	SACRAMENTO-STOCKTON	367,900	1.06
21	BALTIMORE	360,300	1.04
22	INDIANAPOLIS	330,600	.95
23	HARTFORD-NEW HAVEN	323,700	.93
24	PHOENIX	318,900	.92
25	PORTLAND, OR	315,900	.91
26	TAMPA-ST. PETERSBURG	300,400	.87
27	RALEIGH-DURHAM	290,400	.84
28	SALT LAKE CITY	289,600	.83
29	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	284,600	.82
30	CINCINNATI	271,400	.78
31	NASHVILLE	2..,200	.79
32	MILWAUKEE	271,000	.78
32	NEW ORLEANS	271,000	.78
34	KANSAS CITY	269,700	.78
35	COLUMBUS, OH	268,800	.77
36	CHARLOTTE	257,900	.74
37	ORLANDO-DAYTONA BEACH-MELBOURNE	244,400	.70
38	OKLAHOMA CITY	243,300	.70
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	243,100	.70
40	MEMPHIS	235,400	.68
41	BUFFALO	226,200	.65
42	SAN ANTONIO	227,700	.65
43	GREENVILLE-SPARTANBURG-ASHEVILLE	227,400	.65
44	PROVIDENCE-NEW BEDFORD	215,600	.62
45	LOUISVILLE	212,300	.61
46	CHARLESTON-HUNTINGTON	208,200	.60
47	HARRISBURG-YORK-LANCASTER-LEBANON	196,800	.57
48	DAYTON	187,500	.54
49	BIRMINGHAM	187,100	.54
50	GREENSBORO-WINSTON SALEM-HIGH POINT	186,300	.54
51	ALBANY-SCHENECTADY-TROY	180,700	.52
52	FLINT-SAGINAW-BAY CITY	178,300	.51
52	MOBILE-PENSACOLA	178,300	.51
54	FRESNO-VISALIA	175,300	.50
55	ALBUQUERQUE	174,200	.50
56	JACKSONVILLE	169,300	.49
56	RICHMOND	169,300	.49
58	TULSA	167,100	.48
59	LITTLE ROCK	166,600	.48
60	KNOXVILLE	162,200	.47
61	SHREVEPORT-TEXARKANA	160,800	.46
62	SYRACUSE	160,100	.46
62	WICHITA-HUTCHINSON	160,100	.46
64	AUSTIN, TX	153,900	.44
65	TOLEDO	153,600	.44
66	SPRINGFIELD-DECATUR-CHAMPAIGN	145,700	.42
67	WILKES BARRE-SCRANTON	144,800	.42
68	ROANOKE-LYNCHBURG	142,300	.41
69	DES MOINES	142,000	.41
70	GREEN BAY	140,000	.40
71	ROCHESTER, NY	139,900	.40
72	CEDAR RAPIDS-WATERLOO-DUBUQUE	136,500	.39
73	LEXINGTON	134,300	.39
74	WACO-TEMPLE	132,200	.38
75	OMAHA	131,300	.38
76	BATON ROUGE	128,200	.37
76	SPOKANE	128,200	.37
78	COLUMBIA, SC	127,100	.37
79	PORTLAND-POLAND SPRING	122,600	.35
80	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	122,000	.35
81	GREENVILLE-NEW BERN-WASHINGTON	121,900	.35
82	WEST PALM BEACH-FT.PIERCE VERO BEACH	121,000	.35
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	118,300	.34
84	JOHNSTOWN-ALTOONA	117,800	.34
85	TUCSON	116,700	.34
86	CHATTANOOGA	114,500	.33
87	CHARLESTON, SC	111,900	.32
88	JACKSON, MS	110,500	.32
89	SOUTH BEND-ELKHART	108,300	.31
90	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	108,100	.31
91	LANSING	106,400	.31
92	EL PASO	106,200	.31
93	SAVANNAH	103,400	.30
94	SALINAS-MONTEREY	103,200	.30
95	SPRINGFIELD, MO	102,900	.30
96	LINCOLN-HASTINGS-KEARNEY	100,800	.29
97	COLORADO SPRINGS-PUEBLO	98,600	.29
98	EVANSVILLE	98,400	.28
99	BURLINGTON-PLATTSBURGH	98,000	.28
100	HUNTSVILLE-DECATUR-FLORENCE	97,500	.28
101	FT. WAYNE	93,900	.27
102	FARGO	93,300	.27
103	MADISON	90,400	.26
104	COLUMBUS, GA	90,000	.26
104	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	90,000	.26
106	LAS VEGAS	88,100	.25
107	AUGUSTA	87,500	.25
108	PEORIA	87,100	.25
109	SPRINGFIELD, MA	84,600	.24
109	YOUNGSTOWN	84,600	.24
111	SIOUX FALLS-MITCHELL	84,700	.24
112	LAFAYETTE, LA	83,900	.24
113	MCALLEN-BROWNSVILLE: LRGV	79,700	.23
114	CORPUS CHRISTI	78,400	.23
115	WICHITA FALLS-LAWTON	74,400	.21
116	COLUMBIA-JEFFERSON CITY	73,000	.21
117	TALLAHASSEE-THOMASVILLE	72,200	.21
118	TOPEKA	72,100	.21
119	ROCKFORD	71,300	.21
120	MONROE-EL DORADO	70,300	.20
121	YAKIMA	69,800	.20
122	LUBBOCK	68,700	.20
123	AMARILLO	68,500	.20
124	RENO	67,100	.19
125	MONTGOMERY	66,900	.19
126	LA CROSSE-EAU CLAIRE	66,200	.19
127	EUGENE	65,500	.19
128	BEAUMONT-PORT ARTHUR	65,400	.19
129	BOISE	65,100	.19
130	MACON	64,800	.19
131	DULUTH-SUPERIOR	64,200	.19
132	COLUMBUS-TUPELO	61,600	.18
133	ODESSA-MIDLAND	61,500	.18
133	WAUSAU-RHINELANDER	61,500	.18
135	MINOT-BISMARCK-DICKINSON	60,500	.17
136	WHEELING-STEUBENVILLE	59,400	.17
137	BAKERSFIELD	58,300	.17
138	ERIE	58,100	.17
139	TERRE HAUTE	57,800	.17
140	BINGHAMTON	57,700	.17
141	JOPLIN-PITTSBURG	57,500	.17
142	SIOUX CITY	57,300	.17
143	FLORENCE, SC	56,800	.16
144	CHICO-REDDING	55,000	.16
145	TRAVERSE CITY-CADILLAC	54,500	.16
146	FT. SMITH	53,400	.15
147	BLUEFIELD-BECKLEY-OAK HILL	53,100	.15
148	ALBANY, GA	52,200	.15
149	WILMINGTON	50,800	.15
150	ROCHESTER-MASON CITY-AUSTIN	50,300	.15
151	FT. MYERS-NAPLES	50,300	.14
152	TYLER	50,100	.14
153	BANGOR	49,700	.14
154	IDAHO FALLS-POCATELLO	45,900	.13
155	QUINCY-HANNIBAL	45,100	.13
156	GAINESVILLE	44,900	.13
157	RAPID CITY	44,500	.13
158	ABILENE-SWEETWATER	43,400	.12
159	ALEXANDRIA, LA	43,100	.12
160	MEDFORD	41,100	.12
161	UTICA	38,500	.11
162	DOTHAN	37,500	.11
163	LAUREL-HATTIESBURG	35,600	.10
164	WATERTOWN-CARTHAGE	34,200	.10
165	GREENWOOD-GREENVILLE	33,900	.10
166	CLARKSBURG-WESTON	33,200	.10
167	BILLINGS-MARDIN	33,100	.10
168	LAKE CHARLES	32,800	.09
169	ELMIRA	30,800	.09
170	SALISBURY	30,700	.09
171	BILOXI-GULFPORT-PASCAGOULA	29,700	.09
171	MISSOULA	29,700	.09
173	LAFAYETTE, IN	29,100	.08
174	GRAND JUNCTION-DURANGO	28,500	.08
175	MARQUETTE	28,200	.08
176	MERIDIAN	27,400	.08
177	CASPER-RIVERTON	26,700	.08
178	EL CENTRO-YUMA	26,400	.08
179	GREAT FALLS	26,300	.08
180	ALEXANDRIA, MN	26,100	.08
180	PANAMA CITY	26,100	.08
182	ARDMORE-ADA	25,100	.07
183	EUREKA	24,400	.07
183	TUSCALOOSA	24,400	.07
185	JONESBORO	23,600	.07
186	PALM SPRINGS	22,900	.07
186	SARASOTA	22,900	.07
188	ROSWELL	22,600	.07
189	ANNISTON	22,400	.06
190	BUTTE	21,900	.06
191	CHARLOTTESVILLE	20,500	.06
192	HAGERSTOWN	18,500	.05
193	ST. JOSEPH	18,400	.05
194	SAN ANGELO	18,200	.05
195	BOWLING GREEN	17,400	.05
196	HARRISONBURG	16,600	.05
196	LAREDO	16,600	.05
198	JACKSON, TN	16,400	.05
199	FLAGSTAFF	16,200	.05
200	LIMA	15,500	.04
201	CHEYENNE	13,300	.04
202	PRESQUE ISLE	13,000	.04
203	OTTUMWA-KIRKSVILLE	12,500	.04
204	PARKERSBURG	11,100	.03
205	TWIN FALLS	11,700	.03
205	VICTORIA	11,700	.03
207	MANKATO	11,500	.03
208	ZANESVILLE	10,800	.03
209	REND	9,900	.03
210	HELENA	7,200	.02
211	SELMA	6,600	.02
212	NORTH PLATTE	6,100	.02
213	ALPENA	5,000	.01
214	GLENDIVE	2,200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 42,238,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,195,600	7.57
2	LOS ANGELES	2,349,400	5.56
3	CHICAGO	1,525,800	3.61
4	PHILADELPHIA	1,234,500	2.92
5	SAN FRANCISCO	1,085,300	2.57
6	BOSTON	965,900	2.29
7	WASHINGTON, DC	852,900	2.02
8	HOUSTON	834,300	1.98
9	DETROIT	824,900	1.95
10	DALLAS-FT. WORTH	807,300	1.91
11	CLEVELAND	648,700	1.54
12	ATLANTA	639,000	1.51
13	SEATTLE-TACOMA	595,600	1.41
14	MINNEAPOLIS-ST. PAUL	590,200	1.40
15	DENVER	546,300	1.29
16	PITTSBURGH	541,700	1.28
17	MIAMI	503,300	1.19
18	ST. LOUIS	491,200	1.15
19	BALTIMORE	455,400	1.09
20	SACRAMENTO-STOCKTON	452,900	1.07
21	INDIANAPOLIS	406,800	.96
22	SAN DIEGO	398,400	.94
23	HARTFORD-NEW HAVEN	396,900	.94
24	PORTLAND, OR	394,200	.93
25	TAMPA-ST. PETERSBURG	387,700	.92
26	PHOENIX	386,700	.92
27	KANSAS CITY	335,300	.79
28	CHARLOTTE	334,300	.79
29	NASHVILLE	332,800	.79
30	CINCINNATI	326,800	.78
31	MILWAUKEE	329,600	.78
32	NEW ORLEANS	320,500	.76
33	SALT LAKE CITY	319,100	.76
34	COLUMBUS, OH	317,700	.75
35	RALEIGH-DURHAM	314,300	.74
36	ORLANDO-DAYTONA BEACH-MELBOURNE	302,900	.72
37	GRFENVILLE-SPARTANBURG-ASHEVILLE	293,000	.69
38	OKLAHOMA CITY	286,300	.68
39	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	282,700	.67
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	281,800	.67
41	BUFFALO	277,700	.65
42	MEMPHIS	274,300	.65
43	SAN ANTONIO	266,400	.63
44	PROVIDENCE-NEW BEDFORD	259,300	.61
45	CHARLESTON-HUNTINGTON	258,600	.61
46	LOUISVILLE	252,800	.60
47	HARRISBURG-YORK-LANCASTER-LEBANON	250,900	.59
48	GREENSBORO-WINSTON SALEM-HIGH POINT	245,000	.58
49	DAYTON	239,800	.57
50	BIRMINGHAM	235,300	.56
51	ALBANY-SCHENECTADY-TROY	220,800	.52
52	FLINT-SAGINAW-BAY CITY	217,900	.52
53	TULSA	217,700	.52
54	RICHMOND	215,200	.51
55	MOBILE-PENSACOLA	214,600	.51
56	ALBUQUERQUE	212,100	.50
57	LITTLE ROCK	207,700	.49
58	KNOXVILLE	206,600	.49
59	FRESNO-VISALIA	205,600	.49
60	JACKSONVILLE	203,700	.48
61	SHREVEPORT-TEXARKANA	201,600	.48
62	WICHITA-HUTCHINSON	189,900	.45
63	WILKES BARRE-SCRANTON	182,800	.43
64	TOLEDO	179,600	.43
65	SYRACUSE	177,000	.42
66	ROANOKE-LYNCHBURG	173,600	.41
67	ROCHESTER, NY	170,300	.40
68	GREEN BAY	169,500	.40
69	DES MOINES	163,700	.39
70	OMAHA	162,600	.39
71	LEXINGTON	158,500	.38
71	WEST PALM BEACH-FT.PIERCE VERO BEACH	158,500	.38
73	SPRINGFIELD-DECATUR-CHAMPAIGN	158,400	.38
74	AUSTIN, TX	157,000	.37
75	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY	152,800	.36
76	SPOKANE	152,400	.36
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	152,200	.36
78	PORTLAND-POLAND SPRING	152,100	.36
79	CHATTANOOGA	150,800	.36
80	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	144,500	.34
81	COLUMBIA, SC	140,600	.33
82	BATON ROUGE	140,100	.33
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	139,900	.33
84	SOUTH BEND-ELKHART	133,200	.32
84	TUCSON	133,200	.32
86	JACKSON, MS	130,200	.31
87	JOHNSTOWN-ALTOONA	130,000	.31
88	HUNTSVILLE-DECATUR-FLORENCE	127,800	.30
89	SPRINGFIELD, MO	124,900	.30
90	EVANSVILLE	122,200	.29
91	FT. WAYNE	116,400	.28
92	LAS VEGAS	115,800	.27
93	LANSING	114,800	.27
94	EL PASO	114,300	.27
95	BURLINGTON-PLATTSBURGH	113,500	.27
96	CHARLESTON, SC	113,200	.27
97	LINCOLN-HASTINGS-KEARNEY	113,000	.27
98	GREENVILLE-NEW BERN-WASHINGTON	110,200	.26
99	SALINAS-MONTEREY	109,700	.26
100	COLORADO SPRINGS-PUEBLO	107,400	.25
100	WACO-TEMPLE	107,400	.25
102	YOUNGSTOWN	105,600	.25
103	AUGUSTA	102,900	.24
104	SAVANNAH	101,500	.24
105	PEORIA	101,100	.24
106	FARGO	98,900	.23
107	MADISON	97,500	.23
108	SIOUX FALLS-MITCHELL	97,400	.23
109	LAFAYETTE, LA	96,400	.23
110	MCALLEN-BROWNSVILLE; LRGV	94,200	.22
111	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	93,500	.22
112	SPRINGFIELD, MA	93,400	.22
113	ROCKFORD	92,400	.22
114	CORPUS CHRISTI	90,600	.21
115	COLUMBUS, GA	88,400	.21
116	BEND	87,000	.21
117	YAKIMA	84,600	.20
118	AMARILLO	84,400	.20
119	BEAUMONT-PORT ARTHUR	81,900	.19
120	MONROE-EL DORADO	80,600	.19
121	MONTGOMERY	80,300	.19
122	BOISE	80,200	.19
123	MACON	79,700	.19
124	EUGENE	78,500	.19
125	DULUTH-SUPERIOR	78,100	.19
125	TALLAHASSEE-THOMASVILLE	78,100	.18
127	WICHITA FALLS-LAWTON	77,000	.18
128	COLUMBIA-JEFFERSON CITY	75,400	.18
129	WAUSAU-RHINELANDER	74,800	.18
130	WHEELING-STEUBENVILLE	74,600	.18
131	LA CROSSE-EAU CLAIRE	74,400	.18
132	ODESSA-MIDLAND	73,800	.17
133	JOPLIN-PITTSBURG	72,800	.17
134	BINGHAMTON	72,200	.17
134	LUBBOCK	72,200	.17
136	COLUMBUS-TUPELO	72,100	.17
137	MINOT-BISMARCK-DICKINSON	71,000	.17
138	TRAVERSE CITY-CADILLAC	70,700	.17
139	BAKERSFIELD	70,200	.17
140	FLORENCE, SC	69,700	.17
141	ERIE	69,000	.16
142	TOPEKA	68,500	.16
143	TERRE HAUTE	68,200	.16
144	CHICO-REDDING	67,700	.16
145	FT. MYERS-NAPLES	67,300	.16
146	SIOUX CITY	66,800	.16
147	BLUEFIELD-BECKLEY-OAK HILL	64,800	.15
148	WILMINGTON	64,400	.15
149	FT. SMITH	64,300	.15
149	ROCHESTER-MASON CITY-AUSTIN	64,300	.15
151	ALBANY, GA	63,900	.15
152	BANGOR	59,900	.14
153	TYLER	59,100	.14
154	MEDFORD	55,500	.13
155	IDAHO FALLS-POCATELLO	53,600	.13
156	QUINCY-HANNIBAL	52,500	.12
157	ABILENE-SWEETWATER	50,200	.12
158	RAPID CITY	48,800	.12
159	DOTHAN	46,500	.11
160	UTICA	45,900	.11
161	ALEXANDRIA, LA	44,100	.10
162	BILLINGS-HARDIN	42,000	.10
163	CLARKSBURG-WESTON	40,700	.10
164	LAUREL-HATTIESBURG	40,600	.10
165	LAKE CHARLES	39,000	.09
166	SALISBURY	38,900	.09
167	ELMIRA	38,600	.09
168	GAINESVILLE	38,200	.09
169	MISSOULA	37,200	.09
170	WATERTOWN-CARTHAGE	36,900	.09
171	GREENWOOD-GREENVILLE	36,200	.09
172	GRAND JUNCTION-DURANGO	34,800	.08
173	PANAMA CITY	33,900	.08
174	ALEXANDRIA, MN	33,000	.08
175	MERIDIAN	32,400	.08
176	ARDMORE-ADA	31,700	.08
176	GREAT FALLS	31,700	.08
178	BILOXI-GULFPORT-PASCAGOULA	31,200	.07
178	CASPER-RIVERTON	31,200	.07
180	SARASOTA	31,100	.07
181	EL CENTRO-YUMA	29,600	.07
181	JONESBORO	29,600	.07
183	PALM SPRINGS	28,000	.07
184	EUREKA	27,600	.07
185	ROSWELL	27,400	.06
186	MARQUETTE	26,700	.06
187	TUSCALOOSA	24,100	.06
188	BUTTE	22,500	.05
189	HAGERSTOWN	21,800	.05
190	ANNISTON	21,400	.05
190	LAFAYETTE, IN	21,400	.05
192	ST. JOSEPH	20,700	.05
193	JACKSON, TN	20,600	.05
193	SAN ANGELO	20,600	.05
195	LAREDO	18,800	.04
195	LIMA	18,800	.04
197	BOWLING GREEN	18,200	.04
197	CHARLOTTESVILLE	18,200	.04
199	HARRISONBURG	16,800	.04
200	PARKERSBURG	16,400	.04
201	FLAGSTAFF	15,400	.04
202	CHEYENNE	15,200	.04
203	TWIN FALLS	15,000	.04
204	PRESQUE ISLE	14,700	.03
205	VICTORIA	14,200	.03
206	ZANESVILLE	13,600	.03
207	BEND	13,100	.03
208	OTTUMWA-KIRKSVILLE	12,600	.03
209	MANKATO	10,500	.02
210	HELENA	8,900	.02
211	SELMA	7,800	.02
212	NORTH PLATTE	7,700	.02
213	ALPENA	6,600	.02
214	GLENDIVE	2,600	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 47,495,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,645,000	7.67
2	LOS ANGELES	2,621,700	5.52
3	CHICAGO	1,721,200	3.62
4	PHILADELPHIA	1,411,600	2.97
5	SAN FRANCISCO	1,204,500	2.54
6	BOSTON	1,088,600	2.29
7	WASHINGTON, DC	946,700	1.99
8	DETROIT	936,400	1.97
9	HOUSTON	918,900	1.93
10	DALLAS-FT. WORTH	894,500	1.88
11	CLEVELAND	741,000	1.56
12	ATLANTA	705,500	1.49
13	SEATTLE-TACOMA	656,800	1.39
14	MINNEAPOLIS-ST. PAUL	655,800	1.38
15	PITTSBURGH	626,900	1.32
16	DENVER	598,700	1.26
17	MIAMI	574,700	1.21
18	ST. LOUIS	557,500	1.17
19	BALTIMORE	513,000	1.08
20	SACRAMENTO-STOCKTON	506,000	1.07
21	INDIANAPOLIS	458,100	.96
22	HARTFORD-NEW HAVEN	449,800	.95
23	TAMPA-ST. PETERSBURG	442,500	.93
24	SAN DIEGO	439,800	.93
25	PORTLAND, OR	435,400	.92
26	PHOENIX	430,500	.91
27	KANSAS CITY	377,200	.79
28	CHARLOTTE	375,700	.79
29	MILWAUKEE	373,200	.79
30	CINCINNATI	372,900	.79
31	NASHVILLE	372,300	.78
32	NEW ORLEANS	358,900	.76
33	COLUMBUS, OH	357,300	.75
34	SALT LAKE CITY	351,300	.74
35	RALEIGH-DURHAM	349,800	.74
36	ORLANDO-DAYTONA BEACH-MELBOURNE	345,900	.73
37	GREENVILLE-SPARTANBURG-ASHEVILLE	328,900	.69
38	OKLAHOMA CITY	320,500	.67
39	BUFFALO	319,900	.67
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	316,900	.67
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	314,800	.66
42	MEMPHIS	307,300	.65
43	SAN ANTONIO	298,400	.63
44	PROVIDENCE-NEW BEDFORD	295,900	.62
45	CHARLESTON-HUNTINGTON	292,300	.62
46	HARRISBURG-YORK-LANCASTER-LEBANON	284,500	.60
47	LOUISVILLE	283,800	.60
48	GREENSBORO-WINSTON SALEM-HIGH POINT	276,600	.58
49	DAYTON	271,800	.57
50	BIRMINGHAM	265,700	.56
51	ALBANY-SCHENECTADY-TROY	251,500	.53
52	FLINT-SAGINAW-BAY CITY	246,300	.52
53	TULSA	244,800	.52
54	RICHMOND	241,800	.51
55	MOBILE-PENSACOLA	240,300	.51
56	ALBUQUERQUE	234,700	.49
57	LITTLE ROCK	233,000	.49
58	KNOXVILLE	231,300	.49
59	FRESNO-VISALIA	228,800	.48
60	JACKSONVILLE	228,500	.48
61	SHREVEPORT-TEXARKANA	227,400	.48
62	WICHITA-HUTCHINSON	215,300	.45
63	WILKES BARRE-SCRANTON	211,300	.44
64	TOLEDO	203,200	.43
65	SYRACUSE	199,800	.42
66	ROANOKE-LYNCHBURG	196,500	.41
67	ROCHESTER, NY	191,800	.40
68	GREEN BAY	190,900	.40
69	DES MOINES	185,200	.39
70	OMAHA	183,000	.39
71	WEST PALM BEACH-FT.PIERCE VERO BEACH	180,400	.38
72	SPRINGFIELD-DECATUR-CHAMPAIGN	178,000	.37
73	LEXINGTON	176,500	.37
74	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY	172,500	.36
75	AUSTIN, TX	171,600	.36
76	PORTLAND-POLAND SPRING	171,300	.36
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	170,900	.36
78	SPOKANE	170,000	.36
79	CHATTANOOGA	169,300	.36
80	BRISTL-KNGSPT-JOHNSN CTY; TRI CITIES	163,000	.34
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	157,500	.33
82	COLUMBIA, SC	156,100	.33
83	BATON ROUGE	154,700	.33
84	SOUTH BEND-ELKHART	150,800	.32
85	JOHNSTOWN-ALTOONA	148,400	.31
86	TUCSON	147,800	.31
87	JACKSON, MS	146,400	.31
88	HUNTSVILLE-DECATUR-FLORENCE	144,000	.30
89	SPRINGFIELD, MO	142,000	.30
90	EVANSVILLE	137,500	.29
91	FT. WAYNE	130,700	.28
92	LAS VEGAS	129,000	.27
93	EL PASO	127,900	.27
94	LINCOLN-HASTINGS-KEARNEY	127,700	.27
95	LANSING	127,100	.27
96	BURLINGTON-PLATTSBURGH	126,400	.27
97	CHARLESTON, SC	124,400	.26
98	GREENVILLE-NEW BERN-WASHINGTON	123,200	.26
99	YOUNGSTOWN	122,000	.25
100	SALINAS-MONTEREY	120,500	.25
101	COLORADO SPRINGS-PUEBLO	119,400	.25
102	WACO-TEMPLE	119,300	.25
103	AUGUSTA	115,700	.24
104	PEORIA	113,800	.24
105	SAVANNAH	112,500	.24
106	FARGO	111,400	.23
107	SIOUX FALLS-MITCHELL	110,600	.23
108	LAFAYETTE, LA	108,300	.23
109	MADISON	108,000	.23
110	SPRINGFIELD, MA	106,400	.22
111	MCALLEN-BRNSVLLE-HRLGN LRGV	105,500	.22
112	ROCKFORD	103,900	.22
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	103,500	.22
114	CORPUS CHRISTI	101,400	.21
115	COLUMBUS, GA	99,100	.21
116	RENO	97,200	.20
117	AMARILLO	95,300	.20
118	YAKIMA	94,500	.20
119	BEAUMONT-PORT ARTHUR	93,500	.20
120	MONROE-EL DORADO	91,000	.19
121	MONTGOMERY	90,100	.19
122	MACON	89,600	.19
123	BOISE	88,200	.19
123	DULUTH-SUPERIOR	88,200	.19
125	EUGENE	86,900	.18
126	TALLAHASSEE-THOMASVILLE	86,700	.18
127	WICHITA FALLS-LAWTON	86,200	.18
128	WHEELING-STEUBENVILLE	85,800	.18
129	COLUMBIA-JEFFERSON CITY	84,400	.18
130	ODESSA-MIDLAND	84,200	.18
131	WAUSAU-RHINELANDER	84,100	.18
132	LA CROSSE-EAU CLAIRE	83,500	.18
133	JOPLIN-PITTSBURG	82,400	.17
134	BINGHAMTON	82,600	.17
135	LUBBOCK	81,100	.17
136	COLUMBUS-TUPELO	80,900	.17
137	MINOT-BISMARCK-DICKINSON	80,200	.17
138	TRAVERSE CITY-CADILLAC	79,700	.17
139	ERIE	79,700	.17
140	BAKERSFIELD	78,500	.17
141	FLORENCE, SC	77,800	.16
142	FT. MYERS-NAPLES	77,600	.16
143	TERRE HAUTE	77,300	.16
144	SIOUX CITY	76,900	.16
145	TOPEKA	76,400	.16
146	CHICO-REDDING	76,000	.16
147	BLUEFIELD-BECKLEY-OAK HILL	73,300	.15
148	ROCHESTER-MASON CITY-AUSTIN	73,000	.15
149	WILMINGTON	72,300	.15
150	FT. SMITH	72,200	.15
151	ALBANY, GA	71,900	.15
152	BANGOR	67,800	.14
153	TYLER	66,200	.14
154	MEDFORD	62,100	.13
155	QUINCY-HANNIBAL	59,700	.13
156	IDAHO FALLS-POCATELLO	59,600	.13
157	ABILENE-SWEETWATER	56,700	.12
158	RAPID CITY	54,500	.11
159	BOTHAN	52,500	.11
159	UTICA	52,500	.11
161	ALEXANDRIA, LA	46,100	.10
162	BILLINGS-HARDIN	46,000	.10
163	CLARKSBURG-WESTON	46,000	.10
164	LAUREL-HATTIESBURG	45,500	.10
165	SALISBURY	44,500	.09
166	ELMIRA	44,300	.09
167	LAKE CHARLES	43,900	.09
168	WATERTOWN-CARTHAGE	42,200	.09
169	GAINESVILLE	41,600	.09
170	MISSOULA	40,900	.09
171	GREENWOOD-GREENVILLE	40,600	.09
172	PANAMA CITY	38,600	.08
173	GRAND JUNCTION-DURANGO	38,400	.08
174	ALEXANDRIA, MN	37,500	.08
175	MERIDIAN	36,700	.08
176	SARASOTA	36,100	.08
177	ARDMORE-ADA	36,000	.08
178	GREAT FALLS	35,700	.08
179	ATLNT-GULFPORT-PASCAGOULA	34,900	.07
180	CASPER-RIVERTON	34,700	.07
181	JONESBORO	33,700	.07
182	EL CENTRO-YUMA	33,600	.07
183	PALM SPRINGS	31,100	.07
183	ROSWELL	31,100	.07
185	EUREKA	30,700	.06
186	MARQUETTE	24,900	.05
187	TUSCALOOSA	27,200	.06
188	BUTTE	25,100	.05
189	HAGERSTOWN	24,700	.05
190	ANNISTON	24,000	.05
191	LAFAYETTE, IN	23,600	.05
191	ST. JOSEPH	23,600	.05
193	JACKSON, TN	23,300	.05
193	SAN ANGELO	23,300	.05
195	LIMA	21,400	.05
196	LAREDO	20,900	.04
197	BOWLING GREEN	20,300	.04
198	CHARLOTTESVILLE	20,200	.04
199	HARRISONBURG	18,800	.04
200	PARKERSBURG	18,500	.04
201	CHEYENNE	16,900	.04
201	TWIN FALLS	16,900	.04
203	FLAGSTAFF	16,700	.04
204	PRESQUE ISLE	16,600	.03
205	VICTORIA	15,900	.03
206	ZANESVILLE	13,500	.03
207	BEND	14,300	.03
208	ottumwa-KIRKSVILLE	14,200	.03
209	MANKATO	11,800	.02
210	HELENA	9,900	.02
211	SELMA	8,800	.02
212	NORTH PLATTE	8,600	.02
213	ALPENA	7,700	.02
214	GLENDIVE	2,900	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

TEENS 12-17 — US TOTAL 20,850,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,585,100	7.60	108	FARGO	51,300	.25
2	LOS ANGELES	1,024,900	4.92	109	COLUMBUS, GA	50,500	.24
3	CHICAGO	759,200	3.64	110	SPRINGFIELD, MA	50,100	.24
4	PHILADELPHIA	643,600	3.09	111	PEORIA	49,000	.24
5	BOSTON	485,000	2.33	112	ROCKFORD	48,600	.23
6	DETROIT	430,000	2.06	113	LAS VEGAS	48,300	.23
7	SAN FRANCISCO	420,600	2.02	114	MONTGOMERY	47,200	.23
8	WASHINGTON, DC	377,300	1.81	115	MACON	45,200	.22
9	DALLAS-FT. WORTH	361,700	1.73	116	BEAUMONT-PORT ARTHUR	44,400	.21
10	HOUSTON	347,600	1.67	117	MADISON	44,300	.21
11	CLEVELAND	332,600	1.62	118	SALINAS-MONTEREY	43,700	.21
12	ATLANTA	294,700	1.41	119	WAUSAU-RHINELANDER	43,700	.21
13	MINNEAPOLIS-ST. PAUL	291,700	1.40	120	AMARILLO	42,000	.20
14	PITTSBURGH	276,100	1.33	121	COLUMBUS-TUPELO	41,900	.20
15	ST. LOUIS	262,300	1.26	122	DULUTH-SUPERIOR	41,500	.20
16	SEATTLE-TACOMA	246,000	1.18	123	BINGHAMTON	41,300	.20
17	BALTIMORE	224,600	1.08	124	LA CROSSE-EAU CLAIRE	40,900	.20
18	MIAMI	222,800	1.07	124	TALLAHASSEE-THOMASVILLE	40,900	.20
19	DENVER	217,100	1.04	126	FLORENCE, SC	40,500	.19
20	INDIANAPOLIS	208,900	1.00	127	TRAVERSE CITY-CADILLAC	40,300	.19
21	SACRAMENTO-STOCKTON	206,800	.99	128	YAKIMA	39,900	.19
22	HARTFORD-NEW HAVEN	197,100	.95	129	LUBBOCK	39,800	.19
23	TAMPA-ST. PETERSBURG	192,300	.92	130	ALBANY, GA	39,200	.19
24	PHOENIX	188,000	.90	130	WHEELING-STEUBENVILLE	39,200	.19
25	NEW ORLEANS	173,800	.83	132	JOPLIN-PITTSBURG	38,900	.19
26	CINCINNATI	173,500	.83	133	MINOT-BISMARCK-DICKINSON	38,300	.18
27	MILWAUKEE	172,700	.83	133	WICHITA FALLS-LAWTON	38,300	.18
28	PORTLAND, OR	168,400	.81	135	ERIE	37,600	.18
29	SALT LAKE CITY	166,100	.80	136	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	37,500	.18
30	CHARLOTTE	164,600	.79	137	BOISE	37,100	.18
31	NASHVILLE	161,300	.77	138	ODESSA-MIDLAND	36,700	.18
32	MEMPHIS	161,100	.77	138	SIOUX CITY	36,700	.18
33	SAN DIEGO	161,000	.77	140	WILMINGTON	35,800	.17
34	KANSAS CITY	157,900	.76	141	COLUMBIA-JEFFERSON CITY	35,700	.17
35	ORLANDO-DAYTONA BEACH-MELBOURNE	155,600	.75	141	TERRE HAUTE	35,700	.17
36	BUFFALO	155,000	.74	143	BAKERSFIELD	35,200	.17
37	SAN ANTONIO	153,800	.74	144	ROCHESTER-MASON CITY-AUSTIN	34,900	.17
38	COLUMBUS, OH	150,900	.72	145	BLUEFIELD-BECKLEY-OAK HILL	34,500	.17
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	149,900	.72	146	FT. SMITH	34,100	.16
40	RALEIGH-DURHAM	149,000	.71	147	FT. MYERS-NAPLES	33,500	.16
41	GREENVILLE-SPARTANBURG-ASHEVILLE	145,300	.70	148	RENO	33,400	.16
42	PROVIDENCE-NEW BEDFORD	137,800	.66	149	EUGENE	33,300	.16
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	134,600	.65	150	CHICO-REDDING	32,000	.15
44	CHARLESTON-HUNTINGTON	133,900	.64	151	BANGOR	31,400	.15
45	OKLAHOMA CITY	131,000	.63	152	TOPEKA	30,500	.15
46	LOUISVILLE	129,100	.62	153	IDAHO FALLS-POCATELLO	29,200	.14
47	FLINT-SAGINAW-BAY CITY	127,500	.61	154	TYLER	29,000	.14
48	DAYTON	123,200	.59	155	GREENWOOD-GREENVILLE	28,300	.14
49	HARRISBURG-YORK-LANCASTER-LEBANON	122,300	.59	156	QUINCY-HANNIBAL	27,500	.13
50	BIRMINGHAM	121,700	.58	157	UTICA	26,600	.13
51	ALBANY-SCHENECTADY-TROY	118,300	.57	158	ABILENE-SWEETWATER	26,400	.13
51	GREENSBORO-WINSTON SALEM-HIGH POINT	118,300	.57	159	MEDFORD	25,500	.12
53	MOBILE-PENSACOLA	116,300	.56	160	ALEXANDRIA, LA	25,400	.12
54	ALBUQUERQUE	113,700	.55	161	DOTHAN	24,900	.12
55	SHREVEPORT-TEXARKANA	113,100	.54	162	RAPID CITY	23,600	.11
56	LITTLE ROCK	108,000	.52	163	LAUREL-HATTIESBURG	23,500	.11
57	FRESNO-VISALIA	106,600	.51	164	WATERTOWN-CARTHAGE	23,200	.11
58	TULSA	104,800	.50	165	ELMIRA	22,600	.11
59	RICHMOND	104,300	.50	166	LAKE CHARLES	21,500	.10
60	KNOXVILLE	104,100	.50	167	CLARKSBURG-WESTON	21,200	.10
61	JACKSONVILLE	102,700	.49	168	SALISBURY	20,600	.10
62	GREEN BAY	98,400	.47	169	ALEXANDRIA, MN	20,200	.10
63	SYRACUSE	96,200	.46	170	BILLINGS-HARDIN	19,700	.09
64	TOLEDO	94,600	.45	170	MERIDIAN	19,700	.09
65	WILKES BARRE-SCRANTON	94,200	.45	172	EL CENTRO-YUMA	18,400	.09
66	WICHITA-HUTCHINSON	91,300	.44	173	PANAMA CITY	18,200	.09
67	ROCHESTER, NY	87,400	.42	174	ARDMORE-ADA	17,400	.08
68	ROANOKE-LYNCHBURG	85,100	.41	175	BILOXI-GULFPORT-PASCAGOULA	16,600	.08
69	OMAHA	84,900	.41	176	GREAT FALLS	16,500	.09
70	CEDAR RAPIDS-WATERLOO-DUBUQUE	82,600	.40	176	MISSOULA	16,500	.09
71	DES MOINES	80,700	.39	178	JONESBORO	16,400	.08
72	DAVENPORT-ROCK ISLND-MOLINE; QUAD CTY	80,200	.38	179	GAINESVILLE	15,700	.09
73	LEXINGTON	79,800	.38	180	ROSWELL	15,600	.07
74	JACKSON, MS	79,100	.38	181	GRAND JUNCTION-DURANGO	15,200	.07
75	PORTLAND-POLAND SPRING	78,200	.38	182	SARASOTA	14,900	.07
76	SPRINGFIELD-DECATUR-CHAMPAIGN	75,900	.36	183	LAREDO	14,500	.07
77	BATON ROUGE	74,900	.35	183	PALM SPRINGS	14,500	.07
78	CHATTANOOGA	73,800	.35	185	CASPER-RIVERTON	13,400	.06
79	WEST PALM BEACH-FT.PIERCE VERO BEACH	73,600	.35	186	MARQUETTE	13,000	.06
80	SPOKANE	73,400	.35	187	TUSCALOOSA	11,800	.06
81	COLUMBIA, SC	73,300	.35	188	ST. JOSEPH	11,100	.05
82	MCALLEN-BROWNSVILLE; LRGV	72,500	.35	189	ANNISTON	10,900	.05
83	BRISTL-KNGSPT-JOHNSN CTY; TRI CITIES	71,700	.34	189	EUREKA	10,900	.05
84	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	71,000	.34	191	BUTTE	10,700	.05
85	SOUTH BEND-ELKHART	70,700	.34	192	JACKSON, TN	10,600	.05
86	EL PASO	69,300	.33	192	LIMA	10,600	.05
87	JOHNSTOWN-ALTOONA	68,700	.33	194	HAGERSTOWN	10,400	.05
88	HUNTSVILLE-DECATUR-FLORENCE	67,800	.33	195	SAN ANGELO	10,300	.05
89	AUSTIN, TX	65,700	.32	196	LAFAYETTE, IN	9,100	.04
90	SPRINGFIELD, MO	65,600	.31	197	BOWLING GREEN	8,700	.04
91	EVANSVILLE	64,600	.31	198	PRESQUE ISLE	8,600	.04
92	TUCSON	63,500	.30	199	PARKERSBURG	8,300	.04
93	FT. WAYNE	61,000	.29	200	ZANESVILLE	7,900	.04
94	LAFAYETTE, LA	60,300	.29	201	FLAGSTAFF	7,700	.04
95	AUGUSTA	58,600	.28	201	HARRISONBURG	7,700	.04
95	BURLINGTON-PLATTSBURGH	58,600	.28	203	TWIN FALLS	7,600	.04
97	CHARLESTON, SC	58,400	.28	203	VICTORIA	7,600	.04
98	GREENVILLE-NEW BERN-WASHINGTON	57,400	.28	205	CHARLOTTESVILLE	7,500	.04
99	YOUNGSTOWN	56,000	.27	206	CHEYENNE	6,800	.03
100	SAVANNAH	55,500	.27	207	SELMA	6,000	.03
101	LANSING	54,500	.26	208	OTTUMWA-KIRKSVILLE	5,900	.03
102	SIOUX FALLS-MITCHELL	54,100	.26	209	BEND	5,400	.03
103	LINCOLN-HASTINGS-KEARNEY	53,900	.26	210	MANKATO	5,100	.02
104	COLORADO SPRINGS-PUEBLO	52,300	.25	211	ALPENA	4,400	.02
105	CORPUS CHRISTI	52,000	.25	212	HELENA	4,600	.02
106	MONROE-EL DORADO	51,600	.25	213	NORTH PLATTE	3,700	.02
107	WACO-TEMPLE	51,500	.25	214	GLENDIVE	1,100	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILDREN 2-11

US TOTAL 33,360,700

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,306,700	6.91
2	LOS ANGELES	1,703,600	5.11
3	CHICAGO	1,216,000	3.65
4	PHILADELPHIA	942,800	2.83
5	BOSTON	681,900	2.04
6	DETROIT	676,400	2.03
7	SAN FRANCISCO	642,100	1.92
8	HOUSTON	631,000	1.89
9	DALLAS-FT. WORTH	620,700	1.86
10	WASHINGTON, DC	560,300	1.68
11	CLEVELAND	528,500	1.58
12	ATLANTA	486,800	1.46
13	MINNEAPOLIS-ST. PAUL	458,100	1.37
14	PITTSBURGH	412,000	1.23
15	ST. LOUIS	410,100	1.23
16	SEATTLE-TACOMA	402,600	1.21
17	SALT LAKE CITY	377,500	1.13
18	DENVER	367,600	1.10
19	INDIANAPOLIS	336,300	1.01
20	SACRAMENTO-STOCKTON	336,100	1.01
21	MIAMI	332,000	1.00
22	PHOENIX	318,800	.96
23	BALTIMORE	316,700	.95
24	TAMPA-ST. PETERSBURG	289,800	.87
25	PORTLAND, OR	286,700	.86
26	NEW ORLEANS	283,900	.85
27	CINCINNATI	281,700	.84
28	HARTFORD-NEW HAVEN	276,900	.83
29	SAN DIEGO	266,800	.81
30	CHARLOTTE	265,100	.79
31	MEMPHIS	263,100	.79
32	MILWAUKEE	262,600	.79
33	SAN ANTONIO	262,200	.79
34	KANSAS CITY	261,500	.78
35	NASHVILLE	260,700	.78
36	COLUMBUS, OH	252,000	.76
37	RALEIGH-DURHAM	245,800	.74
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	244,500	.73
39	OKLAHOMA CITY	231,800	.69
40	GREENVILLE-SPARTANBURG-ASHEVILLE	231,200	.69
41	CHARLESTON-HUNTINGTON	229,900	.69
42	ORLANDO-DAYTONA BEACH-MELBOURNE	227,600	.68
43	BUFFALO	226,900	.68
44	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	215,600	.65
45	LOUISVILLE	210,100	.63
46	BIRMINGHAM	202,800	.61
47	DAYTON	199,900	.60
48	PROVIDENCE-NEW BEDFORD	199,700	.60
49	FLINT-SAGINAW-BAY CITY	199,300	.60
50	HARRISBURG-YORK-LANCASTER-LEBANON	192,800	.58
51	MOBILE-PENSACOLA	191,600	.57
51	SHREVEPORT-TEXARKANA	191,600	.57
53	ALBUQUERQUE	189,600	.57
54	FRESNO-VISALIA	185,000	.55
55	GREENSBORO-WINSTON SALEM-HIGH POINT	183,300	.55
56	LITTLE ROCK	182,900	.55
57	TULSA	178,000	.53
58	ALBANY-SCHENECTADY-TROY	172,300	.52
59	JACKSONVILLE	167,000	.50
60	KNOXVILLE	165,200	.50
61	TOLEDO	160,200	.48
62	RICHMOND	156,500	.47
63	WICHITA-HUTCHINSON	154,600	.45
64	GREEN BAY	145,600	.44
65	WILKES BARRE-SCRANTON	143,900	.43
66	SYRACUSE	141,900	.43
67	OMAHA	138,100	.41
68	MCALLEN-BROWNSVILLE: LRGV	136,600	.41
69	JACKSON, MS	134,300	.40
70	LEXINGTON	134,100	.40
71	DES MOINES	131,600	.39
72	ROCHESTER, NY	129,200	.39
73	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	128,800	.39
74	ROANOKE-LYNCHBURG	128,200	.38
75	CEDAR RAPIDS-WATERLOO-DUBUQUE	127,300	.38
76	SPRINGFIELD-DECATUR-CHAMPAIGN	126,400	.38
77	BATON ROUGE	126,200	.38
78	SPOKANE	125,600	.38
79	CHATTANOOGA	125,500	.38
80	EL PASO	125,200	.38
81	PORTLAND-POLAND SPRING	119,300	.36
82	SOUTH BEND-ELKHART	118,300	.35
83	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	116,900	.35
84	COLUMBIA, SC	116,300	.35
85	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	115,000	.34
86	WEST PALM BEACH-FT.PIERCE-VERO BEACH	113,900	.34
87	AUSTIN, TX	112,900	.34
88	JOHNSTOWN-ALTOONA	108,600	.33
89	TUCSON	106,700	.32
90	FT. WAYNE	104,400	.31
91	SPRINGFIELD, MO	104,300	.31
92	HUNTSVILLE-DECATUR-FLORENCE	104,100	.31
93	EVANSVILLE	103,300	.31
94	GREENVILLE-NEW BERN-WASHINGTON	96,900	.29
95	CHARLESTON, SC	96,600	.29
96	LAFAYETTE, LA	96,100	.29
97	AUGUSTA	95,200	.29
98	SAVANNAH	94,100	.28
99	CORPUS CHRISTI	92,400	.28
100	LINCOLN-HASTINGS-KEARNEY	92,000	.28
101	WACO-TEMPLE	91,600	.27
102	SIOUX FALLS-MITCHELL	89,800	.27
103	LANSING	88,900	.27
104	BURLINGTON-PLATTSBURGH	88,000	.26
104	YOUNGSTOWN	88,000	.26
106	MONROE-EL DORADO	86,200	.26
107	COLORADO SPRINGS-PUEBLO	85,900	.26
108	FARGO	84,600	.25
109	PEORIA	84,100	.25
110	COLUMBUS, GA	80,800	.24
111	MONTGOMERY	77,700	.23
112	SALINAS-MONTEREY	77,600	.23
113	LAS VEGAS	77,500	.23
114	ROCKFORD	76,700	.23
115	AMARILLO	76,400	.23
116	BEAUMONT-PORT ARTHUR	72,900	.22
117	SPRINGFIELD, MA	71,000	.21
118	MACON	70,600	.21
119	COLUMBUS-TUPELO	70,400	.21
120	YAKIMA	70,100	.21
121	TALLAHASSEE-THOMASVILLE	69,800	.21
122	BOISE	69,200	.21
123	LUBBOCK	69,000	.21
124	MADISON	68,500	.21
125	ODESSA-MIDLAND	67,700	.20
126	FLORENCE, SC	67,400	.20
127	ALBANY, GA	66,500	.20
128	WAUSAU-RHINELANDER	65,300	.20
129	WICHITA FALLS-LAWTON	64,900	.19
130	MINOT-BISMARCK-DICKINSON	64,800	.19
131	DULUTH-SUPERIOR	64,600	.19
132	LA CROSSE-EAU CLAIRE	63,800	.19
133	BAKERSFIELD	63,600	.19
134	WHEELING-STEUBENVILLE	63,500	.19
135	JOPLIN-PITTSBURG	63,000	.19
135	SIOUX CITY	62,600	.19
137	IDAHO FALLS-POCATELLO	61,900	.19
138	BLUEFIELD-BECKLEY-OAK HILL	61,600	.18
139	ERIE	61,100	.18
140	TRAVERSE CITY-CADILLAC	60,200	.18
141	WILMINGTON	59,100	.18
142	BINGHAMTON	58,900	.18
143	EUGENE	58,000	.17
144	TERRE HAUTE	57,000	.17
145	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	56,700	.17
146	COLUMBIA-JEFFERSON CITY	56,500	.17
147	FT. SMITH	55,000	.16
148	ROCHESTER-MASON CITY-AUSTIN	53,900	.16
149	TOPEKA	53,600	.16
150	FT. MYERS-NAPLES	51,400	.15
151	RENO	50,900	.15
152	TYLER	50,600	.15
153	CHICO-REDDING	50,400	.15
154	BANGOR	48,900	.15
155	GREENWOOD-GREENVILLE	46,000	.14
156	ABILENE-SWEETWATER	45,000	.13
157	QUINCY-HANNIBAL	44,200	.13
158	DOTHAN	43,500	.13
159	MEDFORD	43,400	.13
159	RAPID CITY	43,400	.13
161	ALEXANDRIA, LA	42,500	.13
162	LAUREL-HATTIESBURG	40,400	.12
163	UTICA	38,200	.11
164	LAKE CHARLES	35,500	.11
165	CLARKSBURG-WESTON	35,400	.11
166	MERIDIAN	35,300	.11
167	WATERTOWN-CARTHAGE	35,100	.11
168	BILLINGS-HARDIN	35,000	.10
169	ELMIRA	33,300	.10
170	EL CENTRO-YUMA	31,800	.10
171	ALEXANDRIA, MN	30,400	.09
172	SALISBURY	29,800	.09
173	PANAMA CITY	29,100	.09
174	ARDMORE-ADA	28,300	.08
175	BILOXI-GULFPORT-PASCAGOULA	27,800	.08
176	ROSWELL	27,700	.08
177	MISSOULA	27,500	.08
178	GREAT FALLS	26,900	.08
179	LAREDO	26,600	.08
180	GRAND JUNCTION-DURANGO	26,700	.08
181	GAINESVILLE	26,000	.08
182	CASPER-RIVERTON	25,700	.08
182	JONESBORO	25,700	.08
184	PALM SPRINGS	25,400	.08
185	MARQUETTE	21,300	.06
186	TUSCALOOSA	20,500	.06
187	SARASOTA	20,400	.06
188	EUREKA	18,800	.06
189	ANNISTON	18,000	.05
190	JACKSON, TN	17,600	.05
190	ST. JOSEPH	17,600	.05
192	SAN ANGELO	17,600	.05
193	LIMA	17,100	.05
194	BUTTE	16,500	.05
195	LAFAYETTE, IN	15,700	.05
196	TWIN FALLS	14,900	.04
197	FLAGSTAFF	14,800	.04
198	HAGERSTOWN	14,700	.04
199	BOWLING GREEN	14,400	.04
200	PARKERSBURG	13,500	.04
201	PRESQUE ISLE	13,200	.04
202	VICTORIA	13,000	.04
203	ZANESVILLE	12,500	.04
204	HARRISONBURG	12,200	.04
205	CHEYENNE	12,000	.04
206	CHARLOTTESVILLE	10,900	.03
207	OTTUMWA-KIRKSVILLE	9,900	.03
208	RENO	9,700	.03
209	SELMA	9,300	.03
210	MANKATO	8,300	.02
211	NORTH PLATTE	7,100	.02
212	HELENA	6,700	.02
213	ALPENA	5,700	.02
214	GLENDIVE	2,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 19,733,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,386,400	7.03
2	LOS ANGELES	987,300	5.00
3	CHICAGO	716,600	3.63
4	PHILADELPHIA	570,600	2.89
5	BOSTON	420,800	2.13
6	DETROIT	411,500	2.09
7	SAN FRANCISCO	381,700	1.93
8	DALLAS-FT. WORTH	366,800	1.87
9	HOUSTON	367,600	1.86
10	WASHINGTON, DC	344,500	1.75
11	CLEVELAND	316,000	1.60
12	ATLANTA	296,200	1.50
13	MINNEAPOLIS-ST. PAUL	269,200	1.36
14	PITTSBURGH	249,200	1.26
15	ST. LOUIS	241,300	1.22
16	SEATTLE-TACOMA	236,500	1.20
17	DENVER	216,100	1.10
18	MIAMI	200,900	1.02
19	INDIANAPOLIS	200,500	1.02
20	SALT LAKE CITY	195,500	.99
21	SACRAMENTO-STOCKTON	194,900	.99
22	BALTIMORE	193,000	.98
23	PHOENIX	186,400	.94
24	TAMPA-ST. PETERSBURG	177,800	.90
25	HARTFORD-NEW HAVEN	170,300	.86
26	CINCINNATI	166,700	.84
27	PORTLAND, OR	166,000	.84
28	NEW ORLEANS	164,100	.83
29	CHARLOTTE	163,500	.83
30	SAN DIEGO	156,400	.79
31	SAN ANTONIO	155,100	.79
32	MEMPHIS	154,600	.78
33	NASHVILLE	154,500	.78
34	MILWAUKEE	154,000	.78
35	KANSAS CITY	153,900	.78
36	COLUMBUS, OH	149,500	.76
37	RALEIGH-DURHAM	146,400	.74
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	143,700	.73
39	GREENVILLE-SPARTANBURG-ASHEVILLE	140,600	.71
40	ORLANDO-DAYTONA BEACH-MELBOURNE	140,000	.71
41	BUFFALO	138,300	.70
42	CHARLESTON-HUNTINGTON	134,000	.68
43	OKLAHOMA CITY	133,500	.68
44	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	126,300	.64
45	LOUISVILLE	123,800	.63
46	PROVIDENCE-NEW BEDFORD	121,700	.62
47	BIRMINGHAM	120,200	.61
48	FLINT-SAGINAW-BAY CITY	119,700	.61
49	DAYTON	119,400	.61
50	HARRISBURG-YORK-LANCASTER-LEBANON	116,600	.59
51	GREENSBORO-WINSTON SALEM-HIGH POINT	113,200	.57
52	MOBILE-PENSACOLA	112,600	.57
53	SHREVEPORT-TEXARKANA	111,500	.57
54	ALBUQUERQUE	110,500	.56
55	LITTLE ROCK	107,100	.54
56	ALBANY-SCHENECTADY-TROY	105,200	.53
57	FRESNO-VISALIA	104,600	.53
58	TULSA	103,900	.53
59	JACKSONVILLE	99,700	.51
60	KNOXVILLE	99,500	.50
61	TOLEDO	94,800	.48
62	RICHMOND	94,700	.48
63	WILKES BARRE-SCRANTON	87,100	.44
64	WICHITA-HUTCHINSON	86,300	.44
65	SYRACUSE	85,600	.43
66	GREEN BAY	84,500	.43
67	OMAHA	80,300	.41
68	MCALLEN-BROWNSVILLE: LRGV	79,600	.40
69	LEXINGTON	79,200	.40
70	ROCHESTER, NY	79,000	.40
71	ROANOKE-LYNCHBURG	78,700	.40
72	JACKSON, MS	78,600	.40
73	DES MOINES	76,600	.39
74	CHATTANOOGA	75,500	.38
75	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	74,100	.38
76	CEDAR RAPIDS-WATERLOO-DUBUQUE	73,300	.37
77	EL PASO	73,200	.37
78	BATON ROUGE	73,100	.37
79	SPRINGFIELD-DECATUR-CHAMPAIGN	72,700	.37
80	PORTLAND-POLAND SPRING	72,300	.37
80	SPOKANE	72,300	.37
82	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	70,500	.36
83	COLUMBIA, SC	69,500	.35
84	SOUTH BEND-ELKHART	69,300	.35
85	WEST PALM BEACH-FT.PIERCE VERO BEACH	68,900	.35
86	PADUCAH-CP GIRARDEAU-HARRSBRG-MARTN	67,400	.34
87	AUSTIN, TX	65,900	.33
88	JOHNSTOWN-ALTOONA	65,400	.33
89	HUNTSVILLE-DECATUR-FLORENCE	63,000	.32
90	TUCSON	62,100	.31
91	SPRINGFIELD, MO	61,700	.31
92	FT. WAYNE	61,000	.31
93	EVANSVILLE	60,100	.30
94	CHARLESTON, SC	56,500	.29
95	AUGUSTA	56,100	.28
96	GREENVILLE-NEW BERN-WASHINGTON	55,900	.28
97	LAFAYETTE, LA	55,500	.28
98	SAVANNAH	53,700	.27
99	CORPUS CHRISTI	53,300	.27
100	LANSING	53,100	.27
101	YOUNGSTOWN	52,900	.27
102	BURLINGTON-PLATTSBURGH	52,800	.27
103	LINCOLN-HASTINGS-KEARNEY	51,200	.26
104	WACO-TEMPLE	51,100	.26
105	SIOUX FALLS-MITCHELL	50,500	.25
106	MONROE-EL DORADO	50,200	.25
107	COLORADO SPRINGS-PUEBLO	50,100	.25
108	PEORIA	48,300	.24
109	FARGO	48,200	.24
110	COLUMBUS, GA	47,700	.24
111	MONTGOMERY	46,600	.24
112	ROCKFORD	46,300	.23
113	LAS VEGAS	46,100	.23
114	SALINAS-MONTEREY	43,800	.22
115	SPRINGFIELD, MA	43,600	.22
116	AMARILLO	43,200	.22
117	BEAUMONT-PORT ARTHUR	42,500	.22
118	MACON	42,300	.21
119	TALLAHASSEE-THOMASVILLE	41,500	.21
120	COLUMBUS-TUPELO	41,400	.21
121	MADISON	40,200	.20
122	YAKIMA	39,900	.20
123	ALBANY, GA	39,300	.20
123	LUBBOCK	39,300	.20
125	BOISE	39,000	.20
126	FLORENCE, SC	38,500	.20
127	ODESSA-MIDLAND	38,100	.19
127	WAUSAU-RHINELANDER	38,100	.19
127	WHEELING-STEUBENVILLE	38,100	.19
130	DULUTH-SUPERIOR	37,600	.19
131	LA CROSSE-EAU CLAIRE	37,300	.19
132	JOPLIN-PITTSBURG	36,600	.19
132	MINOT-BISMARCK-DICKINSON	36,600	.19
134	ERIE	36,400	.18
135	TRAVERSE CITY-CADILLAC	36,300	.19
135	WICHITA FALLS-LAWTON	36,300	.18
137	BLUEFIELD-BECKLEY-OAK HILL	36,000	.18
138	WILMINGTON	35,800	.18
139	BINGHAMTON	35,700	.18
140	BAKERSFIELD	35,500	.18
141	SIOUX CITY	35,100	.18
142	EUGENE	33,700	.17
142	TERRE HAUTE	33,700	.17
144	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	33,300	.17
145	IDAHO FALLS-POCATELLO	32,700	.17
146	COLUMBIA-JEFFERSON CITY	32,600	.17
147	FT. SMITH	32,300	.16
148	ROCHESTER-MASON CITY-AUSTIN	31,400	.16
149	FT. MYERS-NAPLES	31,000	.16
150	RENO	30,000	.15
151	TOPEKA	29,800	.15
151	TYLER	29,800	.15
153	RANGOR	29,400	.15
154	CHICO-REDDING	29,300	.15
155	GREENWOOD-GREENVILLE	27,600	.14
156	QUINCY-HANNIBAL	25,800	.13
157	ABILENE-SWEETWATER	25,700	.13
157	DOTHAN	25,700	.13
159	MEDFORD	25,600	.13
160	RAPID CITY	24,300	.12
161	ALEXANDRIA, LA	24,200	.12
162	LAUREL-HATTIESBURG	23,900	.12
163	UTICA	23,000	.12
164	CLARKSBURG-WESTON	21,100	.11
164	WATERTOWN-CARTHAGE	21,100	.11
166	LAKE CHARLES	20,800	.11
167	MERIDIAN	20,700	.10
168	ELMIRA	20,000	.10
169	BILLINGS-HARDIN	19,600	.10
170	EL CENTRO-YUMA	18,400	.09
171	PANAMA CITY	17,700	.09
171	SALISBURY	17,700	.09
173	ALEXANDRIA, MN	17,400	.09
174	ABDNDNT-ADA	16,300	.08
175	MISSOULA	16,200	.08
176	BILOXI-GULFPORT-PASCAGOULA	16,100	.08
177	ROSWELL	15,800	.08
178	LAREDO	15,600	.08
179	GAINESVILLE	15,400	.08
179	GRAND JUNCTION-DURANGO	15,400	.08
181	GREAT FALLS	15,100	.08
181	JONESBORO	15,100	.08
183	PALM SPRINGS	14,600	.07
184	CASPER-RIVERTON	14,300	.07
185	SARASOTA	12,600	.06
186	MARQUETTE	12,200	.06
187	TUSCALOOSA	12,000	.06
188	ANNISTON	10,700	.05
188	EUREKA	10,700	.05
190	JACKSON, TN	10,400	.05
191	SAN ANGELO	10,100	.05
192	LIMA	10,000	.05
192	ST JOSEPH	10,000	.05
194	BUTTE	9,500	.05
195	HAGERSTOWN	9,200	.05
196	LAFAYETTE, IN	9,100	.05
197	FLAGSTAFF	8,400	.04
198	BOWLING GREEN	8,300	.04
198	TWIN FALLS	8,300	.04
200	PARKERSBURG	8,000	.04
201	PRESQUE ISLE	7,700	.04
202	VICTORIA	7,400	.04
202	ZANESVILLE	7,400	.04
204	HARRISONBURG	7,300	.04
205	CHEYENNE	6,900	.03
206	CHARLOTTESVILLE	6,300	.03
207	OTTUMWA-KIRKSVILLE	5,900	.03
208	BEND	5,700	.03
209	SELMA	5,400	.03
210	MANKATO	4,500	.02
211	NORTH PLATTE	4,000	.02
212	HELENA	3,900	.02
213	ALPENA	3,400	.02
214	GLENDIVE	1,400	.01

Total and Television Households

Total and Television Households by State and County.

Total and Television Households by Census Division and State.

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ALABAMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AUTAUGA	17,000	11,800	99	B	5	MONTGOMERY
BALDWIN	32,600	32,100	99	B	5	MOBILE-PENSACOLA
BARBOUR	8,300	8,600	98	D	5	COLUMBUS, GA
BIBB	5,900	5,800	99	D	5	BIRMINGHAM
BLOUNT	14,600	14,300	99	B	5	BIRMINGHAM
BULLOCK	3,600	3,500	98	D	5	MONTGOMERY
BUTLER	7,600	7,500	98	D	5	MONTGOMERY
CALHOUN	43,600	43,300	99	C	5	ANNISTON
CHAMBERS	14,600	14,200	99	C	5	COLUMBUS, GA
CHEROKEE	7,100	7,000	99	D	5	BIRMINGHAM
CHILTON	12,100	11,900	99	D	5	BIRMINGHAM
CHOCTAW	5,600	5,500	98	D	5	MERIDIAN
CLARKE	9,500	9,300	98	D	5	MOBILE-PENSACOLA
CLAY	4,800	4,700	97	D	5	BIRMINGHAM
CLEBURNE	5,000	4,900	99	D	5	ATLANTA
COFFEE	14,500	14,300	99	C	5	DOTHAN
COLBERT	21,200	20,900	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
CONECUH	5,400	5,300	98	D	5	MOBILE-PENSACOLA
COOSA	4,300	4,200	99	D	5	BIRMINGHAM
COVINGTON	14,900	14,600	99	C	5	MONTGOMERY
CRENSHAW	5,300	5,200	98	D	5	MONTGOMERY
CULLMAN	24,500	24,300	99	C	5	BIRMINGHAM
DALE	15,500	15,300	99	C	5	DOTHAN
DALLAS	18,500	18,200	98	C	5	SELMA
DE KALB	22,000	21,900	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
ELMORE	16,300	16,100	99	B	5	MONTGOMERY
ESCAMBIA	13,200	13,000	99	C	5	MOBILE-PENSACOLA
ETOWAH	39,600	39,100	99	C	5	BIRMINGHAM
FAYETTE	7,200	7,100	99	D	5	BIRMINGHAM
FRANKLIN	11,200	11,000	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
GENEVA	9,100	9,000	99	D	5	DOTHAN
GREENE	3,900	3,700	97	D	5	BIRMINGHAM
HALE	5,000	4,900	98	D	5	BIRMINGHAM
HENRY	5,700	5,600	99	D	5	DOTHAN
HOUSTON	30,600	30,200	99	C	5	DOTHAN
JACKSON	19,900	19,600	99	C	5	CHATTANOOGA
JEFFERSON	261,900	260,300	99	B	5	BIRMINGHAM
LAMAR	6,200	6,100	99	D	5	COLUMBUS-TUPELO
LAUDERDALE	31,600	31,000	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LAWRENCE	10,900	10,700	98	D	5	HUNTSVILLE-DECATUR-FLORENCE
LEE	30,900	30,600	99	C	5	COLUMBUS, GA
LIMESTONE	16,700	16,500	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LOWNDES	3,900	3,700	97	D	5	MONTGOMERY
MACON	8,500	8,300	98	D	5	MONTGOMERY
MADISON	77,900	77,100	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
MARENGO	8,400	8,200	98	D	5	MERIDIAN
MARION	12,000	11,900	99	D	5	BIRMINGHAM
MARSHALL	26,900	26,600	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
MOBILE	137,700	136,800	99	B	5	MOBILE-PENSACOLA
MONROE	7,700	7,500	95	D	5	MOBILE-PENSACOLA
MONTGOMERY	77,200	76,500	99	B	5	MONTGOMERY
MORGAN	35,400	35,000	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
PERRY	4,700	4,600	97	D	5	BIRMINGHAM
PICKENS	7,300	7,100	98	D	5	COLUMBUS-TUPELO
PIKE	10,100	9,900	98	D	5	MONTGOMERY
RANDOLPH	7,400	7,300	99	D	5	COLUMBUS, GA
RUSSELL	17,600	17,400	99	B	5	COLUMBUS, GA
SHELBY	27,500	27,300	99	B	5	BIRMINGHAM
ST CLAIR	16,500	16,300	99	B	5	BIRMINGHAM
SUMTER	5,400	5,300	98	D	5	MERIDIAN
TALLADEGA	26,900	26,700	99	C	5	BIRMINGHAM
TALLAPOOSA	14,500	14,300	99	C	5	MONTGOMERY
TUSCALOOSA	52,200	51,600	99	C	5	TUSCALOOSA
WALKER	26,300	26,100	99	B	5	BIRMINGHAM
WASHINGTON	5,900	5,800	98	D	5	MOBILE-PENSACOLA
WILCOX	4,600	4,500	97	D	5	MONTGOMERY
WINSTON	8,700	8,600	99	D	5	BIRMINGHAM
STATE TOTAL	1,482,500	1,466,700	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ARIZONA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APACHE NORTH	11,800	10,500	93	C	8	ALBUQUERQUE
APACHE SOUTH	3,400	3,400	99	D	8	TUCSON
COCHISE	34,600	33,100	96	C	8	TUCSON
COCONINO	28,500	26,600	93	C	8	FLAGSTAFF
GILA	14,400	13,900	96	C	8	PHOENIX
GRAHAM	7,600	7,200	95	D	8	PHOENIX
GREENLEE	3,900	3,700	97	D	8	PHOENIX
LA PAZ	5,400	5,200	96	D	8	PHOENIX
MARICOPA	691,100	677,300	98	A	8	PHOENIX
MOHAVE	29,400	28,000	95	C	8	PHOENIX
NAVAJO	22,000	20,100	91	C	8	PHOENIX
PIMA	243,400	238,500	98	A	8	TUCSON
PINAL	33,900	32,800	97	C	8	PHOENIX
SANTA CRUZ	7,300	7,100	97	B	8	TUCSON
YAVAPAI	36,100	34,300	95	C	8	PHOENIX
YUMA	31,400	29,700	95	C	8	EL CENTRO-YUMA
STATE TOTAL	1,204,300	1,171,100	97			

ARKANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ARKANSAS	8,600	8,500	99	D	7	LITTLE ROCK
ASHLEY	9,100	8,900	98	D	7	MONROE-EL DORADO
BAXTER	13,200	12,900	98	D	7	SPRINGFIELD, MO
BENTON	33,900	33,700	99	C	7	JOPLIN-PITTSBURG
BOONE	11,100	10,900	99	D	7	SPRINGFIELD, MO
BRADLEY	5,100	5,000	98	D	7	LITTLE ROCK
CALHOUN	2,200	2,200	98	D	7	LITTLE ROCK
CARROLL	7,100	7,100	98	D	7	SPRINGFIELD, MO
CHICOT	5,700	5,500	97	D	7	MONROE-EL DORADO
CLARK	8,000	7,900	98	D	7	LITTLE ROCK
CLAY	7,900	7,700	98	D	7	JONESBORO
CLEBURNE	7,600	7,400	98	D	7	LITTLE ROCK
CLEVELAND	3,000	2,900	97	D	7	LITTLE ROCK
COLUMBIA	9,600	9,400	98	D	7	SHREVEPORT-TEXARKANA
CONWAY	7,100	7,000	98	D	7	LITTLE ROCK
CRAIGHEAD	23,500	23,200	99	C	7	JONESBORO
CRAWFORD	14,300	14,000	98	B	7	FT. SMITH
CRITTENDEN	16,000	15,600	98	B	7	MEMPHIS
CROSS	6,700	6,600	98	D	7	MEMPHIS
DALLAS	3,900	3,800	98	D	7	LITTLE ROCK
DESHA	6,500	6,300	98	D	7	LITTLE ROCK
DREW	6,400	6,200	97	D	7	LITTLE ROCK
FAULKNER	18,200	17,900	98	B	7	LITTLE ROCK
FRANKLIN	5,900	5,700	98	D	7	FT. SMITH
FULTON	4,300	4,100	96	D	7	SPRINGFIELD, MO
GARLAND	31,200	30,700	98	C	7	LITTLE ROCK
GRANT	4,800	4,700	98	D	7	LITTLE ROCK
GREENE	11,900	11,700	98	D	7	JONESBORO
HEMPSTEAD	8,600	8,400	98	D	7	SHREVEPORT-TEXARKANA
HOT SPRING	10,300	10,100	98	D	7	LITTLE ROCK

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ARKANSAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
HOWARD	5,000	4,900	98	D	7	SHREVEPORT-TEXARKANA
INDEPENDENCE	11,800	11,600	98	D	7	LITTLE ROCK
IZARD	4,800	4,600	96	D	7	SPRINGFIELD, MO
JACKSON	7,800	7,600	98	D	7	LITTLE ROCK
JEFFERSON	30,600	29,900	98	B	7	LITTLE ROCK
JOHNSON	7,000	6,800	98	D	7	LITTLE ROCK
LAFAYETTE	3,500	3,400	98	D	7	SHREVEPORT-TEXARKANA
LAWRENCE	7,100	6,900	98	D	7	JONESBORO
LEE	4,800	4,600	97	D	7	MEMPHIS
LINCOLN	3,600	3,500	97	D	7	LITTLE ROCK
LITTLE RIVER	4,900	4,800	97	B	7	SHREVEPORT-TEXARKANA
LOGAN	7,300	7,100	98	D	7	FT. SMITH
LONOKE	12,900	12,700	99	B	7	LITTLE ROCK
MADISON	4,600	4,700	96	D	7	SPRINGFIELD, MO
MARION	5,000	4,900	98	D	7	SPRINGFIELD, MO
MILLER	14,000	13,800	98	B	7	SHREVEPORT-TEXARKANA
MISSISSIPPI	19,500	19,200	98	C	7	MEMPHIS
MONROE	4,600	4,500	97	D	7	LITTLE ROCK
MONTGOMERY	3,200	3,100	97	D	7	LITTLE ROCK
NEVADA	3,800	3,700	97	D	7	LITTLE ROCK
NEWTON	3,000	2,900	96	D	7	SPRINGFIELD, MO
OUACHITA	11,800	11,500	98	D	7	LITTLE ROCK
PERRY	2,700	2,700	99	D	7	LITTLE ROCK
PHILLIPS	10,900	10,600	97	D	7	MEMPHIS
PIKE	4,000	3,900	98	D	7	LITTLE ROCK
POINSETT	9,000	8,900	98	D	7	MEMPHIS
POLK	6,500	6,300	97	D	7	LITTLE ROCK
POPE	15,600	15,300	98	C	7	LITTLE ROCK
PRAIRIE	3,700	3,600	98	D	7	LITTLE ROCK
PULASKI	132,000	130,700	99	B	7	LITTLE ROCK
RANDOLPH	6,300	6,100	97	D	7	JONESBORO
SALINE	19,700	19,500	99	B	7	LITTLE ROCK
SCOTT	3,800	3,700	97	D	7	FT. SMITH
SEARCY	3,500	3,400	97	D	7	LITTLE ROCK
SEBASTIAN	38,500	38,100	99	B	7	FT. SMITH
SEVIER	5,600	5,300	98	D	7	SHREVEPORT-TEXARKANA
SHARP	6,500	6,200	95	D	7	JONESBORO
ST FRANCIS	9,700	9,500	98	D	7	MEMPHIS
STONE	3,600	3,500	97	D	7	LITTLE ROCK
UNION	17,900	17,600	98	B	7	MONROE-EL DORADO
VAN BUREN	6,000	5,900	98	D	7	LITTLE ROCK
WASHINGTON	39,500	38,600	98	C	7	FT. SMITH
WHITE	18,900	18,500	98	C	7	LITTLE ROCK
WOODRUFF	3,700	3,600	97	D	7	LITTLE ROCK
YELL	6,700	6,600	98	D	7	LITTLE ROCK
STATE TOTAL	866,000	849,700	98			

CALIFORNIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMEDA	464,000	449,700	97	A	9	SAN FRANCISCO
ALPINE	400	300	87	D	9	RENO
AMADOR	9,800	9,300	95	D	9	SACRAMENTO-STOCKTON
BUTTE	67,200	64,100	95	B	9	CHICO-REDDING
CALAVERAS	10,400	9,900	95	D	9	SACRAMENTO-STOCKTON
COLUSA	4,900	4,700	95	D	9	SACRAMENTO-STOCKTON
CONTRA COSTA EAST	29,100	28,500	98	C	9	SACRAMENTO-STOCKTON
CONTRA COSTA WEST	245,400	239,900	98	A	9	SAN FRANCISCO
DEL NORTE	7,500	7,100	93	D	9	EUREKA
EL DORADO EAST	12,300	11,800	96	D	9	RENO
EL DORADO WEST	29,900	28,900	96	A	9	SACRAMENTO-STOCKTON
FRESNO	206,800	199,000	96	B	9	FRESNO-VISALIA
GLENN	8,500	8,200	96	B	9	CHICO-REDDING
HUMBOLDT	44,900	42,900	96	C	9	EUREKA
IMPERIAL	32,000	29,800	93	C	9	EL CENTRO-YUMA

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

CALIFORNIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
INYO	7,900	7,000	90	D	9	LOS ANGELES
KERN EAST	25,600	24,500	96	C	9	LOS ANGELES
KERN WEST	141,700	136,700	96	A	9	BAKERSFIELD
KINGS	26,300	25,100	95	C	9	FRESNO-VISALIA
LAKE	20,300	16,800	93	C	9	SAN FRANCISCO
LASSEN	8,500	7,900	93	D	9	RENO
LOS ANGELES	2,916,100	2,836,400	97	A	9	LOS ANGELES
MADERA	26,000	24,900	96	C	9	FRESNO-VISALIA
MARIN	93,900	90,900	97	A	9	SAN FRANCISCO
MARIPOSA	5,300	4,900	92	D	9	FRESNO-VISALIA
MENDOCINO	28,600	26,500	92	C	9	SAN FRANCISCO
MERCED	54,000	51,900	96	C	9	FRESNO-VISALIA
MODOC	3,600	3,300	93	D	9	CHICO-REDDING
MONO	4,600	3,800	84	D	9	SACRAMENTO-STOCKTON
MONTEREY	110,100	105,900	96	A	9	SALINAS-MONTEREY
NAPA	40,700	39,300	96	C	9	SAN FRANCISCO
NEVADA	26,600	25,100	94	C	9	SACRAMENTO-STOCKTON
ORANGE	761,900	748,300	98	A	9	LOS ANGELES
PLACER EAST	4,400	4,300	96	D	9	RENO
PLACER WEST	49,600	47,700	96	A	9	SACRAMENTO-STOCKTON
PLUMAS	7,800	7,300	93	D	9	SACRAMENTO-STOCKTON
RIVERSIDE EAST	7,300	7,100	96	D	9	PHOENIX
RIVERSIDE WEST	230,800	221,900	96	A	9	LOS ANGELES
RIVERSIDE CENTRAL	60,100	58,000	96	A	9	PALM SPRINGS
SACRAMENTO	356,900	347,200	97	A	9	SACRAMENTO-STOCKTON
SAN BENITO	9,900	9,300	95	D	9	SALINAS-MONTEREY
SAN BERNARDINO	375,700	363,200	97	A	9	LOS ANGELES
SAN DIEGO	787,500	765,300	97	A	9	SAN DIEGO
SAN FRANCISCO	307,100	286,200	94	A	9	SAN FRANCISCO
SAN JOAQUIN	147,700	141,000	96	A	9	SACRAMENTO-STOCKTON
SAN LUIS OBISPO	72,600	69,200	96	A	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SAN MATEO	242,300	237,700	98	A	9	SAN FRANCISCO
SANTA BARBARA NORTH	54,100	51,900	96	C	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA BARBARA SOUTH	68,300	65,700	96	A	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA CLARA EAST	22,300	21,700	97	C	9	SAN FRANCISCO
SANTA CLARA WEST	474,100	461,500	97	A	9	SAN FRANCISCO
SANTA CRUZ	84,300	81,200	96	A	9	SALINAS-MONTEREY
SHASTA	52,900	51,200	97	A	9	CHICO-REDDING
SIERRA	1,500	1,400	92	D	9	SACRAMENTO-STOCKTON
SISKIYOU	17,000	15,900	93	C	9	MEDFORD
SOLANO EAST	56,000	54,700	98	A	9	SACRAMENTO-STOCKTON
SOLANO WEST	42,000	41,000	98	C	9	SAN FRANCISCO
SONOMA	134,400	128,600	96	A	9	SAN FRANCISCO
STANISLAUS	109,900	104,800	95	A	9	SACRAMENTO-STOCKTON
SUTTER	21,500	20,900	97	C	9	SACRAMENTO-STOCKTON
TEHAMA	17,300	16,800	97	A	9	CHICO-REDDING
TRINITY	5,500	5,100	93	D	9	CHICO-REDDING
TULARE	94,300	90,400	96	A	9	FRESNO-VISALIA
TUOLUMNE	15,800	14,900	95	C	9	SACRAMENTO-STOCKTON
VENTURA	205,000	200,000	98	A	9	LOS ANGELES
YOLO	47,400	45,600	96	A	9	SACRAMENTO-STOCKTON
YUBA	19,600	19,000	97	C	9	SACRAMENTO-STOCKTON
STATE TOTAL	9,676,200	9,374,900	97			

COLORADO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	102,500	101,800	99	A	8	DENVER
ALAMOSA	4,600	4,300	95	D	8	DENVER
ARAPAHOE	151,600	149,900	99	A	8	DENVER
ARCHULETA	1,900	1,800	93	D	8	ALBUQUERQUE
BACA	1,900	1,700	90	D	8	COLORADO SPRINGS-PUEBLO
BENT	2,000	1,900	97	D	8	COLORADO SPRINGS-PUEBLO
BOULDER	85,300	83,200	98	A	8	DENVER
CHAFFEE	5,100	4,900	96	D	8	DENVER
CHEYENNE	900	800	94	D	8	COLORADO SPRINGS-PUEBLO
CLEAR CREEK	3,000	2,900	97	D	8	DENVER

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

COLORADO (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CONEJOS	2,600	2,500	95	D	8	ALBUQUERQUE
COSTILLA	1,100	1,000	90	D	8	ALBUQUERQUE
CROWLEY	1,100	1,100	98	D	8	COLORADO SPRINGS-PUEBLO
CUSTER	700	700	96	D	8	COLORADO SPRINGS-PUEBLO
DELTA	9,400	9,000	96	D	8	GRAND JUNCTION-DURANGO
DENVER	223,500	219,000	98	A	8	DENVER
DOLORES	500	500	99	D	8	SALT LAKE CITY
DOUGLAS	11,700	11,600	99	A	8	DENVER
EAGLE	7,100	6,700	94	D	8	DENVER
EL PASO	129,900	126,000	99	B	8	COLORADO SPRINGS-PUEBLO
ELBERT	3,000	2,900	96	D	8	DENVER
FREMONT	11,900	11,400	96	D	8	COLORADO SPRINGS-PUEBLO
GARFIELD	10,200	9,700	95	D	8	DENVER
GILPIN	1,200	1,200	97	A	8	DENVER
GRAND	3,800	3,600	94	D	8	DENVER
GUNNISON	4,200	3,900	94	D	8	DENVER
HINSDALE	200	200	99	D	8	DENVER
HUERFANO	2,700	2,600	95	D	8	COLORADO SPRINGS-PUEBLO
JACKSON	700	700	96	D	8	DENVER
JEFFERSON	166,600	165,100	99	A	8	DENVER
KIOWA	700	700	94	D	8	COLORADO SPRINGS-PUEBLO
KIT CARSON	3,000	2,800	94	D	8	DENVER
LA PLATA	11,900	11,400	95	D	8	GRAND JUNCTION-DURANGO
LAKE	2,700	2,600	96	D	8	DENVER
LARIMER	68,200	66,700	98	B	8	DENVER
LAS ANIMAS	5,500	5,200	94	D	8	COLORADO SPRINGS-PUEBLO
LINCOLN	1,900	1,700	97	D	8	DENVER
LOGAN	7,600	7,300	97	D	8	DENVER
MESA	35,900	35,000	97	C	8	GRAND JUNCTION-DURANGO
MINERAL	300	300	91	D	8	ALBUQUERQUE
MOFFAT	5,900	5,500	94	D	8	DENVER
MONTEZUMA	6,600	6,300	96	D	8	ALBUQUERQUE
MONTROSE	9,900	9,500	96	D	8	GRAND JUNCTION-DURANGO
MORGAN	8,700	8,400	98	D	8	DENVER
OTERO	8,100	7,900	97	D	8	COLORADO SPRINGS-PUEBLO
OURAY	900	700	93	D	8	GRAND JUNCTION-DURANGO
PARK	2,900	2,700	96	D	8	DENVER
PHILLIPS	1,800	1,800	98	D	8	DENVER
PITKIN	5,600	4,900	91	D	8	DENVER
PROWERS	5,300	5,000	94	D	8	COLORADO SPRINGS-PUEBLO
PUEBLO	47,300	46,600	98	B	8	COLORADO SPRINGS-PUEBLO
RIO BLANCO	2,400	2,300	96	D	8	DENVER
RIO GRANDE	3,600	3,400	95	D	8	ALBUQUERQUE
ROUTT	6,100	5,700	93	D	8	DENVER
SAGUACHE	1,400	1,300	94	D	8	COLORADO SPRINGS-PUEBLO
SAN JUAN	400	400	95	D	8	GRAND JUNCTION-DURANGO
SAN MIGUEL	1,500	1,400	93	D	8	GRAND JUNCTION-DURANGO
SEDGWICK	1,400	1,400	97	D	8	DENVER
SUMMIT	4,900	4,500	94	D	8	DENVER
TELLER	4,300	4,200	98	D	8	DENVER
WASHINGTON	2,000	1,900	96	D	8	DENVER
WELD	51,100	50,200	98	C	8	DENVER
YUMA	3,900	3,700	96	D	8	DENVER
STATE TOTAL	1,273,900	1,246,200	98			

CONNECTICUT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAIRFIELD	292,100	288,600	99	B	1	NEW YORK
HARTFORD	299,900	295,200	98	A	1	HARTFORD-NEW HAVEN
LITCHFIELD	60,400	59,300	98	B	1	HARTFORD-NEW HAVEN
MIDDLESEX	50,700	49,800	98	C	1	HARTFORD-NEW HAVEN
NEW HAVEN	284,300	280,400	99	A	1	HARTFORD-NEW HAVEN
NEW LONDON	88,900	87,000	98	B	1	HARTFORD-NEW HAVEN
TOLLAND	39,400	39,000	99	C	1	HARTFORD-NEW HAVEN
WINDHAM	34,600	33,900	98	C	1	PROVIDENCE-NEW BEDFORD
STATE TOTAL	1,150,700	1,133,200	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

DELAWARE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
KENT	36,300	36,000	99	C	3	PHILADELPHIA
NEW CASTLE	145,100	143,500	99	B	3	PHILADELPHIA
SUSSEX	39,900	39,300	99	C	3	SALISBURY
STATE TOTAL	220,700	218,800	99			

DISTRICT OF COLUMBIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DIST OF COLUMBIA	249,200	246,600	99	A	3	WASHINGTON, DC
STATE TOTAL	249,200	246,600	99			

FLORIDA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALACHUA	64,800	63,600	98	B	3	GAINESVILLE
BAKER	5,100	5,000	99	B	3	JACKSONVILLE
BAY	42,100	41,700	99	C	3	PANAMA CITY
BRADFORD	7,400	7,300	98	D	3	JACKSONVILLE
BREVARD	136,600	135,300	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
BROWARD	491,400	488,500	99	A	3	MIAMI
CALHOUN	3,500	3,400	97	D	3	PANAMA CITY
CHARLOTTE	35,500	35,000	99	C	3	FT. MYERS-NAPLES
CITRUS	33,500	32,900	98	C	3	TAMPA-ST. PETERSBURG
CLAY	27,300	27,000	99	B	3	JACKSONVILLE
COLLIER	48,900	47,900	98	C	3	FT. MYERS-NAPLES
COLUMBIA	14,400	14,100	98	C	3	JACKSONVILLE
DADE	659,900	654,300	99	A	3	MIAMI
DE SOTO	7,600	7,500	98	D	3	TAMPA-ST. PETERSBURG
DIXIE	3,200	3,100	97	D	3	GAINESVILLE
DUVAL	231,200	229,300	99	B	3	JACKSONVILLE
ESCAMBIA	94,800	94,000	99	B	3	MOBILE-PENSACOLA
FLAGLER	6,900	6,700	98	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
FRANKLIN	2,900	2,800	98	D	3	PANAMA CITY
GADSDEN	13,000	12,700	98	B	3	TALLAHASSEE-THOMASVILLE
GILCHRIST	2,600	2,600	98	D	3	GAINESVILLE
GLADES	2,700	2,600	97	D	3	WEST PALM BEACH-FT.PIERCE VERO BEACH
GULF	3,700	3,600	98	D	3	PANAMA CITY
HAMILTON	3,200	3,100	97	D	3	JACKSONVILLE
HARDEE	7,000	6,900	99	D	3	TAMPA-ST. PETERSBURG
HENDRY	7,500	7,300	98	D	3	FT. MYERS-NAPLES
HERNANDO	28,700	28,300	98	A	3	TAMPA-ST. PETERSBURG
HIGHLANDS	24,000	23,600	98	C	3	TAMPA-ST. PETERSBURG
HILLSBOROUGH	282,200	279,500	99	A	3	TAMPA-ST. PETERSBURG
HOLMES	6,100	5,900	97	D	3	PANAMA CITY
INDIAN RIVER	32,100	31,600	98	C	3	WEST PALM BEACH-FT.PIERCE VERO BEACH
JACKSON	14,300	13,900	97	C	3	DOTHAN
JEFFERSON	3,900	3,700	97	D	3	TALLAHASSEE-THOMASVILLE
LAFAYETTE	1,600	1,500	97	D	3	TALLAHASSEE-THOMASVILLE
LAKE	52,200	51,600	99	C	3	ORLANDO-DAYTONA BEACH-MELBOURNE
LEE	111,600	110,300	99	B	3	FT. MYERS-NAPLES
LEON	64,600	63,700	99	B	3	TALLAHASSEE-THOMASVILLE
LEVY	9,100	8,800	97	D	3	GAINESVILLE
LIBERTY	1,500	1,500	98	D	3	TALLAHASSEE-THOMASVILLE
MADISON	4,800	4,600	97	D	3	TALLAHASSEE-THOMASVILLE
MANATEE	75,300	74,600	99	B	3	TAMPA-ST. PETERSBURG
MARION	64,900	63,700	98	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
MARTIN	35,400	35,000	99	C	3	WEST PALM BEACH-FT.PIERCE VERO BEACH
MONROE	31,000	30,300	98	C	3	MIAMI
NASSAU	13,900	13,700	99	B	3	JACKSONVILLE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

FLORIDA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
OKALOOSA	47,800	47,400	99	C	3	MOBILE-PENSACOLA
OKEECHOBEE	9,400	9,300	99	D	3	WEST PALM BEACH-FT.PIERCE VERO BEACH
ORANGE	207,300	205,600	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
OSCEOLA	29,400	29,000	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
PALM BEACH	312,100	308,400	99	A	3	WEST PALM BEACH-FT.PIERCE VERO BEACH
PASCO	105,700	104,500	99	A	3	TAMPA-ST. PETERSBURG
PINELLAS	369,300	366,200	99	A	3	TAMPA-ST. PETERSBURG
POLK	134,300	132,900	99	A	3	TAMPA-ST. PETERSBURG
PUTNAM	22,200	21,900	99	C	3	JACKSONVILLE
SANTA ROSA	23,400	23,200	99	B	3	MOBILE-PENSACOLA
SARASOTA	113,100	112,000	99	A	3	SARASOTA
SEMINOLE	85,200	84,900	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
ST JOHNS	25,900	25,600	99	B	3	JACKSONVILLE
ST LUCIE	45,500	44,900	99	C	3	WEST PALM BEACH-FT.PIERCE VERO BEACH
SUMTER	10,900	10,700	98	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
SUWANNEE	9,200	9,000	97	D	3	JACKSONVILLE
TAYLOR	6,500	6,300	98	D	3	TALLAHASSEE-THOMASVILLE
UNION	2,300	2,300	98	D	3	JACKSONVILLE
VOLUSIA	132,200	131,400	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
WAKULLA	4,800	4,700	99	B	3	TALLAHASSEE-THOMASVILLE
WALTON	9,900	9,700	98	D	3	PANAMA CITY
WASHINGTON	6,300	6,200	98	D	3	PANAMA CITY
STATE TOTAL	4,527,600	4,480,100	99			

GEORGIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APPLING	5,600	5,500	98	D	3	SAVANNAH
ATKINSON	2,000	1,900	96	D	3	ALBANY, GA
BACON	3,400	3,300	98	D	3	SAVANNAH
BAKER	1,200	1,200	97	D	3	ALBANY, GA
BALDWIN	11,400	11,200	98	C	3	MACON
BANKS	3,500	3,400	98	D	3	ATLANTA
BARROW	8,700	8,500	98	B	3	ATLANTA
BARTOW	15,600	15,500	99	C	3	ATLANTA
BEN HILL	6,200	6,000	98	D	3	ALBANY, GA
BERRIEN	5,000	4,900	98	D	3	ALBANY, GA
BIBB	55,600	55,000	99	B	3	MACON
BLECKLEY	3,600	3,500	98	D	3	MACON
BRANTLEY	3,500	3,400	98	D	3	JACKSONVILLE
BROOKS	5,300	5,200	98	D	3	TALLAHASSEE-THOMASVILLE
BRYAN	4,100	4,000	98	B	3	SAVANNAH
BULLOCH	11,900	11,700	98	C	3	SAVANNAH
BURKE	6,500	6,300	97	D	3	AUGUSTA
BUTTS	4,600	4,500	98	A	3	ATLANTA
CALHOUN	1,400	1,300	94	D	3	ALBANY, GA
CAMDEN	5,300	5,200	98	D	3	JACKSONVILLE
CANDLER	2,700	2,600	98	D	3	SAVANNAH
CARROLL	21,300	21,100	99	C	3	ATLANTA
CATOOSA	14,000	13,900	99	B	3	CHATTANOOGA
CHARLTON	2,700	2,600	98	D	3	JACKSONVILLE
CHATHAM	75,600	74,900	99	B	3	SAVANNAH
CHATTAHOOCHEE	3,000	3,000	99	B	3	COLUMBUS, GA
CHATTOOGA	7,700	7,600	99	D	3	CHATTANOOGA
CHEROKEE	22,100	21,900	99	A	3	ATLANTA
CLARKE	29,100	28,700	99	C	3	ATLANTA
CLAY	1,200	1,200	97	D	3	COLUMBUS, GA
CLAYTON	59,900	59,600	99	A	3	ATLANTA
CLINCH	2,300	2,200	98	D	3	JACKSONVILLE
COBB	138,900	138,200	99	A	3	ATLANTA
COFFEE	9,700	9,500	98	D	3	ALBANY, GA
COLQUITT	12,900	12,600	98	D	3	ALBANY, GA
COLUMBIA	18,200	17,900	98	B	3	AUGUSTA
COOK	4,700	4,600	98	D	3	ALBANY, GA
COWETA	15,000	14,800	98	A	3	ATLANTA
CRAWFORD	2,400	2,300	97	D	3	MACON
CRISP	7,000	6,900	98	D	3	ALBANY, GA

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

GEORGIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DADE	4,200	4,200	99	B	3	CHATTANOOGA
DAWSON	2,100	2,100	98	D	3	ATLANTA
DE KALB	192,100	191,300	99	A	3	ATLANTA
DECATUR	8,900	8,800	99	D	3	TALLAHASSEE-THOMASVILLE
DODGE	6,000	5,900	98	D	3	MACON
DOOLY	3,700	3,600	98	D	3	COLUMBUS, GA
DOUGHERTY	34,800	34,400	99	C	3	ALBANY, GA
DOUGLAS	22,400	22,200	99	A	3	ATLANTA
EARLY	4,600	4,500	98	D	3	DOTHAN
ECHOLS	800	800	97	D	3	TALLAHASSEE-THOMASVILLE
EFFINGHAM	7,300	7,200	98	B	3	SAVANNAH
ELBERT	7,000	6,900	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
EMANUEL	7,300	7,100	98	D	3	AUGUSTA
EVANS	3,100	3,100	99	D	3	SAVANNAH
FANNIN	5,900	5,800	98	D	3	CHATTANOOGA
FAYETTE	14,600	14,400	99	A	3	ATLANTA
FLOYD	29,600	29,300	99	C	3	ATLANTA
FORSYTH	12,300	12,200	99	A	3	ATLANTA
FRANKLIN	5,900	5,800	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
FULTON	233,700	232,000	99	A	3	ATLANTA
GILMER	4,300	4,200	98	D	3	ATLANTA
GLASCOCK	800	800	99	D	3	AUGUSTA
GLYNN	21,900	21,600	99	C	3	JACKSONVILLE
GORDON	11,500	11,400	99	D	3	ATLANTA
GRADY	7,100	7,000	98	D	3	TALLAHASSEE-THOMASVILLE
GREENE	3,900	3,800	98	D	3	ATLANTA
GWINNETT	85,700	85,000	99	A	3	ATLANTA
HABERSHAM	9,400	9,300	99	D	3	ATLANTA
HALL	30,000	29,700	99	C	3	ATLANTA
HANCOCK	2,900	2,800	97	D	3	AUGUSTA
HARALSON	7,100	7,000	99	D	3	ATLANTA
HARRIS	6,200	6,100	98	D	3	COLUMBUS, GA
HART	6,700	6,600	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HEARD	2,300	2,300	98	D	3	ATLANTA
HENRY	15,000	14,900	99	A	3	ATLANTA
HOUSTON	28,900	28,500	99	B	3	MACON
IRWIN	3,400	3,300	98	D	3	ALBANY, GA
JACKSON	9,500	9,400	99	D	3	ATLANTA
JASPER	2,900	2,800	97	D	3	ATLANTA
JEFF DAVIS	4,200	4,100	98	D	3	SAVANNAH
JEFFERSON	6,400	6,300	98	D	3	AUGUSTA
JENKINS	2,900	2,800	98	D	3	AUGUSTA
JOHNSON	3,100	3,000	98	D	3	AUGUSTA
JONES	6,500	6,400	99	B	3	MACON
LAMAR	4,500	4,400	98	D	3	ATLANTA
LANIER	2,000	2,000	98	D	3	ALBANY, GA
LAURENS	13,500	13,200	98	C	3	MACON
LEE	4,700	4,600	98	C	3	ALBANY, GA
LIBERTY	12,400	12,200	99	C	3	SAVANNAH
LINCOLN	2,100	2,100	98	D	3	AUGUSTA
LONG	1,900	1,800	99	D	3	SAVANNAH
LOWNDES	25,200	24,700	98	C	3	TALLAHASSEE-THOMASVILLE
LUMPKIN	3,900	3,900	99	D	3	ATLANTA
MACON	4,800	4,700	99	D	3	COLUMBUS, GA
MADISON	7,100	7,000	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARION	1,700	1,600	97	D	3	COLUMBUS, GA
MC DUFFIE	7,000	6,900	98	B	3	AUGUSTA
MC INTOSH	3,000	2,900	98	D	3	SAVANNAH
MERIWETHER	7,100	7,000	98	D	3	ATLANTA
MILLER	2,600	2,500	98	D	3	ALBANY, GA
MITCHELL	6,900	6,700	98	D	3	ALBANY, GA
MONROE	5,300	5,200	98	D	3	MACON
MONTGOMERY	2,300	2,200	97	D	3	SAVANNAH
MORGAN	3,900	3,800	99	D	3	ATLANTA
MURRAY	7,900	7,800	99	D	3	CHATTANOOGA
MUSCOGEE	60,700	60,200	99	B	3	COLUMBUS, GA
NEWTON	12,900	12,700	99	A	3	ATLANTA
OCONEE	5,300	5,300	99	D	3	ATLANTA
OGLETHORPE	3,300	3,200	98	D	3	ATLANTA
PAULDING	10,700	10,600	99	A	3	ATLANTA
PEACH	7,200	7,100	98	B	3	MACON
PICKENS	4,900	4,700	99	D	3	ATLANTA
PIERCE	4,400	4,300	98	D	3	SAVANNAH
PIKE	3,100	3,000	98	D	3	ATLANTA
POLK	11,800	11,700	99	D	3	ATLANTA

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

GEORGIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
PULASKI	3,200	3,100	98	D	3	MACON
PUTNAM	4,000	3,900	98	D	3	ATLANTA
QUITMAN	400	400	97	D	3	COLUMBUS, GA
RABUN	4,200	4,100	98	D	3	ATLANTA
RANDOLPH	3,300	3,200	97	D	3	COLUMBUS, GA
RICHMOND	64,600	64,000	99	B	3	AUGUSTA
ROCKDALE	15,200	15,000	99	A	3	ATLANTA
SCHLEY	1,100	1,100	98	D	3	COLUMBUS, GA
SCREVEN	5,300	5,200	98	D	3	AUGUSTA
SEMINOLE	3,300	3,200	98	D	3	DOTHAN
SPALDING	17,500	17,400	99	A	3	ATLANTA
STEPHENS	8,000	7,900	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STEWART	1,900	1,800	97	D	3	COLUMBUS, GA
SUMTER	9,800	9,700	98	D	3	COLUMBUS, GA
TALBOT	1,900	1,900	97	D	3	COLUMBUS, GA
TALIAFERRO	800	800	97	D	3	AUGUSTA
TATTNALL	5,900	5,800	98	D	3	SAVANNAH
TAYLOR	2,600	2,500	98	D	3	COLUMBUS, GA
TELFAIR	4,000	3,900	97	D	3	ALBANY, GA
TERRELL	4,000	3,900	98	D	3	COLUMBUS, GA
THOMAS	13,100	12,900	98	B	3	TALLAHASSEE-THOMASVILLE
TIFT	11,600	11,400	98	D	3	ALBANY, GA
TOOMBS	8,600	8,400	97	D	3	SAVANNAH
TOWNS	2,600	2,600	99	D	3	ATLANTA
TREUTLEN	2,100	2,000	97	D	3	SAVANNAH
TROUP	18,900	18,600	98	C	3	ATLANTA
TURNER	3,200	3,100	98	D	3	ALBANY, GA
TWIGGS	3,200	3,100	98	B	3	MACON
UNION	4,000	3,900	98	D	3	ATLANTA
UPSON	9,500	9,400	99	D	3	ATLANTA
WALKER	20,000	19,800	99	B	3	CHATTANOOGA
WALTON	11,600	11,300	99	A	3	ATLANTA
WARE	13,000	12,800	98	C	3	JACKSONVILLE
WARREN	2,000	1,900	97	D	3	AUGUSTA
WASHINGTON	6,300	6,100	97	D	3	MACON
WAYNE	7,100	7,000	98	D	3	SAVANNAH
WEBSTER	900	900	96	D	3	COLUMBUS, GA
WHEELER	1,900	1,700	97	D	3	MACON
WHITE	4,100	4,000	98	D	3	ATLANTA
WHITFIELD	24,400	24,200	99	C	3	CHATTANOOGA
WILCOX	2,600	2,600	98	D	3	ALBANY, GA
WILKES	3,900	3,800	97	D	3	AUGUSTA
WILKINSON	3,500	3,400	96	D	3	MACON
WORTH	6,200	6,100	98	D	3	ALBANY, GA
STATE TOTAL	2,102,500	2,078,100	99			

IDAHO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADA	73,900	72,500	98	B	8	BOISE
ADAMS	1,200	1,100	96	D	8	BOISE
BANNOCK	24,000	23,500	99	B	8	IDAHO FALLS-POCATELLO
BEAR LAKE	2,500	2,400	97	D	8	SALT LAKE CITY
BENEWAH	3,100	3,000	97	D	8	SPOKANE
BINGHAM	11,600	11,400	99	B	8	IDAHO FALLS-POCATELLO
BLAINE	5,000	4,900	96	D	8	BOISE
BOISE	1,500	1,500	97	D	8	BOISE
BONNER	10,100	9,900	97	D	8	SPOKANE
BONNEVILLE	22,700	22,400	99	B	8	IDAHO FALLS-POCATELLO
BOUNDARY	2,600	2,500	96	D	8	SPOKANE
BUTTE	1,100	1,100	99	D	8	IDAHO FALLS-POCATELLO
CAMAS	300	300	99	D	8	BOISE
CANYON	29,700	29,000	98	B	8	BOISE
CARIBOU	3,100	3,000	97	D	8	SALT LAKE CITY
CASSIA	6,400	6,300	98	D	8	IDAHO FALLS-POCATELLO
CLARK	300	300	96	D	8	IDAHO FALLS-POCATELLO
CLEARWATER	3,400	3,300	97	D	8	SPOKANE
CUSTER	1,900	1,900	95	D	8	IDAHO FALLS-POCATELLO
ELMORE	6,900	6,700	98	D	8	BOISE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

IDAHO (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FRANKLIN	2,900	2,700	98	D	8	SALT LAKE CITY
FREMONT	3,700	3,600	98	D	8	IDAHO FALLS-POCATELLO
GEM	4,400	4,300	98	D	8	BOISE
GOODING	4,600	4,500	98	D	8	TWIN FALLS
IDAHO	5,300	5,000	95	D	8	SPOKANE
JEFFERSON	5,000	5,000	99	D	8	IDAHO FALLS-POCATELLO
JEROME	5,500	5,400	98	D	8	TWIN FALLS
KOOTENAI	25,400	25,000	98	C	8	SPOKANE
LATAH	10,300	10,000	97	D	8	SPOKANE
LEMHI	3,000	2,900	93	D	8	IDAHO FALLS-POCATELLO
LEWIS	1,400	1,400	98	D	8	SPOKANE
LINCOLN	1,200	1,200	98	D	8	TWIN FALLS
MADISON	5,500	5,400	99	D	8	IDAHO FALLS-POCATELLO
MINIDOKA	6,700	6,500	98	D	8	IDAHO FALLS-POCATELLO
NEZ PERCE	12,500	12,200	98	D	8	SPOKANE
ONEIDA	1,100	1,100	98	D	8	SALT LAKE CITY
OWYHEE	2,900	2,900	98	D	8	BOISE
PAYETTE	5,900	5,800	98	D	8	BOISE
POWER	2,500	2,400	96	D	8	IDAHO FALLS-POCATELLO
SHOSHONE	6,000	5,900	98	D	8	SPOKANE
TETON	900	900	99	D	8	IDAHO FALLS-POCATELLO
TWIN FALLS	19,600	19,300	98	C	8	TWIN FALLS
VALLEY	2,300	2,200	96	D	8	BOISE
WASHINGTON	3,100	3,000	97	D	8	BOISE
STATE TOTAL	352,700	345,100	98			

ILLINOIS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	27,200	26,800	98	C	4	QUINCY-HANNIBAL
ALEXANDER	4,900	4,700	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOND	6,200	6,000	9A	D	4	ST. LOUIS
BOONE	10,600	10,400	98	B	4	ROCKFORD
BROWN	2,200	2,100	97	D	4	QUINCY-HANNIBAL
BUREAU	14,900	14,600	98	C	4	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
CALHOUN	2,100	2,000	97	D	4	ST. LOUIS
CARROLL	6,900	6,800	98	D	4	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
CASS	5,600	5,500	97	D	4	QUINCY-HANNIBAL
CHAMPAIGN	61,400	60,100	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CHRISTIAN	14,300	14,000	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CLARK	6,700	6,500	97	D	4	TERRE HAUTE
CLAY	6,200	5,900	9A	D	4	TERRE HAUTE
CLINTON	12,000	11,800	98	A	4	ST. LOUIS
COLES	19,700	19,300	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
COOK	1,888,000	1,857,200	98	A	4	CHICAGO
CRAWFORD	8,400	8,200	98	D	4	TERRE HAUTE
CUMBERLAND	4,400	4,300	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DE WITT	7,200	7,100	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DEKALB	25,200	24,800	98	C	4	CHICAGO
DOUGLAS	7,600	7,400	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DUPAGE	265,800	263,700	99	A	4	CHICAGO
EDGAR	8,500	8,300	98	D	4	TERRE HAUTE
EDWARDS	3,600	3,400	95	D	4	EVANSVILLE
EFFINGHAM	12,300	11,800	96	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FAYETTE	8,500	8,200	97	D	4	ST. LOUIS
FORD	5,900	5,700	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FRANKLIN	18,100	17,600	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FULTON	16,400	16,000	98	C	4	PEORIA
GALLATIN	3,000	2,900	95	D	4	EVANSVILLE
GREENE	6,200	6,100	98	D	4	ST. LOUIS
GRUNDY	12,000	11,900	99	D	4	CHICAGO
HAMILTON	3,900	3,700	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HANCOCK	9,400	9,200	98	D	4	QUINCY-HANNIBAL
HARDIN	2,100	2,000	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HENDERSON	3,500	3,400	97	D	4	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
HENRY	20,900	20,600	99	B	4	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
IROQUOIS	12,400	12,100	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
JACKSON	23,900	23,000	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
JASPER	4,300	4,200	97	D	4	TERRE HAUTE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ILLINOIS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JEFFERSON	15,700	15,200	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
JERSEY	7,300	7,100	98	D	4	ST. LOUIS
JO DAVIESS	8,100	8,000	97	D	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
JOHNSON	3,900	3,800	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
KANE	105,900	104,400	99	A	4	CHICAGO
KANKAKEE	37,000	36,400	98	C	4	CHICAGO
KENDALL	14,300	14,200	99	C	4	CHICAGO
KNOX	23,500	23,200	99	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LA SALLE	43,200	42,300	98	C	4	CHICAGO
LAKE	157,600	156,100	99	A	4	CHICAGO
LAWRENCE	6,900	6,700	97	D	4	TERRE HAUTE
LEE	12,900	12,700	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LIVINGSTON	14,800	14,400	97	C	4	CHICAGO
LOGAN	11,300	11,100	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACON	48,300	46,400	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACOUPIN	19,800	19,400	98	C	4	ST. LOUIS
MADISON	92,600	91,100	99	A	4	ST. LOUIS
MARION	17,900	17,400	98	C	4	ST. LOUIS
MARSHALL	5,600	5,300	98	D	4	PEORIA
MASON	7,600	7,300	98	D	4	PEORIA
MASSAC	6,200	6,000	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC DONOUGH	13,100	12,800	98	C	4	QUINCY-HANNIBAL
MC LEAN	45,600	44,500	98	C	4	PEORIA
MCHENRY	58,100	57,700	99	A	4	CHICAGO
MENARD	4,600	4,500	97	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MERCER	7,300	7,200	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
MONROE	7,600	7,400	98	A	4	ST. LOUIS
MONTGOMERY	12,300	12,000	97	D	4	ST. LOUIS
MORGAN	14,500	14,100	97	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MOULTRIE	5,400	5,200	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
OGLE	17,700	17,400	98	C	4	ROCKFORD
PEORIA	75,800	74,500	98	B	4	PEORIA
PERRY	8,900	8,600	97	D	4	ST. LOUIS
PIATT	6,400	6,300	99	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
PIKE	7,500	7,300	97	D	4	QUINCY-HANNIBAL
POPE	1,800	1,700	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PULASKI	3,400	3,200	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PUTNAM	2,300	2,200	96	D	4	PEORIA
RANDOLPH	12,600	12,300	98	C	4	ST. LOUIS
RICHLAND	7,200	7,000	97	D	4	TERRE HAUTE
ROCK ISLAND	63,000	62,300	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SALINE	12,300	11,900	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SANGAMON	74,300	72,400	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
SCHUYLER	3,200	3,100	98	D	4	QUINCY-HANNIBAL
SCOTT	2,300	2,300	98	D	4	QUINCY-HANNIBAL
SHELBY	9,100	8,800	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
ST CLAIR	93,900	92,100	98	A	4	ST. LOUIS
STARK	2,900	2,900	98	D	4	PEORIA
STEPHENSON	19,100	18,700	98	B	4	ROCKFORD
TAZEWELL	49,500	48,700	98	B	4	PEORIA
UNION	7,600	7,400	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
VERMILION	36,300	35,600	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
WABASH	5,400	5,200	97	D	4	EVANSVILLE
WARREN	8,100	8,000	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WASHINGTON	5,900	5,700	97	D	4	ST. LOUIS
WAYNE	7,500	7,200	95	D	4	EVANSVILLE
WHITE	7,400	7,000	95	D	4	EVANSVILLE
WHITESIDE	24,300	23,900	98	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WILL	115,100	113,700	99	A	4	CHICAGO
WILLIAMSON	24,400	23,700	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WINNEBAGO	93,700	92,300	99	B	4	ROCKFORD
WOODFORD	12,200	11,900	97	B	4	PEORIA
STATE TOTAL	4,234,100	4,162,100	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

INDIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	10,300	10,100	98	B	4	FT. WAYNE
ALLEN	106,900	105,200	98	B	4	FT. WAYNE
BARTHOLOMEW	24,200	23,900	98	C	4	INDIANAPOLIS
BENTON	3,600	3,500	98	D	4	LAFAYETTE, IN
BLACKFORD	5,500	5,500	98	D	4	INDIANAPOLIS
BOONE	13,900	13,600	99	B	4	INDIANAPOLIS
BROWN	5,100	5,000	98	D	4	INDIANAPOLIS
CARROLL	7,200	7,100	98	D	4	INDIANAPOLIS
CASS	14,500	14,200	98	C	4	INDIANAPOLIS
CLARK	33,200	32,600	98	B	4	LOUISVILLE
CLAY	9,300	9,100	98	B	4	TERRE HAUTE
CLINTON	11,400	11,200	99	D	4	INDIANAPOLIS
CRAWFORD	3,500	3,400	96	D	4	LOUISVILLE
DAVIESS	10,300	10,000	97	D	4	TERRE HAUTE
DE KALB	11,700	11,600	99	B	4	FT. WAYNE
DEARBORN	12,800	12,600	98	B	4	CINCINNATI
DECATUR	8,200	8,000	98	D	4	INDIANAPOLIS
DELAWARE	43,900	43,300	99	C	4	INDIANAPOLIS
DUBOIS	12,500	12,100	97	D	4	EVANSVILLE
ELKHART	51,900	50,600	98	B	4	SOUTH BEND-ELKHART
FAYETTE	10,000	9,800	98	D	4	INDIANAPOLIS
FLOYD	22,600	22,300	99	B	4	LOUISVILLE
FOUNTAIN	6,700	6,600	98	D	4	INDIANAPOLIS
FRANKLIN	6,500	6,300	97	D	4	CINCINNATI
FULTON	7,400	7,300	98	D	4	SOUTH BEND-ELKHART
GIBSON	13,000	12,700	98	B	4	EVANSVILLE
GRANT	27,400	26,800	98	C	4	INDIANAPOLIS
GREENE	12,200	11,900	98	D	4	TERRE HAUTE
HAMILTON	32,400	32,400	99	B	4	INDIANAPOLIS
HANCOCK	15,900	15,700	99	B	4	INDIANAPOLIS
HARRISON	10,100	9,900	98	B	4	LOUISVILLE
HENDRICKS	25,200	24,900	99	B	4	INDIANAPOLIS
HENRY	18,600	18,300	98	C	4	INDIANAPOLIS
HOWARD	31,900	31,400	99	C	4	INDIANAPOLIS
HUNTINGTON	13,100	12,900	99	B	4	FT. WAYNE
JACKSON	13,700	13,500	98	C	4	LOUISVILLE
JASPER	9,100	8,900	98	D	4	CHICAGO
JAY	8,200	8,000	97	D	4	FT. WAYNE
JEFFERSON	10,900	10,600	98	D	4	LOUISVILLE
JENNINGS	7,900	7,700	98	D	4	INDIANAPOLIS
JOHNSON	28,600	28,300	99	B	4	INDIANAPOLIS
KNOX	16,000	15,700	98	C	4	TERRE HAUTE
KOSCIUSKO	23,500	23,000	98	C	4	SOUTH BEND-ELKHART
LA PORTE	37,400	36,900	99	C	4	CHICAGO
LAGRANGE	8,600	8,200	95	D	4	SOUTH BEND-ELKHART
LAKE	172,200	169,800	99	A	4	CHICAGO
LAWRENCE	16,200	15,900	98	C	4	INDIANAPOLIS
MADISON	48,600	48,000	99	C	4	INDIANAPOLIS
MARION	293,400	289,100	99	B	4	INDIANAPOLIS
MARSHALL	14,700	14,400	98	B	4	SOUTH BEND-ELKHART
MARTIN	3,800	3,700	97	D	4	TERRE HAUTE
MIAMI	13,400	13,300	99	C	4	INDIANAPOLIS
MONROE	36,100	35,000	97	B	4	INDIANAPOLIS
MONTGOMERY	13,200	13,000	99	D	4	INDIANAPOLIS
MORGAN	18,600	18,300	98	B	4	INDIANAPOLIS
NEWTON	5,400	5,300	98	D	4	CHICAGO
NOBLE	13,100	12,800	98	C	4	FT. WAYNE
OHIO	1,900	1,900	99	D	4	CINCINNATI
ORANGE	6,900	6,700	97	D	4	LOUISVILLE
OWEN	6,400	6,300	98	D	4	INDIANAPOLIS
PARKE	6,100	6,000	98	D	4	TERRE HAUTE
PERRY	6,700	6,500	97	D	4	EVANSVILLE
PIKE	5,400	5,200	97	D	4	EVANSVILLE
PORTER	44,400	44,000	99	A	4	CHICAGO
POSEY	9,600	9,300	97	B	4	EVANSVILLE
PULASKI	5,000	4,800	97	D	4	SOUTH BEND-ELKHART
PUTNAM	9,700	9,500	98	D	4	INDIANAPOLIS
RANDOLPH	10,700	10,500	98	D	4	DAYTON
RIPLEY	8,500	8,300	97	D	4	CINCINNATI
RUSH	6,500	6,400	99	D	4	INDIANAPOLIS
SCOTT	7,300	7,100	97	D	4	LOUISVILLE
SHELBY	14,200	14,000	99	B	4	INDIANAPOLIS
SPENCER	6,800	6,600	97	D	4	EVANSVILLE
ST JOSEPH	87,300	86,100	99	B	4	SOUTH BEND-ELKHART
STARKE	8,000	7,800	98	D	4	SOUTH BEND-ELKHART

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

INDIANA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
STEUBEN	9,900	9,600	98	D	4	FT. WAYNE
SULLIVAN	8,100	7,900	98	B	4	TERRE HAUTE
SWITZERLAND	2,900	2,700	97	D	4	CINCINNATI
TIPPECANOE	42,500	41,400	97	C	4	LAFAYETTE, IN
TIPTON	6,200	6,100	99	D	4	INDIANAPOLIS
UNION	2,400	2,300	97	D	4	CINCINNATI
VANDERBURGH	65,500	64,100	98	B	4	EVANSVILLE
VERMILLION	7,200	7,100	99	B	4	TERRE HAUTE
VIGO	39,700	39,000	99	B	4	TERRE HAUTE
WABASH	12,400	12,100	97	C	4	FT. WAYNE
WARREN	3,000	2,900	97	D	4	INDIANAPOLIS
WARRICK	16,500	16,100	98	B	4	EVANSVILLE
WASHINGTON	8,100	7,900	97	D	4	LOUISVILLE
WAYNE	27,000	26,500	98	C	4	DAYTON
WELLS	9,100	8,900	98	B	4	FT. WAYNE
WHITE	9,300	9,100	98	D	4	INDIANAPOLIS
WHITLEY	9,400	9,300	99	B	4	FT. WAYNE
STATE TOTAL	1,996,700	1,961,000	98			

IOWA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	3,900	3,800	99	D	6	DES MOINES
ADAMS	2,200	2,200	99	D	6	OMAHA
ALLAMAKEE	5,500	5,400	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
APPANOOSE	6,300	6,200	98	D	6	DES MOINES
AUDUBON	3,200	3,200	99	D	6	OMAHA
BENTON	9,200	9,100	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BLACK HAWK	51,000	50,600	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BOONE	10,200	10,100	99	D	6	DES MOINES
BREMER	9,200	9,100	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUCHANAN	8,300	8,200	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUENA VISTA	8,100	8,000	99	D	6	SIOUX CITY
BUTLER	6,600	6,500	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CALHOUN	5,000	4,900	99	D	6	DES MOINES
CARROLL	8,400	8,300	99	D	6	DES MOINES
CASS	7,100	7,000	99	D	6	OMAHA
CEDAR	7,400	7,300	99	D	6	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
CERRO GORDO	19,500	19,300	99	C	6	ROCHESTER-MASON CITY-AUSTIN
CHEROKEE	6,200	6,100	99	D	6	SIOUX CITY
CHICKASAW	5,600	5,500	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLARKE	3,600	3,600	99	D	6	DES MOINES
CLAY	8,100	8,000	98	D	6	SIOUX CITY
CLAYTON	8,300	8,200	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLINTON	20,900	20,700	99	C	6	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
CRAWFORD	7,000	6,900	99	D	6	OMAHA
DALLAS	12,000	11,900	99	B	6	DES MOINES
DAVIS	3,500	3,500	99	D	6	OTTUMWA-KIRKSVILLE
DECATUR	3,600	3,500	97	D	6	DES MOINES
DELAWARE	6,900	6,700	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
DES MOINES	18,200	18,000	99	C	6	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
DICKINSON	6,900	6,800	98	D	6	SIOUX CITY
DUBUQUE	32,000	31,500	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
EMMET	5,100	5,000	98	D	6	MANKATO
FAYETTE	9,400	9,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
FLOYD	7,200	7,100	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FRANKLIN	5,300	5,300	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FREMONT	3,900	3,800	99	D	6	OMAHA
GREENE	4,900	4,800	99	D	6	DES MOINES
GRUNDY	5,500	5,500	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
GUTHRIE	4,900	4,700	99	D	6	DES MOINES
HAMILTON	7,000	6,900	99	D	6	DES MOINES
HANCOCK	5,500	5,400	99	D	6	ROCHESTER-MASON CITY-AUSTIN
HARDIN	8,300	8,200	99	D	6	DES MOINES
HARRISON	6,100	6,000	99	D	6	OMAHA
HENRY	7,200	7,100	98	D	6	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
HOWARD	4,200	4,100	98	D	6	ROCHESTER-MASON CITY-AUSTIN

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

IOWA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
HUMBOLDT	5,100	5,000	99	D	6	DES MOINES
IDA	3,500	3,500	99	D	6	SIOUX CITY
IOWA	6,000	5,900	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JACKSON	8,500	8,400	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JASPER	14,300	14,200	99	C	6	DES MOINES
JEFFERSON	6,100	6,000	98	D	6	OTTUMWA-KIRKSVILLE
JOHNSON	33,700	33,100	98	C	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JONES	7,300	7,200	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KEOKUK	5,030	4,900	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KOSSUTH	8,100	8,000	99	D	6	ROCHESTER-MASON CITY-AUSTIN
LEE	16,500	16,300	99	C	6	QUINCY-HANNIBAL
LINN	66,600	66,100	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
LOUISA	4,600	4,500	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LUCAS	4,300	4,200	98	D	6	DES MOINES
LYON	4,700	4,600	98	D	6	SIOUX FALLS-MITCHELL
MADISON	4,700	4,700	99	D	6	DES MOINES
MAHASKA	9,200	9,100	99	D	6	DES MOINES
MARION	11,200	11,100	99	D	6	DES MOINES
MARSHALL	16,200	16,100	99	C	6	DES MOINES
MILLS	5,000	5,000	99	D	6	OMAHA
MITCHELL	4,600	4,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
MONONA	4,600	4,500	99	D	6	SIOUX CITY
MONROE	3,500	3,500	99	D	6	DES MOINES
MONTGOMERY	5,600	5,500	99	D	6	OMAHA
MUSCATINE	15,400	15,300	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
O BRIEN	6,400	6,300	99	D	6	SIOUX CITY
OSCEOLA	3,200	3,200	99	D	6	SIOUX FALLS-MITCHELL
PAGE	7,700	7,600	99	D	6	OMAHA
PALO ALTO	4,900	4,700	98	D	6	SIOUX CITY
PLYMOUTH	9,100	9,000	99	D	6	SIOUX CITY
POCAHONTAS	4,200	4,100	99	D	6	DES MOINES
POLK	126,800	125,800	99	A	6	DES MOINES
POTTAWATTAMIE	32,900	32,600	99	A	6	OMAHA
POWESHIEK	7,300	7,200	99	D	6	DES MOINES
RINGGOLD	2,400	2,400	99	D	6	DES MOINES
SAC	5,300	5,200	99	D	6	SIOUX CITY
SCOTT	62,900	62,400	99	A	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SHELBY	5,500	5,500	99	D	6	OMAHA
SIOUX	10,900	10,600	98	D	6	SIOUX CITY
STORY	25,800	25,500	99	A	6	DES MOINES
TAMA	7,200	7,100	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
TAYLOR	3,300	3,200	98	D	6	DES MOINES
UNION	5,700	5,600	99	D	6	DES MOINES
VAN BUREN	3,300	3,200	98	D	6	OTTUMWA-KIRKSVILLE
WAPELLO	15,800	15,600	99	C	6	DES MOINES
WARREN	13,300	13,200	99	A	6	DES MOINES
WASHINGTON	7,900	7,800	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WAYNE	3,400	3,300	98	D	6	DES MOINES
WEBSTER	16,900	16,700	99	C	6	DES MOINES
WINNEBAGO	5,200	5,100	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WINNESHIEK	7,700	7,600	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WOODBURY	38,300	38,000	99	C	6	SIOUX CITY
WORTH	3,600	3,600	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WRIGHT	6,300	6,200	99	D	6	DES MOINES
STATE TOTAL	1,125,200	1,112,800	99			

KANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEN	6,400	6,300	98	D	6	JOPLIN-PITTSBURG
ANDERSON	3,400	3,300	98	D	6	KANSAS CITY
ATCHISON	6,400	6,300	99	D	6	KANSAS CITY
BARBER	2,800	2,700	98	D	6	WICHITA-HUTCHINSON
BARTON	12,500	12,400	99	D	6	WICHITA-HUTCHINSON
BOURBON	6,800	6,700	98	D	6	JOPLIN-PITTSBURG
BROWN	4,800	4,700	98	D	6	KANSAS CITY
BUTLER	17,500	17,300	99	B	6	WICHITA-HUTCHINSON
CHASE	1,400	1,300	98	D	6	WICHITA-HUTCHINSON
CHAUTAUQUA	2,300	2,300	98	D	6	TULSA

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

KANSAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEROKEE	8,900	8,800	99	D	6	JOPLIN-PITTSBURG
CHEYENNE	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
CLARK	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
CLAY	3,900	3,800	97	D	6	TOPEKA
CLOUD	4,700	4,600	97	D	6	LINCOLN-HASTINGS-KEARNEY
COFFEY	4,000	3,900	97	D	6	TOPEKA
COMANCHE	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
COWLEY	14,600	14,400	98	C	6	WICHITA-HUTCHINSON
CRAWFORD	15,600	15,400	99	B	6	JOPLIN-PITTSBURG
DECATUR	1,900	1,800	98	D	6	WICHITA-HUTCHINSON
DICKINSON	8,100	8,000	98	D	6	WICHITA-HUTCHINSON
DONIPHAN	3,400	3,300	98	D	6	KANSAS CITY
DOUGLAS	25,600	25,200	98	C	6	KANSAS CITY
EDWARDS	1,700	1,700	99	D	6	WICHITA-HUTCHINSON
ELK	1,600	1,600	97	D	6	WICHITA-HUTCHINSON
ELLIS	10,400	10,300	99	D	6	WICHITA-HUTCHINSON
ELLSWORTH	2,900	2,800	98	D	6	WICHITA-HUTCHINSON
FINNEY	9,900	9,700	99	D	6	WICHITA-HUTCHINSON
FORD	9,800	9,700	99	D	6	WICHITA-HUTCHINSON
FRANKLIN	8,900	8,800	98	D	6	KANSAS CITY
GEARY	10,300	10,200	99	D	6	TOPEKA
GOVE	1,400	1,400	97	D	6	WICHITA-HUTCHINSON
GRAHAM	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
GRANT	2,600	2,600	98	D	6	WICHITA-HUTCHINSON
GRAY	1,900	1,900	98	D	6	WICHITA-HUTCHINSON
GREELEY	700	700	98	D	6	WICHITA-HUTCHINSON
GREENWOOD	3,600	3,500	98	D	6	WICHITA-HUTCHINSON
HAMILTON	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
HARPER	3,300	3,200	99	D	6	WICHITA-HUTCHINSON
HARVEY	11,500	11,400	99	B	6	WICHITA-HUTCHINSON
HASKELL	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
HODGEMAN	900	900	98	D	6	WICHITA-HUTCHINSON
JACKSON	4,400	4,300	98	D	6	TOPEKA
JEFFERSON	5,800	5,700	98	D	6	KANSAS CITY
JEWELL	2,000	1,900	97	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	114,600	114,000	99	B	6	KANSAS CITY
KEARNY	1,200	1,200	99	D	6	WICHITA-HUTCHINSON
KINGMAN	3,400	3,400	99	D	6	WICHITA-HUTCHINSON
KIOWA	1,600	1,600	97	D	6	WICHITA-HUTCHINSON
LABETTE	10,000	9,800	98	D	6	JOPLIN-PITTSBURG
LANE	1,000	1,000	98	D	6	WICHITA-HUTCHINSON
LEAVENWORTH	18,600	18,400	99	B	6	KANSAS CITY
LINCOLN	1,600	1,600	97	D	6	WICHITA-HUTCHINSON
LINN	3,500	3,400	98	D	6	KANSAS CITY
LOGAN	1,400	1,400	97	D	6	WICHITA-HUTCHINSON
LYON	14,300	14,000	98	C	6	TOPEKA
MARION	5,200	5,100	98	D	6	WICHITA-HUTCHINSON
MARSHALL	5,100	5,000	98	D	6	TOPEKA
MC PHERSON	10,600	10,400	98	D	6	WICHITA-HUTCHINSON
MEADE	1,900	1,800	99	D	6	WICHITA-HUTCHINSON
MIAMI	8,300	8,200	99	B	6	KANSAS CITY
MITCHELL	3,400	3,300	98	D	6	WICHITA-HUTCHINSON
MONTGOMERY	16,700	16,400	98	C	6	TULSA
MORRIS	2,600	2,500	98	D	6	TOPEKA
MORTON	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
NEMAHA	4,200	4,100	98	D	6	TOPEKA
NEOSHO	7,100	7,000	98	D	6	JOPLIN-PITTSBURG
NESS	1,900	1,800	98	D	6	WICHITA-HUTCHINSON
NORTON	2,700	2,700	98	D	6	WICHITA-HUTCHINSON
OSAGE	6,100	6,000	98	B	6	TOPEKA
OSBORNE	2,300	2,200	97	D	6	WICHITA-HUTCHINSON
OTTAWA	2,300	2,200	97	D	6	WICHITA-HUTCHINSON
PAWNEE	3,200	3,200	99	D	6	WICHITA-HUTCHINSON
PHILLIPS	2,900	2,800	97	D	6	LINCOLN-HASTINGS-KEARNEY
POTTAWATOMIE	6,000	5,900	99	D	6	TOPEKA
PRATT	4,300	4,200	99	D	6	WICHITA-HUTCHINSON
RAWLINS	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
RENO	26,000	25,700	99	B	6	WICHITA-HUTCHINSON
REPUBLIC	2,900	2,800	98	D	6	LINCOLN-HASTINGS-KEARNEY
RICE	4,800	4,700	99	D	6	WICHITA-HUTCHINSON
RILEY	20,400	20,000	98	C	6	TOPEKA
ROOKS	2,600	2,600	99	D	6	WICHITA-HUTCHINSON
RUSH	1,700	1,700	99	D	6	WICHITA-HUTCHINSON
RUSSELL	3,600	3,500	98	D	6	WICHITA-HUTCHINSON
SALINE	20,000	19,700	99	C	6	WICHITA-HUTCHINSON

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

KANSAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SCOTT	2,200	2,200	99	D	6	WICHITA-HUTCHINSON
SEDGWICK	148,100	146,700	99	B	6	WICHITA-HUTCHINSON
SEWARD	6,600	6,500	98	D	6	WICHITA-HUTCHINSON
SHAWNEE	62,900	62,200	99	B	6	TOPEKA
SHERIDAN	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
SHERMAN	3,000	3,000	98	D	6	WICHITA-HUTCHINSON
SMITH	2,300	2,300	98	D	6	LINCOLN-HASTINGS-KEARNEY
STAFFORD	2,400	2,400	98	D	6	WICHITA-HUTCHINSON
STANTON	800	800	97	D	6	WICHITA-HUTCHINSON
STEVENS	1,700	1,600	97	D	6	WICHITA-HUTCHINSON
SUMNER	9,700	9,600	99	D	6	WICHITA-HUTCHINSON
THOMAS	3,200	3,100	98	D	6	WICHITA-HUTCHINSON
TREGO	1,600	1,600	98	D	6	WICHITA-HUTCHINSON
WABAUNSEE	2,500	2,400	98	D	6	TOPEKA
WALLACE	700	700	98	D	6	WICHITA-HUTCHINSON
WASHINGTON	3,200	3,100	99	D	6	LINCOLN-HASTINGS-KEARNEY
WICHITA	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
WILSON	4,800	4,700	98	D	6	JOPLIN-PITTSBURG
WOODSON	1,900	1,800	97	D	6	JOPLIN-PITTSBURG
WYANDOTTE	63,000	62,400	99	B	6	KANSAS CITY
STATE TOTAL	930,900	919,600	99			

KENTUCKY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	5,800	5,700	98	D	5	BOWLING GREEN
ALLEN	5,700	5,600	99	D	5	NASHVILLE
ANDERSON	4,900	4,900	99	D	5	LEXINGTON
BALLARD	3,400	3,400	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BARREN	13,100	13,000	99	D	5	NASHVILLE
BATH	3,600	3,500	98	D	5	LEXINGTON
BELL	11,900	11,700	99	D	5	KNOXVILLE
BOONE	17,500	17,400	99	B	5	CINCINNATI
BOURBON	7,000	6,900	99	B	5	LEXINGTON
BOYD	20,600	20,500	99	B	5	CHARLESTON-HUNTINGTON
BOYLE	9,400	9,300	99	D	5	LEXINGTON
BRACKEN	2,600	2,600	99	D	5	CINCINNATI
BREATHITT	5,400	5,200	97	D	5	LEXINGTON
BRECKINRIDGE	6,100	6,000	99	D	5	LOUISVILLE
BULLITT	15,200	15,100	99	B	5	LOUISVILLE
BUTLER	4,200	4,100	99	D	5	NASHVILLE
CALDWELL	5,000	4,900	98	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALLOWAY	11,700	11,600	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CAMPBELL	28,500	28,400	99	B	5	CINCINNATI
CARLISLE	2,100	2,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	3,400	3,400	99	D	5	CINCINNATI
CARTER	8,900	8,700	99	D	5	CHARLESTON-HUNTINGTON
CASEY	5,800	5,700	98	D	5	LEXINGTON
CHRISTIAN	20,700	20,500	99	C	5	NASHVILLE
CLARK	10,900	10,700	99	B	5	LEXINGTON
CLAY	7,600	7,400	98	D	5	LEXINGTON
CLINTON	3,400	3,300	98	D	5	NASHVILLE
CRITTENDEN	3,400	3,400	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CUMBERLAND	2,800	2,700	98	D	5	NASHVILLE
DAVIESS	32,300	32,100	99	C	5	EVANSVILLE
EDMONSON	3,900	3,700	98	D	5	NASHVILLE
ELLIOTT	2,500	2,500	99	D	5	CHARLESTON-HUNTINGTON
ESTILL	5,200	5,100	97	D	5	LEXINGTON
FAYETTE	81,500	80,900	99	B	5	LEXINGTON
FLEMING	4,600	4,500	99	D	5	LEXINGTON
FLOYD	18,100	17,900	99	C	5	CHARLESTON-HUNTINGTON
FRANKLIN	17,000	16,900	99	C	5	LEXINGTON
FULTON	3,100	3,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GALLATIN	1,900	1,900	99	D	5	CINCINNATI
GARRARD	4,100	4,000	99	D	5	LEXINGTON

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

KENTUCKY (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GRANT	4,900	4,800	99	D	5	CINCINNATI
GRAVES	13,100	13,000	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GRAYSON	8,200	8,100	99	D	5	LOUISVILLE
GREEN	4,000	3,900	98	D	5	LOUISVILLE
GREENUP	13,600	13,500	99	B	5	CHARLESTON-HUNTINGTON
HANCOCK	2,900	2,800	99	D	5	EVANSVILLE
HARDIN	26,900	26,700	99	C	5	LOUISVILLE
HARLAN	14,600	14,200	99	C	5	KNOXVILLE
HARRISON	5,300	5,300	99	D	5	LEXINGTON
HART	6,100	6,000	99	D	5	LOUISVILLE
HENDERSON	16,100	16,000	99	B	5	EVANSVILLE
HENRY	4,700	4,700	99	D	5	LOUISVILLE
HICKMAN	2,100	2,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HOPKINS	17,700	17,500	99	C	5	EVANSVILLE
JACKSON	4,200	4,100	97	D	5	LEXINGTON
JEFFERSON	255,500	254,400	99	A	5	LOUISVILLE
JESSAMINE	10,000	9,800	98	B	5	LEXINGTON
JOHNSON	8,900	8,800	99	D	5	CHARLESTON-HUNTINGTON
KENTON	50,000	49,900	99	A	5	CINCINNATI
KNOTT	6,000	5,800	97	D	5	LEXINGTON
KNOX	10,900	10,700	98	D	5	KNOXVILLE
LARUE	4,600	4,600	99	D	5	LOUISVILLE
LAUREL	14,900	14,600	98	C	5	LEXINGTON
LAWRENCE	5,300	5,200	99	D	5	CHARLESTON-HUNTINGTON
LEE	2,900	2,800	97	D	5	LEXINGTON
LESLIE	5,000	4,800	97	D	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
LETCHER	11,000	10,800	98	D	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
LEWIS	5,000	4,900	98	D	5	CHARLESTON-HUNTINGTON
LINCOLN	6,900	6,700	98	D	5	LEXINGTON
LIVINGSTON	3,700	3,700	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LOGAN	9,500	9,400	99	D	5	NASHVILLE
LYON	2,500	2,500	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MADISON	18,200	17,900	98	C	5	LEXINGTON
MAGOFFIN	4,700	4,600	98	D	5	CHARLESTON-HUNTINGTON
MARION	5,900	5,800	99	D	5	LOUISVILLE
MARSHALL	10,300	10,200	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MARTIN	4,700	4,600	98	D	5	CHARLESTON-HUNTINGTON
MASON	6,400	6,300	99	D	5	CINCINNATI
MC CRACKEN	24,100	24,000	99	C	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC CREARY	5,500	5,400	98	D	5	KNOXVILLE
MC LEAN	3,600	3,600	99	D	5	EVANSVILLE
MEADE	7,900	7,800	99	D	5	LOUISVILLE
MENIFEE	1,600	1,600	98	D	5	LEXINGTON
MERCER	7,300	7,200	99	D	5	LEXINGTON
METCALFE	3,700	3,700	99	D	5	BOWLING GREEN
MONROE	4,700	4,700	99	D	5	NASHVILLE
MONTGOMERY	7,700	7,600	98	D	5	LEXINGTON
MORGAN	4,300	4,200	98	D	5	CHARLESTON-HUNTINGTON
MUHLENBERG	11,500	11,400	99	D	5	EVANSVILLE
NELSON	9,600	9,500	99	D	5	LOUISVILLE
NICHOLAS	2,600	2,600	98	D	5	LEXINGTON
OHIO	8,300	8,200	99	D	5	EVANSVILLE
OLDHAM	9,900	9,800	99	B	5	LOUISVILLE
OWEN	3,500	3,500	99	D	5	CINCINNATI
OWSLEY	1,900	1,700	96	D	5	LEXINGTON
PENDLETON	3,900	3,900	99	D	5	CINCINNATI
PERRY	11,700	11,400	98	D	5	LEXINGTON
PIKE	29,900	29,600	99	C	5	CHARLESTON-HUNTINGTON
POWELL	3,800	3,700	97	D	5	LEXINGTON
PULASKI	18,300	17,900	98	C	5	LEXINGTON
ROBERTSON	800	800	99	D	5	CINCINNATI
ROCKCASTLE	5,100	5,000	97	D	5	LEXINGTON
ROWAN	6,100	6,000	99	D	5	LEXINGTON
RUSSELL	5,700	5,600	98	D	5	KNOXVILLE
SCOTT	7,900	7,800	99	B	5	LEXINGTON
SHELBY	8,600	8,500	99	B	5	LOUISVILLE
SIMPSON	5,400	5,300	99	D	5	NASHVILLE
SPENCER	2,100	2,100	99	D	5	LOUISVILLE
TAYLOR	8,500	8,400	99	D	5	LOUISVILLE
TODD	4,100	4,100	99	D	5	NASHVILLE
TRIGG	3,500	3,500	99	D	5	NASHVILLE
TRIMBLE	2,200	2,200	99	D	5	LOUISVILLE
UNION	5,700	5,600	99	D	5	EVANSVILLE
WARREN	28,400	28,100	99	C	5	BOWLING GREEN
WASHINGTON	3,400	3,400	99	D	5	LOUISVILLE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

KENTUCKY (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WAYNE	6,500	6,300	97	D	5	KNOXVILLE
WEBSTER	5,700	5,600	99	D	5	EVANSVILLE
WHITLEY	13,300	13,100	99	C	5	KNOXVILLE
WOLFE	2,400	2,300	97	D	5	LEXINGTON
WOODFORD	6,500	6,400	99	B	5	LEXINGTON
STATE TOTAL	1,349,000	1,336,700	99			

LOUISIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACADIA	19,300	19,000	98	C	7	LAFAYETTE, LA
ALLEN	7,500	7,400	98	D	7	LAFAYETTE, LA
ASCENSION	19,400	19,000	98	B	7	BATON ROUGE
ASSUMPTION	6,900	6,700	98	D	7	BATON ROUGE
AVOYELLES	15,000	14,700	98	C	7	ALEXANDRIA, LA
BEAUREGARD	11,400	11,100	98	D	7	LAKE CHARLES
BIENVILLE	6,200	6,100	98	D	7	SHREVEPORT-TEXARKANA
BOSSIER	31,500	31,200	99	B	7	SHREVEPORT-TEXARKANA
CADDO	101,700	100,500	99	B	7	SHREVEPORT-TEXARKANA
CALCASIEU	62,500	61,900	99	B	7	LAKE CHARLES
CALDWELL	4,500	4,400	98	D	7	MONROE-EL DORADO
CAMERON	3,400	3,300	98	D	7	LAKE CHARLES
CATAHOULA	4,500	4,300	97	D	7	MONROE-EL DORADO
CLAIBORNE	6,400	6,200	98	D	7	SHREVEPORT-TEXARKANA
CONCORDIA	8,100	7,900	97	D	7	MONROE-EL DORADO
DE SOTO	9,900	9,600	97	D	7	SHREVEPORT-TEXARKANA
EAST BATON ROUGE	144,300	142,900	99	B	7	BATON ROUGE
EAST CARROLL	3,600	3,500	97	D	7	MONROE-EL DORADO
EAST FELICIANA	5,700	5,500	97	D	7	BATON ROUGE
EVANGELINE	12,100	11,800	97	D	7	LAFAYETTE, LA
FRANKLIN	8,400	8,200	98	D	7	MONROE-EL DORADO
GRANT	6,700	6,600	98	D	7	ALEXANDRIA, LA
IBERIA	22,300	22,000	99	C	7	LAFAYETTE, LA
IBERVILLE	10,400	10,200	98	D	7	BATON ROUGE
JACKSON	6,700	6,600	98	D	7	MONROE-EL DORADO
JEFFERSON	179,700	178,100	99	B	7	NEW ORLEANS
JEFFERSON DAVIS	11,100	10,900	98	D	7	LAFAYETTE, LA
LA SALLE	6,900	6,700	98	D	7	MONROE-EL DORADO
LAFAYETTE	62,300	61,600	99	B	7	LAFAYETTE, LA
LAFOURCHE	29,200	28,900	99	C	7	NEW ORLEANS
LINCOLN	13,900	13,700	99	C	7	MONROE-EL DORADO
LIVINGSTON	23,500	23,100	98	B	7	BATON ROUGE
MADISON	5,700	5,500	97	D	7	MONROE-EL DORADO
MOREHOUSE	12,400	12,200	98	D	7	MONROE-EL DORADO
NATCHITOCHES	14,300	13,800	97	C	7	SHREVEPORT-TEXARKANA
ORLEANS	216,700	214,400	99	B	7	NEW ORLEANS
OUACHITA	51,400	50,800	99	B	7	MONROE-EL DORADO
PLAQUEMINES	8,300	8,200	99	D	7	NEW ORLEANS
POINTE COUPEE	8,600	8,400	98	D	7	BATON ROUGE
RAPIDES	50,200	49,600	99	C	7	ALEXANDRIA, LA
RED RIVER	3,800	3,700	97	D	7	SHREVEPORT-TEXARKANA
RICHLAND	7,600	7,400	98	D	7	MONROE-EL DORADO
SABINE	10,600	10,200	97	D	7	SHREVEPORT-TEXARKANA
ST BERNARD	23,800	23,700	99	B	7	NEW ORLEANS
ST CHARLES	14,100	13,900	99	B	7	NEW ORLEANS
ST HELENA	3,200	3,100	97	D	7	BATON ROUGE
ST JAMES	6,700	6,600	99	D	7	NEW ORLEANS
ST JOHN THE BAPTIST	12,500	12,300	98	B	7	NEW ORLEANS
ST LANDRY	29,900	29,200	98	C	7	LAFAYETTE, LA
ST MARTIN	14,600	14,400	99	C	7	LAFAYETTE, LA
ST MARY	20,900	20,500	99	C	7	BATON ROUGE
ST TAMMANY	49,300	48,700	99	B	7	NEW ORLEANS
TANGIPAHOA	31,000	30,400	98	C	7	NEW ORLEANS
TENSAS	2,900	2,800	97	D	7	MONROE-EL DORADO
TERREBONNE	34,500	34,100	99	C	7	NEW ORLEANS

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

LOUISIANA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNION	8,100	6,000	99	B	7	MONROE-EL DORADO
VERMILION	18,600	18,200	99	C	7	LAFAYETTE, LA
VERNON	18,500	18,000	97	C	7	ALEXANDRIA, LA
WASHINGTON	16,600	16,100	98	C	7	NEW ORLEANS
WEBSTER	16,900	16,500	98	B	7	SHREVEPORT-TEXARKANA
WEST BATON ROUGE	6,600	6,500	98	B	7	BATON ROUGE
WEST CARROLL	4,500	4,500	98	D	7	MONROE-EL DORADO
WEST FELICIANA	2,700	2,600	97	D	7	BATON ROUGE
WINN	6,300	6,100	98	D	7	MONROE-EL DORADO
STATE TOTAL	1,596,300	1,574,600	99			

MAINE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDROSCOGGIN	36,800	36,200	99	B	1	PORTLAND-POLAND SPRING
AROOSTOOK	29,300	28,500	97	C	1	PRESQUE ISLE
CUMBERLAND	85,400	84,100	98	A	1	PORTLAND-POLAND SPRING
FRANKLIN	10,700	10,300	97	D	1	PORTLAND-POLAND SPRING
HANCOCK	17,200	16,900	98	C	1	BANGOR
KENNEBEC	42,100	41,700	99	C	1	PORTLAND-POLAND SPRING
KNOX	13,300	12,900	97	D	1	BANGOR
LINCOLN	10,500	10,400	99	D	1	PORTLAND-POLAND SPRING
OXFORD	18,700	18,400	98	C	1	PORTLAND-POLAND SPRING
PENOBSCOT	47,800	46,900	98	C	1	BANGOR
PISCATAQUIS	6,600	6,500	98	D	1	BANGOR
SAGADAHOC	11,400	11,100	98	D	1	PORTLAND-POLAND SPRING
SOMERSET	16,200	15,800	98	C	1	BANGOR
WALDO	10,900	10,600	97	D	1	BANGOR
WASHINGTON	13,000	12,600	97	D	1	BANGOR
YORK	57,300	56,500	99	C	1	PORTLAND-POLAND SPRING
STATE TOTAL	427,300	416,900	99			

MARYLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEGANY	29,200	28,900	99	C	3	WASHINGTON, DC
ANNE ARUNDEL	138,900	138,100	99	A	3	BALTIMORE
BALTIMORE	255,600	254,400	99	A	3	BALTIMORE
BALTIMORE CITY	276,600	275,300	99	A	3	BALTIMORE
CALVERT	13,700	13,500	99	A	3	WASHINGTON, DC
CAROLINE	8,900	8,800	99	D	3	BALTIMORE
CARROLL	37,100	36,900	99	A	3	BALTIMORE
CECIL	22,600	22,300	99	C	3	BALTIMORE
CHARLES	26,600	26,100	99	A	3	WASHINGTON, DC
DORCHESTER	11,600	11,300	99	D	3	BALTIMORE
FREDERICK	44,200	43,900	99	A	3	WASHINGTON, DC
GARRETT	9,900	9,700	98	D	3	PITTSBURGH
HARFORD	53,100	52,800	99	A	3	BALTIMORE
HOWARD	51,900	51,600	99	A	3	BALTIMORE
KENT	6,400	6,300	99	D	3	BALTIMORE
MONTGOMERY	232,900	231,900	99	A	3	WASHINGTON, DC
PRINCE GEORGES	236,600	235,800	99	A	3	WASHINGTON, DC
QUEEN ANNES	10,300	10,200	99	D	3	BALTIMORE
SOMERSET	6,700	6,600	98	D	3	SALISBURY
ST MARYS	22,000	21,800	99	C	3	WASHINGTON, DC
TALBOT	10,900	10,900	99	D	3	BALTIMORE
WASHINGTON	42,100	41,800	99	C	3	HAGERSTOWN
WICOMICO	25,400	25,200	99	C	3	SALISBURY
WORCESTER	13,600	13,400	98	D	3	SALISBURY
STATE TOTAL	1,596,000	1,577,400	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MASSACHUSETTS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARNSTABLE	73,000	71,700	98	B	1	BOSTON
BERKSHIRE	54,400	53,500	98	C	1	ALBANY-SCHENECTADY-TROY
BRISTOL	179,200	177,200	99	A	1	PROVIDENCE-NEW BEDFORD
DUKES	4,700	4,500	95	D	1	PROVIDENCE-NEW BEDFORD
ESSEX	243,400	240,700	99	A	1	BOSTON
FRANKLIN	26,700	25,900	97	C	1	BOSTON
HAMPDEN	163,700	161,200	98	B	1	SPRINGFIELD, MA
HAMPSHIRE	48,600	47,500	98	B	1	SPRINGFIELD, MA
MIDDLESEX	496,400	490,700	99	A	1	BOSTON
NANTUCKET	2,600	2,500	97	D	1	BOSTON
NORFOLK	220,900	218,700	99	A	1	BOSTON
PLYMOUTH	149,900	148,000	99	A	1	BOSTON
SUFFOLK	256,200	248,300	98	A	1	BOSTON
WORCESTER	240,600	237,300	99	B	1	BOSTON
STATE TOTAL	2,158,200	2,127,700	99			

MICHIGAN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALCONA	4,100	3,900	96	D	4	ALPENA
ALGER	3,200	3,100	97	D	4	MARQUETTE
ALLEGAN	29,700	29,300	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
ALPENA	11,400	10,900	96	D	4	ALPENA
ANTRIM	6,300	6,200	98	D	4	TRAVERSE CITY-CADILLAC
ARENAC	5,900	5,700	98	D	4	FLINT-SAGINAW-BAY CITY
BARAGA	3,000	2,900	98	D	4	MARQUETTE
BARRY	16,700	16,500	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
BAY	41,200	40,700	99	B	4	FLINT-SAGINAW-BAY CITY
BENZIE	4,400	4,300	97	D	4	TRAVERSE CITY-CADILLAC
BERRIEN	60,500	59,400	98	B	4	SOUTH BEND-ELKHART
BRANCH	14,500	14,300	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CALHOUN	51,100	50,500	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CASS	17,900	17,600	98	C	4	SOUTH BEND-ELKHART
CHARLEVOIX	7,900	7,700	98	D	4	TRAVERSE CITY-CADILLAC
CHEBOYGAN	8,100	7,900	96	D	4	TRAVERSE CITY-CADILLAC
CHIPPEWA	9,800	9,500	97	D	4	TRAVERSE CITY-CADILLAC
CLARE	10,000	9,800	98	D	4	FLINT-SAGINAW-BAY CITY
CLINTON	18,600	18,400	99	B	4	LANSING
CRAWFORD	3,700	3,600	97	D	4	TRAVERSE CITY-CADILLAC
DELTA	13,900	13,500	98	C	4	GREEN BAY
DICKINSON	10,100	9,900	98	D	4	GREEN BAY
EATON	33,800	33,400	99	B	4	LANSING
EMMET	8,900	8,600	97	D	4	TRAVERSE CITY-CADILLAC
GENESEE	158,600	156,900	99	B	4	FLINT-SAGINAW-BAY CITY
GLADWIN	8,200	8,000	98	D	4	FLINT-SAGINAW-BAY CITY
GOGEBIC	7,300	7,100	97	D	4	DULUTH-SUPERIOR
GRAND TRAVERSE	21,700	21,200	98	C	4	TRAVERSE CITY-CADILLAC
GRATIOT	13,500	13,400	98	C	4	FLINT-SAGINAW-BAY CITY
HILLSDALE	14,500	14,200	98	C	4	LANSING
HOUGHTON	13,100	12,600	96	C	4	MARQUETTE
HURON	13,200	12,900	98	D	4	FLINT-SAGINAW-BAY CITY
INGHAM	97,500	96,100	99	B	4	LANSING
IONIA	16,700	16,500	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
IOSCO	11,300	11,100	99	D	4	FLINT-SAGINAW-BAY CITY
IRON	5,500	5,400	98	D	4	MARQUETTE
ISABELLA	17,700	17,300	98	C	4	FLINT-SAGINAW-BAY CITY
JACKSON	51,700	51,100	99	B	4	LANSING
KALAMAZOO	79,100	78,000	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KALKASKA	4,900	4,700	97	D	4	TRAVERSE CITY-CADILLAC
KENT	168,900	166,000	98	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KEWEENAW	700	700	98	D	4	MARQUETTE
LAKE	3,500	3,400	96	D	4	TRAVERSE CITY-CADILLAC
LAPEER	23,900	23,500	99	A	4	DETROIT
LEELANAU	5,600	5,500	97	D	4	TRAVERSE CITY-CADILLAC
LENAWEE	30,700	30,200	99	C	4	TOLEDO
LIVINGSTON	35,600	35,200	99	A	4	DETROIT
LUCE	2,100	2,000	96	D	4	TRAVERSE CITY-CADILLAC
MACKINAC	3,700	3,600	97	D	4	TRAVERSE CITY-CADILLAC
MACOMB	244,900	243,500	99	A	4	DETROIT

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MICHIGAN (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MANISTEE	9,200	9,000	98	D	4	TRAVERSE CITY-CADILLAC
MARQUETTE	25,300	25,000	99	C	4	MARQUETTE
MASON	10,300	9,900	96	D	4	TRAVERSE CITY-CADILLAC
MECOSTA	12,000	11,700	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MENOMINEE	9,400	9,200	98	D	4	GREEN BAY
MIDLAND	26,600	26,300	99	B	4	FLINT-SAGINAW-BAY CITY
MISSAUKEE	3,700	3,600	96	D	4	TRAVERSE CITY-CADILLAC
MONROE	44,000	44,500	99	C	4	DETROIT
MONTCALM	17,700	17,400	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MONTMORENCY	3,200	3,100	96	D	4	TRAVERSE CITY-CADILLAC
MUSKEGON	55,300	54,500	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
NEWAYGO	13,600	13,300	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OAKLAND	378,600	376,000	99	A	4	DETROIT
OCEANA	8,000	7,700	97	D	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OGEMAW	6,800	6,700	98	D	4	FLINT-SAGINAW-BAY CITY
ONTONAGON	3,300	3,200	96	D	4	MARQUETTE
OSCEOLA	7,300	7,100	98	D	4	TRAVERSE CITY-CADILLAC
OSCODA	2,800	2,700	95	D	4	TRAVERSE CITY-CADILLAC
OTSEGO	5,600	5,500	98	D	4	TRAVERSE CITY-CADILLAC
OTTAWA	55,600	54,800	98	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
PRESQUE ISLE	5,200	5,000	95	D	4	TRAVERSE CITY-CADILLAC
ROSCOMMON	7,800	7,700	99	D	4	TRAVERSE CITY-CADILLAC
SAGINAW	78,000	77,100	99	B	4	FLINT-SAGINAW-BAY CITY
SANILAC	14,800	14,500	98	C	4	FLINT-SAGINAW-BAY CITY
SCHOOLCRAFT	3,000	2,900	96	D	4	GREEN BAY
SHIAWASSEE	23,800	23,500	99	B	4	FLINT-SAGINAW-BAY CITY
ST CLAIR	49,200	48,500	99	A	4	DETROIT
ST JOSEPH	21,100	20,800	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
TUSCOLA	16,100	16,000	98	C	4	FLINT-SAGINAW-BAY CITY
VAN BUREN	25,200	24,900	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
WASHTENAW	98,600	96,100	98	B	4	DETROIT
WAYNE	803,300	794,400	99	A	4	DETROIT
WEXFORD	9,900	9,700	98	C	4	TRAVERSE CITY-CADILLAC
STATE TOTAL	3,307,100	3,262,700	99			

MINNESOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AITKIN	5,300	5,200	98	D	6	DULUTH-SUPERIOR
ANOKA	71,100	70,900	99	A	6	MINNEAPOLIS-ST. PAUL
BECKER	11,100	10,900	98	D	6	FARGO
BELTRAMI	11,300	10,800	96	D	6	ALEXANDRIA, MN
BENTON	9,400	9,300	99	D	6	MINNEAPOLIS-ST. PAUL
BIG STONE	2,900	2,900	98	D	6	MINNEAPOLIS-ST. PAUL
BLUE EARTH	18,300	18,000	99	C	6	MANKATO
BROWN	10,100	9,900	98	D	6	MINNEAPOLIS-ST. PAUL
CARLTON	10,500	10,400	99	B	6	DULUTH-SUPERIOR
CARVER	13,900	13,900	99	A	6	MINNEAPOLIS-ST. PAUL
CASS	8,300	8,000	96	D	6	ALEXANDRIA, MN
CHIPPEWA	5,600	5,500	98	D	6	MINNEAPOLIS-ST. PAUL
CHISAGO	9,900	9,800	99	A	6	MINNEAPOLIS-ST. PAUL
CLAY	17,200	17,100	99	B	6	FARGO
CLEARWATER	3,100	3,000	96	D	6	FARGO
COOK	1,900	1,800	98	D	6	DULUTH-SUPERIOR
COTTONWOOD	5,200	5,000	96	D	6	MINNEAPOLIS-ST. PAUL
CROW WING	17,000	16,600	98	C	6	ALEXANDRIA, MN
DAKOTA	77,100	76,700	99	A	6	MINNEAPOLIS-ST. PAUL
DODGE	5,500	5,400	98	D	6	ROCHESTER-MASON CITY-AUSTIN
DOUGLAS	11,300	11,100	98	D	6	ALEXANDRIA, MN
FARIBAULT	7,400	7,300	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FILLMORE	7,900	7,800	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FREEBORN	13,300	13,200	99	D	6	ROCHESTER-MASON CITY-AUSTIN
GOODHUE	14,600	14,400	99	C	6	MINNEAPOLIS-ST. PAUL
GRANT	2,700	2,700	99	D	6	ALEXANDRIA, MN
HENNEPIN	383,100	379,600	99	A	6	MINNEAPOLIS-ST. PAUL
HOUSTON	6,300	6,200	98	D	6	LA CROSSE-EAU CLAIRE
HUBBARD	5,400	5,300	96	D	6	ALEXANDRIA, MN
ISANTI	8,800	8,700	98	A	6	MINNEAPOLIS-ST. PAUL

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MINNESOTA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ITASCA	16,500	16,200	98	C	6	DULUTH-SUPERIOR
JACKSON	4,900	4,800	98	D	6	MINNEAPOLIS-ST. PAUL
KANABEC	4,900	4,800	98	D	6	MINNEAPOLIS-ST. PAUL
KANDIYOHI	14,100	13,900	98	C	6	MINNEAPOLIS-ST. PAUL
KITTSON	2,400	2,300	97	D	6	FARGO
KOOCHICHING	6,700	6,000	97	D	6	DULUTH-SUPERIOR
LAC QUI PARLE	3,700	3,600	98	D	6	MINNEAPOLIS-ST. PAUL
LAKE	4,500	4,500	99	D	6	DULUTH-SUPERIOR
LAKE OF THE WOODS	1,500	1,400	93	D	6	FARGO
LE SUEUR	8,600	8,500	99	D	6	MINNEAPOLIS-ST. PAUL
LINCOLN	3,000	2,900	98	D	6	SIOUX FALLS-MITCHELL
LYON	9,000	8,900	98	D	6	MINNEAPOLIS-ST. PAUL
MAHNOMEN	1,700	1,700	98	D	6	FARGO
MARSHALL	4,400	4,300	98	D	6	FARGO
MARTIN	9,700	9,600	99	D	6	MINNEAPOLIS-ST. PAUL
MC LEOD	11,100	11,000	99	D	6	MINNEAPOLIS-ST. PAUL
MEEKER	7,700	7,600	98	D	6	MINNEAPOLIS-ST. PAUL
MILLE LACS	7,100	7,000	98	D	6	MINNEAPOLIS-ST. PAUL
MORRISON	10,200	10,000	98	D	6	MINNEAPOLIS-ST. PAUL
MOWER	15,000	14,900	99	C	6	ROCHESTER-MASON CITY-AUSTIN
MURRAY	4,000	3,900	99	D	6	SIOUX FALLS-MITCHELL
NICOLLET	9,300	9,200	99	D	6	MINNEAPOLIS-ST. PAUL
NOBLES	7,900	7,900	99	D	6	SIOUX FALLS-MITCHELL
NORMAN	3,300	3,200	98	D	6	FARGO
OLMSTED	35,500	35,200	99	C	6	ROCHESTER-MASON CITY-AUSTIN
OTTER TAIL	19,900	19,400	98	C	6	FARGO
PENNINGTON	5,900	5,500	97	D	6	FARGO
PINE	7,600	7,400	98	D	6	MINNEAPOLIS-ST. PAUL
PIPESTONE	4,200	4,100	99	D	6	SIOUX FALLS-MITCHELL
POLK	12,500	12,300	98	D	6	FARGO
POPE	4,600	4,500	97	D	6	ALEXANDRIA, MN
RAMSEY	177,600	176,100	99	A	6	MINNEAPOLIS-ST. PAUL
RED LAKE	1,900	1,900	98	D	6	FARGO
REDWOOD	6,700	6,500	97	D	6	MINNEAPOLIS-ST. PAUL
RENVILLE	7,400	7,200	98	D	6	MINNEAPOLIS-ST. PAUL
RICE	15,600	15,400	99	C	6	MINNEAPOLIS-ST. PAUL
ROCK	3,900	3,900	99	D	6	SIOUX FALLS-MITCHELL
ROSEAU	4,700	4,600	94	D	6	FARGO
SCOTT	16,100	16,000	99	A	6	MINNEAPOLIS-ST. PAUL
SHERBURNE	10,900	10,700	99	B	6	MINNEAPOLIS-ST. PAUL
SIBLEY	5,500	5,400	98	D	6	MINNEAPOLIS-ST. PAUL
ST LOUIS	81,800	80,900	99	B	6	DULUTH-SUPERIOR
STEARNS	35,600	35,100	98	C	6	MINNEAPOLIS-ST. PAUL
STEELE	10,900	10,800	99	D	6	MINNEAPOLIS-ST. PAUL
STEVENS	3,800	3,700	98	D	6	MINNEAPOLIS-ST. PAUL
SWIFT	4,600	4,500	98	D	6	MINNEAPOLIS-ST. PAUL
TODD	9,300	9,100	97	D	6	ALEXANDRIA, MN
TRAVERSE	1,900	1,900	99	D	6	ALEXANDRIA, MN
WABASHA	7,400	7,300	99	D	6	MINNEAPOLIS-ST. PAUL
WADENA	5,000	4,800	97	D	6	ALEXANDRIA, MN
WASECA	6,900	6,800	99	D	6	MINNEAPOLIS-ST. PAUL
WASHINGTON	42,000	41,700	99	A	6	MINNEAPOLIS-ST. PAUL
WATONWAN	4,700	4,600	98	D	6	MINNEAPOLIS-ST. PAUL
WILKIN	2,900	2,800	96	D	6	FARGO
WINONA	15,900	15,600	98	C	6	LA CROSSE-EAU CLAIRE
WRIGHT	21,500	21,200	99	A	6	MINNEAPOLIS-ST. PAUL
YELLOW MEDICINE	4,700	4,500	96	D	6	MINNEAPOLIS-ST. PAUL
STATE TOTAL	1,545,200	1,526,300	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MISSISSIPPI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	13,500	13,300	98	C	5	JACKSON, MS
ALCORN	13,700	13,000	00	D	5	MEMPHIS
AMITE	4,500	4,400	98	D	5	BATON ROUGE
ATTALA	6,900	6,800	99	D	5	JACKSON, MS
BENTON	2,600	2,600	98	D	5	MEMPHIS
BOLIVAR	13,900	13,400	97	C	5	GREENWOOD-GREENVILLE
CALHOUN	5,700	5,600	98	D	5	COLUMBUS-TUPELO
CARROLL	3,400	3,300	97	D	5	GREENWOOD-GREENVILLE
CHICKASAW	6,100	6,000	98	D	5	COLUMBUS-TUPELO
CHOCTAW	3,100	3,000	98	D	5	COLUMBUS-TUPELO
CLAIBORNE	3,900	3,800	98	D	5	JACKSON, MS
CLARKE	6,300	6,200	98	D	5	MERIDIAN
CLAY	7,300	7,200	98	D	5	COLUMBUS-TUPELO
COAHOMA	11,700	11,400	98	D	5	MEMPHIS
COPIAH	9,000	8,900	98	D	5	JACKSON, MS
COVINGTON	5,700	5,600	98	D	5	LAUREL-HATTIESBURG
DE SOTO	19,900	19,500	98	B	5	MEMPHIS
FORREST	25,600	25,400	99	C	5	LAUREL-HATTIESBURG
FRANKLIN	3,000	2,900	98	D	5	JACKSON, MS
GEORGE	5,600	5,400	99	D	5	MOBILE-PENSACOLA
GREENE	3,200	3,100	98	D	5	MOBILE-PENSACOLA
GRENADA	7,500	7,400	98	D	5	GREENWOOD-GREENVILLE
HANCOCK	10,400	10,300	99	D	5	NEW ORLEANS
HARRISON	60,000	59,500	99	B	5	BILOXI-GULFPORT-PASCAGOULA
HINDS	96,800	96,100	99	B	5	JACKSON, MS
HOLMES	7,300	7,100	98	D	5	GREENWOOD-GREENVILLE
HUMPHREYS	4,500	4,400	98	D	5	JACKSON, MS
ISSAQUENA	900	900	97	D	5	JACKSON, MS
ITAWAMBA	7,900	7,700	99	D	5	COLUMBUS-TUPELO
JACKSON	43,200	42,800	99	C	5	MOBILE-PENSACOLA
JASPER	6,000	5,900	99	D	5	LAUREL-HATTIESBURG
JEFFERSON	2,900	2,800	97	D	5	JACKSON, MS
JEFFERSON DAVIS	4,500	4,400	98	D	5	JACKSON, MS
JONES	22,900	22,700	99	C	5	LAUREL-HATTIESBURG
KEMPER	3,400	3,300	98	D	5	MERIDIAN
LAFAYETTE	11,400	11,200	99	D	5	MEMPHIS
LAMAR	9,200	9,100	00	D	5	LAUREL-HATTIESBURG
LAUDERDALE	29,600	29,300	00	C	5	MERIDIAN
LAWRENCE	4,400	4,300	98	D	5	JACKSON, MS
LEAKE	6,900	6,800	99	D	5	JACKSON, MS
LEE	22,900	22,500	99	C	5	COLUMBUS-TUPELO
LEFLORE	13,300	13,000	98	C	5	GREENWOOD-GREENVILLE
LINCOLN	11,000	10,900	99	D	5	JACKSON, MS
LOWNDES	20,600	20,400	99	C	5	COLUMBUS-TUPELO
MADISON	15,600	15,100	99	B	5	JACKSON, MS
MARION	9,200	9,000	98	D	5	LAUREL-HATTIESBURG
MARSHALL	9,900	9,600	99	D	5	MEMPHIS
MONROE	12,700	12,500	99	C	5	COLUMBUS-TUPELO
MONTGOMERY	4,500	4,400	99	D	5	COLUMBUS-TUPELO
NESHOBA	9,000	8,900	99	D	5	MERIDIAN
NEWTON	7,300	7,200	99	D	5	MERIDIAN
NOXUBEE	4,000	3,900	97	D	5	COLUMBUS-TUPELO
OKTIBBEHA	12,200	12,000	98	C	5	COLUMBUS-TUPELO
PANOLA	9,600	9,500	98	D	5	MEMPHIS
PEARL RIVER	12,900	12,600	99	C	5	NEW ORLEANS
PERRY	3,600	3,500	99	D	5	LAUREL-HATTIESBURG
PIKE	13,300	13,100	99	C	5	JACKSON, MS
PONTOTOC	8,100	8,000	99	D	5	COLUMBUS-TUPELO
PRENTISS	9,100	9,000	99	D	5	COLUMBUS-TUPELO
QUITMAN	3,900	3,700	98	D	5	MEMPHIS
RANKIN	27,000	26,700	99	B	5	JACKSON, MS
SCOTT	9,000	8,900	99	D	5	JACKSON, MS
SHARKEY	2,300	2,200	98	D	5	JACKSON, MS
SIMPSON	8,300	8,200	99	D	5	JACKSON, MS
SMITH	5,400	5,300	98	D	5	JACKSON, MS
STONE	3,400	3,400	99	D	5	BILOXI-GULFPORT-PASCAGOULA
SUNFLOWER	10,300	10,000	97	D	5	GREENWOOD-GREENVILLE
TALLAHATCHIE	5,200	5,100	97	D	5	GREENWOOD-GREENVILLE
TATE	6,500	6,400	98	D	5	MEMPHIS
TIPPAH	7,000	6,900	99	D	5	MEMPHIS
TISHOMINGO	7,300	7,200	98	D	5	COLUMBUS-TUPELO
TUNICA	2,900	2,700	98	D	5	MEMPHIS
UNION	8,600	8,500	99	D	5	MEMPHIS
WALTHALL	4,700	4,600	98	D	5	JACKSON, MS
WARREN	18,900	18,600	99	C	5	JACKSON, MS

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MISSISSIPPI (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WASHINGTON	23,400	23,000	98	C	5	GREENWOOD-GREENVILLE
WAYNE	6,700	6,600	98	D	5	LAUREL-HATTIESBURG
WEBSTER	3,600	3,500	98	D	5	COLUMBUS-TUPELO
WILKINSON	3,200	3,100	97	D	5	BATON ROUGE
WINSTON	6,700	6,600	98	D	5	COLUMBUS-TUPELO
YALOBUSHA	5,000	4,900	98	D	5	MEMPHIS
YAZOO	9,300	9,100	98	D	5	JACKSON, MS
STATE TOTAL	909,900	896,900	99			

MISSOURI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	9,300	9,200	99	D	6	OTTUMWA-KIRKSVILLE
ANDREW	5,200	5,100	99	D	6	KANSAS CITY
ATCHISON	3,200	3,200	99	D	6	OMAHA
AUDRAIN	9,500	9,400	99	D	6	COLUMBIA-JEFFERSON CITY
BARRY	9,900	9,700	98	D	6	SPRINGFIELD, MO
BARTON	4,700	4,600	98	D	6	JOPLIN-PITTSBURG
BATES	6,000	5,900	98	D	6	KANSAS CITY
BENTON	5,200	5,000	97	D	6	SPRINGFIELD, MO
BOLLINGER	4,000	3,900	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOONE	38,900	38,700	99	B	6	COLUMBIA-JEFFERSON CITY
BUCHANAN	32,000	31,600	99	C	6	ST. JOSEPH
BUTLER	14,700	14,300	97	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALDWELL	3,100	3,100	99	D	6	KANSAS CITY
CALLAWAY	11,500	11,300	99	D	6	COLUMBIA-JEFFERSON CITY
CAMDEN	9,200	9,000	98	D	6	SPRINGFIELD, MO
CAPE GIRARDEAU	22,200	21,900	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	4,600	4,500	98	D	6	KANSAS CITY
CARTER	2,000	1,900	94	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CASS	19,100	18,900	99	B	6	KANSAS CITY
CEDAR	5,000	4,900	98	D	6	SPRINGFIELD, MO
CHARITON	3,900	3,900	97	D	6	COLUMBIA-JEFFERSON CITY
CHRISTIAN	9,300	9,100	98	B	6	SPRINGFIELD, MO
CLARK	3,000	2,900	98	D	6	QUINCY-HANNIBAL
CLAY	52,400	52,400	99	B	6	KANSAS CITY
CLINTON	6,000	5,900	98	D	6	KANSAS CITY
COLE	21,400	21,400	99	B	6	COLUMBIA-JEFFERSON CITY
COOPER	5,400	5,300	98	D	6	COLUMBIA-JEFFERSON CITY
CRAWFORD	7,100	6,900	97	D	6	ST. LOUIS
DADE	3,100	3,100	98	D	6	SPRINGFIELD, MO
DALLAS	4,700	4,600	98	D	6	SPRINGFIELD, MO
DAVIESS	3,400	3,300	98	D	6	KANSAS CITY
DE KALB	3,000	2,900	94	D	6	KANSAS CITY
DENT	5,700	5,500	96	D	6	SPRINGFIELD, MO
DOUGLAS	4,700	4,600	98	D	6	SPRINGFIELD, MO
DUNKLIN	13,400	13,100	98	C	6	MEMPHIS
FRANKLIN	26,000	25,700	99	A	6	ST. LOUIS
GASCONADE	5,200	5,100	98	D	6	ST. LOUIS
GENTRY	3,000	2,900	98	D	6	ST. JOSEPH
GREENE	75,500	74,700	99	B	6	SPRINGFIELD, MO
GRUNDY	4,700	4,600	98	D	6	KANSAS CITY
HARRISON	4,100	4,000	98	D	6	ST. JOSEPH
HENRY	7,900	7,700	98	D	6	KANSAS CITY
HICKORY	2,900	2,800	98	D	6	SPRINGFIELD, MO
HOLT	2,700	2,600	97	D	6	ST. JOSEPH
HOWARD	3,600	3,500	98	D	6	COLUMBIA-JEFFERSON CITY
HOWELL	11,400	11,300	96	D	6	SPRINGFIELD, MO
IRON	3,900	3,800	97	D	6	ST. LOUIS
JACKSON	241,800	238,900	99	B	6	KANSAS CITY
JASPER	34,100	33,600	99	B	6	JOPLIN-PITTSBURG
JEFFERSON	52,900	52,500	99	A	6	ST. LOUIS
JOHNSON	12,800	12,600	99	C	6	KANSAS CITY
KNOX	2,100	2,100	98	D	6	QUINCY-HANNIBAL
LACLEDE	9,700	9,500	98	D	6	SPRINGFIELD, MO
LAFAYETTE	11,300	11,200	99	B	6	KANSAS CITY
LAWRENCE	11,500	11,300	98	D	6	SPRINGFIELD, MO

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MISSOURI (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LEWIS	3,900	3,800	98	D	6	QUINCY-HANNIBAL
LINCOLN	8,200	8,100	98	D	6	ST. LOUIS
LINN	6,200	6,100	98	D	6	KANSAS CITY
LIVINGSTON	6,100	6,000	98	D	6	KANSAS CITY
MACON	6,300	6,200	98	D	6	QUINCY-HANNIBAL
MADISON	4,500	4,400	98	D	6	ST. LOUIS
MARIES	2,900	2,800	99	D	6	COLUMBIA-JEFFERSON CITY
MARION	10,600	10,500	99	C	6	QUINCY-HANNIBAL
MC DONALD	5,900	5,800	98	D	6	JOPLIN-PITTSBURG
MERCER	1,700	1,700	97	D	6	DES MOINES
MILLER	7,400	7,300	98	D	6	COLUMBIA-JEFFERSON CITY
MISSISSIPPI	5,300	5,200	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MONITEAU	4,400	4,300	98	D	6	COLUMBIA-JEFFERSON CITY
MONROE	3,500	3,500	99	D	6	QUINCY-HANNIBAL
MONTGOMERY	4,200	4,100	98	D	6	ST. LOUIS
MORGAN	5,900	5,800	98	D	6	COLUMBIA-JEFFERSON CITY
NEW MADRID	7,700	7,500	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
NEWTON	16,000	15,800	99	B	6	JOPLIN-PITTSBURG
NODAWAY	7,700	7,600	98	D	6	ST. JOSEPH
OREGON	3,900	3,700	94	D	6	SPRINGFIELD, MO
OSAGE	4,000	3,900	97	D	6	COLUMBIA-JEFFERSON CITY
OZARK	3,400	3,300	97	D	6	SPRINGFIELD, MO
PEMISCOT	8,300	8,100	97	D	6	MEMPHIS
PERRY	5,900	5,800	98	D	6	ST. LOUIS
PETTIS	13,700	13,500	98	C	6	COLUMBIA-JEFFERSON CITY
PHELPS	11,900	11,600	97	D	6	COLUMBIA-JEFFERSON CITY
PIKE	6,000	5,900	98	D	6	ST. LOUIS
PLATTE	18,700	18,500	99	B	6	KANSAS CITY
POLK	7,200	7,000	98	D	6	SPRINGFIELD, MO
PULASKI	10,500	10,300	98	C	6	SPRINGFIELD, MO
PUTNAM	2,200	2,200	99	D	6	OTTUMWA-KIRKSVILLE
RALLS	3,400	3,400	99	D	6	QUINCY-HANNIBAL
RANDOLPH	9,500	9,400	98	D	6	COLUMBIA-JEFFERSON CITY
RAY	8,000	7,900	99	B	6	KANSAS CITY
REYNOLDS	2,900	2,800	96	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
RIPLEY	5,000	4,700	95	D	6	JONESBORO
SALINE	9,400	9,200	98	D	6	KANSAS CITY
SCHUYLER	2,000	1,900	97	D	6	OTTUMWA-KIRKSVILLE
SCOTLAND	2,100	2,100	99	D	6	QUINCY-HANNIBAL
SCOTT	14,500	14,300	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SHANNON	2,900	2,700	94	D	6	SPRINGFIELD, MO
SHELBY	3,000	2,900	98	D	6	QUINCY-HANNIBAL
ST CHARLES	55,400	54,900	99	A	6	ST. LOUIS
ST CLAIR	3,400	3,300	97	D	6	SPRINGFIELD, MO
ST FRANCOIS	16,100	15,900	99	C	6	ST. LOUIS
ST LOUIS	352,900	349,000	99	A	6	ST. LOUIS
ST LOUIS CITY	169,700	167,800	99	A	6	ST. LOUIS
STE GENEVIEVE	5,400	5,300	99	D	6	ST. LOUIS
STODDARD	11,000	10,800	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
STONE	7,200	7,000	97	D	6	SPRINGFIELD, MO
SULLIVAN	2,900	2,900	99	D	6	OTTUMWA-KIRKSVILLE
TANEY	9,700	9,500	98	D	6	SPRINGFIELD, MO
TEXAS	8,200	7,900	96	D	6	SPRINGFIELD, MO
VERNON	7,600	7,400	98	D	6	JOPLIN-PITTSBURG
WARREN	5,800	5,700	99	D	6	ST. LOUIS
WASHINGTON	6,400	6,300	98	D	6	ST. LOUIS
WAYNE	4,800	4,700	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WEBSTER	7,300	7,300	98	D	6	SPRINGFIELD, MO
WORTH	1,100	1,100	99	D	6	ST. JOSEPH
WRIGHT	6,300	6,100	97	D	6	SPRINGFIELD, MO
STATE TOTAL	1,852,000	1,825,500	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MONTANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY STZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVERHEAD	3,100	2,900	94	D	8	BUTTE
BIG HORN	3,400	3,200	95	D	8	BILLINGS-HARDIN
BLAINE	2,500	2,400	93	D	8	GREAT FALLS
BROADWATER	1,600	1,500	95	D	8	GREAT FALLS
CARBON	3,800	3,700	97	D	8	BILLINGS-HARDIN
CARTER	600	600	93	D	8	RAPID CITY
CASCADE	31,100	30,500	98	C	8	GREAT FALLS
CHOUTEAU	2,200	2,100	97	D	8	GREAT FALLS
CUSTER	5,400	5,100	94	D	8	BILLINGS-HARDIN
DANIELS	1,000	1,000	95	D	8	MINOT-BISMARCK-DICKINSON
DAWSON	4,900	4,600	96	D	8	GLENDIVE
DEER LODGE	4,200	4,100	98	D	8	BUTTE
FALLON	1,400	1,300	95	D	8	SALT LAKE CITY
FERGUS	5,100	4,800	95	D	8	GREAT FALLS
FLATHEAD	22,200	21,500	97	C	8	MISSOULA
GALLATIN	18,000	17,300	96	C	8	BUTTE
GARFIELD	600	500	88	D	8	BILLINGS-HARDIN
GLACIER	3,700	3,500	95	D	8	GREAT FALLS
GOLDEN VALLEY	400	400	94	D	8	BILLINGS-HARDIN
GRANITE	1,000	1,000	97	D	8	MISSOULA
HILL	6,800	6,600	97	D	8	GREAT FALLS
JEFFERSON	3,100	3,000	96	D	8	BUTTE
JUDITH BASIN	1,000	900	95	D	8	GREAT FALLS
LAKE	7,900	7,500	97	D	8	MISSOULA
LEWIS + CLARK	18,900	18,200	97	C	8	HELENA
LIBERTY	1,000	1,000	97	D	8	GREAT FALLS
LINCOLN	6,500	6,200	96	D	8	SPOKANE
MADISON	2,300	2,200	98	D	8	BUTTE
MC CONE	900	900	95	D	8	MINOT-BISMARCK-DICKINSON
MEAGHER	800	800	94	D	8	GREAT FALLS
MINERAL	1,500	1,500	97	D	8	MISSOULA
MISSOULA	32,200	31,100	97	C	8	MISSOULA
MUSSELSHELL	2,000	1,900	95	D	8	BILLINGS-HARDIN
PARK	5,600	5,400	96	D	8	BILLINGS-HARDIN
PETROLEUM	200	200	93	D	8	BILLINGS-HARDIN
PHILLIPS	2,100	1,900	93	D	8	GREAT FALLS
PONDERA	2,500	2,400	97	D	8	GREAT FALLS
POWDER RIVER	900	800	91	D	8	RAPID CITY
POWELL	2,400	2,300	96	D	8	BUTTE
PRAIRIE	700	600	91	D	8	GLENDIVE
RAVALLI	10,200	9,900	97	D	8	MISSOULA
RICHLAND	5,000	4,800	97	D	8	MINOT-BISMARCK-DICKINSON
ROOSEVELT	3,700	3,600	97	D	8	MINOT-BISMARCK-DICKINSON
ROSEBUD	4,500	4,200	94	D	8	BILLINGS-HARDIN
SANDERS	3,700	3,500	93	D	8	SPOKANE
SHERIDAN	2,100	2,000	97	D	8	MINOT-BISMARCK-DICKINSON
SILVER BOW	14,500	14,200	98	D	8	BUTTE
STILLWATER	2,300	2,300	99	D	8	BILLINGS-HARDIN
SWEET GRASS	1,300	1,200	93	D	8	BILLINGS-HARDIN
TETON	2,500	2,400	97	D	8	GREAT FALLS
TOOLE	2,300	2,200	97	D	8	GREAT FALLS
TREASURE	400	400	94	D	8	BILLINGS-HARDIN
VALLEY	3,700	3,500	95	D	8	GREAT FALLS
WHEATLAND	900	900	95	D	8	BILLINGS-HARDIN
WIBAUX	500	500	96	D	8	MINOT-BISMARCK-DICKINSON
YELLOWSTONE	48,300	47,500	98	C	8	BILLINGS-HARDIN
STATE TOTAL	321,200	310,500	97			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEBRASKA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	12,100	12,000	99	B	6	LINCOLN-HASTINGS-KEARNEY
ANTELOPE	3,200	3,100	98	D	6	SIOUX CITY
ARTHUR	200	200	98	D	6	NORTH PLATTE
BANNER	300	300	98	D	6	CHEYENNE
BLAINE	300	300	95	D	6	NORTH PLATTE
BOONE	2,400	2,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
BOX BUTTE	5,900	5,700	98	D	6	DENVER
BOYD	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
BROWN	1,700	1,600	97	D	6	LINCOLN-HASTINGS-KEARNEY
BUFFALO	13,900	13,700	99	B	6	LINCOLN-HASTINGS-KEARNEY
BURT	3,500	3,500	99	D	6	OMAHA
BUTLER	3,400	3,300	98	D	6	OMAHA
CASS	8,000	7,900	99	D	6	OMAHA
CEDAR	3,900	3,900	99	D	6	SIOUX CITY
CHASE	2,000	2,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
CHERRY	2,600	2,600	98	D	6	SIOUX FALLS-MITCHELL
CHEYENNE	4,000	3,900	98	D	6	DENVER
CLAY	3,000	3,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
COLFAX	3,700	3,600	98	D	6	OMAHA
CUMING	4,000	3,900	99	D	6	OMAHA
CUSTER	5,100	5,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
DAKOTA	6,500	6,500	99	C	6	SIOUX CITY
DAWES	3,600	3,500	97	D	6	DENVER
DAWSON	8,900	6,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
DEUEL	1,000	1,000	99	D	6	DENVER
DIXON	2,500	2,500	99	D	6	SIOUX CITY
DODGE	13,900	13,700	99	D	6	OMAHA
DOUGLAS	159,600	158,100	99	B	6	OMAHA
DUNDY	1,300	1,200	99	D	6	LINCOLN-HASTINGS-KEARNEY
FILLMORE	3,000	3,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRANKLIN	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRONTIER	1,400	1,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
FURNAS	2,600	2,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
GAGE	9,100	9,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
GARDEN	1,000	1,000	96	D	6	RAPID CITY
GARFIELD	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY
GOSPER	800	800	99	D	6	LINCOLN-HASTINGS-KEARNEY
GRANT	300	300	95	D	6	RAPID CITY
GREELEY	1,200	1,200	97	D	6	LINCOLN-HASTINGS-KEARNEY
HALL	19,000	18,900	99	B	6	LINCOLN-HASTINGS-KEARNEY
HAMILTON	3,500	3,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
HARLAN	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
HAYES	500	500	98	D	6	LINCOLN-HASTINGS-KEARNEY
HITCHCOCK	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
HOLT	5,200	5,000	96	D	6	LINCOLN-HASTINGS-KEARNEY
HOOKER	400	400	99	D	6	NORTH PLATTE
HOWARD	2,400	2,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
JEFFERSON	3,700	3,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	2,000	2,000	99	D	6	OMAHA
KEARNEY	2,600	2,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
KEITH	3,900	3,900	99	D	6	DENVER
KEYA PAHA	500	500	98	D	6	SIOUX FALLS-MITCHELL
KIMBALL	1,900	1,900	99	D	6	DENVER
KNOX	4,100	4,000	97	D	6	SIOUX CITY
LANCASTER	80,300	79,500	99	B	6	LINCOLN-HASTINGS-KEARNEY
LINCOLN	14,500	14,300	99	C	6	NORTH PLATTE
LOGAN	400	400	97	D	6	NORTH PLATTE
LOUP	300	300	98	D	6	LINCOLN-HASTINGS-KEARNEY
MADISON	12,600	12,400	98	D	6	SIOUX CITY
MC PHERSON	200	200	96	D	6	NORTH PLATTE
MERRICK	3,200	3,200	99	D	6	LINCOLN-HASTINGS-KEARNEY
MORRILL	2,400	2,300	98	D	6	CHEYENNE
NANCE	1,700	1,700	98	D	6	LINCOLN-HASTINGS-KEARNEY
NEMAHA	3,300	3,200	98	D	6	OMAHA
NUCKOLLS	2,600	2,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
OTOE	5,900	5,800	99	D	6	OMAHA
PAWNEE	1,500	1,500	97	D	6	OMAHA
PERKINS	1,500	1,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
PHELPS	3,600	3,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
PIERCE	3,200	3,200	99	D	6	SIOUX CITY
PLATTE	10,900	10,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
POLK	2,300	2,300	99	D	6	LINCOLN-HASTINGS-KEARNEY
RED WILLOW	5,000	4,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
RICHARDSON	4,400	4,300	98	D	6	OMAHA
ROCK	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEBRASKA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SALINE	5,100	5,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
SARPY	31,600	31,300	99	B	6	OMAHA
SAUNDERS	6,900	6,800	99	D	6	OMAHA
SCOTTS BLUFF	14,600	14,400	98	C	6	DENVER
SEWARD	5,800	5,700	98	D	6	OMAHA
SHERIDAN	3,000	2,900	98	D	6	RAPID CITY
SHERMAN	1,500	1,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
SIOUX	700	700	99	D	6	RAPID CITY
STANTON	2,500	2,500	98	D	6	SIOUX CITY
THAYER	2,800	2,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
THOMAS	400	400	96	D	6	NORTH PLATTE
THURSTON	2,400	2,400	99	D	6	SIOUX CITY
VALLEY	2,200	2,100	97	D	6	LINCOLN-HASTINGS-KEARNEY
WASHINGTON	5,800	5,800	99	B	6	OMAHA
WAYNE	3,400	3,400	99	D	6	SIOUX CITY
WEBSTER	1,800	1,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
WHEELER	400	400	97	D	6	LINCOLN-HASTINGS-KEARNEY
YORK	5,700	5,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
STATE TOTAL	613,600	607,100	99			

NEVADA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CARSON CITY	14,900	14,400	98	C	8	RENO
CHURCHILL	5,900	5,800	98	D	8	RENO
CLARK	222,200	218,200	98	B	8	LAS VEGAS
DOUGLAS	9,400	9,000	96	D	8	RENO
ELKO	7,900	7,400	93	D	8	SALT LAKE CITY
ESMERALDA	400	300	87	D	8	RENO
EUREKA	600	500	90	D	8	SALT LAKE CITY
HUMBOLDT	4,400	4,200	96	D	8	RENO
LANDER	2,000	1,800	92	D	8	RENO
LINCOLN	1,400	1,300	95	D	8	LAS VEGAS
LYON	6,600	6,300	96	D	8	RENO
MINERAL	2,300	2,200	97	D	8	RENO
NYE NORTH	2,600	2,300	92	D	8	RENO
NYE SOUTH	3,000	2,800	92	D	8	LAS VEGAS
PERSHING	1,400	1,400	97	D	8	RENO
STOREY	600	600	94	D	8	RENO
WASHOE	92,700	90,400	98	B	8	RENO
WHITE PINE	3,200	3,100	97	D	8	SALT LAKE CITY
STATE TOTAL	381,400	372,000	98			

NEW HAMPSHIRE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BELKNAP	17,600	17,400	99	C	1	BOSTON
CARROLL	13,100	12,900	98	D	1	PORTLAND-POLAND SPRING
CHESHIRE	23,300	22,700	97	C	1	BOSTON
COOS	12,900	12,700	98	D	1	PORTLAND-POLAND SPRING
GRAFTON	25,000	24,200	97	C	1	PORTLAND-POLAND SPRING
HILLSBOROUGH	108,300	106,900	99	B	1	BOSTON
MERRIMACK	37,900	37,100	98	C	1	BOSTON
ROCKINGHAM	78,400	77,400	99	B	1	BOSTON
STRAFFORD	32,300	31,700	98	C	1	BOSTON
SULLIVAN	14,600	14,100	97	C	1	BOSTON
STATE TOTAL	363,400	357,100	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEW JERSEY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ATLANTIC	80,100	78,500	98	B	2	PHILADELPHIA
BERGEN	312,400	310,400	99	A	2	NEW YORK
BURLINGTON	131,300	130,100	99	A	2	PHILADELPHIA
CAMDEN	176,300	174,600	99	A	2	PHILADELPHIA
CAPE MAY	40,000	39,300	98	C	2	PHILADELPHIA
CUMBERLAND	47,900	47,200	99	C	2	PHILADELPHIA
ESSEX	297,400	293,500	99	A	2	NEW YORK
GLOUCESTER	74,400	73,700	99	A	2	PHILADELPHIA
HUDSON	210,000	207,200	99	A	2	NEW YORK
HUNTERDON	34,000	33,500	98	C	2	NEW YORK
MERCER	111,900	110,100	98	B	2	PHILADELPHIA
MIDDLESEX	215,300	213,400	99	A	2	NEW YORK
MONMOUTH	192,800	190,400	99	B	2	NEW YORK
MORRIS	145,600	144,400	99	A	2	NEW YORK
OCEAN	162,700	161,100	99	B	2	NEW YORK
PASSAIC	158,700	156,800	99	A	2	NEW YORK
SALEM	24,500	24,100	98	C	2	PHILADELPHIA
SOMERSET	74,900	74,000	99	A	2	NEW YORK
SUSSEX	45,400	44,600	98	C	2	NEW YORK
UNION	182,400	180,900	99	A	2	NEW YORK
WARREN	32,700	32,100	98	C	2	PHILADELPHIA
STATE TOTAL	2,751,100	2,720,000	99			

NEW MEXICO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BERNALILLO	180,600	177,700	98	A	8	ALBUQUERQUE
CATRON	1,000	900	90	D	8	TUCSON
CHAVES	22,000	21,600	98	C	8	ROSWELL
CIBOLA	10,100	9,900	98	D	8	ALBUQUERQUE
COLFAX	5,300	5,000	95	D	8	ALBUQUERQUE
CURRY	16,000	15,600	97	C	8	AMARILLO
DE BACA	1,000	1,000	96	D	8	ALBUQUERQUE
DONA ANA	39,000	37,700	97	C	8	EL PASO
EDDY	18,700	18,300	98	C	8	ROSWELL
GRANT	9,300	8,800	95	D	8	ALBUQUERQUE
GUADALUPE	1,500	1,400	94	D	8	ALBUQUERQUE
HARDING	400	400	91	D	8	ALBUQUERQUE
HIDALGO	2,100	2,000	94	D	8	TUCSON
LEA NORTH	20,300	19,800	98	C	8	ROSWELL
LEA SOUTH	2,600	2,500	98	D	8	ODESSA-MIDLAND
LINCOLN	5,700	5,500	96	D	8	ALBUQUERQUE
LOS ALAMOS	7,000	6,900	98	D	8	ALBUQUERQUE
LUNA	6,300	6,100	96	D	8	EL PASO
MC KINLEY	17,700	16,400	93	C	8	ALBUQUERQUE
MORA	1,400	1,200	88	D	8	ALBUQUERQUE
OTERO	16,400	16,000	98	C	8	ALBUQUERQUE
QUAY	4,000	3,800	95	D	8	ALBUQUERQUE
RIO ARRIBA	10,300	9,600	93	D	8	ALBUQUERQUE
ROOSEVELT	6,100	5,900	97	D	8	LUBBOCK
SAN JUAN	34,000	32,000	94	C	8	ALBUQUERQUE
SAN MIGUEL	8,200	7,600	93	D	8	ALBUQUERQUE
SANDOVAL	13,400	12,600	94	B	8	ALBUQUERQUE
SANTA FE	32,400	31,400	97	C	8	ALBUQUERQUE
SIERRA	4,100	3,800	94	D	8	ALBUQUERQUE
SOCORRO	4,900	4,400	97	D	8	ALBUQUERQUE
TAOS	7,300	6,700	91	D	8	ALBUQUERQUE
TORRANCE	3,200	3,100	95	D	8	ALBUQUERQUE
UNION	1,900	1,700	93	D	8	AMARILLO
VALENCIA	13,600	13,400	99	C	8	ALBUQUERQUE
STATE TOTAL	527,300	510,700	97			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEW YORK

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	112,600	110,700	98	B	2	ALBANY-SCHENECTADY-TROY
ALLEGANY	18,000	17,500	97	C	2	BUFFALO
BRONX	417,300	410,600	98	A	2	NEW YORK
BROOME	79,900	78,700	99	B	2	BINGHAMTON
CATTARAUGUS	31,200	30,500	98	C	2	BUFFALO
CAYUGA	28,700	28,100	98	C	2	SYRACUSE
CHAUTAUQUA	54,900	53,900	98	C	2	BUFFALO
CHEMUNG	34,600	33,900	98	C	2	ELMIRA
CHENANGO	18,300	17,900	98	C	2	BINGHAMTON
CLINTON	27,300	26,900	99	B	2	BURLINGTON-PLATTSBURGH
COLUMBIA	24,000	23,500	98	C	2	ALBANY-SCHENECTADY-TROY
CORTLAND	16,900	16,600	98	C	2	SYRACUSE
DELAWARE	17,200	16,600	97	C	2	BINGHAMTON
DUTCHESS	90,300	88,400	98	B	2	NEW YORK
ERIE	366,200	359,900	99	A	2	BUFFALO
ESSEX	14,000	13,700	98	B	2	BURLINGTON-PLATTSBURGH
FRANKLIN	15,300	15,500	97	C	2	BURLINGTON-PLATTSBURGH
FULTON	21,600	21,200	98	C	2	ALBANY-SCHENECTADY-TROY
GENESEE	21,100	20,800	99	C	2	BUFFALO
GREENE	17,000	16,700	98	B	2	ALBANY-SCHENECTADY-TROY
HAMILTON	1,900	1,800	97	D	2	ALBANY-SCHENECTADY-TROY
HERKIMER	24,500	24,100	98	C	2	UTICA
JEFFERSON	32,900	32,300	98	C	2	WATERTOWN-CARTHAGE
KINGS	846,700	831,700	98	A	2	NEW YORK
LEWIS	8,900	8,700	98	D	2	WATERTOWN-CARTHAGE
LIVINGSTON	19,700	19,400	99	B	2	ROCHESTER, NY
MADISON	22,700	22,300	98	B	2	SYRACUSE
MONROE	267,900	264,100	99	B	2	ROCHESTER, NY
MONTGOMERY	20,200	19,900	98	B	2	ALBANY-SCHENECTADY-TROY
NASSAU	444,300	441,700	99	A	2	NEW YORK
NEW YORK	752,500	713,500	95	A	2	NEW YORK
NIAGARA	79,500	78,500	99	B	2	BUFFALO
ONEIDA EAST	56,900	56,100	98	B	2	UTICA
ONEIDA WEST	33,700	33,100	98	C	2	SYRACUSE
ONONDAGA	171,500	169,300	99	B	2	SYRACUSE
ONTARIO	33,600	33,100	99	B	2	ROCHESTER, NY
ORANGE	92,400	91,000	98	B	2	NEW YORK
ORLEANS	14,200	13,900	98	C	2	BUFFALO
OSWEGO	42,100	41,500	99	B	2	SYRACUSE
OTSEGO	21,700	21,100	97	C	2	UTICA
PUTNAM	28,700	28,200	98	A	2	NEW YORK
QUEENS	750,700	742,600	99	A	2	NEW YORK
RENSSELAER	55,600	54,600	98	B	2	ALBANY-SCHENECTADY-TROY
RICHMOND	132,500	131,200	99	A	2	NEW YORK
ROCKLAND	87,200	85,900	99	A	2	NEW YORK
SARATOGA	60,000	59,200	99	B	2	ALBANY-SCHENECTADY-TROY
SCHENECTADY	57,700	56,900	99	B	2	ALBANY-SCHENECTADY-TROY
SCHOHARIE	10,900	10,600	98	D	2	ALBANY-SCHENECTADY-TROY
SCHUYLER	6,500	6,300	97	D	2	SYRACUSE
SENECA	12,000	11,900	99	D	2	SYRACUSE
ST LAWRENCE	37,900	37,200	98	C	2	WATERTOWN-CARTHAGE
STEUBEN	37,100	36,200	98	C	2	ELMIRA
SUFFOLK	427,600	423,200	99	A	2	NEW YORK
SULLIVAN	27,000	26,700	97	C	2	NEW YORK
TIOGA	18,600	18,300	98	B	2	BINGHAMTON
TOMPKINS	31,900	30,300	95	C	2	SYRACUSE
ULSTER	61,900	60,200	97	B	2	NEW YORK
WARREN	21,100	20,600	98	C	2	ALBANY-SCHENECTADY-TROY
WASHINGTON	19,400	19,100	98	C	2	ALBANY-SCHENECTADY-TROY
WAYNE	31,200	30,700	98	B	2	ROCHESTER, NY
WESTCHESTER	318,700	314,800	99	A	2	NEW YORK
WYOMING	13,900	13,700	99	C	2	BUFFALO
YATES	8,700	8,500	98	D	2	SYRACUSE
STATE TOTAL	6,669,600	6,544,500	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NORTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMANCE	37,600	37,300	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ALEXANDER	9,700	9,600	99	D	3	CHARLOTTE
ALLEGHANY	3,900	3,800	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ANSON	8,800	8,600	98	D	3	CHARLOTTE
ASHE	8,900	8,700	98	D	3	CHARLOTTE
AVERY	5,200	5,100	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
BEAUFORT	15,500	15,300	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
BERTIE	7,300	7,100	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
BLADEN	11,000	10,700	98	D	3	WILMINGTON
BRUNSWICK	15,700	15,400	98	B	3	WILMINGTON
BUNCOMBE	65,600	64,800	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BURKE	28,100	27,800	99	C	3	CHARLOTTE
CABARRUS	33,700	33,500	99	B	3	CHARLOTTE
CALDWELL	25,700	25,400	99	C	3	CHARLOTTE
CAMDEN	2,000	2,000	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CARTERET	18,600	18,400	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
CASWELL	7,000	6,900	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
CATAWBA	41,400	41,100	99	C	3	CHARLOTTE
CHATHAM	13,400	13,200	99	D	3	RALEIGH-DURHAM
CHEROKEE	7,600	7,400	98	D	3	CHATTANOOGA
CHOWAN	4,900	4,800	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CLAY	2,800	2,700	98	D	3	ATLANTA
CLEVELAND	30,900	30,600	99	C	3	CHARLOTTE
COLUMBUS	18,400	18,100	98	C	3	WILMINGTON
CRAVEN	26,500	26,300	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
CUMBERLAND	84,500	83,500	99	B	3	RALEIGH-DURHAM
CURRITUCK	5,100	5,000	98	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DARE	7,200	7,000	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DAVIDSON	44,300	43,900	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DAVIE	9,900	9,700	98	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DUPLIN	14,800	14,500	98	C	3	GREENVILLE-NEW BERN-WASHINGTON
DURHAM	61,500	60,900	99	B	3	RALEIGH-DURHAM
EDGECOMBE	19,600	19,300	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
FORSYTH	99,400	98,600	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
FRANKLIN	11,200	11,000	98	B	3	RALEIGH-DURHAM
GASTON	60,000	59,500	99	B	3	CHARLOTTE
GATES	3,000	2,900	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GRAHAM	2,500	2,400	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GRANVILLE	11,400	11,200	98	D	3	RALEIGH-DURHAM
GREENE	5,400	5,300	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
GUILFORD	123,900	123,000	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
HALIFAX	19,200	18,800	98	C	3	RALEIGH-DURHAM
HARNETT	22,100	21,800	99	C	3	RALEIGH-DURHAM
HAYWOOD	18,400	18,100	98	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HENDERSON	27,200	26,800	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HERTFORD	7,700	7,600	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HOKE	6,800	6,700	98	D	3	RALEIGH-DURHAM
HYDE	2,100	2,000	97	D	3	GREENVILLE-NEW BERN-WASHINGTON
IREDELL	31,900	31,600	99	C	3	CHARLOTTE
JACKSON	9,300	9,100	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
JOHNSTON	27,900	27,500	99	C	3	RALEIGH-DURHAM
JONES	3,200	3,200	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LEE	14,300	14,100	99	C	3	RALEIGH-DURHAM
LENOIR	22,100	21,800	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LINCOLN	17,200	17,100	99	B	3	CHARLOTTE
MACON	9,300	9,000	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MADISON	6,200	6,000	97	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARTIN	9,100	9,000	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
MC DOWELL	13,100	12,900	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MECKLENBURG	186,000	184,700	99	B	3	CHARLOTTE
MITCHELL	5,200	5,100	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MONTGOMERY	8,400	8,300	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
MOORE	22,100	21,700	98	C	3	RALEIGH-DURHAM
NASH	26,000	25,600	99	C	3	RALEIGH-DURHAM
NEW HANOVER	42,900	42,500	99	B	3	WILMINGTON
NORTHAMPTON	7,400	7,200	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ONSLOW	34,900	34,600	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
ORANGE	31,700	31,200	98	B	3	RALEIGH-DURHAM
PAMLICO	3,800	3,800	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
PASQUOTANK	10,700	10,600	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PENDER	8,600	8,400	98	D	3	WILMINGTON
PERQUIMANS	3,800	3,800	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PERSON	10,700	10,600	99	D	3	RALEIGH-DURHAM
PITT	35,500	35,100	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
POLK	5,500	5,400	98	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NORTH CAROLINA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RANDOLPH	35,900	36,400	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
RICHMOND	17,400	17,200	99	C	3	CHARLOTTE
ROBESON	34,300	33,700	98	C	3	WILMINGTON
ROCKINGHAM	32,100	31,800	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ROWAN	38,600	38,300	99	B	3	CHARLOTTE
RUTHERFORD	21,000	20,800	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SAMPSON	18,200	17,900	98	C	3	RALEIGH-DURHAM
SCOTLAND	11,500	11,300	98	D	3	RALEIGH-DURHAM
STANLY	18,900	18,700	99	C	3	CHARLOTTE
STOKES	13,100	12,900	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SURRY	23,000	22,700	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SWAIN	4,000	3,900	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TRANSYLVANIA	9,300	9,200	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TYRRELL	1,400	1,400	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
UNION	26,300	26,000	99	B	3	CHARLOTTE
VANCE	13,400	13,200	99	C	3	RALEIGH-DURHAM
WAKE	130,400	129,100	99	B	3	RALEIGH-DURHAM
WARREN	5,500	5,400	98	D	3	RALEIGH-DURHAM
WASHINGTON	5,100	5,000	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
WATAUGA	12,200	12,000	98	D	3	CHARLOTTE
WAYNE	35,400	34,900	99	C	3	RALEIGH-DURHAM
WILKES	22,900	22,600	98	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
WILSON	23,300	23,000	99	C	3	RALEIGH-DURHAM
YADKIN	11,100	11,000	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
YANCEY	5,700	5,500	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STATE TOTAL	2,275,200	2,247,900	99			

NORTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	1,300	1,300	98	D	6	MINOT-BISMARCK-DICKINSON
BARNES	5,100	5,100	99	B	6	FARGO
BENSON	2,500	2,400	98	D	6	FARGO
BILLINGS	400	400	98	D	6	MINOT-BISMARCK-DICKINSON
BOTTINEAU	3,200	3,100	98	D	6	MINOT-BISMARCK-DICKINSON
BOWMAN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON
BURKE	1,400	1,400	98	D	6	MINOT-BISMARCK-DICKINSON
BURLEIGH	22,500	22,300	99	C	6	MINOT-BISMARCK-DICKINSON
CASS	36,700	36,400	99	B	6	FARGO
CAVALIER	2,500	2,400	96	D	6	FARGO
DICKEY	2,500	2,400	98	D	6	FARGO
DIVIDE	1,100	1,100	98	D	6	MINOT-BISMARCK-DICKINSON
DUNN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON
EDDY	1,300	1,300	99	D	6	FARGO
EMMONS	2,000	2,000	99	D	6	MINOT-BISMARCK-DICKINSON
FOSTER	1,600	1,600	99	D	6	FARGO
GOLDEN VALLEY	900	900	98	D	6	MINOT-BISMARCK-DICKINSON
GRAND FORKS	23,700	23,500	99	C	6	FARGO
GRANT	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON
GRIGGS	1,400	1,400	99	D	6	FARGO
HETTINGER	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON
KIDDER	1,400	1,400	99	D	6	MINOT-BISMARCK-DICKINSON
LA MOURE	2,300	2,300	99	D	6	FARGO
LOGAN	1,200	1,200	99	D	6	MINOT-BISMARCK-DICKINSON
MC HENRY	2,700	2,700	99	D	6	MINOT-BISMARCK-DICKINSON
MC INTOSH	1,800	1,800	97	D	6	MINOT-BISMARCK-DICKINSON
MC KENZIE	2,600	2,600	99	D	6	MINOT-BISMARCK-DICKINSON
MC LEAN	4,700	4,600	99	D	6	MINOT-BISMARCK-DICKINSON
MERCER	5,100	5,000	98	D	6	MINOT-BISMARCK-DICKINSON
MORTON	9,800	9,700	99	D	6	MINOT-BISMARCK-DICKINSON
MOUNTRAIL	2,800	2,800	98	D	6	MINOT-BISMARCK-DICKINSON
NELSON	2,000	2,000	99	D	6	FARGO
OLIVER	800	800	99	D	6	MINOT-BISMARCK-DICKINSON
PEMBINA	3,700	3,600	97	D	6	FARGO
PIERCE	2,000	2,000	98	D	6	MINOT-BISMARCK-DICKINSON

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NORTH DAKOTA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RAMSEY	4,900	4,800	98	D	6	FARGO
RANSOM	2,400	2,400	99	D	6	FARGO
RENVILLE	1,300	1,300	99	D	6	MINOT-BISMARCK-DICKINSON
RICHLAND	6,900	6,800	99	D	6	FARGO
ROLETTE	3,900	3,700	96	D	6	MINOT-BISMARCK-DICKINSON
SARGENT	2,000	2,000	99	D	6	FARGO
SHERIDAN	1,000	1,000	98	D	6	MINOT-BISMARCK-DICKINSON
SIOUX	900	900	96	D	6	MINOT-BISMARCK-DICKINSON
SLOPE	400	400	98	D	6	MINOT-BISMARCK-DICKINSON
STARK	9,300	9,200	98	D	6	MINOT-BISMARCK-DICKINSON
STEELE	1,100	1,100	99	D	6	FARGO
STUTSMAN	9,000	8,900	99	D	6	FARGO
TOWNER	1,600	1,600	99	D	6	FARGO
TRAILL	3,400	3,400	99	D	6	FARGO
WALSH	5,500	5,400	99	D	6	FARGO
WARD	20,900	20,700	99	C	6	MINOT-BISMARCK-DICKINSON
WELLS	2,600	2,600	98	D	6	MINOT-BISMARCK-DICKINSON
WILLIAMS	9,700	9,600	99	D	6	MINOT-BISMARCK-DICKINSON
STATE TOTAL	245,900	243,500	99			

OHIO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	9,100	8,700	95	D	4	CINCINNATI
ALLEN	40,900	40,700	98	C	4	LIMA
ASHLAND	16,700	16,500	99	C	4	CLEVELAND
ASHTABULA	37,400	36,800	98	C	4	CLEVELAND
ATHENS	16,900	16,300	97	C	4	CHARLESTON-HUNTINGTON
AUGLAIZE	15,700	15,400	98	C	4	DAYTON
BELMONT	31,900	31,300	98	B	4	WHEELING-STEUBENVILLE
BROWN	12,000	11,600	97	D	4	CINCINNATI
BUTLER	97,300	96,100	99	B	4	CINCINNATI
CARROLL	9,600	9,500	98	D	4	WHEELING-STEUBENVILLE
CHAMPAIGN	12,700	12,500	99	D	4	DAYTON
CLARK	54,100	53,500	99	B	4	DAYTON
CLERMONT	48,700	47,600	99	B	4	CINCINNATI
CLINTON	13,700	13,000	95	D	4	DAYTON
COLUMBIANA	41,400	40,800	98	C	4	PITTSBURGH
COSHOCTON	13,900	13,400	97	C	4	COLUMBUS, OH
CRAWFORD	19,300	18,000	98	C	4	COLUMBUS, OH
CUYAHOGA	561,900	555,000	99	A	4	CLEVELAND
DARKE	20,300	20,000	98	C	4	DAYTON
DEFIANCE	13,900	13,700	98	C	4	FT. WAYNE
DELAWARE	20,900	20,300	99	B	4	COLUMBUS, OH
ERIE	29,600	29,200	99	C	4	CLEVELAND
FAIRFIELD	35,500	35,100	99	B	4	COLUMBUS, OH
FAYETTE	10,000	9,800	98	D	4	COLUMBUS, OH
FRANKLIN	349,600	345,400	99	B	4	COLUMBUS, OH
FULTON	13,700	13,400	98	B	4	TOLEDO
GALLIA	10,900	10,600	97	D	4	CHARLESTON-HUNTINGTON
GEAUGA	25,400	25,000	98	A	4	CLEVELAND
GREENE	45,300	44,800	99	B	4	DAYTON
GUERNSEY	15,900	15,400	97	C	4	WHEELING-STEUBENVILLE
HAMILTON	328,900	323,500	98	B	4	CINCINNATI
HANCOCK	24,500	24,200	99	C	4	TOLEDO
HARDIN	11,700	11,500	98	D	4	COLUMBUS, OH
HARRISON	6,300	6,200	98	D	4	WHEELING-STEUBENVILLE
HENRY	10,200	10,100	99	D	4	TOLEDO
HIGHLAND	13,300	13,000	97	D	4	CINCINNATI
HOCKING	9,800	9,600	98	D	4	COLUMBUS, OH
HOLMES	5,900	5,400	94	D	4	CLEVELAND
HURON	20,200	19,900	98	C	4	CLEVELAND
JACKSON	11,300	11,000	98	D	4	CHARLESTON-HUNTINGTON
JEFFERSON	32,600	32,200	99	B	4	WHEELING-STEUBENVILLE
KNOX	17,300	17,000	98	C	4	COLUMBUS, OH
LAKE	78,100	77,500	99	A	4	CLEVELAND
LAWRENCE	23,700	23,200	98	B	4	CHARLESTON-HUNTINGTON
LICKING	46,100	45,500	99	B	4	COLUMBUS, OH

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

OHIO (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LOGAN	15,900	15,000	94	C	4	DAYTON
LORAIN	95,500	94,500	99	A	4	CLEVELAND
LUCAS	176,700	174,700	99	B	4	TOLEDO
MADISON	11,900	11,700	98	B	4	COLUMBUS, OH
MAHONING	102,900	101,400	99	B	4	YOUNGSTOWN
MARION	24,000	23,700	99	C	4	COLUMBUS, OH
MEDINA	41,100	40,600	99	A	4	CLEVELAND
MEIGS	8,900	8,700	97	D	4	CHARLESTON-HUNTINGTON
MERCER	13,000	12,800	98	C	4	DAYTON
MIAMI	33,400	33,000	99	B	4	DAYTON
MONROE	6,100	6,100	97	D	4	WHEELING-STEUBENVILLE
MONTGOMERY	218,800	216,600	99	B	4	DAYTON
MORGAN	5,100	5,100	97	D	4	COLUMBUS, OH
MORROW	9,800	9,700	99	D	4	COLUMBUS, OH
MUSKINGUM	31,400	30,800	98	C	4	ZANESVILLE
NOBLE	4,200	4,000	96	D	4	WHEELING-STEUBENVILLE
OTTAWA	15,000	14,800	99	B	4	TOLEDO
PAULDING	7,300	7,200	98	D	4	FT. WAYNE
PERRY	11,600	11,400	98	D	4	COLUMBUS, OH
PICKAWAY	14,700	14,500	99	B	4	COLUMBUS, OH
PIKE	8,900	8,500	97	D	4	COLUMBUS, OH
PORTAGE	48,000	47,500	99	C	4	CLEVELAND
PREBLE	14,300	14,100	99	B	4	DAYTON
PUTNAM	10,900	10,700	98	D	4	TOLEDO
RICHLAND	48,700	47,500	98	C	4	CLEVELAND
ROSS	23,900	23,400	98	C	4	COLUMBUS, OH
SANDUSKY	23,300	23,100	99	C	4	TOLEDO
SCIOTO	31,200	30,500	98	C	4	CHARLESTON-HUNTINGTON
SENECA	21,400	21,100	99	C	4	TOLEDO
SHELBY	15,400	15,200	99	C	4	DAYTON
STARK	139,900	136,700	99	B	4	CLEVELAND
SUMMIT	193,900	191,000	99	B	4	CLEVELAND
TRUMBULL	87,300	86,900	99	B	4	YOUNGSTOWN
TUSCARAWAS	32,400	32,100	98	C	4	CLEVELAND
UNION	10,900	10,600	98	B	4	COLUMBUS, OH
VAN WERT	11,400	11,200	99	D	4	FT. WAYNE
VINTON	4,300	4,200	97	D	4	CHARLESTON-HUNTINGTON
WARREN	35,600	35,100	99	A	4	CINCINNATI
WASHINGTON	23,700	23,000	97	C	4	CHARLESTON-HUNTINGTON
WAYNE	35,000	34,100	97	C	4	CLEVELAND
WILLIAMS	13,700	13,400	98	C	4	TOLEDO
WOOD	39,500	39,000	99	B	4	TOLEDO
WYANDOT	8,000	7,800	98	D	4	TOLEDO
STATE TOTAL	4,011,800	3,956,700	99			

OKLAHOMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	6,900	6,600	97	D	7	TULSA
ALFALFA	2,800	2,800	98	D	7	OKLAHOMA CITY
ATOKA	4,900	4,800	99	D	7	ARDMORE-ADA
BEAVER	2,900	2,900	99	D	7	WICHITA-HUTCHINSON
BECKHAM	9,600	9,400	98	D	7	OKLAHOMA CITY
BLAINE	5,400	5,300	99	D	7	OKLAHOMA CITY
BRYAN	13,000	12,700	98	D	7	ARDMORE-ADA
CADDO	12,600	12,400	99	D	7	OKLAHOMA CITY
CANADIAN	25,700	25,500	99	B	7	OKLAHOMA CITY
CARTER	18,300	18,100	99	C	7	ARDMORE-ADA
CHEROKEE	12,300	12,100	98	D	7	TULSA
CHOCTAW	6,300	6,100	97	D	7	ARDMORE-ADA
CIMARRON	1,400	1,400	99	D	7	AMARILLO
CLEVELAND	59,600	58,700	99	B	7	OKLAHOMA CITY
COAL	2,300	2,300	99	D	7	ARDMORE-ADA
COMANCHE	37,900	37,500	99	B	7	WICHITA FALLS-LAWTON
COTTON	3,200	3,200	99	D	7	WICHITA FALLS-LAWTON
CRAIG	5,600	5,500	99	D	7	TULSA
CREEK	29,900	29,500	99	B	7	TULSA
CUSTER	12,700	12,500	99	D	7	OKLAHOMA CITY

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

OKLAHOMA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DELAWARE	10,900	10,500	97	D	7	TULSA
DEWEY	2,400	2,400	99	D	7	OKLAHOMA CITY
ELLIS	2,100	2,200	97	D	7	OKLAHOMA CITY
GARFIELD	25,900	25,700	99	C	7	OKLAHOMA CITY
GARVIN	12,000	11,900	99	D	7	OKLAHOMA CITY
GRADY	17,000	16,900	99	C	7	OKLAHOMA CITY
GRANT	2,700	2,700	99	D	7	OKLAHOMA CITY
GREER	3,000	2,900	98	D	7	OKLAHOMA CITY
HARMON	1,900	1,900	99	D	7	OKLAHOMA CITY
HARPER	1,900	1,900	99	D	7	OKLAHOMA CITY
HASKELL	4,900	4,700	96	D	7	TULSA
HUGHES	5,900	5,800	99	D	7	OKLAHOMA CITY
JACKSON	11,000	10,900	99	D	7	WICHITA FALLS-LAWTON
JEFFERSON	3,500	3,500	99	D	7	WICHITA FALLS-LAWTON
JOHNSTON	4,000	3,900	99	D	7	ARDMORE-ADA
KAY	21,000	20,800	99	C	7	OKLAHOMA CITY
KINGFISHER	5,900	5,900	99	D	7	OKLAHOMA CITY
KIOWA	5,400	5,300	99	D	7	OKLAHOMA CITY
LATIMER	3,400	3,700	97	D	7	TULSA
LE FLORE	16,900	16,600	98	B	7	FT. SMITH
LINCOLN	12,100	12,000	99	D	7	OKLAHOMA CITY
LOGAN	11,700	11,700	99	A	7	OKLAHOMA CITY
LOVE	3,400	3,300	98	D	7	ARDMORE-ADA
MAJOR	3,900	3,400	97	D	7	OKLAHOMA CITY
MARSHALL	5,100	5,000	99	D	7	ARDMORE-ADA
MAYES	13,900	13,600	99	B	7	TULSA
MC CLAIN	8,000	8,000	99	B	7	OKLAHOMA CITY
MC CURTAIN	12,700	12,000	97	C	7	SHREVEPORT-TEXARKANA
MC INTOSH	7,100	7,000	98	D	7	TULSA
MURRAY	5,700	5,700	99	D	7	OKLAHOMA CITY
MUSKOGEE	27,600	27,700	99	C	7	TULSA
NOBLE	4,900	4,900	99	D	7	OKLAHOMA CITY
NOWATA	4,600	4,600	99	D	7	TULSA
OKFUSKEE	4,600	4,500	98	D	7	OKLAHOMA CITY
OKLAHOMA	240,700	240,700	99	B	7	OKLAHOMA CITY
OKMULGEE	15,600	15,700	99	C	7	TULSA
OSAGE	16,700	16,600	99	B	7	TULSA
OTTAWA	13,300	13,200	99	D	7	JOPLIN-PITTSBURG
PAWNEE	7,000	6,900	99	D	7	TULSA
PAYNE	24,500	24,300	99	C	7	OKLAHOMA CITY
PITTSBURG	16,900	16,700	98	C	7	TULSA
PONTOTOC	13,600	13,500	99	D	7	ARDMORE-ADA
POTTAWATOMIE	24,100	23,900	99	B	7	OKLAHOMA CITY
PUSHMATAHA	5,300	5,100	97	D	7	ARDMORE-ADA
ROGER MILLS	2,200	2,100	95	D	7	OKLAHOMA CITY
ROGERS	20,200	19,900	99	B	7	TULSA
SEMINOLE	11,200	11,100	99	D	7	OKLAHOMA CITY
SEQUOYAH	12,200	11,900	98	B	7	FT. SMITH
STEPHENS	18,100	17,900	99	C	7	WICHITA FALLS-LAWTON
TEXAS	6,900	6,700	99	D	7	AMARILLO
TILLMAN	4,600	4,500	99	D	7	WICHITA FALLS-LAWTON
TULSA	206,700	204,700	99	B	7	TULSA
WAGONER	19,100	18,900	99	B	7	TULSA
WASHINGTON	21,100	21,000	99	C	7	TULSA
WASHITA	5,900	5,800	99	D	7	OKLAHOMA CITY
WOODS	4,300	4,200	98	D	7	OKLAHOMA CITY
WOODWARD	8,900	8,300	99	D	7	OKLAHOMA CITY
STATE TOTAL	1,283,900	1,269,400	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

OREGON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BAKER	6,230	5,900	94	D	9	BOISE
BENTON	24,000	22,400	93	C	9	PORTLAND, OR
CLACKAMAS	89,730	86,800	97	A	9	PORTLAND, OR
CLATSOP	12,300	11,600	94	D	9	PORTLAND, OR
COLUMBIA	13,230	12,700	96	D	9	PORTLAND, OR
COOS	23,100	21,400	92	C	9	EUGENE
CROOK	5,000	4,700	95	D	9	PORTLAND, OR
CURRY	7,000	6,500	93	D	9	EUREKA
DESCHUTES	25,500	24,100	94	C	9	BEND
DOUGLAS	35,000	33,300	95	C	9	EUGENE
GILLIAM	800	700	94	D	9	PORTLAND, OR
GRANT	3,130	2,700	87	D	9	BOISE
HARNEY	3,000	2,700	92	D	9	PORTLAND, OR
HOOD RIVER	6,130	5,700	93	D	9	PORTLAND, OR
JACKSON	51,000	50,100	97	C	9	MEDFORD
JEFFERSON	4,500	4,300	95	D	9	PORTLAND, OR
JOSEPHINE	24,000	23,400	96	C	9	MEDFORD
KLAMATH	21,300	21,100	97	C	9	MEDFORD
LAKE	3,000	2,700	93	D	9	MEDFORD
LANE	104,100	100,300	96	B	9	EUGENE
LINCOLN	15,700	14,500	92	D	9	PORTLAND, OR
LINN	33,500	32,200	96	C	9	PORTLAND, OR
MALHEUR	9,730	9,300	96	D	9	BOISE
MARION	76,000	73,800	96	B	9	PORTLAND, OR
MORROW	3,100	2,900	93	D	9	YAKIMA
MULTNOMAH	233,630	224,900	96	B	9	PORTLAND, OR
POLK	17,000	16,400	96	C	9	PORTLAND, OR
SHERMAN	830	800	97	D	9	PORTLAND, OR
TILLAMOOK	8,430	7,800	93	D	9	PORTLAND, OR
UMATILLA	21,000	20,500	94	C	9	YAKIMA
UNION	8,730	8,100	93	D	9	PORTLAND, OR
WALLOWA	3,000	2,800	93	D	9	SPOKANE
WASCO	8,330	7,800	94	D	9	PORTLAND, OR
WASHINGTON	104,130	101,700	98	B	9	PORTLAND, OR
WHEELER	600	600	94	D	9	PORTLAND, OR
YAMHILL	20,900	19,900	95	C	9	PORTLAND, OR
STATE TOTAL	1,030,330	987,000	96			

PENNSYLVANIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	24,900	24,300	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
ALLEGHENY	548,930	541,300	99	A	2	PITTSBURGH
ARMSTRONG	31,500	30,900	98	C	2	PITTSBURGH
BEAVER	73,700	72,800	99	A	2	PITTSBURGH
BEDFORD	17,600	17,100	97	C	2	JOHNSTOWN-ALTOONA
BERKS	124,500	122,400	98	B	2	PHILADELPHIA
BLAIR	51,100	50,200	98	B	2	JOHNSTOWN-ALTOONA
BRADFORD	23,600	23,100	98	C	2	BINGHAMTON
BUCKS	179,730	178,000	99	A	2	PHILADELPHIA
BUTLER	55,300	54,600	99	C	2	PITTSBURGH
CAMBRIA	65,300	64,400	99	B	2	JOHNSTOWN-ALTOONA
CAMERON	2,430	2,600	99	D	2	JOHNSTOWN-ALTOONA
CARBON	21,300	20,900	98	C	2	WILKES BARRE-SCRANTON
CENTRE	39,330	38,700	97	C	2	JOHNSTOWN-ALTOONA
CHESTER	120,130	118,400	99	A	2	PHILADELPHIA
CLARION	15,300	15,000	98	C	2	PITTSBURGH
CLEARFIELD	30,630	30,000	98	C	2	JOHNSTOWN-ALTOONA
CLINTON	14,300	14,000	98	C	2	WILKES BARRE-SCRANTON
COLUMBIA	23,400	22,900	98	B	2	WILKES BARRE-SCRANTON
CRAWFORD	33,100	32,300	97	C	2	ERIE
CUMBERLAND	70,900	69,600	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DAUPHIN	94,900	93,000	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DELAWARE	200,430	198,700	99	A	2	PHILADELPHIA
ELK	13,700	13,400	98	C	2	JOHNSTOWN-ALTOONA
ERIE	103,900	102,400	99	B	2	ERIE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

PENNSYLVANIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAYETTE	60,700	59,300	98	A	2	PITTSBURGH
FOREST	1,900	1,900	99	D	2	JOHNSTOWN-ALTOONA
FRANKLIN	43,900	42,500	97	C	2	WASHINGTON, DC
FULTON	5,200	5,000	95	D	2	JOHNSTOWN-ALTOONA
GREENE	15,600	15,200	98	C	2	PITTSBURGH
HUNTINGDON	15,300	14,900	97	C	2	JOHNSTOWN-ALTOONA
INDIANA	32,800	32,100	98	C	2	PITTSBURGH
JEFFERSON	19,100	18,700	98	C	2	JOHNSTOWN-ALTOONA
JUNIATA	7,500	7,200	96	D	2	HARRISBURG-YORK-LANCASTER-LEBANON
LACKAWANNA	84,900	83,900	99	A	2	WILKES BARRE-SCRANTON
LANCASTER	138,900	134,200	97	A	2	HARRISBURG-YORK-LANCASTER-LEBANON
LAWRENCE	38,900	38,700	99	C	2	PITTSBURGH
LEBANON	41,700	40,300	98	A	2	HARRISBURG-YORK-LANCASTER-LEBANON
LEHIGH	109,700	107,600	99	A	2	PHILADELPHIA
LUZERNE	131,300	129,600	99	A	2	WILKES BARRE-SCRANTON
LYCOMING	44,300	42,900	97	C	2	WILKES BARRE-SCRANTON
MC KEAN	18,700	16,200	99	C	2	BUFFALO
MERCER	47,900	46,700	98	C	2	YOUNGSTOWN
MIFFLIN	17,900	17,700	97	C	2	HARRISBURG-YORK-LANCASTER-LEBANON
MONROE	30,500	29,900	98	C	2	PHILADELPHIA
MONTGOMERY	243,500	240,900	99	A	2	PHILADELPHIA
MONTOUR	5,900	5,700	97	D	2	WILKES BARRE-SCRANTON
NORTHAMPTON	87,100	85,600	98	A	2	PHILADELPHIA
NORTHUMBERLAND	38,800	38,700	97	C	2	WILKES BARRE-SCRANTON
PERRY	14,100	13,900	97	A	2	HARRISBURG-YORK-LANCASTER-LEBANON
PHILADELPHIA	619,600	606,100	98	A	2	PHILADELPHIA
PIKE	8,700	8,400	97	D	2	NEW YORK
POTTER	6,800	6,600	97	D	2	BUFFALO
SCHUYLKILL	63,000	61,600	99	A	2	PHILADELPHIA
SNYDER	12,600	11,900	96	D	2	WILKES BARRE-SCRANTON
SOMERSET	30,800	30,100	98	B	2	JOHNSTOWN-ALTOONA
SULLIVAN	2,700	2,100	97	D	2	WILKES BARRE-SCRANTON
SUSQUEHANNA	14,500	14,200	98	C	2	WILKES BARRE-SCRANTON
TIOGA	14,700	14,200	97	C	2	ELMIRA
UNION	11,000	10,500	96	D	2	WILKES BARRE-SCRANTON
VENANGO	24,100	23,400	97	C	2	PITTSBURGH
WARREN	17,500	16,900	97	C	2	ERIE
WASHINGTON	81,900	80,600	98	A	2	PITTSBURGH
WAYNE	14,600	14,100	96	C	2	WILKES BARRE-SCRANTON
WESTMORELAND	147,900	146,000	99	A	2	PITTSBURGH
WYOMING	10,100	9,900	98	B	2	WILKES BARRE-SCRANTON
YORK	124,700	121,900	98	A	2	HARRISBURG-YORK-LANCASTER-LEBANON
STATE TOTAL	4,478,900	4,400,500	98			

RHODE ISLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BRISTOL	15,600	15,300	98	B	1	PROVIDENCE-NEW BEDFORD
KENT	57,700	56,700	98	B	1	PROVIDENCE-NEW BEDFORD
NEWPORT	29,600	29,200	98	C	1	PROVIDENCE-NEW BEDFORD
PROVIDENCE	213,900	210,400	98	A	1	PROVIDENCE-NEW BEDFORD
WASHINGTON	34,600	34,000	98	B	1	PROVIDENCE-NEW BEDFORD
STATE TOTAL	349,900	345,600	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

SOUTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ABBEVILLE	8,900	8,400	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
AIKEN	42,600	42,000	99	B	3	AUGUSTA
ALLENDALE	3,700	3,600	97	D	3	AUGUSTA
ANDERSON	54,100	53,500	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BAMBERG	6,000	5,900	99	D	3	AUGUSTA
BARNWELL	7,200	7,100	99	D	3	AUGUSTA
BEAUFORT	25,900	25,600	99	C	3	SAVANNAH
BERKELEY	40,500	39,700	98	B	3	CHARLESTON, SC
CALHOUN	4,300	4,200	97	D	3	COLUMBIA, SC
CHARLESTON	100,200	99,100	99	B	3	CHARLESTON, SC
CHEROKEE	14,700	14,500	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
CHESTER	10,600	10,500	99	D	3	CHARLOTTE
CHESTERFIELD	14,300	14,000	98	C	3	CHARLOTTE
CLARENDON	9,500	9,200	97	D	3	COLUMBIA, SC
COLLETON	11,900	11,500	97	D	3	CHARLESTON, SC
DARLINGTON	22,500	22,200	98	C	3	FLORENCE, SC
DILLON	10,200	10,000	98	D	3	FLORENCE, SC
DORCHESTER	25,500	25,100	99	B	3	CHARLESTON, SC
EDGEFIELD	6,100	6,000	99	D	3	AUGUSTA
FAIRFIELD	6,600	6,400	98	D	3	COLUMBIA, SC
FLORENCE	40,900	40,400	99	C	3	FLORENCE, SC
GEORGETOWN	16,200	15,900	98	C	3	CHARLESTON, SC
GREENVILLE	115,900	114,900	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GREENWOOD	22,500	22,300	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HAMPTON	6,900	6,600	96	D	3	SAVANNAH
HORRY	46,700	45,900	98	C	3	FLORENCE, SC
JASPER	5,500	5,400	97	D	3	SAVANNAH
KERSHAW	15,100	14,900	98	C	3	COLUMBIA, SC
LANCASTER	20,000	19,800	99	C	3	CHARLOTTE
LAURENS	18,700	18,000	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
LEE	6,000	5,900	97	D	3	COLUMBIA, SC
LEXINGTON	59,700	58,900	99	B	3	COLUMBIA, SC
MARION	11,900	11,600	98	D	3	FLORENCE, SC
MARLBORO	10,600	10,400	98	D	3	FLORENCE, SC
MC CORMICK	2,400	2,400	99	D	3	AUGUSTA
NEWBERRY	11,900	11,700	99	D	3	COLUMBIA, SC
OCONEE	20,000	19,800	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
ORANGEBURG	30,700	29,000	94	C	3	COLUMBIA, SC
PICKENS	30,400	30,000	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
RICHLAND	97,400	96,400	99	B	3	COLUMBIA, SC
SALUDA	6,000	5,900	98	D	3	AUGUSTA
SPARTANBURG	79,400	78,600	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SUMTER	30,800	30,300	98	C	3	COLUMBIA, SC
UNION	11,100	11,000	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
WILLIAMSBURG	12,600	12,300	97	C	3	CHARLESTON, SC
YORK	41,100	40,600	99	B	3	CHARLOTTE
STATE TOTAL	1,193,900	1,177,000	99			

SOUTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AURORA	1,100	1,100	97	D	6	SIOUX FALLS-MITCHELL
BEADLE	7,300	7,200	98	D	6	SIOUX FALLS-MITCHELL
BENNETT	1,000	1,000	97	D	6	RAPID CITY
BON HOMME	3,100	3,000	98	D	6	SIOUX FALLS-MITCHELL
BROOKINGS	8,900	8,700	99	D	6	SIOUX FALLS-MITCHELL
BROWN	14,400	14,300	99	C	6	SIOUX FALLS-MITCHELL
BRULE	2,000	2,000	99	D	6	SIOUX FALLS-MITCHELL
BUFFALO	400	400	94	D	6	SIOUX FALLS-MITCHELL
BUTTE	3,300	3,200	99	D	6	RAPID CITY
CAMPBELL	800	800	97	D	6	MINOT-BISMARCK-DICKINSON
CHARLES MIX	3,300	3,200	97	D	6	SIOUX FALLS-MITCHELL
CLARK	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
CLAY	4,900	4,800	99	D	6	SIOUX FALLS-MITCHELL
CODINGTON	8,400	8,300	99	D	6	SIOUX FALLS-MITCHELL
CORSON	1,500	1,400	95	D	6	MINOT-BISMARCK-DICKINSON

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

SOUTH DAKOTA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CUSTER	7,700	2,600	98	D	6	RAPID CITY
DAVISON	7,600	7,200	98	C	6	SIOUX FALLS-MITCHELL
DAY	3,000	3,000	99	D	6	SIOUX FALLS-MITCHELL
DEUEL	1,900	1,900	98	D	6	SIOUX FALLS-MITCHELL
DEWEY	1,500	1,400	96	D	6	SIOUX FALLS-MITCHELL
DOUGLAS	1,600	1,600	97	D	6	SIOUX FALLS-MITCHELL
EDMUNDS	1,900	1,800	98	D	6	SIOUX FALLS-MITCHELL
FALL RIVER	3,500	3,400	98	D	6	RAPID CITY
FAULK	1,700	1,700	98	D	6	SIOUX FALLS-MITCHELL
GRANT	3,300	3,200	98	D	6	SIOUX FALLS-MITCHELL
GREGORY	2,100	2,100	98	D	6	SIOUX FALLS-MITCHELL
HAAKON	1,000	1,000	98	D	6	RAPID CITY
HAMLIN	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
HAND	1,900	1,800	99	D	6	SIOUX FALLS-MITCHELL
HANSON	1,100	1,100	98	C	6	SIOUX FALLS-MITCHELL
HARDING	600	600	97	D	6	RAPID CITY
HUGHES	6,100	6,000	99	D	6	SIOUX FALLS-MITCHELL
HUTCHINSON	3,400	3,300	98	D	6	SIOUX FALLS-MITCHELL
HYDE	800	800	99	D	6	SIOUX FALLS-MITCHELL
JACKSON	1,200	1,200	97	D	6	RAPID CITY
JERAULD	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
JONES	600	600	98	D	6	SIOUX FALLS-MITCHELL
KINGSBURY	2,600	2,600	99	D	6	SIOUX FALLS-MITCHELL
LAKE	4,200	4,200	99	D	6	SIOUX FALLS-MITCHELL
LAWRENCE	7,600	7,500	98	D	6	RAPID CITY
LINCOLN	5,100	5,000	99	D	6	SIOUX FALLS-MITCHELL
LYMAN	1,300	1,300	99	D	6	SIOUX FALLS-MITCHELL
MARSHALL	1,900	1,900	97	D	6	SIOUX FALLS-MITCHELL
MC COOK	2,300	2,300	99	C	6	SIOUX FALLS-MITCHELL
MC PHERSON	1,500	1,500	97	D	6	SIOUX FALLS-MITCHELL
MEADE	7,500	7,400	98	D	6	RAPID CITY
MELLETTE	700	700	96	D	6	SIOUX FALLS-MITCHELL
MINER	1,400	1,400	98	D	6	SIOUX FALLS-MITCHELL
MINNEHAHA	47,100	46,900	99	C	6	SIOUX FALLS-MITCHELL
MOODY	2,400	2,400	99	D	6	SIOUX FALLS-MITCHELL
PENNINGTON	28,700	28,600	99	C	6	RAPID CITY
PERKINS	1,800	1,700	97	D	6	RAPID CITY
POTTER	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
ROBERTS	3,800	3,700	98	D	6	SIOUX FALLS-MITCHELL
SANBORN	1,700	1,700	98	D	6	SIOUX FALLS-MITCHELL
SHANNON	2,500	2,300	93	D	6	RAPID CITY
SPINK	3,300	3,100	99	D	6	SIOUX FALLS-MITCHELL
STANLEY	900	900	97	D	6	SIOUX FALLS-MITCHELL
SULLY	700	700	99	D	6	SIOUX FALLS-MITCHELL
TODD	2,000	1,900	95	D	6	SIOUX FALLS-MITCHELL
TRIPP	2,700	2,700	98	D	6	SIOUX FALLS-MITCHELL
TURNER	3,500	3,500	99	D	6	SIOUX FALLS-MITCHELL
UNION	4,700	4,700	99	D	6	SIOUX CITY
WALWORTH	2,500	2,500	97	D	6	MINOT-BISMARCK-DICKINSON
YANKTON	7,100	7,000	99	D	6	SIOUX FALLS-MITCHELL
ZIEBACH	600	600	96	D	6	RAPID CITY
STATE TOTAL	264,700	260,800	99			

TENNESSEE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	26,700	26,500	99	B	5	KNOXVILLE
BEDFORD	10,500	10,400	99	D	5	NASHVILLE
BENTON	6,000	5,900	99	D	5	NASHVILLE
BLEDSOE	3,700	3,700	98	D	5	CHATTANOOGA
BLOUNT	31,000	30,800	99	B	5	KNOXVILLE
BRADLEY	25,900	25,600	99	C	5	CHATTANOOGA
CAMPBELL	13,400	13,200	98	C	5	KNOXVILLE
CANNON	3,900	3,900	99	D	5	NASHVILLE
CARROLL	10,500	10,400	99	D	5	NASHVILLE
CARTER	19,400	19,200	99	B	5	BRISTL-KNGSPT-JOHNSN CITY- TRI CITIES

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TENNESSEE (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEATHAM	8,700	8,500	99	B	5	NASHVILLE
CHESTER	4,500	4,500	99	D	5	MEMPHIS
CLAIBORNE	9,300	9,100	98	D	5	KNOXVILLE
CLAY	3,000	2,900	98	D	5	NASHVILLE
COCKE	11,000	10,900	99	D	5	KNOXVILLE
COFFEE	14,900	14,700	99	C	5	NASHVILLE
CROCKETT	5,200	5,100	99	D	5	MEMPHIS
CUMBERLAND	11,900	11,700	98	D	5	KNOXVILLE
DAVIDSON	187,600	186,700	99	A	5	NASHVILLE
DE KALB	5,500	5,400	99	D	5	NASHVILLE
DECATUR	4,300	4,200	98	D	5	NASHVILLE
DICKSON	12,000	11,900	99	B	5	NASHVILLE
DYER	13,100	13,000	99	D	5	MEMPHIS
FAYETTE	7,800	7,600	98	D	5	MEMPHIS
FENTRESS	5,500	5,400	98	D	5	KNOXVILLE
FRANKLIN	11,600	11,500	99	D	5	NASHVILLE
GIBSON	18,600	18,400	99	C	5	MEMPHIS
GILES	9,200	9,100	99	D	5	NASHVILLE
GRAINGER	6,100	6,000	98	B	5	KNOXVILLE
GREENE	20,500	20,300	99	C	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
GRUNDY	4,900	4,700	98	D	5	CHATTANOOGA
HAMBLEN	21,300	21,100	99	C	5	KNOXVILLE
HAMILTON	109,600	108,900	99	A	5	CHATTANOOGA
HANCOCK	2,300	2,300	98	D	5	KNOXVILLE
HARDEMAN	8,000	7,900	98	D	5	MEMPHIS
HARDIN	8,500	8,400	98	D	5	JACKSON, TN
HAWKINS	16,700	16,500	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
HAYWOOD	6,600	6,500	98	D	5	MEMPHIS
HENDERSON	8,500	8,400	99	D	5	JACKSON, TN
HENRY	11,900	11,300	99	D	5	NASHVILLE
HICKMAN	5,600	5,300	99	D	5	NASHVILLE
HOUSTON	2,300	2,300	99	D	5	NASHVILLE
HUMPHREYS	6,100	6,100	99	D	5	NASHVILLE
JACKSON	3,300	3,200	98	D	5	NASHVILLE
JEFFERSON	12,700	12,100	99	A	5	KNOXVILLE
JOHNSON	5,300	5,200	99	D	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
KNOX	128,700	127,300	99	A	5	KNOXVILLE
LAKE	2,600	2,600	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LAUDERDALE	8,900	8,800	99	D	5	MEMPHIS
LAWRENCE	12,700	12,600	99	D	5	NASHVILLE
LEWIS	3,500	3,500	99	D	5	NASHVILLE
LINCOLN	10,000	9,900	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LOUDON	11,200	11,100	99	D	5	KNOXVILLE
MACON	6,100	6,000	99	D	5	NASHVILLE
MADISON	28,500	28,200	99	C	5	JACKSON, TN
MARION	9,100	9,000	99	B	5	CHATTANOOGA
MARSHALL	7,900	7,700	99	D	5	NASHVILLE
MAURY	19,500	19,300	99	C	5	NASHVILLE
MC NAIRY	9,100	9,000	99	D	5	MEMPHIS
MCMINN	15,700	15,600	99	C	5	CHATTANOOGA
MEIGS	2,900	2,900	99	D	5	CHATTANOOGA
MONROE	10,500	10,500	99	D	5	KNOXVILLE
MONTGOMERY	30,100	29,900	99	C	5	NASHVILLE
MOORE	1,600	1,600	99	D	5	NASHVILLE
MORGAN	5,700	5,600	99	D	5	KNOXVILLE
OBION	12,700	12,600	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
OVERTON	6,400	6,300	98	D	5	NASHVILLE
PERRY	2,400	2,400	99	D	5	NASHVILLE
PICKETT	1,600	1,600	98	D	5	NASHVILLE
POLK	4,900	4,700	99	D	5	CHATTANOOGA
PUTNAM	18,400	18,200	99	C	5	NASHVILLE
RHEA	9,200	9,100	99	D	5	CHATTANOOGA
ROANE	18,500	18,300	99	C	5	KNOXVILLE
ROBERTSON	13,700	13,600	99	A	5	NASHVILLE
RUTHERFORD	33,200	33,000	99	A	5	NASHVILLE
SCOTT	7,100	7,000	98	D	5	KNOXVILLE
SEQUATCHIE	3,300	3,300	99	B	5	CHATTANOOGA
SEVIER	18,000	17,900	99	B	5	KNOXVILLE
SHELBY	280,400	278,500	99	A	5	MEMPHIS
SMITH	5,600	5,500	99	D	5	NASHVILLE
STEWART	3,600	3,600	99	D	5	NASHVILLE
SULLIVAN	96,500	96,200	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SUMNER	32,900	32,700	99	A	5	NASHVILLE
TIPTON	11,600	11,500	99	B	5	MEMPHIS
TROUSDALE	2,400	2,400	99	D	5	NASHVILLE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TENNESSEE (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNICOI	6,700	6,100	90	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
UNION	4,700	4,600	98	B	5	KNOXVILLE
VAN BUREN	1,500	1,500	98	D	5	NASHVILLE
WARREN	12,900	12,600	90	D	5	NASHVILLE
WASHINGTON	33,900	33,700	99	A	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WAYNE	5,100	5,000	98	D	5	NASHVILLE
WEAKLEY	12,100	12,000	90	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WHITE	7,400	7,500	90	D	5	NASHVILLE
WILLIAMSON	23,000	22,900	90	B	5	NASHVILLE
WILSON	22,300	22,100	90	B	5	NASHVILLE
STATE TOTAL	1,748,200	1,733,300	99			

TEXAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	15,100	14,900	98	C	7	DALLAS-FT. WORTH
ANDREWS	5,200	5,100	90	D	7	ODESSA-MIDLAND
ANGELINA	24,600	24,200	90	C	7	TYLER
ARANSAS	6,900	6,700	90	D	7	CORPUS CHRISTI
ARCHER	3,000	3,000	90	B	7	WICHITA FALLS-LAWTON
ARMSTRONG	800	800	90	D	7	AMARILLO
ATASCOSA	9,900	9,700	98	D	7	SAN ANTONIO
AUSTIN	7,900	7,600	97	D	7	HOUSTON
BAILEY	2,700	2,700	90	D	7	LUBBOCK
BANDERA	3,700	3,700	90	D	7	SAN ANTONIO
BASTROP	11,500	11,200	98	D	7	AUSTIN, TX
BAYLOR	1,900	1,900	90	D	7	WICHITA FALLS-LAWTON
BEE	9,200	9,000	98	D	7	CORPUS CHRISTI
BELL	59,200	58,600	90	B	7	WACO-TEMPLE
BEXAR	369,100	364,800	90	B	7	SAN ANTONIO
BLANCO	2,400	2,400	98	D	7	SAN ANTONIO
BORDEN	300	300	98	D	7	LUBBOCK
BOSQUE	6,200	6,100	98	D	7	DALLAS-FT. WORTH
BOWIE	29,800	29,400	90	B	7	SHREVEPORT-TEXARKANA
BRAZORIA	67,600	67,000	90	A	7	HOUSTON
BRAZOS	41,400	40,800	98	C	7	WACO-TEMPLE
BREWSTER	2,800	2,700	97	D	7	ODESSA-MIDLAND
BRISCOE	1,000	1,000	90	D	7	AMARILLO
BROOKS	2,700	2,600	98	D	7	CORPUS CHRISTI
BROWN	14,300	14,000	98	C	7	ABILENE-SWEETWATER
BURLESON	5,100	4,900	97	D	7	WACO-TEMPLE
BURNET	9,500	9,400	90	D	7	AUSTIN, TX
CALDWELL	8,400	8,200	98	D	7	AUSTIN, TX
CALHOUN	7,300	7,200	98	D	7	HOUSTON
CALLAHAN	5,000	4,900	90	B	7	ABILENE-SWEETWATER
CAMERON	69,500	68,600	90	B	7	MCALLEN-BROWNSVILLE: LRGV
CAMP	3,900	3,800	97	D	7	SHREVEPORT-TEXARKANA
CARSON	2,400	2,400	90	D	7	AMARILLO
CASS	11,400	11,200	98	D	7	SHREVEPORT-TEXARKANA
CASTRO	3,300	3,200	98	D	7	AMARILLO
CHAMBERS	7,900	7,700	90	D	7	HOUSTON
CHEROKEE	15,100	14,800	98	B	7	TYLER
CHILDRESS	2,600	2,600	98	D	7	AMARILLO
CLAY	4,100	4,100	90	B	7	WICHITA FALLS-LAWTON
COCHRAN	1,500	1,500	90	D	7	LUBBOCK
COKE	1,400	1,400	90	D	7	ABILENE-SWEETWATER
COLEMAN	4,300	4,200	90	D	7	ABILENE-SWEETWATER
COLLIN	64,200	63,400	90	A	7	DALLAS-FT. WORTH
COLLINGSWORTH	1,800	1,700	97	D	7	AMARILLO
COLORADO	7,600	7,400	98	D	7	HOUSTON
COMAL	16,700	16,500	90	B	7	SAN ANTONIO
COMANCHE	5,000	4,900	97	D	7	DALLAS-FT. WORTH
CONCHO	1,100	1,100	90	D	7	SAN ANGELO
COOKE	11,200	11,100	90	D	7	DALLAS-FT. WORTH
CORYELL	16,900	16,700	90	B	7	WACO-TEMPLE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TEXAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
COTTLE	1,700	1,200	99	D	7	AMARILLO
CRANE	1,700	1,700	99	D	7	ODESSA-MIDLAND
CROCKETT	1,600	1,600	99	D	7	ODESSA-MIDLAND
CROSBY	2,900	2,800	99	D	7	LUBBOCK
CULBERSON	1,000	1,000	97	D	7	EL PASO
DALLAM	2,500	2,500	98	D	7	AMARILLO
DALLAS	672,500	667,400	99	A	7	DALLAS-FT. WORTH
DAWSON	5,500	5,400	99	D	7	LUBBOCK
DE WITT	7,700	7,000	97	D	7	SAN ANTONIO
DEAF SMITH	6,800	6,700	99	D	7	AMARILLO
DELTA	1,900	1,900	98	D	7	DALLAS-FT. WORTH
DENTON	67,000	66,400	99	A	7	DALLAS-FT. WORTH
DICKENS	1,400	1,400	99	D	7	LUBBOCK
DIMMIT	3,500	3,300	96	D	7	SAN ANTONIO
DONLEY	1,600	1,600	98	D	7	AMARILLO
DUVAL	4,100	4,000	97	D	7	CORPUS CHRISTI
EASTLAND	8,200	8,000	98	D	7	ABILENE-SWEETWATER
ECTOR	51,000	50,600	99	B	7	ODESSA-MIDLAND
EDWARDS	700	700	96	D	7	SAN ANTONIO
EL PASO	161,700	160,300	99	B	7	EL PASO
ELLIS	23,600	23,300	99	A	7	DALLAS-FT. WORTH
ERATH	10,100	10,000	99	D	7	DALLAS-FT. WORTH
FALLS	7,300	7,200	98	D	7	WACO-TEMPLE
FANNIN	10,100	9,900	98	D	7	DALLAS-FT. WORTH
FAYETTE	8,100	7,700	95	D	7	AUSTIN, TX
FISHER	2,100	2,100	98	D	7	ABILENE-SWEETWATER
FLOYD	3,700	3,700	99	D	7	LUBBOCK
FOARD	900	900	99	D	7	WICHITA FALLS-LAWTON
FORT BEND	61,600	60,700	99	A	7	HOUSTON
FRANKLIN	3,100	3,000	98	D	7	SHREVEPORT-TEXARKANA
FREESTONE	6,900	6,300	98	D	7	DALLAS-FT. WORTH
FRIO	4,100	4,000	97	D	7	SAN ANTONIO
GAINES	4,700	4,700	99	D	7	LUBBOCK
GALVESTON	78,200	77,300	99	A	7	HOUSTON
GARZA	1,900	1,900	99	D	7	LUBBOCK
GILLESPIE	6,700	6,000	97	D	7	AUSTIN, TX
GLASSCOCK	400	400	99	D	7	ODESSA-MIDLAND
GOLIAD	1,400	1,400	97	D	7	SAN ANTONIO
GONZALES	6,000	5,900	98	D	7	SAN ANTONIO
GRAY	10,200	10,100	99	D	7	AMARILLO
GRAYSON	36,700	36,200	99	C	7	DALLAS-FT. WORTH
GREGG	41,700	41,200	99	C	7	SHREVEPORT-TEXARKANA
GRIMES	5,500	5,300	97	D	7	HOUSTON
GUADALUPE	19,100	18,800	98	B	7	SAN ANTONIO
HALE	12,900	12,700	99	C	7	LUBBOCK
HALL	2,100	2,000	97	D	7	AMARILLO
HAMILTON	3,900	3,900	98	D	7	DALLAS-FT. WORTH
HANSFORD	2,400	2,400	99	D	7	AMARILLO
HARDEMAN	2,400	2,400	98	D	7	WICHITA FALLS-LAWTON
HARDIN	15,900	15,600	98	B	7	BEAUMONT-PORT ARTHUR
HARRIS	1,022,000	1,012,700	99	A	7	HOUSTON
HARRISON	20,000	19,700	98	C	7	SHREVEPORT-TEXARKANA
HARTLEY	1,400	1,400	99	D	7	AMARILLO
HASKELL	2,900	2,900	98	D	7	ABILENE-SWEETWATER
HAYS	16,700	15,900	99	B	7	AUSTIN, TX
HEMPHILL	2,300	2,300	99	D	7	AMARILLO
HENDERSON	21,900	21,100	98	C	7	DALLAS-FT. WORTH
HIDALGO	96,900	93,300	98	B	7	MCALLEN-BROWNSVILLE: LRGV
HILL	10,600	10,400	98	D	7	DALLAS-FT. WORTH
HOCKLEY	8,300	8,200	99	D	7	LUBBOCK
HOOD	10,200	10,100	99	A	7	DALLAS-FT. WORTH
HOPKINS	10,900	10,600	98	D	7	DALLAS-FT. WORTH
HOUSTON	8,300	8,000	97	D	7	TYLER
HOWARD	12,100	12,000	99	D	7	ODESSA-MIDLAND
HUDSPETH	800	800	96	D	7	EL PASO
HUNT	24,100	23,700	99	C	7	DALLAS-FT. WORTH
HUTCHINSON	10,700	10,600	99	D	7	AMARILLO
IRION	500	500	97	D	7	SAN ANGELO
JACK	3,000	3,000	99	D	7	WICHITA FALLS-LAWTON
JACKSON	5,000	4,900	98	D	7	HOUSTON
JASPER	12,300	12,100	98	D	7	BEAUMONT-PORT ARTHUR
JEFF DAVIS	600	600	96	D	7	ODESSA-MIDLAND
JEFFERSON	93,900	93,200	99	A	7	BEAUMONT-PORT ARTHUR
JIM HOGG	1,900	1,700	97	D	7	CORPUS CHRISTI
JIM WELLS	12,400	12,200	98	C	7	CORPUS CHRISTI

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TEXAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JOHNSON	30,500	30,200	99	A	7	DALLAS-FT. WORTH
JONES	6,800	6,700	99	B	7	ABILENE-SWEETWATER
KARNES	4,500	4,500	98	D	7	SAN ANTONIO
KAUFMAN	16,000	15,700	98	A	7	DALLAS-FT. WORTH
KENDALL	4,900	4,800	99	D	7	SAN ANTONIO
KENEDY	200	200	99	D	7	CORPUS CHRISTI
KENT	400	400	99	D	7	LUBBOCK
KERR	13,900	13,600	98	D	7	SAN ANTONIO
KIMBLE	1,600	1,500	96	D	7	SAN ANTONIO
KING	200	200	97	D	7	ABILENE-SWEETWATER
KINNEY	900	900	95	D	7	SAN ANTONIO
KLEBERG	10,900	10,600	99	D	7	CORPUS CHRISTI
KNOX	1,900	1,900	98	D	7	WICHITA FALLS-LAWTON
LA SALLE	1,900	1,900	97	D	7	SAN ANTONIO
LAMAR	17,400	16,800	97	C	7	DALLAS-FT. WORTH
LAMB	6,400	6,300	99	D	7	LUBBOCK
LAMPASAS	5,300	5,200	99	D	7	WACO-TEMPLE
LAVACA	7,600	7,300	96	D	7	SAN ANTONIO
LEE	4,800	4,700	98	D	7	AUSTIN, TX
LEON	4,900	4,700	97	D	7	WACO-TEMPLE
LIBERTY	20,100	19,700	98	A	7	HOUSTON
LIMESTONE	8,300	8,100	98	D	7	DALLAS-FT. WORTH
LIPSCOMB	1,400	1,400	97	D	7	AMARILLO
LIVE OAK	3,800	3,700	98	D	7	CORPUS CHRISTI
LLANO	5,300	5,200	98	D	7	AUSTIN, TX
LOVING	100	100	98	D	7	ODESSA-MIDLAND
LUBBOCK	80,000	79,300	99	B	7	LUBBOCK
LYNN	2,700	2,700	99	D	7	LUBBOCK
MADISON	3,500	3,500	97	D	7	WACO-TEMPLE
MARION	4,400	4,300	98	D	7	SHREVEPORT-TEXARKANA
MARTIN	1,600	1,600	99	D	7	ODESSA-MIDLAND
MASON	1,600	1,500	96	D	7	AUSTIN, TX
MATAGORDA	15,900	15,500	98	C	7	HOUSTON
MAVERICK	9,900	9,600	95	C	7	SAN ANTONIO
MC CULLOCH	3,500	3,400	97	D	7	SAN ANGELO
MC LENNAN	68,500	67,800	99	B	7	WACO-TEMPLE
MCMULLEN	300	300	98	D	7	SAN ANTONIO
MEDINA	8,600	8,400	98	D	7	SAN ANTONIO
MENARD	900	900	95	D	7	SAN ANGELO
MIDLAND	39,700	39,400	99	B	7	ODESSA-MIDLAND
MILAM	8,900	8,700	98	D	7	WACO-TEMPLE
MILLS	1,900	1,900	97	D	7	WACO-TEMPLE
MITCHELL	3,300	3,300	99	D	7	ABILENE-SWEETWATER
MONTAGUE	7,300	7,200	99	D	7	WICHITA FALLS-LAWTON
MONTGOMERY	59,500	58,400	98	A	7	HOUSTON
MOORE	6,100	6,100	99	D	7	AMARILLO
MORRIS	5,500	5,400	99	D	7	SHREVEPORT-TEXARKANA
MOTLEY	700	700	95	D	7	LUBBOCK
NACOGDOCHES	18,900	18,600	98	C	7	TYLER
NAVARRO	15,000	14,700	98	C	7	DALLAS-FT. WORTH
NEWTON	5,000	4,900	97	D	7	BEAUMONT-PORT ARTHUR
NOLAN	6,500	6,400	99	B	7	ABILENE-SWEETWATER
NUECES	97,600	96,600	99	B	7	CORPUS CHRISTI
OCHILTREE	3,700	3,700	99	D	7	AMARILLO
OLDHAM	700	700	99	D	7	AMARILLO
ORANGE	31,600	31,300	99	B	7	BEAUMONT-PORT ARTHUR
PALO PINTO	9,900	9,700	98	D	7	DALLAS-FT. WORTH
PANOLA	8,500	8,300	98	D	7	SHREVEPORT-TEXARKANA
PARKER	19,600	19,400	99	A	7	DALLAS-FT. WORTH
PARMER	3,400	3,400	99	D	7	AMARILLO
PECOS	4,900	4,700	98	D	7	ODESSA-MIDLAND
POLK	11,900	11,600	97	D	7	HOUSTON
POTTER	41,700	40,900	99	B	7	AMARILLO
PRESIDIO	1,800	1,700	96	D	7	ODESSA-MIDLAND
RAINS	2,500	2,500	98	D	7	DALLAS-FT. WORTH
RANDALL	33,000	32,900	99	B	7	AMARILLO
REAGAN	1,400	1,400	99	D	7	ODESSA-MIDLAND
REAL	1,000	1,000	95	D	7	SAN ANTONIO
RED RIVER	6,400	6,200	97	D	7	SHREVEPORT-TEXARKANA
REEVES	4,700	4,600	98	D	7	ODESSA-MIDLAND
REFUGIO	3,200	3,200	99	D	7	CORPUS CHRISTI
ROBERTS	400	400	99	D	7	AMARILLO
ROBERTSON	6,000	5,900	98	D	7	WACO-TEMPLE
ROCKWALL	7,400	7,300	98	A	7	DALLAS-FT. WORTH
RUNNELS	4,800	4,500	99	D	7	ABILENE-SWEETWATER

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TEXAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RUSK	16,800	16,500	98	C	7	SHREVEPORT-TEXARKANA
SABINE	4,000	3,900	97	D	7	BEAUMONT-PORT ARTHUR
SAN AUGUSTINE	3,300	3,200	97	D	7	SHREVEPORT-TEXARKANA
SAN JACINTO	5,800	5,600	96	D	7	HOUSTON
SAN PATRICIO	20,300	19,900	98	B	7	CORPUS CHRISTI
SAN SABA	2,500	2,400	98	D	7	DALLAS-FT. WORTH
SCHLEICHER	1,000	1,000	98	D	7	SAN ANGELO
SCURRY	7,100	7,000	99	D	7	ABILENE-SWEETWATER
SHACKELFORD	1,700	1,700	98	D	7	ABILENE-SWEETWATER
SHELBY	9,500	9,300	98	D	7	SHREVEPORT-TEXARKANA
SHERMAN	1,100	1,100	99	D	7	AMARILLO
SMITH	55,700	54,500	98	B	7	TYLER
SOMERVELL	2,000	2,000	99	D	7	DALLAS-FT. WORTH
STARR	8,900	8,700	97	D	7	MCALLEN-BROWNSVILLE: LRGV
STEPHENS	4,400	4,300	98	D	7	ABILENE-SWEETWATER
STERLING	400	400	98	D	7	ABILENE-SWEETWATER
STONEWALL	1,000	1,000	99	D	7	ABILENE-SWEETWATER
SUTTON	1,900	1,800	96	D	7	SAN ANGELO
SWISHER	3,300	3,300	99	D	7	AMARILLO
TARRANT	377,400	374,500	99	A	7	DALLAS-FT. WORTH
TAYLOR	43,100	42,700	99	B	7	ABILENE-SWEETWATER
TERRELL	600	600	96	D	7	ODESSA-MIDLAND
TERRY	5,100	5,000	99	D	7	LUBBOCK
THROCKMORTON	900	900	98	D	7	WICHITA FALLS-LAWTON
TITUS	8,900	8,600	98	D	7	SHREVEPORT-TEXARKANA
TOM GREEN	35,200	34,800	99	C	7	SAN ANGELO
TRAVIS	205,200	202,800	99	B	7	AUSTIN, TX
TRINITY	4,400	4,200	97	D	7	HOUSTON
TYLER	7,600	7,400	97	D	7	BEAUMONT-PORT ARTHUR
UPSHUR	12,200	12,000	98	D	7	SHREVEPORT-TEXARKANA
UPTON	1,600	1,600	99	D	7	ODESSA-MIDLAND
UVALDE	7,700	7,500	98	D	7	SAN ANTONIO
VAL VERDE	12,200	11,800	97	C	7	SAN ANTONIO
VAN ZANDT	14,700	14,400	98	C	7	DALLAS-FT. WORTH
VICTORIA	26,900	26,300	98	C	7	VICTORIA
WALKER	15,000	14,500	97	C	7	HOUSTON
WALLER	7,000	6,800	98	A	7	HOUSTON
WARD	5,000	4,900	99	B	7	ODESSA-MIDLAND
WASHINGTON	8,900	8,500	97	D	7	HOUSTON
WEBB	31,500	30,900	98	C	7	LAREDO
WHARTON	15,200	14,900	98	C	7	HOUSTON
WHEELER	3,100	3,000	97	D	7	AMARILLO
WICHITA	44,600	44,300	99	B	7	WICHITA FALLS-LAWTON
WILBARGER	6,100	6,100	99	D	7	WICHITA FALLS-LAWTON
WILLACY	5,000	4,900	98	D	7	MCALLEN-BROWNSVILLE: LRGV
WILLIAMSON	35,900	34,900	98	B	7	AUSTIN, TX
WILSON	6,600	6,400	97	D	7	SAN ANTONIO
WINKLER	3,600	3,600	99	D	7	ODESSA-MIDLAND
WISE	11,600	11,500	99	A	7	DALLAS-FT. WORTH
WOOD	11,100	10,900	98	D	7	DALLAS-FT. WORTH
YOAKUM	3,300	3,300	99	D	7	LUBBOCK
YOUNG	8,500	8,400	99	D	7	WICHITA FALLS-LAWTON
ZAPATA	2,500	2,400	95	D	7	LAREDO
ZAVALA	3,300	3,200	96	D	7	SAN ANTONIO
STATE TOTAL	5,795,600	5,725,300	99			

UTAH

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVER	1,500	1,500	97	D	8	SALT LAKE CITY
BOX ELDER	11,100	11,000	99	C	8	SALT LAKE CITY
CACHE	20,600	20,100	98	C	8	SALT LAKE CITY
CARBON	9,000	8,800	97	D	8	SALT LAKE CITY
DAGGETT	200	200	93	D	8	SALT LAKE CITY
DAVIS	49,700	49,200	99	B	8	SALT LAKE CITY
DUCHESNE	4,600	4,400	96	D	8	SALT LAKE CITY
EMERY	4,100	4,000	98	D	8	SALT LAKE CITY
GARFIELD	1,200	1,100	92	D	8	SALT LAKE CITY
GRAND	3,100	2,900	92	D	8	SALT LAKE CITY

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

UTAH (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
IRON	6,400	6,000	94	D	8	SALT LAKE CITY
JUAB	1,900	1,900	98	D	8	SALT LAKE CITY
KANE	1,600	1,400	90	D	8	SALT LAKE CITY
MILLARD	4,200	4,100	97	D	8	SALT LAKE CITY
MORGAN	1,600	1,600	97	D	8	SALT LAKE CITY
PIUTE	400	400	97	D	8	SALT LAKE CITY
RICH	700	700	96	D	8	SALT LAKE CITY
SALT LAKE	239,500	236,100	99	B	8	SALT LAKE CITY
SAN JUAN	3,100	3,000	97	D	8	SALT LAKE CITY
SANPETE	5,200	5,100	98	D	8	SALT LAKE CITY
SEVIER	5,300	5,200	98	D	8	SALT LAKE CITY
SUMMIT	4,500	4,400	98	D	8	SALT LAKE CITY
TOOELE	9,000	8,900	99	B	8	SALT LAKE CITY
UINTAH	8,400	8,100	96	D	8	SALT LAKE CITY
UTAH	71,100	69,900	98	B	8	SALT LAKE CITY
WASATCH	3,200	3,100	97	D	8	SALT LAKE CITY
WASHINGTON	10,400	9,800	94	D	8	SALT LAKE CITY
WAYNE	700	700	98	D	8	SALT LAKE CITY
WEBER	54,400	53,700	99	B	8	SALT LAKE CITY
STATE TOTAL	536,800	527,100	98			

VERMONT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADDISON	10,600	10,300	97	D	1	BURLINGTON-PLATTSBURGH
BENNINGTON	13,300	13,000	98	D	1	ALBANY-SCHENECTADY-TROY
CALEDONIA	10,100	9,900	98	D	1	BURLINGTON-PLATTSBURGH
CHITTENDEN	43,400	42,700	98	B	1	BURLINGTON-PLATTSBURGH
ESSEX	2,300	2,300	98	D	1	PORTLAND-POLAND SPRING
FRANKLIN	12,500	12,400	99	B	1	BURLINGTON-PLATTSBURGH
GRAND ISLE	1,800	1,800	99	B	1	BURLINGTON-PLATTSBURGH
LAMOILLE	6,700	6,600	98	D	1	BURLINGTON-PLATTSBURGH
ORANGE	8,900	8,700	97	D	1	BURLINGTON-PLATTSBURGH
ORLEANS	8,900	8,700	98	D	1	BURLINGTON-PLATTSBURGH
RUTLAND	22,600	21,800	96	C	1	BURLINGTON-PLATTSBURGH
WASHINGTON	20,100	19,700	98	C	1	BURLINGTON-PLATTSBURGH
WINDHAM	15,600	14,700	95	C	1	BOSTON
WINDSOR	20,900	20,300	97	C	1	BURLINGTON-PLATTSBURGH
STATE TOTAL	197,900	192,900	99			

VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACCOMACK	11,900	11,300	95	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ALBEMARLE	34,100	33,400	98	C	3	CHARLOTTESVILLE
ALLEGHANY	9,100	9,000	99	D	3	ROANOKE-LYNCHBURG
AMELIA	2,600	2,500	97	D	3	RICHMOND
AMHERST	9,600	9,400	98	B	3	ROANOKE-LYNCHBURG
APPOMATTOX	4,300	4,200	99	B	3	ROANOKE-LYNCHBURG
ARLINGTON	124,700	124,000	99	A	3	WASHINGTON, DC
AUGUSTA	32,400	32,000	99	C	3	RICHMOND
BATH	2,000	2,000	98	D	3	ROANOKE-LYNCHBURG
BEDFORD	14,600	14,400	99	B	3	ROANOKE-LYNCHBURG
BLAND	2,200	2,100	97	D	3	ROANOKE-LYNCHBURG
BOTETOURT	8,600	8,500	99	B	3	ROANOKE-LYNCHBURG
BRUNSWICK	4,900	4,800	98	D	3	RICHMOND
BUCHANAN	12,200	11,900	98	C	3	BRISTL-KNGSPT-JOHNSN CITY- TRI CITIES
BUCKINGHAM	4,000	3,900	98	D	3	RICHMOND
CAMPBELL	39,900	39,500	99	B	3	ROANOKE-LYNCHBURG
CAROLINE	6,300	6,200	98	D	3	RICHMOND
CARROLL	9,600	9,400	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
CHARLES CITY	2,000	2,000	98	B	3	RICHMOND
CHARLOTTE	4,000	3,900	98	D	3	ROANOKE-LYNCHBURG

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

VIRGINIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHESAPEAKE CITY	42,500	42,100	99	A	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CHESTERFIELD	61,630	61,300	99	A	3	RICHMOND
CLARKE	3,700	3,700	99	D	3	WASHINGTON, DC
CRAIG	1,500	1,500	98	B	3	ROANOKE-LYNCHBURG
CULPEPER	8,200	8,100	99	D	3	WASHINGTON, DC
CUMBERLAND	2,800	2,700	97	D	3	RICHMOND
DICKENSON	6,900	6,900	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
DINWIDDIE	21,000	20,700	98	B	3	RICHMOND
ESSEX	3,100	3,000	96	D	3	RICHMOND
FAIRFAX	254,600	253,700	99	A	3	WASHINGTON, DC
FAUQUIER	13,700	13,500	99	C	3	WASHINGTON, DC
FLOYD	4,300	4,200	98	D	3	ROANOKE-LYNCHBURG
FLUVANNA	3,800	3,700	98	D	3	RICHMOND
FRANKLIN	12,700	12,500	99	C	3	ROANOKE-LYNCHBURG
FREDERICK	20,100	19,900	99	C	3	WASHINGTON, DC
GILES	6,100	6,000	99	D	3	ROANOKE-LYNCHBURG
GLOUCESTER	9,000	8,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GOOCHLAND	4,100	4,000	98	B	3	RICHMOND
GRAYSON	8,900	8,800	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
GREENE	3,000	2,900	96	D	3	RICHMOND
GREENSVILLE	4,800	4,700	98	D	3	RICHMOND
HALIFAX	11,900	11,700	98	C	3	ROANOKE-LYNCHBURG
HAMPTON CITY	43,600	43,300	99	A	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HANOVER	18,200	17,900	99	B	3	RICHMOND
HENRICO	73,300	72,700	99	A	3	RICHMOND
HENRY	27,000	26,700	99	C	3	ROANOKE-LYNCHBURG
HIGHLAND	1,100	1,100	99	D	3	ROANOKE-LYNCHBURG
ISLE OF WIGHT	7,700	7,600	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
JAMES CITY	11,900	11,700	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
KING AND QUEEN	2,100	2,100	98	D	3	RICHMOND
KING GEORGE	3,900	3,800	99	D	3	WASHINGTON, DC
KING WILLIAM	3,600	3,400	99	D	3	RICHMOND
LANCASTER	4,100	4,000	98	D	3	RICHMOND
LEE	9,600	9,200	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
LOUDOUN	22,900	22,700	99	A	3	WASHINGTON, DC
LOUISA	6,600	6,500	98	D	3	RICHMOND
LUNENBURG	4,100	4,000	98	D	3	RICHMOND
MADISON	3,900	3,700	98	D	3	RICHMOND
MATHEWS	3,400	3,300	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
MECKLENBURG	10,200	10,000	98	D	3	RALEIGH-DURHAM
MIDDLESEX	3,100	3,000	98	D	3	RICHMOND
MONTGOMERY	26,000	25,700	99	C	3	ROANOKE-LYNCHBURG
NELSON	4,200	4,100	98	D	3	ROANOKE-LYNCHBURG
NEW KENT	3,700	3,600	99	B	3	RICHMOND
NEWPORT NEWS CITY	53,900	53,500	99	A	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORFOLK CITY	90,900	90,100	99	A	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHAMPTON	5,400	5,300	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHUMBERLAND	3,900	3,800	99	D	3	RICHMOND
NOTTOWAY	5,000	4,900	99	D	3	RICHMOND
ORANGE	7,000	6,900	98	D	3	RICHMOND
PAGE	7,400	7,400	99	D	3	WASHINGTON, DC
PATRICK	6,400	6,300	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
PITTSYLVANIA	40,000	39,500	99	C	3	ROANOKE-LYNCHBURG
PORTSMOUTH CITY	36,100	35,800	99	A	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
POWHATAN	4,200	4,100	98	B	3	RICHMOND
PRINCE EDWARD	4,900	4,800	98	D	3	RICHMOND
PRINCE GEORGE	14,900	14,800	99	B	3	RICHMOND
PRINCE WILLIAM	59,000	58,600	99	A	3	WASHINGTON, DC
PULASKI	12,800	12,700	99	C	3	ROANOKE-LYNCHBURG
RAPPAHANNOCK	2,900	2,900	99	D	3	WASHINGTON, DC
RICHMOND	2,900	2,900	99	D	3	RICHMOND
RICHMOND CITY	83,600	82,900	99	A	3	RICHMOND
ROANOKE	75,000	74,400	99	B	3	ROANOKE-LYNCHBURG
ROCKBRIDGE	10,600	10,400	98	D	3	ROANOKE-LYNCHBURG
ROCKINGHAM	26,600	26,300	99	C	3	HARRISONBURG
RUSSELL	11,900	11,600	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SCOTT	8,400	8,200	98	B	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SHENANDOAH	11,000	10,900	99	D	3	WASHINGTON, DC
SMYTH	11,600	11,500	99	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SOUTHAMPTON	7,800	7,700	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SPOTSYLVANIA	19,500	19,300	99	C	3	WASHINGTON, DC
STAFFORD	15,100	14,900	99	A	3	WASHINGTON, DC
SUFFOLK CITY	16,000	15,700	98	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SURRY	2,000	2,000	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SUSSEX	3,400	3,300	98	D	3	RICHMOND

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

VIRGINIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
TAZEWELL	17,900	17,700	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
VA BEACH CITY	107,300	106,600	99	A	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
WARREN	8,900	8,700	98	D	3	WASHINGTON, DC
WASHINGTON	23,600	23,300	99	B	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WESTMORELAND	5,600	5,500	98	D	3	WASHINGTON, DC
WISE	17,000	16,700	98	C	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WYTHE	9,300	9,100	98	D	3	ROANOKE-LYNCHBURG
YORK	15,600	15,500	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
STATE TOTAL	1,906,400	1,886,100	99			

WASHINGTON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	5,000	4,800	97	D	9	SPOKANE
ASOTIN	6,900	6,700	97	D	9	SPOKANE
BENTON	43,800	42,400	97	C	9	YAKIMA
CHELAN	19,500	18,700	96	C	9	SEATTLE-TACOMA
CLALLAM	21,400	20,500	96	C	9	SEATTLE-TACOMA
CLARK	78,600	76,600	97	A	9	PORTLAND, OR
COLUMBIA	1,600	1,500	93	D	9	SPOKANE
COWLITZ	31,900	30,900	97	C	9	PORTLAND, OR
DOUGLAS	9,400	9,100	97	D	9	SPOKANE
FERRY	2,100	2,000	95	D	9	SPOKANE
FRANKLIN	13,600	13,000	97	D	9	YAKIMA
GARFIELD	1,000	900	94	D	9	SPOKANE
GRANT	19,300	18,500	96	C	9	SPOKANE
GRAYS HARBOR	25,900	24,300	94	C	9	SEATTLE-TACOMA
ISLAND	19,600	18,200	93	C	9	SEATTLE-TACOMA
JEFFERSON	7,500	7,200	96	D	9	SEATTLE-TACOMA
KING	545,700	526,000	96	A	9	SEATTLE-TACOMA
KITSAP	63,600	62,000	98	A	9	SEATTLE-TACOMA
KITTITAS EAST	7,700	7,200	94	D	9	YAKIMA
KITTITAS WEST	1,900	1,800	94	D	9	SEATTLE-TACOMA
KLICKITAT	6,300	5,900	93	D	9	PORTLAND, OR
LEWIS	22,700	21,100	93	C	9	SEATTLE-TACOMA
LINCOLN	3,900	3,700	97	D	9	SPOKANE
MASON	14,100	13,700	97	D	9	SEATTLE-TACOMA
OKANOGAN	12,700	11,900	94	D	9	SPOKANE
PACIFIC	7,600	6,900	94	D	9	SEATTLE-TACOMA
PEND OREILLE	3,400	3,300	96	D	9	SPOKANE
PIERCE	198,000	192,900	97	A	9	SEATTLE-TACOMA
SAN JUAN	4,000	3,800	96	D	9	SEATTLE-TACOMA
SKAGIT	27,700	26,700	96	C	9	SEATTLE-TACOMA
SKAMANIA	3,100	2,900	94	D	9	PORTLAND, OR
SNOHOMISH	142,700	138,300	97	A	9	SEATTLE-TACOMA
SPOKANE	139,500	135,000	97	B	9	SPOKANE
STEVENS	11,700	10,600	95	D	9	SPOKANE
THURSTON	56,000	54,400	97	C	9	SEATTLE-TACOMA
WAHKIAKUM	1,400	1,300	94	D	9	PORTLAND, OR
WALLA WALLA	17,900	16,800	94	C	9	YAKIMA
WHATCOM	44,700	42,400	95	C	9	SEATTLE-TACOMA
WHITMAN	14,700	13,600	93	C	9	SPOKANE
YAKIMA	67,400	64,400	96	B	9	YAKIMA
STATE TOTAL	1,770,500	1,661,400	97			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

WEST VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARBOUR	6,100	6,000	98	D	3	CLARKSBURG-WESTON
BERKELEY	19,000	18,900	99	C	3	WASHINGTON, DC
BOONE	10,900	10,800	99	D	3	CHARLESTON-HUNTINGTON
BRAXTON	5,500	5,400	98	D	3	CLARKSBURG-WESTON
BROOKE	10,500	10,500	99	B	3	WHEELING-STEUBENVILLE
CABELL	41,600	41,300	99	B	3	CHARLESTON-HUNTINGTON
CALHOUN	3,300	3,200	98	D	3	CHARLESTON-HUNTINGTON
CLAY	4,100	4,000	98	D	3	CHARLESTON-HUNTINGTON
DODDRIDGE	2,700	2,700	98	D	3	CLARKSBURG-WESTON
FAYETTE	21,300	21,100	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
GILMER	3,000	2,900	96	D	3	CLARKSBURG-WESTON
GRANT	3,800	3,700	97	D	3	HARRISONBURG
GREENBRIER	14,400	14,100	98	C	3	BLUEFIELD-BECKLEY-OAK HILL
HAMPSHIRE	5,000	5,000	99	D	3	WASHINGTON, DC
HANCOCK	14,900	14,900	99	C	3	PITTSBURGH
HARDY	3,800	3,700	97	D	3	WASHINGTON, DC
HARRISON	29,600	29,400	99	C	3	CLARKSBURG-WESTON
JACKSON	9,500	9,400	99	D	3	CHARLESTON-HUNTINGTON
JEFFERSON	11,900	11,800	99	D	3	WASHINGTON, DC
KANAWHA	68,100	68,500	99	B	3	CHARLESTON-HUNTINGTON
LEWIS	7,000	6,900	99	D	3	CLARKSBURG-WESTON
LINCOLN	8,100	8,000	99	B	3	CHARLESTON-HUNTINGTON
LOGAN	17,200	17,000	99	C	3	CHARLESTON-HUNTINGTON
MARION	25,300	25,000	99	C	3	PITTSBURGH
MARSHALL	15,000	14,900	99	B	3	WHEELING-STEUBENVILLE
MASON	10,000	9,900	99	D	3	CHARLESTON-HUNTINGTON
MC DOWELL	16,000	15,700	98	C	3	BLUEFIELD-BECKLEY-OAK HILL
MERCER	28,000	27,700	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
MINERAL	10,200	10,100	99	D	3	WASHINGTON, DC
MINGO	12,700	12,500	98	C	3	CHARLESTON-HUNTINGTON
MONONGALIA	28,900	28,500	99	C	3	PITTSBURGH
MONROE	4,700	4,500	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
MORGAN	4,300	4,200	99	D	3	WASHINGTON, DC
NICHOLAS	10,400	10,300	99	D	3	CHARLESTON-HUNTINGTON
OHIO	23,000	22,900	99	B	3	WHEELING-STEUBENVILLE
PENDELTON	3,100	3,000	98	D	3	HARRISONBURG
PLEASANTS	2,900	2,900	99	D	3	CLARKSBURG-WESTON
POCAHONTAS	3,900	3,600	96	D	3	ROANOKE-LYNCHBURG
PRESTON	11,200	11,000	98	D	3	PITTSBURGH
PUTNAM	15,400	15,300	99	B	3	CHARLESTON-HUNTINGTON
RALEIGH	32,900	32,500	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
RANDOLPH	10,500	10,300	98	D	3	CLARKSBURG-WESTON
RITCHIE	4,500	4,400	98	D	3	CLARKSBURG-WESTON
ROANE	5,600	5,500	98	D	3	CHARLESTON-HUNTINGTON
SUMMERS	5,600	5,400	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
TAYLOR	6,200	6,100	98	D	3	CLARKSBURG-WESTON
TUCKER	3,400	3,300	98	D	3	CLARKSBURG-WESTON
TYLER	4,100	4,000	98	D	3	WHEELING-STEUBENVILLE
UPSHUR	8,900	8,800	98	D	3	CLARKSBURG-WESTON
WAYNE	17,000	16,800	99	B	3	CHARLESTON-HUNTINGTON
WEBSTER	4,600	4,500	98	D	3	CHARLESTON-HUNTINGTON
WETZEL	8,000	7,900	99	D	3	WHEELING-STEUBENVILLE
WIRT	1,900	1,900	98	D	3	CHARLESTON-HUNTINGTON
WOOD	35,200	34,900	99	C	3	PARKERSBURG
WYOMING	12,100	11,900	98	D	3	CHARLESTON-HUNTINGTON
STATE TOTAL	720,100	714,700	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

WISCONSIN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV.	ADI MARKET ASSIGNMENT
ADAMS	5,900	5,300	96	D	4	WAUSAU-RHINELANDER
ASHLAND	6,300	6,200	98	D	4	DULUTH-SUPERIOR
BARRON	15,900	15,000	97	C	4	MINNEAPOLIS-ST. PAUL
BAYFIELD	5,600	5,500	98	D	4	DULUTH-SUPERIOR
BROWN	67,600	66,900	99	B	4	GREEN BAY
BUFFALO	5,600	5,300	97	D	4	LA CROSSE-EAU CLAIRE
BURNETT	5,600	5,200	97	D	4	MINNEAPOLIS-ST. PAUL
CALUMET	11,700	11,000	98	D	4	GREEN BAY
CHIPPEWA	18,900	18,200	98	C	4	LA CROSSE-EAU CLAIRE
CLARK	17,100	11,700	97	D	4	WAUSAU-RHINELANDER
COLUMBIA	17,200	16,900	99	C	4	MADISON
CRAWFORD	6,100	6,000	98	D	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
DANE	133,300	130,300	98	B	4	MADISON
DODGE	26,900	26,000	98	C	4	MILWAUKEE
DOOR	10,900	10,400	99	D	4	GREEN BAY
DOUGLAS	16,500	16,300	99	B	4	DULUTH-SUPERIOR
DUNN	17,100	11,800	98	D	4	MINNEAPOLIS-ST. PAUL
EAU CLAIRE	30,900	30,300	98	C	4	LA CROSSE-EAU CLAIRE
FLORENCE	1,400	1,400	99	D	4	MARQUETTE
FOND DU LAC	31,400	30,900	98	C	4	GREEN BAY
FOREST	3,500	3,400	96	D	4	WAUSAU-RHINELANDER
GRANT	17,900	17,700	97	C	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
GREEN	11,900	11,400	98	D	4	MADISON
GREEN LAKE	7,200	7,000	98	D	4	GREEN BAY
IOWA	7,400	7,300	97	D	4	MADISON
IRON	2,700	2,700	99	D	4	DULUTH-SUPERIOR
JACKSON	6,400	6,300	97	D	4	LA CROSSE-EAU CLAIRE
JEFFERSON	24,000	23,700	99	C	4	MILWAUKEE
JUNEAU	8,600	8,300	96	D	4	LA CROSSE-EAU CLAIRE
KENOSHA	45,200	44,700	99	C	4	CHICAGO
KEWAUNEE	6,900	6,800	99	D	4	GREEN BAY
LA CROSSE	34,600	34,100	99	C	4	LA CROSSE-EAU CLAIRE
LAFAYETTE	6,200	6,100	98	D	4	MADISON
LANGLADE	7,400	7,300	98	D	4	WAUSAU-RHINELANDER
LINCOLN	10,400	10,400	99	B	4	WAUSAU-RHINELANDER
MANITOWOC	29,900	29,600	99	C	4	GREEN BAY
MARATHON	41,300	40,800	99	B	4	WAUSAU-RHINELANDER
MARINETTE	15,600	15,200	99	C	4	GREEN BAY
MARQUETTE	5,300	5,100	96	D	4	MADISON
MENOMINEE	853	800	94	D	4	GREEN BAY
MILWAUKEE	369,500	364,800	99	B	4	MILWAUKEE
MONROE	12,900	12,600	97	C	4	LA CROSSE-EAU CLAIRE
OCONTO	11,400	11,200	98	D	4	GREEN BAY
ONEIDA	13,000	12,600	97	B	4	WAUSAU-RHINELANDER
OUTAGAMIE	47,300	46,900	99	B	4	GREEN BAY
OZAUKEE	24,500	24,200	99	B	4	MILWAUKEE
PEPIN	2,800	2,700	97	D	4	MINNEAPOLIS-ST. PAUL
PIERCE	11,000	10,800	98	D	4	MINNEAPOLIS-ST. PAUL
POLK	13,000	12,800	98	D	4	MINNEAPOLIS-ST. PAUL
PORTAGE	20,900	20,100	98	C	4	WAUSAU-RHINELANDER
PRICE	6,300	6,100	96	D	4	WAUSAU-RHINELANDER
RACINE	67,700	62,100	99	B	4	MILWAUKEE
RICHLAND	6,600	6,400	97	D	4	MADISON
ROCK	51,700	51,000	99	C	4	ROCKFORD
RUSK	5,900	5,600	97	D	4	LA CROSSE-EAU CLAIRE
SAUK	17,100	16,600	97	C	4	MADISON
SAWYER	5,100	5,100	96	D	4	DULUTH-SUPERIOR
SHAWANO	13,700	13,500	99	C	4	GREEN BAY
SHEBOYGAN	37,100	36,700	99	C	4	MILWAUKEE
ST CROIX	16,000	15,900	99	A	4	MINNEAPOLIS-ST. PAUL
TAYLOR	6,400	6,200	97	D	4	WAUSAU-RHINELANDER
TREMPEALEAU	9,900	9,500	97	D	4	LA CROSSE-EAU CLAIRE
VERNON	9,900	9,500	97	D	4	LA CROSSE-EAU CLAIRE
VILAS	7,500	7,300	97	D	4	WAUSAU-RHINELANDER
WALWORTH	27,200	26,800	99	C	4	MILWAUKEE
WASHBURN	5,600	5,500	99	D	4	DULUTH-SUPERIOR
WASHINGTON	30,700	30,400	99	B	4	MILWAUKEE
WAUKESHA	99,900	98,800	99	B	4	MILWAUKEE
WAUPACA	16,300	16,100	99	C	4	GREEN BAY
WAUSHARA	9,000	7,800	98	D	4	GREEN BAY
WINNEBAGO	50,700	50,200	99	C	4	GREEN BAY
WOOD	28,700	28,300	99	C	4	WAUSAU-RHINELANDER
STATE TOTAL	1,780,700	1,752,700	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

WYOMING

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	11,500	11,000	95	D	8	DENVER
BIG HORN	4,400	4,200	96	D	8	SALT LAKE CITY
CAMPBELL	12,000	11,400	95	D	8	RAPID CITY
CARBON	7,300	7,000	95	D	8	DENVER
CONVERSE	5,400	5,200	96	D	8	CASPER-RIVERTON
CROOK	2,700	2,100	94	D	8	RAPID CITY
FREMONT	13,300	12,900	97	C	8	CASPER-RIVERTON
GOSHEN	4,700	4,500	97	D	8	DENVER
HOT SPRINGS	2,100	2,000	95	D	8	CASPER-RIVERTON
JOHNSON	2,500	2,400	95	D	8	CASPER-RIVERTON
LARAMIE	29,300	27,900	98	C	8	CHEYENNE
LINCOLN	4,700	4,500	95	D	8	IDAHO FALLS-POCATELLO
NATRONA	29,000	28,400	98	C	8	CASPER-RIVERTON
NIOBRARA	1,200	1,200	96	D	8	CASPER-RIVERTON
PARK	9,000	8,600	96	D	8	BILLINGS-HARDIN
PLATTE	4,900	4,700	95	D	8	DENVER
SHERIDAN	10,900	10,300	95	D	8	RAPID CITY
SUBLETTE	1,600	1,500	95	D	8	SALT LAKE CITY
SWEETWATER	16,900	16,200	95	C	8	SALT LAKE CITY
TETON	4,900	4,700	96	D	8	SALT LAKE CITY
UINTA	7,200	6,900	96	D	8	SALT LAKE CITY
WASHAKIE	3,600	3,500	97	D	8	CASPER-RIVERTON
WESTON	2,900	2,800	95	D	8	RAPID CITY
STATE TOTAL	190,400	183,900	97			
TOTAL U.S.	87,587,100	86,104,900	98			

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE

Census Division	State	Total Households	Television Households	TV %
1. NEW ENGLAND	CONNECTICUT	1,130,700	1,133,200	98
	MAINE	427,300	418,900	98
	MASSACHUSETTS	2,158,200	2,127,700	99
	NEW HAMPSHIRE	383,400	357,100	98
	RHODE ISLAND	349,900	345,600	99
	VERMONT	197,200	192,900	98
	**** DIVISION TOTAL ****	4,646,600	4,575,400	98
2. MIDDLE ATLANTIC	NEW JERSEY	2,731,100	2,720,000	99
	NEW YORK	6,669,600	6,544,500	98
	PENNSYLVANIA	4,478,800	4,400,500	98
	**** DIVISION TOTAL ****	13,899,500	13,665,000	98
3. SOUTH ATLANTIC	DELAWARE	220,200	218,400	99
	DISTRICT OF COLUMBIA	249,200	246,600	99
	FLORIDA	4,527,400	4,480,100	99
	GEORGIA	2,102,500	2,078,100	99
	MARYLAND	1,586,000	1,577,400	99
	NORTH CAROLINA	2,275,200	2,247,900	99
	SOUTH CAROLINA	1,193,500	1,177,000	99
	VIRGINIA	2,006,400	1,986,100	99
	WEST VIRGINIA	729,100	719,700	99
	**** DIVISION TOTAL ****	14,988,500	14,731,700	99
4. EAST NORTH CENTRAL	ILLINOIS	4,734,100	4,162,100	98
	INDIANA	1,996,700	1,961,000	98
	MICHIGAN	3,307,100	3,262,700	99
	OHIO	4,011,900	3,956,200	99
	WISCONSIN	1,740,700	1,752,700	98
	**** DIVISION TOTAL ****	15,330,400	15,094,700	98
5. EAST SOUTH CENTRAL	ALABAMA	1,482,500	1,466,700	99
	KENTUCKY	1,348,000	1,334,700	99
	MISSISSIPPI	909,900	896,900	99
	TENNESSEE	1,748,200	1,733,300	99
	**** DIVISION TOTAL ****	5,488,600	5,431,600	99
6. WEST NORTH CENTRAL	IOWA	1,129,200	1,117,900	99
	KANSAS	930,900	919,500	99
	MINNESOTA	1,545,200	1,526,300	99
	MISSOURI	1,857,000	1,825,500	99
	NEBRASKA	613,600	607,100	99
	NORTH DAKOTA	245,900	243,500	99
	SOUTH DAKOTA	264,700	260,800	99
	**** DIVISION TOTAL ****	6,577,000	6,495,600	99
7. WEST SOUTH CENTRAL	ARKANSAS	866,000	849,700	98
	LOUISIANA	1,596,300	1,574,600	99
	OKLAHOMA	1,283,900	1,269,400	99
	TEXAS	5,795,400	5,725,300	99
	**** DIVISION TOTAL ****	9,541,600	9,419,000	99
8. MOUNTAIN	ARIZONA	1,204,100	1,171,100	97
	COLORADO	1,273,800	1,248,200	98
	IDAHO	357,700	345,100	98
	MONTANA	321,200	310,500	97
	NEVADA	381,400	372,000	98
	NEW MEXICO	527,300	510,700	97
	UTAH	536,800	527,100	98
	WYOMING	190,400	183,900	97
	**** DIVISION TOTAL ****	4,787,900	4,668,500	98
9. PACIFIC	CALIFORNIA	9,676,200	9,374,300	97
	OREGON	1,030,100	987,000	96
	WASHINGTON	1,720,500	1,661,400	97
	**** DIVISION TOTAL ****	12,427,000	12,023,300	97
UNITED STATES	TOTAL	97,587,100	86,104,900	98

Notations

Notations

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Susan Howard (212) 887-1376
Marjorie Meyer (212) 887-1402
Lynn Kilgore-Hendy (212) 887-1378
Alan Kraut (212) 887-1430
Rosemarie Marino (212) 887-1392
Laura Solomon (212) 887-1384

Advertiser/Agency Service:
Tom Murphy (212) 887-1587
Susanne Barrett (212) 887-1496
Bob Decker (212) 887-1336
David Drucker (212) 887-1372
Howard Rosenblum (212) 887-1431
Dinah Saylors (212) 887-1432

Dallas
14801 Quorum Drive, Suite 506 / 75240

Broadcaster Service:
Dennis Spragg (214) 385-5789
Mark Stephan (214) 385-5792
Chris Werner (214) 385-5791

Advertiser/Agency Service:
Sharon Rickel (214) 385-5794

San Francisco
One Maritime Plaza, Suite 720 / 94111

Broadcaster Service: (415) 393-6925
Marjorie Johnson, Robert McLoud

Advertiser/Agency Service: (415) 393-6925
Howard Fischground

Chicago
1807 Tribune Tower / 60611

Broadcaster Service:
Jim Mocarski (312) 454-3428
Carol Madill (312) 454-3431
Douglas Marks (312) 454-3427
Eric Schindler (312) 454-3429

Advertiser/Agency Service:
Cynthia Evans (312) 454-3422
Mike Fierstein (312) 454-8498
Helena Ruffin (312) 454-3420
Nick Rhodes (312) 454-3421

Atlanta
300 Embassy Row / 30328

Broadcaster Service:
Rob Fields (404) 399-2119
Kit Smith (404) 399-2125
Tammy Gouge (404) 399-2127

Advertiser/Agency Service:
Robert Bourquard (404) 399-2117
Michael Strousberg (404) 399-2128

Los Angeles
5670 Wilshire Boulevard, Suite 2560 / 90036

Broadcaster Service: (213) 937-6420
Bill Shafer, Virginia Tierney, Lea Glazer

Advertiser/Agency Service: (213) 937-6420
Randy Briggs, Dan Casey

Television Survey Dates for 1985-86

OCTOBER SURVEY
Sept. 25-Oct. 22, 1985 *(32 Mkts.)*

S	M	T	W	T	F	S
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

NOVEMBER SURVEY
Oct. 30-Nov. 26, 1985 *(214 Mkts.)*

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JANUARY SURVEY
Jan. 1-Jan. 28, 1986 *(22 Mkts.)*

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

FEBRUARY SURVEY
Jan. 29-Feb. 25, 1986 *(214 Mkts.)*

S	M	T	W	T	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	1

MARCH SURVEY
Feb. 26-March 25, 1986 *(5 Mkts.)*

S	M	T	W	T	F	S
23	24	25	26	27	28	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

MAY SURVEY
April 30-May 27, 1986 *(214 Mkts.)*

S	M	T	W	T	F	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JULY SURVEY
July 9-Aug. 5, 1986 *(214 Mkts.)*

S	M	T	W	T	F	S
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

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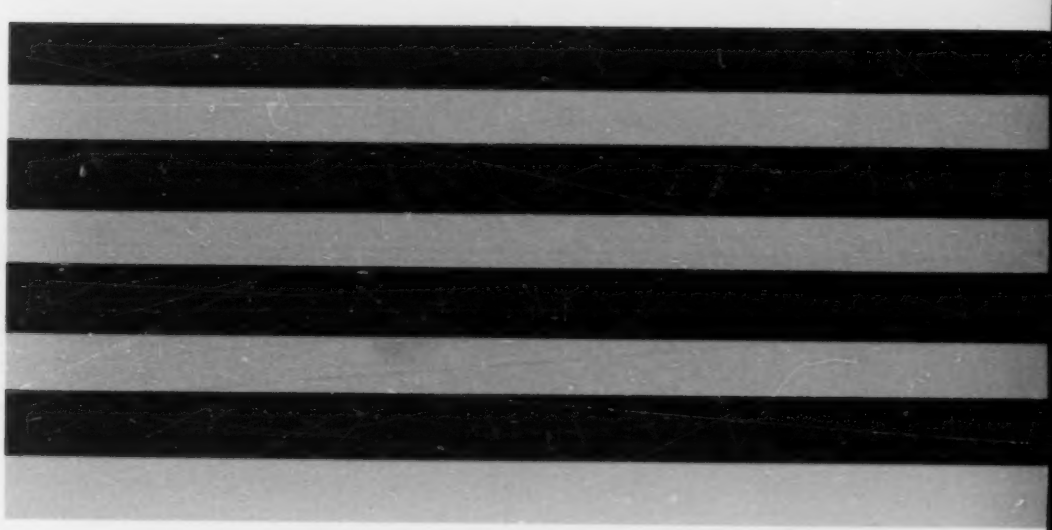
A Study of the Reliability of Broadcast Ratings